

THE NEW CHRYSLER 300 + ALL-NEW 200 + TOWN & COUNTRY



2015 CHRYSLER COLLECTION

DESIGN YOUR LIFE AND WE'LL GET YOU THERE.

You deserve to drive an impressive and beautifully streamlined vehicle that is strong, responsive and reliable, with class-leading engineering features. At Chrysler, we're proud to deliver a lineup that stands out in stunning style, inside and out. And surprises with modern amenities and conveniences that complement the way you live.

Introducing the refined craftsmanship and advanced technology of the 2015 Chrysler brand vehicles. The newly designed Chrysler 300, the all-new 200 and America's most trusted^{1*} minivan, the Chrysler Town & Country — built to bring you accessible innovation, sculpted design and touchscreen connectivity, combined with premium interiors and outstanding fuel efficiency — all to suit the lifestyle you drive.

*A note about this brochure: all disclaimers and disclosures can be found on the back cover.



2015 300

an icon of pride — the New 2015 300

Each time you engage the ignition, turn out of your driveway and turn heads when you pass — you bring an inheritance of distinctive design, premium craftsmanship and class-leading performance. The sleek new 300 reveals a reshaped valor with sculpted fascias and brazen new grilles along with sumptuous new interiors. And it's the only vehicle in its class to deliver segment-leading fuel efficiency² with the exclusive 8-speed transmission³ for the V6, V8 and advanced automatic all-wheel-drive (AWD) powertrains. The awards of its heritage set the pace for the modern technological innovations of the newest edition. After 60 years of iconic style and performance, the new Chrysler 300 delivers what it means to drive with pride.

2015 CHRYSLER 300

	300 LIMITED	300S	300C	300C PLATINUM
DRIVETRAINS				
3.6L PENTASTAR® V6 VVT 292 HORSEPOWER 300 HORSEPOWER (300S)	8-Speed Automatic Transmission with Rotary E-Shift	S	S	S
5.7L HEMI® V8 VVT WITH FUEL SAVER TECHNOLOGY 363 HORSEPOWER	8-Speed Automatic Transmission with Rotary E-Shift		0	0
ALL-WHEEL DRIVE (V6 ONLY)		0	0	0
FEATURES				
KEYLESS ENTER 'N GO™ – Proximity entry and push-button ignition system		S	S	S
FRONT HEATED AND COOLED CUP HOLDERS				S
MEMORY SYSTEM – Driver's seat, power steering column, power adjustable pedals, exterior mirrors and radio (for two drivers)			S	S
ADAPTIVE BI-XENON HIGH INTENSITY DISCHARGE (HID) HEADLAMPS – With delay and automatic leveling system		0	0	0
AUTO HIGH-BEAM HEADLAMP CONTROL		0	0	0
PANORAMIC SUNROOF – With one-touch open/close feature		0	0	S
HEATED STEERING WHEEL – With mounted audio controls		0	S	S
STEERING WHEEL-MOUNTED SHIFT CONTROL – Paddle shifters		S	S*	S
SEATING – Heated front seats, 60/40 split-folding rear bench with armrest and illuminated cup holders		S	S	S
– Nappa leather-trimmed bucket seats		S	S	
– Nappa leather-trimmed Sport bucket seats		S		
– Premium Nappa Leather with perforations				S
– Perforated Nappa Leather trim				S
– Ventilated front seats			S	S
– Heated front seats		S	S	S
– Heated second-row seats		0	S	S
GRILLE – Black grille with Chrome surround		S		
– Black grille with Black Chrome surround			S	
– Granite Crystal grille with Chrome surround				S
– Black grille with Platinum surround				S

