





Measures speed in smiles per hour.

Step away from ordinary life and into the 2020 Subaru WRX. It's fast. Precise. And it hugs the line through every corner. The WRX leaves nothing to the imagination as it pushes every boundary of performance. Track tuned and eager to thrill, your WRX is ready for you to make it your own with Genuine Subaru Accessories.

CONTENTS

_			
_	Drotootion or	nd Securitv	2 (
_	FIOLECTION at	iu oecurity	

- Lifestyle7-10
- Comfort and Convenience11-14
- STI Brand15-18
- Style19-21
- Audio / Media22

First line of defense.

When you're accelerating down a straightaway or negotiating a curve, worrying about grit and grime shouldn't be top of mind. To help protect your Subaru WRX from the scuffs, chips and dirt from the road ahead — rely on Genuine Subaru Accessories.



Rear Bumper Appliqué

Clear, scratch-resistant urethane film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.

E771SFJ600



Fog Light Kit

Casts a low and wide beam of light to enhance vision in inclement weather.

H4510VA040

WRX Base model only.

Security System Shock Sensor

Activates security system alarm when impact to the vehicle is detected.

H7110SG000





Wheel Lug Nut and Lock

Match your dark colored wheels

Set - Black

Wheel Locks - Alloy

A091SVA000 (WRX) A091SVA100 (WRX STI)

Engine Block Heater

Warms engine coolant to promote easier starting in extreme cold conditions. Plugs into a household electrical outlet.

Helps to deter theft of wheels and tires.

B321SFL000

Side Window Deflectors

Lets the fresh air in while helping to keep the weather out.

E3610FJ860

May not be legal in all states. Please check the laws of your state.

S0A3993200

Excludes WRX STI models with Trunk Spoiler - STI.



Car Cover Bag



Store your car cover in a Subaru branded bag.

M0010AS020



Battery Warmer

Warms vehicle's battery for easier starting in extremely cold weather. Plugs into a household electrical outlet.

J601SVA000







Not compatible with Cargo Tray.





All-Weather Floor Liners

Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture.

J501SVA210

Not intended for use on top of Carpeted Floor Mats.

Body Side Molding

Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.

J101SFJ001W8 (Ceramic White) J101SFJ001V3 (Crystal Black Silica) J101SFJ001W6 (Crystal White Pearl) J101SFJ001TQ (Ice Silver Metallic) J101SFJ001E2 (Lapis Blue Pearl) J101SFJ001M3 (Magnetite Gray Metallic)

J101SFJ001T2 (Pure Red)

J101SFJ001E4 (WR Blue Pearl)

Aero Splash Guards - Rear

Create a unique and more aerodynamic look. This accessory reduces ground clearance. Set of two.

J101SVA000W8 (Ceramic White)
J101SVA000V2 (Crystal Black Silica)
J101SVA000W6 (Crystal White Pearl)
J101SVA000TQ (Ice Silver Metallic)
J101SVA000M3 (Magnetite Gray Metallic)
J101SVA000T2 (Pure Red)
J101SVA000E4 (WR Blue Pearl)

May not be installed in conjunction with STI Under Spoiler – Rear Quarter.





Door Edge Guards

Help protect your door edges from dings and chips with custom-fit, body color-matched, stainless steel Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.

SOA801P020W8 (Ceramic White)
SOA801P020V2 (Crystal Black Silica)
SOA801P020W6 (Crystal White Pearl)
SOA801P020T0 (Ice Silver Metallic)
SOA801P020E2 (Lapis Blue Pearl)
SOA801P020M3 (Magnetite Gray Metallic)
SOA801P020T2 (Pure Red)
SOA801P020E4 (WR Blue Pearl)



Severe Weather Companion

The Severe Weather Companion contains just about everything needed to handle an unexpected weather emergency while traveling. Included are items which help provide the basic necessities such as warmth, light, water, first aid, and the ability to signal for help; all packaged in a handy padded canvas carrying case.



