

2020 TOYOTA FLEET

RESOURCE GUIDE



Fleet

fleet.toyota.com

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A wide-angle photograph of the Toyota North America Headquarters building, a large, modern structure with a curved glass facade and a prominent overhanging upper section supported by columns. The building is set against a blue sky with scattered white clouds. In the foreground, a dark-colored car is blurred as it drives across a paved road. To the left, a large tree with green leaves frames the scene. A small sign with the Toyota logo is visible near the building's entrance.

ABOUT TOYOTA

ABOUT TOYOTA

Toyota in North America

Toyota has been a part of the cultural fabric in the U.S. for more than 60 years. The company is committed to advancing sustainable, next-generation mobility through the Toyota and Lexus brands.



December 2019

ABOUT TOYOTA

Toyota in North America



Toyota directly employs more than 47,000 people in North America – over 36,000 in the U.S.



Counting its dealership network, Toyota is responsible for over 179,000 people working across the U.S. It has also created over 470,000 U.S. jobs both directly and indirectly.



Toyota has directly invested **\$27.3B in the U.S.**, as well as **\$30B** in dealer investments.



The 14 North American manufacturing facilities – 10 in the U.S. – assemble more than 70% of the Toyota vehicles sold in the U.S.



11 Toyota models are assembled in North America.



In 2018, 1,928,979 vehicles were assembled at Toyota's North American manufacturing facilities.



Since 1986, Toyota has assembled more than 38 million vehicles in North America. 27.6M vehicles have been assembled in the U.S. alone.



Nearly 116,000 U.S.-assembled vehicles were exported overseas in 2018.



There are currently over 1,200 North American Toyota dealerships.



Toyota gives back to the community through numerous initiatives like Toyota4Good, which coordinates employee volunteer opportunities at non-profits, and the Toyota USA Foundation, a \$100 million charitable endowment that supports STEM programs for students and teachers.

ABOUT TOYOTA

A Future of Mobility

At Toyota, Mobility is more than just the physical movement from A to B. Toyota President Akio Toyoda has been leading a brand transition from automobile company to mobility company, pursuing “Mobility for All.”

Mobility for All represents the freedom to move across the country, across town, or across the room. It’s about “being of service,” with universal, inclusive, and accessible mobility solutions that provide the greatest number of options to the greatest number of people.



MOBILITY AS A SERVICE

In 2018, Toyota unveiled the e-Palette and Autono-MaaS, the brand’s concept for Mobility as a Service. Both demonstrate the key pillars that make Mobility for All possible – connected, autonomous vehicles, shared mobility on demand, all powered by electrification.



PERSONAL MOBILITY

Toyota proudly offers partner-provided mobility solutions for its vehicles, such as lowered-floor, wheelchair-accessible Siennas. Toyota collaborates with two companies performing this conversion: BraunAbility and Vantage Mobility International (VMI).

COMMUNITY INVOLVEMENT

The Toyota Mobility Foundation was established in 2014 to support the development of a more mobile society. Programs include resolving transportation problems, expanding the utilization of personal mobility, and developing solutions for next generation mobility.



ABOUT TOYOTA

Toyota Research Institute

The Toyota Research Institute (TRI) opened in January 2016 in Los Altos, Calif. – part of Silicon Valley – and has additional locations in Cambridge, Mass. and Ann Arbor, Mich. Its mission is to develop Automated Driving, Robotics, and other Human Amplification Technology for Toyota.



TRI was created to strengthen Toyota's global research structure with four initial mandates:

1. Improve Vehicle Safety
2. Increase Vehicle Access, including automated driving technology for driverless cars and mobility for those who cannot drive
3. Expand Personal Independence
4. Accelerate Scientific Discovery



Toyota Research Institute

To support these mandates, TRI's research focuses on Automated Driving, Robotics, and Accelerated Material and Design Discovery.

TRI uses artificial intelligence (AI) and machine learning (ML) to improve the "3 P's" of cars and robots – Perception, Prediction, Planning – to better understand the world, anticipate changes, and enable decision making. TRI also collaborates with MIT, Stanford and the University of Michigan for research in areas important to TRI's mission.



AUTOMATED DRIVING

Toyota views the driver and car as teammates working together for a safe and comfortable journey. TRI applies this philosophy to automated driving by pursuing technology that makes vehicles safer while making driving more fun and convenient.



ROBOTICS

Mobility can be applied to moving people and objects throughout the home. Faced with the challenge of growing elderly populations in the U.S. and Japan, TRI leverages its advances in enhanced perception, mobility, manipulation, reasoning, and cloud technologies to develop service robots to assist with in-home care.



ACCELERATED MATERIAL DESIGN AND DISCOVERY

TRI applies AI to accelerate the scientific discovery of advanced materials for future mobility. New material discovery time is reduced through tools and processes that help identify new advanced battery materials and fuel cell catalysts for zero-emission vehicles.

ABOUT TOYOTA

Toyota and the Environment

Toyota is committed to producing environmentally sustainable solutions among the vehicles it makes and how they are made.



VEHICLES

Toyota offers 8 hybrid electric models in North America, including the Prius Prime plug-in and the Mirai fuel cell models.

Over 2 million Toyota hybrid vehicles are on the road in the U.S., more than any other manufacturer.⁵³

MANUFACTURING

Toyota actively works to reduce the waste of water and materials while supporting conservation efforts.

- 148 million gallons of water were recycled or reused in 2018.
- 98 percent of waste from Toyota's North American operations was diverted from landfills in 2018.
- 12 North American facilities engaged in conservation programs certified by the Wildlife Habitat Council® in 2018.

TOYOTA ENVIRONMENTAL CHALLENGE 2050

Toyota is committed to six global challenges that will lead to positive changes in its manufacturing and the environment by 2050:

CHALLENGE 1 Eliminate almost all CO ₂ emissions from new Toyota vehicles	
CHALLENGE 2 Eliminate all CO ₂ emissions from the manufacturing of parts and materials used to produce Toyota vehicles	
CHALLENGE 3 Toyota will eliminate all CO ₂ emissions from Toyota facilities, logistics and processes.	
CHALLENGE 4 Toyota will ensure all Toyota facilities and processes conserve and protect water resources.	
CHALLENGE 5 Toyota will ensure all Toyota facilities and processes support a recycling-based society.	
CHALLENGE 6 Toyota will ensure all Toyota facilities and processes operate in harmony with nature.	

Olympic Sponsorship

Toyota is proud to be an active supporter of the Olympic and Paralympic Games.

In March 2015, Toyota became a TOP (The Olympic Partner) of the International Paralympic Committee in the Mobility category for the years 2017 through 2024.

Team Toyota is sponsoring 17 U.S. athletes and hopefuls for the 2020 Tokyo Summer Olympic and Paralympic Games.

Let's Go Places



In addition to supporting Team USA, Toyota has partnerships with the National Governing Body (NGB) for the following sports:

USA Skateboarding • USA Surfing • USA Swimming • USA Track & Field • USA Triathlon • US Speedskating • US Figure Skating • USA Hockey and the U.S. National Sled Hockey Team • USA Curling • National Wheelchair Basketball Association • US Paralympics Cycling • US Paralympics Swimming • US Paralympics Track & Field • US Paralympics Alpine Skiing • US Paralympics Nordic Skiing • US Paralympics Snowboarding

TOYOTA FLEET PROGRAM



Why Toyota Fleet?

Whether your needs are large or small, choose Toyota. It's just *smart business*.



UNMATCHED QUALITY

Quality is built into every step of the Toyota production process.



DESIGNED FOR SAFETY

Toyota Safety Sense™ (TSS)¹ is a bundle of active safety features included on most new Toyota vehicles at no additional cost. Learn more at www.toyota.com/safety-sense.



TRUE CONNECTIVITY

Toyota Data Services gives you key insights about your fleet, using data from the vehicle.



LOWER OPERATING COSTS

Toyota's renowned quality and reliability can mean less downtime and improved productivity.



NO COST MAINTENANCE & ROADSIDE ASSISTANCE

ToyotaCare² covers normal factory scheduled maintenance for 2 years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for 2 years and unlimited mileage. Learn more at www.toyota.com/toyota-care.



ECO-ADVANCED

We offer more hybrid choices than any other full-line manufacturer.



EXCEPTIONAL RESALE & RESIDUAL VALUE

Toyota named by Kelley Blue Book: 2019 Best Resale Value – Best Brand³



PARTNERSHIP & SUPPORT

We have a full team of field- and headquarter-based fleet professionals dedicated to serving your needs.

TOYOTA FLEET PROGRAM

Contacts

With Toyota Fleet, assistance is always just a phone call away.

FLEET CUSTOMER SERVICES GROUP

(800) 732-2798

Monday-Friday, 7:00 a.m. to 4:00 p.m. (CT)

John Melanson

Fleet Customer Support Analyst

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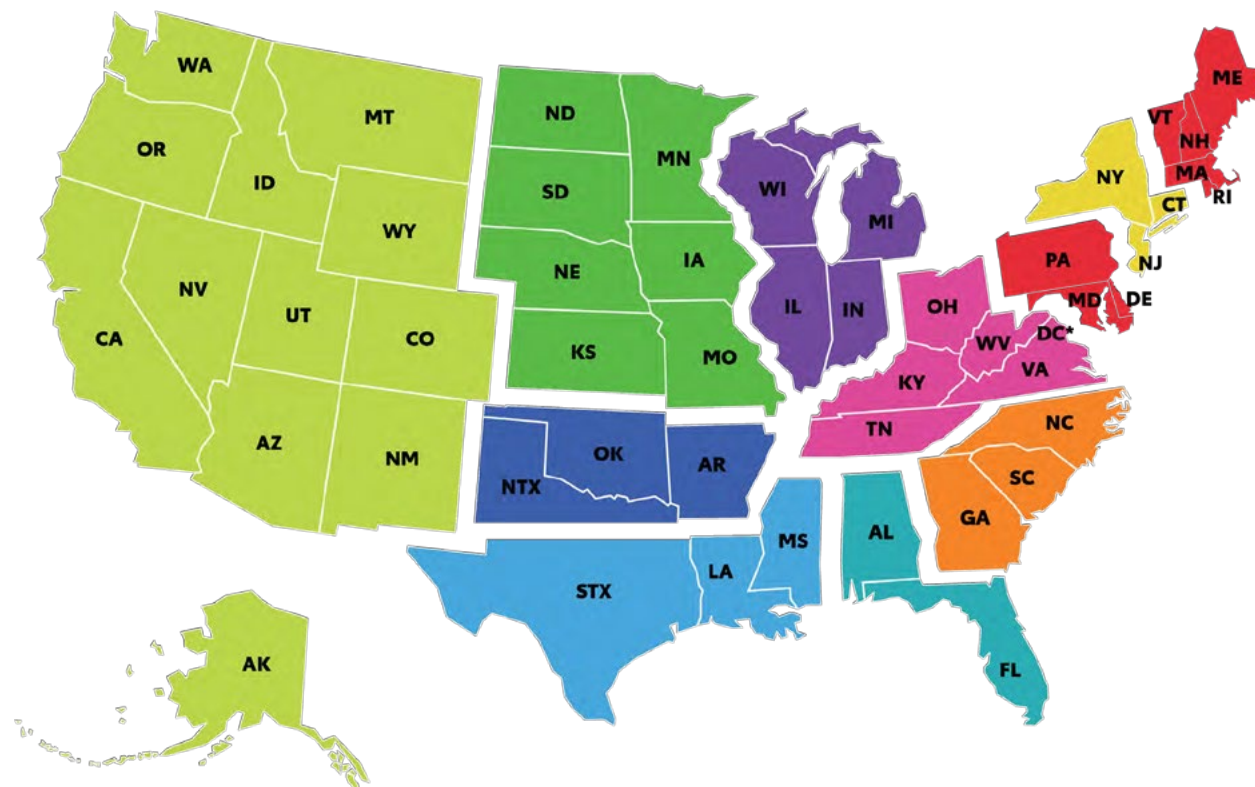
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Fleet Management Companies

Toyota has strong relationships with many Fleet Management Companies (FMCs) around the country. This allows us to better serve our mutual business partners.

