



CHRYSLER CORPORATION

PARTS DIVISION

Detroit, Michigan, U.S.A.

June 25th, 1935

TO ALL CHRYSLER MOTORS DISTRIBUTORS AND DIRECT DEALERS (EXCEPT TEXAS):

SUBJECT: NEW CLEAR VISION ELECTRIC FANS.

We are enclosing illustrated sheet describing our new Clear Vision Electric Fans for 1935-1936 Chrysler Motors vehicles -- another all year 'round accessory for which there has developed sweeping demand the country over.

Two models -- a Senior and a Junior -- of an outstanding fan at prices that will suit everybody! They are competitive.

PRICES:

<u>Part #</u>	<u>Model</u>	<u>List Price</u>	<u>Net Each For All Distributors, Direct Dealers, Dealers And Associate Dealers</u>	<u>Net Each In Quantities Of Six Or More For Distributors And Direct Dealers Only</u>
649064	Senior	\$6.50	\$3.90	\$3.25
649465	Junior	4.50	2.85	2.40

Distributors and Direct Dealers are allowed 5% override commission on the net value of the invoice on our shipments direct to their Dealers and Associate Dealers.

Note particularly, on the enclosed sheet, the attractive display stand which is given "gratis" when the Senior model is included in initial orders calling for six or more fans.

Put one of the stands in your window, on your counter or showcase -- with a fan installed -- and the appeal is irresistible.

Also, install a fan in each demonstrating car -- it's an item that demonstrates effectively in summer as well as winter.

Due to Display Stand having to be shipped from St. Paul, Minn., it may not reach you until a few days after the fans arrive.

Consumer mailing folders will be available soon. Send your initial order in today and have your place ready for this latest, most popular item.

General Sales Manager.

**DEMAND
FOR**

CLEAR VISION

SAFETY & COMFORT SELLS 2 NEW ELECTRIC FANS



Year 'round usefulness makes every month a Profit month for these New, Fast-selling Accessories.

IN SUMMER, they eliminate steamed windows, keeping the vision clear during rainy weather, providing relief from heat, stuffiness and discomfort. Electric fans end the fly and mosquito nuisance in parked cars.

IN WINTER they insure clear vision—for safe driving—by eliminating Frost and Ice from the windshield.

SENIOR MODEL

FAN: 5" diameter, four blades, quiet. MOTOR: Guaranteed for 1 year. BRACKET: Double-ball joint, universal mounting type for overhead or steering column installation. FINISH: neutral brown, with polished nickel guard and fittings. SWITCH: Rheostat type giving selection of fan speeds, signals when "On," mounts on Instrument Panel. GUARDS: Fan guarded front and rear. Part No. 649064 • List Price, \$6.50

JUNIOR MODEL

FAN: 4 1/2" diameter, four blade type. MOTOR: Guaranteed. BRACKET: Single ball-joint type with angle arm, giving wide radius. Mounts overhead or on steering column. FINISH: Neutral brown, with polished nickel guard and fittings. SWITCH: "On-and-Off" type for Instrument Panel mounting. Part No. 649465 • List Price, \$4.50



FREE DISPLAY STAND

Attractively Illustrated Counter Display Stand, Size: 13 1/2" x 19", given free with *initial* orders for 6 or more (assorted Senior and Junior) Electric Fans, when specified on the order. (not furnished with orders for Junior fans alone). A powerful attention-getter that will sell Electric Fans for you! BE SURE TO GET ONE!

INSTALLATION INSTRUCTIONS PACKED WITH EACH FAN



Eliminates
FROSTING OF GLASS
INSIDE
ICE AND SLEET
OUTSIDE

Eliminates
STEAMED GLASS
WHEN RAINING
FLYS & MOSQUITOES
WHEN PARKING



for
OVERHEAD OR DASH
INSTALLATION

for
STEERING COLUMN
INSTALLATION

UNIVERSAL
COMBINATION BRACKET FURNISHED

ORDER YOUR STOCK OF SENIOR AND JUNIOR FANS FROM YOUR PARTS DEPOT

Specify Fan Part Numbers! Specify "Fan Display Stand"!

CHRYSLER CORPORATION, PARTS DIVISION . . . DETROIT, MICHIGAN