

## THE VERITABLE DEFINITION OF THE LUXURY PERFORMANCE A u t o m o b i l e

Is Mark VIII a luxury car with remarkable performance characteristics? Or a performance coupe that's splendidly appointed? Truth be told, it has been fashioned to be both.

You'll appreciate the overwhelming level of comfort and ahundant technological advances. The result is a striking

example of what a luxury performance coupe should be.







# L S C

Take an already impressive automobile and make the engine more powerful, increase the axle ratio, establish a holder look and what do you have? Nothing less than the

Mark VIII LSC.



LUMINARC™ HEADLAMPS.
Longer-lasting high-intensity lights are a first among domestic automakers. They give off a distinct blue-white light at low beam for greater safety through

distinct blue-white light at low beam for greater safety through increased visibility. Luminarc is a trademark of OSRAM SYLVANIA

■ 290-HORSEPOWER INTECH™ ENGINE. This

smooth performing powerplant helps make LSC a spirited and nimble sport coupe. Its extra power can take the car from 0-60 in a mere 7.6 seconds.

▶ EURO-PERFORATED LEATHER SEATING SURFACES. These seats provide an extra margin of comfort and style. They're a special feature on LSC models.



DISTINCTIVE LSC STYLING. LSC features a monodromatic exterior which contributes to its sleek, sporty look. Available in a choice of five colors, this model also includes a modified dual exhaust, sport suspension tuning and cast aluminum directional wheels.



# In Tech System THE LUXURY OF POWER

At the heart of the InTech System is a lightweight yet powerful engine with the rare ability to perform for 100,000 miles before its first scheduled tune-up. Additional InTech components include an Electronic Powertrain control module featuring a Home-safe mode, speed-sensitive steering, 4-wheel anti-lock brakes and a computer-managed air suspension. Now, the luxury of power is accompanied by true peace of mind.

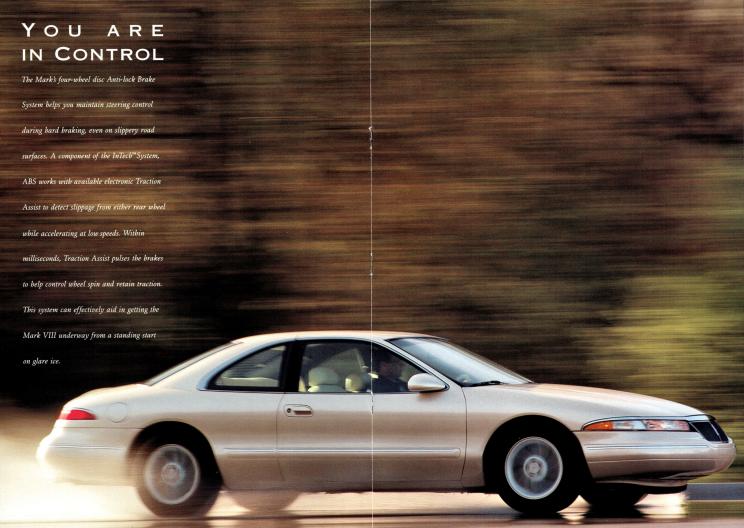


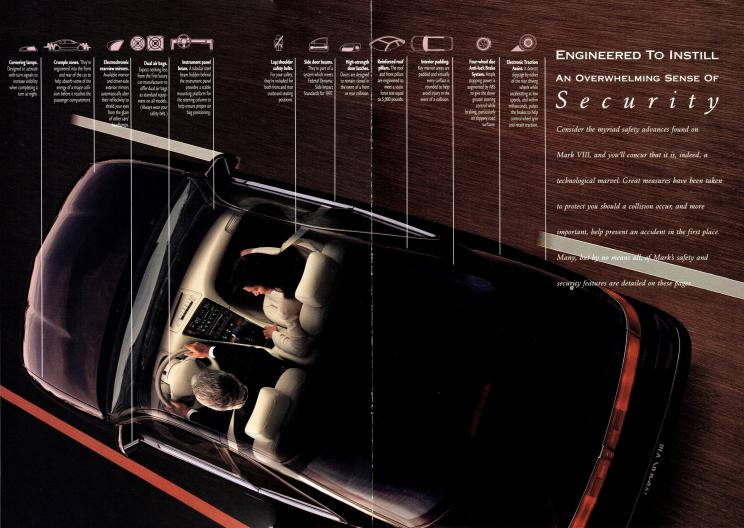
- Although speed is just one of its many superior characteristics, Mark VIII can soar from 0-60 in an exhilarating 7.9 seconds.
- Silken smooth four-speed automatic transmission includes an overdrive lockout for more performance-oriented driving.

















