

# ACCESSORIES

2017 **RAV4**



*Let's  
Go  
Places*



## Go your own way with confidence.

Treat yourself to the enjoyment of personalizing your new RAV4 with Genuine Toyota Accessories. Designed with your RAV4 in mind, they're the only accessories engineered and manufactured to Toyota standards for quality, fit and finish.

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*Genuine Toyota Accessories: No boundaries.*



### EXTERIOR

Add convenience and accentuate your RAV4's rugged good looks.



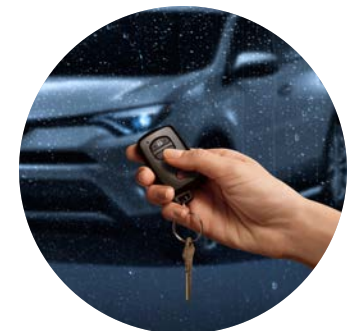
### INTERIOR

Add more versatility and help keep your interior looking like new.



### ELECTRONICS

Innovative technology for real-world driving.



## Exterior Accessories

Add versatility, protection and style.

**Paint Protection Film (A)** Like a clear suit of armor, Genuine Toyota paint protection film<sup>1</sup> helps guard your vehicle from road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane film layers which contain UV protectants to help resist yellowing, the film is designed to help protect portions of the front of the vehicle.

- Paint protection film is available for select areas of the hood/fenders and front bumper (each set sold separately)

**Rear Bumper Appliqué (B)** Made of high-grade, nearly invisible urethane film, the rear bumper appliqué helps protect the top surface from unsightly scrapes and scratches.

- Urethane film contains UV protectant to help resist yellowing from the sun
- Custom-tailored for an exact fit to the rear bumper
- Features a stylish Toyota logo

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## Exterior Accessories

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**Door Edge Guards (A)** Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior paint

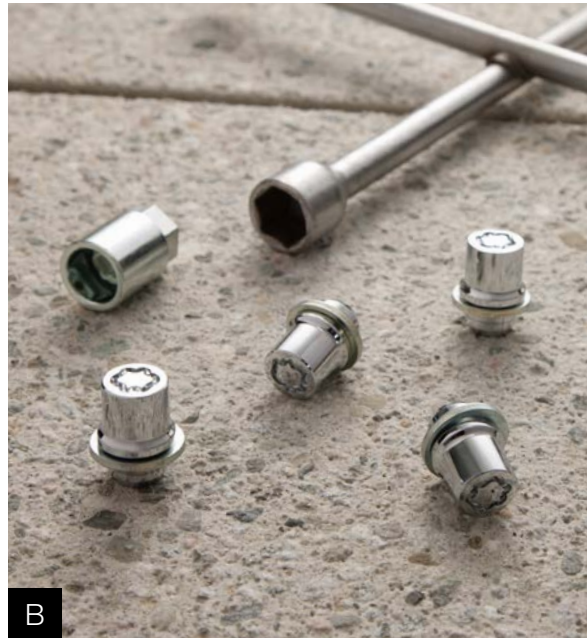
**Alloy Wheel Locks (B)** Precisely machined, weight-balanced alloy wheel locks help secure your wheels and tires against theft.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

**Running Boards (C)** These stylish running boards help provide an easier, more convenient way into your RAV4.

- Skid-resistant surface helps provide easy step-in access to the vehicle
- Enhances the exterior styling of your RAV4

*Running boards not available for RAV4 Hybrid models*





**Body Side Moldings** Color-matched body side moldings help protect against careless door swings, runaway shopping carts and other parking-lot mishaps while adding a little extra exterior style.

## Exterior Accessories

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**Mudguards** (A) Help protect your paint finish from road debris and the damage it causes.

- Blends seamlessly with exterior styling
- Set includes four mudguards

**Rear Bumper Protector** (B) Provides a stylish, gleaming look while helping keep the top surface of the rear bumper free of scrapes and scratches.

- Custom-tailored for an exact fit to the rear bumper



## Exterior Accessories

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**Fog Lights (A)** Enhance your visibility and peace of mind in bad weather and darkness with high-performance halogen fog lights.

