

Don't mis: "Shower of Stan" and "Climax!" has great Chrysler Corporation IV shows on CBS, Thurday nights with Bill Lundigen as your host. See local papers for lime and channels. Special "Shower of Stan" Christmas shows Great family entertainment—Dickens' immortal classis." A Christmas Carol, "starring Fredric March. . . . Chrysler and Imperial bring you "l's A Great Life," starring Michael O'Shee, Billy Bisbop, and James Dume on NBC TV.

- - us seen in the 1954 "Thanksgiving Day Santa
 - Parade" brought to you on television from

1955 IMPERIAL NEWPORT ...

1955 CHRYSLER NEW YORKER ST. REGIS



Dor't mis: "Slower of Storn" and "Climax!" two great Chryler's Capparation IV shows an CBS, Thursday nights with Bill Lundigna as your hous. See local papers for time and channel, Special "Shower of Storn" Christmas shows Great family entertainment — Dickens' immortal classic." A Christman Coral," storring Fredric March. . . . Chrysten and Imperial bring you "it's A Great Ulfe," storring Michael O'Shee, Billy Billope, and James Dum on NBC IV.

1955 CHRYSLER NEW YORKER ST. REGIS . . .

as seen in the 1954 "Thanksgiving Day Santa Parade" brought to you on television from Detroit by Chrysler Corporation.

1955 PLYMOUTH BELVEDERE SPORT COUPE



Don't mis: "Shower of Starn" and "Climaci" two great Chryller Corporation TV shows on CSS, Thursday inglish with Bill Lundigion as your host. See local popers for time and channel, Special "Shower of Starn" Christmas shows Great family entertainment —Dickens' immortal classic." A Christmas Carol," storring Fredric Morth . . . For firm and Elaughs, is sure to worth "Thirs', My Boy," also on CSS TV, soopnored by Phroutin.

1955 PLYMOUTH BELVEDERE SPORT COUPE . . . as seen in the 1954 "Thanksgiving Day Santa Parade" brought to you on television from Detroit by Chrysler Corporation.

1955 DESOTO FIREFLITE SEDAN



Don't miss "Shower of Stars" and "Climax!" two great Chrysler Corporation TV shows on CBS, Thursday nights with Bill Lundigan as your host. See local papers for time and channel. Special "Shower of Stars" Christmas show Great family entertainment—Dicken "immortal classic" "A Christmas Cry," starring Fredric March... Don't miss the one and only Groucho Marx on NBC TV and radio brought to you by DeSoto.

as seen in the 1954 "Thanksgiving Day Santa Parade" brought to you on television from

1955 DE SOTO FIREFLITE SEDAN ...

1955 DODGE CUSTOM ROYAL LANCER CONVERTIBLE



Dort mir "Bower of Sten" and "Climost" was great Chrysler Corporation TV above on C.RS, Thursday rights with Bill Leedigan as your host. See local peoper for time and chorsel. Special "Blower of Sten". "Orisitions Show Feets family settertoinment— Dicken" immorted classic "A Christmos Carol," storring Fredric Morch. . . Dodge sponson, for your estertoinment Danny Thomas in "Make Room for Goods," and Ster Faces," Steaker See See" on AET. V); and Sky Rogers, Americk's rivertice tooksyo, on NBC radio.

1955 DODGE CUSTOM ROYAL LANCER CONVERTIBLE

as seen in the 1954 "Thanksgiving Day Santa Parade" brought to you on

television from Detroit by Chrysler Corporation.



SANTA'S SLEIGH FLOAT ... as seen in the 1954 J. L. Hudson Company Department Store "Thanksgiving Day Santa Parade" brought to you on television



FARGO STAGE COACH ... as seen in the 1954 J. L. Hudson Company Department Store "Thanksgiving Day Santa Parade" brought to you on television



CHRYSLER CORPORATION KILTIE BAND...
as seen in the 1954 J. L. Hudson Company Department Store
"Thanksgiving Day Santa Parade" brought to you on television



MOTHER GOOSE FLOAT ... as seen in the 1954 J. L. Hudson Company Department Store "Thanksgiving Day Santa Parade" brought to you on television



SPACE SHIP X-101 FLOAT ...

from Detroit by Chrysler Corporation.

as seen in the 1954 J. L. Hudson Company Department Store "Thanksgiving Day Santa Parade" brought to you on television



from Detroit by Chrysler Corporation.

JUMPING JACKSTRAWS FLOAT...

as seen in the 1954 J. L. Hudson Company Department Store "Thanksgiving Day Santa Parade" brought to you on television