



# The H-Factor.™

What is the H-Factor™? It means you can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, "Hyundai", stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don't approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It's our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

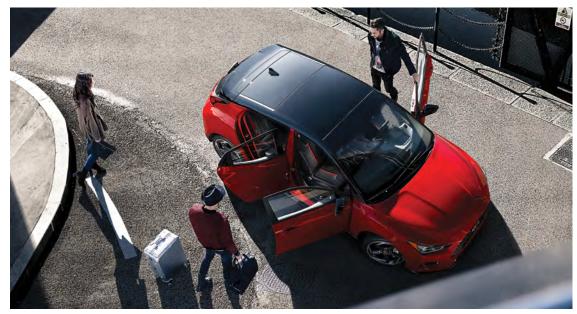
We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren't satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany's world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.

That's the H-Factor.™







**3 doors. 1 signature look.** The hidden rear door on the passenger side gives easy access to the rear seat while maintaining the sleek, coupe-style body lines of the Veloster.

## Live loud.

Live loud in the 2020 Veloster. The cutting-edge, asymmetrical 3-door design differentiates it from any other vehicle on the road. What makes this sport coupe such an exciting driving experience? The unique agility of how it takes every curve. The satisfying sporty sound when you hit the gas pedal. Everything about the Veloster will make you want to get behind the wheel.

# The VELOSTER.

# Designed to break loose from the pack.

The one-of-a-kind style features a wide cascading grille, standard 18" alloy wheels and a centre exhaust. Available LED headlights emit a strong, focused beam of white light that greatly increases nighttime visibility. LED accents run along the outer edges to accentuate the sculpted bodylines.

# Connectivity at your fingertips.

Standard Apple CarPlay<sup>™∆</sup> and Android Auto<sup>™◊</sup> smartphone connectivity lets you access your favourite mobile apps — music, maps, messages, calling and more — seamlessly and safely, through voice commands and the standard 7.0" or available 8.0" touch-screen display. The available Infinity<sup>®</sup> sound system delivers plenty of power for your favourite songs with 8 speakers strategically placed around the cabin — including an external amplifier.



Never get into a chilly vehicle again. Among a wealth of features, one of the best in our available BlueLink® technology is the convenience of starting your vehicle remotely from your smartphone<sup>\*</sup>. Just download the app. Please see your dealer for full service-level details.



Available LED headlights



Standard 7.0" touch-screen and available 8.0" touch-screen

- ✓ Remote vehicle start\*
- ✓ Remote lock/unlock
- 🖌 Find my car
- $\checkmark$  SOS emergency and roadside assistance
- ✓ Automatic collision notification
- Complimentary 3-year subscription on equipped models



Available leather sport seats with red stitching

# An exciting drive begins in the driver's seat.

Continuing its asymmetrical design into the cabin, the Veloster looks just as good from the inside. A driver-focused interior layout features contrasting finishes in the driver's seat area, and the centre console is strategically placed for optimal access. The standard leather-wrapped heated steering wheel puts more control at your fingertips with mounted audio and cruise control buttons.



Standard heated steering wheel



Standard heated front seats



Available power sunroof

## Hyundai SmartSense.™

Our available Hyundai SmartSense<sup>™</sup> safety technologies are innovative, advanced driver assistance systems that can help alert you to, and even avoid, unexpected dangers on the road.

The 2020 Veloster features two newly available safety technologies. First is the Forward Collision-Avoidance Assist<sup>1</sup> system, which is designed to detect a vehicle and warn the driver of a potential frontal collision. If the driver does not react to avoid impact, the system can apply emergency braking. The second is Lane Departure Warning with Lane Keeping Assist<sup>2</sup>. Drift outside your lane without signalling and this system will alert you with audible and visual cues. If no action is taken, the Lane Keeping Assist system can apply corrective steering assistance to help you remain within the lane.

#### **STANDARD FEATURES:**



Blind-Spot Collision Warning with Lane Change Assist



Rear Cross-Traffic Collision Warning

#### **AVAILABLE FEATURES:**



Forward Collision-Avoidance Assist



Lane Departure Warning with Lane Keeping Assist

## **Colours and wheels**

#### Exterior colours<sup>•</sup>



#### Interior colours<sup>•</sup>





Black cloth with blue stitching Standard on Preferred and Luxury models

Black leather with red stitching Standard on Turbo model



Sandstorm leather with red stitching Available on Turbo model (Sold order only. Available with Phantom Black and Chalk White



exterior colours only.)

#### Roof colour<sup>\*</sup>

The Turbo model features available two-tone body colour.



Phantom Black Pair with Chalk White, Lake Silver, Dark Night, Tangerine Comet, Cobalt Eclipse, Ignite Flame and Space Grey

#### Available on Turbo model only

(matte paint) Available on Turbo model only

#### Wheels





18" alloy wheel Standard on Preferred and Luxury models

18" alloy wheel (blade-type) Standard on Turbo model

### Accessories



**Premium All-Weather Floor Liners** 

Premium all-weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long-lasting premium look. Remove carpet mats prior to installation.



