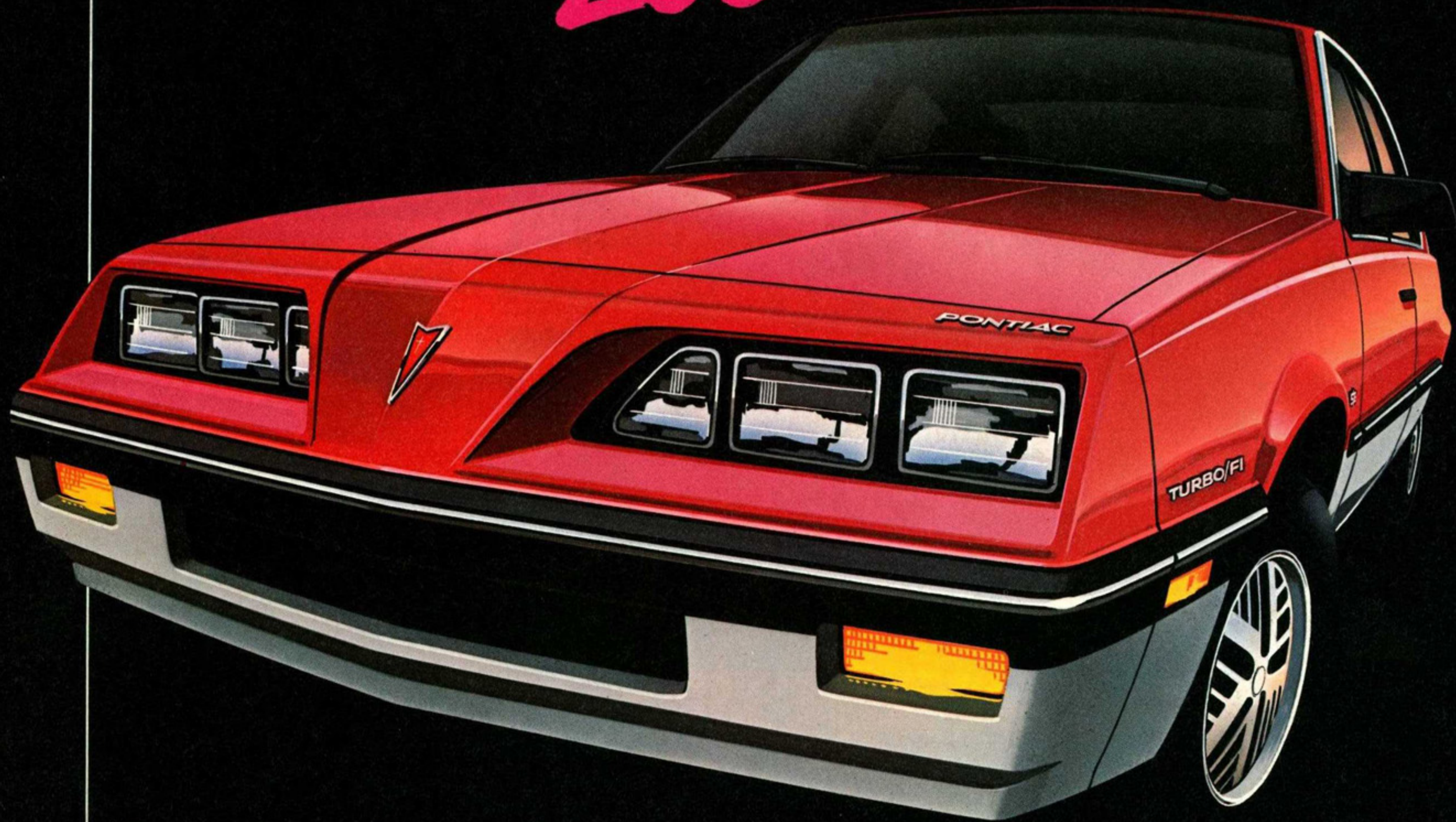


2000 Sunbird



P O N T I A C · 1 9 8 4

2000 Sunbird

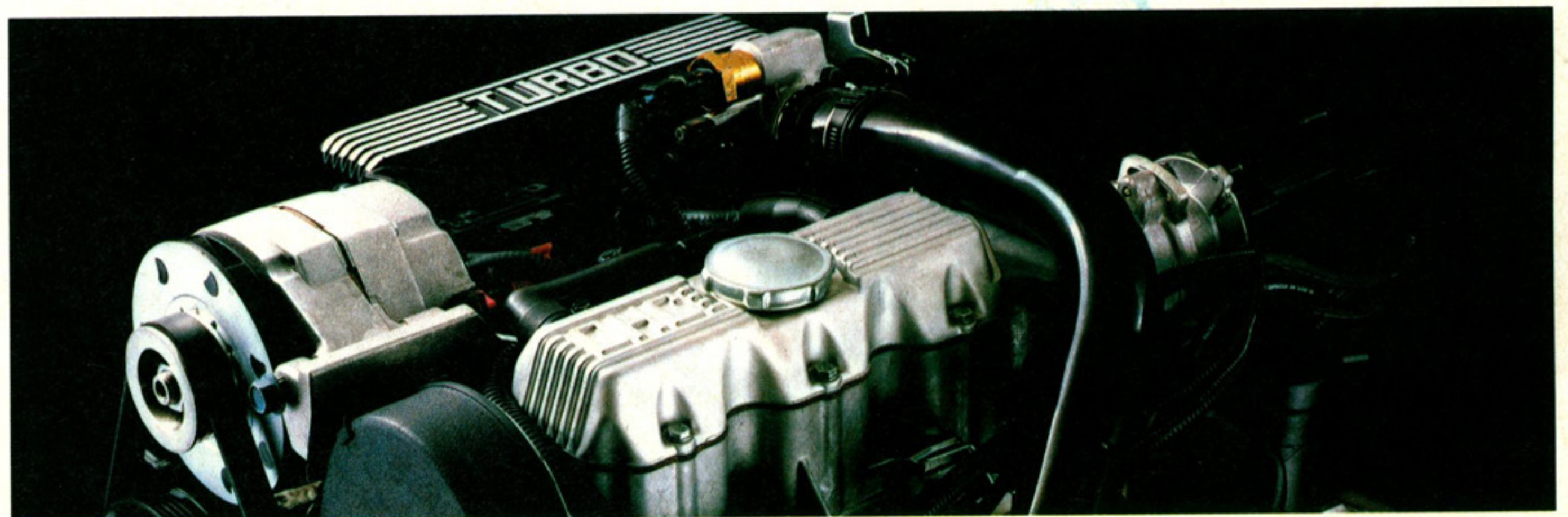


advanced turbocharged engine is computer controlled for maximum power and response. It develops 150 horsepower at 5600 RPM, an impressive horsepower per litre for a production engine. And S/E's handling is a match for its power, thanks to its standard WS6 performance suspension, special chassis tuning and Goodyear Eagle GT tires mounted on 14" hi-tech turbo cast aluminum wheels. On the road, all this translates into outstanding acceleration and performance. And lots of excitement.

Yet this is only part of what makes 2000 Sunbird S/E an exciting car to own. Check out S/E's purposeful look. There's a distinctive four headlamp/two fog lamp treatment. Wide body side mouldings. And slick new neutral-density rear taillamps.

Inside you'll find a true driver's environment. You get fully adjustable reclining front bucket seats. A new 3-spoke leather-wrapped steering wheel. And an aircraft-like instrument panel with rally gauges, tachometer and turbo boost gauge. It's all standard.

**PONTIAC 2000 SUNBIRD S/E:
ONE OF THE MOST ADVANCED
TURBOCHARGED PRODUCTION
ENGINES IN THE WORLD.** By any standards, the 1984 Pontiac 2000 Sunbirds are exciting cars, to look at, sit in and drive. Whether you want high-performance, practicality, or both, there's a front-wheel-drive Pontiac 2000 Sunbird to suit you. PONTIAC 2000 SUNBIRD S/E. Our most exciting 2000 Sunbird is dramatic evidence of Pontiac innovation in action. The heart of the matter is S/E's standard 1.8 litre turbocharged multi-port fuel-injected engine. This highly



PONTIAC 2000 SUNBIRD LE

CONVERTIBLE. For sheer driving fun, it's hard to beat spending a bright sunny day behind the wheel of a 2000 Sunbird LE Convertible.