- Corrosion and shock-resistant
- DOT-approved beam pattern
- Includes illuminated on/off button

**Tow Hitch Receiver (B)** It is engineered to help accommodate your vehicle's maximum tow rating.

- Frame-mounted tow hitch receiver<sup>2</sup> is located at the highest position possible to help achieve maximum ground clearance and departure angles
- Designed, engineered and built to Toyota quality standards

*Tow hitch receiver is not available for RAV4 SE and Platinum models*







**Roof Rack Cross Bars** Take along all kinds of cargo with Genuine Toyota roof rack cross bars.<sup>3</sup> Provides up to 100 lb of cargo capacity (when evenly distributed across both bars). Aerodynamically styled with a durable, weather-resistant matte-black finish.

*XLE & LE models require vehicle roof rail option in order to purchase accessory cross bars.*



## Interior Accessories

There's room for your imagination to roam.

**Door Sill Appliqué (A)** The door sill appliqué helps keep your RAV4 looking like new.

- Helps prevent door sill scuffs and scratches
- Features a stylish weave pattern

**Interior Light Kit (B)** Let an elegant touch of light brighten your RAV4's front floor area.

- Illuminates when the front door opens
- Front footwell lighting helps make for more comfortable entry and exit

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A



B



**Door Sill Protectors** Help prevent door sill scuffs and scratches with these door sill protectors. Featuring a brushed overlay with polished accents that are both stylish and protective.

## Interior Accessories

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**Carpet Floor Mats (A)** These plush, long-wearing carpet floor mats<sup>4</sup> help protect and dress up your interior.

- Durable, fade-resistant carpet features a RAV4 logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

**Carpet Cargo Mat (B)** The ideal solution for helping keep the RAV4's cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place



See footnote 4 in disclosure section on back cover.





**Cargo Net Hammock** The cargo net hammock<sup>3</sup> offers flexible storage capabilities for your RAV4 by holding an assortment of items and helping prevent them from rolling around in the cargo area. The cargo net hammock features durable nylon mesh construction and support poles that are easily positioned in multiple pre-fit pockets to provide a variety of configurations.



## Interior Accessories

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**All-Weather Floor Liners** (A) These all-weather floor liners<sup>5</sup> are an advanced concept in superior protection for your vehicle's interior. They cover the floor and surrounding edges on all sides to help keep your carpets clean and dry. Precise injection molding utilizing Toyota's vehicle data helps ensure a perfect fit.

- Molded RAV4 logo for the front mats
- One-piece rear mat to help provide more complete coverage
- Made in the U.S.A.

**Cargo Tray** (B) The tough, flexible cargo tray allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material embossed with a RAV4 logo
- Skid-resistant surface helps secure items in place
- Molded perimeter lip helps contain spills



See footnote 5 in disclosure section on back cover.

## Interior Accessories

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**Cargo Net—Envelope<sup>3</sup>** (A) It is a versatile, lightweight solution to securing everyday items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes
- Stores flat when not in use

**Shift Knob** (B) Upgrade your RAV4 interior with an added touch of style.

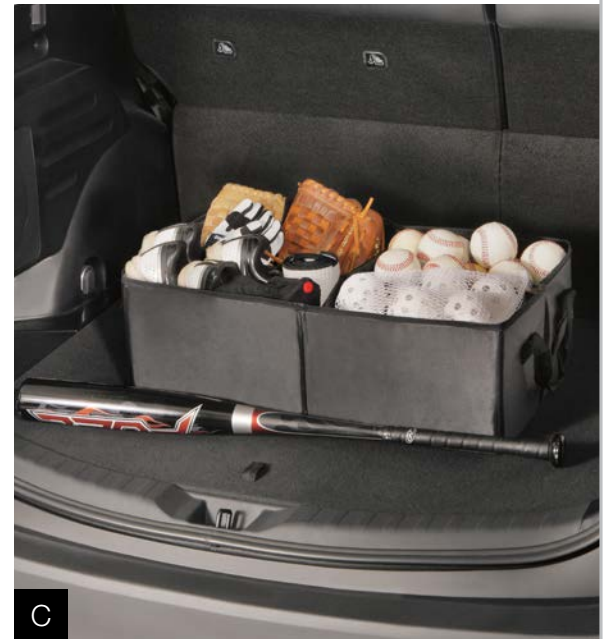
- Features a unique textured design with chrome accents
- Sculpted to provide a firm grip

