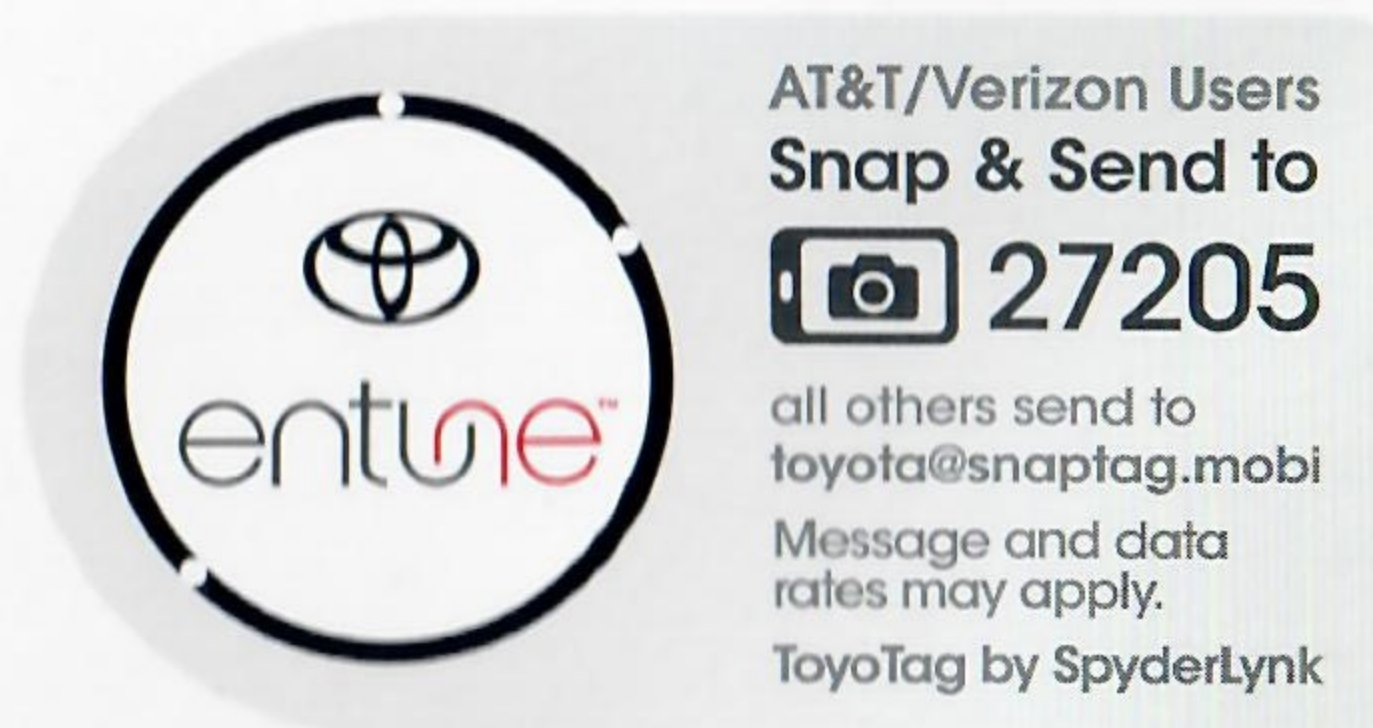


TOYOTA 2012 Volume 2



Quality. It's at the very heart of everything we do. Our uncompromising standards are why Toyota is consistently recognized as having some of the longest-lasting vehicles in the industry. Quality is evident in the fact that Toyota is the most fuel-efficient full-line automotive manufacturer.² And it's enhanced by the experience provided by our many advanced features, such as Entune.^{TM3} Quality is exemplified by our newest vehicles, such as the reinvented Camry, Yaris and our growing Prius Family. And it's demonstrated by the dependability our vehicles deliver year after year. It is our everlasting mission. Quality is Toyota. **Toyota. Moving Forward.**

At Toyota, your safety is a top priority. That's why every new Toyota comes standard with the Star Safety System,TM a suite of six advanced safety features designed to help keep drivers out of harm's way. The system includes Vehicle Stability Control (VSC),⁴ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁵ and Smart Stop Technology (SST).⁶ It's just another example of our ongoing commitment to build the most trustworthy vehicles on the road. **STAR**
SAFETY SYSTEM



See numbered footnotes in Disclaimers section.



- 4 | CAMRY
- 6 | HYBRIDS
- 12 | CARS | MINIVAN
- 16 | CROSSOVERS | SUVs
- 20 | TRUCKS

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Camry SE shown in Attitude Black Metallic with available power tilt/slide moonroof and Leather Package.

CAMRY L | LE | SE | XLE

For 2012, Camry has been reinvented to fit your 21st century lifestyle. Its redesigned interior is more luxurious than ever. From its new available multimedia systems with Entune,^{TM3} to its available 268-hp V6, the 2012 Camry is everything America loves about Camry, and more.



KEY FEATURES include standard ten airbags;⁷ and available backup camera,²⁷ Smart Key System;⁸ Blind Spot Monitor (BSM)⁹ and Premium HDD Navigation¹⁰ with EntuneTM and JBL[®].

See numbered footnotes in Disclaimers section.

