



Pontiac Advance Information Guide

1967 Pontiac Advance Information Guide

Series and Model Identification	2
New Product Features	3
Standard Equipment—Tempest Models	4 and 5
Standard Equipment—Pontiac Models	6 and 7
Engine Chart	8 and 9
Transmission Usage	10
Transmission Consoles	11 thru 13
Catalina Ventura Custom Interior	14
Catalina 2+2 Sport Option	15
Bonneville Brougham Custom Interior	16
“Sprint” Option	17
Decor Group—Tempest, Tempest Custom	18 and 19
Decor Group—Catalina	20 and 21
Accessories and Options	22 thru 25
Optional Wheel Discs and Wheels	26 and 27
Seat Availability	28

NOTE: This booklet contains important advance information on the 1967 Pontiac product and should be used as a preliminary guide when ordering cars for dealership announcement of new models. The material contained herein is subject to change without notice prior to production.

Series & Model Identification

Series	Model	Model Number
33—Tempest	Sports Coupe	23307
	4-Door Sedan	23369
	2-Seat Station Wagon	23335
35—Tempest Custom	Sports Coupe	23507
	4-Door Sedan	23569
	Hardtop Coupe	23517
	4-Door Hardtop	23539
	Convertible	23567
37—Le Mans	2-Seat Station Wagon	23535
	Sports Coupe	23707
	Hardtop Coupe	23717
	4-Door Hardtop	23739
	Convertible	23767
39—Tempest Safari	2-Seat Safari (Simulated Wood)	23935
42—GTO	Sports Coupe	24207
	Hardtop Coupe	24217
	Convertible	24267
52—Catalina	2-Door Sedan	25211
	4-Door Sedan	25269
	Hardtop Coupe	25287
	4-Door Hardtop	25239
	Convertible	25267
	2-Seat Station Wagon	25235
52—Catalina 2+2 option	3-Seat Station Wagon	25245
	Hardtop Coupe	25287
52—Catalina Ventura option	Convertible	25267
	4-Door Sedan	25269
	Hardtop Coupe	25287
	4-Door Hardtop	25239
	Convertible	25267
56—Executive	4-Door Sedan	25669
	Hardtop Coupe	25687
	4-Door Hardtop	25639
	2-Seat Safari (Simulated Wood)	25635
	3-Seat Safari (Simulated Wood)	25645
62—Bonneville	Hardtop Coupe	26287
	4-Door Hardtop	26239
	Convertible	26267
	3-Seat Station Wagon	26245
62—Bonneville Brougham option	Hardtop Coupe	26287
	4-Door Hardtop	26239
66—Grand Prix	Hardtop Coupe	26657
	Convertible	26667

New Product Features

1967 Tempest, Tempest Custom, Le Mans, Tempest Safari, GTO

- All New Safari Station Wagon Added
- New 400 cu. in. Engine—Standard on GTO
- Improved OHC 6-cyl. Engine Provides Better Cooling, Better Oil Economy and Oil Filtration
- New Standard Safety Features Include:
 - Energy Absorbing Steering Column
 - Traffic Hazard Warning Device
 - Lane-changer Direction Signal Switch
 - Independent Front and Rear Brake Systems
 - Brake Hydraulic System Failure Warning Light
 - Parking Brake Warning Light
 - Free-wheeling Front and Rear Door Locks
 - Self-locking Forward-folding Seat Backs
 - Inside Tilt Mirror
- Labeled Instrument Panel Control Switches
- Dual Direction Signal Indicator Lights
- New Steering Wheel
- Powerful Energizer Battery is Standard
- New Interior Fabrics—New Color Combinations
- All New Exterior Styling Features
- 12 New Exterior Colors
- New Options and Accessories

1967 Catalina, Executive, Bonneville, Grand Prix

- New 400 cu. in. V-8 Engines are Standard
- 2 New Executive Safari Station Wagons Added
- New Grand Prix Convertible Added
- 2+2 Now Available as a Catalina Option
- New Standard Safety Features Include:
 - Energy Absorbing Steering Column
 - Traffic Hazard Warning Device
 - Lane-changer Direction Signal Switch
 - Brake Hydraulic System Failure Warning Light
 - Free-wheeling Front and Rear Door Locks
 - Self-locking Forward-folding Seat Backs
 - Independent Front and Rear Brake Systems
 - Inside Tilt Mirror
- New Lower 2.29:1 Axle Ratio Available for Catalina
- Recessed Park Articulated Windshield Wipers
- New Self-adjusting Hood Latch
- Rich Wood Grain Appearance Instrument Panels
- Labeled Instrument Panel Control Switches—Larger Knobs
- Powerful Energizer Battery is Standard
- New Steering Wheel
- Concealed Stationary Headlamps with Movable Covers—Grand Prix
- Upper Level Draft-free Ventilation—Grand Prix
- New Interior Fabrics—New Color Combinations
- All New Exterior Styling Features
- 12 New Exterior Colors
- New Options and Accessories

Standard Equipment—Tempest Sports

NOTE: Items also standard

- Circ-L-Aire Heater and Defroster†
- Energy Absorbing Steering Column*
- Seat Belts—2 each per seat
- Self-locking Folding Seat Backs*
- Traffic Hazard Warning Device*
- 2-speed Electric Windshield Wipers with Washer
- Instrument Panel Cushion Pad
- Independent Front & Rear Brake Systems*
- Lane-changer Direction Signal Switch*
- Brake Hydraulic System Failure Warning Light*
- Parking Brake Warning Light*
- Free-wheeling Front & Rear Door Locks*
- Inside Tilt Mirror*
- Outside Rearview Mirror—Left Side
- Padded Sunshades
- Backup Lamps
- Shoulder Belt Anchorage Provisions

Additional Standard Equipment

Tempest Station Wagon (23335)

- Two Seats—Second Seat Folding
- All Morrokide Interior Trim
- Bright Tailgate Window Reveal Moldings
- Vinyl Padded Mat on Load Floor
- Crank-operated Tailgate Window

Tempest Custom Sports Coupe (23507)

Hardtop Coupe (23517)

4-Door Sedan (23569)

4-Door Hardtop (23539)

- Rear Armrests, including Rear Ashtrays
- All Morrokide Interiors
- Full Nylon Blend Carpeting
- Full-length Bright Metal Rocker Panel Moldings
- Deluxe Steering Wheel

Tempest Custom Convertible (23567)

- Rear Armrests, including Rear Ashtrays
- All Morrokide Interiors
- Full-length Bright Metal Rocker Panel Moldings
- Instrument Panel Courtesy Lamps
- Interior Rear Quarter Lamps
- Full Nylon Blend Carpeting
- Manually-operated Top (Power-operated Top Optional at Extra Cost)
- Deluxe Steering Wheel

Tempest Custom

Station Wagon (23535)

- Two Seats—Second Seat Folding
- All Morrokide Interior Trim
- Bright Rear Window Reveal Moldings
- Rear Armrests, including Rear Ashtrays
- Nylon Blend Carpeting in Seat Area; Vinyl Padded Mat with Bright Metal Skid Strips in Load Area
- Deluxe Steering Wheel
- Crank-operated Tailgate Window

Le Mans Sports Coupe (23707) & Hardtop Coupe (23717)