Blue LED Footwell Light

Subtle yet sophisticated. Enhance your cabin with blue LED light that bathes the front footwell in ambient light whenever the doors are unlocked, fading out when the engine starts. Set of two.



Premium All-Weather Cargo Tray Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come.



**Rear Bumper Protector Black Film** Protection film easily applies to protect from scratches and scrapes while maintaining the visual appearance of your vehicle.

For more information on additional accessories please visit hyundaicanada.com, or see your dealer for details.

\*Exterior, interior and roof colour options and/or availability by model may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit hyundaicanada.com or see your dealer for details.

# Find the VELOSTER that is right for you.

#### Preferred

#### Standard equipment includes:

#### Performance features:

- 2.0L MPI DOHC 4-cylinder engine
- 6-speed automatic transmission with SHIFTRONIC<sup>®</sup> manual mode
- 18 x 7.5J aluminum-alloy wheels
- P225/40R18 all-season tires
- Torgue Vectoring Control

#### **Exterior features:**

- Automatic headlights
- · Dual, power-adjustable heated side mirrors
- LED daytime running lights
- · Rear spoiler with integrated LED stop lamp
- Single centre exhaust tip

#### Safety features:

- 6 airbags
- Blind-Spot Collision Warning
- Rear Cross-Traffic Collision Warning
- Vehicle Stability Management, Electronic Stability Control, Traction Control System, Anti-lock Braking System
- · Remote keyless entry system with alarm
- · Rearview camera with dynamic guidelines

#### Interior features:

- 7.0" touch-screen display
- 60/40 split-folding rear seats
- · AM/FM/MP3 audio system with 6 speakers
- Android Auto<sup>™◊</sup> and Apple CarPlay<sup>™Δ</sup>
- Blue accent trims
- Bluetooth<sup>®</sup> hands-free phone system
- · Cloth seating surfaces with blue stitching
- · Heated front seats
- · Heated steering wheel
- Manual air conditioning
- · Steering wheel-mounted audio, telephone and cruise controls
- · Leather-wrapped steering wheel and shift knob
- · Power windows with driver's auto-down
- · Tilt-and-telescopic steering wheel

#### Luxury

#### Includes Preferred equipment plus:

#### Exterior features:

Sunroof, power tilt-and-slide

#### Interior features:

- 8.0" touch-screen display
- Automatic temperature control with auto-defogging windshield system
- BlueLink<sup>®</sup> connected vehicle system<sup>Ω</sup>
- Bluetooth<sup>®</sup> hands-free phone system with voice recognition
- Infinity<sup>®</sup> AM/FM/SiriusXM<sup>™</sup>/MP3 audio system with 8 speakers and external amplifier
- · Proximity keyless entry with push-button ignition
- Power windows with driver's auto-up with pinch protection

#### Safety features:

- Forward Collision-Avoidance Assist
- · Lane Departure Warning with Lane Keeping Assist

#### Turbo

#### Includes Preferred equipment plus:

#### Performance features:

- 1.6L Turbocharged Gasoline Direct Injection engine
- 6-speed manual transmission
- 18 x 7.5J aluminum-alloy wheels (blade-type)
- Larger front disc brakes

#### Exterior features:

- LED headlights and tail lights
- LED side mirror turn signal repeaters
- Turbo-exclusive twin tip exhaust
- Turbo-exclusive rear spoiler
- Turbo-exclusive side sills
- Sunroof, power tilt-and-slide

#### Interior features:

- 4.2" colour TFT cluster display
- 8.0" touch-screen display
- Automatic temperature control with auto-defogging windshield system
- Aluminum sport pedals
- BlueLink<sup>®</sup> connected vehicle system<sup>Ω</sup>
- Bluetooth<sup>®</sup> hands-free phone system with voice recognition
- Leather seating surfaces with red stitching
- Infinity<sup>®</sup> AM/FM/SiriusXM<sup>™</sup>/MP3 audio system with 8 speakers and external amplifier
- Power windows with driver's auto-up with pinch protection
- · Proximity keyless entry with push-button ignition

#### Optional:

 7-speed Dual Clutch Transmission with steering wheel-mounted paddle shifters

#### Optional:

Two-tone roof



Standard 2.0L engine 147 horsepower 132 lb-ft torque



#### High performance standards.

Whether you choose the 2.0L or the available 1.6L Turbocharged engine, you're going to feel what sets the Veloster apart. A sophisticated, standard multi-link rear suspension system elevates on-road driving dynamics and feel. Turbo models are also outfitted with a sport-tuned suspension for outstanding ride and handling through the curves.





#### One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty<sup>+</sup>. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program<sup>++</sup> featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.



**Hyundai Auto Canada Corp.** hyundaicanada.com



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