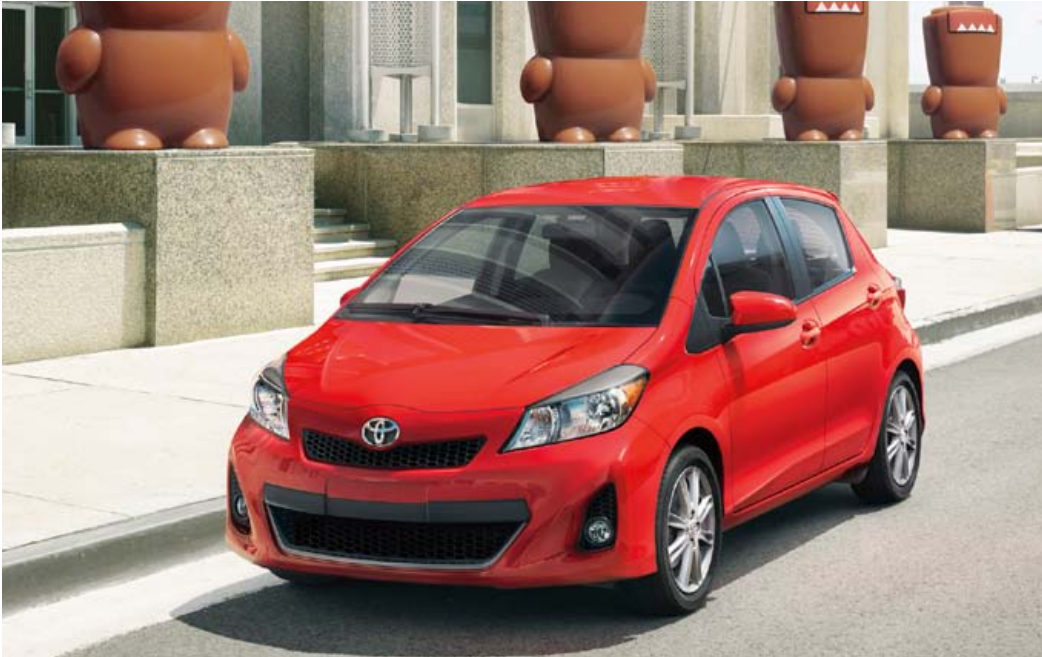


2012 Yaris



5-Door SE shown in Absolutely Red. Domo ©NHK-TYO; animation ©DPC, ©2007 Mimoco, Inc. Domo MIMOBOT® Series 1



5-Door SE interior shown in Dark Gray.

It's a big world out there, but there's no reason to be overwhelmed. Sometimes the best way to approach it is with a new perspective. Meet the all-new 2012 Toyota Yaris Liftback. Describing Yaris is simple: It's affordable, reliable and fun. With spirited performance and great gas mileage, it's equipped with virtually everything you need in a car. After all, transportation is important, but it shouldn't be the biggest part of your life. **2012 Toyota Yaris. Moving Forward.**



TOP STANDARD AND AVAILABLE FEATURES¹

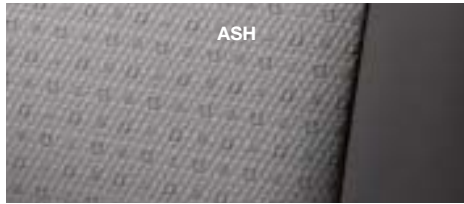
Nine airbags ²	USB ³ port with iPod ^{®4} connectivity	Available 60/40 split fold-down rear seat	Available <i>Bluetooth</i> ^{®5} wireless technology	Available 16-in. alloy wheels
---------------------------	--	---	--	-------------------------------

1. Features listed not available on all model grades. 2. See footnote 14 in Disclaimers section. 3. See footnote 4 in Disclaimers section. 4. See footnote 5 in Disclaimers section. 5. See footnote 8 in Disclaimers section.

