

All-new 2012 Passat Comparison Manual



Das Auto.



All-new 2012 Passat

We see your sedan.
And raise you a Volkswagen.

The all-new 2012 Passat has the most premium standard features in its class.¹

2011 Honda Accord LX	2012 Mazda6 i Sport
2012 Hyundai Sonata GLS	2011 Malibu LT
2011 Toyota Camry	2012 Ford Fusion S
2012 Nissan Altima 2.5	2011 Chrysler 200
2011 Dodge Avenger	2011 Subaru Legacy
2011 Mitsubishi Galant	2011 Subaru Outback



The facts.

The most class in its class.

Traditionally, to get a four-door sedan that starts around \$20K² you'd expect to give up a lot. But that's not the case with the all-new 2012 Passat. Starting at \$19,995², it comes standard with the most premium features in its class.¹ Plus, the Passat offers the choice of three sporty engines—including the TDI[®] Clean Diesel that gets up to 43 hwy mpg.³ It's the best of German engineering without the German-engineered price.



◀ Multi-function steering wheel

This steering wheel comes with integrated controls for easier access to the entertainment and Bluetooth[®] systems.

▶ All windows with one-touch control

Just one touch lowers the windows to let in the breeze, and one more touch raises them right back up.



Premium standard features



◀ Automatic headlights

They sense the drop in daylight and can respond to light your way—automatically. And when things light up, they'll turn off again too.

▶ Bluetooth technology

Bluetooth lets you answer the phone and make calls wirelessly. Once your phone is synched with your Passat, it allows you to make calls from your contacts.⁴



▶ Automatic vehicle illumination

The instant you unlock the doors, the Passat will light up to welcome you, inside and out. It's part safety, part design, part comfort, and all Passat.



Premium standard features



◀ Dual-zone climate control

This feature lets you and your front passenger each select your preferred temperature setting.

▶ 60/40-split folding rear seats

The functional interior has rear seats that fold down in a 60/40 split to reconfigure to your needs.



◀ Intelligent Crash Response System

In the event of a collision, the Intelligent Crash Response System (ICRS) unlocks the doors, turns off power to the fuel pump, and turns on the hazard lights.⁵

▶ Carefree Maintenance®

The Passat offers the most comprehensive complimentary scheduled maintenance program in its class.⁶



TDI® Clean Diesel engine

The only car that gets up to 795 miles per tank.³



Disclaimers on page 18. Passat TDI based on man. trans. vs competitors with auto. trans.

2.0L TDI Clean Diesel

140 horsepower

236 lbs/ft of torque

MPG

43 miles per
gallon highway³

Travel

795 miles per
tank²

90% fewer sooty emissions

Range comparison⁷

Passat TDI



Competition



795 mile range

Passat

688 mile range

Hyundai Sonata Hybrid

660 mile range

Nissan Altima Hybrid

630 mile range

Ford Fusion Hybrid

629 mile range

Honda Accord

602 mile range

Toyota Camry Hybrid

Let the Passat TDI Clean Diesel set you free from the filling station. It can achieve an astonishing 43 highway mpg and travel 795 miles³ on a single tank without sacrificing one bit of turbocharged performance. That's all thanks to its TDI technology, which uses a direct injection system and runs on ultra-low-sulfur diesel, helping reduce sooty emissions by up to 90% compared to previous diesel engines.

2.5L engine

The only German-engineered 5-cylinder engine in its class.



Disclaimers on page 19.

2.5L engine

170 horsepower

177 lbs/ft of torque

MPG

32 miles per
gallon highway⁸

Travel

592 miles per
tank⁸

Torque comparison⁹

Passat 2.5L



Competition



177 lbs/ft

Passat

172 lbs/ft

Ford Fusion

167 lbs/ft

Toyota Camry

167 lbs/ft

Mazda6 i Sport

166 lbs/ft

Dodge Avenger

161 lbs/ft

Honda Accord

160 lbs/ft

Chevy Malibu

157 lbs/ft

Mitsubishi Galant

The all-new Passat comes with the option of a 2.5L, 170-hp, in-line five-cylinder engine that also boasts an impressive 32 highway mpg.⁸ With all that power and 177 lbs/ft of torque, it's better than almost every car in its class. That torque means it's quick off the line, so when the light turns green, prepare to leave others in your wake.

V6 engine

The only German-engineered V6 engine in its class.



Disclaimers on page 19.

V6 engine

170 horsepower

177 lbs/ft of torque

MPG

28 miles per gallon highway¹⁰

Travel

518 miles per tank¹⁰

Horsepower comparison¹¹

Passat V6



Competition



280 hp

Passat

272 hp

Mazda6

271 hp

Honda Accord

268 hp

Toyota Camry

240 hp

Ford Fusion

If you're looking for the exhilarating driving experience you've come to expect from a Volkswagen, the Passat delivers it in the 3.6L V6. Couple it with a DSG[®] transmission with Tiptronic[®] and enjoy seamless acceleration and imperceptibly fast gear changes. Add some stylish new rims, and you just got yourself a really nice ride.

Premium features competitive comparison

The all-new 2012 Passat versus the competition.

