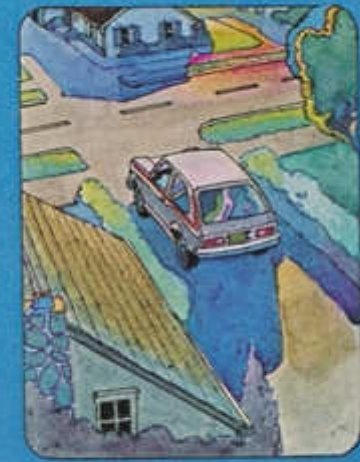
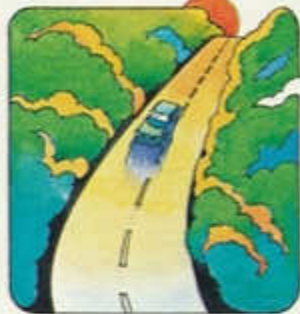


# PONTIAC

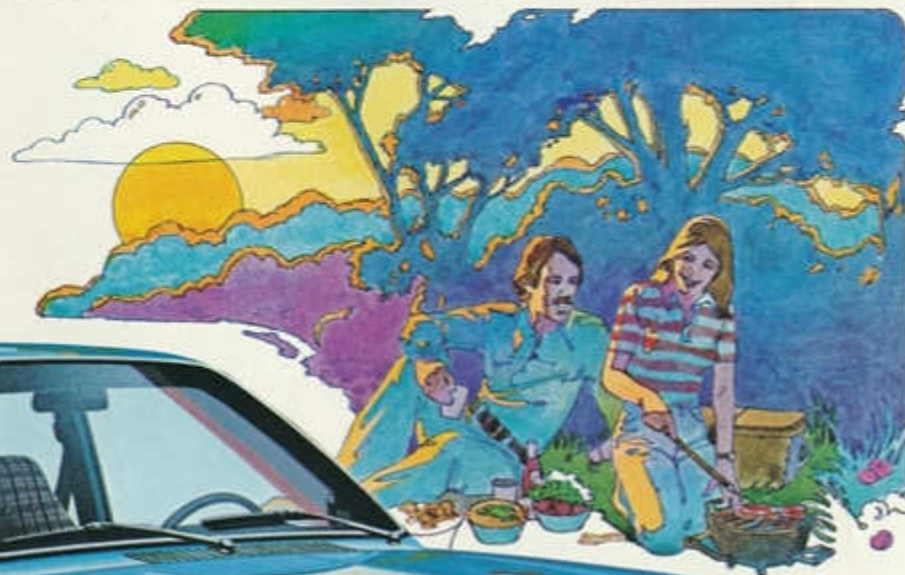


PONTIAC 1978



## Pontiac Acadian

Pontiac, the people who bring you the personal luxury of Grand Prix and the performance excitement of Trans Am proudly offer you the fun and practicality of Acadian.



*Some of the equipment chosen or mentioned is optional at extra cost.*



## Our New 4-Door

With 5 inches more room to stretch in the rear than in our 2-door. And easy in and out for all 4 passengers. And whether 2-door or 4-door, Acadian offers super standard features like radio, floor-mounted console and white stripe tires. Plus a choice of options to customize your car to suit your needs.



## Acadian "S"

The bottom line in Acadian practicality but with the basic Acadian standard features. Like the rugged 1.6 litre (98 CID) overhead cam engine, rack-and-pinion steering, front disc brakes, handy hatchback, full-foam seats. Interior and exterior trim and ornamentation have been cut back to cut down that already low price. You can even pass on the back seat for a lot more load capacity and a still lower price. Your dealer can fill you in on the details. You really save with Acadian "S".



Bordeau weave cloth or a vinyl Plisse pattern is standard  
Custom cloth is a Danby cloth, Custom vinyl is patterned Rattan  
Instruments are designed for quick easy reading, Radio is standard  
Woodgrain accents are included in the Custom interior package



# Standard Features

- Unitized body construction with plastic inner fender liners and comprehensive anti-corrosion protection.

- Sharp new sport steering wheel\*. Rack-and-pinion steering for precise control.

- Full chrome headlamp bezels and deluxe grille.

- The maintenance-free "Freedom" battery. High-energy electronic ignition. Electrical diagnostic system. For reliability and easy servicing.