Combinations

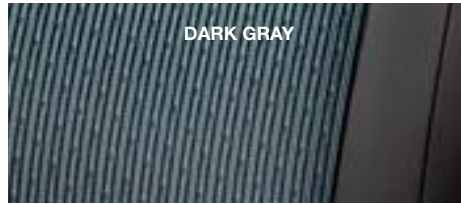
FABRIC COLOR CHOICES

FABRIC
L and LE



ASH

SPORT FABRIC
SE



DARK GRAY

EXTERIOR/INTERIOR COLOR COMBINATIONS

3-Door



BLACK SAND PEARL



ABSOLUTELY RED



BLAZING BLUE PEARL



MAGNETIC GRAY METALLIC



LAGOON BLUE MICA



CLASSIC SILVER METALLIC



WAVE LINE PEARL



SUPER WHITE

ASH

WHEELS

- 1 Standard L and LE 15-in. steel wheel with wheel cover
- 2 Standard SE 16-in. alloy wheel



1



2

5-Door



BLACK SAND PEARL



ABSOLUTELY RED



BLAZING BLUE PEARL



MAGNETIC GRAY METALLIC



LAGOON BLUE MICA



CLASSIC SILVER METALLIC



WAVE LINE PEARL



SUPER WHITE

DARK GRAY

ASH

Specifications

MECHANICAL AND PERFORMANCE	3-DOOR L	3-DOOR LE	5-DOOR L	5-DOOR LE	5-DOOR SE
1.5-Liter 4-Cylinder DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 106 hp @ 6000 rpm; 103 lb.-ft. @ 4200 rpm	Standard	Standard	Standard	Standard	Standard
IGNITION SYSTEM					
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard	Standard	Standard	Standard
EMISSION RATING					
Ultra Low Emission Vehicle II (ULEV-II)	Standard	Standard	Standard	Standard	Standard
TRANSMISSION					
5-speed manual transmission	Standard	NA	NA	NA	Standard
4-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)	Available	Standard	Standard	Standard	Available
DRIVETRAIN					
Front-Wheel Drive (FWD)	Standard	Standard	Standard	Standard	Standard
BODY CONSTRUCTION					
Unitized body	Standard	Standard	Standard	Standard	Standard
SUSPENSION					
Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension	Standard	Standard	Standard	Standard	NA
Sport-tuned independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension	NA	NA	NA	NA	Standard
STEERING					
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard	Standard	NA
Sport-calibrated Electric Power Steering (EPS); power-assisted rack-and-pinion	NA	NA	NA	NA	Standard
Turning circle diameter, curb to curb (ft.)	30.8	30.8	30.8	30.8	36.7
BRAKES					
Power-assisted ventilated front disc brakes; rear drum brakes and Star Safety System™	Standard	Standard	Standard	Standard	NA
Power-assisted ventilated front disc brakes; rear disc brakes and Star Safety System™	NA	NA	NA	NA	Standard
EXTERIOR DIMENSIONS (in.)					
Overall height	59.4	59.4	59.4	59.4	59.4
Overall width	66.7	66.7	66.7	66.7	66.7
Overall length	153.5	153.5	153.5	153.5	154.7
Wheelbase	98.8	98.8	98.8	98.8	98.8
Track (front/rear)	58.5/57.9	58.5/57.9	58.5/57.9	58.5/57.9	57.5/56.9
Ground clearance	5.5	5.5	5.5	5.5	5.5
INTERIOR DIMENSIONS (front/rear) (in.)					
Head room	39.3/37.6	39.3/37.6	39.3/37.6	39.3/37.6	39.3/37.6
Shoulder room	52.5/51.8	52.5/51.8	52.5/51.8	52.5/51.8	52.5/51.8
Hip room	50.0/49.8	50.0/49.8	50.0/50.1	50.0/50.1	50.0/50.1
Leg room	40.6/33.3	40.6/33.3	40.6/33.3	40.6/33.3	40.6/33.3
WEIGHTS AND CAPACITIES					
Curb weight (lb.) (manual/automatic)	2295/2315	NA/2315	NA/2315	NA/2315	2295/2315
EPA passenger volume (cu. ft.)	84.4	84.4	85.1	85.1	85.1
Cargo volume ¹ (cu. ft.)	15.3	15.3	15.6	15.6	15.6
Fuel tank (gal.)	11.1	11.1	11.1	11.1	11.1
Seating capacity	5	5	5	5	5
TIRES					
Type					
All-Season	Standard	Standard	Standard	Standard	Standard
Spare					
Temporary	Standard	Standard	Standard	Standard	Standard
MILEAGE ESTIMATES (mpg city/highway/combined)²					
Manual	30/38/33	NA	NA	NA	30/38/33
Automatic	30/35/32	30/35/32	30/35/32	30/35/32	30/35/32