- Strato Bucket Front Seats with Con-

touring Seats and Backs—Individually Adjustable

- Bright Metal Wheel Opening Moldings
- Louver Appearance on Quarter Panel
- Expanded Morrokide Interiors
- Full Nylon Blend Carpeting
- Taffeta Perforated Headlining
- Rear Armrests, including Rear Ashtrays
- Deluxe Steering Wheel
- Flexible Assist Grip on Instrument Panel
- Glove Box Lamps
- Ashtray & Cigar Lighter Lamp
- Courtesy Lamps

Le Mans 4-Door Hardtop (23739)

- Bright Metal Wheel Opening Moldings
- Decor Group Moldings
- Sail Panel "Louver" Ornaments
- Regular Bench Seat in Combination Cloth and Expanded Morrokide
- Notch-back Front Bench Seat with Standing Center Armrest in Expanded Morrokide
- Full Nylon Blend Carpeting
- Taffeta Perforated Headlining
- Front and Rear Armrests, including Rear Ashtrays
- Deluxe Steering Wheel
- Flexible Assist Grip on Instrument Panel
- Glove Box Lamp
- Ashtray & Cigar Lighter Lamp
- Courtesy Lamp

Le Mans Convertible (23767)

- Strato Bucket Front Seats with Contoured Seats and Backs—Individually Adjustable
- Louver Appearance on Quarter Panel
- Bright Metal Wheel Opening Moldings
- Decor Group Moldings
- Power-operated Top
- Expanded Morrokide Interior
- Full Nylon Blend Carpeting
- Front and Rear Armrests, including Rear Ashtrays
- Instrument Panel Courtesy Lamp

Coupe (23307) and 4-Door Sedan (23369)

on all other Tempest models.

- for Driver and Passenger
 - Interior Dome Lamp
 - Glove Compartment Lock
 - Cigar Lighter
 - Ball Bearing Ashtray
 - Labeled Instrument Panel Controls*
 - Bright Metal Rocker Panel Moldings
- † If not wanted, this item can be deducted from price of car.
* Indicates New Standard Feature for 1967.

- Chromed Hub Caps
- Delco Eye Energizer Battery*
- 21.5 Gallon Fuel Tank
- Full Flow Oil Filter
- 7.75 x 14 Tires—(Except GTO)
- 7.75 x 14 Red Line Tires—GTO

Distinctive to Each Model

- Interior Rear Quarter Lamps
- Deluxe Steering Wheel
- Flexible Assist Grip on Instrument Panel
- Glove Box Lamp
- Ashtray & Cigar Lighter Lamp
- Courtesy Lamp

Tempest Safari (23935)

- Distinctive Exterior Walnut Wood Grain Appearance
- Two seats—Second Seat Folding
- All Morrokide Interior Trim
- Rear Armrests, including Rear Ashtrays
- Deluxe Steering Wheel
- Decor Group Moldings
- Bright Rear Window Reveal Moldings
- Nylon Blend Carpeting in Seat Area; Vinyl Padded Mat with Bright Metal Skid Strips in Load Area
- Wood Grain Appearance Instrument Panel
- Flexible Assist Grip on Instrument Panel
- Crank-operated Tailgate Window

GTO Sports Coupe (24207) &

Hardtop Coupe (24217)

- Strato Bucket Front Seats with Contoured Seats and Backs—Individually Adjustable
- Bright Metal Wheel Opening Moldings
- Full-length Bright Metal Rocker Panel Moldings
- Special Grille-mounted Parking Lamps
- Simulated Hood Air Intake
- Bright Metal Window Moldings
- Two Full-length Body Paint Stripes
- Distinctive GTO Rear End Appearance
- Expanded Morrokide Interiors
- Full Nylon Blend Carpeting
- Taffeta Perforated Headlining
- Rear Armrests, including Rear Ashtrays
- Flexible Assist Grip on Instrument Panel

- Deluxe Steering Wheel
- Instrument Panel with Walnut Wood Grain Appearance
- Heavy-duty Stabilizer Bar
- Sports Type Springs and Shock Absorbers
- Chrome-plated Rocker Arm Covers, Oil Filler Cap and Air Cleaner
- Dual Exhausts
- 7.75 x 14 Red Line Tires
- Glove Box Lamp
- Cigar Lighter and Ashtray Lamp
- Courtesy Lamp

GTO Convertible (24267)

- Strato Bucket Front Seats with Contoured Seat and Backs—Individually Adjustable
- Bright Metal Wheel Opening Moldings
- Full-length Bright Metal Rocker Panel Moldings
- Special Grille-mounted Parking Lamps
- Simulated Hood Air Intake
- Two Full-length Body Paint Stripes
- Distinctive GTO Rear End Appearance
- Expanded Morrokide Interior
- Power-operated Top
- Full Nylon Blend Carpeting
- Rear Armrests, including Rear Ashtrays
- Interior Rear Quarter Courtesy Lamps (2)
- Deluxe Steering Wheel
- Instrument Panel with Walnut Wood Grain Appearance
- Flexible Assist Grip on Instrument Panel
- Heavy-duty Stabilizer Bar
- Sports Type Springs and Shock Absorbers
- Chrome-plated Rocker Arm Covers, Oil Filler Cap and Air Cleaner
- Dual Exhausts
- 7.75 x 14 Red Line Tires
- Glove Box Lamp
- Ashtray and Cigar Lighter Lamp
- Courtesy Lamp

Standard Equipment—Catalina 2-Door

NOTE: Items also standard

- Circ-L-Aire Heater and Defroster†
- Energy Absorbing Steering Column*
- Seat Belts—2 each per seat
- Self-locking Folding Seat Backs*
- Traffic Hazard Warning Device*
- 2-speed Recessed Park Articulated Overlap Electric Windshield Wipers with Washer*
- Instrument Panel Cushion Pad
- Lane-changer Direction Signal Switch*
- Independent Front & Rear Brake Systems*
- Free-wheeling Front & Rear Door Locks*
- Brake Hydraulic System Failure Warning Light*
- Inside Tilt Mirror*
- Outside Rearview Mirror—Left Side
- Padded Sunshades
- Front and Rear Armrests, including Rear Ashtrays
- Wood Grain Appearance on Instrument Panel*
- Labeled Instrument Panel Controls*
- Foam-padded Front Seat Cushion
- Backup Lamps
- Full Nylon Blend Carpeting

Additional Standard Equipment

Catalina Hardtop Coupe (25287) & 4-Door Hardtop (25239)

- Foam-padded Rear Seat Cushion

Catalina Convertible (25267)

- Power-operated Top
- All Morrokide Interior Trim
- Rear Seat Radio Speaker Grille
- Foam-padded Rear Seat Cushion
- Interior Rear Quarter Lamps

Catalina 2-Seat Station Wagon (25235)

- Crank-operated Roll-down Tailgate Window
- Vinyl Floor Covering in Cargo Area
- Two Seats—Second Seat Folding
- All Morrokide Interior Trim
- Bright Metal Back Window Reveal Moldings
- Concealed Locker Under Cargo Floor

Catalina 3-Seat Station Wagon (25245)

- Power-operated Tailgate Window
- Vinyl Floor Covering in Cargo Area
- All Morrokide Interior Trim
- Three Seats—Second and Third Seats Folding
- Concealed Locker Under Folded Third Seat
- Bright Metal Back Window Reveal Moldings

Executive 4-Door Sedan (25669), Hardtop Coupe (25687) & 4-Door Hardtop (25639)