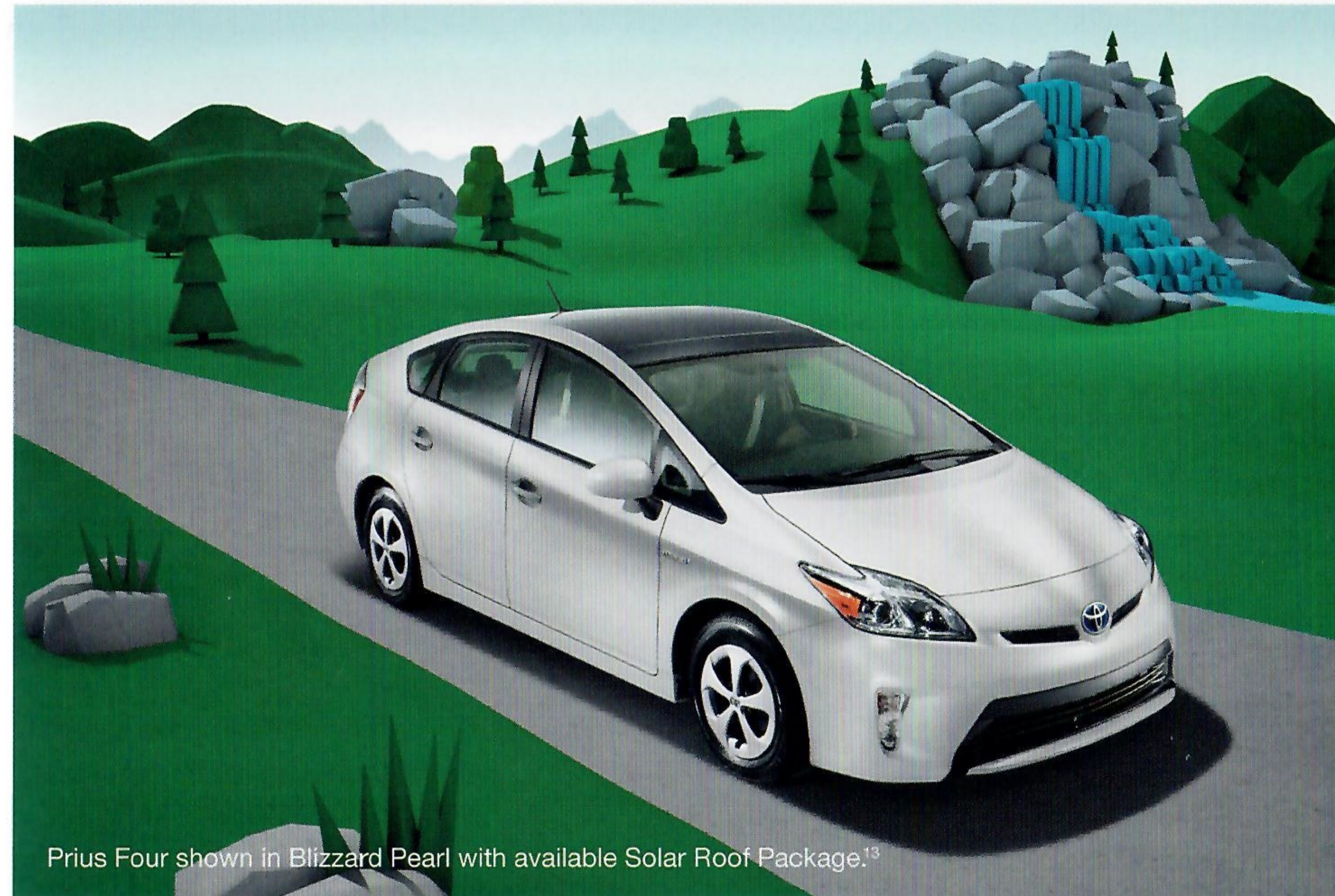


HYBRIDS

PRIUS FAMILY
3RD GEN PRIUS
PRIUS c
PRIUS v
PRIUS PLUG-IN HYBRID
CAMRY HYBRID
HIGHLANDER HYBRID

Let's clear the air. At Toyota, our lineup of hybrid vehicles extends far beyond the 3rd Generation Prius. With the Camry and Highlander Hybrids, we've shown that Hybrid Synergy Drive[®] is practical for many types of vehicles. Not to mention, many types of drivers. Whether your interest is the environment, technology or fuel efficiency, hybrid technology is progress we can all feel good about.

Prius, the iconic hybrid that started it all, is only the first in a growing Prius Family. To those looking for extra cargo space, we offer the Prius v. Those interested in an extended EV^{25, 51} driving range should check out the Prius Plug-in Hybrid. Want a compact hybrid? You'll like the new Prius c. No matter what you're looking for in a hybrid, odds are there's a member of the Prius Family for you.



Prius Four shown in Blizzard Pearl with available Solar Roof Package.¹³

| 3RD GEN PRIUS TWO | THREE | FOUR | FIVE

The 3rd Generation Toyota Prius is a model of proven hybrid technology. And for 2012, Prius offers even more leading-edge features, including a Vehicle Proximity Notification System (VPNS) and an available Head-Up Display (HUD). Plus, Prius delivers an EPA-estimated 50 combined mpg rating.¹⁹ Yet, as efficient as it is, Prius can still hold its own in the fast lane. It's a remarkable performance combination.

KEY FEATURES include standard Smart Key System⁸ with Push Button Start, Touch Tracer Display, EV/ECO/POWER modes and LED Daytime Running Lights (DRL) with on/off feature; and available Safety Connect,⁶⁷ Lane Keep Assist (LKA),¹⁶ backup camera²⁷ and Premium HDD Navigation¹⁰ with Entune^{TM3} and JBL[®].

See numbered footnotes in Disclaimers section.



Prius c Three shown in Classic Silver Metallic with available power tilt/slide moonroof. Available spring 2012.



| PRIUS c ONE | TWO | THREE | FOUR

You want proven hybrid technology in a compact, city-savvy size? Check out the exciting new Prius c. Prius c is more than just a fun and responsible ride. It also has the highest city fuel mileage estimate of any vehicle without a plug.¹⁸ Plus, it's loaded with all the high-tech features you're looking for. The Prius c offers advanced eco-sensitive technology in an undeniably smart package.

KEY FEATURES include standard Bluetooth^{®21} connectivity, USB²³ port, auxiliary audio jack and full-color Multi-Information Display; and available Display Audio with Navigation and Entune,TM voice recognition, 3-door Smart Key System with Push Button Start, Touch Tracer Display and 16-in. alloy wheels.



Prius v Five shown in Clear Sky Metallic with available Advanced Technology Package.

PRIUS v TWO | THREE | FIVE

Meet the Prius v, a new addition to the Prius Family. With a larger, more versatile rear cargo area, it offers all of the benefits of the 3rd Generation Prius, plus added functionality. Prius v has more cargo volume than 80% of small SUVs.¹⁴ What's more, Prius v delivers the highest combined fuel efficiency of any SUV, crossover utility vehicle or wagon,²⁴ while achieving a Super Ultra Low Emission Vehicle (SULEV)¹⁵ rating.