Two remote transmitters lock and unlock doors, release the trunk lid and switch on illuminated entry lamps from a distance. Each transmitter also recalls one of three preprogrammed positions for the driver's seat and outside mirrors.

◀ REMOTE KEYLESS ENTRY SYSTEM.



**■ UNIVERSAL GARAGE DOOR OPENER.** Simply program your existing garage door opener code into this built-in visor unit. Your opener will always be on board yet stylishly concealed.

WE'D PLEASED TO FILL YOU IN ON ALL THE Details



▲ SOLAR TINT GLASS. Included to filter out a higher percentage of the sun's rays than standard tint or clear glass to reduce air-conditioning cooldown times. Also helps to protect fabric surfaces from sun fading.

■ AUTOMATIC TEMPERATURE CONTROL. Besides being quiet and quick to cool, it uses a non-ozone-depleting refrigerant free of CFCs.

See specification pages for feature availability.



An enormous degree of pleasure can be derived from Mark VIII because, quite frankly, so much thought has gone into its design. Nothing has been spared in the quest to create a luxury automobile that satisfies so thoroughly. Reflected here are merely a few of Mark's luxury appointments. We cordially invite you to discover the rest

for yourself.





▼ AVAILABLE ELECTROCHROMIC REARVIEW MIRRORS. Rearview and driver-side exterior mirrors automatically alter their reflectivity to shield your eyes from the glare of other cars' headlamps.

#### ▲ HAND-HELD REMOTE PHONE.

This convenient portable "flip" phone ensures you're never out of touch. It can be operated in a hands-free "speaker phone" mode and is capable of storing 99 numbers including 20 voiceactivated numbers and automatically recharges in console. (Dealer-installed option.)

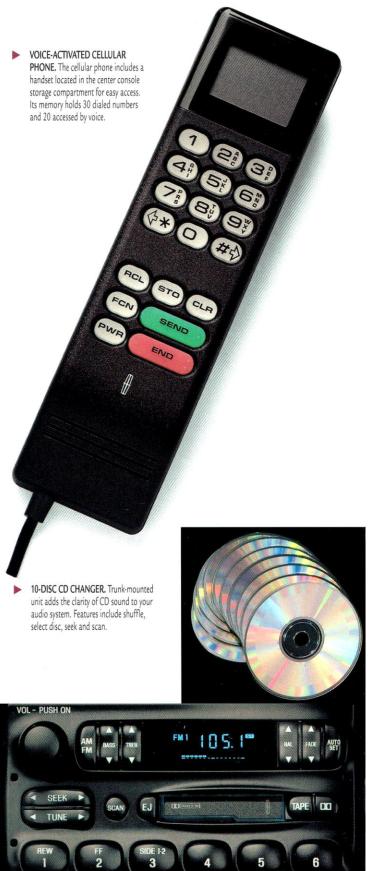


### CREATING YOUR OWN Personal STATEMENT OF

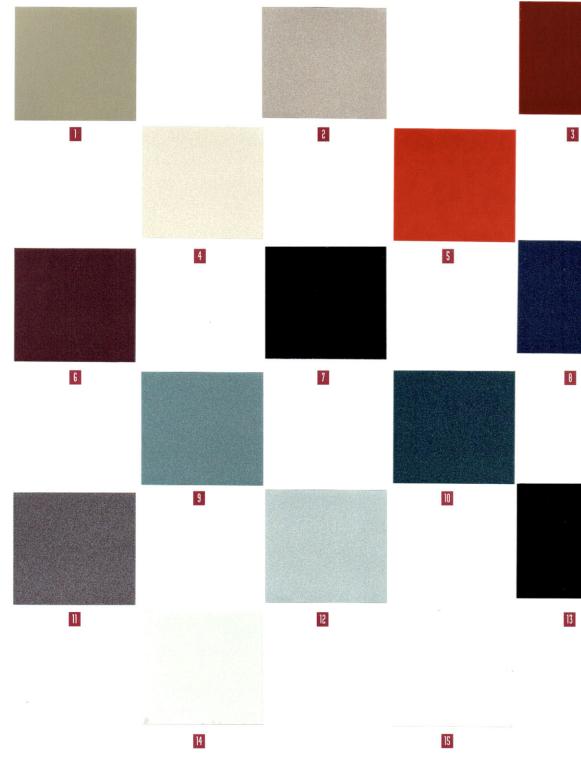
LUXURY



▶ JBL AUDIO SYSTEM. This is strictly for the audiophile. It includes a 132-watt, sixchannel amplifier and eight superb speakers acoustically positioned within the cabin to produce rich, clean sound reproduction across a wide sonic range.