- All Expanded Morrokide or Cloth and Expanded Morrokide Interiors in 25669 and 25639
- All Expanded Morrokide Interior in 25687
- Foam-padded Rear Seat Cushion
- Taffeta Perforated Headlining
- Deluxe Steering Wheel
- Electric Clock
- Woven Fiber Package Shelf
- Spare Tire and Wheel Cover
- Deluxe Wheel Discs
- Decor Group Moldings

Executive 2-Seat Safari (25635)

- Distinctive Exterior Walnut Wood Grain Appearance
- Crank-operated Tailgate Window
- Vinyl Floor Covering in Cargo Area
- All Expanded Morrokide Interior Trim

- Taffeta Perforated Headlining
- Bright Metal Tailgate Window Reveal Moldings
- Two Seats—Second Seat Folding
- Concealed Locker Under Cargo Floor
- Electric Clock
- Deluxe Steering Wheel
- Deluxe Wheel Discs

Executive 3-Seat Safari (25645)

- Distinctive Exterior Walnut Wood Grain Appearance
- Power-operated Tailgate Window
- Vinyl Floor Covering in Cargo Area
- Three Seats—Second and Third Seats Folding
- All Expanded Morrokide Interior
- Taffeta Perforated Headlining
- Electric Clock
- Deluxe Steering Wheel
- Deluxe Wheel Discs
- Bright Metal Rear Window Reveal Moldings
- Concealed Locker Under Folded Third Seat
- Decor Group Moldings

Bonneville Hardtop Coupe (25287) & 4-Door Hardtop (26239)

- Notch-back Bench Front Seat with Free-standing Center Armrest
- All Expanded Morrokide or Cloth and Expanded Morrokide Interiors
- Carpeted Lower Door Trim
- Taffeta Perforated Headlining
- Flexible Assist Grip on Instrument Panel
- Carpathian Elm Burl Grain on Instrument Panel
- Foam-padded Rear Seat Cushion
- Electric Clock
- Deluxe Steering Wheel
- Woven Fiber Package Shelf
- Integrated Door-release Armrests
- Spare Tire and Wheel Cover
- Decor Group Moldings
- Bright Metal Rocker Panel Moldings
- Fender Skirts at Rear
- Deluxe Wheel Discs
- Rear Seat Radio Speaker Grille on 26239

Sedan (25211) and 4-Door Sedan (25269)

on all other Pontiac models.

- Glove Box Lamp
- Front Ashtray & Cigar Lighter Lamp
- Parking Brake Warning Light
- Trunk Lamp
- Courtesy Lamp
- Glove Compartment Lock
- Cigar Lighter
- Ball Bearing Ashtray
- Bright Metal Lower Body and Fender Opening Moldings
- Self-adjusting Hood Latch*
- Delco Eye Energizer Battery*
- 26.5 Gallon Fuel Tank (Except Station Wagons)
- 24.0 Gallon Fuel Tank (Station Wagons)
- Full Flow Oil Filter
- 8.25 x 14 Tires (5211 and 5269—Except with Air Conditioning)
- 8.55 x 14 Tires (All Except 5211, 5269 and 6245)
- 8.85 x 14 Tires 6245 only)

† If not wanted, this item can be deducted from price of car.

* Indicates New Standard Feature for 1967.

Distinctive to Each Model

Bonneville 3-Seat Station Wagon (26245)

- Notch-back Bench Front Seat with Free-standing Center Armrest
- Power-operated Tailgate Window
- All Expanded Morrokide Interior
- Carpeted Lower Door Trim
- Taffeta Perforated Headlining
- Three Seats—Second and Third Seats Folding
- Electric Clock
- Flexible Assist Grip on Instrument Panel
- Carpathian Elm Burl Grain on Instrument Panel
- Deluxe Steering Wheel
- Integrated Door-release Armrests
- Rear Compartment Courtesy Lamp
- Carpeted Load Area with Bright Metal Skid Strips
- Bright Metal Tailgate Window Moldings
- Bright Metal Rocker Panel Moldings
- Decor Group Moldings
- Deluxe Wheel Discs

Bonneville Convertible (26267)

- Notch-back Bench Front Seat with Free-standing Center Armrest
- Combination of Genuine Leather and All Expanded Morrokide Interior
- Carpeted Lower Door Trim
- Power-operated Top
- Flexible Assist Grip on Instrument Panel
- Carpathian Elm Burl Grain on Instrument Panel
- Foam-padded Rear Seat Cushion
- Electric Clock
- Deluxe Steering Wheel
- Integrated Door-release Armrests
- Interior Rear Quarter Lamps (2)
- Rear Seat Radio Speaker Grille
- Spare Tire and Wheel Cover
- Bright Metal Rocker Panel Moldings
- Decor Group Moldings
- Fender Skirts
- Deluxe Wheel Discs

Grand Prix Hardtop Coupe (26657)

- Choice of Strato Bucket Front Seats or Strato Bench Front Seat with Free-standing Center Armrest

- All Expanded Morrokide or Cloth and Expanded Morrokide Interior
- Floor Console with Locking Compartment (With Bucket Seats Only)
- Carpeted Lower Door Trim
- Carpeted Cowl Panels
- Flexible Assist Grip on Instrument Panel
- Carpathian Elm Burl Grain on Instrument Panel
- Foam-padded Rear Seat Cushion
- Taffeta Perforated Headlining
- Electric Clock
- Integrated Door-release Armrests
- Deluxe Steering Wheel
- Woven Fiber Package Shelf
- Spare Tire and Wheel Cover
- Bright Metal Roof Drip Scalp Moldings
- Special Die-cast Rocker Panel Moldings
- Fender Skirts
- Deluxe Wheel Discs
- Dual Exhausts

Grand Prix Convertible (26667)

- Strato Bucket Front Seats
- All Expanded Morrokide Interior
- Floor Console with Locking Compartment
- Power-operated Top
- Carpeted Lower Door Trim
- Carpeted Cowl Panels
- Flexible Assist Grip on Instrument Panel
- Carpathian Elm Burl Grain on Instrument Panel
- Foam-padded Rear Seat Cushion
- Electric Clock
- Integrated Door-release Armrests
- Deluxe Steering Wheel
- Interior Rear Quarter Lamps (2)
- Spare Tire and Wheel Cover
- Bright Metal Rocker Panel Moldings
- Fender Skirts
- Rear Seat Radio Speaker Grille
- Deluxe Wheel Discs
- Dual Exhausts

1967 Engines

Heavy-duty 3-speed manual, 4-speed manual, and all automatic

BASIC ENGINE SPECIFICATIONS			STANDARD AND			
Engine Type	Displacement (Cu. Ins.)	Comp. Ratio Carburetor Type Fuel	Tempest	Tempest Custom	Le Mans	Tempest Safari
OHC 6	230	9.0:1 1-BBL REGULAR	STD.	STD.	STD.	STD.
OHC 6	230	10.5:1 4-BBL PREMIUM	OPT.	OPT.	OPT.	OPT.
V-8	326	9.2:1 2-BBL REGULAR	OPT.	OPT.	OPT.	OPT.
V-8	326 HO	10.5:1 4-BBL PREMIUM	OPT.	OPT.	OPT.	—
V-8	400	10.75:1 4-BBL PREMIUM	—	—	—	—
V-8	400	10.75:1 4-BBL PREMIUM	—	—	—	—
V-8	400	8.6:1 2-BBL REGULAR	—	—	—	—
V-8	400	10.5:1 2-BBL PREMIUM	—	—	—	—
V-8	400	8.6:1 2-BBL REGULAR	—	—	—	—
V-8	400	10.5:1 2-BBL PREMIUM	—	—	—	—
V-8	400	10.5:1 4-BBL PREMIUM	—	—	—	—
V-8	400	10.5:1 4-BBL PREMIUM	—	—	—	—
V-8	400	10.5:1 4-BBL PREMIUM	—	—	—	—
V-8	428	10.5:1 4-BBL PREMIUM	—	—	—	—
V-8	428	10.75:1 4-BBL PREMIUM	—	—	—	—

—All Series

transmissions, where listed below, are extra-cost options.

