

GTO

— comparably equipped to Dodge Charger R/T*

GTO	\$3,679.30
Charger R/T	\$3,887.05

GTO is \$207.75 LESS.

— comparably equipped to Olds 4-4-2*

GTO	\$3,679.30
4-4-2	\$3,730.37

GTO is \$51.07 LESS.

— comparably equipped to Ford Torino GT*

GTO	\$3,679.30
GT	\$3,722.00

GTO — \$42.70 LESS — and with a 455 V-8 over a Ford 429 V-8.

— comparably equipped to Mercury Cyclone GT

GTO	\$3,679.30
Cyclone GT	\$3,819.00

GTO — \$139.70 LESS — but with 455 V-8 over 429 V-8.

*Comparable equipment includes comparable engines, four-speed manual transmission, power steering and brakes, bucket seats.

AND GTO HAS —

- Standard Power-Flex Fan
- Concealed Windshield Wipers and Radio Antenna (not on Charger)
- Available Hood-Mounted Tach
- Driver-Controlled Exhaust
- Best Engine Selection

— and **BEST RESALE VALUE.**

NOW CHECK LeMANS AGAINST ITS PRINCIPAL GM AND NON - GM COMPETITION — the new bench-seat, all-vinyl trim LeMans offers new opportunities to Pontiac salesmen.

Comparable equipment on all cars — two-door hardtops — includes V-8 engines of approximately 250 H.P., automatic transmission, vinyl trim where not standard, power steering, deluxe wheel covers, AM radio and white-sidewall tires. ADD POWER DRUM BRAKES FOR CHEVROLET MALIBU, OLDS CUTLASS S, AND BUICK SKYLARK 350.

LeMANS	— \$3,315.00
Ford Torino	— \$3,329.52
	\$14.52 MORE than LeMans
LeMANS (add brakes)	— \$3,372
Malibu	— \$3,288 — LeMans just \$84 more
Cutlass	— \$3,445 — LeMans is \$73 LESS
Skylark	— \$3,445 — LeMans is \$73 LESS

GM information believed accurate at time of publication. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications, prices and models — and also to discontinue models. The right is also reserved to change specifications, parts or equipment without incurring obligation to equip cars built prior to date of change.



PONTIAC

SALES INFORMATION SERVICE '70

POCKET FACTS

**Tempest —
LeMans —
LeMans Sport
and GTO say:**

**STEP ASIDE MOUNTAINS
And —**

**Dodge Charger
Olds 4-4-2 and
Cutlass Supreme
Mercury Cyclone GT
Ford Torino and GT
Chevy Malibu
Buick Skylark Custom**

GTO	DODGE CHARGER R/T	OLDS 4-4-2	FORD TORINO GT	MERCURY CYCLONE
STD. ENGINE 400 V-8 350 H.P.	STD. ENGINE 440 V-8 375 H.P.	STD. ENGINE 455 V-8 365 H.P.	STD. ENGINE 302 V-8 220 H.P.	STD. ENGINE 351 V-8 250 H.P.
AVAIL. ENGINES 400 V-8 366 H.P. (Ram Air) 400 V-8 370 H.P. (Ram Air IV) 455 V-8 360 H.P.	AVAIL. ENGINES 426 V-8 425 H.P. 440 V-8 390 H.P.	AVAIL. ENGINES 455 V-8 370 H.P. (W Pkg.)	AVAIL. ENGINES 351 V-8 250 H.P. 351 V-8 300 H.P. 429 V-8 360 H.P. (Cobra)	AVAIL. ENGINES 351 V-8 300 H.P. 429 V-8 360 H.P. 429 V-8 370 H.P.
WHEELBASE (2-Dr. H.T.) 112"	WHEELBASE (2-Dr. H.T.) 117"	WHEELBASE (2-Dr. H.T.) 112"	WHEELBASE (2-Dr. H.T.) 117"	WHEELBASE (2-Dr. H.T.) 117"
OVERALL LENGTH 202.5"	OVERALL LENGTH 208.5"	OVERALL LENGTH 203.2"	OVERALL LENGTH 206.2"	OVERALL LENGTH 209.9"
TREAD — FRONT 61"	TREAD — FRONT 59.7"	TREAD — FRONT 59"	TREAD — FRONT 60.5"	TREAD — FRONT 60.5"
— REAR 60"	— REAR 59.2"	— REAR 59"	— REAR 60"	— REAR 60"

LeMANS AND LeMANS SPORT	CHEVROLET MALIBU	OLDS CUTLASS AND CUTLASS SUPREME	BUICK SKYLARK	FORD TORINO
STD. ENGINE L6 155 H.P.	STD. ENGINE L6 155 H.P.	STD. ENGINE L6 155 H.P.	STD. ENGINE L6 155 H.P.	STD. ENGINE L6 155 H.P.
AVAIL. ENGINES 350 V-8 255 H.P. 400 V-8 265 H.P. 400 V-8 330 H.P.	AVAIL. ENGINES 307 V-8 200 H.P. 350 V-8 250 H.P. 402 V-8 330 H.P.	AVAIL. ENGINES 350 V-8 250 H.P. 350 V-8 310 H.P. (Std. Supreme) 350 V-8 325 H.P. 455 V-8 320 H.P. (Supreme Only) 455 V-8 365 H.P. (Supreme Cpe.)	AVAIL. ENGINES 350 V-8 260 H.P. 350 V-8 285 H.P. 350 V-8 315 H.P.	AVAIL. ENGINES 302 V-8 220 H.P. 351 V-8 250 H.P. 351 V-8 300 H.P.
WHEELBASE (2-Dr. H.T.) 112"	WHEELBASE (2-Dr. H.T.) 112"	WHEELBASE (2-Dr. H.T.) 112"	WHEELBASE (2-Dr. H.T.) 112"	WHEELBASE (2-Dr. H.T.) 117"
OVERALL LENGTH 202.5"	OVERALL LENGTH 197.2"	OVERALL LENGTH 203.2"	OVERALL LENGTH 206.2"	OVERALL LENGTH 206.2"
TREAD — FRONT 61"	TREAD — FRONT 60"	TREAD — FRONT 59"	TREAD — FRONT 59"	TREAD — FRONT 60.5"
— REAR 60"	— REAR 59.8"	— REAR 59"	— REAR 59"	— REAR 60"