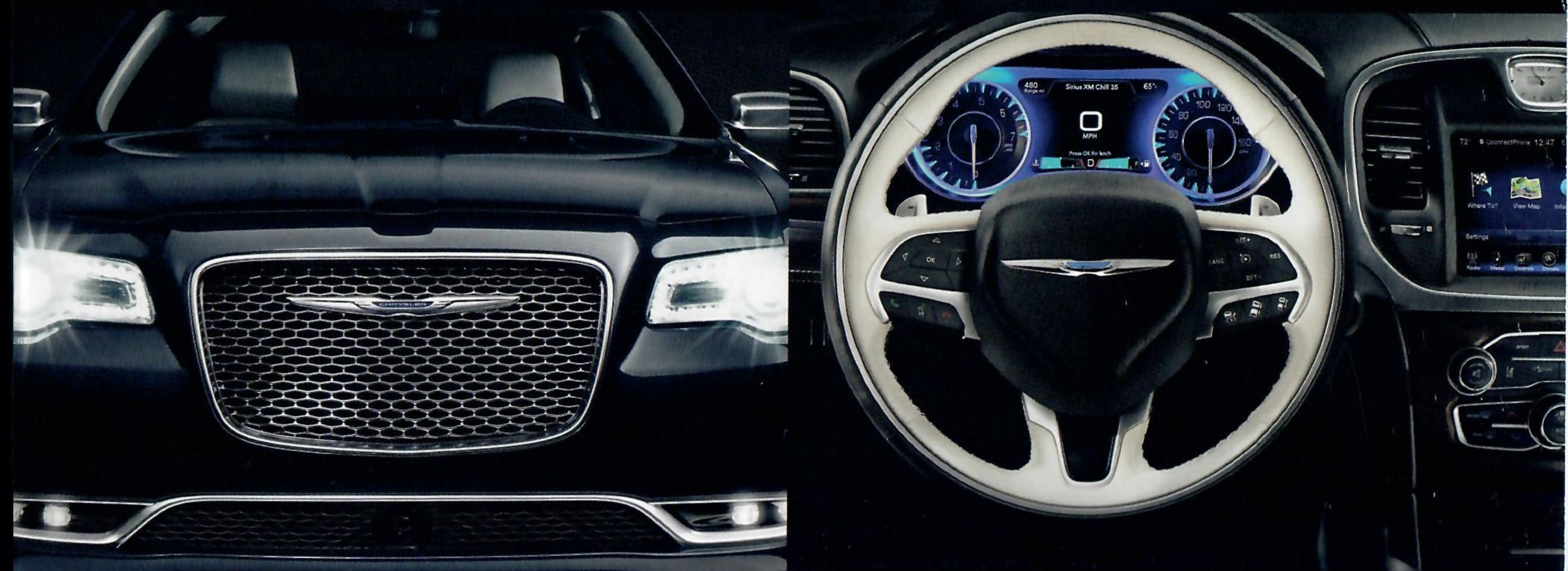
*With HEMI V8 only.

	300 LIMITED	300S	300C	300C PLATINUM
SOUND SYSTEMS				
Uconnect® 8.4A – AM/FM/CD touchscreen system with Uconnect Access ⁴	S	S		
Uconnect 8.4AN – AM/FM/CD/3D Navigation touchscreen system with Uconnect Access ⁴			S	S
AUDIO SYSTEMS – 6 speakers	S			
– 6 premium speakers with 276-watt digital amplifier			S	S
– 10 premium Beats™ amplified speakers with subwoofer and 552-watt amplifier	0	S		
– 19 Harman Kardon® GreenEdge™ speakers and amplifier			0	0
SIRIUSXM® SATELLITE RADIO ⁵ – Includes one-year subscription	S	S	S	S
SAFETY & SECURITY				
AIR BAGS ⁶ – Advanced multistage driver and front-passenger, supplemental front-seat thorax side, supplemental front and rear side-curtain for outboard occupants, driver-side inflatable knee bolster	S	S	S	S
ACTIVE HEAD RESTRAINTS ⁷	S	S	S	S
ADVANCED BRAKE ASSIST		0	0	0
BLIND SPOT MONITORING⁸ AND REAR CROSS-PATH DETECTION⁹	0	0	0	0
ELECTRONIC STABILITY CONTROL (ESC)¹⁰ – Includes Brake Assist	S	S	S	S
FULL-SPEED FORWARD COLLISION WARNING–PLUS (FCW)¹¹		0	0	0
HILL START ASSIST	S	S	S	S
LANESENSE® LANE DEPARTURE WARNING–PLUS (LDW)¹²		0	0	0
PARKSENSE® FRONT AND REAR PARK ASSIST SYSTEM⁹	0	0	0	0
PARKVIEW® REAR BACK-UP CAMERA⁹	0	S	S	S
RAIN BRAKE SUPPORT AND READY ALERT BRAKING	S	S	S	S
RAIN-SENSITIVE WINDSHIELD WIPERS		0	0	0
REMOTE START SYSTEM	0	S	S	S
SECURITY ALARM	S	S	S	S
SENTRY KEY® THEFT DETERRENT SYSTEM	S	S	S	S
TIRE PRESSURE MONITORING DISPLAY	S	S	S	S

S=Standard 0=Optional



300C Platinum shown in Indigo/Linen leather-trimmed interior
Below left: 300C Platinum grille and floating Chrysler Wing design
Below right: 300C Platinum two-tone leather-wrapped steering wheel and center console





All-new 2015 Chrysler 200C shown in Lunar White Tri-Coat Pearl

Below left: Available Linen leather-trimmed seating with contrast stitching

Below right: Available two-tone leather-wrapped steering wheel with 8.4-inch Uconnect® touchscreen