You'll feel the excitement the moment you see its clean aerodynamic lines. That raked-back windshield. And the dual black sport mirrors with left-hand remote control. They're standard, by the way.

Inside, you'll find Sunbird LE Convertible is very civilized. With a carefully laid out instrument panel to help monitor vital engine functions. Reclining front bucket seats that support you firmly, yet very comfortably. A Formula 3-spoke steering wheel that fits snugly in your hands. And such amenities as power steering, power windows and special sound deadening acoustics. All to help make driving fun. And all standard.

Turn the key and bring the electronically fuel injected 1.8 litre overhead cam 4-cylinder engine to life. Flick a switch and watch the power convertible top fold neatly into place. Drop the 5-speed manual transmission into gear and hit the



road. This is open air, fun in the sun at its driving best. And it's all yours to enjoy in the new 2000 Sunbird LE Convertible.

And when the sun goes down and the top comes up, the excitement keeps going. That's because 2000 Sunbird LE Convertible is first and foremost a driver's car. Ready for any road and any conditions with the kind of performance, handling and practicality you want.

2000 Sunbird LE Convertible comes equipped with an electro-hydraulic power vinyl top that makes open air excitement a breeze to experience.



PONTIAC 2000 SUNBIRD LE SEDAN.

Our most luxurious 2000 Sunbird is further proof that a driver's car can also be well-appointed. You'll find the standard LE interior includes such features as side window defoggers, passenger assist straps and a new 3-spoke padded Formula steering wheel, or available leather-wrapped Formula steering wheel.

To help make your 2000 Sunbird LE even more comfortable, you can choose from a long list of available equipment, such as tilt steering wheel, air conditioning and the new electronic tri-mode cruise control with tap-up/tap-down feature.

A 2.0 litre 4-cylinder engine with a four-speed manual transmission is standard. Or, you can choose the available five-speed manual or the available 3-speed automatic transmission with a new sport shifter. All come mounted in a sharp looking floor-mounted console. For the ultimate in luxury and excitement, you can order the optional turbo performance package, available with a 3-speed automatic or 4-speed manual transmission.

PONTIAC 2000 SUNBIRD COUPE.

One look at this car, and you'll know it's exciting. You'll confirm that impression the moment you take it out on the road, and feel the rack and pinion steering, MacPherson strut front suspension and power front disc brakes do their thing. This is a driver's car from the word go.

And all this excitement comes with neat standard touches like thick, cut-pile carpeting. Fully reclining front bucket seats.

All 2000 Sunbirds feature instrument panels with optically-soothing orange lighting and distinctive graphics. Instruments in Canada are metric where required.





PONTIAC 2000 SUNBIRD WAGON.