See numbered footnotes in Disclaimers section.

Features³

EXTERIOR	3-DOOR L	3-DOOR LE	5-DOOR L	5-DOOR LE	5-DOOR SE		3-DOOR L	3-DOOR LE	5-DOOR L	5-DOOR LE	5-DOOR SE
Multi-reflector halogen headlamps	S	S	S	S	—	Color-keyed power outside mirrors with folding feature	—	S	—	S	S
Multi-reflector halogen headlamps with smoked trim	—	—	—	—	S	Color-keyed outside door handles	S	S	S	S	S
Integrated fog lamps	—	—	—	—	S	15-in. steel wheels with wheel covers and P175/65R15 88H tires	S	S	S	S	—
Color-keyed grille surround	S	S	S	S	—	16-in. alloy wheels with P195/50R16 88V tires	—	—	—	—	S
Color-keyed grille surround with sport mesh insert with chrome accent	—	—	—	—	S	Intermittent single-pantograph wet-arm windshield wiper	S	S	S	S	S
Sport front and rear bumpers, aerodynamic rear lower diffuser, rear spoiler and unique SE badge	—	—	—	—	S	Rear window wiper	S	S	S	S	S
Color-keyed outside mirrors with folding feature	S	—	S	—	—	Roof-mounted AM/FM antenna	S	S	S	S	S
INTERIOR											
Air conditioning with air filter	S	S	S	S	S	Leather-trimmed shift lever	—	—	—	—	S
AM/FM CD player with MP3/WMA playback capability, four speakers, auxiliary audio jack and USB ⁴ port with iPod ^{®5} connectivity	S	—	S	—	—	Metallic interior trim with black interior door handles	S	—	S	—	—
AM/FM CD player with MP3/WMA playback capability and MP3 sound enhancement, six speakers, SiriusXM Satellite Radio ⁶ compatible (additional hardware and subscription required), HD Radio, ^{TM7} auxiliary audio jack, USB ⁴ port with iPod ^{®5} connectivity, auto sound leveling, and hands-free phone capability, phone book access, and music streaming via Bluetooth ^{®8} wireless technology and iPod ^{®5} interface	—	S	—	S	S	Metallic interior trim with chrome interior door handles	—	S	—	S	S
Fabric-trimmed front seats; 4-way adjustable driver's seat; 4-way adjustable front passenger seat with seatback pocket	S	—	S	—	—	Analog instrumentation with speedometer, tachometer ⁹ and fuel gauge; LCD display with odometer, tripmeters, clock, outside temperature, instant/average fuel economy and shift-position indicator; ¹⁰ ECO Driving Indicator and warning messages	S	S	S	S	—
Fabric-trimmed front seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat with seatback pocket	—	S	—	S	—	Sport analog instrumentation with speedometer, tachometer and fuel gauge; LCD display with odometer, tripmeters, clock, outside temperature, instant/average fuel economy and shift-position indicator; ¹⁰ ECO Driving Indicator and warning messages	—	—	—	—	S
Sport fabric-trimmed front seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat with seatback pocket	—	—	—	—	S	Remote keyless entry system with lock, unlock and panic functions	—	S	—	S	S
Fold-down rear seat	S	—	S	—	—	Power windows with driver-side auto down	—	S	—	S	S
60/40 split fold-down rear seat	—	S	—	S	S	Rear window defogger	S	S	S	S	S
Cruise control	—	O	—	O	S	Power door locks with illuminated entry	S	S	S	S	S
Tilt 3-spoke steering wheel	S	—	S	—	—	Day/night rearview mirror	S	S	S	S	S
Tilt 3-spoke steering wheel with audio controls	—	S	—	S	—	Center console with storage	S	S	S	S	S
Leather-trimmed tilt 3-spoke sport steering wheel with audio controls	—	—	—	—	S	Liftback tonneau cover	S	S	S	S	S
SAFETY AND CONVENIENCE											
STAR SAFETY SYSTEM [™] Star Safety System [™] — includes Enhanced Vehicle Stability Control (VSC), ¹¹ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ¹² and Smart Stop Technology (SST) ¹³	S	S	S	S	S	12V auxiliary power outlet	S	S	S	S	S
Nine airbags ¹⁴ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, driver and front passenger seat cushion airbags, and front and rear side curtain airbags	S	S	S	S	S	Front maplamps	S	S	S	S	S
Driver and front passenger Whiplash-Injury-Lessening (WIL) ¹⁵ seats	S	S	S	S	S	Dual extendable sun visors with vanity mirrors	S	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	S	S	S	S	Four front and two rear cup and bottle holders	S	S	S	S	S
						3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger seatbelts					
						S					
						Front seatbelt pretensioners with force limiters					
						S					
						Child-protector rear door locks					
						—					
						Energy-absorbing collapsible steering column					
						S					
						Front and rear energy-absorbing crumple zones with side-impact door beams					
						S					
						High-tensile-strength steel body panels					
						S					
						Tire Pressure Monitor System (TPMS) ¹⁶					
						S					
						Head-impact protection structure					
						S					
						Engine immobilizer ¹⁷					
						—					