Roadside Emergency Kit

The Genuine Subaru Roadside Emergency Kit contains a range of essential items to assist you in an automotive emergency. Including jumper cables, a reflective triangle, a first aid kit and more. The kit is designed to help keep you safe and dry — and get you on the road again. The components of the kit are packaged in a padded, embroidered carrying case.

S0A868V9511

Thrill packed.

Just because your Subaru WRX handles like a dream doesn't mean it can't handle all your gear. Choose from a full line of Genuine Subaru Lifestyle Accessories to expand your space and your opportunities for adventure.



Thule® Crossbar Set – Fixed

Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These fixed-style crossbars can be installed or removed in minutes. May be used in conjunction with most Genuine Subaru roof attachments and carriers. Total roof load weight limit of 88 lbs. Consult vehicle owner's manual for total roof load limit.

S0A567X050



Crossbar Set – Fixed

Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These fixed-style crossbars can be installed or removed in minutes. May be used in conjunction with Genuine Subaru roof attachments and carriers. Total roof load weight limit of 150 lbs. Consult vehicle owner's manual for total roof load limit.

S0A367031



Thule® Kayak Carrier

Steel design and adjustable padding helps protect your kayak and the wide mouth profile offers easier loading and unloading. The J-style carrier folds down when not in use for increased overhead clearance and improved fuel economy. Cradles and securely transports one kayak up to 36" wide and up to 75 lbs. Includes straps and tie downs for transporting.*



LIFESTYLE



Thule® Heavy-Duty Roof Cargo Basket

The heavy-duty roof cargo basket provides additional storage space with easy access to gear of all shapes and sizes. The low profile design and tapered side walls allow for easy loading and unloading. Includes a black stretch net with hooks and custom fairing to help deflect wind. Measures 50.25" L x 41" W x 6" H.*

S0A567C011



Thule® Ski and Snowboard Carrier

This carrier can hold up to six pairs of skis or four snowboards securely with ultra-soft rubber arms that grip without scratching surfaces. It features a 30" wide loading platform and includes four locks to securely lock skis and/or snowboards to the carrier and the carrier to the vehicle.*





Thule® Paddleboard Carrier

The telescoping design of this standup paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel reinforced webbing provides security, while the soft, weather resistant padding helps to protect your boards during transit.*



S0A567P010



LIFESTYLE

Thule® Bike Carrier - Roof Mounted

This bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier and the carrier to the vehicle."



S0A567B020



Thule® Bike Carrier – Fork Mounted

The Fork Mounted Bike Carrier features a sliding rear wheel cradle that moves forward and backwards to securely fit most bikes with up to 2.6" wide tires. The low profile and lightweight aluminum tray is corrosion resistant to help withstand the elements. The ratcheting wheel strap quickly and easily secures the rear wheel. Integrated mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Includes one lock to securely lock the bike to the carrier and the carrier to the vehicle.*



S0A567B010

For WRX STI models with Trunk Spoiler – STI, install bike carrier with rear bike tire facing forward.

Thule® Bike Wheel Holder

To be used in conjunction with the Bike Carrier — Fork Mounted, this accessory allows you to mount your bike's front wheel to the roof of your yehicle.*



LIFESTYLE









The roof cargo carrier provides 13 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low profile, aerodynamic design provides increased garage access without sacrificing box capacity and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 65" L x 34.5" W x 16" H.*

S0A567C021



Thule® Cargo Carrier - Extended

The extended carrier provides 17 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low profile, aerodynamic design provides increased garage access without sacrificing box capacity and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 84" L x 34.5" W x 17" H.*

S0A567C030

Not compatible with Trunk Spoiler - STI.

Thule® Portable Step

Get the extra height you need to easily access all of your roof top Lifestyle Accessories with the convenience of the Thule® Portable Step. Constructed of heavy duty steel; rubber bumpers are included to help prevent wheel scrapes and scuffs. This step conveniently folds into a carrying bag for easy storage.

S0A567W010





Ash Tray

Fits conveniently in the center console cup holder. Easily removed to empty contents.

