



# ACCESSORIES

2015 **Prius v**



**Let's  
Go  
Places**



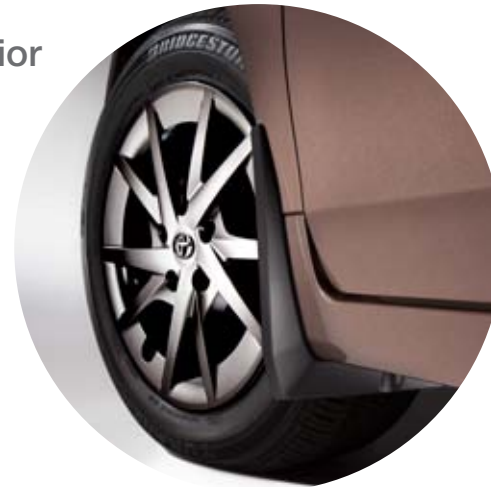
## Fun and Functionality.

Enhance both by choosing Genuine Toyota Accessories

Give your Prius v even more versatility and personality with Genuine Toyota Accessories, which are designed and built to meet Toyota standards for quality, fit and finish.

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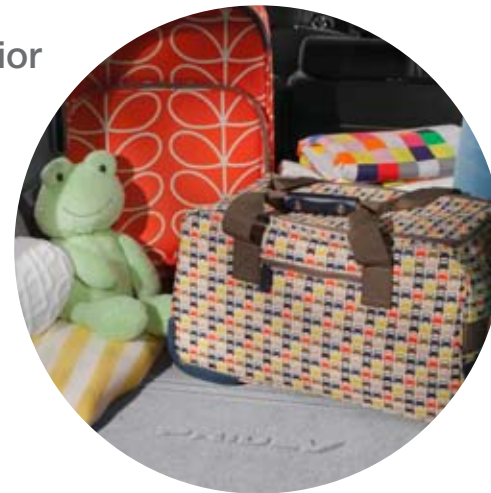
Exterior



Electronics



Interior





## Exterior Accessories

Enjoy enhanced style and convenience

**Paint Protection Film (A)** Like a clear suit of armor, Genuine Toyota paint protection film<sup>1</sup> helps guard against road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane, the film is designed for specific sections of the vehicle that have the highest potential for contact with stones and other debris.

- Paint protection film is available for the hood/fenders, and for the front bumper (each set sold separately)



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See footnote 1 in disclosure section on back cover.

## Exterior Accessories

**Alloy Wheel Locks (A)** Precisely machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

**Door Edge Guards (B)** Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blends seamlessly to complement exterior styling

**Mudguards (C)** Help protect your paint finish from road debris and the damage it causes.

- Blends seamlessly with Prius v exterior styling
- Set includes four mudguards

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## Exterior Accessories

**Rear Bumper Appliqué** This nearly invisible appliqué helps protect the rear bumper's top surface from unsightly scrapes and scratches.

- UV-resistant urethane film helps prevent damage from the sun
- Custom-tailored for an exact fit to the rear bumper
- Features a stylish Prius v logo



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## Interior Accessories

Get more out of every mile.

**Cargo Tote** (A) The collapsible, soft-sided cargo tote<sup>2</sup> secures a variety of items, and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use

**Carpet Cargo Mat** (B) The ideal solution for helping keep the Prius v cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place



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See footnote 2 in disclosure section on back cover.

