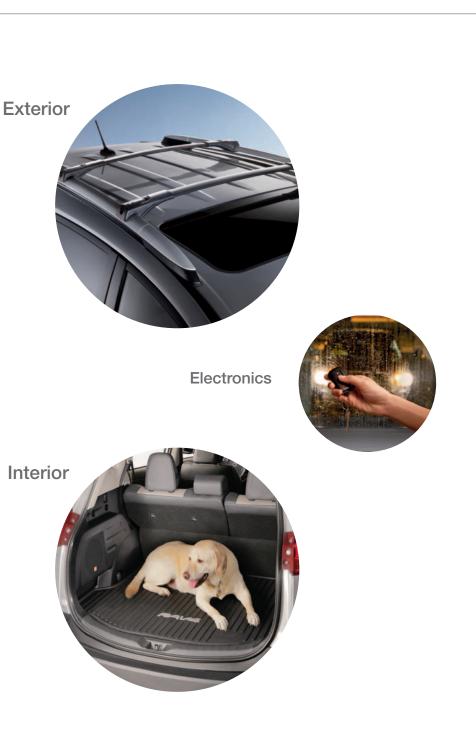




Unleash the possibilities.

Get more fun per mile with Genuine Toyota Accessories.

Go where the road takes you with versatile Genuine Toyota Accessories, which are designed and built to Toyota standards for quality, fit and finish.





The world isn't always easy. Protecting your RAV4 is.

Paint Protection Film Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard against road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane, the film is designed for specific sections of the vehicle that have the highest potential for contact with stones and other debris.

 Paint protection film is available for the hood/ fenders, and for the front bumper (each set sold separately)





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See footnote 1 in disclosure section on back cover.

Alloy Wheel Locks (A) Precisely machined, weightbalanced alloy wheel locks provide added protection for your wheels and tires.

- Weight-matched to the stock lug nut-no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

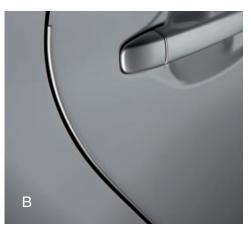
Door Edge Guards (B) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blends seamlessly to complement exterior styling

Running Boards (C) These stylish running boards help provide an easier, more convenient way into your RAV4.

- Skid-resistant surface helps provide easy step-in access to the vehicle
- Enhances the exterior styling of your RAV4







Body Side Moldings Color-matched body side moldings help protect against door swings, runaway shopping carts and other parking-lot mishaps while adding a little extra exterior style.

Fog Lights (A) Enhance your visibility and peace of mind in bad weather and darkness with high-performance halogen fog lights.

- Corrosion and shock-resistant
- DOT-approved beam pattern
- Includes illuminated on/off button
- LE models only

Mudguards (B) Help protect your paint finish from road debris and the damage it causes.

- Blends seamlessly with exterior styling
- Set includes four mudguards





Roof Rail Cross Bars (A) Take along all kinds of cargo with Genuine Toyota roof rail cross bars.²

- Provides up to 100 lb. of additional cargo capacity (when evenly distributed across both bars)
- Add secure tie down points for a variety of roof rail accessories
- Aerodynamically styled with a durable, weatherresistant matte black finish

Roof Rails with Cross Bars (LE) (B) Enables you to add roof rails with cross bars^{2,3} to enhance your cargo capability and provides additional tie-down points for a variety of accessories.

- Seamless integration with the streamlined look of your RAV4
- Roof rails with cross bars provide a handy platform for carrying your gear



See footnotes 2 and 3 in disclosure section on back cover.

Tow Hitch Receiver It is engineered to help accommodate your vehicle's maximum tow rating.

- Frame-mounted tow hitch receiver⁴ is located at the highest position possible to achieve maximum ground clearance and departure angles
- Designed, engineered and built to Toyota quality standards
- Includes towing wire harness with 4-pin trailer connector



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See footnote 4 in disclosure section on back cover.



Control the chaos.

Door Sill Appliqué (A) The easy-to-install door sill appliqué helps keep your RAV4 looking like new.

- Helps prevent door sill scuffs and scratches
- Features a stylish weave pattern

Front Floor Lighting Kit (B) Let an elegant touch of light brighten your RAV4's front floor area.

- Illuminates when a front door opens
- Front footwell lighting helps make for more comfortable entry and exit





Door Sill Enhancements Help prevent door sill scuffs and scratches with these easy to install door sill enhancements. Featuring a brushed aluminum overlay with polished accents that are both stylish and protective.

PAUC

Carpet Floor Mats (A) These plush, long-wearing carpet floor mats⁵ help protect and dress up your interior.

- Durable, fade-resistant carpet features a RAV4 logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

Carpet Cargo Mat (B) The ideal solution for helping keep the RAV4's cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place





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See footnote 5 in disclosure section on back cover.

Cargo Cover Hide your cargo area from view for added protection and peace of mind. The cargo cover features UV-resistant material that helps protect items from sun damage and fading, and removes easily to make room for larger items.