2015 ALL-NEW 200 SEDAN

	LX	LIMITED	200S	200C	200SAWD	200CAWD
DRIVETRAINS						
2.4L DOHC 16V I-4 VVT	S	S	S	S		
3.6L PENTASTAR® V6 VVT			0	0	S	S
9-SPEED AUTOMATIC TRANSMISSION	S	S	S	S	S	S
FRONT-WHEEL DRIVE	S	S	S	S		
ALL-WHEEL DRIVE					S	S
FEATURES						
PREMIUM CLOTH SEATS	S	S				
SPORT CLOTH SEATS WITH LEATHER BOLSTERS			S	S		
LEATHER SEATS			0	S	0	S
HEATED SEATS		P	P	S	P	S
POWER WINDOWS	S	S	S	S	S	S
STEERING-WHEEL CONTROLS	S	S	S	S	S	S
STEERING WHEEL, URETHANE	S	S				
STEERING WHEEL, LEATHER		P	S	S	S	S
STEERING WHEEL, HEATED			P	P	P	P
PADDLE SHIFTER			S	P	S	S
3.5-INCH INSTRUMENT CLUSTER	S	S	S		S	
7-INCH DRIVER INFORMATION DISPLAY (DID)			P	S	P	S
6-WAY MANUAL ADJUSTABLE DRIVER SEAT	S	S				
6-WAY MANUAL ADJUSTABLE PASSENGER SEAT	S	S				
6-WAY POWER ADJUSTABLE PASSENGER SEAT			P	S	P	S
12-WAY POWER ADJUSTABLE DRIVER SEAT		P	S	S	S	S
SINGLE-ZONE TEMPERATURE CONTROL	S	S				
DUAL-ZONE TEMPERATURE CONTROL WITH REAR AIR CONDITIONING DUCTS		P	P	S	P	S

S=Standard O=Optional P=Package

	LX	LIMITED	200S	200C	200SAWD	200CAWD
SOUND SYSTEMS						
4 SPEAKERS	S					
6 SPEAKERS		S	S	S	S	S
506-WATT 10-SPEAKER ALPINE® SOUND SYSTEM			P	P	P	P
BLUETOOTH®	0	S	S	S	S	S
SIRIUSXM® SATELLITE RADIO ⁵		P	S	S	S	S
UCONNECT® 3.0 AM/FM	S					
UCONNECT 5.0 AM/FM/BLUETOOTH	0	S	S	S	S	S
UCONNECT 8.4A AM/FM/BLUETOOTH/VOICE ¹³		0				
UCONNECT 8.4AN AM/FM/BLUETOOTH/NAV/VOICE ¹³			P	P	P	P
SAFETY & SECURITY						
8 AIR BAGS ⁶	S	S	S	S	S	S
INTERIOR LED LIGHTING	S	S	S	S	S	S
FOOTWELL AMBIENT LIGHTING				S	S	
ELECTRONIC SHIFT WITH ROTARY KNOB	S	S	S	S	S	S
FRONT-CENTER SLIDING ARMREST WITH CUP HOLDERS	S	S	S	S	S	S
TIRE SERVICE KIT	S					
COMPACT SPARE TIRE		S	S	S	S	S
REAR SEAT WITH PASS-THROUGH	S	S	S	S	S	S
SECURITY ALARM	S	S	S	S	S	S
TIRE PRESSURE MONITORING DISPLAY	S	S	S	S	S	S
POWER ELECTRIC STEERING	S	S	S	S	S	S
12-VOLT POWER OUTLETS	S	S	S	S	S	S
REMOTE PASSIVE ENTRY WITH PUSH-BUTTON START	S	S	S	S	S	S
REMOTE START		P	P	S	P	S

2015 TOWN & COUNTRY

	LX	TOURING	S MODEL	TOURING-L	LIMITED	LIMITED PLATINUM
DRIVETRAIN						
3.6L PENTASTAR® V6 VVT FLEX FUEL	S	S	S	S	S	S
6-Speed Automatic						
283 HORSEPOWER						
FEATURES						
GRILLE – Bright	S	S		S	S	S
– Black chrome			S			
HEADLAMPS – Quad-halogen with headlamps-off time delay	S	S	S	S	S	
– Headlamp bezels, Black			S			
– Dual High Intensity Discharge (HID) with headlamps-off time delay						S
– Auto High-Beam Headlamp Control (included with SafetyTec™ Package)	P	P		S	S	S
ROOF RACK – Stow N Place® with Black side rails	S	S		S		
– Stow N Place with bright side rails					S	S
STEERING WHEEL – Leather-wrapped	S	S		S		
– Leather-wrapped with accents					S	
– Wood/leather-wrapped						S
– Premium Black leather-wrapped			S			
– Steering wheel-mounted audio controls	S	S	S	S	S	S
– Heated (included with Driver Convenience Group)	P	P	P	S	S	
SEATING – Leather-trimmed 1st- and 2nd-row	S	S				
– Perforated leather-trimmed 1st- and 2nd-row				S		
– Black Torino leather-trimmed 1st- and 2nd-row with embroidered “S” logo in seatbacks and Black Falls cloth seat inserts			S			
– Nappa Leather-trimmed with Alcantara® suede inserts, all rows					S	
– Luxury Nappa Leather-trimmed with suede microfiber accents, all rows						S
– Heated seating (included with Driver Convenience Group)	P	P	P	S	S	
– Stow 'n Go® seating and storage system	S	S	S	S	S	S