- Right Hand Door Jamb Switch.

- Full-coil suspension front stabilizer bar for a smooth stable ride.

- 1.6 Litre (98 CID) overhead cam 4-cylinder engine.

- Protective body side moldings\*, bright hood lower edge moulding, and bumper impact strips\*.

- 4-Speed floor-mounted transmission.

- Colour keyed instrument panel with bright moulding.

- Wheel trim rings\*.

- Front disc and rear drum brakes.

- Hatchback Body Style.

- AM Radio\* for easy listening.

- Center floor console and floor shifter\*.

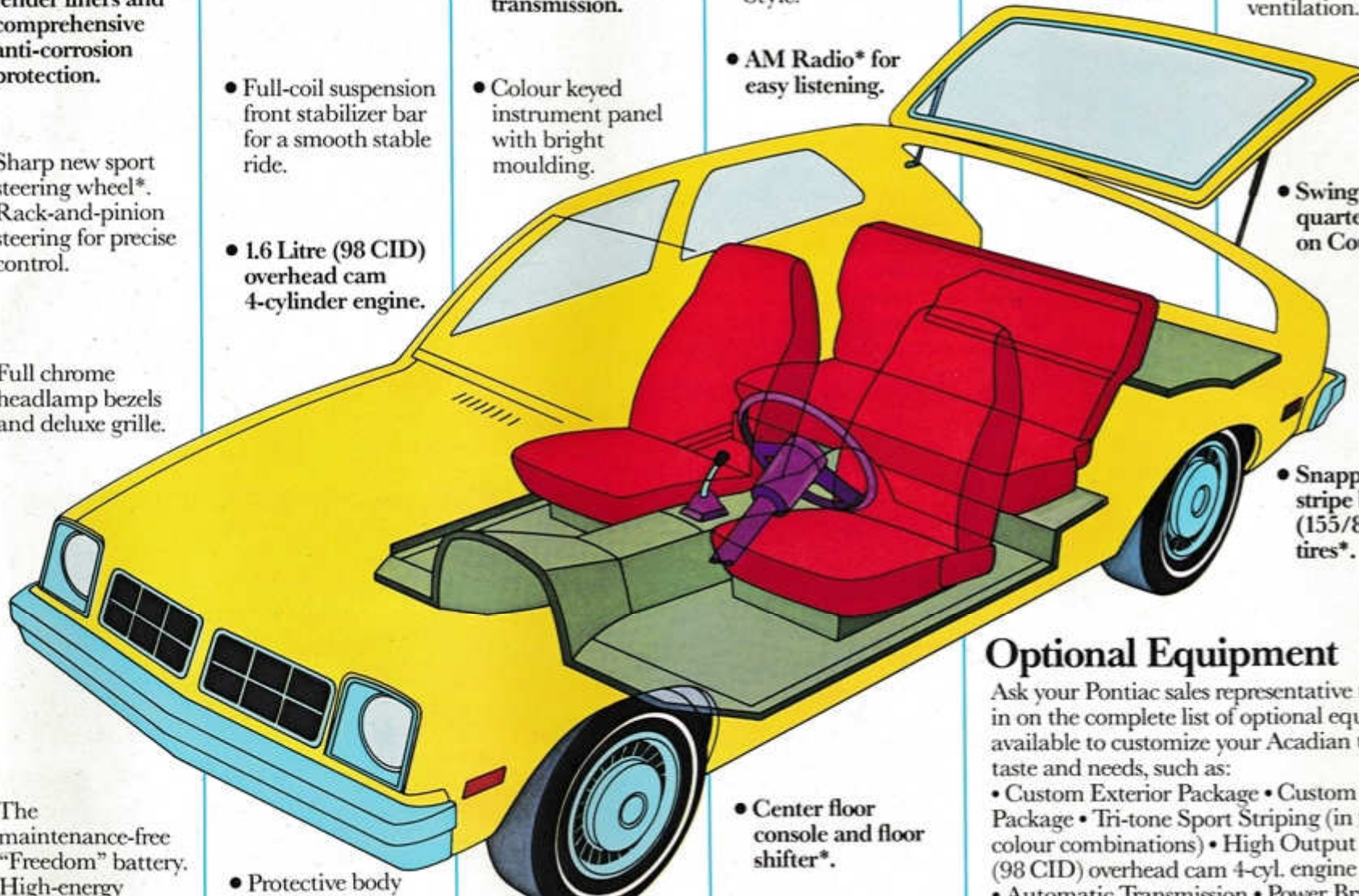
- Glove box lock\* for security and convenient cigarette lighter\*.

