



You'd think that after Kelley Blue Book named the 2020 Hyundai Santa Fe a KBB.com Best Buy¹ and the lowest 5-Year Cost to Own of any 2-row midsize SUV,² our popular SUV could rest on its laurels. But that kind of thinking never pencils at Hyundai.

Instead, our designers moved the award-winning Santa Fe a bold step ahead. The 2021 model features a wider, more aggressive front grille framed by dazzling new LED lighting. Under the hood, two new and more powerful engines deliver silky-smooth performance with enhanced towing capabilities. The new Santa Fe also adds innovations like Remote Smart Parking Assist.³ And Santa Fe is available with the sure-footed traction of HTRAC All Wheel Drive.

Inside, premium soft-touch materials and ambient lighting give the all-new interior – punctuated by a high center console and available digital instrument cluster – a modern, sophisticated feel. Santa Fe engineers refuse to stand still when it comes to safety features as well. Hyundai SmartSense, already one of the most robust suites of safety tech in the industry, now offers even more confidence-inspiring driver assist functionality for 2021.

All of which makes the new Hyundai Santa Fe the perfect way to keep you and your family on the move in safety and style.





Tow Now Know-How

Have some toys you want to tow? No problem. Santa Fe Calligraphy and Limited come equipped with a trailer prep package and a towing capacity of up to 3,500 pounds with trailer brakes. When sway is detected, the Trailer Sway Control system automatically applies braking to the appropriate wheels and reduces engine power to stabilize the vehicle.⁵

Easy Does

The new Santa Fe is available with Remote Smart Parking Assist, which makes it easier to negotiate tight spots. Just press a button on your Smart Key, and Santa Fe can drive itself into a parking space – and pull out of one, too.



How the best gets even better.

The 2020 Santa Fe was named "Best 2-Row SUV for the Money" by *U.S. News & World Report*. So how do you top that? We started by offering the 2021 Santa Fe with a choice of two new Smartstream engines – a 2.5L 4-cylinder with an electronic 8-speed automatic transmission, and a turbocharged version with a new electronic 8-speed Dual Clutch Transmission.

A Drive Mode Select knob on the restyled center console lets you choose your preferred driving dynamic. Select Smart mode for more fuel-efficient driving. Prefer a fun-to-drive feel with more aggressive throttle response and shift points? Choose Sport mode. Or leave it in Normal mode for a balance of Santa Fe's finely tuned performance qualities.

Whatever mode you choose, you'll be making a safe choice. That's because the 2021 Santa Fe features enhancements to Hyundai SmartSense, our suite of advanced safety innovations. Available Highway Driving Assist works with navigation-based Smart Cruise Control to help maintain a set distance from the vehicle ahead while keeping your Santa Fe centered in its lane. It also adjusts the cruising speed you set automatically whenever you enter a speed-controlled zone or approach a curved section of road.

Even Santa Fe's Forward Collision-Avoidance Assist is smarter for 2021. It now helps prevent collisions with pedestrians, cyclists and both oncoming or slowed vehicles.³ Feels better just reading about it all, doesn't it?







Available HTRAC All Wheel Drive



Forward Collision-Avoidance Assist with Pedestrian, Cyclist, and Junction-Turning Detection



Blind-Spot View Monitor

Hyundai SmartSense Technologies⁴



















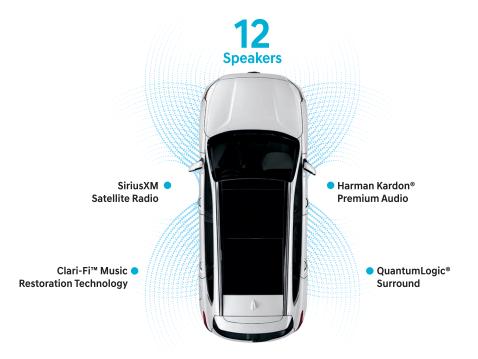
The SUV, highly-evolved.

There's no question the new Santa Fe is filled with modern luxuries. Available comfort features include heated and ventilated front seats, heated rear seats, and dual automatic temperature control with a CleanAir Ionizer. Available convenience features include a 10.25" split-screen navigation display that serves up a wide range of infotainment at the sound of your voice via Dynamic Voice Recognition.