Feature	2012 Volkswagen Passat 2.5L S	2011 Honda Accord LX	2011 Toyota Camry	2012 Nissan Altima 2.5	2011 Chevy Malibu LT	2012 Hyundai Sonata GLS	2012 Ford Fusion S	2012 Mazda6 iSport	2011 Chrysler 200	2011 Dodge Avenger	2011 Mitsubishi Galant	2011 Subaru Legacy	2011 Subaru Outback
Starting at ¹²	\$19,995 ²	\$21,380	\$20,195	\$20,410	\$21,975	\$19,695	\$19,850	\$20,240	\$19,245	\$19,245	\$21,599	\$19,995	\$23,195
Dual-zone automatic climate control	•												
One-touch up/down feature for power windows	•	•	•	•		•	•	•		•	•	•	
Blind spot mirrors							•						
Automatic headlights	•	•	•		•	•		•			•		
OnStar® Turn-by-Turn Navigation					•								
60/40-split folding rear seats	•		•	•	•		•	•	•	•		•	•
Bluetooth® technology	•					•							
Windows down control via fob		•											
Multi-function trip computer				•	•	•	•	•				•	•
Multi-function steering wheel	•	•	•	•	•	•		•	•	•		•	•
Coming/Leaving Home feature	•												
Push-button start				•									
All-wheel drive												•	•
Complimentary scheduled maintenance	3 yrs, 36k miles ⁶		2 yrs, 25k miles			1 yr, 12k miles							
Post-airbag deployment safety	•				•		•						
Total premium standard features	9	4	5	5	6	6	5	5	2	3	2	5	4

Reasons to get a Passat:



¹Based on manufacturers' published specifications comparing 2012 Passat 2.5L S to 2011 and 2012 non-premium midsize sedans. ²Base MSRP for 2012 Passat 2.5L S with man. trans. \$19,995 excludes taxes, title, transportation, options, and dealer charges. Dealer sets actual price. ³2012 2.0L TDI® Clean Diesel with man. trans.: 31 city/43 hwy mpg, EPA estimates. Range based on 43 hwy mpg EPA estimate and an 18.5-gal fuel tank. Your mileage will vary. ⁴With compatible phone. ⁵The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. Airbags are supplemental restraints only. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁶3 years/36,000 miles of no-charge scheduled Carefree Maintenance, whichever comes first during term of new vehicle limited warranty. Some restrictions. See dealer or program for details. ⁷All ranges calculated using EPA hwy estimates and size of fuel tank. 2012 Passat 2.0L TDI® Clean Diesel, man. trans.: 43 hwy mpg, 18.5-gal. tank. Fuel type ultra-low-sulphur diesel, all competitors based on regular unleaded. 2011 2.4L Hyundai Sonata Hybrid, auto. trans.: 40 hwy mpg, 17.2-gal. tank. 2011 2.5L Nissan Altima Hybrid auto. trans.: 33 hwy mpg, 20-gal. tank. 2011 2.4L Honda Accord, auto. trans.: 34 hwy mpg, 18.5-gal. tank. 2012 2.5L Ford Fusion Hybrid, auto. trans.: 36 hwy mpg, 17.5-gal tank. 2011 2.4L Toyota Camry Hybrid, auto. trans.: 35 hwy mpg, 17.2-gal. tank. Your mileage will vary. ⁸2012 Passat 2.5L, auto. trans.: 22 city/32 hwy mpg, EPA estimates.



Range based on 32 hwy mpg EPA estimate and an 18.5-gal fuel tank. Your mileage will vary. ⁹2012 Passat 2.5L, man. trans., 170 hp, 177 lbs/ft. 2012 Ford Fusion S man. trans., 175 hp, 172 lbs/ft. 2011 2.5L Toyota Camry, man. trans., 169 hp, 167 lbs/ft. 2011 2.4L Honda Accord LX, auto. trans, 177 hp, 161 lbs/ft. 2011 2.5L Mazda6, man. trans., 170 hp, 167 lbs/ft. 2011 Chevrolet Malibu 2.4L man. trans., 169 hp, 160 lbs/ft. 2011 Mitsubishi Galant 2.4L auto. trans., 160 hp, 157 lbs/ft. 2011 Dodge Avenger 2.4L auto. trans., 173 hp, 166 lbs/ft. Based on manufacturers' published data. ¹⁰2012 Passat 3.6L, auto. trans.: 20 city/28 hwy mpg, EPA estimates. Range based on 28 hwy mpg EPA estimate and an 18.5-gal fuel tank. Your mileage will vary. ¹¹2012 Passat 3.6L V6, auto. trans., 280 hp, 258 lbs/ft. 2011 Toyota Camry SE V6 auto. trans., 268 hp, 248 lbs/ft. 2012 Ford Fusion S 3.0L V6 auto. trans., 240 hp, 223 lbs/ft. 2011 Honda Accord EX V6 auto. trans., 271 hp, 254 lbs/ft. 2011 Mazda6 3.7L V6, auto. trans., 272 hp, 167 lbs/ft. Based on manufacturers' published data. ¹²All starting at MSRPs based on base model including a man. trans. except where man. trans. not avail.: 2011 Chrysler 200, 2011 Dodge Avenger, 2011 Mitsubishi Galant with auto. trans. Prices exclude transportation, taxes, options, title, and dealer charges. Dealer sets actual price. All comparisons based on manufacturers' published data. All fuel economy values unless otherwise noted are EPA estimates. Standard equipment may be shown with available features. Some restrictions. See dealer or program for details. Based on publicly available competitive information available at the time of printing. ©2011 Volkswagen of America, Inc.