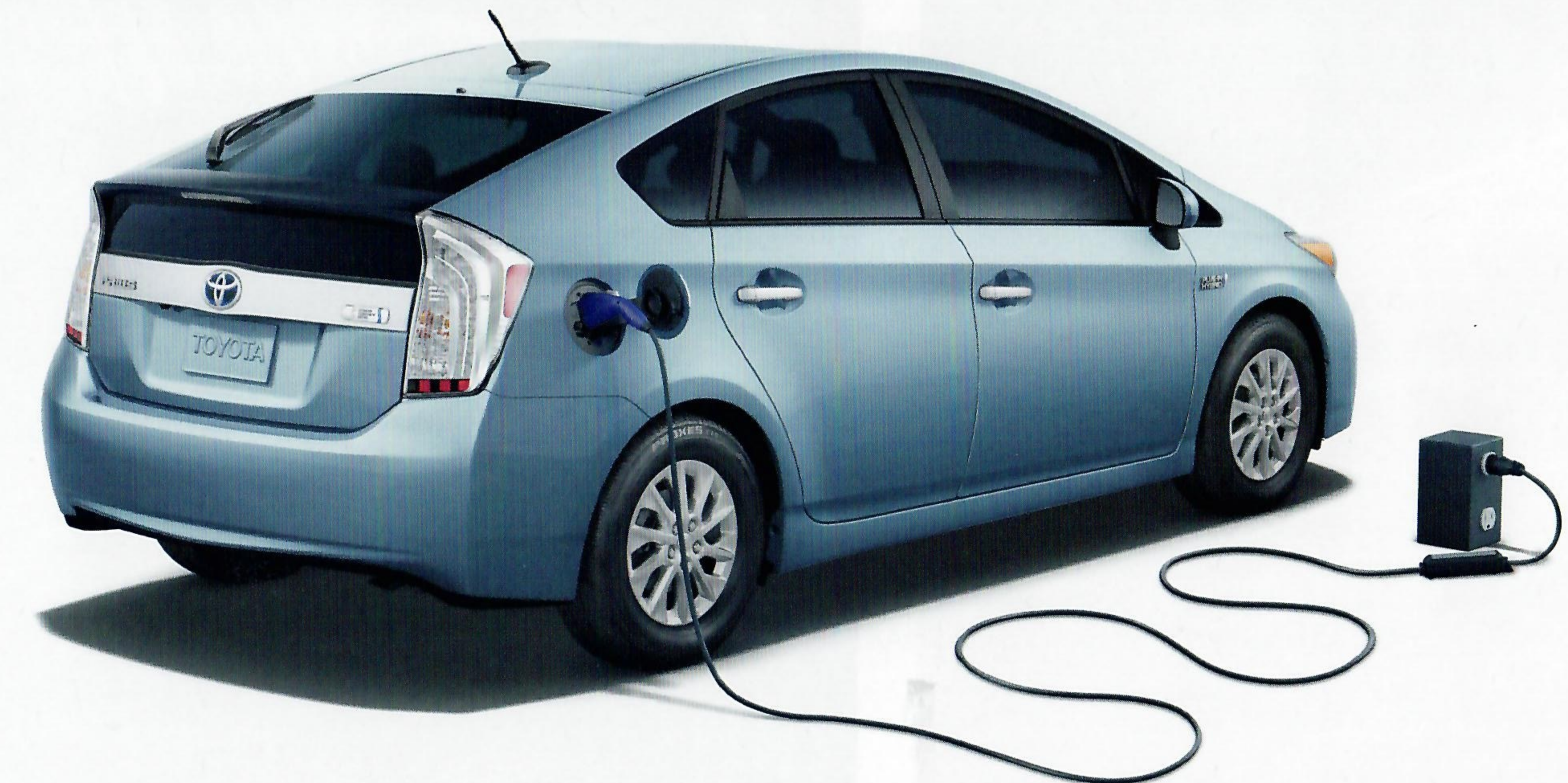
KEY FEATURES include standard Smart Key System⁸ with Push Button Start, sliding and reclining rear seats, seven airbags⁷ and integrated backup camera;²⁷ and available Display Audio with Navigation¹⁰ and Entune,^{TM3} Panoramic View Moonroof with power sliding sunshades, and Pre-Collision System (PCS).¹⁷



PRIUS PLUG-IN HYBRID PRIUS PLUG-IN HYBRID | PRIUS PLUG-IN HYBRID ADVANCED

The Prius Plug-in Hybrid is engineered for enhanced EV^{25, 51} range, and allows you to charge its Lithium-ion battery using a common household outlet. A 120V outlet will charge the battery in about three hours;⁵² while a 240V outlet will charge it in about half that time. With a full charge, it can drive up to 15 miles on electric power alone, up to a maximum speed of 62 mph, at which point it switches to full hybrid mode. In hybrid mode, its mileage has been estimated at 49 mpg.⁵³

KEY FEATURES include standard Display Audio with Navigation and Entune,TM integrated backup camera, Remote Climate;¹² EV/ECO/POWER modes, and steering wheel-mounted audio, climate and Multi-Information Display controls; and available Premium HDD Navigation with EntuneTM (including Plug-in Hybrid Applications)³³ and JBL,[®] SofTex-trimmed seats, and Head-Up Display (HUD).



Prius Plug-in Hybrid Advanced shown in Clearwater Blue Metallic. Prototype shown with optional equipment. Production model may vary. Available beginning spring 2012, varying by state.



Camry Hybrid XLE shown in Clearwater Blue Metallic with available power tilt/slide moonroof.

CAMRY HYBRID LE | XLE

The 2012 Camry Hybrid has been reinvented. Amazingly, its Hybrid Synergy Drive® system is even more impressive. The Hybrid LE offers an EPA-estimated 43 city/39 highway/41 combined mpg rating,¹¹ making it one of the most fuel-efficient sedans in its class. What's more, it produces 200 hp. It's the ideal combination of power and efficiency.

KEY FEATURES include standard ten airbags,⁷ Smart Key System⁸ with Push Button Start, acoustic noise-reducing front windshield, ECO and EV⁵¹ drive modes, and dual zone automatic climate control with air filter; and available Premium HDD Navigation¹⁰ with Entune™³ and JBL®, and leather-trimmed Ultrasuede® multi-stage heated front seats.



HIGHLANDER HYBRID HYBRID | HYBRID LIMITED

Highlander Hybrid is everything that's great about Highlander and more. Employing Hybrid Synergy Drive®, it's highly fuel-efficient and produces extremely low emissions. Yet it's as powerful and responsive as the non-hybrid V6. Quite simply, Highlander Hybrid is the ultimate no-compromise SUV.

KEY FEATURES include standard 50/50 split fold-flat third-row seat and second-row Center Stow™ system, available power liftgate, and an EPA-estimated 28 city/highway mpg rating.¹¹



Highlander Hybrid Limited shown in Shoreline Blue Pearl.



CARS | MINIVAN

YARIS
COROLLA
MATRIX
CAMRY*
AVALON
SIENNA

*Camry details can be found on page 4.

Our cars have come a long way. When we first came to the United States in 1957, we offered just one model. Today, we offer six. From affordable compacts to luxurious sedans, we have a car to match almost any need or desire. Our cars are part of the most fuel-efficient lineup of any full-line automotive manufacturer² and offer some of the latest technological innovations. Plus, all our new vehicles come standard with the Star Safety System.[™] Most importantly, our cars offer one thing you can't find anywhere else: uncompromising Toyota quality.



