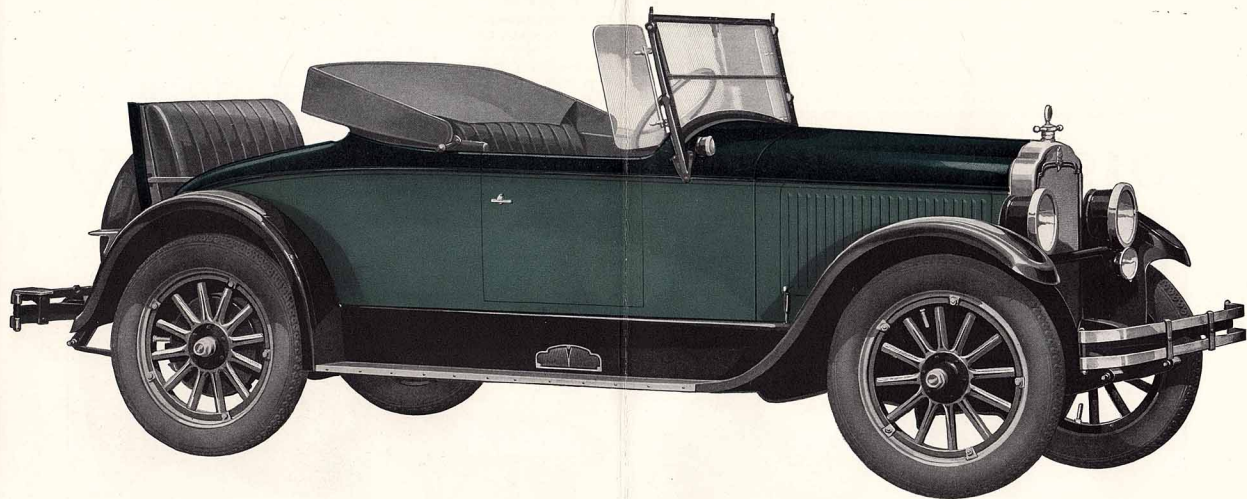


THE
DE LUXE ROADSTER
OLDSMOBILE
SIX

PRODUCT OF GENERAL MOTORS

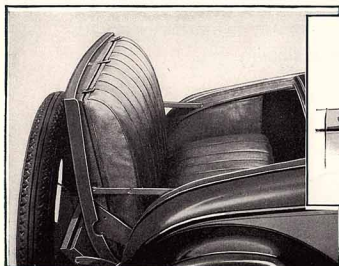


Combining Distinguished Design and Performance Plus in the DeLuxe Roadster

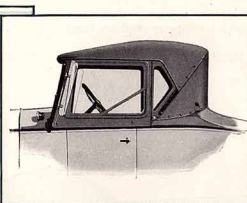
THE Oldsmobile DeLuxe Roadster has beauty and grace, complete and high quality appointments. It has a capacity for unusual passenger comfort and convenience. In it are combined acceleration, power, the great stamina of its Oldsmobile performance plus chassis, and durability. From the handsome, distinguished Oldsmobile radiator, the body lines are drawn boldly back, ending in the sweeping curve of the rear deck,

which gives no hint of the surprisingly commodious drop seat it contains. Black fenders and the sea-fog gray of the lower body blend happily with the ocean blue of the upper portion. The light tan clear vision top adds the final note to the pleasing harmony of color and design. The finish is genuine duPont Duco. A black moulding accentuates the smart lines.

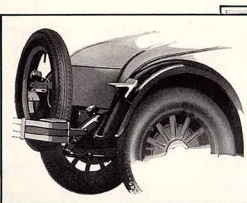
High in Quality – Low in Price



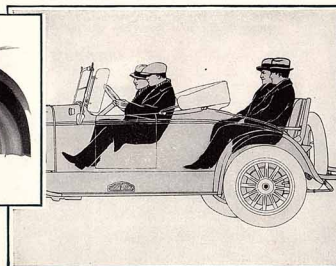
The drop seat, comfortably spring cushioned, and roomy for two adult passengers



The curtains are one piece, with maximum vision and weather protection features



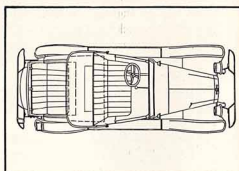
Steps on the rear bumper and fender make the drop seat convenient to enter



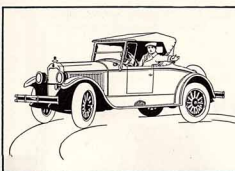
Correctly designed seats fit the body and make relaxation natural

A fleet, modish, DeLuxe Roadster

HANDSOME and distinguished, this Oldsmobile DeLuxe Roadster meets the strong desire of motorists for a smart, modish car of limited capacity. The body is hung close to the ground and passengers enjoy comfort from sitting down in the car rather than on it. Many owners now demand a vehicle of the roadster type, realizing the utility of driving every day a large passenger car when only one or two passengers are, for the most part, carried. The DeLuxe Roadster meets this requirement, with space provided when needed by the generous drop seat for two additional passengers, easily accessible and truly comfortable. Cars of the roadster type are in constant use for a variety of purposes. It is equally desirable for the small family, or for the business man or woman. The intimacy it affords gives it a charming appeal. The Oldsmobile DeLuxe Roadster, for instance, is ideal for the motorist who wishes an extra car for personal use, not only because its attractive, yet dignified, appearance harmonizes with any surrounding, but also because of its riding and driving qualities, its low first cost and its equally low maintenance cost. With plenty of leg room, the passengers relax easily in the well designed seats of this Oldsmobile. Cushions are upholstered in a rich gray Spanish grain leather, box-plated on heavy padding laid over individual coil springs. The drop seat, easily accessible and truly comfortable, has seat and seat back with coil spring cushions. The seat is 38 inches wide. It is reached by convenient steps located on the rear bumper and fender. The drop seat compartment is complete in its appointments, including a rug on the floor and side upholstery. Equipment and appointments are most complete and exceptionally fine in every respect. Sturdy and graceful bumpers, both front and rear, are doubly nickel-plated. Cowl lamps, headlights and rear lamp are finished in black enamel with nickel trimmings. The large, clear-vision windshield is flanked by windshield wings. Spot light, mounted on the front of the car, and