We have partnerships with the FMCs listed below, plus many more.



Supply Chain Assurance

Toyota Fleet prides itself on consistent and reliable availability. Average delivery timing is 75 days for "ASAP" orders – with 45% occurring in less than 45 days.



IMMEDIATE POOL

Immediate orders where delivery is required under 30 days and vehicles are purchased as-is.



COMMERCIAL POOL

"ASAP" orders. Maintained pool of popular models and options combinations.














PRODUCTION ORDER

If product is not available in pool or a match cannot be obtained through factory change on available pool.

Supply Chain Assurance

Average Order to Delivery

Toyota Motor Manufacturing Canada	Toyota Motor Manufacturing Indiana	Toyota Motor Manufacturing Kentucky	Toyota Motor Manufacturing Mississippi	Toyota Motor Manufacturing Texas
RAV4  89 days	Highlander  76 days	Camry  62 days	Corolla  59 days	Tundra  80-99 days
RAV4 Hybrid*  115 days * Starting next year RAV4 Hybrid will begin production at Toyota Motor Manufacturing Kentucky with hybrid added to Commercial pipeline.	Highlander Hybrid  118 days	Camry Hybrid  90 days	Corolla Hybrid  TBD days	Tacoma  89-94 days
	Sienna  80 days			

Averages based on Model Year 2019. Actual timing may vary.

Delivery Options

Toyota Fleet is dedicated towards ensuring you get the vehicle you want, set up as you need it. This means offering both “ship to” delivery and “ship thru” delivery.



SHIP TO

Toyota Fleet can ship its entire line of vehicles to a wide range of delivery and pickup locations, including Fleet Management Companies and Toyota Executive Delivery dealers.

SHIP THRU

Toyota Fleet also offers **ship-thru upfitting** for Tacoma and Tundra trucks. These vehicles may be shipped to a **pre-approved upfitter for customizations** before continuing on to its final delivery location.

UPFITTING

Auto Truck Group specializes in the design, manufacture and installation of truck equipment for a wide variety of customers, trades and industries. They are ready to help pool/dealer customers, fleets, construction, energy and telecommunications, utilities, municipal and state governments, railroads, and many other businesses and industries.



Efficient manufacturing processes and flexible assembly lines enable **Knapheide** to produce both standard and highly customized truck and van bodies. Their products include: service bodies, KUV bodies, platform bodies, gooseneck bodies, dump bodies, forestry bodies, pick up accessories, mechanics trucks, fuel and lube trucks, and water trucks.



Toyota Executive Delivery

Over 800 Toyota dealerships around the country are enrolled in the Commercial Toyota Executive Delivery (TED) program.

As part of the TED agreement, these dealers will:

- Perform quality courtesy delivery of vehicles
- Appoint a dealership contact to coordinate deliveries
- Negotiate a delivery fee not to exceed \$350/vehicle

A list of TED dealers can be found at fleet.toyota.com.



Pricing & Incentives

Toyota Fleet offers competitive pricing on its entire vehicle lineup. Toyota’s great value is evident not just in the MSRP of its products, but also through available fleet discounts and incentives.

2020 MODEL	INCENTIVE
Avalon	\$1,300
Avalon Hybrid	\$1,300
C-HR	\$1,000
Camry	\$1,300
Camry Hybrid	\$1,300
Corolla	\$800
Corolla Hatchback	\$800
Corolla Hybrid	\$800
Highlander	\$600
Highlander Hybrid	\$600
Mirai	CONTACT US

2020 MODEL	INCENTIVE
Prius	\$1,200
Prius Prime	\$2,500
RAV4	\$1,000
RAV4 Hybrid	\$1,000
Sequoia	\$500
Sienna	\$1,500
Tacoma	\$1,000
Tundra	\$1900
Yaris	\$500
Yaris Hatchback	\$500
4Runner	\$600

THE TOYOTA ADVANTAGE



THE TOYOTA ADVANTAGE

Overview

The Toyota Fleet Program offers access to Toyota's award-winning vehicle lineup.

CARS & MINIVANS



Yaris



Yaris Hatchback



Corolla



Corolla Hatchback



Camry



Avalon



Sienna

CROSSOVERS & SUVs



C-HR



RAV4



Highlander



4Runner



Sequoia



Land Cruiser



Tacoma



Tundra

TRUCKS

HYBRIDS



Prius



Prius Prime



Corolla Hybrid



Camry Hybrid



Avalon Hybrid



RAV4 Hybrid



Highlander Hybrid



Mirai*

FUEL CELL

Brand Value

AWARDS AND ACCOLADES



Six Toyota models were awarded Top Safety Pick, and three were awarded Top Safety Pick+⁴



Best Resale Value Brand⁶

TOTAL COST OF OWNERSHIP



Backed by over 30 years of automotive research and analysis, IntelliChoice understands value and Toyota Cost of Ownership (TCO).

Each year, IntelliChoice provides comprehensive long-term cost estimates and value ratings for nearly every vehicle on the market, and it's no surprise that Toyota frequently comes out on top.

Case in point? Of the nearly 200 current Toyota vehicles with TCO ratings, **over 90% received either Above Average or Excellent.**



THE TOYOTA ADVANTAGE

ToyotaCare

Toyota is devoted to safety and dependability, and proper vehicle maintenance is important to both.

That's why Toyota includes a maintenance plan and roadside assistance² with every new vehicle.



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NO COST MAINTENANCE PLAN

2 YEARS OR 25,000 MILES*

Toyota-trained technicians will perform factory recommended maintenance on your Toyota, including:

- ✓ Replace engine oil and oil filter
- ✓ Rotate tires
- ✓ Multi-point vehicle inspection
- ✓ Inspect and adjust all fluid levels

* Whichever comes first.



24-HOUR ROADSIDE ASSISTANCE

2 YEARS, UNLIMITED MILES

24-hour roadside assistance is provided at no cost for 2 years from the effective date, for unlimited miles. Services include:

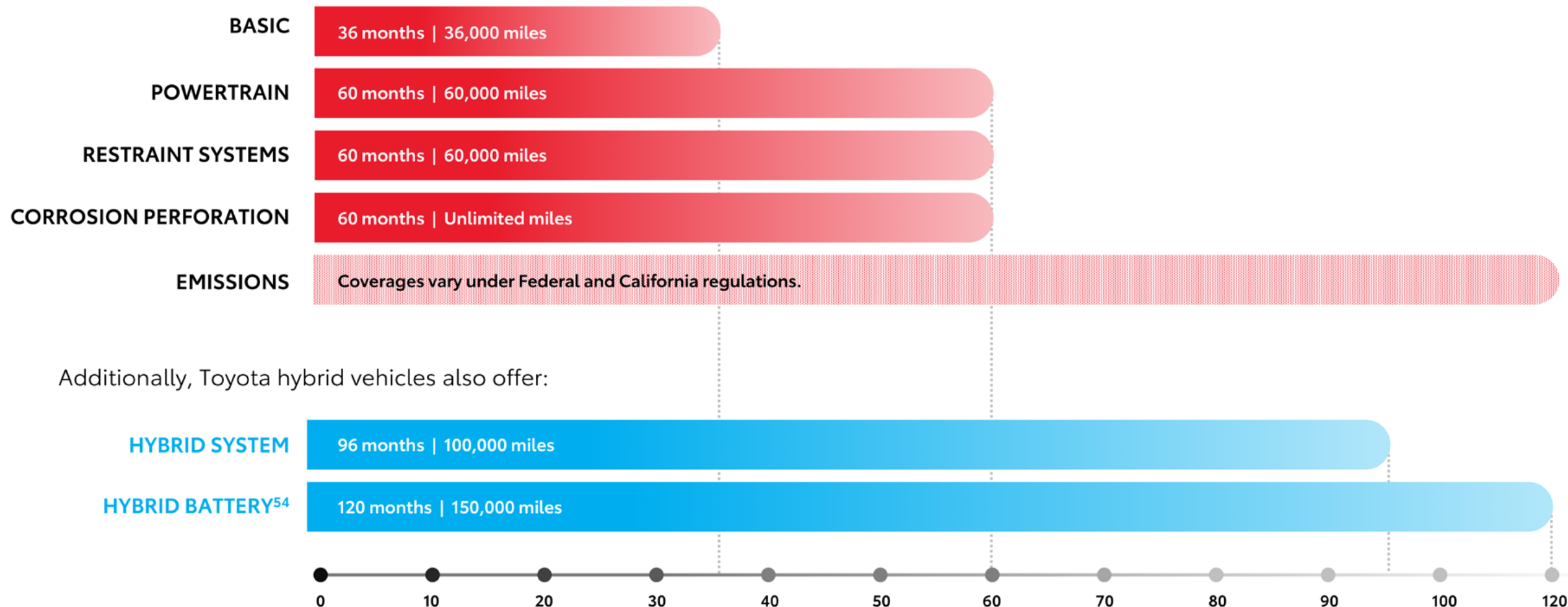
- ✓ Battery jump start
- ✓ Lockout protection
- ✓ Emergency fuel delivery
- ✓ Tire service
- ✓ Towing
- ✓ Winching



THE TOYOTA ADVANTAGE

Warranty

Every new Toyota vehicle is covered by a comprehensive warranty package, including:



Additionally, Toyota hybrid vehicles also offer:



Safety Technology

Safety is a key part of the Toyota formula. This is plainly evident across the 2020 model lineup, with nearly all vehicles coming standard with a wide range of active and passive safety features, like the **Toyota Safety Sense™¹** and **Star Safety System™** platforms, as well as comprehensive airbag⁷ arrangements and individual features like available Blind Spot Monitor⁸ and Rear Cross-Traffic Alert.⁹



THE TOYOTA ADVANTAGE

Toyota Safety Sense



PRE-COLLISION SYSTEM¹⁰

This camera and radar system is designed to help reduce the likelihood of colliding with a preceding vehicle or pedestrian.

TSS 2.0 enhances this system with low-light detection for pedestrians, plus daytime detection of bicycles.¹¹



☑ TSS 2.0

☑ TSS-P



LANE DEPARTURE ALERT¹²

A camera on your windshield may help you avoid the consequences of unintended lane departure by alerting you when it senses that you've veered from your lane.

For TSS 2.0, LDA has been updated with Road Edge Detection, which may be capable of sensing the boundary between the road surface and the side of the road.



☑ TSS 2.0

☑ TSS-P



AUTOMATIC HIGH BEAMS¹³

A camera on your windshield aids nighttime driving by using a camera to detect headlights and taillights of preceding vehicles, and toggling accordingly between high and low beams.



☑ TSS 2.0

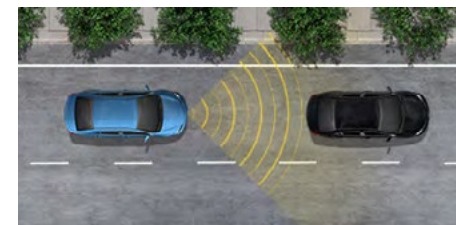
☑ TSS-P



DYNAMIC RADAR CRUISE CONTROL¹⁴

This high-tech cruise control uses radar behind the Toyota badge plus a camera on the windshield designed to adjust your speed, helping you maintain a preset distance from the car in front of you.

TSS 2.0 includes Full-Speed Range Dynamic Radar Cruise Control on automatic transmission models, which enables low-speed following, matching speed and, under certain circumstances, stopping before colliding with preceding vehicles on highways.



☑ TSS 2.0

☑ TSS-P



LANE TRACING ASSIST¹⁵

When Full-Speed Range Dynamic Radar Cruise Control (DRCC) is enabled and lane markers are visible, Lane Tracing Assist (LTA) uses the lines on the road and preceding vehicles to help keep the vehicle centered and in its lane.