Yaris 3-Door LE shown in Blazing Blue Pearl.
Lunartik in a Cup of Tea | Designed by Matt Jones from Lunartik.com



| YARIS 3-DOOR L | 3-DOOR LE |
5-DOOR L | 5-DOOR LE | 5-DOOR SE

Meet the 2012 Toyota Yaris, the liftback that helps take transportation worries out of the picture. Describing Yaris is simple: It's affordable, stylish and fun. It offers spirited performance, fuel efficiency and available features like *Bluetooth*^{®21} wireless technology and an iPod^{®22} interface. The fact is, with virtually everything you need in a car, Yaris is a great value. After all, transportation is important, but it shouldn't be the biggest part of your life.

KEY FEATURES include standard nine airbags,⁷ USB²³ port with iPod[®] connectivity, and auxiliary audio jack; and available 60/40 split fold-down rear seat, *Bluetooth*[®] wireless technology, cruise control and 16-in. alloy wheels.

See numbered footnotes in Disclaimers section.



Yaris 5-Door SE shown in Absolutely Red.
Domo ©NHK-TYO animation ©DPC. ©2007 Mimoco, Inc. Domo MIMOBOT[™] Series 1

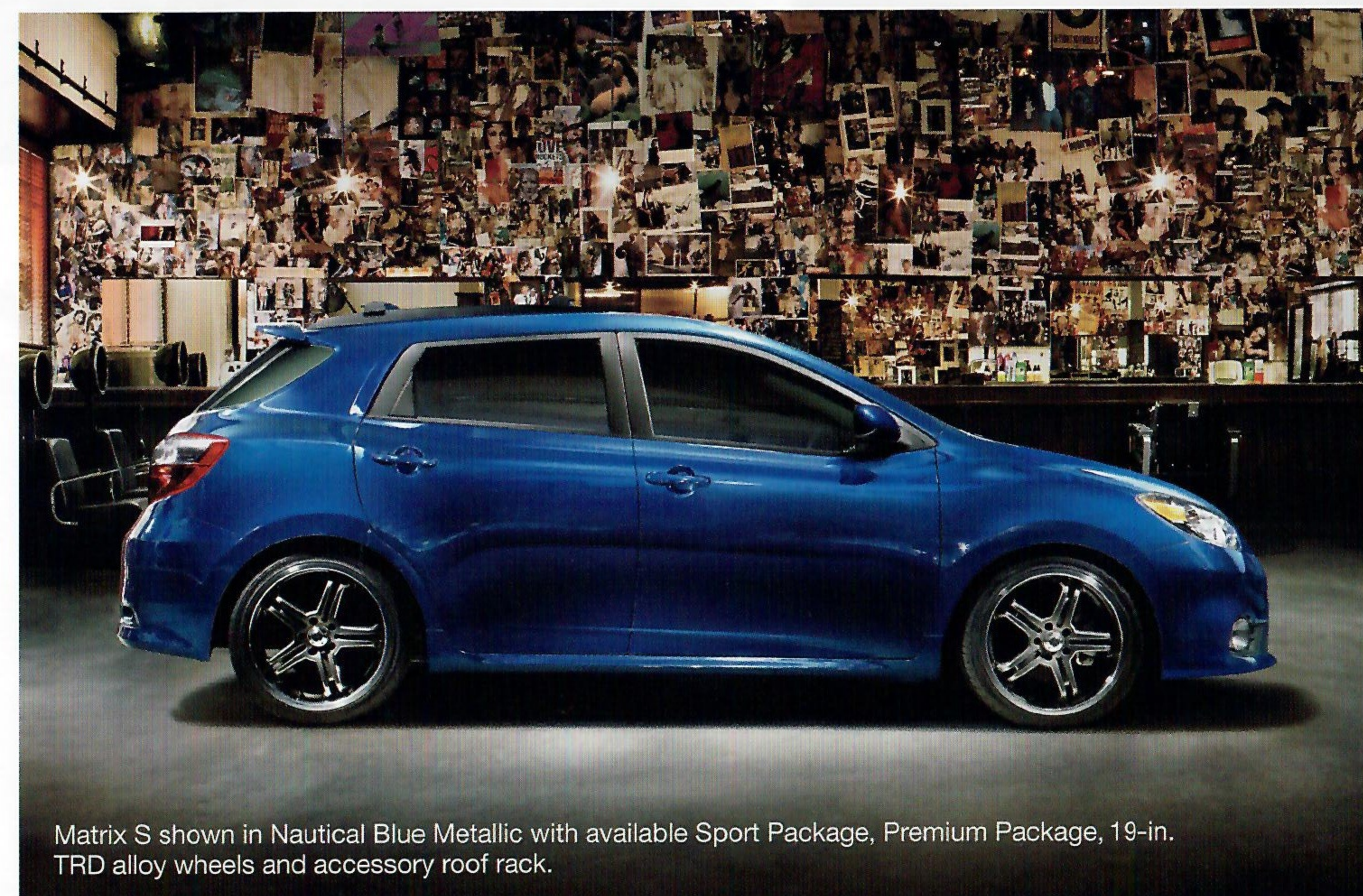
| COROLLA L | LE | S

Corolla is an ideal blend of interior comfort, real value and comprehensive safety. It offers remarkable fuel efficiency and features such as the available Display Audio with Navigation¹⁰ and Entune.^{TM3} Add in an array of standard safety features, along with legendary Toyota reliability, and you've got a virtually worry-free ride. With all that Corolla has to offer, it's clearly the smart choice.

KEY FEATURES include standard 60/40 split fold-down rear seat, power door locks and windows, and auxiliary audio jack; and available USB²³ port with iPod^{®22} connectivity, *Bluetooth*^{®21} wireless technology, power tilt/slide moonroof, cruise control, integrated front fog lamps and color-keyed rear spoiler.



Corolla S shown in Barcelona Red Metallic.



Matrix S shown in Nautical Blue Metallic with available Sport Package, Premium Package, 19-in. TRD alloy wheels and accessory roof rack.

| MATRIX L | S

If you're looking for versatility, technology and style in one package, Matrix is for you. Matrix gives you leading-edge features like a standard auxiliary audio jack, available USB port with iPod[®] connectivity, and available *Bluetooth*[®] wireless technology. Its responsive engine and available All-Wheel Drive (AWD)²⁶ give it genuine performance. And with available 17-in. alloy wheels, it's got head-turning looks too.

