



The H-Factor.™

What is the H-Factor™? It means you can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, "Hyundai", stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don't approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It's our mission to offer top quality, feature-rich vehicles at an affordable price.

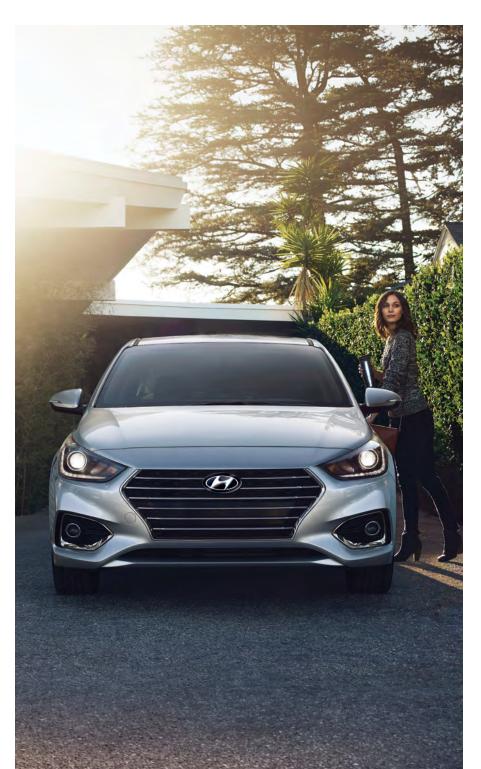
We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren't satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany's world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.

That's the H-Factor.™





You can have it all.

With the Accent, you really can have it all. The stylish hatchback design offers more space than any other vehicle in its class[‡], which means you not only have a car that is effortless to manoeuvre in tight spaces but also practical for all the things you need to bring along for the ride. The Accent also offers an impressive list of available features, including a heated steering wheel and Android Auto[™] and Apple CarPlay[™] smartphone connectivity.



You can have it all.

ACCENT

ACCENT

Feature-packed.

Inside the unbelievably spacious interior, the Accent is feature-packed. Keep warm on your journeys with the available heated front seats and steering wheel, and enjoy added convenience with the available proximity keyless entry — just press a button on the front door handle to unlock the vehicle. No need to dig around for your key.



Available heated front seats and heated steering wheel



Available automatic temperature control



Available proximity keyless entry with push-button ignition



Available power sunroof

Efficient and fun on every drive.

The 2020 Accent features a new, eco-efficient Smartstream G1.6 engine that generates 120 horsepower and 113 lb-ft of torque. Choose between the standard 6-speed manual transmission or our newly developed available Smartstream Intelligent Variable Transmission — designed to replicate the natural acceleration of conventional automatic shifting gears with the added benefit of greater fuel efficiency.

Stay connected safely.

With the available Bluetooth[®] hands-free phone system and steering wheel-mounted audio and phone controls, you can adjust your volume levels, change songs or call your family and friends all from the press of a button. The available 7.0" touch-screen with Android Auto[™] and Apple CarPlay[™] lets you seamlessly interact with your favourite apps, like WAZE and Spotify[®], stream songs from your favourite playlist and safely send text messages with voice commands.

Bold style.

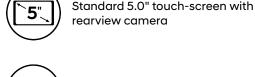
The Accent makes an entrance with sophisticated good looks, from its bold front grille to its modern bodylines. Available LED headlights and daytime running lights guide your way in style, save energy and shine farther than regular halogen lights.

Available LED headlights



Available fog lights





Available 7.0" touch-screen display with Android Auto™ and Apple CarPlay™



Available Bluetooth® hands-free phone system



Available steering wheel-mounted audio, phone and cruise controls

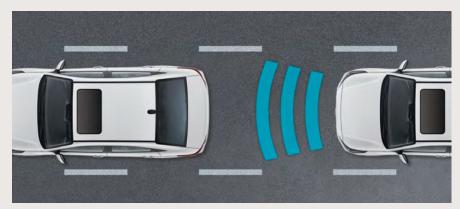
Available LED side repeaters

Strong to the core.

At the core of the Accent is the SUPERSTRUCTURE[™], a state-ofthe-art platform built with our very own Advanced High-Strength Steel to deliver exceptional stiffness and strength. In the event of a collision, the SUPERSTRUCTURE[™] helps protect occupants inside the vehicle by absorbing harmful energy and redirecting it away from the passenger compartment.



In addition to a strong frame, the Accent also features available Forward Collision-Avoidance Assist¹. The system uses radar to detect rapidly closing speeds in relation to the vehicle ahead. If a potential forward collision is detected, audible and visual warning notifications alert the driver. If the driver does not react to avoid the impact, the system can provide full braking assistance to help avoid a potential collision.



Available Forward Collision-Avoidance Assist

Colours and wheels

Exterior colours[•]



Aurora Black

Snow White Pearl

Silky Silver

Azure Blue Not available on Essential model

Wheels



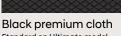
Fierv Red

Not available on Essential model

Interior colours'



Black cloth Standard on Essential and Preferred models



Standard on Ultimate model



15" steel wheel

Standard on Essential model



15" alloy wheel Standard on Preferred model



17" alloy wheel Standard on Ultimate model

Accessories



Blue LED Footwell Light

Subtle yet sophisticated. Enhance your cabin with blue LED light that bathes the front footwell in ambient light whenever the doors are unlocked and fading out when the engine starts. Set of two.