**Cargo Tote** (C) The collapsible, soft-sided cargo tote<sup>2</sup> holds a variety of items, helping ensure they don't shift around or tip over in your cargo area.

- Removable divider panels help hold items upright
- Stores flat when not in use



B



C

## Interior Accessories

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**First Aid Kit (A)** Be prepared for life's little emergencies.

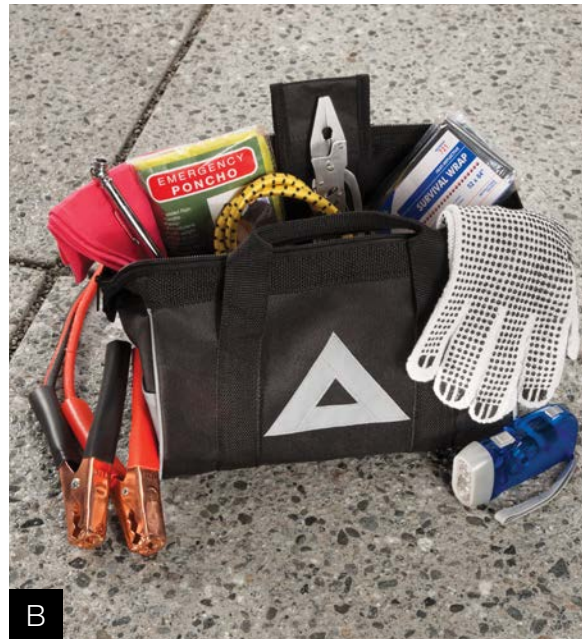
- Soft-sided kit includes insect sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

**Emergency Assistance Kit (B)** Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, emergency blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior help alert other drivers to your vehicle

**Coin Holder/Ashtray Cup (C)** This convenient, self-contained coin holder/ashtray cup fits snugly inside the cupholder.

- Holds loose change
- Hinged lid helps minimize odors and flyaway ashes
- Easy to empty and clean





## Electronic Accessories

Technology that's miles ahead.

**Universal Tablet Holder** (A) Help keep passengers entertained with this high quality, universal tablet holder. Compatible with virtually all multimedia devices, it securely holds your tablet, phone, music or video player.

- Installs and removes in seconds—no tools required
- Durable material with spring loaded arms
- Adjustable pivot/tilt for ultimate viewing experience

**Remote Engine Starter**<sup>6</sup> (B) Step into the comfort of a pre-cooled or pre-heated cabin, thanks to the remote engine starter.

- Activates air conditioner, heater, defroster and defogger functions to preset temperatures and settings
- Engine starts with quick, three-step sequence using remote key fob
- Integrates with keyless entry system and existing factory security