S = Standard O = Optional — = Not Available

See numbered footnotes in Disclaimers section.

ACCESSORIES



Carpet floor mats¹⁸



Cargo net



Rear bumper protector

Add a personal touch to your Yaris with Genuine Toyota Accessories. Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

Ashtray kit
Auto-dimming mirror
BLU Logic[®] Hands Free System¹⁹
Body side moldings
Cargo net
Cargo tote
Carpet cargo mat

Carpet floor mats¹⁸
Doorsill enhancement
Emergency assistance kit
First aid kit
Interface kit²⁰ for iPod[®]
Paint protection film
Rear bumper protector

Rear spoiler kit
SiriusXM Satellite Radio⁶
Sport pedals
Vehicle Intrusion Protection (VIP)
RS3200 Plus Security System²¹
Wheel locks

TOYOTA FINANCIAL SERVICES



Toyota Rewards Visa[™]

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa[®] adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*

Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)[†] is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

[†]Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

DISCLAIMERS

1. Cargo and load capacity limited by weight and distribution. **2.** 2012 EPA-estimated mileage. Actual mileage will vary. **3.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **4.** May not be compatible with all mobile phones, MP3/WMA players and like models. **5.** iPod® is a registered trademark of Apple Inc. All rights reserved. **6.** XM services require a subscription after trial period, and are sold separately or as a package. **Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com.** **If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **7.** HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. **8.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. **9.** Manual transmission only. **10.** Automatic transmission only. **11.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **12.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **13.** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. **14.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. **15.** Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. **16.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. **17.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to replace your key or perform high-security key services at www.aloa.org **18.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. **19.** Performance of BLU Logic® compatible phones will vary based on phone software version, coverage and your wireless carrier. See www.blulogicupdate.com for more details. **20.** Interface kit for iPod® not available if vehicle is equipped with SiriusXM Satellite Radio services. **21.** Available for vehicles with factory remote keyless entry.