

DART • DODGE • 880



1964 SUGGESTED FACTORY RETAIL PRICES **DART · DODGE · 880**

BASIC CAR PRICES MANUFACTURER'S SUGGESTED RETAIL PRICES (in effect Jan. 20, 1964)*

		Cyl.	4-door	2-door	2-door	4-door	Convertible	Station Wagons	
			Sedan	Sedan	Hardtop	Hardtop	Coupe	4-door	4-door
DODGE DART	170	6	\$2053.00	\$1988.00	N.A.	N.A.	N.A.	\$2315.00	N.A.
	270	6	2160.00	2094.00	N.A.	N.A.	\$2389.00	2414.00	N.A.
	GT	6	N.A.	N.A.	\$2318.00	N.A.	2536.00	N.A.	N.A.
DODGE	170	V-8	2184.00	2119.00	N.A.	N.A.	N.A.	2446.00	N.A.
	270	V-8	2291.00	2225.00	N.A.	N.A.	2520.00	2549.00	N.A.
	GT	V-8	N.A.	N.A.	2449.00	N.A.	2667.00	N.A.	N.A.
DODGE	330	6	2317.00	2264.00	N.A.	N.A.	N.A.	2654.00	\$2755.00
	440	6	2454.00	2401.00	2483.00	N.A.	N.A.	N.A.	N.A.
	Polara	6	2615.00	N.A.	2637.00	N.A.	N.A.	N.A.	N.A.
DODGE	330	V-8	2424.00	2372.00	N.A.	N.A.	N.A.	2762.00	2983.00
	440	V-8	2562.00	2506.00	2590.00	N.A.	N.A.	2861.00	2982.00
	Polara	V-8	2722.00	N.A.	2745.00	\$2794.00	2976.00	N.A.	N.A.
DODGE 880	680	V-8	2826.00	N.A.	N.A.	N.A.	N.A.	3155.00	3270.00
	Custom 880	V-8	2977.00	N.A.	3043.00	3122.00	3264.00	3305.00	3420.00

N.A. means Model Not Available.

*Includes Factory Retail Price, Destination, Cade and Handling charges and Factory Retail Provision for Dealer New-Car Preparation. State and/or local taxes, 8-sec. and destination charges are not included.

(Polara 500 Sport Pkg. \$170.00 includes Bucket Seats and Chrome Trim.)
(Custom includes Transmissions, Selector Lever, and Torqueflite or 4-Speed Manual.)

SELECTED OPTIONS AND ACCESSORIES MANUFACTURER'S SUGGESTED RETAIL PRICES*

	DODGE DART	DODGE	DODGE 880		DODGE DART	DODGE	DODGE 880
Automatic Trans.				Engines			
Torqueflite 8.....	\$171.55	\$191.80	—	225-cu.-in. 6-cyl.	\$47.35	Standard	N.A.
Torqueflite 8.....	181.00	210.70	\$221.50	383-cu.-in. V-8 2-bbl.	\$ 71.20	\$ 71.20	\$50.90
Power Assists				383-cu.-in. V-8 4-bbl.	122.10	122.10	N.A.
Steering.....	82.05	86.05	89.45	426-cu.-in. V-8 4-bbl.	N.A.	N.A.	N.A.
Brakes.....	42.60	42.60	42.60(1)	w/6-speed Manual.....	N.A.	482.95	N.A.
Seats—6-way (Electric).....	N.A.	95.65(2)	95.65	426-cu.-in. V-8 4-bbl.	N.A.	\$14.45	N.A.
Windows (Electric).....	N.A.	102.35(3)	106.30	w/Automatic Trans.....	N.A.		
Heater & Defroster.....	74.40	74.40	87.30				
Radio—Music Master.....	58.50	58.50	N.A.				
Asynchronous.....	N.A.	84.30	88.80				
AM-FM.....	N.A.	129.30	133.80				
Backup Lights.....	10.70(4)	10.70(5)	10.70				
Tinted Glass—							
AB Windows.....	28.45	42.60	42.60				
Tinted Glass—							
Windshield Only.....	14.30	21.60	28.55				
4-spd. Manual Trans. (6).....	186.25	187.95	221.50(7)				
Wheel Covers.....	15.95(8)	18.55	30.50				
Windshield Washers & Variable-speed Wipers.....	16.70	17.30	19.55				

N.A. means Not Available.

(1) Not Available With Manual Steering.

(2) Available on Polara Models Only. Not Available With Bucket Seats.

(3) Available on Polara Models Only.

(4) \$13.50 on GT Models (i.e. excludes Molding.)

(5) Standard on Polara Models.

(6) Includes 225 Eng. on Dart Models—\$179.20 With V-8 Dart Models.

(7) Available With 383-cu.-in. & 426-cu.-in. Eng. Only on Dodge Models, & With 383-cu.-in. Eng. on Dodge 880 Models.

(8) N.A. with Air Conditioning or Auto-Pilot.

(9) Standard on GT Models.

*Includes Factory Retail Price, Destination, Excise and Handling charges. State and/or local taxes, if any, are not included.

DIMENSIONS AND SPECIFICATIONS

	DODGE DART		DODGE		DODGE 880	
	All Models Except Wagons	Station Wagons	All Models Except Wagons	Station Wagons	All Models Except Wagons	Station Wagons
Wheelbase.....	111.0"	106.0"	119.0"	116.0"	122.0"	122.0"
Overall Length.....	196.3"	190.2"	209.8"	212.3"	214.8"	214.3"
Overall Width.....	69.8"	69.0"	75.0"	75.0"	79.0"	80.0"

STANDARD ENGINES

	DODGE DART		DODGE		DODGE 880
Engine Type	6-cyl.	8-cyl.	6-cyl.	8-cyl.	8-cyl.
Cu. In. Displacement.....	170	273	225	318	361
Horsepower.....	101	180	145	230	265

THE DEPENDABLES' 1964 MODEL WARRANTY COVERAGE

Chrysler Corporation's warranty against defects in materials and workmanship on its 1964 automobiles provides for replacement or repair of defective parts at a Chrysler Motors Corporation Authorized Dealer's place of business. The warranty is for 3 years or 50,000 miles, whichever comes first, on the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch, brake master/slave, drive shaft, universal joints, rear axle and differential and rear wheel bearings). The 3-year, 50,000-mile warranty is valid only if the owner has the car changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the radiator or filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of the required service and requests the dealer to certify in receipt of such evidence and (3) the car's then current mileage. The warranty on all other parts manufactured or supplied by Chrysler Corporation is for 12 months or 12,000 miles, whichever comes first, including only free and normal maintenance services such as replacing spark plugs, oil-droppers, ignition points, filters, etc.