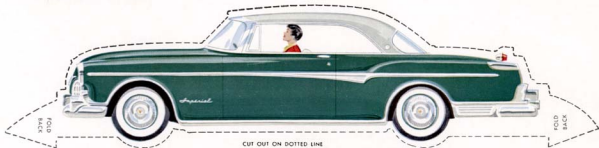


THE FORWARD LOOK

1955 IMPERIAL NEWPORT



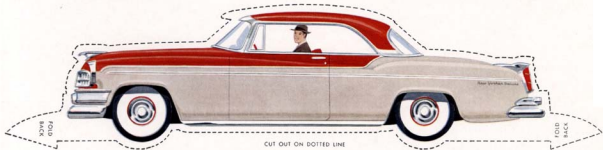
Don't miss "Shower of Stars" and "Climax!" two great Chrysler Corporation TV shows on CBS, Thursday nights with Bill Lundigan as your host. See local papers for time and channel. Special "Shower of Stars" Christmas show: Great family entertainment—Dickens' immortal classic "A Christmas Carol," starring Fredric March . . . Chrysler and Imperial bring you "It's A Great Life," starring Michael O'Shea, Billy Bishop, and James Dunn on NBC TV.

1955 IMPERIAL NEWPORT . . .

as seen in the 1954 "Thanksgiving Day Santa Parade" brought to you on television from Detroit by Chrysler Corporation.

THE FORWARD LOOK

1955 CHRYSLER NEW YORKER ST. REGIS



Don't miss "Shower of Stars" and "Climax!" two great Chrysler Corporation TV shows on CBS, Thursday nights with Bill Lundigan as your host. See local papers for time and channel. Special "Shower of Stars" Christmas show: Great family entertainment—Dickens' immortal classic "A Christmas Carol," starring Fredric March . . . Chrysler and Imperial bring you "It's A Great Life," starring Michael O'Shea, Billy Bishop, and James Dunn on NBC TV.

1955 CHRYSLER NEW YORKER ST. REGIS . . .

*as seen in the 1954 "Thanksgiving Day Santa Parade" brought
to you on television from Detroit by Chrysler Corporation.*

THE FORWARD LOOK

1955 PLYMOUTH BELVEDERE SPORT COUPE



Don't miss "Shower of Stars" and "Climax!" two great Chrysler Corporation TV shows on CBS, Thursday nights with Bill Lundigan as your host. See local papers for time and channel. Special "Shower of Stars" Christmas show: Great family entertainment—Dickens' immortal classic "A Christmas Carol," starring Fredric March . . . For fun and laughs, be sure to watch "That's My Boy," also on CBS TV, sponsored by Plymouth.

1955 PLYMOUTH BELVEDERE SPORT COUPE . . .

*as seen in the 1954 "Thanksgiving Day Santa Parade" brought
to you on television from Detroit by Chrysler Corporation.*

THE FORWARD LOOK

1955 DE SOTO FIREFLITE SEDAN



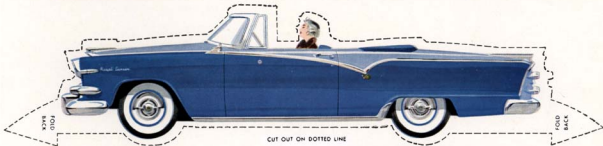
Don't miss "Shower of Stars" and "Climax!" two great Chrysler Corporation TV shows on CBS, Thursday nights with Bill Lundigan as your host. See local papers for time and channel. Special "Shower of Stars" Christmas show: Great family entertainment—Dickens' immortal classic "A Christmas Carol," starring Fredric March . . . Don't miss the one and only Groucho Marx on NBC TV and radio brought to you by DeSoto.

1955 DE SOTO FIREFLITE SEDAN . . .

as seen in the 1954 "Thanksgiving Day Santa Parade" brought to you on television from Detroit by Chrysler Corporation.

THE FORWARD LOOK

1955 DODGE CUSTOM ROYAL LANCER CONVERTIBLE



Don't miss "Shower of Stars" and "Climax!" two great Chrysler Corporation TV shows on CBS, Thursday nights with Bill Lundigan as your host. See local papers for time and channel. Special "Shower of Stars" Christmas show: Great family entertainment—Dickens' immortal classic "A Christmas Carol," starring Fredric March . . . Dodge sponsors for your entertainment Danny Thomas in "Make Room for Daddy," and Bert Parks', "Break the Bank" on ABC TV; and Roy Rogers, America's favorite cowboy, on NBC radio.

1955 DODGE CUSTOM ROYAL LANCER CONVERTIBLE . . .

as seen in the 1954 "Thanksgiving Day Santa Parade" brought to you on television from Detroit by Chrysler Corporation.



CUT OUT ON DOTTED LINE

SANTA'S SLEIGH FLOAT . . .

*as seen in the 1954 J. L. Hudson Company Department Store
“Thanksgiving Day Santa Parade” brought to you on television
from Detroit by Chrysler Corporation.*



CUT OUT ON DOTTED LINE

FARGO STAGE COACH . . .

*as seen in the 1954 J. L. Hudson Company Department Store
“Thanksgiving Day Santa Parade” brought to you on television
from Detroit by Chrysler Corporation.*

FOLD
BACK

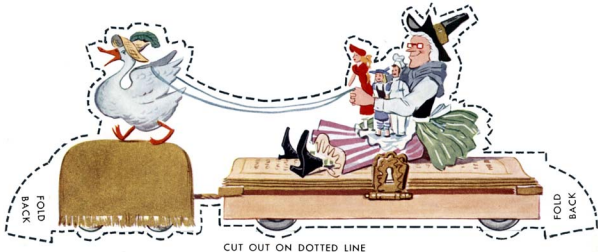


FOLD
BACK

CUT OUT ON DOTTED LINE

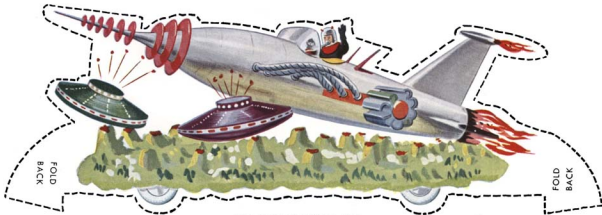
CHRYSLER CORPORATION KILTIE BAND . . .

*as seen in the 1954 J. L. Hudson Company Department Store
“Thanksgiving Day Santa Parade” brought to you on television
from Detroit by Chrysler Corporation.*



MOTHER GOOSE FLOAT . . .

*as seen in the 1954 J. L. Hudson Company Department Store
“Thanksgiving Day Santa Parade” brought to you on television
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CUT OUT ON DOTTED LINE

SPACE SHIP X-101 FLOAT . . .

*as seen in the 1954 J. L. Hudson Company Department Store
“Thanksgiving Day Santa Parade” brought to you on television
from Detroit by Chrysler Corporation.*



CUT OUT ON DOTTED LINE

JUMPING JACKSTRAWS FLOAT...

*as seen in the 1954 J. L. Hudson Company Department Store
“Thanksgiving Day Santa Parade” brought to you on television
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