

1978 CHRYSLER

Cordoba

DRAMATICALLY RESTYLED

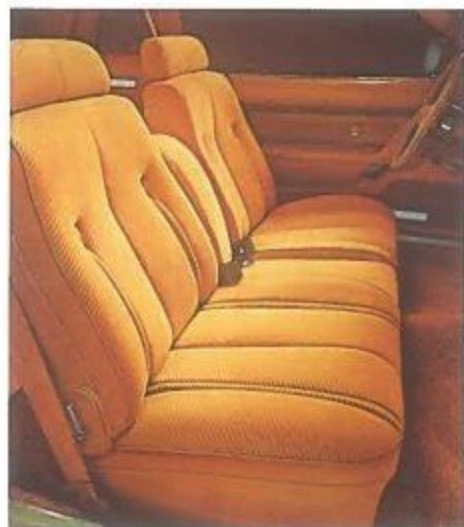




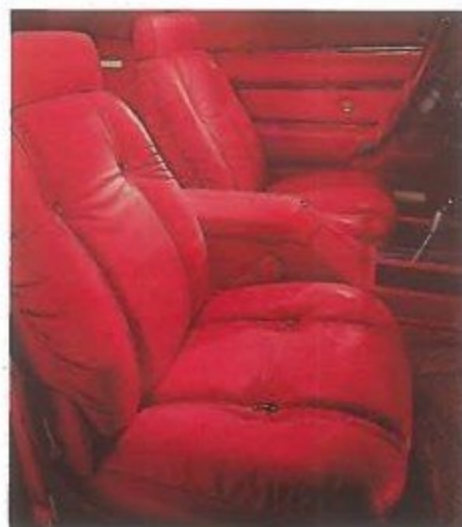
Cordoba with optional "Crown" Landau vinyl roof

Cordoba . . . a personal-size sporty tradition carries on

The car that Canada claimed a resounding success three years ago is at it again. Cordoba, the car that started a trend is even more impressive this year. Cordoba features a new "contemporary" appearance highlighted by recessed stacked rectangular headlamps . . . a new bright chrome grille that thrusts outward for a classic styling touch . . . a new rear design with a sharper



Standard Cloth Bench Seats



Optional Leather Bucket Seats

INSIDE CORDOBA

You might call Cordoba inside "contemporary plush". A new thin-back bench seat with centre armrest in Cortez/Whittier body cloth is standard. Or you can choose from new low-back cloth and vinyl or leather bucket seats with applied head restraints. Available also: a new 60/40 bench in Saxony/Whittier body cloth. All 60/40 bench and centre armrest seats feature the new thin-back design that provides more rear seat knee room and easier entry to and exit from rear seats.



Cordoba with optional Landau vinyl roof

deck lid line and enlarged taillamps to further enhance the outward thrust appearance . . . combined parking, turning, side marker and optional cornering lamps mounted in the fender end caps. There are eight new Cordoba exterior colours available including four "Sunfire" metallics. But styling isn't the only thing that's contemporary about

Cordoba. It's a solid "today" car made lighter this year for greater fuel economy. The fuel-efficient Chrysler "Lean-Burn" System now is standard on all Cordoba engines. Even the famed Cordoba ride has been improved in the area of rear suspension. Cordoba. A truly contemporary automobile with styling class, quality and value.



INSTRUMENT PANEL

Beautiful to behold and functional, too. Features modular construction with walnut-like insert and is angled towards the driver. An impressive control centre with easy-to-reach controls, easy-to-read gauges. Easy to service, too. A final Cordoba touch: a colour-keyed, Corinthian-leather wrapped, three-spoke steering wheel is available for the first time. So is a digital clock with fluorescent display. Contemporary plush, you'll agree.

CORDOBA'S TRUNK

Ample and good looking are the words for it. There's an impressive 462 dm³ (16.3 cu. ft.) of usable space in that Cordoba trunk, all of it carpeted. Carry what you will with a touch of class.



