

**1981 DODGE
VANS
ARE BUILT
TOUGH!**





DODGE TOUGH VANS

Dodge Van's for '81 are the complete expression of Chrysler's dedication to engineering excellence, imaginative design and quality manufacturing. Dodge Vans are available in three models with two wheelbases, a 109-inch or 127-inch. The largest of them all is the Maxivan which delivers payload up to 4,756 pounds in a generous cargo space that accommodates bulk as well as weight. You get increased fuel economy, too, as a result of careful application of weight-saving materials and components!

And the Dodge Vans look as good as they perform. Fifteen exterior colours, two smart interior trim levels, all aimed at your own taste and comfort. You have your choice of low-back or high-back bucket seats, and cargo door options to suit your work requirements. Dodge vans were designed for work... and the person who has to do it!



Optional Deluxe All-Vinyl Bucket Seats



Optional "Command" Cloth & Vinyl Bucket Seats



THE FUN VAN

The versatile, go-anywhere-anytime van is a fun machine in tune with today's carefree lifestyles. Take your pick of fifteen exterior colours, including some dramatic new bright hues and a number of two-tones and stripe options. And how about adding bright wheel covers or light aluminum road wheels and a set of raised, white-lettered tires? What a great way to go!

Because it's a vehicle designed with adventure in mind why not give it an outdoor, western flavour? It's simple

with the optional Big Horn Package—a special exterior treatment—in one of four solid earthy colours, or in cashmere and dark brown metallic two-tone. And the Big Horn interior—simulated rawhide and white fleece—is something else!

The roomy, uncluttered rear awaits your own creative touch. Make it your home-away-from-home, or outfit it for work or play projects; the possibilities are endless.

If you're for fun, this Dodge Van is for real!



VAN INTERIORS

A close look at a van's interior will convince you that Dodge has built-in passenger car comfort and convenience. Instrumentation in full sight, and controls within easy reach give you a sense of being in full control . . . and you are!

You are provided with the most comfortable individual seating you've ever experienced. Standard vinyl bucket seats make going places a breeze, and getting there half the fun!

The Big Horn interior—new for 1981—is a rugged looking decorator touch that's perfect for your van. It's an extra cost option worth considering—vinyl that looks like real rawhide with white fleece accents for the western ranch mood. Also new is the Quad Command seat option that delivers five-passenger comfort . . . two bucket seats plus a convert-a-bed.



Optional "Big Horn" Interior



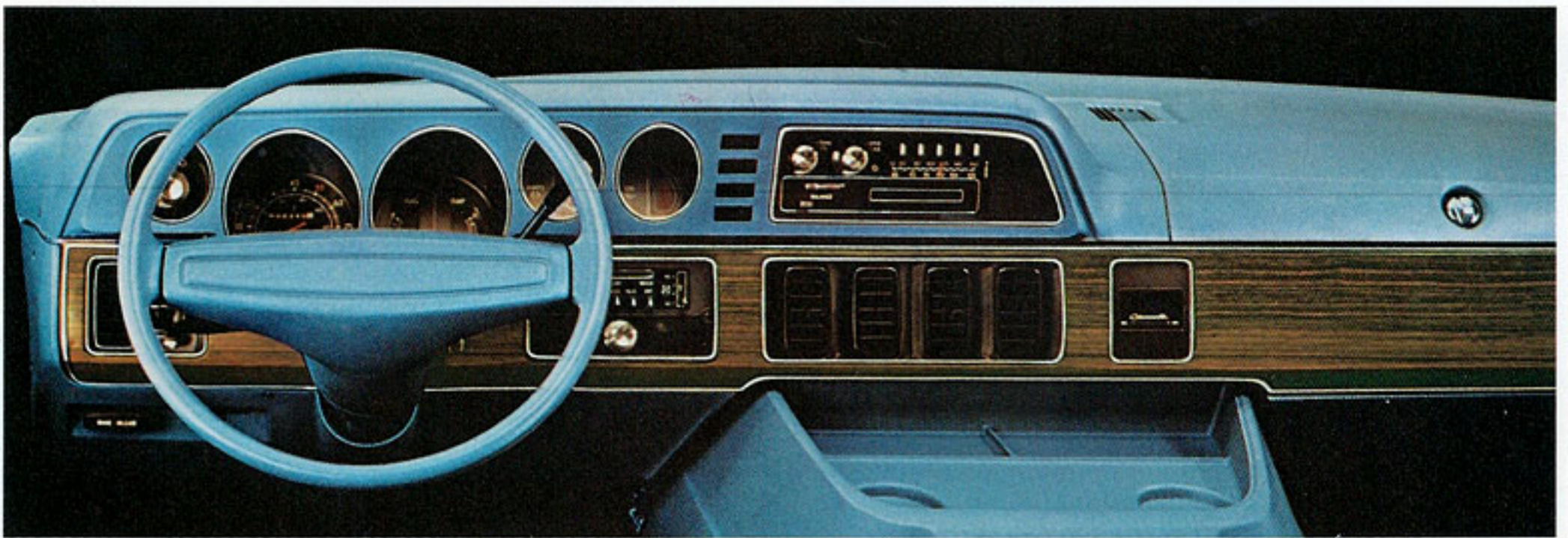
Royal SE "Command" Cloth & Vinyl Bucket Seats