*Remote engine starter is not available for RAV4 LE and Hybrid models*

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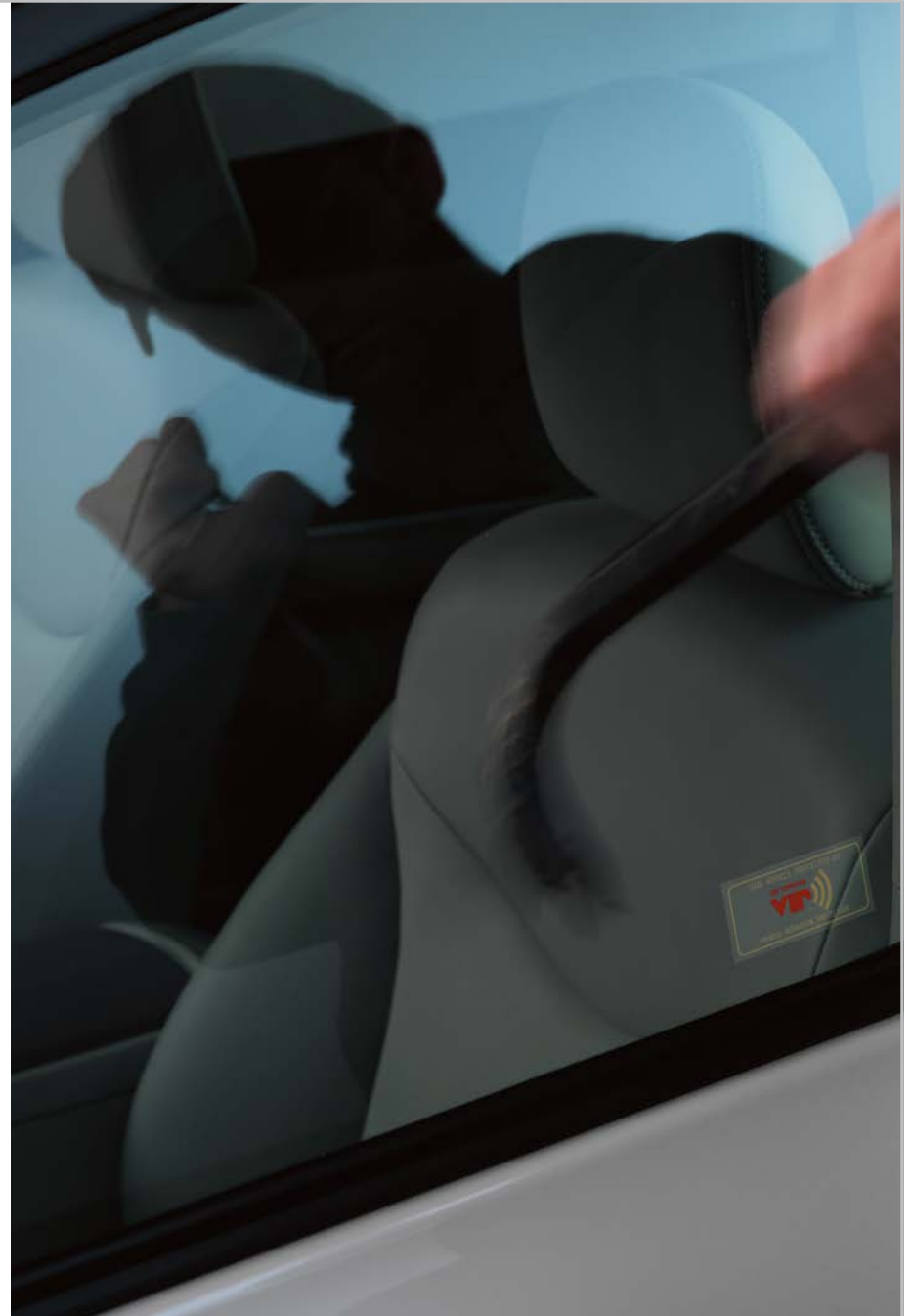


## Electronic Accessories

**Security System** (A) When it comes to peace of mind, this security system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Includes glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage

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## Don't just add accessories. Add confidence.

**You can always count on Genuine Toyota Accessories.** They're the only accessories designed, engineered and tested specifically for your Toyota vehicle. And when purchased along with your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



### DISCLOSURES

**1.** The Genuine Toyota Accessories Warranty will apply only when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. **2.** Before towing, confirm that your vehicle and trailer are compatible, properly hooked up and loaded, and that you have any necessary additional equipment. Do not exceed any Weight Rating and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of your cargo, occupants and available equipment. **3.** Cargo and load capacity are limited by weight and distribution. **4.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat/liner on top of an existing floor mat. **5.** This floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each liner must be secured with its fasteners. Do not install a floor liner on top of an existing floor mat/liner. **6.** Available for vehicles equipped with the Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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