



A STREET CAR NAMED DESIRE.

Plymouth Volaré Street Kit Car

It isn't a race car, but it sure looks like one. And that's the appeal. It's the new Volaré Street Kit Car. Spoilers, louvers, radials, flares, rear sway bar, black-out treatment, road wheels, Tuff steering wheel . . . the works. Even a special package with Richard Petty's own number "43". Hey, let's not kid ourselves. This car isn't for everyone.

But it is your Direct Connection to racing enthusiasts—a group that's willing to pay for what they want. That's the name of the game. And something else. This car helps draw attention to all your Volarés, promoting a youthful, spirited image. Volaré Street Kit Car. A street car to help build desire for all your cars.



Tough-looking Tuff Steering Wheel.



Special road wheels with bright lug nuts.



High-flying rear-deck spoiler.

Your information for ordering

Street Kit Car Package

A43-Package includes:

Two-tone blue paint
15 x 8 special road wheels with bright lug nuts
GR60 x 15 Aramid Radials with raised white lettering tires
Rear sway bar
3 spoke "Tuff" steering wheel
Grille black-out treatment
Wheel opening flares
Front air spoiler
Quarter window louvers
Rear deck spoiler
Decorative hood pins
Windshield retention clips
Backlight retention straps
"360" hood decal
"Street Kit Car" customizing package supplied including:
No. 43 door & roof decals; Plymouth quarter panel
decals & small "Kit Car" decals.

Here's your ordering information:

Model code—HL29
Street Kit Car Package code—A43
GR60 x 15 raised white lettering Aramid Radial Tires—U45
Exterior paint code:
Two-tone paint package code—A53
Cadet blue metallic (primary)
Starlight blue sunfire metallic (secondary) PB3

Following items required at extra cost:

Power Steering—S77
Heavy-Duty Suspension—S13
Power Disc Brakes—B41
360 4-bbl.—E58
TorqueFlite Transmission—D34



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