	LX	TOURING	S MODEL	TOURING-L	LIMITED	LIMITED PLATINUM
SOUND SYSTEMS						
UCONNECT® 430 – CD/DVD/MP3/HDD	S	S	S	S		
UCONNECT 430N – CD/DVD/MP3/HDD/NAV		0	0	0	S	S
SIRIUSXM® SATELLITE RADIO ⁵ – Includes one-year subscription	S	S	S	S	S	S
SPEAKERS – 6	S	S	S	S	S	
– 9 amplified with subwoofer; includes 506-watt amplifier						S
VIDEO SCREEN – 2nd-row 9-inch QVGA screen with DVD player		S		S	S	
– 2nd- and 3rd-row 9-inch QVGA screens with DVD player and Blu-ray™			S	0	0	S
SAFETY & SECURITY						
ACTIVE HEAD RESTRAINTS ⁷ – 1st-row seats	S	S	S	S	S	S
AIR BAGS ⁶ – Advanced multistage driver and front-passenger; includes low-risk deployment, side-curtain for outboard occupants in all three rows, front seat-mounted side, driver knee bolster	S	S	S	S	S	S
BLIND SPOT MONITORING SYSTEM ⁸ AND REAR CROSS-PATH DETECTION ⁹ (included with SafetyTec Package)		P	P	S	S	S
CHILD SEAT ANCHOR SYSTEM (LATCH) – Mounts for two child seats in the 2nd row	S	S	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) ¹⁰ – Includes Brake Assist and All-Speed Traction Control	S	S	S	S	S	S
PARKSENSE® REAR PARK ASSIST SYSTEM ⁹ (included with SafetyTec Package)		P	P	S	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁹	S	S	S	S	S	S
REMOTE KEYLESS/ILLUMINATED ENTRY SYSTEM	S	S	S	S	S	S

S = Standard 0 = Optional P = Package



Town & Country Limited Platinum shown in Brilliant Black
 Below left: Classic integrated design features, 6.5-inch touchscreen system and navigation
 Below right: Unique Town & Country S styling and leather features
 Wheel shown is late availability





MERCHANDISE



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GO MOBILE

Take an engaging, multimedia tour of your 200, 300 and Town & Country on your mobile device. Log on to the Chrysler.com mobile site for a comprehensive, at-a-glance review of what you need to know about your vehicle. Experience interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.

JOIN IN



Join fellow enthusiasts and tell your story by posting comments, participating in discussions, and sharing your Chrysler vehicle photos and videos. Join our community on Facebook (facebook.com/Chrysler), follow us on Twitter (twitter.com/Chrysler), Google+ (plus.google.com/+Chrysler), Pinterest (pinterest.com/Chrysler) and Instagram (instagram.com/Chrysler), and check us out on YouTube (youtube.com/TheChryslerChannel). Thank you for following.

5YR/100,000MI
POWERTRAIN LIMITED WARRANTY⁽⁴⁾

AUTOMOBILITY
PROGRAM
CHRYSLER | JEEP | DODGE | RAM

SiriusXM
SATELLITE RADIO



Uconnect

(1) Based on 2001 through 2013 model-year repurchase rates. (2) Based on the latest competitive information and Chrysler Group LLC Upper Large Car Segmentation. EPA estimated 19 city/31 highway mpg. Actual mileage may vary. (3) Based on the latest available competitive information and the Chrysler Group LLC Upper Large Car Segmentation. (4) Uconnect Access is available only on equipped vehicles purchased within the contiguous United States plus Alaska. Services can only be used where cellular coverage is available, see coverage map for details. For a complete list of Uconnect Access services, please visit http://www.driveconnect.com/features/uconnect_access/package/. Vehicle must be registered for Uconnect Access and fulfill minimum subscription requirements. (5) SiriusXM audio and data services each require a subscription after the trial included with the new vehicle purchase, sold separately or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. (6) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (7) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (8) Always check visually for vehicles prior to changing lanes. (9) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (10) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (11) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision; not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (12) LDW is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (13) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. (14) Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. This brochure is a publication of Chrysler Group LLC. All product illustrations and specifications are based upon current information at the time of publication approval. Chrysler Group LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models, which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing.

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