All-Weather Floor Mats (A) Count on these rugged all-weather floor mats⁵ to help protect the vehicle's original carpet.

- Ribbed-channel design helps contain moisture, dirt and other debris
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

Cargo Tray (B) The tough, flexible cargo tray allows you to carry a wide variety of items, and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material, embossed with a RAV4 logo
- Skid-resistant surface helps secure items in place
- Molded perimeter lip helps contain spills





See footnote 5 in disclosure section on back cover.

Cargo Net Hammock The cargo net hammock² offers flexible storage capabilities for your RAV4 by holding an assortment of items and helping prevent them from rolling around in the cargo area. The cargo net hammock features durable nylon mesh construction and support poles that are easily positioned in pre-fit pockets.

Cargo Net – Envelope² (A) It is a versatile, lightweight solution to securing everyday items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes
- Stores flat when not in use

Shift Knob (B) Upgrade your RAV4 interior with an added touch of style.

- Features a unique textured design with chrome accents
- Sculpted to provide a firm grip to enhance your driving experience

Cargo Tote (C) The collapsible, soft-sided cargo tote² holds a variety of items, helping ensure they don't shift around or tip over in your cargo area.

- Removable divider panels help hold items upright
- Stores flat when not in use







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See footnote 2 in disclosure section on back cover

Ashtray Cup (A) This convenient, self-contained ashtray cup fits snugly inside your cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean

Emergency Assistance Kit (B) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multipurpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior helps alert other drivers to your vehicle

First Aid Kit (C) Be prepared for life's little emergencies.

- Soft-sided kit includes insect sting pads, bandages, scissors, two emergency blankets and more
- VELCRO[®] brand mounting strips help the kit remain firmly in place









Electronic Accessories

Enhance your convenience, security and peace of mind.

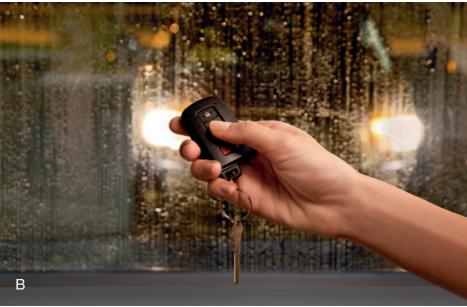
Toyota Key Finder (A) Don't waste another minute searching for your keys. Once it's synced to your iPhone, the Toyota Key Finder can alert you when you leave keys behind or locate them from up to 60 feet away. You can also use the Key Finder's fob to find your iPhone hiding in the clutter.

- Compatible with all Apple products using iOS 5.0 or later
- One app monitors up to eight separate Key Finder devices
- Backed by a 12-month Toyota Approved Accessory parts warranty

Remote Engine Starter⁶ (B) Have your vehicle's interior ready, waiting and comfortable in any kind of weather.

- Use your Smart Key fob to start or stop the engine
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started





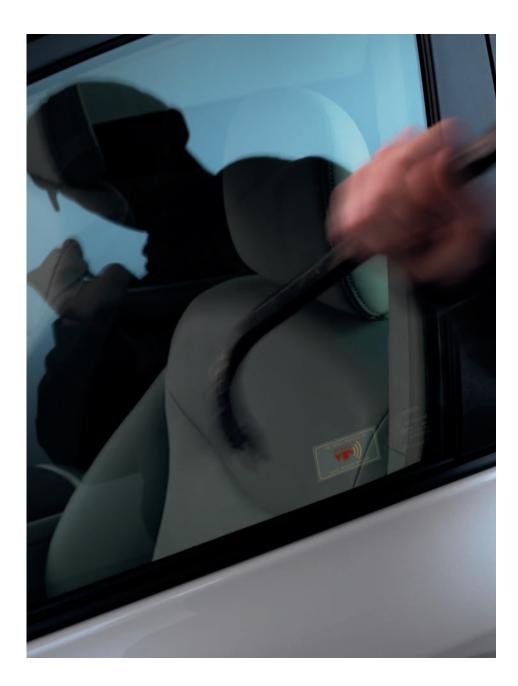
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See footnote 6 in disclosure section on back cover.

Electronic Accessories

Vehicle Intrusion Protection (VIP) Security System When it comes to security, the VIP security system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Includes glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken



Always go with Genuine Toyota Accessories. When you're ready to make your new Toyota uniquely your own, don't forget: only Genuine Toyota Accessories are designed, developed and tested specifically for your Toyota vehicle. When purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Genuine Toyota Accessories Warranty will apply only when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 2. Cargo and load capacity are limited by weight and distribution. 3. LE models require the purchase of roof rails for cross bar attachment. 4. Before towing, confirm that your vehicle and trailer are compatible, properly hooked up and loaded, and that you have any necessary additional equipment. Do not exceed any Weight Rating and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of your cargo, occupants and available equipment. 5. This floor mat was designed specifically for use in your model and model year vehicle and SHOLID. NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. 6. Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This eBrochure is based upon information available at time of posting, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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