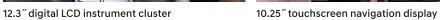
For 2021, Santa Fe offers a new Calligraphy trim that elevates SUV design to an art form. Distinctive wheels and premium design features are complimented by quilted Nappa leather seats and a color Heads-up Display that projects vital driving data on the windshield in fighter jet fashion.

Of course, Santa Fe never forgets the fundamental reason for being an SUV in the first place – versatility. Easy-to-fold 60/40 split rear seats with power release buttons available in the cargo area create a cavernous space accessible via an available hands-free smart liftgate. Whether you need to ferry five passengers in spacious comfort, carry a full cargo load or configure the interior for a combination of people and possessions, Santa Fe knows the drill. After all, our iconic SUV is now in its second decade of design evolution.

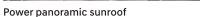














Ambient interior lighting

Remote access. Seamless connectivity.

What Hyundai offers its owners goes beyond our vehicles. It includes the Blue Link® Connected Car System, a range of innovative features that deliver remarkable digital connectivity between you and your vehicle.

If you're like most Hyundai owners, the Blue Link features you'll use most often are its remote capabilities. With the MyHyundai app, you can start your Santa Fe's engine and adjust the climate controls from your office or kitchen using your smartphone. Amazon Echo® or Google Home™ virtual assistant.² You can also remotely activate Santa Fe's available heated/ventilated front seats and check to see if you've left a window open by consulting your smartphone.3

Download the Hyundai Digital Key to your compatible Android™ smartphone, and you can use it to unlock your Santa Fe's front doors and start the engine. Digital keys can be assigned to multiple drivers, who can instantly retrieve their personalized radio presets, instrument cluster display preferences and side mirror/driver seat settings.

Of course, Santa Fe comes standard with Apple CarPlay® and Android Auto.™ and you can now connect two phones to the audio system simultaneously via Bluetooth streaming. Good to know you can easily keep your digital devices powered up, too. Santa Fe is available with a wireless device charging pad,6 and dual front and rear USB charge ports are standard.

¹The 2021 Hyundai Santa Fe includes 3 years of the Blue Link Connected Care, Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. For more on details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer. 2 Requires active Blue Link subscription with Remote package. Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google LLC. ³ Requires properly equipped vehicle and Blue Link subscription with Remote package. ⁴The Hyundai Near Field Communication Digital Key requires a compatible Android smartphone and appropriately equipped 2021 Hyundai Santa Fe. Not all Android devices are compatible. Santa Fe must be equipped with a smart key with push button start, wireless device charging and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Lock/unlock functionality works on the front doors only. See your Owner's Manual or visit your local Hyundai dealer for details. 5 Apple CarPlay® is a registered trademark of Apple Inc. Android Auto™ is compatible with Android[™] phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC. 6Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. 7Blue Link agents will contact existing emergency service responders. 8Santa Fe Calligraphy with 20" wheels shown-19" wheels are standard on a limited number of Santa Fe Calligraphy vehicles, while 20" wheels are standard on most Calligraphy Santa Fe vehicles. See your Hyundai dealer for further details and availability.



Hyundai Digital Key



Wireless device charging







Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.7



On-Demand Diagnostics

Run vehicle diagnostics from your Santa Fe's touchscreen, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.



Driver Profile Management

Save your navigation searches, radio presets and instrument cluster menu settings to the Blue Link cloud, and they can be remotely updated and pushed to your Santa Fe.



Car Finder

Our Car Finder smartphone app feature lets you navigate your way back to your Santa Fe after a day of downtown shopping or an evening spent rooting for your favorite team.



Remote Controls

Use your smartphone, smart speaker or wearable device to remotely start your Santa Fe's engine, set the cabin temperature, unlock the doors and more.



Remote Vehicle Status

Wondering how much fuel is in your tank? If your Santa Fe's liftgate is open or the doors are unlocked? Your MyHyundai app knows the answers to these questions and more.