Cypress Gold Frost Clearcoat Metallic

Light Saddle Clearcoat

3 Cordovan Clearcoat Metallic\*

4 Ivory Pearlescent Clearcoat (Extra-Cost Tri-Coat)

Bright Toreador Red Tinted Clearcoat Metallic\*\*

6 Desert Violet Clearcoat

7 Dark Baltic Blue Clearcoat Metallic\*\* B Medium Wedgewood Blue

Clearcoat Metallic 9 Willow Green Frost

Clearcoat Metallic 10 Medium Willow Green

Clearcoat Metallic Charcoal Grey Clearcoat
Metallic\*\*

12 Silver Frost Clearcoat Metallic

13 Black Clearcoat\*\*

14 Opal Opalescent Clearcoat Metallic\*\* (Extra-Cost Tri-Coat)

15 Performance White

Clearcoat

INTERIOR COLORS Light Graphite

Cypress lvory Ebony Saddle

Light Graphite with Cordovan

\*75TH Anniversary only. \*\*Mark VIII LSC colors. 75th Anniversary model available only in Cordovan or Silver Frost.

#### POWER MOONROOF.

For your convenience, it opens at the touch of a switch to provide a skylight view or tilts up for fresh air ventilation.

Features shown are optional.

#### 1996 MARK VIII SPECIFICATIONS

Vehicle type: Five-passenger, two-door Luxury Sport Coupe

#### DIMENSIONS

Wheelbase (in.):	
Track (in.):	front 61.6
	rear 60.2
Length (in.):	
Width (in.):	
Height (in.):	53.6
Curb weight (lb.):	
Fuel capacity (gal.):	
Luggage space (cu. ft.):	
ACCOMMODATIONS	
Headroom (in.):	front 38.1
	rear 37.5
Legroom (in.):	front 42.6
	rear 32.5
Hiproom (in.):	front 56.7
	rear 56.7
Shoulder room (in.):	front 58.9
	rear 59.5
ENGINE	
ayout:	front engine.
	rear-wheel drive
Гуре:	
1	aluminum block and heads
Displacement	
(liters/cu. in.):	4.6/281
Bore & Stroke	, <u>-</u>
(mm/in.):	90.2 x 90.0/
(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	3.6 x 3.6
Compression ratio:	
Horsepower @ rpm	
(SAE net):	280 @ 5500
Forque @ rpm	
(lbsft. SAE net):	285 @ 45NN
Fuel delivery:	
Fuel requirement:	
uer requirement	31 octane premium recommended

#### DRIVETRAIN Transmission type

Transmission type:	
	automatic electronic overdrive
Gear ratios:	I-2.84:1 II-1.56:1
	III-1.00:1 IV-0.70:1
Axle ratio:	
CHASSIS	
Body:	unitized body/frame
with automatic front-to-rear and side-to-side	ndent microcomputer-controlled front and rear air springs e leveling; front and rear stabilizer bars and twin-tube-type, nock absorbers with air spring assembly and unique valving
Steering type:	variable-assist, speed-sensitive, power rack-and-pinion
Overall ratio:	
Turns, lock to lock:	
Turning circle, curb to curb (ft.):	37.2
	4-wheel disc hydraulic anti-lock brake system
rear:	
Wheels:	cast aluminum
Tires:	P225/60R16/97V

#### STANDARD FEATURES

#### THE INTECH™ SYSTEM

#### A technologically advanced system designed to deliver miles of worry-free driving.

- 4.6L, 280-horsepower, 32-valve, DOHC InTech $^{\text{\tiny TM}}$  V-8 engine
- 100,000-mile scheduled tune-up interval
- 4-speed automatic transmission
- Electronic powertrain control with "home-safe" mode
- · Computer-managed air suspension
- · Load-leveling suspension
- · 4-wheel independent suspension
- · 4-wheel-disc anti-lock brakes
- · Speed-sensitive steering