92172AG040

Requires Ash Tray Holder.

Ash Tray Holder

Helps to give the ash tray accessory a snug fit in the center console cup holder.

F6010AG010



Cargo Net

Neatly holds cargo and prevents it from sliding while the vehicle is in motion.

F551SVA000

Not compatible with Kicker® Powered Subwoofer.



Cargo Tray

Helps protect the trunk area from sand, water, stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

J501SFJ400

Not compatible with Kicker® Powered Subwoofer and Rear Bumper Protector Mat.

Cigarette Lighter

Replaces the power outlet in the center console stack.

H6710FJ000



Power Outlet - 120 Volt

Need to charge your phone, tablet, laptop? With the 120 volt, 100-watt 2-prong power outlet accessory, it makes it easy.

H7110VA100





Auto-Dimming Mirror with Compass

This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass.

H501SVA200



Auto-Dimming Mirror with Compass and HomeLink®

This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

H501SVA301

Moonroof Air Deflector

Helps reduce wind noise and sun glare.

F541SFJ000



Sunshade - Windshield

The foldable Sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. The Sunshade is custom-cut to fit properly, and includes a handy storage bag.







Center Armrest Extension

Raises up and forward for additional comfort when driving.

J2010AG000JD

Remote Engine Starter – Smart Engine Start

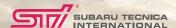
Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioner controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access and Start system. Operating distance is up to 30 feet away, depending on vehicle obstructions.

H001SVA900

Applicable to CVT models only.



The power to move you.



Whether cruising down the highway or powering through a hairpin turn, the Subaru WRX delivers. Now go the extra mile and show your true spirit with Genuine STI Accessories. From performance parts to license plate frames, choose what moves you most.



STI Short Throw Shifter

Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.

C1010FG600 (WRX STI) C1010VA001 (WRX)



STI Shifter Bushing

Improves shifting precision when used in conjunction with the STI Short Throw Shifter.





STI Carbon Fiber Trunk Trim

This trim piece is made from real carbon fiber and includes the STI logo embedded within the clear coat. It completely covers the chrome trunk trim above the rear license plate display area.





STI BRAND



STI Leather Shift Knob - CVT

Add a stylish look of performance with the addition of the STI Leather Shift Knob. Shifter sides are perforated leather. The top is smooth leather with an STI stitched logo.

C1010SG101



STI Door Handle Cup Protector

Protects your door handle cup area. Comes in a carbon fiber pattern for a stylish accent.

J1210VA500

STI 17-Inch or 18-Inch Alloy Wheel Set

The 17-inch or 18-inch 15-spoke STI alloy wheel set helps to give the WRX the perfect blend of attitude and style, combined with improved handling performance and steering precision due to the reduced weight of the alloy when compared to the stock alloy wheels. The wheels are finished in black and finished off with STI branded center caps.

B3110VA000 (17" Wheel-Base model only)
B3110VA040 (18" Wheel-Premium, Limited models)
28821FE141 (Center Cap)
28192SA000 (TPMS Valve Screw)
28191SA000 (TPMS Valve Stem)



STI Performance Exhaust System

Mounted behind the catalytic converter, the STI Performance Exhaust System provides a smooth mandrel bend construction to help reduce exhaust flow restrictions, allowing the engine to "breathe" more efficiently. The exhaust system includes a free-flowing center pipe after the catalytic converter that splits into two pipes and mufflers with engraved STI tips.

D441SVA100 (WRX models only)

Excludes all WRX STI models.

STI Key Chain - Stainless Steel

Made from 1/8-inch thick 304 stainless steel, with a brushed finish and permanent black laser etched STI logo.

S0A342L159



STI Duracon Shift Knob - 6MT

Molded from Duracon polymer, this sleek looking and lightweight shift knob gives your WRX or WRX STI a finishing touch that sets it apart from the crowd.

C1010FG410





STI Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with STI logo, leather strap and universal split ring.