CONVERSIONS FOR WORK...AND PLAY

Dodge Van's roomy cargo space and its side and rear access doors makes it a natural for work . . . or play . . . or both. Equip it permanently or for a quick-change, the choice is yours.

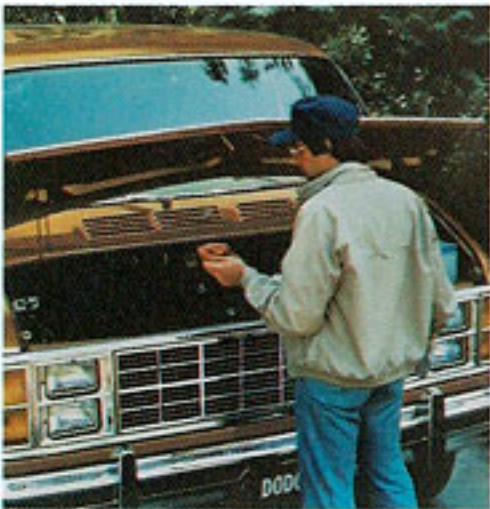
The attention given to interior detail makes special conversions simple. Flat-topped wheel housings allow "built-ins", and a superb internal finish makes for easy cleaning. It's a natural no matter how you look at it!





CONVENIENT INSTRUMENT PANEL

Good looking, and easy to service—that's the Dodge Van instrument panel. Everything's within reach and sight. Another plus—gauges, instruments and radio can be easily serviced from the front of the panel.



WIDE HOOD OPENING

Makes getting at and working on normal service components simpler than ever. Oil, battery, transmission fluid and radiator checks and filler tubes are up front, right at the mechanics fingertips.



FUSE BOX

No more craning, twisting or guessing about fuses. They're conveniently located in the glove box . . . easy to get at and simple to replace. And the most natural place to carry spares for emergencies.



ENGINE COVER

Not just a cover but a convenience shelf as well. Contoured to maximize interior leg room, and attractively carpeted to match the interior trim. A perfectly reachable shelf for both driver and passenger convenience.



MAINTENANCE-FREE BATTERY (OPTIONAL)

Eliminates periodic checks for water, and has a built-in test indicator. Extra power for cold weather starting and extra life for extended dependability. Truly a van tough feature!



CHOICE OF LOADING DOORS

Everyone's needs are different. Dodge Vans take that into consideration. Take your pick of four helpful choices!

CORROSION PROTECTION EXPANDED

Even more galvanized steel and anti-corrosion coatings for longer lasting good appearance.

WIDE VIEW VENTED WINDOWS

Available for rear cargo doors and sliding side doors.

BIG FUEL TANK

83 litres (18.3 Imperial gallons) standard, 136 litres (30 Imperial gallons) optional for fewer fill-ups.

MAINTENANCE FREE BATTERY (OPTIONAL)

More power, less service, longer life.

WIDE HOOD OPENING

Simplifies system checks and normal servicing.

ELECTRONIC SPARK CONTROL

On 3.7-litre (225 cu. in.) engines . . . improved performance, emission control and fuel economy

HALOGEN HEADLAMPS

Increased night driving visibility

INDEPENDENT FRONT SUSPENSION

Smoother ride with computer selected coil springs and suspension-tuned shock absorbers.

REAR SUSPENSION AND SPRINGS

A wide range to match your load requirements—from 1375 to 3100 pounds, measured at pad.

REAR AXLES

From 3000 to 6200 pound capacities . . . built to take it.

CHASSIS LUBRICATION

Under normal use, only once every two years or 36,000 kilometres (22,500 miles) to save you time and money.

SHORT TURNING DIAMETER

Allows easier manoeuvring in tight situations.

POWER FRONT DISC BRAKES

For safe, sure stops—smooth and fade resistant.

ENGINEERING

Chrysler's reputation for excellence in engineering is nowhere more evident than in Dodge Vans. Today's demands for fuel efficiency, safety, performance and load-carrying capability, as well as functional design and personal taste satisfaction, put the engineers to the ultimate test. The 1981 van line-up proves how well they have met it!