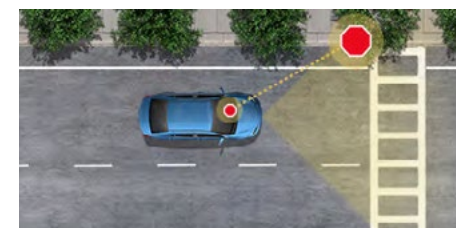
☑ TSS 2.0

☐ TSS-P



ROAD SIGN ASSIST¹⁶

Using a forward-facing intelligent camera, Road Sign Assist (RSA) is designed to detect speed limit signs, stop signs, do not enter signs and yield signs, and display them on the MID.



☑ TSS 2.0

☐ TSS-P

Connected Technology

As vehicles become more connected, Toyota is expanding what is possible for **Audio Multimedia** and **Connected Services**.¹⁷



AUDIO MULTIMEDIA

Toyota's latest line of in-car multimedia systems offers an enhanced ownership experience.



AUDIO

Audio systems offer standard **Bluetooth**^{®18} and **Apple CarPlay**^{®19} compatibility, as well as a range of apps, radio and media formats – all presented through a **7-inch or larger touchscreen**.



AUDIO PLUS

Audio Plus systems enhance this with the addition of **HD Radio**^{™20} and **SiriusXM**^{®21}, caching functionality on all radio services, and an **available JBL® with Clari-Fi**^{™22} speaker system.



PREMIUM AUDIO

Premium Audio systems round out the top of the lineup with features like **Dynamic Navigation**²³ with **Destination Assist**²⁴, **Dynamic Voice Recognition**²⁵, and **Weather/Traffic via HD Radio**.

THE TOYOTA ADVANTAGE

Connected Technology

CONNECTED SERVICES

Toyota's Connected Services help provide owners with added convenience, safety and peace of mind.



Remote Connect

Remote Connect²⁶ provides customers with the ability to:

- Remotely start and stop the engine, lock and unlock the doors, locate the vehicle and more.
- Enable Guest Driver features and vehicle settings.
- Receive vehicle status alerts.



Safety Connect²⁷ enables the vehicle to provide peace of mind through:

- Automatic Collision Notifications
- Enhanced Roadside Assistance²⁸
- Emergency Assistance Button
- Stolen Vehicle Locator²⁹



Service Connect

Service Connect³⁰ makes keeping up with your vehicle's health easier than ever:

- Contact your preferred dealer to arrange service.
- Get updates on fuel level, mileage, maintenance alerts and more.



Wi-Fi Connect

Wi-Fi Connect^{31, 57} enhances in-vehicle connectivity by offering:

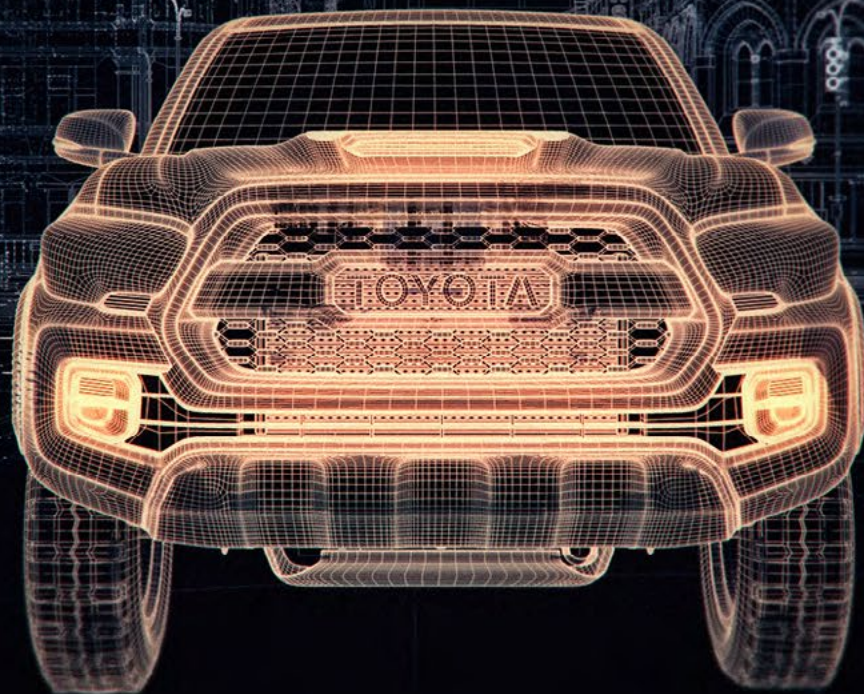
- In-vehicle Wi-Fi hotspot using a 4G LTE cellular network.
- Connectivity for up to five devices simultaneously.


Telematics Capabilities

Many Toyota vehicles now offer unique telemetry services specific to fleet applications. This means that staying on top of your drivers and vehicles has never been easier.

Note:
Fleet telematics require that customers opt in to data transmission.

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 AVAILABLE

ON DEMAND TELEMETRY

Geo-Location	Odometer	Window Status
Fuel Gauge	Speed	Battery Charge
Time Stamp	Tire Pressure	(Hybrid Only)

DRIVER BEHAVIOR

Harsh Braking	Each event includes: GPS, Odometer, and Timestamp
Harsh Acceleration	
Harsh Cornering	

DRIVER SCORE

Harsh Braking	Geo-Location
Harsh Acceleration	Score for Trip (Trip Log)
Harsh Cornering	Overall Score for Trips

 COMING SOON

SERVICE WARNINGS

Notifies when there are any service warning lights

EVENT NOTIFICATION

Notifies when a set rule is violated

STREAMING

Allows streaming of select telemetry elements

THE TOYOTA ADVANTAGE

Connected Vehicle Lineup



Corolla



Corolla
Hatchback



Camry



Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra



Prius



Prius Prime



Mirai*

THE TOYOTA ADVANTAGE

Alternative Fuel

Toyota **manufactured its first hybrid in 1997** and has since **sold more than 12 million hybrid** vehicles worldwide.

The current Toyota hybrid lineup includes **America's first Corolla Hybrid**, which was named the **2020 Green Car of the Year**.

By around 2025, **every Toyota model globally will have a dedicated electrified model** (hybrid, plug-in hybrid, fuel cell, or electric).



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SAVINGS

Alternative fuel vehicles are a smart financial decision – especially when you consider the long-term fuel savings.



POWER

Alternative fuel vehicles often produce more power than equivalent non-hybrids, and they often do so in a more usable manner, thanks to the immediate torque of their electric motors.



CONVENIENCE

Alternative fuel vehicles are typically refueled like any other vehicle, and often do not need to be plugged in. Even in the case of Prius Prime, plugging in is optional (but it's the only way to enjoy its all-electric driving range).

PRODUCT PORTFOLIO



New for 2020

The 2020 model year includes multiple all-new models, as well as many extensive updates across the vehicle lineup.

2020 ushers in a new generation by introducing new safety, audio multimedia and convenience features, in addition to fresh looks both inside and out.

2020 COROLLA



2020 HIGHLANDER



AUDIO MULTIMEDIA



2020 YARIS HATCHBACK



2020 CAMRY AWD



2020 Corolla

- America's **first-ever Corolla Hybrid** has an EPA-est. 52 mpg combined³².
- **Over 46 million** Corolla vehicles have been sold since its 1966 debut.
- Built on the **advanced TNGA platform** and is **60 percent more rigid** than before.
- SE and XSE grades feature a powerful new **169-hp engine**.



2020 marks the model's all-new 12th generation design.



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The 2020 Corolla comes standard with **Toyota Safety Sense™ 2.0 (TSS 2.0)**.¹



2020 Highlander

- New **TNGA-K platform** enhances driving refinement.
- Choice of powertrain: **V6 or New-Generation Hybrid**.
- Hybrid available **with front-wheel drive and all-wheel drive**.
- Hybrid grades has up to an **estimated 34 mpg combined** – a **17% improvement** over the previous Highlander Hybrid.
- Available **12.3-inch Audio Multimedia display** – the largest in the segment.



2020 introduces an **all-new fourth generation** mid-size crossover SUV.

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The 2020 Highlander comes standard with **Toyota Safety Sense™ 2.0 (TSS 2.0)**.¹



2020 Camry AWD

- The **first Camry with all-wheel drive (AWD)** since 1991.
- Can **disengage to prioritize fuel efficiency** when AWD isn't needed – like on long highway stretches.
- Matches FWD counterparts in **passenger space, trunk room, ride comfort, cabin quietness and vehicle agility**.
- **Exclusive to North America**, developed in the U.S. and assembled at Toyota Motor Manufacturing Kentucky.



Can direct up to **50% of engine torque to the rear wheels** for added traction.

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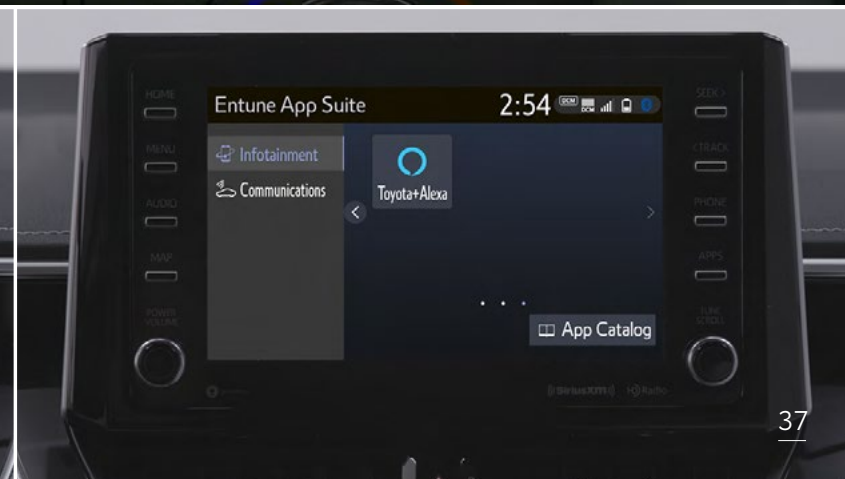
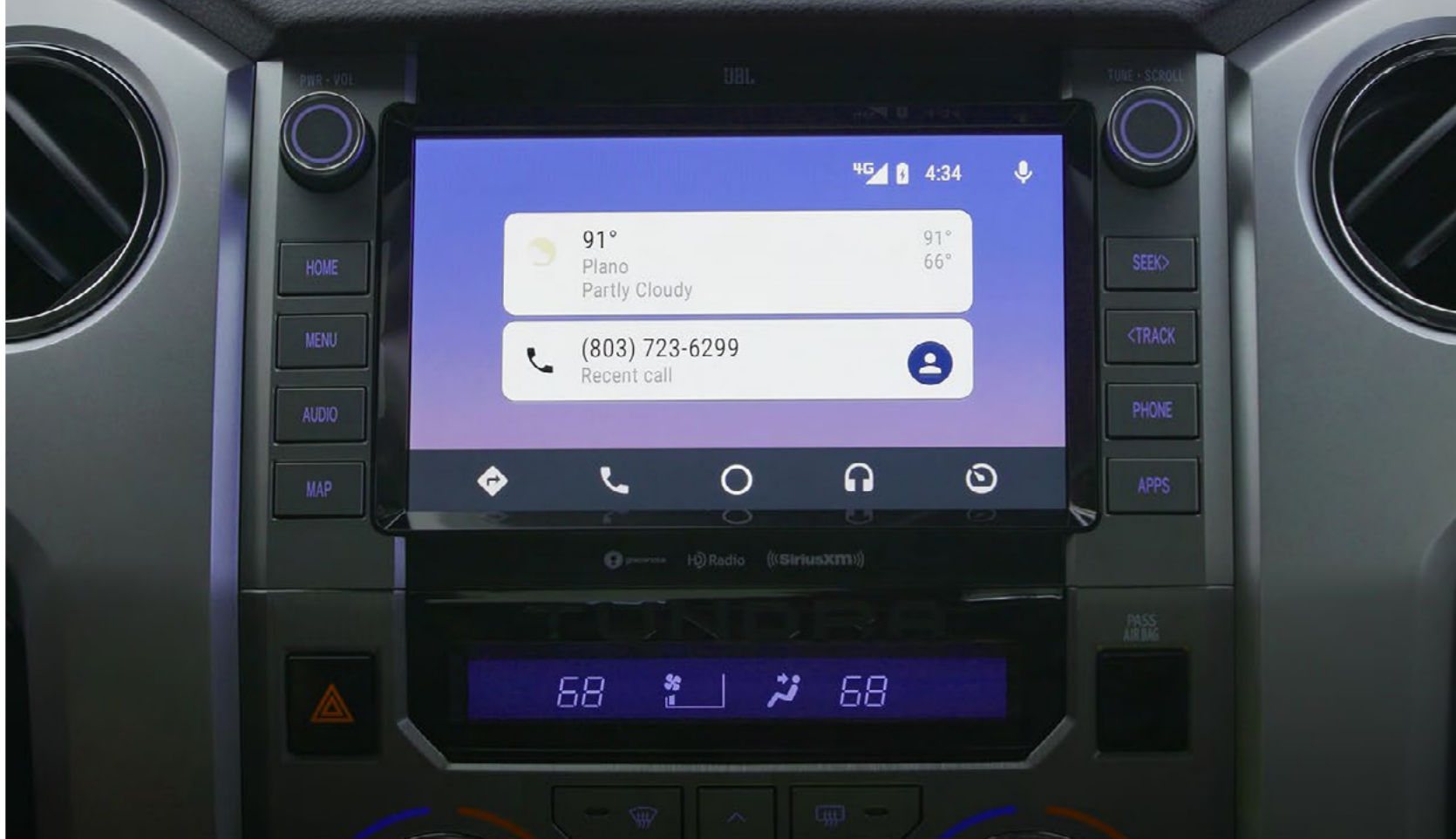
Standalone option available on **LE, XLE, SE and XLE** grades.