OPTIONAL ENGINES					TRANSMISSION AVAILABILITY
GTO	Catalina	Executive	Bonneville	Grand Prix	
—	—	—	—	—	3-SPD. MANUAL AUTOMATIC
—	—	—	—	—	3-SPD. MANUAL 4-SPD. MANUAL AUTOMATIC
—	—	—	—	—	3-SPD. MANUAL H.D. 3-SPD. MAN. 4-SPD. MANUAL AUTOMATIC
—	—	—	—	—	3-SPD. MANUAL H.D. 3-SPD. MAN. 4-SPD. MANUAL AUTOMATIC
STD.	—	—	—	—	3-SPD. MANUAL H.D. 3-SPD. MAN. 4-SPD. MANUAL TURBO HYDRA-MATIC
OPT.	—	—	—	—	3-SPD. MANUAL H.D. 3-SPD. MAN. 4-SPD. MANUAL TURBO HYDRA-MATIC
OPT.	—	—	—	—	TURBO HYDRA-MATIC
OPT.	—	—	—	—	TURBO HYDRA-MATIC
—	STD.	STD.	—	—	3-SPD. MANUAL
	OPT.	OPT.	OPT.	OPT.	TURBO HYDRA-MATIC
—	STD.	STD.	—	—	TURBO HYDRA-MATIC
—	OPT.	OPT.	STD.	—	3-SPD. MANUAL 4-SPD. MANUAL
—	OPT.	OPT.	STD.	—	TURBO HYDRA-MATIC
—	—	—	—	STD.	3-SPD. MANUAL 4-SPD. MANUAL TURBO HYDRA-MATIC
—	OPT.	OPT.	OPT.	OPT.	3-SPD. MANUAL 4-SPD. MANUAL TURBO HYDRA-MATIC
—	OPT.	OPT.	OPT.	OPT.	3-SPD. MANUAL 4-SPD. MANUAL TURBO HYDRA-MATIC

1967 Transmission Usage—All Models

Tempest, Tempest Custom, Le Mans, Tempest Safari and GTO

3-Speed Manual (Code 783)—Column Shift. Standard on 233, 235, 237, 239 and 242 series. Fully synchronized in all forward gears. Floor shift with “Hurst” shifters is standard with “Sprint” option (see page 17). Extra-cost console available on Le Mans Sprint (except 4-Door Hardtop) with floor shift.

Heavy-duty 3-Speed Manual (Code 785)—Floor Shift with “Hurst” Shifters. Available at extra cost on 233, 235, 237, 239 and 242 models equipped with optional V-8 engines. All forward gears synchronized. Extra-cost console available on Le Mans (except 4-Door Hardtop) and GTO.

4-Speed Manual (Code 784)—Floor Shift with “Hurst” Shifters. Extra-cost option on 233, 235, 237, 239 and 242 series. Available with any engine except 1-BBL OHC 6. All forward gears fully synchronized. Console available at extra cost on Le Mans (except 4-Door Hardtop) and GTO.

Automatic (Code 782)—Column Shift. Extra-cost option on 233, 235, 237 and 239 series. Floor shift available only with extra-cost console and only on Le Mans (except 4-Door Hardtop).

Turbo Hydra-Matic (Code 781)—Column Shift. Extra-cost option on 242 series only. Floor shift available only with extra-cost console.

NOTE: Extra-cost console is available only with bucket seats and floor shift. Bucket seats are standard in Le Mans (except 4-Door Hardtop) and GTO and are not available in other Tempest models.

Catalina, Executive, Bonneville and Grand Prix

3-Speed Manual (Code 783)—Standard on 252, 256, 262, and 26657 (with Strato-bench front seat). Synchronized in all forward gears. **Column shift is standard except as follows:** “Hurst-type” floor shift (Code 785) without console is standard on 2+2 option with Strato-bucket seats. (Console available at extra cost.) “Hurst-type” floor shift (Code 785), console and bucket seats are standard on 266 series. Floor shift (Code 785), is available at extra cost on 252, 256 and 262 models with or without bucket seats or console.

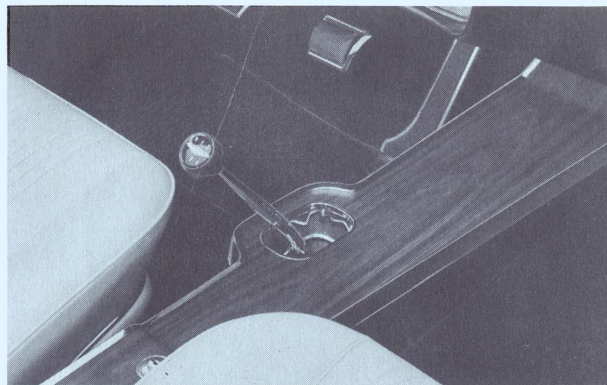
4-Speed Manual (Code 784)—Floor Shift with “Hurst” Shifters. Optional at extra cost on 252, 256, 262 and 266 series. Synchronized in all forward gears. Console available at extra cost on 25287, 25267 and 262 models if extra-cost bucket seats are specified.

Turbo Hydra-Matic (Code 781)—Column Shift. Extra-cost option on 252, 256, 262 and 266 series. Floor shift available with console and bucket seats only. Console is optional at extra cost on 25287, 25267 and 262 models.

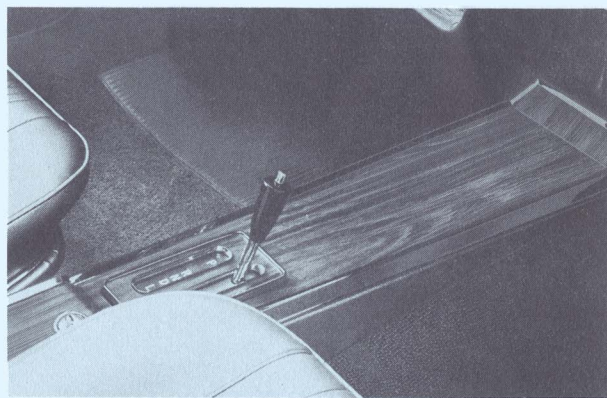
1967 Consoles—(Code 472)

NOTE: Consoles available with floor shift and bucket seats only.

Le Mans and GTO



Console for Manual Transmission only. Extra cost on Le Mans and GTO models equipped with bucket seats and optional 3-speed H.D. or 4-speed manual transmission. Also available on Le Mans equipped with high performance “Sprint” option. (Not available on Le Mans 4-Door Hardtop.)