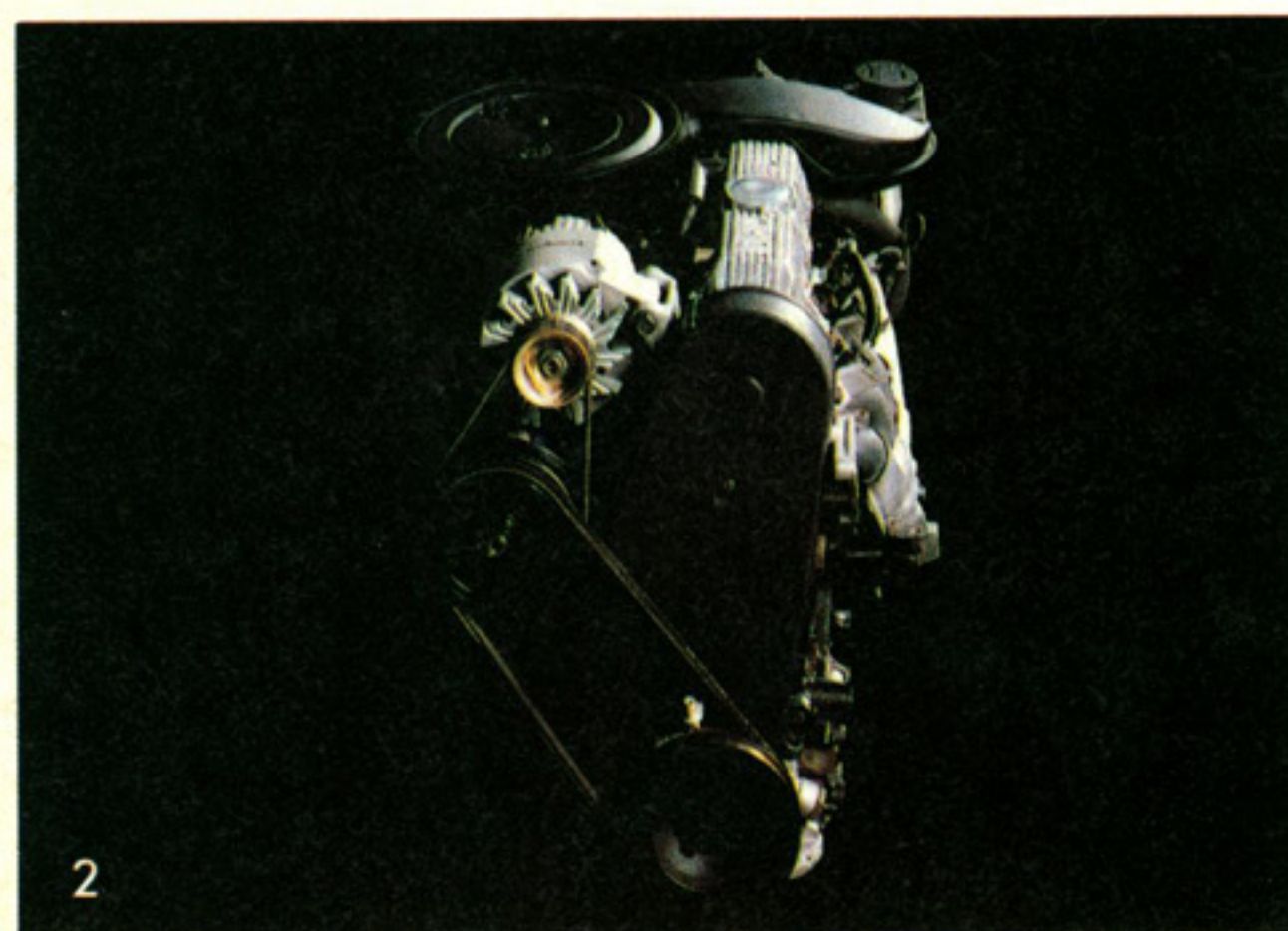
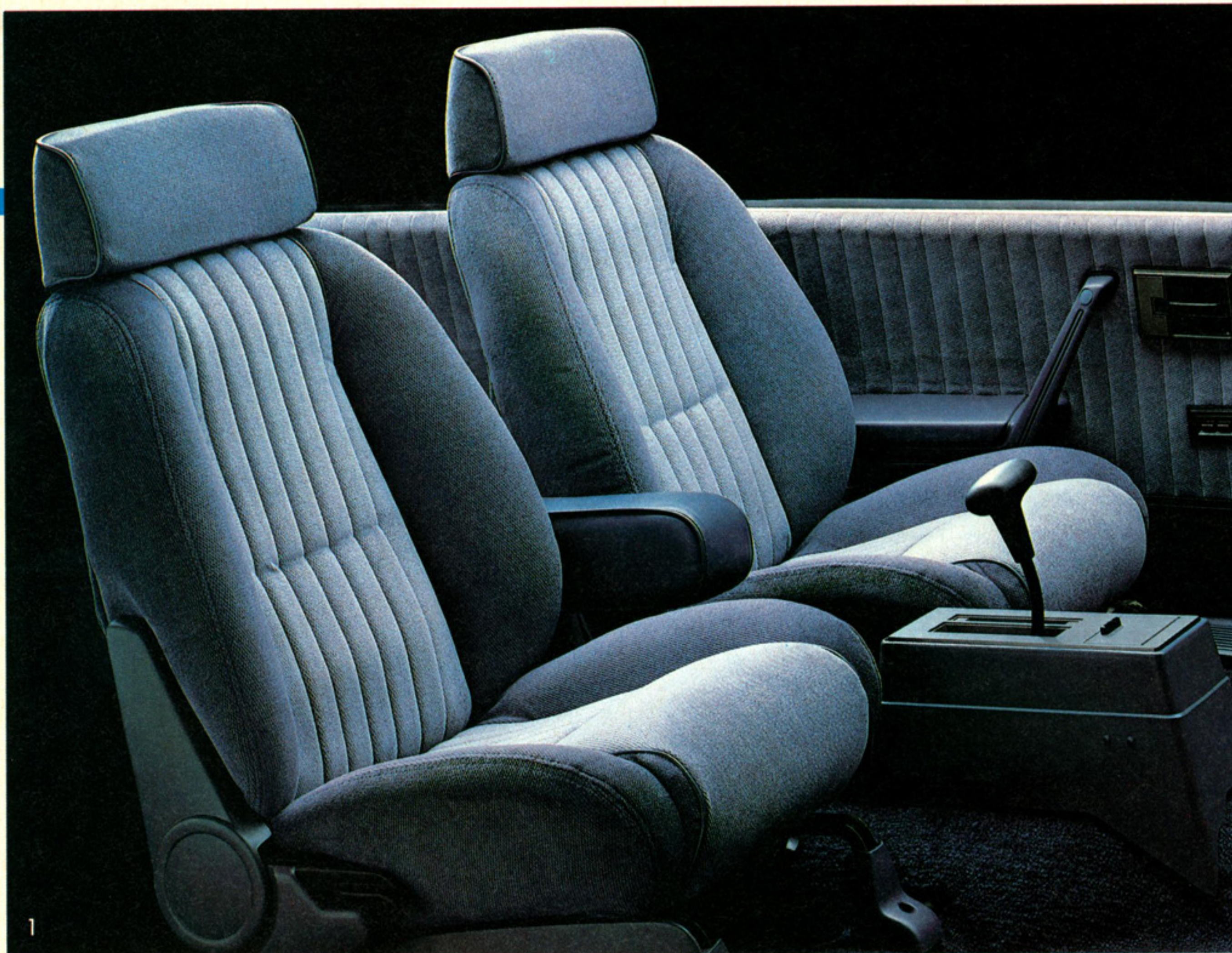
You don't have to give up excitement to get lots of room. 2000 Sunbird Wagon shows why. It's got the same kind of driving features as our other 2000 Sunbirds, but with an added plus: 1824 litres (64.4 cubic feet) of cargo space with the rear seat folded down. It's fully carpeted. And there's an available remote tailgate release button. It's sporty. And spunky. And designed to be as much fun to drive as it is hard-working. Just slip behind the deluxe steering wheel and you'll see what we mean.