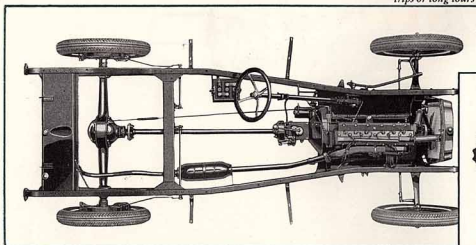
In this DeLuxe Roadster, plenty of room is arranged to afford both driver and passengers genuine comfort and ease on short trips or long tours



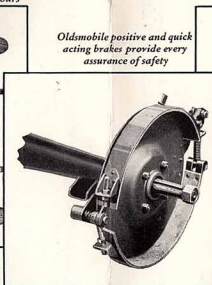
The Oldsmobile is a "driver's car." One of the details that proves this is its short turning circle of 37 feet 5 inches

manual windshield wiper are standard equipment. Motometer with lock type bar cap and nickel door handles dress up the car admirably. Large size, sure-grip steering wheel, convenient pedals and gear lever, high-visibility instrument panel with choke, ignition and lighting controls close at hand, make driving easy. Natural wood or steel disc wheels are optional. The light tan top is snugly tailored over rigid bows and can be folded or removed completely. The curtains are an outstanding feature of the DeLuxe Roadster. They afford the maximum in good vision. In inclement weather they provide protection that rivals that of a closed car. Curtains open with the doors. The entire rear curtain can be raised to provide easy communication with occupants of the drop seat. When the top is down it clears the opening of the drop seat compartment and in no way crowds the passengers. A snug-fitting top boot that covers the folded top and bows is furnished. Irrespective of road conditions, the balanced Oldsmobile chassis handles easily. Balloon tires, responsive springs, and snubbers all around make riding easy. Its superb power plant is equal to any power demand made upon it and delivers power in a smooth, effortless flow. For darting through city traffic or in the constant grind of the long tour, the Oldsmobile motor functions perfectly. Easy steering and quick,

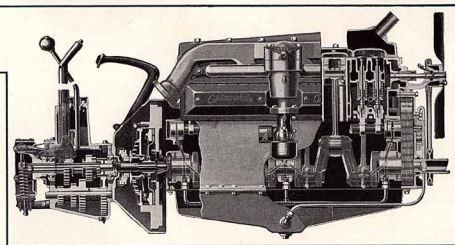
sure braking, as well as the steady response of the engine, make motoring as pleasant for the driver as it is for the passengers. Performance, fleetness of acceleration when in traffic or starting from a standstill, and power that virtually removes hills from the highways are in such abundance in Oldsmobile Six that everyone who drives it marvels at the reserve that seems ever ready to meet any demand. Backed by records of endurance and dependability unequalled by cars costing considerably more, this Oldsmobile DeLuxe Roadster will prove a source of ideal transportation for the most exacting motorist.



The balanced Oldsmobile Six chassis, sturdy and strong, with large offset frame, is renowned for proved roadability under all driving conditions

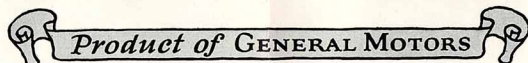


Oldsmobile positive and quick acting brakes provide every assurance of safety



L-head, forty horsepower, full pressure lubricated and smooth, this Oldsmobile engine has definitely established itself by breaking many performance records

OLDSMOBILE SIX

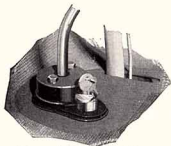


Just some of the mechanical superiorities of Oldsmobile Six that contribute to its finer performance are: 40-horsepower L-head engine; pressure lubrication to all crank and camshaft bearings; tapered dome-shaped combustion chamber; honed cylinder walls; full automatic spark control; static and dynamic balanced crankshaft; even manifold distribution of water completely

around each cylinder barrel, spark plug opening and valve seat; special design, light cast-iron pistons and silent chain drive between crankshaft, camshaft and generator, and many chassis features. Your Oldsmobile dealer will gladly provide a complete and illustrated description of these and many other mechanical features of the latest Oldsmobile Six.

High in Quality - Low in Price

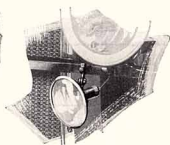
Outstanding Factors of *Appearance, Comfort and Convenience*



*Transmission lock in addition
to ignition lock*



*Nickeled bumpers,
front and rear*



*Spot light, mounted at the point
of maximum benefit*



*Rear view mirror and manual
windshield cleaner conveniently placed*



*Windshield wings,
modish and smart*



Kick-plates smart looking



*Cowl lights,
distinction and utility*



*Snubbers,
front and rear*

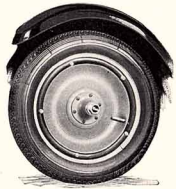


*Lock motometer and bar cap,
useful and ornamental*



*Instrument panel conveniently
arranged*

*Specifications subject to
change without notice.
Ask about the GMAC
plan for purchasing an
Oldsmobile from your
income and as you
enjoy it*



Disc or natural wood wheels optional

OLDS MOTOR WORKS - Lansing, Michigan

Division of General Motors Corporation