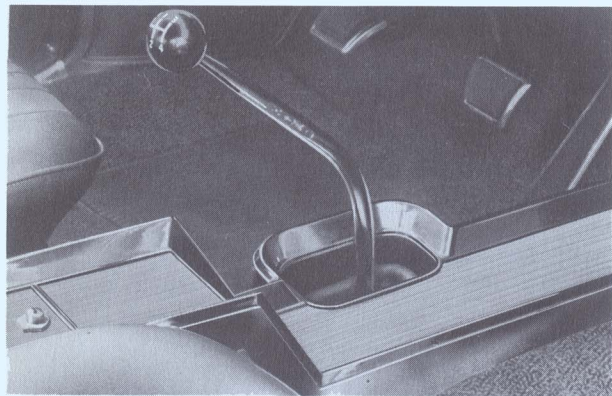


Console for Automatic Transmission only. Available at extra cost on all Le Mans (except 4-Door Hardtop) equipped with bucket seats and optional automatic transmission.

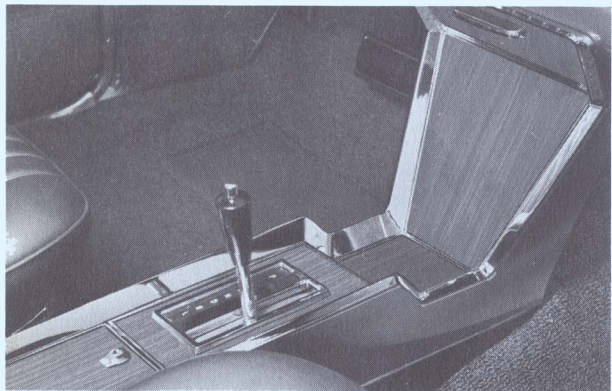
Console for Turbo Hydra-Matic Transmission only. (Not pictured.) Available at extra cost on GTO models equipped with bucket seats.

(continued)

Catalina Series

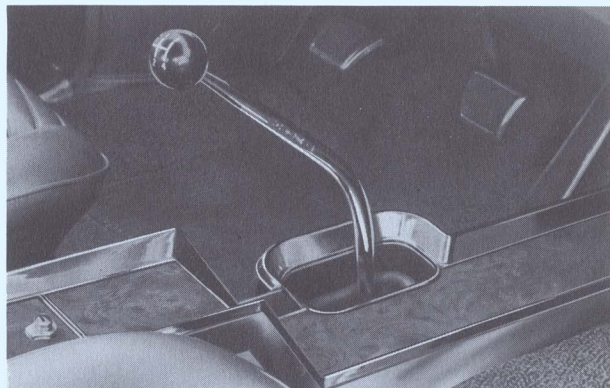


Console for Manual Transmission only. Available at extra cost on Catalina Hardtop Coupe and Catalina Convertible equipped with 3-speed or optional 4-speed transmission and extra-cost bucket seats. (Bucket seats are standard on Catalina 2+2 option.)

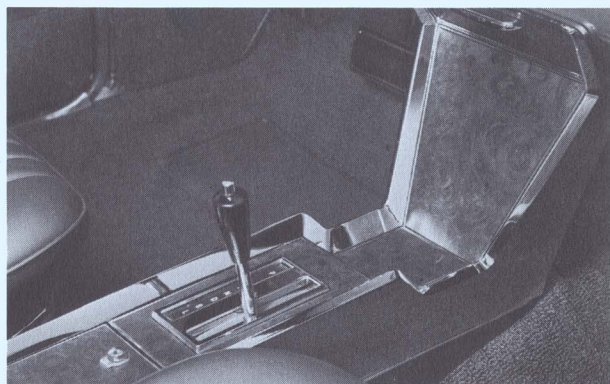


Console for Turbo Hydra-Matic Transmission only. Available at extra cost on Catalina Hardtop Coupe and Catalina Convertible when optional Turbo Hydra-Matic transmission and bucket seats are specified. (Bucket seats standard on 2+2 option.)

Bonneville and Grand Prix



Console for Manual Transmission only. Console and bucket seats are standard on Grand Prix with 3-speed or optional 4-speed manual transmission. Console is extra cost on Bonneville with 3-speed or optional 4-speed manual transmission when extra-cost bucket seats are specified.



Console for Turbo Hydra-Matic Transmission only. Console standard on Grand Prix with bucket seats when equipped with optional Turbo Hydra-Matic transmission. Available at extra cost on Bonneville when equipped with optional Turbo Hydra-Matic transmission and bucket seats.

Special Trim Option

Catalina Ventura Option (Order by Trim Combination Number)

Standard features of this option are:

- ✓ Custom-styled interior in all new Pristine pattern cloth and expanded Morrokide (25269 and 25239), or all expanded Morrokide (25269, 25287 and 25239).
- ✓ Strato bucket seats in expanded Morrokide for Hardtop Coupe and Convertible. (Convertible equipped with bucket seats only.)
- ✓ "Ventura" nameplate on instrument panel.
- ✓ Rear seat radio speaker grille in Convertible, and in Hardtop Coupe when equipped with bucket seats.
- ✓ Chrome rear seat valance molding on Convertible.
- ✓ Added insulation in roof—all models, except Convertible.
- ✓ Ventura script letters at rear of both front fenders.

Available at extra cost on 4-Door Sedan (25269), Hardtop Coupe (25287), 4-Door Hardtop (25239) and Convertible (25267).

Special Trim Option

Catalina 2+2 Option (Code 331 and Trim Number)

Standard 2+2 features include:

- ✓ Special performance rear axle; sports-car type front and rear springs and shock absorbers; heavy-duty stabilizer bar; dual exhausts.
- ✓ 3-speed manual transmission with floor shift. (4-speed manual or Turbo Hydra-Matic transmission optional at extra cost. Floor console also available at extra cost.)
- ✓ 428 cu. in. engine with Quadrajet carburetor and 10.5:1 compression ratio.
- ✓ New cylinder heads with larger valve ports.
- ✓ Chromed air cleaner and rocker arm covers.
- ✓ Strato-bucket seats in expanded Morrokide.
- ✓ Deluxe steering wheel and deluxe wheel discs.
- ✓ Bright roof drip scalp moldings on Hardtop Coupe.
- ✓ Bright roof rail and rear window garnish moldings on Hardtop Coupe.
- ✓ Bright windshield garnish moldings, both models.
- ✓ "2+2" emblems on interior door trim pads.
- ✓ Pontiac nameplate on instrument panel.
- ✓ Exclusive depressed louvers on upper portion of both front fenders just forward of front door opening.
- ✓ Special "428" emblems on lower portion of both front fenders and on fan guard.
- ✓ "2+2" emblems on both rear quarter panels, on right side of rear deck lid, and on front of hood at left.

Available at extra cost on the Hardtop Coupe (25287) and Convertible (25267).

Special Trim Option

Bonneville Brougham Option (Order by Trim Combination Number)

Brougham luxury standard features include:

- ✓ Power window lifts with controls for all windows in driver's armrest.
- ✓ Luxury interior trim in a combination of rich-textured Plaza Bolster and Princessa pattern cloths.
- ✓ Strato-bench front seat with free-standing center armrest and contoured seat backs. Rear seat has center fold-down armrest.
- ✓ Extra thick foam padding in both front and rear seats.
- ✓ Matching nylon blend loop pile carpeting on lower door panels and floor.
- ✓ Middle area of door panels finished in fully-padded pattern cloth.
- ✓ Deeply padded armrests with contoured bases.
- ✓ Carpathian elm burl grain appearance on upper door panels and instrument panel.
- ✓ All-new flexible door pulls, integrated with door moldings. Exclusive Brougham nameplates on front door panel interiors. Script Brougham emblems on upper right and left rear quarter sail panels.