Available Spring 2020

PRODUCT PORTFOLIO

Audio Multimedia


- Toyota's latest in-car entertainment and convenience platform is called **Audio Multimedia**.
- Select 2020 Audio Multimedia systems now include standard support for **Android Auto™³³**.
- Android Auto allows users with compatible Android devices to **stay connected while driving**.
- Use the **vehicle's display and controls** to interact with Android™³³ devices.
- Toyota's Android Auto compatibility joins existing third-party services like **Apple CarPlay®¹⁹** and **Amazon Alexa®³⁴**.






December 2019



2020 Yaris

 Assembled in
Salamanca, Mexico

	Standard sport-tuned Electric Power Steering on all grades
	Standard Low-Speed Pre-Collision System ³⁸ on all grades
	Standard 7-inch touchscreen on all grades

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L

LE

XLE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

32/40/35 mpg 30/39/34 mpg (6MT)	32/40/35 mpg 30/39/34 mpg (6MT)	32/40/35 mpg
------------------------------------	------------------------------------	--------------

NOTABLE FEATURES

Active Safety System	16-inch split-spoke alloy wheels	Automatic LED headlights
Apple CarPlay ^{®19} and Android Auto ^{™33} compatible	Smart Key System ³⁷ with Push Button Start	Leather steering wheel, shift knob and parking brake
Two USB 2.0 ports ³⁶	Fog lights	6-speed automatic transmission

EXTERIOR COLORS

						
Chromium	Icicle	Frost	Graphite	Stealth	Sapphire	Pulse






2020 Yaris



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
2019 Ford Fiesta	2020 Chevrolet Sonic	2020 Nissan Versa	2020 Hyundai Accent	No offering in this segment.
Less fuel efficient: 27/37/31 mpg (city/hwy/comb)	Less fuel efficient: 26/34/29 mpg (city/hwy/comb)	No SiriusXM® trial	No standard Apple CarPlay® and Android Auto™ compatibility	
Less cargo volume: 12.8 cu. ft.	Fewer standard speakers: 4	Fewer standard speakers: 4	No standard Forward Collision-Avoidance Assist	
Smaller standard display: 4.2-inch screen	No standard Forward Collision Alert	No standard Apple CarPlay® and Android Auto™ compatibility	Smaller standard display: 5-inch touchscreen	



LE

EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

32/40/35 mpg

NOTABLE FEATURES


- 16-inch split-spoke alloy wheels
- Apple CarPlay^{®19} and Android Auto^{™33} compatible
- Fog lights


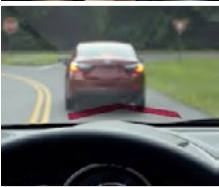

XLE

32/40/35 mpg

- Automatic climate control
- Automatic LED headlights
- Leatherette-trimmed seats

2020 Yaris Hatchback

 Assembled in
Salamanca, Mexico

	Smart Key System ³⁷ with Push Button Start on all grades
	Standard Low-Speed Pre-Collision System ³⁸ on all grades
	Standard 7-inch touchscreen on all grades

EXTERIOR COLORS

- | | | | | | | |
|--|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| Chromium | Icicle | Frost | Graphite | Stealth | Sapphire | Pulse |

2020 Yaris Hatchback








AWARDS & ACCOLADES



Coming soon.


HOW THE COMPETITION COMPARES

				
2019 Ford Fiesta	2020 Chevrolet Sonic	2019 Nissan Versa Note	2020 Hyundai Accent	No offering in this segment.
Extra-cost automatic transmission	Less cargo volume: 14.9 cu. ft.	Extra-cost fog lights	Less cargo volume: 13.7 cu. ft.	
Less cargo volume: 14.9 cu. ft.	Extra-cost keyless open/start	No standard cruise control	No standard Forward Collision-Avoidance Assist	
Smaller standard display: 4.2-inch screen	No standard Forward Collision Alert	No standard Apple CarPlay and Android Auto compatibility	Smaller standard display: 5-inch touchscreen	




2020 Corolla


 Assembled in
Blue Spring, MS



All-new 12th-generation vehicle built on the advanced TNGA platform



Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades



Standard touchscreen Audio Multimedia with Apple CarPlay compatibility on all grades

December 2019

L

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

30/38/33 mpg

NOTABLE FEATURES

- 139-horsepower engine w/ CVT
- Toyota Safety Sense™ 2.0¹
- Apple CarPlay^{®19} compatible

LE

30/38/33 mpg

- 8-inch touchscreen
- Automatic climate control
- Wi-Fi Connect³¹

XLE

29/37/32 mpg

- Power tilt/slide moonroof
- 8-way power driver's seat
- Blind Spot Monitor⁸

SE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

31/40/34 mpg
29/36/32 mpg (6MT)

NOTABLE FEATURES

- 169-hp engine w/ CVT or 6MT
- 18-inch alloy wheels³⁹
- Smart Key System³⁷

XSE

31/38/34 mpg

- 7-inch Multi-Information Display
- Available Dynamic Navigation²³
- Remote Connect²⁶

See Corolla Hybrid page for hybrid grades.

EXTERIOR COLORS



Celestite



Classic Silver Metallic



Black Sand Pearl



Barcelona Red Metallic



Super White



Blizzard Pearl⁵⁵



Blueprint



Blue Crush Metallic






2020 Corolla



AWARDS & ACCOLADES






HOW THE COMPETITION COMPARES

				
No offering in this segment.	2019 Chevrolet Cruze	2019 Nissan Sentra	2020 Hyundai Elantra	2020 Subaru Impreza
	No standard active safety suite	Less standard power: 124 hp	No independent rear suspension	No standard active safety suite
	Less fuel efficient: 28/38/32 mpg	Assembled in Mexico	No standard adaptive cruise control	Less fuel efficient: Up to 28/36 mpg (city/hwy)
	Fewer standard speakers: 4	No lane monitoring system	No standard automatic high beams	MT option is only 5-speed



2020 Corolla Hatchback

 Assembled in Aichi, Japan

	168-horsepower 2.0-liter four-cylinder engine
	Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades
	Standard Safety Connect ^{®27} and Wi-Fi Connect ³¹ on all grades

December 2019

SE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

32/41/35 mpg
28/37/31 mpg (6MT)

NOTABLE FEATURES








Apple CarPlay ^{®19} compatible
Toyota Safety Sense [™] 2.0 (TSS 2.0) ¹
16-inch alloy wheels

XSE

30/38/33 mpg
28/37/31 mpg (6MT)

LED fog lights
18-inch alloy wheels ³⁹
Dual-zone automatic climate control

EXTERIOR COLORS

						
Blue Flame	Classic Silver Metallic	Midnight Black Metallic	Galactic Aqua Mica	Smoked Paprika Metallic	Oxide Bronze	Blizzard Pearl ⁵⁵






2020 Corolla Hatchback



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

	 CHEVROLET		 HYUNDAI	 SUBARU
No offering in this segment.	2019 Chevrolet Cruze Hatchback <hr/> No standard active safety suite <hr/> Less fuel efficient: 28/38/32 mpg <hr/> Fewer standard speakers: 4	No offering in this segment.	2020 Hyundai Elantra GT <hr/> No standard active safety suite <hr/> No standard exterior LED lighting <hr/> Less fuel efficient: 25/32/27 mpg	2020 Subaru Impreza 5-door <hr/> No standard active safety suite <hr/> Less fuel efficient: Up to 28/36/31 mpg <hr/> No standard keyless entry with push button start




PRODUCT PORTFOLIO | CARS & MINIVANS



2020 Camry



Assembled in
Georgetown, KY

	Standard Safety Connect ^{®27} and Wi-Fi Connect ³¹ on all grades
	Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
	Available Dynamic Torque Control All-Wheel Drive (coming Spring 2020)






December 2019

L	LE	SE	XLE
EPA-EST. FUEL ECONOMY (CITY/HWY/COMB) ⁵²			
29/41/34 mpg	28/39/32 mpg	28/39/32 mpg	27/38/31 mpg
NOTABLE FEATURES			
Toyota Safety Sense™ P (TSS-P) ¹	17-inch alloy wheels ³⁹	18-inch alloy wheels ³⁹	18-inch alloy wheels ³⁹
Apple CarPlay ^{®19} compatible	Power-adjustable driver's seat	Sport SofTex [®] -trimmed ⁴⁰ seats	7-inch Multi-Information Display (MID)
Android Auto™ ³³ compatible	Available all-wheel drive	Sport-tuned suspension	Smart Key System ³⁷ with Push Button Start

XSE	XLE V6	XSE V6	TRD
EPA-EST. FUEL ECONOMY (CITY/HWY/COMB) ⁵²			
27/38/31 mpg	22/33/26 mpg	22/32/26 mpg	22/31/25 mpg
NOTABLE FEATURES			
Available two-tone paint	301-hp V6 engine	Available two-tone paint	301-hp V6 engine
19-inch alloy wheels ³⁹	Panoramic glass roof	Sport-tuned suspension	Cat-back dual exhaust
Dual exhaust with quad chrome tips	10-inch color Heads-Up Display (HUD)	Color-keyed rear spoiler	Rear pedestal wing

See Camry Hybrid page for hybrid grades.