Reclining luxury front bucket seats, a floor-mounted 4-speed, side window defoggers and rack-and-pinion steering are just a few of the features you'll love.

Up ahead you've got front-wheel drive and a 2.0 litre 4-cylinder engine to move you out with authority.

PONTIAC 2000 OHC 5 COUPE. Sports fans will especially like the OHC 5 Hatchback Coupe, a distinctive Pontiac 2000 Sunbird with its own standard two-colour look, a 1.8 litre overhead cam engine with electronic fuel injection, a 5-speed overdrive manual transmission and Turbo Torque aluminum wheels. Colours available are Silver/Red (shown at left), Silver/Blue or Light Brown/Dark Brown. If you're looking for a new driving experience, this is it!





1. 2000 Sunbird LE's standard interior seats you and your passengers firmly, yet comfortably. The front bucket seats are fully reclining for increased driver comfort and support.
2. The standard electronically fuel-injected, 1.8 litre overhead cam 4-cylinder engine helps make 2000 Sunbird convertible and OHC 5 model the smoothly efficient driver's cars they are.
3. The 5-speed transmission makes getting into high-revving excitement smooth and easy. It is standard on the convertible and OHC 5. It is available on Sunbird LE.



4. A removable tinted glass Sunroof will brighten your day and provide an air vent to help freshen the interior.
5. The available Delco-GM AM-FM ETR stereo cassette with seek, scan, and clock provides outstanding audio reproduction.