тунуипон



Beige Cloth

SEL Premium / Limited



Obsidian Black Nappa Leather

Exterior Colors









Calypso Red





Stormy Sea

Twilight Black



Beige Leather Gray Leather Calligraphy

Interior Colors

SE / SEL / SEL Convenience

Black Cloth

Gray Cloth

Black Leather

Coquina Beige Nappa Leather





Hampton Gray Portofino Gray





SANTA FE SE



Popular Features

- -LED headlights and Daytime Running Lights
- -Forward Collision-Avoidance Assist with
- Pedestrian, Cyclist and Junction-Turning Detection
- -Lane Keeping Assist and Lane Following Assist
- -Rear Occupant Alert
- -8"high-resolution touchscreen AM/FM Display Audio system
- -Wireless Apple CarPlay® and Android Auto™
- -Smart Cruise Control with Stop & Go

SANTA FE Limited



Popular Features

- -19" alloy wheels
- -Power-folding side mirrors
- -Blind-Spot View Monitor
- -Surround View Monitor
- -Ventilated front seats
- -Heated rear seats and steering wheel
- -Remote Smart Parking Assist

Wheels



SE / SEL 18" Alloy Wheel





Popular Features

- -Proximity Key entry with push button start
- -8-way power driver seat with 2-way lumbar support
- -Heated front seats and side mirrors
- -Blue Link® Connected Car System
- -Blind-Spot Collision-Avoidance Assist
- -Rear Cross-Traffic Collision-Avoidance Assist
- -Wireless device charging
- -Safe Exit Assist

SANTA FE Calligraphy



Popular Features

- -HTRAC All Wheel Drive
- -19"/20" alloy wheels
- -Dark chrome accent front grille
- -Full-color Heads-up Display
- -Quilted Nappa leather seating surfaces
- -Eco-suede headliner
- -Ambient interior lighting



Limited / Calligraphy 19" Alloy Wheel



Calligraphy 20" Alloy Wheel¹

SEL Convenience Package Power-folding rear seats 12.3" digital instrument cluster display Hands-free smart liftgate LED taillights Auto-dimming rearview mirror Dual automatic temperature control with Predictive Logic with HomeLink® Hyundai Digital Key Ultrasonic Rear Occupant Alert Leather-wrapped steering wheel Side mirrors with LED turn signal indicators Rear side window sunshades Acoustic-laminated front side windows Side mirrors with approach lights

SEL Premium Package [requires SEL Convenience Package] Power tilt-and-slide panoramic sunroof Premium door sill plates Leather seating surfaces 10.25" touchscreen navigation system 8-way power front passenger seat Highway Driving Assist Harman Kardon® premium audio system LED interior lighting

HTRAC All Wheel Drive Option	
HTRAC All Wheel Drive	Downhill Brake Control
AWD Lock S	Snow Mode

Smartstream 2.5L MPI/GDI 4-Cylinder

hp	191
lb-ft	181

EPA MPG Estimates (City/Highway/Combined)²

25/28/26 22/25/24 FWD 8-speed A/T AWD 8-speed A/T

Smartstream 2.5L Turbo MPI/GDI 4-Cylinder

hp 277

Ib-ft 311

EPA MPG Estimates (City/Highway/Combined)²

22/28/25 21/28/24
FWD 8-speed DCT AWD 8-speed DCT

 1 Late availability. 2 EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

SANTA FE	SE	SEL	Ltd	Calli
Power & Handling				
191 hp/181 lb-ft, Smartstream 2.5L MPI/GDI 4-cylinder engine			_	
277 hp/311 lb-ft, Smartstream 2.5L Turbo MPI/GDI 4-cylinder engine			_	_
Idle Stop & Go	_			
8-speed automatic transmission with SHIFTRONIC®				
8-speed EcoShift® Dual Clutch Transmission (DCT) with SHIFTRONIC®	_	_		
Shift-by-Wire electronic push-button gear selection				
Drive Mode Select				
HTRAC All Wheel Drive and Downhill Brake Control	0	0	0	
Electronic Parking Brake with Automatic Vehicle Hold				
Trailer Sway Assist				
Tire Mobility Kit	_	_	0	
Exterior Features				
Automatic headlights with High Beam Assist	•	•	•	•
LED Daytime Running Lights and accent lights	•	•	•	•
LED headlights	•	•	•	•
LED taillights	_	•	•	•
Dark chrome accent front grille	-	-	_	•
Acoustic-laminated windshield	•	•	•	•
Acoustic-laminated front side windows	-	•	•	•
Side mirrors with LED turn signal indicators and approach lights	_	•	•	•
Bodycolor dual power side mirrors	•	•	•	•
Power-folding side mirrors	-	-	•	•
Heated side mirrors	-	•	•	•
Roof side rails	_	•	•	•
Power tilt-and-slide panoramic sunroof	-	•	•	•
Hands-free smart liftgate with auto open and adjustable height setting	_	•	•	•
Rain-sensing windshield wipers	-	_	•	•
Interior Features				
Proximity Key entry with push button start and key fob remote engine start		•	•	•
4.2" color LCD multi-information display	•	•	_	-
12.3" digital instrument cluster display with selectable viewing modes	_	•	•	•
Full color Heads-up Display	_	_	-	•
Tilt-and-telescopic steering wheel	•	•	•	•
8-way power driver seat with 2-way power lumbar support	-	•	_	-
8-way power driver seat with 4-way power lumbar support and cushion extension		_	•	•
8-way power front passenger seat	-	•	•	•
Heated front seats	_	•	•	•
Leather seating surfaces and LED interior lighting	-	•	•	•
Reclining 60/40 split fold-flat rear seats with center armrest	•	•	•	•
Leather-wrapped steering wheel and power-folding rear seats	-	•	•	•
Heated steering wheel			•	•
Ventilated front seats and heated rear seats	-	-	•	•
Integrated Memory System for driver seat and side mirrors		_	•	•
Quilted Nappa leather seating surfaces and eco-suede headliner	-	-	-	•
Dual automatic temperature control and rear side-window sunshades	_	•	•	•
Floor console-mounted rear seat vents	•	•	•	•