EXTERIOR COLORS

										w/ Midnight Black Metallic Roof and Rear Spoiler		
Super-sonic Red	Ruby Flare Pearl ⁵⁵	Midnight Black Metallic	Super White	Wind Chill Pearl ⁵⁵	Celestial Silver Metallic	Predawn Gray Mica	Galactic Aqua Mica	Brownstone	Blue Streak Metallic	Blue Streak Metallic ⁵⁵	Celestial Silver Metallic ⁵⁵	Wind Chill Pearl ⁵⁵

2020 Camry








AWARDS & ACCOLADES



Car and Driver
2019 Editors' Choice Award

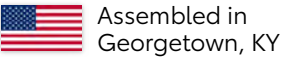
HOW THE COMPETITION COMPARES

				
2020 Ford Fusion	2020 Chevrolet Malibu	2020 Nissan Altima	2020 Hyundai Sonata	2020 Subaru Legacy
No standard adaptive cruise control	No standard active safety suite	No standard automatic high beams	Fewer airbags: 9	Fewer standard speakers: 4
Less power: 175 hp	Less standard power: 160 hp	Less standard power: 188 hp	Less power: 191 hp	Less standard power: 182 hp
Less fuel efficient: 21/31/24 mpg (city/hwy/comb)	Less fuel efficient: 29/36/32 mpg (city/hwy/comb)	Less fuel efficient: 28/39/32 mpg (city/hwy/comb)	Less fuel efficient: 28/38/32 mpg (city/hwy/comb)	Less fuel efficient: 27/35/30 mpg (city/hwy/comb)

PRODUCT PORTFOLIO | CARS & MINIVANS



2020 Avalon



Assembled in
Georgetown, KY



301-horsepower 3.5-liter V6 engine



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



Standard Blind Spot Monitor (BSM)⁸ and Rear Cross-Traffic Alert (RCTA)⁹ on all grades

December 2019

XLE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

22/32/26 mpg

NOTABLE FEATURES

Toyota Safety Sense™ P (TSS-P)¹

Apple CarPlay^{®19} compatible

Connected Services¹⁷

XSE

22/31/25 mpg

19-inch alloy wheels³⁹

Power tilt/slide moonroof

Qi-compatible wireless charging⁴¹

TRD

22/31/25 mpg

Gloss-black aero kit

Red-contrast stitching

19-inch matte-black alloy wheels³⁹

Touring

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

22/31/25 mpg

NOTABLE FEATURES

Sport sound-tuned exhaust

10-in color Head-Up Display (HUD)

Adaptive Variable Suspension (AVS)

Limited

22/31/25 mpg

18-inch alloy wheels³⁹

Leather-trimmed seating

Dynamic Navigation²³

See Avalon Hybrid page for hybrid grades.

EXTERIOR COLORS

Wind Chill Pearl ⁵⁵	Harbor Gray Metallic	Opulent Amber	Celestial Silver Metallic	Midnight Black Metallic	Ruby Flare Pearl ⁵⁵	Brownstone	Parisian Night Pearl	Supersonic Red ⁵⁵






2020 Avalon



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
No offering in this segment.	2020 Chevrolet Impala	2020 Nissan Maxima	No offering in this segment.	No offering in this segment.
	No standard active safety suite	Less passenger volume: 98.5 cu. ft.		
	Smaller display: 8-in. touchscreen	Less cargo volume: 14.3 cu. ft.		
	Less fuel efficient: 19/28/22 mpg (city/hwy/comb)	Less fuel efficient: 20/30/24 mpg (city/hwy/comb)		

PRODUCT PORTFOLIO | CARS & MINIVANS



2020 Sienna



Assembled in
Princeton, IN



Only minivan available with All-Wheel Drive (AWD)⁵⁶



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



Best-in-class 296-horsepower engine⁵⁶

December 2019

L

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

19/26/22 mpg

NOTABLE FEATURES

Three-zone automatic climate control

Toyota Safety Sense™ P (TSS-P)¹

Apple CarPlay^{®19} compatible

LE

30/38/33 mpg
18/24/20 mpg (AWD)

Dual power-sliding side doors

Safety Connect^{®27} and Wi-Fi Connect³¹

Available AWD

SE

30/38/33 mpg
18/24/20 mpg (AWD)

19-inch alloy wheels³⁹

Fog lights

Perforated leather-trimmed seating

SE Premium

30/38/33 mpg
18/24/20 mpg (AWD)

Blind Spot Monitor (BSM)⁸

Rear Cross-Traffic Alert (RCTA)⁹

Power tilt/slide moonroof

XLE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

30/38/33 mpg
18/24/20 mpg (AWD)

NOTABLE FEATURES

Leather-trimmed seating

Wood-grain-style accents

Smart Key System³⁷

XLE Premium

30/38/33 mpg
18/24/20 mpg (AWD)

Dynamic Navigation²³

Rear parking assist sonar⁴²

Driver Easy Speak

Limited

30/38/33 mpg
18/24/20 mpg (AWD)

Dual power moonroof

Front and rear parking assist sonar⁴²

High Intensity Discharge headlights

Limited Premium

30/38/33 mpg
18/24/20 mpg (AWD)

High Intensity Discharge headlights

Bird's Eye View Camera⁴³

Rear-Seat Entertainment Center

EXTERIOR COLORS



Midnight Black Metallic



Parisian Night Pearl



Alumina Jade Metallic



Salsa Red Pearl



Toasted Walnut Pearl



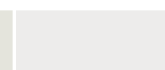
Predawn Gray Mica



Celestial Silver Metallic



Blizzard Pearl⁵⁵



Super White

2020 Sienna



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES



No offering in this segment.



No offering in this segment.



2020 Chrysler Pacifica

No standard active safety suite

Less power: 287 hp

No available all-wheel drive



2019 Dodge Caravan

No standard active safety suite

Less power: 283 hp

No available all-wheel drive



2020 Kia Sedona

No standard active safety suite

Less power: 276 hp

Less cargo volume: 142.0/78.4/33.9 cu. ft.

PRODUCT PORTFOLIO | CROSSOVERS & SUVs



2020 C-HR



Assembled in
Sakarya, Turkey | Iwate, Japan



Standard dual-zone automatic
climate control



Standard Toyota Safety Sense P
(TSS-P) active safety systems on
all grades



Standard 8-inch touchscreen

December 2019

LE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

27/31/29 mpg

NOTABLE FEATURES

- Toyota Safety Sense™ P (TSS-P)¹
- Apple CarPlay®¹⁹ compatible
- LED Headlights

XLE

27/31/29 mpg

- 18-inch alloy wheels³⁹
- Leather-trimmed steering wheel
- Smart Key System³⁷

Limited

27/31/29 mpg

- LED fog lights
- Leather-trimmed seating
- Blind Spot Monitor (BSM)⁸

EXTERIOR COLORS

R Code Silver		R Code Black			
Black Sand Pearl ⁵⁵	Hot Lava ⁵⁵	Blue Eclipse Metallic ⁵⁵	Supersonic Red ⁵⁵	Silver Knockout Metallic ⁵⁵	Blizzard Pearl ⁵⁵
Black Sand Pearl	Magnetic Gray Metallic	Blue Eclipse Metallic	Supersonic Red ⁵⁵	Silver Knockout Metallic	Blizzard Pearl ⁵⁵

2020 C-HR








AWARDS & ACCOLADES



Coming soon.


HOW THE COMPETITION COMPARES


				
2020 Ford EcoSport	2020 Chevrolet Trax	2019 Nissan Kicks	2020 Hyundai Kona	No offering in this segment.
No standard active safety suite	No standard active safety suite	No standard active safety suite	No standard high beam assist	
Less standard power: 123 hp	Less standard power: 160 hp	Less power: 122 hp	Fewer airbags: 6	
Less fuel efficient: 27/29/28 mpg (city/hwy/comb)	Less fuel efficient: 26/31/28 mpg (city/hwy/comb)	Smaller display: 7-inch touchscreen	Smaller display: 7-inch touchscreen	

PRODUCT PORTFOLIO | CROSSOVERS & SUVs



2020 RAV4

 Assembled in Ontario, Canada

	Standard Safety Connect ^{®27} and Wi-Fi Connect on all grades
	Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades
	Available all-wheel-drive system

December 2019

LE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

26/35/30 mpg 27/34/30 mpg (AWD)
NOTABLE FEATURES
Toyota Safety Sense™ 2.0 (TSS 2.0) ¹
Apple CarPlay ^{®19} compatible
Multi-LED headlights

XLE

28/35/30 mpg 27/33/29 mpg (AWD)
NOTABLE FEATURES
17-inch alloy wheels ³⁹
Dual-zone automatic climate control
Power tilt/slide moonroof

XLE Premium

28/35/30 mpg 27/33/29 mpg (AWD)
NOTABLE FEATURES
Power liftgate
SofTex [®] -trimmed ⁴⁰ seating
Leather-trimmed steering wheel

Adventure

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

25/33/28 mpg
NOTABLE FEATURES
19-inch alloy wheels ³⁹
7-inch Multi-Information Display (MID)
Multi-terrain Select

TRD Off-Road

25/32/27 mpg
NOTABLE FEATURES
18-inch matte-black alloy wheels ³⁹
TRD-tuned suspension
LED fog lights

Limited

26/35/30 mpg 25/33/28 mpg (AWD)
NOTABLE FEATURES
8-inch touchscreen
Heated front seats
Dynamic Navigation ²³

EXTERIOR COLORS

with Ice Edge Roof

Lunar Rock ⁵⁵	Midnight Black Metallic ⁵⁵	Magnetic Gray Metallic ⁵⁵	Blue Flame ⁵⁵	Super White	Blizzard Pearl	Silver Sky Metallic
Lunar Rock	Midnight Black Metallic	Magnetic Gray Metallic	Blue Flame	Ruby Flare Pearl	Blueprint	

See RAV4 Hybrid page for hybrid grades.

2020 RAV4








AWARDS & ACCOLADES



Coming soon.

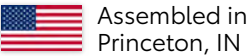
HOW THE COMPETITION COMPARES

				
2020 Ford Escape	2020 Chevrolet Equinox	2020 Nissan Rogue	2020 Hyundai Tucson	2020 Subaru Forester
No standard Adaptive Cruise Control	Less cargo volume: 29.9 cu. ft.	No standard intelligent cruise control	Less cargo volume: 31.0 cu. ft.	Less cargo volume: 35.4 cu. ft.
Less standard power: 180 hp	Less standard power: 170 hp	Less power: 170 hp	Less power: 161 hp	Less standard power: 182 hp
No standard touchscreen display	Less fuel efficient: 26/31/28 mpg (city/hwy/comb)	Less fuel efficient: 26/33/29 mpg (city/hwy/comb)	Less fuel efficient: Up to 23/28/25 mpg (city/hwy/comb)	Less fuel efficient: 26/33/29 mpg (city/hwy/comb)

PRODUCT PORTFOLIO | CROSSOVERS & SUVs



2020 Highlander



Assembled in
Princeton, IN



Standard Stop and Start Engine System (S&S) on all grades



Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades



Two available all-wheel-drive systems

December 2019

L

EST. FUEL ECONOMY (COMB)⁵²

22 mpg (comb)

NOTABLE FEATURES

Toyota Safety Sense™ 2.0 (TSS 2.0)¹

8-inch touchscreen

Three-zone climate control

LE

22 mpg (comb)

Power liftgate

Blind Spot Monitor⁸

LED fog lights

XLE

22 mpg (comb)

Power tilt/slide moonroof

7-in. Multi-Information Display (MID)

SofTex®-trimmed⁴⁰ seats

Limited

EST. FUEL ECONOMY (COMB)⁵²

22 mpg (comb)

NOTABLE FEATURES

20-inch alloy wheels³⁹

Perforated leather-trimmed seats

Premium Audio

Platinum

22 mpg (comb)

Dynamic Navigation²³

12.3-inch touchscreen

Bird's Eye View Camera⁴³

See Highlander Hybrid page for hybrid grades.

EXTERIOR COLORS



Coming soon.

2020 Highlander








AWARDS & ACCOLADES



Coming soon.