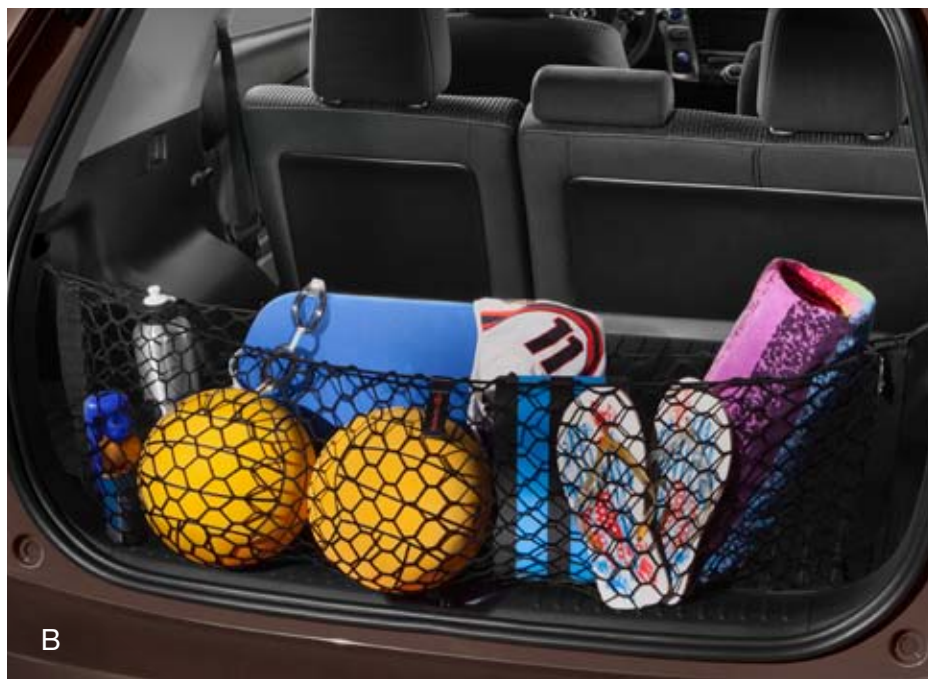
## Interior Accessories

**Cargo Tray** (A) The tough and flexible cargo tray allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material embossed with a Prius v logo
- Molded perimeter lip helps contain spills
- Skid-resistant surface helps secure items in place

**Cargo Net – Envelope<sup>2</sup>** (B) A versatile, lightweight solution to securing everyday items in your cargo area.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes



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See footnote 2 in disclosure section on back cover.

## Interior Accessories

**All-Weather Floor Mats (A)** Count on these rugged all-weather floor mats<sup>3</sup> to help protect the vehicle's original carpet.

- Ribbed-channel design helps contain moisture, dirt and other debris
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

**Ashtray Cup (B)** This convenient, self-contained ashtray cup fits snugly inside the cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean



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See footnote 3 in disclosure section on back cover.



## Interior Accessories

**First Aid Kit (A)** Be prepared for life's little emergencies.

- Soft-sided kit includes insect-sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

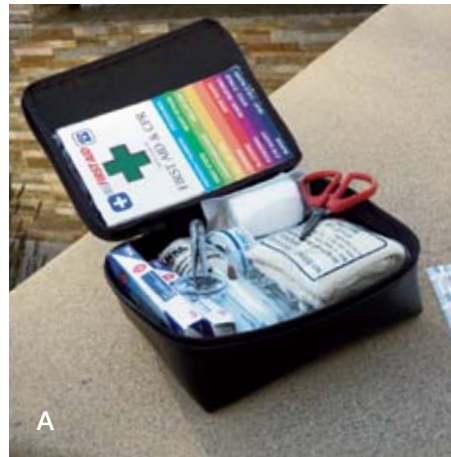
**Emergency Assistance Kit (B)** Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior help alert other drivers to your vehicle

**Carpet Floor Mats (C)** These plush, long-wearing carpet floor mats<sup>3</sup> help protect and dress up your interior.

- Durable, fade-resistant carpet features a Prius v logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

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See footnote 3 in disclosure section on back cover.



## Electronic Accessories

Advance your driving enjoyment.

**Key Finder**<sup>4</sup> (A) The Toyota Key Finder makes losing your keys a thing of the past. Just download the free Toyota Key Finder app to your iPhone<sup>®5</sup> and you'll be alerted when you're about to leave your keys behind.

- If you misplace your keys, the Key Finder app can locate them from up to 60 feet away
- Key Finder's two-way tracking can also locate your iPhone<sup>®</sup>
- Key Finder app monitors up to eight separate Apple<sup>®</sup> Bluetooth devices

**Remote Engine Starter**<sup>6</sup> (B) Have your vehicle's interior ready, waiting and comfortable in any kind of weather.

- Use your Smart Key fob to start or stop the engine
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started

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See footnote 4, 5 and 6 in disclosure section on back cover.

## Electronic Accessories

**Vehicle Intrusion Protection (VIP) Security System** When it comes to security, the VIP security system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Includes automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Features glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken

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**Always go with Genuine Toyota Accessories.** When you're ready to make your new Toyota uniquely your own, don't forget: only Genuine Toyota Accessories are designed, developed and tested specifically for your Toyota vehicle. When purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



#### **DISCLOSURES**

**1.** The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained, Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **4.** iPhone® not included. Toyota Key Finder requires customers download the free Toyota Key Finder application from the iTunes® App Store™ to operate features. Please review the Mac OS® devices listed under Toyota Key Finder on iTunes App Store to verify compatibility. Please note: Interference from structures may affect signal strength. iPhone®, App Store™, iTunes® and Mac OS® are registered trademarks of Apple Inc. **5.** iPhone® is a registered trademark of Apple Inc. **6.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This eBrochure is based upon information available at time of posting, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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