

# CHRYSLER

## C-200



A PROTOTYPE  
OF THE DRAMATIC  
NEW CONVERTIBLE

# ALLURING NEW CHRYSLER CONVERTIBLE BLENDS SPORTS CAR STYLING WITH PRACTICAL AUTOMOBILE DESIGN

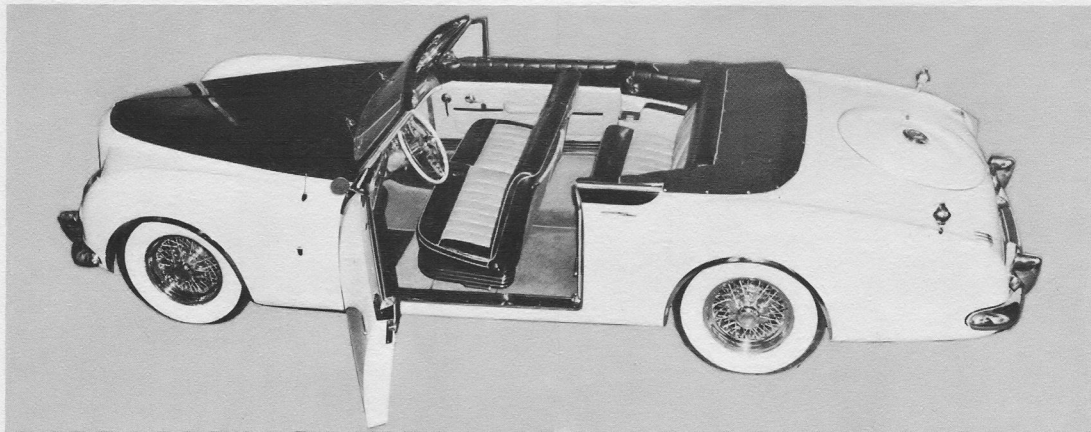
The Chrysler C-200 was conceived and designed in the styling and engineering laboratories of Chrysler Corporation in Detroit. Its sophisticated mood reflects the exotic fashion of Ghia of Turin, Italy, the internationally famous custom body builder who hand-crafted the C-200 from scale drawings and scale models created by Chrysler engineers and stylists.

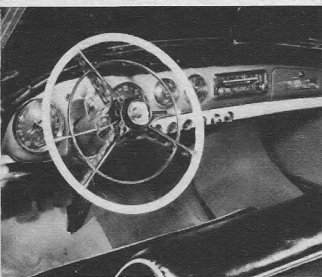
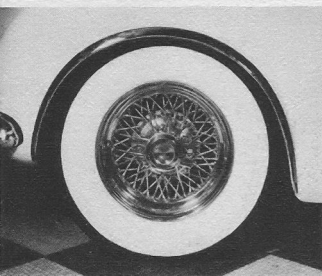
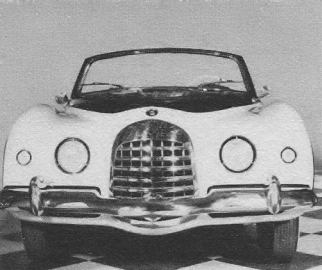
Standing a rakish five feet from pavement to top of windshield, the C-200 with its distinctive accoutrement and new élan of line and manner captures the jaunty air of the sports car, subtly interpreting the bold motif suggested in its fully exposed wire wheels.

Built for performance as venturesome and dashing as

its appearance, the C-200 is powered by the Chrysler FirePower V-8 Engine. Its sports car roadability is enhanced by the Chrysler Corporation Power Steering that is already recognized as an extraordinary innovation for full-time control and driving ease . . . and is presently being enjoyed by so many De Soto and Chrysler owners.

The sports car theme is reflected again in the distinctive instrument panel featuring a large tachometer and speedometer flanking the steering wheel on either side—with small circular dials indicating fuel supply, oil pressure, engine temperature and amperes extending across the panel to the right.





The buoyant power of the C-200 is that of the revolutionary Chrysler "FirePower" V-8 hemispherical combustion engine, now setting new performance standards for the motor car.

The wheelbase span is a graceful ten feet five and one half inches.

Like the car created for America's most discriminating motor car buyers, the luxurious Chrysler Crown Imperial, the C-200 has the exclusive self-energizing disc type brakes developed by Chrysler engineers.

Expressive of its Grand Prix personality, the C-200 fashions design with function in its 17" chrome-plated wire wheels giving an agile smartness as well as functional tire and brake cooling.