



NEWS

from

OLDSMOBILE

PUBLIC RELATIONS DEPT.

DIVISION GENERAL MOTORS CORP.
LANSING, MICHIGAN 48921

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HURST/OLDS BACK FOR 1983

Reminiscent of the super cars of the late 60s, but offering an alternative option in line with today's more economy-minded customer, Oldsmobile Division will offer a Hurst/Olds option in 1983.

The 15th anniversary Hurst/Olds will be available on the Cutlass Calais. Production will be limited to approximately 2,500 units.

A black and silver paint scheme was used on the first Hurst/Olds in 1968. This year's option is also black and silver, highlighted by red and silver stripes on the upper sides and front end panel.

The new Hurst/Olds is expected to achieve 0 to 60 miles per hour in 8.5-seconds. Fuel economy is anticipated to be rated by the EPA at 17 city and 28 highway.

Special features of the Hurst/Olds include:

- a 5.0-liter V-8 engine with a rating of 180 horsepower and 245 foot pounds of torque
- a dual snorkel air cleaner with chrome cover
- a special carburetor with 70-degree secondary air valve travel
- a four-speed automatic transmission with specific shift calibration and torque converter ratio
- a Hurst lighting rod shifter that may be used to shift manually or locked for automatic shifting
- 3.73 axle ratio

- dual exhaust system and muffler outlet
- firm ride and handling package with specific steering gear and rear shock-valving
- 15-inch chrome and argent wheels with Goodyear Eagle GT tires
- reclining bucket seats, sport steering wheel, quartz clock and gage package with tachometer
- special acoustical insulation package
- halogen headlamps
- air conditioning with wide open throttle lockout
- front lower air dam, deck lid spoiler and hood scoop
- specific shadow lettered Hurst/Olds decals on the doors and deck lid
- special 15th anniversary Hurst/Olds medallion on the sail panel and instrument panel
- black and argent grille and black headlamp, tail lamp and backup lamp bezels.



15th ANNIVERSARY HURST/OLDS — Oldsmobile offers a Hurst/Olds for 1983, a 15th anniversary version of the popular option first available in 1968. Built on the Cutlass Calais platform, production will be limited to 2,500 units. The 1983 Hurst/Olds is powered by a V-8 engine and performance is expected to be 0 to 60 miles per hour in 8.5-seconds. Oldsmobile estimates fuel economy to be 27 miles per gallon during highway driving and 17 mpg on the city schedule.

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1983 Hurst/Olds