1984 PONTIAC 2000 SUNBIRD FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	2000 Sunbird	2000 Sunbird LE	2000 Sunbird SE	2000 OHC5
Engines—2.0 litre 4 cyl.	S	S	—	—
1.8 litre OHC 4 cyl.	—	S (conv.)	—	S
1.8 litre OHC 4 cyl. Turbo	A	A	S	—
Transmissions—4-spd Manual	S	S	S	—
5-spd Manual	A	A*	A	S
Automatic	A	A	A	—
Brakes—Front Disc/Rear Drum	S	S	S	S
Steering—Rack and Pinion	S	S	S	S
Power	A	A*	S	S
Tires—175/80 R x 13 Radial (black)	S	S	—	—
(white)	A	A	—	—
195/70 R x 13 Radial (black)	A	A	—	S
(white)	A	A	—	—
(white lettered)	A	A	—	A
P205/60R x 13 Radial (black)	A	A	S	—
(white lettered)	A	A	A	—
Full Coil Suspension	S	S	S	S
Rally Tuned Suspension	A	A	—	S
Special Performance Package	—	A (conv.)	S	—
Cruise Control	A	A	A	A
Seats—Reclining Bucket	S	S	S	S
Steering Wheel—Formula	A	S	—	—
Steering Wheel, Leather—Wrapped	A	A	S	S
Tilt Steering	A	A	A	A
Mouldings—Bodyside	A	S	S	S
Door Edge	A	A	A	—
Power—Seat 6-way	A	A	A	A
Door Locks	A	A	A	A
Tailgate/Deck Release	A	A	S	A
Windows	A	A*	A	A
Wheels—Turbo	A	A	S	S
Rally	S	S	—	—
Trim Rings	A	S	—	—
Custom Wheel Covers	A	A	—	—
Stripes—Accent	A	A	A	—
Paint—Two-tone	A	A	S	S
Console	S	S	S	S
Air Conditioning	A	A	A	A
Rear Window Defroster	S	S	S	S
Rear Deck Luggage Carrier	A	A	—	A
Roof—Panel (removable)	A	A	A	A
Roof Luggage Carrier (Wagon)	A	A	—	A
Rear Hatch Louvers	A	—	A	A
Cargo Security Cover (Hatchback)	A	—	A	A
Glass—Soft-Ray Tinted	A	A	A	A
Controlled Cycle Wipers	A	A	A	A
Spoiler (Hatchback)	A	—	S	S
Gauges & Tachometer	A	A*	S	S
Radio—AM	S	S	S	S
AM/FM	A	A	A	A
AM/FM Stereo	A	A	A	A
AM/FM Stereo/Cassette	A	A	A	A
Tungsten Halogen Headlamps	A	A	A	A
Rear Window Washer & Wiper	A	A	A	A

S-Standard A-Available (extra cost) — Not Available *Standard on convertible

DIMENSIONS	COUPE		CONVERTIBLE		SEDAN		HATCHBACK		WAGON	
	mm	in	mm	in	mm	in	mm	in	mm	in
Wheelbase	2571	101.2	2571	101.2	2571	101.2	2571	101.2	2571	101.2
Overall Length	4412	173.7	4412	173.7	4463	175.7	4412	173.7	4467	175.9
Overall Width	1675	65.9	1675	65.9	1682	66.2	1692	66.6	1682	66.2
Height	1312	51.7	1338	52.7	1362	53.6	1312	51.7	1374	54.1
Tread, Front/Rear	1406/1401	55.5/55.1	1406/1401	55.5/55.1	1406/1401	55.5/55.1	1406/1401	55.5/55.1	1406/1401	55.5/55.1
Headroom, Front/Rear	957/927	37.7/36.5	978/948	38.5/37.3	979/961	38.5/37.8	955/926	37.6/36.5	976/989	38.4/38.9
Legroom, Front/Rear	1070/792	42.1/31.2	1071/791	42.2/31.1	1072/871	42.2/34.3	1070/785	42.1/30.1	1072/840	42.2/33.1
Shoulder Room, Front/Rear	1363/1334	53.7/52.5	1363/964	53.7/38.0	1363/1364	53.7/53.7	1363/1334	53.7/52.5	1363/1364	53.7/53.7
Hiproom, Front/Rear	1248/1265	49.1/49.8	1230/964	48.4/38.0	1241/1242	48.9/48.9	1248/1247	49.1/49.1	1241/1244	48.9/49.0
Usable Luggage Cap.	356.3 litres	12.6 cu. ft.	301 litres	10.6 cu. ft.	381.5 litres	13.5 cu. ft.	—	—	—	—
Cargo Volume (rear seat down)	—	—	—	—	—	—	1089 litres	38.5 cu. ft.	1824 litres	64.4 cu. ft.
Fuel Tank Cap.	51.5 litres	11.3 gal.	51.5 litres	11.3 gal.	51.5 litres	11.3 gal.	51.5 litres	11.3 gal.	51.5 litres	11.3 gal.