S0A342L156





GIUIUFG41



STI Shift Knob - 6MT

The ultimate shift knob for your WRX or WRX STI. The STI Shift Knob combines the highest quality aluminum and leather materials, ergonomic shapes, and ideal weight balance.

C1010FG100

STI Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the STI logo and an "O" ring seal to help keep the valve orifices clean.

S0A342L136

STI Euro-Style Marque Plates

Manufactured from 304-stainless steel with the STI logo and available in stainless steel or matte black finish. Kit includes hardware hider caps.

SOA342L132 (Stainless Steel) SOA342L133 (Matte Black)



STI Parking Only Sign

Keep your parking spot exclusive for your WRX STI. Kit includes 8" x 12" sign, mounting screws and hider caps.

S0A342L149







STI License Plate Frames

Frames are available with a variety of UV resistant polyurethane logos and come in matte black, stainless steel or carbon fiber. The carbon fiber license plate frame is handmade with thick resin-impregnated carbon fiber cloth. Kit includes hardware hider caps.

SOA342L126 (Matte Black) SOA342L123 (Stainless Steel) SOA342L145 (Carbon Fiber)

STI BRAND



STI Under Spoiler - Front

This under spoiler gives the WRX and WRX STI a mean, ground-hugging look. Includes STI logo.

E2410VA030



STI Under Spoiler - Side

Continue the ground-hugging look down the rocker panels of the WRX or WRX STI. Kit includes both left and right side under spoilers. Includes STI logo.

E2610VA000



STI Under Spoiler - Rear Quarter

Complete the look on the side of the WRX or WRX STI with the addition of this under spoiler. Kit includes both right and left side under spoilers.

E5610VA000

May not be installed with Aero Splash Guards - Rear.



STI Under Spoiler - Rear

Finish off the overall ground-hugging look with the addition of the rear under spoiler. This final piece of the under spoiler kit is finished in rich metallic silver and includes an STI logo.

E5610VA120

Extroverts wanted.

When you drive a Subaru WRX, getting lost in the crowd isn't an option. So, take it to the next level and showcase your own personal style with Genuine Subaru Accessories. Making a statement is easy. Deciding which accessories to choose is the tough part.





Footwell Illumination Kit

Casts a soft red or blue glow onto the front floor area.

H701SFJ101 (Red) H701SFJ001 (Blue)



Side Sill Plates

Metallic finished panels add some protection and dress up the sill plates of the WRX. Set of four.

E101SVA001



Key Chains – Carbon Fiber

Carbon fiber composite and stainless steel key chains with leather strap and universal split ring.

SOA342L155 (Subaru) SOA342L157 (WRX)



Ultrasuede® Steering Wheel

Get the sporty look and feel you want with the Ultrasuede® Steering Wheel. Complimented with red stitching, the Ultrasuede material helps you better grip the steering wheel to better own the road.

34312VA130



LED Upgrade – Map and Dome Lights

Upgrade your interior map and dome lights with our LED upgrade accessory. The upgrade offers brighter, whiter and crisper interior lighting of the map and dome lights than the standard equipment lighting.

H461SFL100



License Plate Mounting Bracket – Universal Fit

Stainless steel with black powder coated finish. Includes mounting hardware.

S0A342L171

Vortex Generator

Add a stylish look of performance to the WRX or WRX STI with the Vortex Generator.

E751SVA000

(WRX models without STARLINK® Safety and Security)

E751SVA010

(WRX and WRX STI models with STARLINK® Safety and Security)



Euro-Style Marque Plates

Manufactured from 304stainless steel with the WRX logo and available in stainless steel or matte black finish. Kit includes hardware hider caps.

SOA342L130 (Stainless Steel) SOA342L131 (Matte Black)

Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the Subaru star cluster or WRX logo and an "O" ring seal to help keep the valve orifices clean.



SOA342L134 (WRX-Chrome) SOA342L137 (Subaru Star Cluster-Chrome) SOA342L168 (Subaru Star Cluster-Black)

Key Chain – Stainless Steel

Made from 1/8-inch thick 304 stainless steel, with a brushed finish and permanent black laser etched graphics.