KEY FEATURES include standard anti-slip rear cargo trim, Optitron instrumentation, 60/40 split fold-down rear seat, cruise control, and driver and front passenger active headrests;²⁰ and available All-Wheel Drive, color-keyed front and rear underbody spoilers, and 17-in. alloy wheels.

| AVALON AVALON | LIMITED

Comfort can mean different things to different people. Happily, the Avalon delivers comfort in a variety of ways. You'll love its luxurious cabin and smooth, responsive ride. You'll welcome its technologies and standard safety features. Plus, it's assembled in Kentucky by Toyota associates devoted to exceeding your expectations of quality, reliability and, of course, comfort.

KEY FEATURES include standard backup camera;²⁷ reclining rear seats, LED taillamps and leather-trimmed seats; and available Smart Key System⁸ with Push Button Start, and voice-activated touch-screen DVD navigation system!⁹



Avalon Limited shown in Blizzard Pearl.



Sienna SE shown in Black with available power tilt/slide moonroof.

| SIENNA SIENNA | LE | SE | XLE | LIMITED

The 2012 Toyota Sienna is the minivan that breaks the mold. It offers a wide streamlined stance, strong performance and fuel efficiency. Plus Sienna's the only minivan sold in America with available AWD. Inside, it's a model of space, versatility and comfort. What's more, it offers a host of standard safety features. So if family life has you on the go, Sienna is the minivan that can help you keep up.

KEY FEATURES include standard three-zone air conditioning, and 60/40 Split & Stow 3rd RowTM seat; and available 19-in. wheels, dual moonroof, Safety Connect,^{®37} lounge seating;²⁸ Dual-View Entertainment Center²⁹ and Dynamic Radar Cruise Control (DRCC)³⁰

CROSSOVERS | SUVs

Sixty years ago, a legend was born. In 1951, Toyota's first SUV, the Land Cruiser, ventured up the vast slope of Mt. Fuji, reaching a spot known as Checkpoint No. 6. The event heralded the emergence of Land Cruiser as an off-road icon. Since then, people around the world have come to rely on Toyota SUVs and crossovers. And with such a wide lineup, there's sure to be one that fits your lifestyle. Whether it's the sporty RAV4 that catches your eye or the adventurous 4Runner, you'll be driving a vehicle that embodies all the capabilities those early Toyotas became known for.

RAV4
VENZA
HIGHLANDER
FJ CRUISER
4RUNNER
SEQUOIA
LAND CRUISER

| RAV4 RAV4 | SPORT | LIMITED

Meet the 2012 Toyota RAV4. Sleek on the outside, yet surprisingly spacious on the inside, our smallest SUV is a remarkably smart package. Opt for a fuel-efficient 4-cylinder engine or a powerful V6. Even get the sure grip of 4WD. RAV4 4-cylinder 2WD models get an EPA-estimated 28 highway mpg rating.¹¹ With its modern styling and built-in versatility, RAV4 is the compact SUV that is sure to make a big impression.

KEY FEATURES include standard Star Safety System,[™] Bluetooth[®] 2.1 wireless technology and 73 cu. ft. of cargo room;³¹ and available Electronic On-Demand 4WD, Display Audio with Navigation¹⁰ and Entune,[™] and Smart Key System[®] with Push Button Start.



RAV4 Limited V6 shown in Classic Silver Metallic.

| VENZA LE | XLE | LIMITED

One glance at the sleek Venza and it's clear this is no ordinary vehicle. Whether it's the value-laden LE, the feature-rich XLE or the well-appointed Limited, Venza gives you bold performance in a versatile and appealing package. Its available 268-hp V6 engine and All-Wheel Drive (AWD) with active torque control will leave you exhilarated. Venza lets you live life on your terms: with style.

KEY FEATURES include standard 60/40 split fold-flat rear seats with one-touch levers; and available panoramic roof, 20-in. alloy wheels, power rear liftgate, and AWD with active torque control.



Venza Limited AWD shown in Blizzard Pearl.

| HIGHLANDER HIGHLANDER | SE | LIMITED

The 2012 Toyota Highlander is filled with solutions. Its versatile and spacious interior offers seating for up to seven, and amenities for everyone. It provides a wide array of advanced safety features. It delivers responsive performance, along with remarkable fuel efficiency. All this, wrapped in a sleek exterior. But the Highlander shines especially brightly when it's filled with one thing in particular: your family.

KEY FEATURES include standard 50/50 split fold-flat third-row seat, Center Stow[™] system and rear air conditioning; and available power liftgate, Smart Key System with Push Button Start, cargo area second-row-seat one-touch fold-flat levers, and multi-stage heated front seats.



Highlander Limited shown in Classic Silver Metallic with available accessory roof rail cross bars.



| FJ CRUISER

Call it street cred. Minus the street. The 2012 Toyota FJ Cruiser is forged on a rock-solid boxed steel ladder frame. It's equipped with a 260-hp V6 that cranks out 271 lb.-ft. of torque. It boasts nearly eight inches of wheel travel in the front and more than nine inches in back. With a rugged, versatile and easy-to-clean interior, FJ Cruiser has got it where it counts. Mother Nature, who's your daddy now?

KEY FEATURES include standard water-resistant fabric-trimmed seats and body-on-frame construction; and available locking rear differential, Active Traction Control (A-TRAC) and backup camera.²⁷

FJ Cruiser shown in Cavalry Blue with available Upgrade Package, accessory roof rack and rock rails.

| 4RUNNER SR5 | TRAIL | LIMITED

With its reinforced body-on-frame construction and its host of advanced technologies, 4Runner is the kind of SUV that's ready for remote and rugged adventures. Over the years, its reputation for durability and longevity has become legendary. In fact, you may well have noticed how many 4Runners are still on the road. Not to mention, off the beaten path. You in?

KEY FEATURES include standard reinforced body-on-frame construction and 270-hp V6 with Dual Independent Variable Valve Timing with intelligence (VVT-i); and available sliding rear cargo deck, 5000-lb. towing capacity³⁴ and ground clearance of 9.6 inches.



4Runner SR5 4x4 shown in Salsa Red Pearl.



| SEQUOIA SR5 | LIMITED | PLATINUM

The 2012 Sequoia was built on the idea that you can't expand your kids' horizons with a wide-screen TV. It provides comfortable seating for up to eight, along with ample cargo room for gear. Inside, its host of high-tech features will keep the family entertained on longer drives. And to help make all your journeys possible, it offers a choice of two powerful engines and genuine all-terrain capability. Sequoia helps you show your family the original meaning of "remote."