- Full Foam Seats.

- Refreshing Flo-thru ventilation.

- Swing-out rear quarter windows on Coupe\*.

- Snappy white stripe bias-belted (155/80D x 13) tires\*.



## Optional Equipment

Ask your Pontiac sales representative to fill you in on the complete list of optional equipment available to customize your Acadian to your taste and needs, such as:

- Custom Exterior Package • Custom Interior Package • Tri-tone Sport Striping (in five colour combinations) • High Output 1.6 litre (98 CID) overhead cam 4-cyl. engine • Automatic Transmission • Power Brakes • Radial Tires (Blackwall, Whitewall or White Lettered) • Sport Wheel Covers • Tilt Steering Wheel • Rear Window Defroster • Tinted Glass • AM-FM Radio • Electric Clock • Body-coloured Sport Mirrors • Air-Conditioning

(\*except "S" Coupe).

# Exterior colors

Colors shown are representative only. Printed reproduction does not permit accurate color fidelity. Actual colors may be seen at your Pontiac-Buick dealer's.



11. Cameo White



15. Platinum Metallic



19. Starlight Black



22. Glacier Blue Metallic



44. Seafoam Green Metallic



61. Desert Sand



63. Laredo Brown Metallic



67. Ember Mist Metallic



69. Chesterfield Brown Metallic



77. Carmine Metallic



24. Martinique Blue Metallic



48. Berkshine Green Metallic



51. Sundance Yellow



75. Mayan Red



"S" 2-Door Hatch Sedan



2-Door Hatch Sedan



4-Door Hatch Sedan

## SPECIFICATIONS

Engines	standard	1.6 litre (98 cu. in.) 4-cyl.
	optional	Higher output 1.6 litre (98 CID)
Transmission	standard	4 speed manual
	optional	Automatic
Brakes	standard	Front disc/rear drum
	optional	Power
Tires	standard	P155/80D13
Wheelbase	2-door	2394 mm 94.3 in.
	4-door	2471 mm 97.3 in.
Length	2-door	4057 mm 159.3 in.
	4-door	4130 mm 162.6 in.
Height		1329 mm 52.3 in.
Width		1570 mm 61.8 in.
Fuel Tank Capacity		47 litres (10.4 Imp. Gals.)
Curb Weight	2-door	920 kg (2029 lbs)
	4-door	952 kg (2098 lbs)
	<b>2-door</b>	<b>4-door</b>
Headroom front	968 mm (38.1 in.)	973 mm (38.3 in.)
rear	947 mm (37.3 in.)	949 mm (37.4 in.)
Legroom front	1055 mm (41.5 in.)	1054 mm (41.5 in.)
rear	776 mm (30.6 in.)	866 mm (34.1 in.)
Shoulder room front	1273 mm (50.1 in.)	1266 mm (49.8 in.)
rear	1253 mm (49.3 in.)	1232 mm (48.5 in.)
Hip room front	1268 mm (49.9 in.)	1256 mm (49.4 in.)
rear	1240 mm (48.8 in.)	1028 mm (40.5 in.)
Total Cargo Volume	2-door 745 litres (26.3 cu. ft.)	
-rear seat down	4-door 788 litres (27.8 cu. ft.)	

### A WORD ABOUT THE COMPONENTS AND OPTIONAL EQUIPMENT IN THESE VEHICLES.

The vehicles described in this brochure incorporate thousands of different components produced by General Motors of Canada Limited and related companies and by various suppliers to General Motors of Canada or related companies. From time to time during the manufacturing process it may be necessary in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest you verify that it includes the optional equipment that you ordered or if there are changes, they are acceptable to you.

**A WORD ABOUT ENGINES:** Pontiacs shown in this brochure are equipped with GM-built engines produced by various divisions. See the engine chart at your Dealer's for complete details about engine sources and availability.

The illustrations or descriptions in this catalogue do not necessarily show standard colors, materials and equipment. General Motors of Canada Limited reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. This right may be exercised without incurring any responsibility with regard to cars and trucks previously sold.