Chrysler Cordoba — Basic Specifications

Chrysler Cordoba

Standard Equipment Features

ALTERNATOR—60 amp. with transistorized voltage regulator
 ANTI-FREEZE—Glycol base, -35°
 *ARMRESTS—Front and rear, padded
 ASH RECEIVERS—Instrument panel and rear armrests
 BATTERY—440 amp.
 *BODY—Unibody construction combines body and frame into one solid, strong unit. Seven-stage rust inhibitor process
 *BRAKES—Dual braking system. Self-adjusting, front and rear. Front—power disc. Rear—drum type with bonded linings
 *BUMPER GUARDS—Front and rear
 *BUMPERS—Hydraulic bumper system sustains barrier impacts at speeds up to 8km/h (5 m.p.h.), front and rear
 CARPET—Shag type, front and rear. Trunk carpet and spare tire cover
 CATALYTIC EXHAUST SYSTEM—5.9 litre (360 cu. in.) 8-cylinder engine
 CIGARETTE LIGHTER
 CLOCK—Electronic digital with fluorescent display
 COAT HOOKS—Left and right side of special soft plastic
 COOLANT RESERVE SYSTEM
 DOOR CHECKS—2-position on all doors
 *DOORS—Safety action inside door handles. Non-protruding. Keyless locking system. Non-override door locks (except driver's door)
 EMISSION CONTROLS—Closed crankcase ventilation. Air preheat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric-assist choke
 HEADLINING—Moulded one-piece fibreglass
 HEATER/DEFROSTERS—With upper level ventilation
 HORNS—Dual
 IGNITION—Electronic ignition system eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting
 INSIDE HOOD RELEASE
 *INSTRUMENT PANEL AND CONTROLS—Padded, recessed controls, variable intensity lights, key-left-in ignition warning buzzer, master cylinder and park brake warning indicator, glove box lock, seat belt warning light for driver only, combined temperature and fuel gauge with low fuel indicator light
 INSULATION—Special insulation. Seats

on hood, doors, dash panel, roof, trunk and floor pan help keep out noise and heat
 LIGHTS—Dual headlights, taillights, opera lights, stoplights and backup lights, side marker lights and reflectors, dome light with front door courtesy switch, turn signal lights with lane change feature, 4-way emergency flasher, map and courtesy light. Glove box lamp, ash receiver lamp, trunk lamp, ignition switch lamp and headlamp "on" warning buzzer
 *MIRRORS—Outside, rear view left. Inside prismatic day/night, balljoint-mounted with energy-absorbing lip around edge of glass
 PAINT—13 colours in durable sparkling Acrylustre finish
 *SEAT BELTS—Combined lap and shoulder belts for driver and front outboard passenger. Lap belts for all remaining passengers. Automatic retractors for driver and front passenger and outboard passengers in rear seat. Seat belt reminder light and buzzer for driver
 *SEATS—Bench type with driver and passenger head restraints. Foam pads and flame-resistant materials. Seat-back latches and energy-absorbing front seat back
 *SIDE IMPACT—Protection beam in doors
 SPACE-SAVER SPARE TIRE WITH CARPETED TIRE COVER
 SPEEDOMETER—Dual calibrated (km/h and MPH) with metric predominant. Distance recorder (odometer) reads in kilometres
 *STEERING—Power, impact-absorbing wheel and steering column, steering column lock, 3-spoke steering wheel with 3 horn switches and woodgrain in rim of spokes
 *SUN VISORS—Left and right, padded swivel type
 SUSPENSION—Torsion-Quiet Ride. Special group of rubber bushings on fore structure, steering mechanism. Torsion bars and rear springs greatly reduce road noise. Front and rear sway bar. Torsion bars front. Leaf springs rear and Oriflow shock absorbers
 TIRES—Black sidewall glass-belted radials
 TRANSMISSION—Torqueflite 3-speed automatic
 WHEEL COVERS
 *WHEELS—381 mm (15") safety-rim
 WINDOWS—Ventless side windows
 *WINDSHIELD—Heavy laminated glass prevents inside shattering

*WINDSHIELD WASHERS—Dual electric
 *WINDSHIELD WIPERS—Dual with overlap wipe pattern
 *Safety features

Selected Optional Equipment

AIR CONDITIONING
 AUTOMATIC SPEED CONTROL
 BATTERY—500 amp. Long Life
 CONSOLE
 ELECTRIC HEATED REAR WINDOW DEFROSTER—Includes 100 amp. heavy-duty alternator
 ENGINE BLOCK HEATER
 GLASS—Tinted windshield only or all windows
 LOCKING FUEL FILLER CAP
 MIRRORS—Left or Dual outside remote control. Dual racing mirrors, remote control (chrome or painted). Vanity mirror illuminated
 PACKAGES—There are many special package options available, some of which are: Air-Conditioning Value Package, Heavy-Duty Trailer Assist Package. See your dealer for full details
 PADDED LEATHER STEERING WHEEL—Available only with tilt steering wheel
 POWER ASSIST—Deck lid electric release, door locks, seats, windows and antenna
 PROTECTIVE BUMPER RUB STRIPS—Front and rear colour keyed
 RADIOS—AM pushbutton, AM/FM pushbutton, AM with 8-track stereo tape player, AM/FM multiplex, AM/FM multiplex with 8-track stereo tape player or AM/FM multiplex with search control, AM or AM/FM with CB Transceiver
 ROOF "T" BAR—Includes see-through removable panels
 SUSPENSION—Heavy-duty including front sway bar and front and rear shocks
 SUN ROOF—Power operated
 SURE-GRIP DIFFERENTIAL—Rear axle
 TACHOMETER
 TILT STEERING WHEEL
 UNDERCOATING AND HOOD SILENCER PAD
 VINYL ROOF—Full, halo, Landau or Crown Landau
 WHEEL COVERS—Wire
 WHEELS—Styled or cast aluminum road wheels
 WINDSHIELD WIPERS—Deluxe
THERE ARE MANY OTHER OPTIONS AVAILABLE. SEE YOUR DEALER FOR FULL DETAILS.