KEY FEATURES include standard Trailer-Sway Control (TSC),³⁸ easy-clean, fabric-trimmed 40/20/40 split, sliding and reclining second-row seat, USB²³ port with iPod^{®22} connectivity, Bluetooth^{®21} wireless technology and eight airbags; and available Blind Spot Monitor (BSM)⁹ and power liftgate.

Sequoia SR5 4x4 shown in Silver Sky Metallic with available 5.7L V8.

| LAND CRUISER

For 60 years, the legendary Land Cruiser has taken people to the ends of the earth and back. Across seven continents, it's earned a loyalty unmatched by any other SUV. Today, the 4WD Land Cruiser is a sophisticated blend of off-road prowess, on-road comfort and unparalleled refinement. It also offers seating for up to eight passengers. After all, adventures are best shared.

KEY FEATURES include standard Crawl Control (CRAWL),³⁵ full-time 4WD with Active Traction Control (A-TRAC), Torsen^{®36} limited-slip center differential with locking feature, Kinetic Dynamic Suspension System (KDSS) and ten airbags;⁷ and available rear-seat entertainment system.



2011 Land Cruiser shown in Magnetic Gray Metallic with available Upgrade Package.

TRUCKS

No doubt about it. No other vehicle has its quality put to the test like a truck. Whether you're hauling 20 sheets of drywall or hauling down a stretch of dry dirt road, you're going to find out what your truck is made of. That's why we build our rugged trucks the way we do: with heavy-duty construction and over-engineered components where it counts the most. Those who use their truck for a living and those who use it for extreme recreation both agree: If there's one thing you can count on, it's a Toyota truck.

TUNDRA
TACOMA



Tundra 4x4 CrewMax shown in Magnetic Gray Metallic with available 5.7L V8 and 18-in. alloy wheels.

| TUNDRA REGULAR CAB | DOUBLE CAB | CREWMAX

The 2012 Toyota Tundra is the latest iteration of our full-size pickup, a vehicle that was designed to earn the loyalty of die-hard truck guys. Five models with the available 381-hp 5.7-liter V8 are capable of towing five tons³⁴ or more. And when equipped with either the 310-hp 4.6-liter V8 or 270-hp 4.0-liter V6, Tundra delivers an EPA-estimated 20 highway mpg rating.¹¹ In other words, when it comes to work, this truck means business.

KEY FEATURES include standard Trailer-Sway Control (TSC),³⁸ Automatic Limited-Slip Differential (Auto LSD), dual zone air conditioning with individual temperature settings for driver and front passenger, easy lower and lift tailgate, and eight airbags.⁷

See numbered footnotes in Disclaimers section.

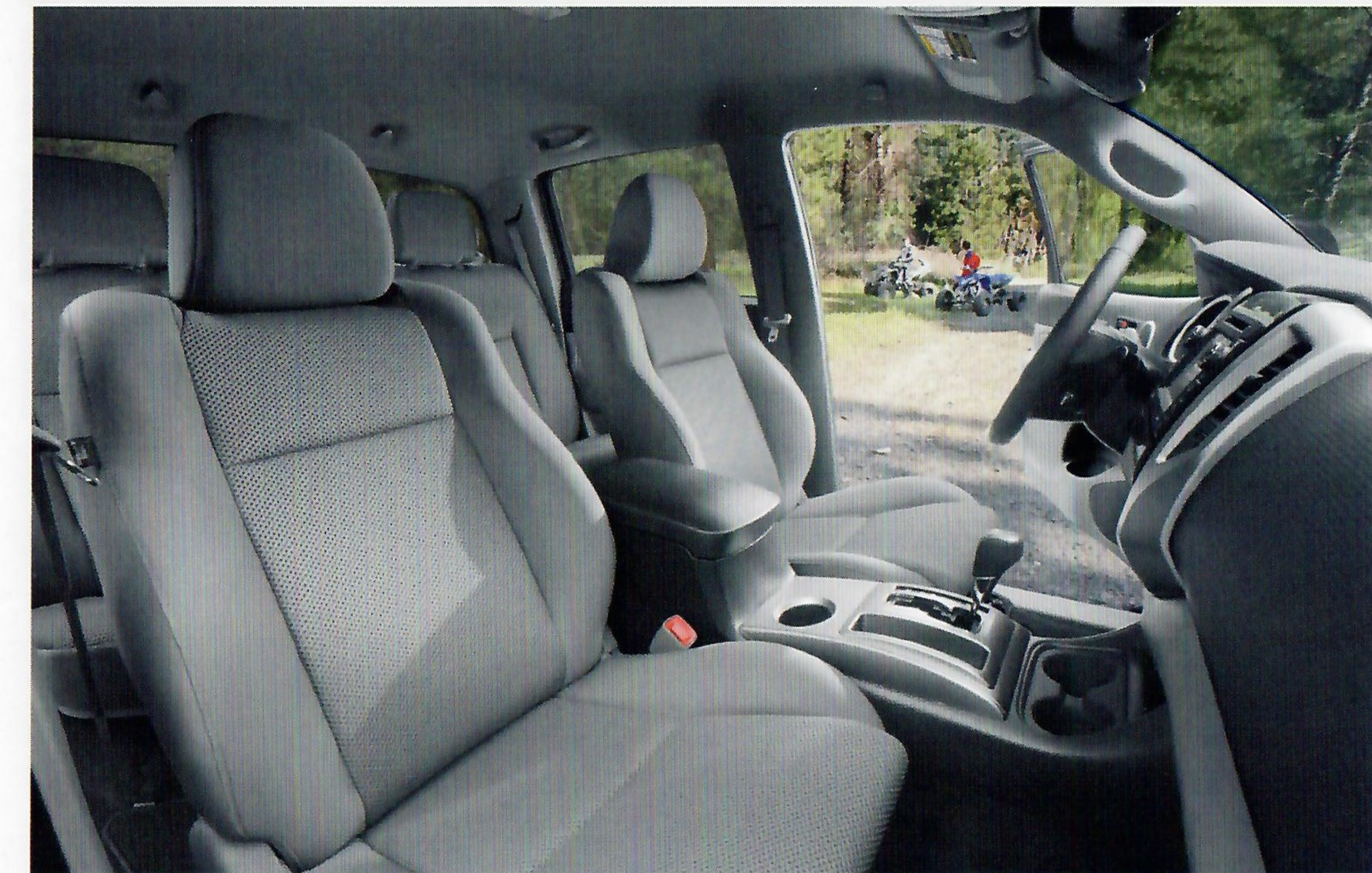


Tacoma 4x4 Access Cab V6 shown in Silver Streak Mica with available TRD Off-Road Package, accessory front skid plate and black tube steps.

| TACOMA REGULAR CAB | ACCESS CAB | DOUBLE CAB | X-RUNNER

With an aggressive new front end, the 2012 Toyota Tacoma is clearly looking to start something. Like an off-roading trip to Baja. Tacoma's forged on massive one-piece frame rails and a fully boxed front sub-frame. It's got a rugged Sheet-Molded Composite (SMC) bed, an electronically locking rear differential and a strong V6. So a word to the wise: Stay on Tacoma's good side. Get behind the wheel.