(Extra-cost Cordova top is recommended for both models.)

Available at extra cost on Hardtop Coupe (26287) and 4-Door Hardtop (26239).

"Sprint" Option (Code 332)

"Sprint" Power Plant:

- High Compression OHC 6 Engine
- Special Highlift Camshaft
- 4-bbl Quadrajet Carburetor
- Special Throttle Cable and Jacket
- Heavy-duty Main and Connecting Rod Bearings
- Heavy-duty Cylinder Block
- High R.P.M. Harmonic Balancer
- Heavy-duty Fuel Lines
- Large "Sprint" Valves
- Heavy-duty Dual Valve Springs
- Heavy-duty Clutch Assembly
- Low Restriction Exhaust System
- Low Restriction Air Cleaner

"Sprint" Chassis Features:

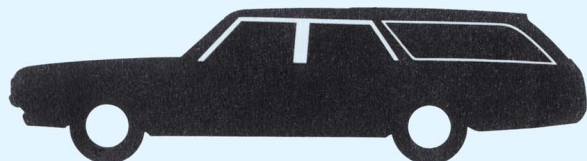
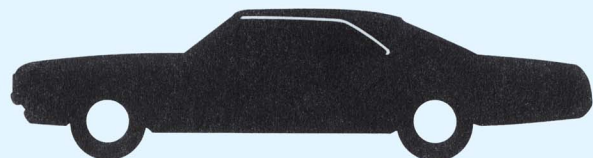
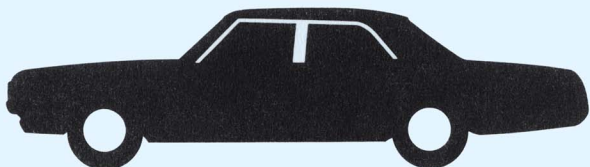
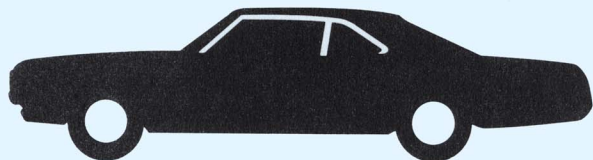
- Sports Type Front Shock Absorbers
- Sports Type Front Springs
- Heavy-duty Front Stabilizer Bar
- 3-Speed Manual Transmission with Floor Shift. (4-Speed Manual or Automatic Transmission—Optional.)
- Special "Sprint" Axle Ratios (3.55:1 with Manual Transmissions—3.23:1 with Optional Automatic Transmission).

"Sprint" Exterior Appearance:

- Chromed Wheel Openings
- Distinctive "Sprint" Stripes on All Coupe Models. The Word "Sprint" is Inserted in the Striping at Leading Edge of Front Door.

Available at extra cost on Tempest, Tempest Custom, Le Mans and Tempest Safari.

Decor Group— Tempest & Tempest Custom



The special exterior decor group on the models shown, is available at extra cost on Tempest and Tempest Custom. Also listed are the interior decor items included in this option. Code for this group is 064.

Tempest Sports Coupe (23307)

Tempest Custom Sports Coupe (23507)

EXTERIOR:

- Roof Drip Scalp Moldings
- Side Window Reveal Moldings
- Deluxe Wheel Discs

INTERIOR:

- Rear Seat Armrests with Ashtrays*
- Deluxe Steering Wheel*

Tempest 4-Door Sedan (23369)

Tempest Custom 4-Door Sedan (23569)

EXTERIOR:

- Side Window Reveal Moldings
- Deluxe Wheel Discs

INTERIOR:

- Rear Seat Armrests with Ashtrays*
- Deluxe Steering Wheel*

Tempest Custom 4-Door Hardtop (23539)

EXTERIOR:

- Roof Drip Scalp Moldings
- Belt Reveal Moldings
- Deluxe Wheel Discs

Tempest Custom Hardtop Coupe (23517)

EXTERIOR:

- Roof Drip Scalp Moldings
- Deluxe Wheel Discs

Tempest Station Wagon (23335)

Tempest Custom Station Wagon (23535)

EXTERIOR:

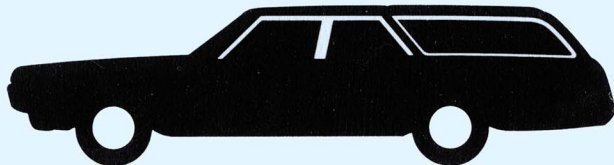
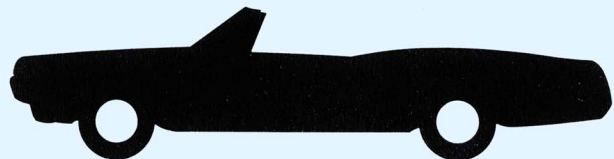
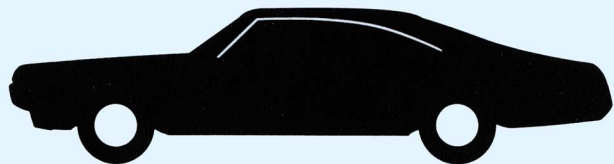
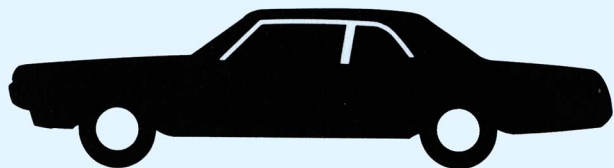
- Side Window Reveal Moldings
- Deluxe Wheel Discs

INTERIOR:

- Rear Seat Armrests with Ashtrays*
- Deluxe Steering Wheel*

*Standard on Tempest Custom

Decor Group— Catalina



The Catalina models shown have the extra-cost exterior decor group indicated in white. The interior items included in this option are also listed for each of these models. Code for this group is 064.

Catalina 2-Door Sedan (25211)

EXTERIOR:

- Front Door and Rear Window Frame Scalp Moldings
- Deluxe Wheel Discs

INTERIOR:

- Deluxe Steering Wheel
- Bright Interior Moldings
- Shroud Panel Insulator
- Rear Floor Sound Deadener

Catalina 4-Door Sedan (25269)

EXTERIOR:

- Front and Rear Door Window Frame Scalp Moldings
- Deluxe Wheel Discs

INTERIOR:

- Deluxe Steering Wheel
- Bright Interior Moldings
- Floor Sound Deadener

Catalina Hardtop Coupe (25287)

EXTERIOR:

- Roof Drip Scalp Moldings
- Deluxe Wheel Discs

INTERIOR:

- Deluxe Steering Wheel
- Bright Interior Moldings

Catalina 4-Door Hardtop (25239)

EXTERIOR:

- Roof Drip Scalp Moldings
- Deluxe Wheel Discs

INTERIOR:

- Deluxe Steering Wheel
- Shroud Panel Insulator
- Bright Interior Moldings

Catalina Convertible (25267)

EXTERIOR:

