

PONTIAC



**SALES
INFORMATION
SERVICE**

70

POCKET FACTS



FIREBIRD

--1970!



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**SALES
INFORMATION
SERVICE**

'70

POCKET FACTS

KNOW FIREBIRD!

KNOW ALL PONTIACS
AND PONTIAC
FEATURES!

KNOW COMPETITION!



FIREBIRD . . . comes in four models

Firebird (2387)

Esprit (2487)

Formula 400 (2687)

Trans-Am (2887)

ENGINES and TRANSMISSIONS

250 CID Six — 155 H.P., 1-barrel, Regular Fuel.
(3-speed column-mounted manual, floor-mounted 2-speed automatic, Turbo Hydra-matic)

350 CID V-8 — 255 H.P., 2-barrel, Regular Fuel.
Standard 2487, available 2387.

(Floor-mounted 3-speed or 4-speed wide-ratio manual, 2-speed automatic or Turbo Hydra-matic)

400 CID V-8 — 265 H.P., 2-barrel, Regular Fuel.
Available 2487 only with Turbo Hydra-matic.

400 CID V-8 — 330 H.P., 4-barrel, Premium Fuel.
Available 2687 only.

(Floor-mounted 3-speed or wide- or close-ratio performance — 4-speed manual, Turbo Hydra-matic)

400 CID V-8 RAM AIR — 345 H.P., 4-barrel, Premium Fuel. Standard 2887, available 2687.

(Floor-mounted 3-speed manual, wide- or close-ratio 4-speed manual, Turbo Hydra-matic)

DIMENSIONS

WHEELBASE: 108.0"

OVERALL LENGTH: 192.3"

WIDTH: 73.4"

TRACK: (FRONT) Six — 61.3" V-8 — 61.6"
(REAR) 60.0" 60.3"

FUEL CAPACITY: 19.5 gal.

FRONT DISC BRAKES STANDARD

SUSPENSION

FRONT: COIL SPRINGS

REAR: MULTI-LEAF SPRINGS

STANDARD SALES FEATURES

All-Endura front bumper • longer doors for easier entry/exit • seven-inch, extra-bright headlights • easily serviced instrument panel • one-piece front seat construction (not separate foam/springs) • all-new suspension for superior ride/handling • flush outside door handles, Bonneville-Grand Prix type inside • bonded-to-windshield rearview mirror • "hinged"-end sun visors • greater movement for drive shaft • fifteen colors — six exclusively Firebird

SOME MOST DESIRED AVAILABLE FEATURES

AM/FM radio • console • console-mounted stereo — *practically theftproof* • formula steering wheel • fast-response Variable-Ratio power steering (standard 2887) • variety of wheel covers and tires • choice of interiors • tilt steering column • clock, tachometer and instrumentation selection • rear window defoggers

ALL GM PONTIAC-GM SAFETY FEATURES