Premium All-Weather Cargo Tray Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come.



Premium All-Weather Floor Liners Premium all-weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long lasting premium look. Remove carpet mats prior to installation.



Plastic Hood Protector Help prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.

For more information on additional accessories please visit hyundaicanada.com, or see your dealer for details.

*Exterior and interior colour options and/or availability by model may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit hyundaicanada.com or see your dealer for details

Find the ACCENT that is right for you.

Essential

Standard equipment includes:

Performance

- Smartstream G1.6 DPI 4-cylinder engine
- 15" steel wheels with covers
- 6-speed manual transmission
- Hood insulator
- Spare tire

Exterior

- Body-coloured door handles and mirrors
- Rear spoiler

Safety

- 6 airbags
- Anti-lock Braking System with Electronic Brake-force Distribution
- Electronic Stability Control, Traction Control System and Vehicle Stability Management
- Hill-start Assist Control

Interior

- 4 speakers
- 5.0" colour touch-screen display with rearview camera
- 60/40 split-folding rear seatback
- AM/FM/MP3/USB audio system
- Auxiliary input jacks
- Driver's seat height adjustor
- Power door locks
- · Sliding sunvisor with mirror

Optional Comfort Package:

- · Air conditioning, manual climate control
- · Bluetooth® hands-free phone system
- Front map lights
- Smartstream Intelligent Variable Transmission
- · Power-adjustable and heated side mirrors
- · Power windows with driver's auto-down
- Steering wheel-mounted audio and Bluetooth[®] controls
- Sunglasses holder

Preferred

Includes Essential standard equipment plus:

Performance

• 15" alloy wheels

Exterior

- · Automatic headlights with escort function
- · Chrome radiator grille
- Power-adjustable and heated side mirrors

Interior

- 7.0" colour touch-screen with rearview camera
- Air conditioning, manual climate control
- Android Auto[™] and Apple CarPlay[™] •
- AM/FM/SiriusXM[™]/MP3/USB audio system
- Bluetooth® hands-free phone system with voice recognition ٠
- Cruise control
- Front centre console with sliding armrest •
- Front heated seats ٠
- Front map lights
- Power windows with driver's auto-down
- Remote keyless entry system with panic alert •
- Steering wheel-mounted audio and Bluetooth® controls •
- Sunglasses holder •
- · Tilt-and-telescopic steering wheel
- · USB charging outlet for rear seats
- Smartstream Intelligent Variable Transmission

Ultimate

Includes Preferred standard equipment plus:

Performance

- 17" alloy wheels
- 4-wheel disc brakes
- Smartstream Intelligent Variable Transmission

Exterior

- Chrome exterior door handles
- Chrome window belt moulding
- · Fog lights
- · LED headlights with LED accents
- Outside mirrors with integrated turn signal indicators
- · Power sunroof with safety one-touch

Safety

Forward Collision-Avoidance Assist

Interior

- 6 speakers
- · Air conditioning, automatic temperature control
- Front passenger seatback pocket
- · Leather-wrapped heated steering wheel
- · Leather-wrapped shift knob
- Premium cloth seating surfaces
- · Proximity keyless entry system with push-button start

Tons of space.

Enjoy hatchback versatility and best-in-class cargo space with up to 616 litres when the rear seats are folded down[‡]. They can also split and fold 60/40, letting you accommodate longer items and still enjoy the company of a rearseat passenger.



- **Optional:**





One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty[†]. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program^{††} featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.

****The Hyundai name, logos, product names, feature names, images and slogans are trademarks owned or licensed by Hyundai Auto Canada Corp.. Specifications, features, illustrations, accessories, materials and equipment and all other information shown in this brochure are based on the latest information available at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Hyundai Auto Canada Corp. reserves the right to make any changes or modifications at any time, without notice or obligation, including, without limitation, in colour, specifications, features, accessories, materials, equipment and models. Some vehicles are shown with optional equipment. All Hyundai warranties have no deductible. "Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions. "Hyundai's 24-Hour Roadside Assistance Program is a limited service and does not cover certain costs or expenses. Roadside Assistance is not a warranty. Apple CarPlay works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple CarPlay[™] may not be available on all devices and may not be available in all countries or regions. Additional apps may be required. Visit www.apple.com for further details and any applicable limitations. Subject to app compatibility. Apple and Apple CarPlay are trademarks of Apple Inc. *Android Auto** is compatible with Android phones running Android Lollipop or newer. Android Auto may not be available on all devices and may not be available in all countries or regions. Additional apps may be required. Visit www.android.com for further details and any applicable limitations. Subject to app compatibility. Android and Android Auto are trademarks of Google Inc. 'Forward Collision-Avoidance Assist (FCA) is designed to detect vehicles that are directly in front of the vehicle. FCA will not detect all vehicles and objects. FCA may not work on winding or hilly roads, during certain weather conditions such as rain, snow, fog and any other times of limited visibility. FCA engages at 10 km/h. FCA is not a substitute for safe driving. Always check your surroundings when driving. See Owner's Manual for further details and limitations. *Vehicle class defined by Global Automakers of Canada segmentation for the sub-compact car segment as of May 2019. The SiriusXM[™] name is a trademark of SiriusXM Satellite Radio Inc.. Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc.. All other trademarks and trade names are those of their respective owners. Some images shown with special graphic effects. 020SA-L100

Hyundai Auto Canada Corp. hyundaicanada.com