- Deluxe Wheel Discs

INTERIOR:

- Deluxe Steering Wheel
- Bright Interior Moldings

Catalina Station Wagons (25235 & 25245)

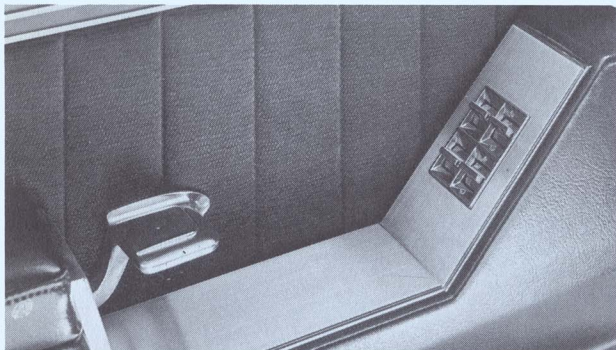
EXTERIOR:

- Front Door, Rear Door and Quarter Window Frame Scalp Moldings
- Deluxe Wheel Discs

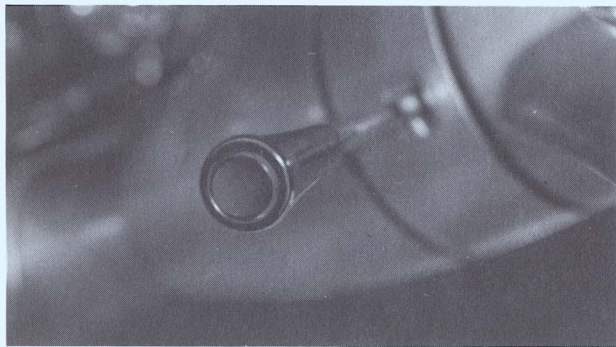
INTERIOR:

- Deluxe Steering Wheel
- Bright Interior Moldings

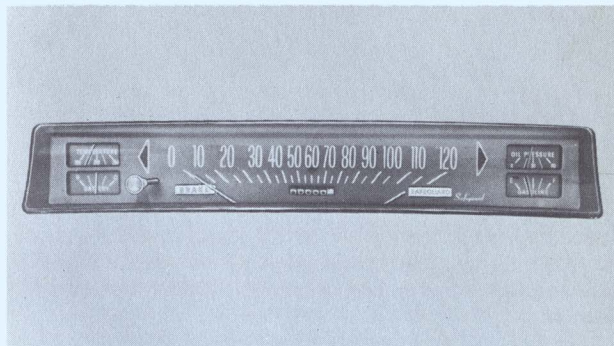
Accessories and Options



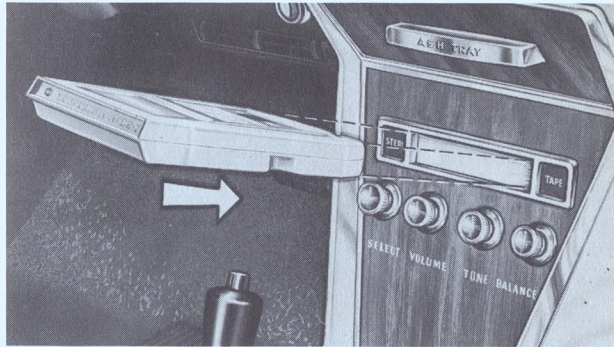
Power Windows (Code 551). Standard on the Bonneville Brougham, optional at extra cost on all other models. The power window controls on the Bonneville and Grand Prix are now located in specially styled forward extensions of the front door armrests.



Cruise Control (Code 441). Now available on all series at extra cost. Completely new unit is more simple, easier to operate and lower in cost than previous controls. Push-button engage switch is located at the end of the direction signal lever and can be operated without removing the hand from the steering wheel. The unit releases to manual control upon the slightest brake pedal pressure and must be reset after each brake application.



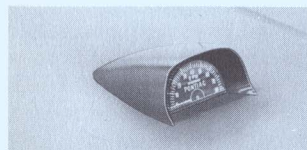
Custom Gauge Cluster (Code 444). Available at extra cost on 252, 256, 262 and 266 series. These gauges are incorporated in a special instrument cluster assembly and consist of a water temperature gauge and oil pressure gauge with sports-car type needle indicators. Cluster includes clock on 252 series. Safeguard speedometer optional at extra cost.



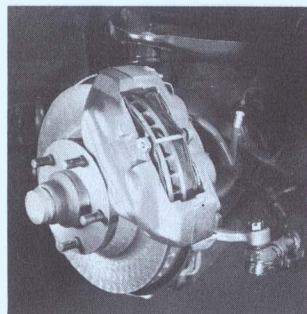
Stereo Tape Player (Code 354). Regular production extra-cost option, available for all 1967 models only when radio is ordered. This all-new unit, mounted at the center of the instrument panel, has controls easily accessible to all front seat passengers. A specially designed full fidelity speaker system provides true stereo listening pleasure throughout the car. (Console available at extra cost.)



Rally Cluster (Code 444). Optional at extra cost on Tempest, Tempest Custom, Le Mans, Tempest Safari and GTO. Package consists of specially designed fuel gauge, battery warning light, speedometer, tachometer, oil pressure gauge and water temperature gauge. (Clock not available with Rally Cluster.)



Newly-styled Tachometer (Dealer-installed option only). A hood-mounted tachometer is available for all models at extra cost.



Front Wheel Disc Brakes (Code 521). Available at extra cost on 233, 235, 237, 239 and 242 series. These brakes are also available at extra cost on 252, 256, 262 and 266 series when equipped with extra-cost 15-inch wheels (Code 482).

The following options are also available, but not illustrated.

Deluxe Steering Wheel (Code 462). Extra-cost option on 252 series—standard on 256, 262 and 266 series. All new 3-spoke design with Pontiac emblem in center. Each spoke has an attractive brushed chrome face and the 2 horizontal spokes contain rectangular brushed chrome horn buttons.

Custom Sports Steering Wheel (Code 471). Extra-cost option, all series. Newly-designed horn button is larger in diameter. Each spoke contains a new shallow design brushed chrome face plate.

Ignition Switch Lamp (Code 422). Extra-cost option on all Tempest, Tempest Custom, Le Mans, Tempest Safari and GTO. This 1967 accessory provides welcome light at the ignition switch opening as an added convenience while inserting the ignition key.

Vacuum-operated Door Locks (Code 541). Optional at extra cost on 252, 256, 262 and 266 series. For 1967, a second master switch has been added to the right front door so that the passenger, as well as the driver, can lock or unlock all doors. This right hand master switch is also convenient for drivers wishing to depart from the curb side of the car.

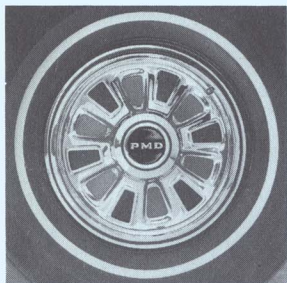
Electric Remote Control Deck Lid Release (Code 492). Available as extra-cost option on all models except station wagons. This new electric unit, which replaces the vacuum-operated system, is simpler in design and combines a more positive action with added reliability.