#### OTHER FUNCTIONAL FEATURES

Front and rear stabilizer bars

Maintenance-free battery

Spare tire with aluminum wheel

Dual exhaust with exposed bright exhaust tips

#### SAFETY

Driver and front passenger air bag Supplemental Restraint System (SRS)

3-point safety belts for front and outboard rear passengers

Child-restraint tether anchorage

Rear center lap belt

Front and rear crumple zones

Tubular, ultra-high-strength-steel side-impact beams

4-wheel disc Anti-lock Brake System (ABS)

4-way adjustable front seat head restraints

Remote illuminated keyless entry system with panic button

Anti-theft alarm system

Interval windshield wipers

Cornering lamps

Heated power mirrors

Rear window defroster

Side window demisters

#### INTERIOR/CONVENIENCE FEATURES

140-mph speedometer

Tachometer

Trip odometer

Leather seating surfaces

6-way power driver and passenger seats with dual power recliner and power lumbar

Driver's seat and mirror with three-position memory and remote recall

Driver and passenger Autoglide seating system

High-Level audio system with electronic AM/FM stereo radio and cassette

Automatic power antenna

Leather-wrapped steering wheel with center horn

Leather-wrapped gear shift

Power windows with driver's side express-down feature

Retained accessory power

Speed control with tap up/tap down and backlit switches

Tilt steering column

Electronic automatic temperature control

Cup holder

Front storage armrest

Rear center armrest

Headlamp convenience group

Front seatback map pockets

Rear seat heat ducts

Solar tint glass

Remote decklid and fuel-filler door releases

Courtesy lights on side doors

Dual illuminated visor mirrors

Power locks

Integrated universal garage door opener

Front and rear cigarette lighters

Automatic on/off headlamps

Message center. Continuous functions include clock, driving range, fuel remaining, fuel used, average fuel economy, instantaneous fuel economy. Plus these 13 vehicle system warnings: change oil soon, oil change required, low oil level, charging system, check engine coolant temperature, low engine coolant level, low washer fluid level, door ajar, trunk ajar, check exterior lamps, air ride system switch off, check air ride system and low fuel level. A compass is also included.

#### **EXTERIOR FEATURES**

5-mph bumpers

Flexible grille

Single key entry/ignition

Extensive corrosion protection

Premium body color bodyside moldings with bright insert

16-in. lacy-spoke aluminum wheels

#### **AVAILABLE FEATURES**

Electronic Traction Assist

JBL audio system with cellular phone pre-wire

Trunk-mounted 10-disc CD changer

Power moonroof

Electrochromic automatic dimming mirrors

Voice-activated cellular telephone

Directional cast aluminum painted wheels

Directional chromed wheels - late availability

Front floor mats

#### MARK VIII LSC FEATURES

4.6L, 290-horsepower, 32-valve, DOHC InTech™ V-8 engine

Monochromatic bodyside styling

Euro-perforated leather seating surfaces

Luminarc™ headlamps

Higher axle ratio (3.27:1)

Sport suspension tuning

Directional cast aluminum painted wheels

#### PRODUCT CHANGES

FOLLOWING PUBLICATION OF THIS BROCHURE. CERTAIN CHANGES IN STANDARD EQUIPMENT. OPTIONS. PRICES AND THE LIKE. OR PRODUCT DELAYS MAY HAVE OCCURRED WHICH WOULD NOT BE INCLUDED IN THESE PAGES. YOUR LINCOLN DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE INFORMATION.

LINCOLN-MERCURY DIVISION RESERVES THE RIGHT TO CHANGE PRODUCT SPECIFICATIONS AT ANY TIME WITHOUT INCURRING OBLIGATIONS.

EPA statement: 1996 EPA mileage estimates were unavailable when this publication was printed. The 1996 Lincoln Mark VIII, bowever, should post good mileage figures. Ask your Lincoln dealer for the latest information. Options availability: Options shown or described in this brachure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

INFORMATION BASED ON AAMA SPECIFICATIONS.



(350M) 7-95 P-8212



Luminarc™ is a trademark of OSRAM SYLVANIA INC.

The Lincoln Motor Car Company was established in 1921, aspiring to create preeminent vehicles. Since its inception,



Lincoln bas upbeld a well-earned reputation for crafting some of the world's most coveted automobiles.

Today, that dedication to master craftsmanship and technological leadership remains as strong as ever.

Lincoln. What a luxury car should be.