New materials, new applications, innovative approaches have paid off in lighter, more dependable and more

satisfying vehicles for the consumer. Engines are more efficient, engine-transmission-rear axle ratios are more performance oriented, and the use of newly-created electronic devices provide utility, economy and reliability unheard of just a few years ago.

The Dodge Van you buy today is a tangible expression of the concern and the inventiveness of a very talented group of men and women—Chrysler engineers!

DODGE VAN BASIC SPECIFICATIONS

Model	Wheelbase (Inches)	GVWR* (Pounds)		Payload Allowance** (Pounds)	
		Min.	Max.	Min.	Max.
B150	109.6	4,700	5,300	1,315	1,895
B250	109.6	6,010	6,010	2,630	2,630
B150	127.6	4,700	5,300	1,225	1,800
B250	127.6	6,010	6,400	2,525	2,890
B350	127.6	7,000	8,510	3,070	4,505
B250 (Maxivan)	127.6	6,400	6,400	2,725	2,725
B350 (Maxivan)	127.6	7,000	9,000	2,890	4,700

* Gross Vehicle Weight Rating.

** Payload allowance indicated must be reduced by weight of optional and added equipment and weight of Driver/passenger(s).

Min.—Minimum.

Max.—Maximum.



DODGE VAN CONSTRUCTION

Technical excellence has to be matched by assembly-line precision and care . . . and Dodge has it! Rigid quality standards are imposed in the plants that produce your van, and careful inspection adds assurance that the product will meet your expectations.

A lot of precision automation and electronic diagnostic equipment is used in the building of your Dodge Van for 1981. Dodge has always placed emphasis on body corrosion protection . . . now does even more. More galvanized steel in exposed areas, followed by a 5-step dip and spray process and a careful final coat application gives assurance that your van will keep looking better . . . longer.

Good ideas, carefully selected materials, tried and tested processes used by trained and experienced automotive builders under quality-minded supervision: Put them all together and the result is a Dodge Van you can be proud of for a long, long time!

TRAILER TOW

Although Dodge Vans are capable of carrying sizeable payloads—people and things—there are occasions when trailer towing is necessary. You can do it with the proper equipment. Your dealer can help you make sure you get the right Trailer-Assist Package—a light-duty package for trailers up to 2,000 pounds Gross Vehicle Weight, or a

heavy-duty package for trailers up to 7,000 pounds GVW.

Assure your pleasure and convenience, and protect your new Dodge Van by anticipating your towing requirements and getting it equipped properly at the factory.

CHRYSLER ANTI-CORROSION WARRANTY

Every Chrysler-built vehicle has been engineered to withstand the rigours of driving over Canadian roads. But even more than that, we realize the corrosive effects of the mixture of moisture and road chemicals. That's why there's a Chrysler Anti-Corrosion Warranty on all Chrysler-built new cars and trucks. See your Dealer for complete details.



A



B



C



D



E



F



G

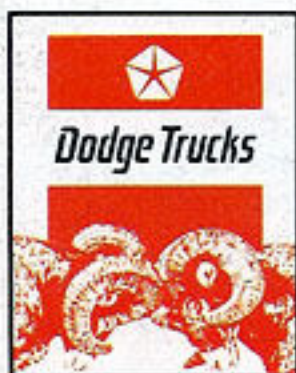
DODGE VAN OPTIONS

Add pleasure to driving . . . add value when you trade.

- A. **Let the sunshine in through this filtered sun-screen roof.** It can be opened slightly or removed completely to increase fresh airflow to the interior.
- B. **Intermittent Windshield Wipers.** Let you tailor wiper speed to the amount of moisture. Finger-tip control is on the multi-function lever.
- C. **Tilt Steering Wheel.** Try it, you'll like the way its six-position adjustment takes the strain off your arms, makes long-trip driving so much more relaxing.
- D. **Air Conditioning** provides welcome relief from the heat with its rapid cool-down, and high-capacity air flow. Hi/Lo fan-delivers heated or unheated outside air to driver's compartment.
- E. **Speed Control.** You set your highway cruising speed, then the control maintains it for you. Requires automatic transmission on 6-cylinder models.
- F. **Digital Clock** is quiet, accurate and easy to read, day or night. Has separate hour and minute reset.
- G. **Hitch-Type Bumper.** Add this specially designed option to make trailer connecting a breeze. Hitch ball is built right into the wide centre step. Handles up to 2000 pounds of trailer weight.



An optional service contract that covers your vehicle for 5 years or 80,000 kilometres, whichever occurs first, against major power train repair bills. See your Dealer for complete details.



Buy, Rent or Lease from your Dodge Truck Dealer
See your dealer for more complete specifications

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DODGETOUGH