KEY FEATURES include standard fiber-reinforced Sheet-Molded Composite (SMC) inner bed with steel outer panels, air conditioning, Automatic Limited-Slip Differential (Auto LSD), six airbags, Tire Pressure Monitor System (TPMS)³² and driver and front passenger active headrests.²⁰



EXTERIOR COLOR REFERENCE CHART 3RD GEN PRIUS | PRIUS c | PRIUS v | PRIUS PLUG-IN HYBRID | CAMRY HYBRID | HIGHLANDER HYBRID | YARIS

3RD GEN PRIUS	PRIUS c	PRIUS v	PRIUS PLUG-IN HYBRID	CAMRY HYBRID	HIGHLANDER HYBRID	YARIS
BLACK	BLACK SAND PEARL	BLACK	CLEARWATER BLUE METALLIC	ATTITUDE BLACK METALLIC	BLACK	BLACK SAND PEARL
NAUTICAL BLUE METALLIC	BLUE STREAK METALLIC	BLUE RIBBON METALLIC	SEA GLASS PEARL	CLEARWATER BLUE METALLIC	SHORELINE BLUE PEARL	BLAZING BLUE PEARL
SEA GLASS PEARL	SUMMER RAIN METALLIC	CLEAR SKY METALLIC	WINTER GRAY METALLIC	CYPRESS PEARL	SIZZLING CRIMSON MICA	LAGOON BLUE MICA
BARCELONA RED METALLIC	ABSOLUTELY RED	BARCELONA RED METALLIC	CLASSIC SILVER METALLIC	BARCELONA RED METALLIC	PREDAWN GRAY MICA	WAVE LINE PEARL
WINTER GRAY METALLIC	HABANERO	MAGNETIC GRAY METALLIC	BLIZZARD PEARL ³⁹	SANDY BEACH METALLIC	CLASSIC SILVER METALLIC	ABSOLUTELY RED
CLASSIC SILVER METALLIC	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC		COSMIC GRAY MICA	BLIZZARD PEARL ³⁹	MAGNETIC GRAY METALLIC
BLIZZARD PEARL ³⁹	CLASSIC SILVER METALLIC	BLIZZARD PEARL ³⁹		MAGNETIC GRAY METALLIC		CLASSIC SILVER METALLIC
	MOONGLOW ³⁹			CLASSIC SILVER METALLIC		SUPER WHITE
	SUPER WHITE			SUPER WHITE		

EXTERIOR COLOR REFERENCE CHART COROLLA | MATRIX | CAMRY | AVALON | SIENNA | TACOMA | TUNDRA

COROLLA	MATRIX	CAMRY	AVALON	SIENNA	TACOMA	TUNDRA
BLACK SAND PEARL	BLACK SAND PEARL	ATTITUDE BLACK METALLIC	BLACK	BLACK	BLACK	BLACK
NAUTICAL BLUE METALLIC	NAUTICAL BLUE METALLIC	CLEARWATER BLUE METALLIC ⁴¹	COCOA BEAN METALLIC	SOUTH PACIFIC PEARL	PYRITE MICA	PYRITE MICA
TROPICAL SEA METALLIC	SPRUCE MICA	CYPRESS PEARL ⁴¹	ZEPHYR BLUE METALLIC	CYPRESS PEARL ⁴¹	NAUTICAL BLUE METALLIC	NAUTICAL BLUE METALLIC
BARCELONA RED METALLIC	RADIANT RED	BARCELONA RED METALLIC	CYPRESS PEARL	SALSA RED PEARL ⁴¹	SPRUCE MICA	SPRUCE MICA
SANDY BEACH METALLIC ⁴⁰	MAGNETIC GRAY METALLIC	SANDY BEACH METALLIC ⁴¹	SIZZLING CRIMSON MICA	SANDY BEACH METALLIC ⁴¹	BARCELONA RED METALLIC	BARCELONA RED METALLIC
MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	COSMIC GRAY MICA	SANDY BEACH METALLIC	PREDAWN GRAY MICA	MAGNETIC GRAY METALLIC	RADIANT RED
CLASSIC SILVER METALLIC	SUPER WHITE	MAGNETIC GRAY METALLIC	MAGNETIC GRAY METALLIC	SILVER SKY METALLIC	SILVER STREAK MICA	MAGNETIC GRAY METALLIC
SUPER WHITE		CLASSIC SILVER METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL ^{39, 42}	SUPER WHITE	SILVER SKY METALLIC
		SUPER WHITE	BLIZZARD PEARL ³⁹	SUPER WHITE ⁴³		SUPER WHITE

EXTERIOR COLOR REFERENCE CHART RAV4 | VENZA | HIGHLANDER | FJ CRUISER | 4RUNNER | SEQUOIA | LAND CRUISER

RAV4	VENZA	HIGHLANDER	FJ CRUISER	4RUNNER	SEQUOIA	LAND CRUISER
BLACK	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
PACIFIC BLUE METALLIC ⁴⁴	TROPICAL SEA METALLIC	NAUTICAL BLUE METALLIC	CAVALRY BLUE	SHORELINE BLUE PEARL ⁴⁷	PYRITE MICA	PACIFIC BLUE METALLIC
BLACK FOREST PEARL ⁴⁴	ALOE GREEN METALLIC	SHORELINE BLUE PEARL	ARMY GREEN	SALSA RED PEARL ⁴³	SIZZLING CRIMSON MICA	AMAZON GREEN METALLIC
PYRITE MICA ⁴⁵	BARCELONA RED METALLIC	CYPRESS PEARL	RADIANT RED ¹	MAGNETIC GRAY METALLIC	SANDY BEACH METALLIC	SALSA RED PEARL
BARCELONA RED METALLIC	SUNSET BRONZE MICA	SIZZLING CRIMSON MICA	QUICKSAND	CLASSIC SILVER METALLIC	MAGNETIC GRAY METALLIC	SONORA GOLD PEARL
SANDY BEACH METALLIC ⁴⁵	GOLDEN UMBER MICA	SANDY BEACH METALLIC	SILVER FRESCO METALLIC	BLIZZARD PEARL ^{39, 48}	SILVER SKY METALLIC	MAGNETIC GRAY METALLIC
MAGNETIC GRAY METALLIC ^{43, 46}	MAGNETIC GRAY METALLIC	MAGNETIC GRAY METALLIC	ICEBERG	BLIZZARD PEARL ^{39, 49}	CLASSIC SILVER METALLIC	CLASSIC SILVER METALLIC
CLASSIC SILVER METALLIC	CLASSIC SILVER METALLIC	CLASSIC SILVER METALLIC		SUPER WHITE ⁵⁰		SUPER WHITE
BLIZZARD PEARL ^{30, 42}	BLIZZARD PEARL ³⁹	BLIZZARD PEARL ³⁹				
SUPER WHITE ^{43, 44}						