HOW THE COMPETITION COMPARES

				
2020 Ford Explorer	2020 Chevrolet Traverse	2020 Nissan Pathfinder	2020 Hyundai Palisade	2020 Subaru Ascent
No standard intelligent adaptive cruise control	No standard active safety suite	No standard active safety suite	No standard smart key system	No standard automatic high beams
Less maximum seating capacity: 7	Smaller standard touchscreen: 7.0 inch	Less power: 284 hp	Less power: 291 hp	Less power: 260 hp
Smaller available touchscreen: 10.1 inch	No hybrid powertrain variant	Less maximum seating capacity: 7	No three-zone automatic climate control	Smaller standard touchscreen: 6.5 inch



2020 4Runner

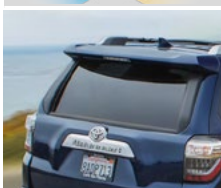
 Assembled in Aichi, Japan



270-horsepower 4.0-liter V6 engine



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



Power rear liftgate window

December 2019

SR5

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

17/16/19 mpg
17/16/19 mpg (4WD)

NOTABLE FEATURES

Toyota Safety Sense™ P (TSS-P)¹

Apple CarPlay®¹⁹ and Android Auto™³³ compatible

Integrated fog lights

SR5 Premium

17/16/19 mpg
17/16/19 mpg (4WD)

Smart Key System³⁷ with Push Button Start

SofTex®-trimmed⁴⁰ seating

50/50-split fold-flat third-row seat

Limited

17/16/19 mpg
17/16/19 mpg (4WD)

20-inch alloy wheels³⁹

Power tilt/slide moonroof

Front and rear parking assist sonar⁴²

TRD Off-Road

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

17/16/19 mpg

NOTABLE FEATURES

Part-time 4WD

Multi-terrain Select

TRD shift knob

TRD Off-Road Premium

17/16/19 mpg

SofTex®-trimmed⁴⁰ seating

Auto-dimming rearview mirror

Dynamic Navigation²³

TRD Pro

17/16/19 mpg

TRD FOX high-performance shocks

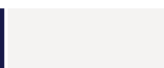
TRD-stamped aluminum front skid plate

TRD cat-back exhaust

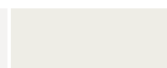
EXTERIOR COLORS



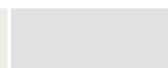
Nautical Blue Metallic



Super White



Blizzard Pearl⁵⁵



Classic Silver Metallic



Magnetic Gray Metallic



Midnight Black Metallic



Barcelona Red Metallic



Army Green



Voodoo Blue






2020 4Runner



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
2020 Ford Explorer	2020 Chevrolet Blazer	2020 Nissan Pathfinder	No offering in this segment.	No offering in this segment.
No standard Adaptive Cruise Control	No standard active safety suite	No Apple CarPlay® ¹⁹ compatibility		
No standard fog lights	Fewer airbags: 7	No Android Auto™ ³³ compatibility		
No standard skid plates	Less ground clearance: 7.4 inch	Less ground clearance: 7.0 inch		



2020 Sequoia



Assembled in
Princeton, IN



381-horsepower 5.7-liter V8 engine



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



Standard Blind Spot Monitor (BSM)⁸ and Rear Cross-Traffic Alert (RCTA)⁹ on all grades

December 2019

SR5

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/17/15 mpg
13/17/14 mpg (4WD)

NOTABLE FEATURES

Apple CarPlay^{®19} compatible
Android Auto^{™33} compatible
Smart Key System³⁷

Limited

13/17/15 mpg
13/17/14 mpg (4WD)

Power liftgate
Integrated Navigation⁴⁴
Leather-trimmed seats

Platinum

13/17/15 mpg
13/17/14 mpg (4WD)

Perforated leather-trimmed seats
Electronic Modulated Air Suspension
Adaptive Variable Suspension

TRD Sport

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/17/15 mpg
13/17/14 mpg (4WD)

NOTABLE FEATURES

20-inch alloy wheels³⁹
Performance-tuned shocks
Performance-tuned anti-sway bars

TRD Pro

13/17/14 mpg

18-inch black BBS forged alloy wheels³⁹
TRD-tuned suspension
TRD front skid plate

EXTERIOR COLORS








2020 Sequoia



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
2020 Ford Expedition	2020 Chevrolet Tahoe	2020 Nissan Armada	No offering in this segment.	No offering in this segment.
No standard active safety suite	No standard active safety suite	No standard blind spot system		
Less cargo volume: 104.6/57.5/19.3 cu. ft.	Less cargo volume: 94.7/51.7/15.3 cu. ft.	Assembled in Japan		
No standard skid plates	No standard fog lights	No standard fog lights		



2020 Land Cruiser

 Assembled in Aichi, Japan



381-horsepower 5.7-liter V8 engine



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



Four-zone automatic climate control

December 2019

4x4

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/17/14 mpg

NOTABLE FEATURES

Toyota Safety Sense™ P (TSS-P)¹

Multi-terrain Select

Perforated leather-trimmed seating

Heritage Edition 4x4

13/17/14 mpg

18-inch bronze BBS forged alloy wheels³⁹

Black Yakima MegaWarrior Roofrack⁴⁵

Bronze-colored contrast stitching

EXTERIOR COLORS



Blue Onyx Pearl



Midnight Black Metallic



Blizzard Pearl⁵⁵

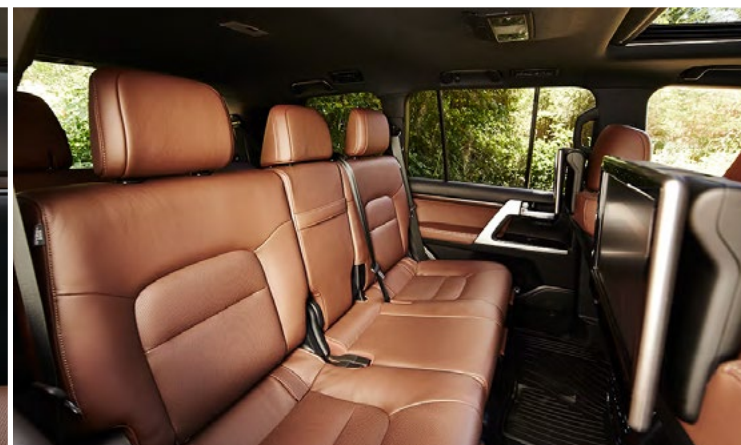


Classic Silver Metallic



Magnetic Gray Metallic

2020 Land Cruiser



AWARDS & ACCOLADES



Coming soon.

HOW THE COMPETITION COMPARES



2020 Ford Expedition

No standard active safety suite

No standard leather-trimmed seating

No standard skid plates

2020 Chevrolet Tahoe

No standard active safety suite

No standard front and rear parking assist

No standard fog lights

2020 Nissan Armada

No standard blind spot system

No standard moonroof

No standard power liftgate




No offering in this segment.

No offering in this segment.



2020 Tacoma

 Assembled in
San Antonio, TX

	Standard Safety Connect ^{®27} and Wi-Fi Connect ³¹ on all grades
	Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
	Standard skid plates on engine and front suspension on all grades

December 2019

SR

SR5

Limited

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

Up to 20/23/21 mpg	Up to 20/23/21 mpg	Up to 20/23/21 mpg
NOTABLE FEATURES		
Toyota Safety Sense™ P (TSS-P) ¹	8-inch touchscreen	18-inch alloy wheels ³⁹
Apple CarPlay ^{®19} compatible	Power-adjustable driver's seat	Dual-zone automatic climate control
Android Auto™ ³³ compatible	Leather-trimmed steering wheel	Power tilt/slide moonroof

TRD Off-Road

TRD Sport

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

Up to 20/23/21 mpg	Up to 20/23/21 mpg
NOTABLE FEATURES	
Multi-terrain Select	17-inch alloy wheels ³⁹
Rear locking differential	Smart Key System ³⁷
TRD-tuned off-road suspension	LED fog lights

EXTERIOR COLORS

								
Cavalry Blue	Super White	Silver Sky Metallic	Magnetic Gray Metallic	Midnight Black Metallic	Barcelona Red Metallic	Quick Sand	Cement	Voodoo Blue






2020 Tacoma



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
2020 Ford Ranger	2020 Chevrolet Colorado	2019 Nissan Frontier	No offering in this segment.	No offering in this segment.
No standard cruise control	No standard active safety suite	No standard active safety suite		
Fewer USB ports: 1	Fewer airbags: 6	Fewer standard speakers: 4		
Less ground clearance: 8.4 inch	Less ground clearance: 8.2 inch	Less ground clearance: 8.7 inch		



2020 Tundra

 Assembled in
San Antonio, TX



381-horsepower 5.7-liter V8 engine



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



10,200-lb. maximum towing capacity⁴⁶

December 2019

SR

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/18/15 mpg
13/17/14 mpg (4WD)

NOTABLE FEATURES

Toyota Safety Sense™ P (TSS-P) ¹
Apple CarPlay® ¹⁹ compatible
Android Auto™ ³³ compatible

SR5

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/18/15 mpg
13/17/14 mpg (4WD)

NOTABLE FEATURES

8-inch touchscreen
Fog lights
Smart Key System ³⁷

Limited

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/18/15 mpg
13/17/14 mpg (4WD)

NOTABLE FEATURES

20-inch alloy wheels ³⁹
Integrated navigation ⁴⁴
Leather-trimmed seats

Platinum

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/18/15 mpg
13/17/14 mpg (4WD)

NOTABLE FEATURES

Available power tilt/slide moonroof
Perforated leather-trimmed seats
Front and rear parking assist sonar ⁴²

1794 Edition







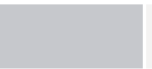



EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

13/18/15 mpg
13/17/14 mpg (4WD)

NOTABLE FEATURES

Wood-grain-style accents
Available skid plates
Chrome grille and front bumper

EXTERIOR COLORS

									
Cavalry Blue	Voodoo Blue	Midnight Black Metallic	Smoked Mesquite	Magnetic Gray Metallic	Cement	Silvery Sky Metallic	Super White	Barcelona Red Metallic	Quicksand






2020 Tundra



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
2020 Ford F-150	2020 Chevrolet Silverado	2019 Nissan Titan	No offering in this segment.	No offering in this segment.
No standard active safety suite	No standard active safety suite	No standard active safety suite		
Less standard power: 290 hp	Less standard power: 285 hp	No standard Trailer Sway Control		
Less ground clearance: 9.4 inch	Fewer airbags: 6	Less ground clearance: 9.6 inch		



2020 Prius

 Assembled in Aichi, Japan



Up to an EPA-estimated 27.4 cu. ft. of cargo volume⁴⁸



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



Available all-wheel drive-e

December 2019

L Eco

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

58/53/56 mpg

NOTABLE FEATURES

Toyota Safety Sense™ P (TSS-P)¹

Apple CarPlay^{®19} compatible

Smart Key System³⁷ with Push Button Start

LE

Up to 54/50/52 mpg

Blind Spot Monitor (BSM)⁸

Rear Cross-Traffic Alert (RCTA)⁹

Available all-wheel drive-e⁴⁷

XLE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

Up to 54/50/52 mpg

NOTABLE FEATURES

17-inch alloy wheels³⁹

SofTex[®]-trimmed⁴⁰ seats

Available all-wheel drive-e

Limited

54/50/52 mpg

11.6-inch touchscreen

Adaptive Front-Lighting System (AFS)

Color Head-Up Display (HUD)

EXTERIOR COLORS








2020 Prius



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
2020 Ford Fusion Hybrid	2019 Chevrolet Volt	No offering in this segment.	2019 Hyundai Ioniq	2020 Subaru Crosstrek Hybrid
Less fuel efficient: 43/41/42 mpg (city/hwy/comb)	Less fuel efficient: 42 mpg (comb)		Less power: 139 hp	Less fuel efficient: 35 mpg (comb)
Less cargo volume: 12.0 cu. ft.	Less cargo volume: 10.6 cu. ft.		No standard exterior LED lighting	Less cargo volume: 15.9 cu. ft.
No standard adaptive cruise control	No standard active safety suite		No standard active safety suite	Shorter est. driving range: 497 miles



2020 Prius Prime

 Assembled in Aichi, Japan



5-passenger seating



Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades



25-mile EPA-estimated EV Mode driving range⁵⁰

December 2019

LE

EPA-EST. FUEL ECONOMY (COMB)³⁵

54 mpg (comb) 133 mpg-e (comb)