SANTA FE	SE	SEL	Ltd	Call
Interior Features				
Smart Cruise Control with Stop & Go	•	•	•	•
Premium door trim and ambient interior lighting	-	_	_	•
Power windows with auto-down/up (driver passenger rear)	• - -	● ● -	● ● -	• •
Auto-dimming rearview mirror with HomeLink®	-	•	•	•
Remote Smart Parking Assist	-	-	•	•
Rear View Monitor with Parking Guidance	•	•	•	•
Advanced Safety				
Forward Collision-Avoidance Assist with Pedestrian, Cyclist and Junction-Turning Detection	•	•	•	•
Lane Keeping Assist and Lane Following Assist	•	•	•	•
Rear Occupant Alert	•	•	•	•
Blind-Spot Collision-Avoidance Assist	-	•	•	•
Rear Cross-Traffic Collision-Avoidance Assist	-	•	•	•
Safe Exit Assist	-	•	•	•
Highway Driving Assist	-	•	•	•
Parking Distance Warning – Forward & Reverse	-	-	•	•
Driver Attention Warning	•	•	•	•
Blind-Spot View Monitor and Surround View Monitor	-	-	•	•
Audio & Connected Car Technology				
8" high-resolution touchscreen AM/FM Display Audio system	•	•	-	_
HD Radio™ and SiriusXM Satellite Radio	_	•	•	•
10.25" high-resolution touchscreen navigation system	_	•	•	•
Harman Kardon® 12-speaker premium audio with QuantumLogic® Surround and Clari-Fi™ Music Restoration Technology	_	•	•	•
Bluetooth® hands-free phone system with wireless audio streaming	•	•	•	•
Android Auto™ and Apple CarPlay® (wireless wired)	• -	• •	- •	- •
Blue Link® Connected Car System (3 years complimentary)	-	•	•	•
Wireless device charging	-	•	•	•
Rear Seat Quiet Mode	•	•	•	•
Hyundai Digital Key	_	•	•	•
Dual front and rear USB charge ports	•	•	•	•
Front and cargo area 12-volt power outlets	•	•	•	•
115-volt power outlet	-	_	•	•

Exterior / Interior Dimensions	SANTA F
Wheelbase	108.9
Overall Length	188.4
Overall Width	74.8
Overall Height (with roof side rails)	66.3 (67.3)
Headroom – front (with sunroof)/rear (with sunroof)	41.2 (39.5) / 39.0 (37.8)
Legroom – front/rear	44.1 / 41.7
Shoulder Room – front/rear	59.1 / 58.3
Passenger Volume	111.5 cu
Cargo Capacity – rear seats folded down/up	72.1 / 36.4 cu
Total Interior Volume	147.9 cu

Ltd=Limited Trim Calli=Calligraphy Trim





Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 22 years, Hyundai Hope On Wheels has donated more than \$172 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN LIMITED WARRANTY

10 YEARS 100,000 MILES 5 YEARS 60,000 MILES 7 YEARS UNLIMITED MILES 5 YEARS UNLIMITED MILES

NEW VEHICLE LIMITED WARRANTY

ANTI-PERFORATION WARRANTY

24/7 ROADSIDE ASSISTANCE



Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions is excluded. Offer valid only for new 2020-2021 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary, While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