DISCLAIMERS

1. Trail Teams Special Edition only. 2. Based on NHTSA Final Industry MY09 CAFE data for Toyota Motor Sales. 3. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions. Select Entune™ apps use a large amount of data and you are responsible for all data charges. Apps and services vary by phone and carrier. Not all apps and data services are available initially. Apps identified by "TM" or "®" are trademarks or registered trademarks of their respective companies and cannot be used without permission. See toyota.com/entune for the latest information regarding apps and services. 4. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 5. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 6. Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. 7. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. 8. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 9. Do not rely exclusively on the Blind Spot Monitor to determine if a lane change is safe. Always look over your shoulder and use your turn signal before changing lanes. There are several limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the *Owner's Manual*. 10. Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic navigation updates available at additional cost. See your *Navigation System Owner's Manual* or contact XM for details. 11. 2012 EPA-estimated mileage. Actual mileage will vary. 12. Maximum operation duration of this system is ten minutes. System may not operate if the hybrid battery is under load or if the battery charge is low. While plugged in, this system operates using power from the charging cable. See your *Owner's Manual* for further information. 13. The Solar Roof is designed to use a fan to draw outside air into the cabin to lower the cabin temperature to near the outside ambient temperature when reentering the vehicle. It must be turned on prior to leaving the vehicle and cannot perform cooling such as could an air conditioner. 14. Based on manufacturers' data for cargo volume behind second-row seats; MY 2011 Small SUV segment. 15. Meets Tier-2/Bin-3 Federal emissions standard. 16. Lane Keep Assist is designed to read the lane markers of certain roads and apply slight torque to the steering wheel to help keep the car in the center of the lane. If the vehicle approaches the outer limits of its lane, the Lane Departure Warning feature sounds a warning tone and applies slight torque to the steering wheel to notify the driver that corrective action may be required. These features are not a collision-avoidance system and are not a substitute for safe and attentive driving. System effectiveness depends on many factors. See your *Owner's Manual* for further information. 17. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors such as speed, driver input and road conditions. See your *Owner's Manual* for further information. 18. 2012 EPA-estimated 53/46/50 city/highway/combined mileage. Actual mileage will vary. 19. 2012 EPA 51/48/50 city/highway/combined mpg estimates. Actual mileage will vary. 20. Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions. 21. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. 22. iPod® is a registered trademark of Apple Inc. All rights reserved. 23. May not be compatible with all mobile phones, MP3/WMA players and like models. 24. Among applicable hybrid and gas models within EPA Midsize Car, Station Wagon and SUV classes. EPA-estimated 44 city/40 highway/42 combined mileage for Prius v. Actual mileage will vary. 25. Prius Plug-in EV mode works under certain conditions up to 62 mph for approximately 10-15 miles on a full charge. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent usage of EV mode. 26. S model only. 27. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 28. Do not use the ottoman feature when the vehicle is in motion. The ottoman feature should only be used when the vehicle is stationary. If the ottoman feature is in use during an accident the lap belt may slide past the hips. This could also result in restraint forces being applied directly to the abdomen or your neck may contact the shoulder belt, increasing the risk of death or serious injury. See your *Owner's Manual* for further information. 29. A single-disc DVD player is standard on vehicles equipped with the Dual-View Entertainment Center. A separate DVD player or compatible game system utilizing the center console's video/audio inputs is required in order to use the split-screen function. 30. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your *Owner's Manual* for important instructions and cautions. 31. Cargo and load capacity limited by weight and distribution. 32. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. 33. Requires active subscription to Safety Connect™ and download of Entune™ app to compatible smartphone. 34. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. 35. The Toyota Land Cruiser is designed to meet most off-road driving requirements, but off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. 36. Torsen® is a registered trademark of Zexel Torsen, Inc. 37. Available on select Toyota models. Contact with the Safety Connect® response center is dependent upon the telematics device being in operative condition, cellular connection availability, navigation map data and GPS satellite signal reception, which can limit the ability to reach the response center or receive emergency service support. Enrollment and Telematics Subscription Service Agreement required. One-year trial subscription available only with new vehicle purchase of Safety Connect™-equipped vehicles. Additional subscription terms available; charges vary by subscription term selected. 38. Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether TSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 39. Extra-cost color. 40. Not available on S models. 41. Not available on SE models. 42. Limited models only. 43. Limited models only. 44. Not available with Appearance Package. 45. Not available on Sport models. 46. Not available on RAV4. 47. Trail and Limited models only. 48. SR5 and Limited models only. 49. Platinum models only. 50. Not available on Platinum models. 51. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 52. Requires dedicated 15-amp circuit. 53. 2012 Prius Plug-in preliminary city/highway mpg estimates determined by Toyota. EPA estimates not available at time of printing. Actual mileage will vary.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

- Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).
- Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).
- Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).
- Emissions:** Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

Camry Hybrid/Highlander Hybrid/Prius only: Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Owner's Warranty Information* booklet for more details.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Toyota vehicles are designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing receiver hitches/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

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Scheduled vehicle maintenance is essential to both safety and dependability. For that reason, we've included a complimentary maintenance plan with the purchase or lease of every new Toyota. For 2 years or 25,000 miles, whichever comes first, your new Toyota will be covered for normal factory scheduled service, as well as for 24/7 roadside assistance.* It's standard peace of mind, and Toyota is one of the first full-line brands to offer anything like it. Why do we go to such lengths? Simply put, we want the loyalty of our customers to outlast even our vehicles. For all the details, please call, visit online or stop by your local Toyota dealer today.

*Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

FOCUS ON SUSTAINABILITY

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