A word about engines

These Pontiacs are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	V.I.N.	*Source	Transmission
LR9	2.0 litre (122 CID)	2	4	B	(1)	4-speed Manual 5-speed Manual Automatic
Engines available with Computer Command Control (opt. NB1)						
LH8	1.8 litre (112 CID)	EFI	4	0	(2)	5-speed Manual Automatic
LA5	1.8 litre (112 CID)	EFI Turbo	4	—	—	4-speed Manual Automatic

*Produced by GM (1) Chevrolet Division USA (2) Pontiac Division USA

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at centre position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including centre, when applicable • Energy-absorbing steering column • Passenger-guard inside door lock handles • Safety interlocking door latches • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows (except for plastic rear window on 2000 Sunbird convertible) • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside rearview mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch (except Fiero which is rear opening) • Low glare finish on instrument panel top, inside windshield mouldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap. (Pressure relief system on Firebird) • Tread-wear indicators on tires.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

MODEL LINEUP

Pontiac 2000 Sunbird—2-Door Coupe/3-Door Hatchback Coupe
4-Door Sedan/4-Door Station Wagon

Pontiac 2000 Sunbird LE—2-Door Coupe/2-Door Convertible
4-Door Sedan/4-Door Station Wagon

Pontiac 2000 Sunbird SE—3-Door Hatchback Coupe
2-Door Coupe/4-Door Sedan

Pontiac 2000 OHC5—3-Door Hatchback Coupe

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT

Look at GM today.

A lot of new thinking has gone into GM products. New thinking aimed at completely satisfying you.

Our products are designed to slip through the wind with energy saving ease.

Optic scanners and robotics are used to build a new kind of precision.

From foundry to assembly, our people use lasers and gamma rays to monitor the building process.

At GM, we are determined that when you buy our

product, you'll be more satisfied than the buyer of any other vehicle, built by any other manufacturer anywhere in the world.

Today, we are making history in aerodynamic design, quiet rides, fuel economy and more. Leaf through this catalogue and you'll see what we mean.

At GM, our products are changing. So is our thinking. Look at GM today.



What it takes to build great road cars

The dedicated people at Pontiac would like you to know what it takes to build great road cars. Because it is as much an art, as it is a science. As much human touch and evaluation, as it is computer modeling and laboratory tests. As much a test of day-to-day realities, as it is an adventure in engineering future think. Only when all of these elements are brought together, do the truly great road cars emerge.

The 1984 Pontiacs are such cars, built with innovative styling and engineering, offering the kind of excellent performance and roadability Pontiac has been famous for.

These truly are distinctive cars. Like the incomparable Firebird Trans Am. The sophisticated 6000 STE, heir to the Pontiac tradition of grand touring. Or the technically advanced 2000 Sunbird Turbo, Pontiac's newest world class performer. And, the most dramatic Pontiac of them all, the sensational Fiero.

Within our brochures, you will discover why the 1984 Pontiacs are the most exciting and innovative line of cars we've ever offered.

Pontiac. Creating automobiles that capture the spirit and excitement of North American innovation. We build excitement!

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engine and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a \$100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage—General Motors warrants for 1984 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months regardless of distance travelled by the vehicle.

Battery Coverage—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty of some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Owner's Manual.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office regarding General Motors participation in the cost of such repairs.


**Continuous
Protection
Plan**



Continuous Protection Plan—While there are many service contracts available on the market today, there is only one which gives you an agreement

directly with General Motors. It is the one with the Continuous Protection Plan logo shown. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Continuous Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Continuous Protection Plan.

Let's get it together 

 Buckle up!



BUILDING ON 75 YEARS OF EXCELLENCE