S0A342L162







License Plate Frames – Adventure Seeker

You pick the adventure, your Subaru will get you there. Our Adventure Seeker license plate frame is for the explorer. Frames are manufactured from heavygauge 304 stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

SOA342L163 (Matte Black) SOA342L164 (Stainless Steel)

License Plate Frames - Pet Lover

At Subaru, pets are part of the family. Share your love for your furry, scaly or feathered friends with our Pet Lover license plate frame. Subaru Pet Lover frames are manufactured from heavy-gauge 304 stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

SOA342L165 (Matte Black) SOA342L166 (Stainless Steel)

License Plate Frames – Slim Line

Manufactured from heavy-gauge 304 stainless steel that will not rust or corrode, and come in either matte black, stainless steel or carbon fiber.

The carbon fiber license plate frame is handmade with thick resin-impregnated carbon fiber cloth and is finished in a UV resistant clear coat. Kit includes hardware hider caps.

SOA342L105 (Matte Black) SOA342L104 (Stainless Steel) SOA342L142 (Carbon Fiber)



License Plate Frames – Slim Line (Subaru)

Manufactured from heavy-gauge 304 stainless steel that will not rust or corrode. Available in polished stainless steel or matte black finish with Subaru logo. Kit includes hardware hider caps.

SOA342L152 (Stainless Steel) SOA342L153 (Matte Black)







License Plate Frame (Slim Line) and License Plate Mounting Bracket – Front

This set includes a slim line license plate frame and front license plate mounting bracket.

SOA342L169 (Stainless Steel) SOA342L170 (Matte Black)



License Plate Frames

Frames are available with a variety of UV resistant polyurethane logos and come in matte black, stainless steel or carbon fiber. The carbon fiber license plate frame is handmade with thick resin-impregnated carbon fiber cloth. Kit includes hardware hider caps.

SOA342L122 (WRX-Stainless Steel) SOA342L125 (WRX-Matte Black) SOA342L144 (WRX-Carbon Fiber) SOA342L127 (Subaru-Stainless Steel) SOA342L167 (Subaru-Matte Black)



A moving experience.

When adrenaline is pumping and the Subaru WRX is humming, you need a soundtrack that breaks through. Upgrade your audio system with a full line of Genuine Subaru Accessories and ramp up the excitement of any journey.

Kicker® Tweeter Kit

Includes two 22mm tweeters for placement in the front dash to optimize the high frequency detail. Frequency response is 4500hz to 22khz.

H631SFJ101

Not applicable to models with Harman Kardon® Premium Audio System with amplifier.



Kicker® Powered Subwoofer

The self-contained unit mounts in the trunk and provides powerful deep bass.

H630SFJ302

Not applicable to models with Harman Kardon® Premium Audio System with amplifier. Not compatible with Cargo Tray and Cargo Net.

Kicker® Speaker Upgrade

Enhance the sound clarity of your vehicle's audio system with these high-efficiency, two-way speakers. They have quality constructed injected molded Poly cones with 20mm silk dome tweeters and a frequency response rated at 30hz to 22khz.

H631SFJ001

Not applicable to models with Harman Kardon® Premium Audio System with amplifier.







Subaru of America reserves the right to change or withdraw accessories at any time without prior notice and without incurring the obligation to make changes to any accessories previously sold.

All images are representative.

Subaru, STARLINK, WRX and WRX STI are registered trademarks. Harman Kardon is a trademark of Harman International Industries, Incorporated. Homel Link is a trademark of Gentex Corporation.

Kicker is a trademark of Stillwater Designs.

Thule and Quick-Grip are registered trademarks of the Thule Group. Ultrasuede is a registered trademark of Toray Industries, Inc.

*Roof accessories require crossbar set.

Consult vehicle owner's manual for total roof load limit.

©2019 Subaru of America, Inc.

Printed in U.S.A. MSA6A1904