NOTABLE FEATURES

Toyota Safety Sense™ P (TSS-P) ¹
Apple CarPlay ^{®19} compatible
Quad-LED projector headlights

XLE

54 mpg (comb) 133 mpg-e (comb)

Integrated Navigation ⁴⁴
SofTex [®] -trimmed ⁴⁰ seating
Qi-compatible wireless charging ⁴¹

Limited

54 mpg (comb) 133 mpg-e (comb)

Integrated Navigation and JBL ^{®22}
Blind Spot Monitor (BSM) ⁸
Intelligent Clearance Sonar (ICS) ⁴⁹

EXTERIOR COLORS

						
Supersonic Red ⁵⁵	Magnetic Gray Metallic	Titanium Glow	Classic Silver Metallic	Blizzard Pearl ⁵⁵	Blue Magnetism	Midnight Black Metallic






2020 Prius Prime



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES

				
2020 Ford Fusion Plug-In Hybrid Titanium	2019 Chevrolet Volt	No offering in this segment.	2019 Hyundai Ioniq Plug-In	2020 Subaru Crosstrek Hybrid
Longer charge time: 7:00 (120V)/2:30 (240V)	No standard active safety suite		No standard active safety suite	Less cargo volume: 15.9 cu. ft.
Less cargo volume: 8.2 cu. ft.	Shorter est. driving range: 420 miles		Longer charge time: 9 hours (120V)	Shorter est. driving range: 497 miles
Less fuel efficient: 42 mpg (comb)	Less fuel efficient: 42 mpg (comb)		Less passenger volume: 96.2 cu. ft.	Less fuel efficient: 35 mpg (comb)



Hybrid LE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

53/52/52 mpg

NOTABLE FEATURES

7-inch Multi-Information Display (MID)

Toyota Safety Sense™ 2.0 (TSS 2.0)¹

Apple CarPlay®¹⁹ compatible

2020 Corolla Hybrid



Assembled in
Blue Spring, MS



All-new hybrid vehicle built on
the advanced TNGA platform



Standard Toyota Safety Sense
2.0 (TSS 2.0) active safety
systems



8-inch touchscreen audio
multimedia

EXTERIOR COLORS



Blizzard Pearl⁵⁵



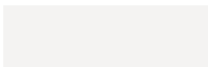
Classic Silver
Metallic



Black Sand
Pearl



Barcelona Red
Metallic



Super White



Celestite



Blueprint

2020 Corolla Hybrid








AWARDS & ACCOLADES



2020 Green Car
of the Year

HOW THE COMPETITION COMPARES

				
<p>No offering in this segment.</p>	<p>No offering in this segment.</p>	<p>No offering in this segment.</p>	<p>No offering in this segment.</p>	<p>2020 Subaru Crosstrek Hybrid</p> <hr/> <p>Charge required: 5 hours (120V)</p> <hr/> <p>Less fuel efficient: 35 mpg (comb)</p> <hr/> <p>Shorter EPA-est. driving range: 497 miles</p>



Hybrid LE

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

51/53/52 mpg

NOTABLE FEATURES

- Dual-zone automatic climate control
- Power-adjustable driver's seat
- Available power tilt/slide moonroof

Hybrid SE

44/47/46 mpg

- 18-inch alloy wheels³⁹
- Sport SofTex®-trimmed seats⁴⁰
- Sport-tuned suspension

Hybrid XLE




44/47/46 mpg

- Qi-compatible wireless charging⁴¹
- 7-in. Multi-Information Display (MID)
- Leather-trimmed seats

2020 Camry Hybrid



Assembled in
Georgetown, KY

	Standard Safety Connect ^{®27} and Wi-Fi Connect ³¹ on all grades
	Standard Toyota Safety Sense P (TSS-P) active safety systems on all grades
	Apple CarPlay ^{®19} & Android Auto ^{™33} compatibility on all grades

EXTERIOR COLORS

									
Blue Streak Metallic	Supersonic Red ⁵⁵	Ruby Flare Pearl ⁵⁵	Midnight Black Metallic	Super White	Wind Chill Pearl ⁵⁵	Celestial Silver Metallic	Predawn Gray Mica	Galactic Aqua Mica	Brownstone

2020 Camry Hybrid



AWARDS & ACCOLADES



Car and Driver
2019 Editors'
Choice Award

HOW THE COMPETITION COMPARES



2020 Ford
Fusion Hybrid

Less cargo volume:
12 cu. ft.

Less power:
188 hp

Less fuel efficient:
43/41/42 mpg
(city/hwy/comb)



No offering in this
segment.



No offering in this
segment.



2019 Hyundai
Sonata Hybrid

No standard active
safety suite

Less power:
193 hp

Less fuel efficient:
40/46/42 mpg
(city/hwy/comb)







No offering in this
segment.



Hybrid XLE	Hybrid XSE	Hybrid Limited
EPA-EST. FUEL ECONOMY (CITY/HWY/COMB) ³⁵		
43/44/44 mpg	43/43/43 mpg	43/43/43 mpg
NOTABLE FEATURES		
17-inch alloy wheels ³⁹	Sport-tuned suspension	Dynamic Navigation ²³
Dual-zone automatic climate control	Power tilt/slide moonroof	Leather-trimmed seating
SoftTex®-trimmed ⁴⁰ seating	Qi-compatible wireless charging ⁴¹	10-in. color Head-Up Display (HUD)

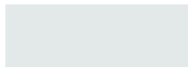







2020 Avalon Hybrid

 Assembled in
Georgetown, KY

	Standard 7-inch Multi-Information Display (MID) on all grades
	Standard Toyota Safety Sense™ P (TSS-P) ¹ active safety systems on all grades
	Standard Blind Spot Monitor (BSM) ⁸ and Rear Cross-Traffic Alert (RCTA) ⁹ on all grades

December 2019

EXTERIOR COLORS

							
Wind Chill Pearl ⁵⁵	Harbor Gray Metallic	Opulent Amber	Classic Silver Metallic	Midnight Black Metallic	Ruby Flare Pearl ⁵⁵	Brownstone	Parisian Night Pearl

2020 Avalon Hybrid



AWARDS & ACCOLADES



HOW THE COMPETITION COMPARES




LINCOLN	BUICK	NISSAN	HYUNDAI	SUBARU
2020 Lincoln MKZ Hybrid	2019 Buick LaCrosse	No offering in this segment.	No offering in this segment.	No offering in this segment.
Less passenger volume: 96.6 cu. ft.	No standard active safety suite			
Less power: 188 hp	Less power: 194 hp			
Less fuel efficient: 42/39/41 mpg	Less fuel efficient: 25/35/29 mpg			

PRODUCT PORTFOLIO | HYBRIDS



2020 RAV4 Hybrid



	Standard Safety Connect ^{®27} and Wi-Fi Connect ³¹ on all grades
	Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems on all grades
	Standard Electronic On-Demand All-Wheel Drive

December 2019

LE Hybrid

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

41/38/40 mpg

NOTABLE FEATURES

Toyota Safety Sense[™] 2.0 (TSS 2.0)¹

Apple CarPlay^{®19} compatible

Dual-zone automatic climate control

XLE Hybrid

41/38/40 mpg

Smart Key System³⁷

8-inch touchscreen

Power tilt/slide moonroof

XSE Hybrid

EPA-EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

41/38/40 mpg

NOTABLE FEATURES

18-inch alloy wheels

Power liftgate

Sport-tuned suspension

Limited Hybrid

41/38/40 mpg

Intelligent Clearance Sonar⁴⁹

Rear Cross-Traffic Braking⁵¹

Dynamic Navigation²³

EXTERIOR COLORS

									with Midnight Black Metallic Roof			
Magnetic Gray Metallic	Lunar Rock	Blizzard Pearl	Blue Flame	Super White	Midnight Black Metallic	Ruby Flare Pearl ⁵⁵	Blueprint	Silver Sky Metallic	Blizzard Pearl ⁵⁵	Silver Sky Metallic ⁵⁵	Magnetic Gray Metallic ⁵⁵	Blueprint ⁵⁵

2020 RAV4 Hybrid



AWARDS & ACCOLADES



Coming soon.

HOW THE COMPETITION COMPARES



2020 Ford
Escape Hybrid

Less power:
198 hp

No standard
Adaptive Cruise
Control

No standard all-
wheel drive



No offering in this
segment.



No offering in this
segment.



No offering in this
segment.



No offering in this
segment.



2020 Highlander Hybrid



Assembled in
Princeton, IN



Available 2WD or AWD drivetrains



Standard Toyota Safety Sense™ 2.0 (TSS 2.0)¹ active safety systems on all grades



Standard Predictive Efficient Drive (PED)

December 2019

LE Hybrid

EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

34 mpg (comb)

NOTABLE FEATURES

Power liftgate

Blind Spot Monitor⁸

LED fog lights

XLE Hybrid

34 mpg (comb)

Power tilt/slide moonroof

7-inch Multi-Information Display (MID)

SofTex®-trimmed⁴⁰ seats

Limited Hybrid

EST. FUEL ECONOMY (CITY/HWY/COMB)⁵²

34 mpg (comb)

NOTABLE FEATURES

20-inch alloy wheels³⁹

Perforated leather-trimmed seats

Premium Audio

Platinum Hybrid

34 mpg (comb)

Dynamic Navigation²³

12.3-inch touchscreen

Bird's Eye View Camera⁴³

EXTERIOR COLORS



Coming soon.

2020 Highlander Hybrid



AWARDS & ACCOLADES



Coming soon.

HOW THE COMPETITION COMPARES

<p>2020 Ford Explorer Hybrid</p> <hr/> <p>No standard intelligent adaptive cruise control</p> <hr/> <p>Less maximum seating capacity: 7</p> <hr/> <p>Smaller available touchscreen: 10.1 inch</p>	<p>No offering in this segment.</p>	<p>No offering in this segment.</p>	<p>No offering in this segment.</p>	<p>No offering in this segment.</p>



Mirai

EST. FUEL ECONOMY (CITY/HWY/COMB)³⁵

66/66/66 mpg
67/67/67 mpge




NOTABLE FEATURES

7-inch Multi-Information Display (MID)
Toyota Safety Sense™ 2.0 (TSS 2.0)¹
Apple CarPlay®¹⁹ compatible

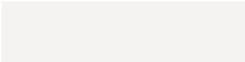
2020 Mirai



Assembled in
Aichi, Japan

	Standard Safety Connect ^{®27} , Wi-Fi Connect ³¹ and Destination Assist Connect ²⁴
	Standard Toyota Safety Sense 2.0 (TSS 2.0) active safety systems
	Standard Dynamic Navigation ²³

EXTERIOR COLORS

					
Salsa Red Pearl	Atmospheric Blue Metallic	Nautical Blue Metallic	Crystal White	Elemental Silver	Celestial Black

2020 Mirai



AWARDS & ACCOLADES



Coming soon.

HOW THE COMPETITION COMPARES



No offering in this segment.



No offering in this segment.



No offering in this segment.



2020 Hyundai Nexo

Less fuel efficient:
56/58/53 mpg

Less comfort: 6-way
power-adjustable
passenger seat

No standard heated
steering wheel



No offering in this segment.

Upcoming Vehicles

It should go without saying that Toyota has some amazing products in the pipeline. This upcoming lineup includes three vehicles that are just around the corner for model year 2021.



2021 RAV4 PRIME



2021 MIRAI



2021 AVALON AWD

2021 RAV4 Prime

- **The first-ever RAV4 plug-in** hybrid electric vehicle (PHEV) represents a new chapter of Toyota SUV performance.
- Estimated **302 horsepower** and **5.8-second 0-60 mph** acceleration.
- Advanced **all-wheel drive** and **sport-tuned suspension**.
- Manufacturer-estimated **90 MPGe**.⁵⁹
- Estimated **39 miles**⁶⁰ **on battery alone** – the highest EV range of any PHEV SUV on the market.