Exterior Dimensions

	Two-Door Specialty Hardtop	
	MILLIMETRES	INCHES
Wheelbase	2919	114.9
Overall Length (a)	5481	215.8
Overall Width	1958	77.1
Overall Height	1349	53.1
Track—Front	1572	61.9
—Rear	1575	63.0
Road Clearance	135	5.3
Approximate Shipping Weight—8-cyl.	1822	4021
—Kilograms		
—Pounds		

(a) Includes bumper guards.

Interior Dimensions

	Two-Door Specialty Hardtop	
	MILLIMETRES	INCHES
Effective Headroom—Front	958	37.7
—Rear	930	36.6
Effective Legroom—Front	1082	42.6
—Rear	815	32.1
Shoulder Room—Front	1473	58.0
—Rear	1549	61.0
Hiproom—Front	1417	55.8
—Rear	1448	57.0

Luggage Compartment

	Two-Door Specialty Hardtop	
	MILLIMETRES	INCHES
Loading Height	683	26.9
Usable Space (estimated)—(dm ³)	462	
—(cu. in.)		16.3

Engine and Transmission Specifications

	8 Cylinder			
	Standard	Optional		
Displacement (litres)	5.9 (a)	5.2	5.2	6.6 (b)
(cu. in.)	360 (a)	318	318	400 (b)
Bore (millimetres)	102	99	99	110
(inches)	4.00	3.91	3.91	4.34
Stroke (millimetres)	91	84	84	85.9
(inches)	3.58	3.31	3.31	3.38
Installed Net Power (kW @ R.P.M.)	115 @ 3600	105 @ 4000	120 @ 4000	145 @ 3600
(H.P. @ R.P.M.)	155 @ 3600	140 @ 4000	160 @ 4000	195 @ 3600
Installed Net Torque (N.m @ R.P.M.)	365 @ 2400	330 @ 1600	330 @ 2000	415 @ 3200
(Pd./Ft. @ R.P.M.)	270 @ 2400	245 @ 1600	245 @ 2000	305 @ 3200
Compression Ratio	8.4:1	8.5:1	8.5:1	8.2:1
Carburetor	1-2 Barrel	1-2 Barrel	1-4 Barrel	1-4 Barrel
Air Cleaner	Silenced	Silenced	Silenced	Silenced
Catalytic Exhaust System	Standard	Standard	N.A.	N.A.
Exhaust	Single	Single	Single	Single
Fuel Required	Unleaded	Unleaded	Leaded or Unleaded	Leaded or Unleaded
Torqueflite, 3-Speed Automatic Transmission	Standard	Standard	Standard	Standard
Electronic "Lean-Burn" System	Standard	Standard	Standard	Standard

(a) A 5.9 litre (360 cu. in.) engine is available with non-catalytic exhaust system when equipped with the Canadian Emission Package.

(b) A 6.6 litre (400 cu. in.) heavy-duty engine is available with the Heavy-Duty Trailer Assist Package. Ask your dealer for details.

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Cordoba	Bench with Centre Armrest	Cloth & Vinyl	Bench with centre armrest	Vinyl
			60/40 Split Back Bench with centre armrest (a)	Cloth & Vinyl
			Bucket with centre armrest (a)	Cloth & Vinyl or Leather

(a) Includes passenger side recliner.

SELECTED CORDOBA OPTIONS

- A. **OPTIONAL POWER SUN ROOF.** Available for the first time on Cordoba. Comes with interior reading lamps as part of the package. Sharp looking way to get that open "convertible" feeling.
- B. **TILT STEERING WHEEL.** Adjusts to 6 different positions to accommodate the seating comfort and reach needs of every driver in the family. Moves out of the way for easy entry and exit. Once you try it you won't be without it.
- C. **SPEED CONTROL.** The great accelerator foot rest on long journeys. Lets you pre-select your cruising speed and holds it there automatically until you brake, accelerate or disengage the control. The steady speed helps save on fuel, too.
- D. **VANITY MIRROR.** Located on the sun visor, driver's and/or passenger side. Lets you know if you're putting your "best face forward".
- E. **AIR CONDITIONING.** The perfect answer to hot weather driving. The system with its high-capacity blower provides quick cool down. There are four blower speeds and the temperature control is fingertip handy.
- F. **AM/FM RADIO.** New electronic unit with search control and light-emitting diode digital display. 100 percent solid-state design. Precision tuning frequency synthesizer eliminates need for manual fine tuning.
- G. **T-BAR ROOF.** For a real open convertible feeling, try this T-bar roof. Tinted glass panels that let the outside in lift out and store in trunk when not in use. A sharp styling touch.



A.



B.



C.



D.



E.



F.



G.



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