Capacitor Discharge Ignition System (Code 671). An industry first and available at extra cost on all premium fuel engines. Superior in all respects, this new system extends useful spark plug life 3 to 4 times; avoids point related trouble and maintenance; provides improved starting in cold or damp weather; minimizes effects of engine flooding. Gives excellent high-speed ignition performance and consistently produces high ignition output, even with low battery voltage. This system does not include the Transistorized Voltage Regulator (Code 664) unless Capacitor Discharge Ignition System is ordered together with air conditioning. (This option is not available on the 1-bbl OHC 6, the 2-bbl 326 or the 2-bbl regular fuel 400 engines or on cars with AF-FM radios.)

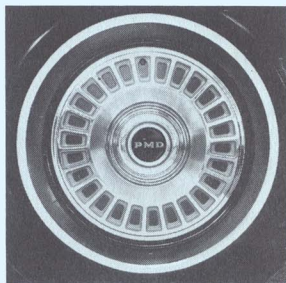
Transistorized Voltage Regulator (Code 664). Optional at extra cost on all series, and available with or without the Capacitor Discharge Ignition System (Code 671). This option provides long, trouble-free service, prolongs battery life and helps assure quick starts. It is especially valuable in cold weather areas and on cars requiring heavy electrical loads.

Heavy-duty Battery (Code 678). A heavy-duty 61 amp. hr. battery, standard on GTO, is available at extra cost on Tempest, Tempest Custom, Le Mans and Tempest Safari. A heavy-duty 70 amp. hr. battery is optional at extra cost for Catalina, Executive, Bonneville and Grand Prix. These heavy-duty Energizer batteries feature "Delco Eye" electrolyte level indicator to permit direct visual check of battery fluid without removing caps. Special cell construction increases cold cranking speeds as much as 10% and prolongs battery life by extending time before rundown under continuous cranking by 16%.

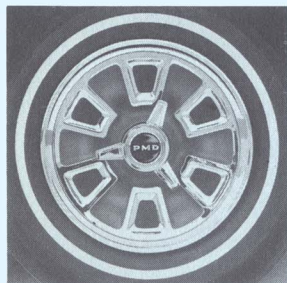
Optional Wheel Discs & Wheels



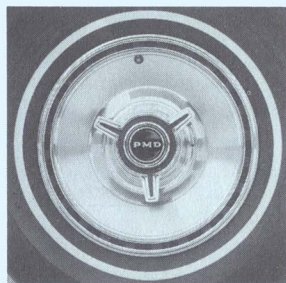
Deluxe Wheel Discs (Code 461). Extra cost on 233, 235, 237, 239 and 242 series. (Standard with extra-cost Decor Group, Code 064, on 233 and 235 series.)



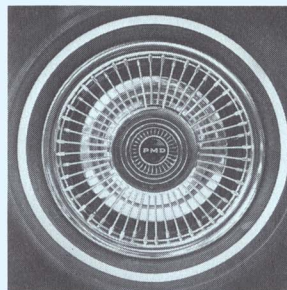
Deluxe Wheel Discs (Code 461). Extra cost on all 252 models—standard on 256, 262 and 266 series. Also standard on 2+2 Option and with extra-cost Decor Group (Code 064).



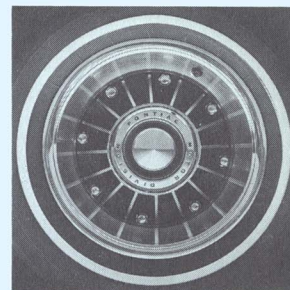
Custom Wheel Discs (Code 458). Available at extra cost on 233, 235, 237, 239 and 242 series.



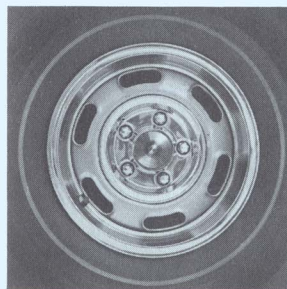
Custom Wheel Discs (Code 458). Available at extra cost on all 252, 256, 262 and 266 models.



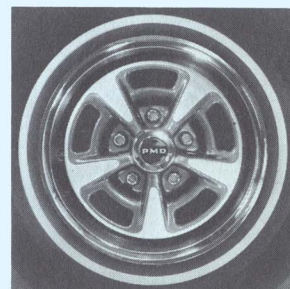
Wire Wheel Discs (Code 452). Available at extra cost on all series. (Not available on 252, 256, 262 or 266 series equipped with disc brakes.)



Aluminum Brake Drum with Integral Hub (Code 454). Extra cost on all 252, 256, 262 and 266 models. (Not available with disc brakes.)



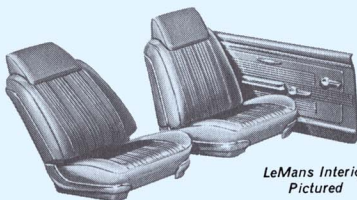
14-in. Rally I Wheels (Code 454). (Extra-cost disc brakes available with these wheels.) Optional at extra cost on 233, 235, 237, 239 and 242 series. Specially styled steel wheel with new center emblem, stainless steel trim ring and chrome wheel nuts. Set of 5.



14-in. Rally II Wheels (Code 453). Extra cost on 233, 235, 237, 242, 252, 256, 262 and 266 series. Set of 5. (Not available on station wagons and not available with disc brakes.)

15-in. Wheels (Code 482). Extra cost on 252, 256, 262 and 266 series. These wheels are required with Front Wheel Disc Brakes (Code 521) and Heavy-duty Brakes—Aluminum Front Drums (Code 651).

Seat Availability—All Series



*Le Mans Interior
Pictured*

Strato-bucket Seats

(Order by Trim Combination Number)

Standard in Le Mans (except 4-Door Hardtop), GTO, Catalina 2+2 and Grand Prix. Extra-cost regular production option in Catalina and Bonneville Hardtop Coupes and Convertibles. Extra-cost **special order** on Bonneville 4-Door Hardtop and Station Wagon.

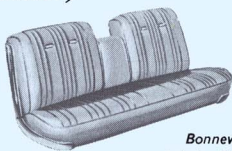
Reclining Passenger Seat & Headrests (Code 578). Available at extra cost with Strato-bucket seats as specified on above models.

Notch-back Bench Front Seat with Free-standing Center Armrest

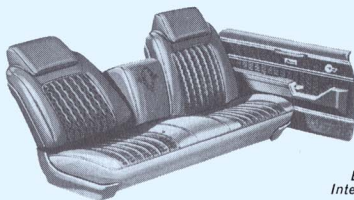
(Order by Trim Combination Number)

Standard in all Bonneville models and in Le Mans 4-Door Hardtop with all Morrokide trim only. Extra-cost **special order** in Le Mans Sports Coupe, Hardtop Coupe and Convertible, and in all GTO models.

Headrests (Code 572). Available at extra cost with Notch-back Bench Front Seat.



*Bonneville
Interior Pictured*



*Brougham
Interior Pictured*

Strato-bench Front Seat with Free-standing Center Armrest and Contoured Seat Backs

(Order by Trim Combination Number)

Standard with Bonneville Brougham Option. Available as regular production option in Grand Prix Hardtop Coupe at no extra cost.

Reclining Passenger Seat & Headrests (Code 574). Available at extra cost with Strato-bench Front Seat on models specified above.

Headrests—Right and Left

Code 571—Extra-cost option on all models with Strato-bucket seats.

Code 572—Extra-cost option on all models with Bench seats.

Note: Reclining seat is not available on standard split-back or notch-back front seat.