December 2019



2021 Mirai

- An **all-new second generation** based on Toyota's **premium rear-wheel drive platform**.
- Improved fuel cell system performance and **increased hydrogen storage capacity**.
- An electric vehicle that **never needs to be plugged in** to charge.
- **Generates its own electricity** onboard from hydrogen and oxygen.
- **Water is the only tailpipe emission.**



Dramatic yet refined **coupe-inspired design** with improved passenger room and comfort.



December 2019



Estimated **30% increase in driving range.**⁶¹

2021 Avalon AWD

- The **first-ever Avalon with all-wheel drive (AWD)**.
- Standalone option available on **XLE and Limited** grades.
- Can direct up to **50% of engine torque to the rear wheels** for added traction when needed.
- Can **disengage to prioritize fuel efficiency** when AWD isn't needed – like on long highway stretches.
- Matches FWD counterparts in **passenger space, trunk room, cabin quietness and vehicle agility**.



December 2019

Exclusive to North America, developed in the U.S. and assembled at Toyota Motor Manufacturing Kentucky.



2019 interior images shown.



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Disclosures

1. Toyota Safety Sense effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See Owner's Manual for additional limitations and details. **2.** ToyotaCare plan covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. ToyotaCare Roadside Assistance coverage is 2 years unlimited mileage. Does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. **3.** Vehicle's projected resale value is specific to the 2019 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. **4.** For more details on 2019 Top Safety Pick and 2019 Top Safety Pick+ Awards, see www.iihs.org. **5.** For more information, visit Vincentric.com. **6.** Vehicle's projected resale value is specific to the 2019 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. **7.** Airbag systems are Supplemental Restraint Systems and are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat as far back as possible. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. See Owner's Manual for additional limitations and details. **8.** Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection and range of the monitor. See Owner's Manual for additional limitations and details. **9.** Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the system. See Owner's Manual for additional limitations and details. **10.** The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. **11.** The Pedestrian Detection System is designed to detect a pedestrian or bicyclist ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See Owner's Manual for additional limitations and details. **12.** Lane Departure Alert is designed to read visible lane markers under certain conditions and provide visual and audible alerts when lane departure is detected. It is not a collision avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors, including road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. **13.** Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness requiring the driver to manually operate the high beams. See Owner's Manual for additional limitations and details. **14.** Dynamic Radar Cruise Control (DRCC) is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and traffic conditions. See Owner's Manual for additional limitations and details. **15.** Lane Tracing Assist (LTA) is designed to read visible lane markers and detect other vehicles under certain conditions. When potential lane departure is detected, LTA provides a visual warning and either an audible alert or vibration in the steering wheel and can apply a slight steering force. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. LTA not available on manual transmissions. See Owner's Manual for additional limitations and details. **16.** Do not rely exclusively on Road Sign Assist (RSA). RSA is a driver support system that utilizes the vehicle's forward facing camera and navigation system (when data is available) to recognize certain road signs and provide information to the driver via the multi-information display and/or Head-Up display. Effectiveness is dependent on road, weather, vehicle and sign conditions. Use common sense when using RSA and do not drive distracted. See Owner's Manual for additional limitations and details. **17.** Connected Services depends on an operative telematics device, a cellular connection, navigation map data, GPS signal strength and other factors outside of Toyota's control, all of which can limit system functionality or availability, including access to response center and emergency support. Service may vary by vehicle and region. Terms and conditions of subscription service agreement apply. Data charges may apply. Apps and services subject to change at any time without notice. See Toyota.com/connected-services for details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts>. Stolen vehicle police report required to use Stolen Vehicle Locator. **18.** The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage and carrier. **19.** Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® connected with an approved data cable into the USB media port. Apple CarPlay is a trademark of Apple Inc. **20.** HD Radio Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. **21.** SiriusXM audio services require a subscription sold separately by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations, or on all receivers. SiriusXM All Access trial length and service availability may vary by model, model year or trim. ©2019 Sirius XM Radio Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. **22.** JBL and Clari-Fi are registered trademarks of Harman International Industries, Inc. **23.** Dynamic Navigation depends on an operative telematics device, a cellular connection, navigation map data and GPS signal strength and other factors outside of Toyota's control which can limit system functionality or availability. Services not available in every city or roadway. Use common sense when relying on information provided. Service may vary by vehicle and region. Registration is required. Terms and conditions of subscription services agreement apply. See Owner's Manual and <https://www.toyota.com/connected-services> for additional limitations and details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. **24.** Destination Assist depends on an operative telematics device, a cellular connection, navigation map data and GPS signal strength and other factors outside of Toyota's control, which can limit system ability, functionality or availability. Use common sense when relying on this information. Service may vary by vehicle and region. Registration required. Services subject to change at any time without notice. Terms and conditions of subscription services agreement apply. See Owner's Manual and Toyota.com/connected-services for additional limitations and details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. **25.** Dynamic Voice Recognition capabilities vary by head unit. **26.** Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote Connect depends on an operative telematics device, a cellular connection, GPS signal strength and other factors outside of Toyota's control, which can limit system functionality and availability. Service may vary by vehicle and region. Registration and app download required. Terms and conditions of subscription service agreement apply. Data charges may apply. Remote start/stop not available on manual transmission-equipped vehicles. Services subject to change at any time without notice. See usage precautions and service limitations in Owner's Manual and <https://www.toyota.com/connected-services> for additional details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. **27.** Toyota Safety Connect depends on an operative telematics device, a cellular connection, navigation map data and GPS signal strength and other factors outside of Toyota's control, all of which can limit system functionality or availability, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Registration required. Service subject to change at any time without notice. Terms and conditions of subscription service agreement apply. Service may vary by vehicle and region. See usage precautions and service limitations in Owner's Manual and Toyota.com/connected-services for additional details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. **28.** Requires adequate cellular coverage and GPS signal strength. May not work in all areas. Service may vary by vehicle and region. See Toyota Dealer for details and exclusions. **29.** Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Customer Experience Center at 1-800-331-4331. **30.** Information provided is based on the last time data was collected from the vehicle and may not be up to date. Service Connect depends on an operative telematics device, a cellular connection, navigation map data, GPS signal strength and other factors outside of Toyota's control, which can limit functionality or availability. Service may vary by vehicle and region. Registration required. Service subject to change at any time without notice. Terms and conditions of subscription service agreement apply. See usage precautions and service limitations in Owner's Manual and Toyota.com/connected-services for additional details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. **31.** Wi-Fi Connect is available on select 2018 and newer Toyota vehicles. Visit Toyota.com for vehicle availability. Verizon Wireless is the network provider for Wi-Fi Connect, which uses Verizon's 4G LTE network to transmit data. Data usage and charges apply. Coverage not available everywhere; see vzw.com. See verizonwireless.com/bestnetwork for details. LTE is a trademark of ETSI. Other terms apply. Up to 5 devices can be supported using in-vehicle connectivity. Verizon Wireless data subscription required upon end of 6-month trial period or use of 2-GB data (whichever comes first). Use of Wi-Fi Connect subject to Verizon Wireless' Customer Agreement (verizonwireless.com/legal/notices/customer-agreement/), Privacy Policy (verizon.com/about/privacy/privacy-policy-summary), and data use policies (verizonwireless.com/support/vz-email-legal/). Apps and services subject to change at any time without notice. **32.** 2020 Corolla LE Hybrid EPA 53/city, 52/hwy, 52/comb MPG estimates. Actual mileage will vary.

Disclosures (cont.)

33. Vehicle user interface is a product of Google and its terms and privacy statement apply. Requires compatible smartphone, and data plan rates apply. Android and Android Auto are trademarks of Google. **34.** Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Certain functions require adequate signal strength and/or smartphone technology/connectivity. Not all Amazon Alexa functionality is available for in-vehicle use. See applicable app for details. Download of the Toyota+Alexa app is required to begin in-vehicle use of Alexa. Data charges may apply for certain functions. Apps and services subject to change at any time without notice. To learn more, go to <https://www.toyota.com/audiomultimedia>. To learn more about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. **35.** 2020 EPA-estimated mileage. Actual mileage will vary. **36.** May not be compatible with all mobile phones, MP3/WMA players and like models. **37.** The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **38.** Low-Speed Pre-Collision System operates at speeds of 18 mph or less. It is intended to assist a driver, but it is the driver's responsibility to be aware of the vehicle's surroundings. The system cannot prevent all collisions, and performance is dependent on road, weather, and vehicle conditions. See Owner's Manual for additional limitations and details. **39.** 17-in. to 20-in. performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than mileage expectancy, depending on driving conditions. **40.** SoffTex is a registered trademark of Toyota Motor Sales, U.S.A., Inc. **41.** Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. **42.** Front/Rear/Front and Rear Parking Assist Sonar is designed to warn drivers of potential front/rear/front and rear collisions at speeds of 6 mph or less. Certain vehicle and environmental factors, including an object's shape and composition, may affect the ability of the Front/Rear/Front and Rear Parking Assist Sonar to detect it. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. **43.** The Bird's Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle and you should also look around the vehicle, using mirrors to confirm surrounding clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner's Manual for additional limitations and details. **44.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system are dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See Owner's Manual for additional limitations and details. **45.** Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. **46.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings, and follow all instructions in your Owner's Manual. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. "Added vehicle equipment" includes additional standard/optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle's exact curb weight is to weigh your vehicle without passengers or cargo. Calculated with the new SAE J2807 method. **47.** Prius AWD-e system operates at speeds up to 43 mph. **48.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. **49.** Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object's shape, size and composition, may affect the system's effectiveness. Always look around outside the vehicle and use mirrors to confirm clearance. See Owner's Manual for additional limitations and details. **50.** 2020 EPA-estimated 25 miles in EV Mode. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent or limit usage or effectiveness of EV mode. See fuel economy.gov. **51.** Do not rely exclusively on the Rear Cross-Traffic Braking system. Always look over your shoulder and use your mirrors to confirm rear clearance. The system cannot prevent all collisions, and performance is dependent on road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. **52.** 2020 manufacturer-estimated mileage. Actual mileage will vary. **53.** For more information, please go to <https://www.toyota.com/usa/environment/index.html#!/Vehicles>. **54.** For Toyota hybrid vehicles beginning with model year 2020, the hybrid (HV) battery is covered for 10 years from original date of first use or 150,000 miles, whichever comes first. Coverage is subject to the terms and conditions of your New Vehicle Limited Warranty. See *Toyota: Owner's Warranty and Maintenance Guide* for details. **55.** Extra cost color. **56.** Based on manufacturer's data as of 9/12/2019. **57.** Eligible vehicle and wireless service required. Coverage and service not available everywhere. Valid in the contiguous U.S. and Alaska. Do not drive distracted. Go to att.com/toyota for terms and conditions. Wi-Fi Connect is available on select 2019 and newer Toyota vehicles. Visit Toyota.com for vehicle availability. Data usage and charges apply. Up to 5 devices can be supported using in-vehicle connectivity. Services subject to change at any time without notice. The Wi-Fi Connect trial period is at no extra cost and begins on the date of activation. After the trial period expires, enrollment in a paid subscription is required to access the service. Terms and conditions apply. **58.** For more information, please visit iSeeCars.com. **59.** 2021 Prius Prime manufacturer-estimated combined MPGe. Actual MPGe will vary. Battery capacity will decrease with time and use. See www.fueleconomy.gov. **60.** Calculations based on 2021 Prius Prime manufacturer-estimated EV Mode range of 39 miles when vehicle is fully charged. Excludes driving conditions. Actual mileage traveled in EV Mode will vary and is dependent on many factors such as traffic, road and weather conditions, vehicle maintenance, driving speed and cargo load. **61.** Actual mileage will vary for many reasons including driving conditions and how you drive and maintain your vehicle. Range measurement pursuant to SAE J2601 standards (ambient temperature: 20° C; hydrogen tank pressure when fueled; 70 MPa). Fueling time varies with hydrogen fueling pressure and ambient temperature.