

Presenting Nash for 1955

FEATURING 7 BIG DIFFERENCES THAT PUT YOU YEARS AHEAD



SEE ALL THESE ADVANCED CARS AT YOUR *Nash* DEALER'S



1955 Ambassador
The New Made in Luxury



1955 Statesman
America's No. 1 Big Value Car



1955 Rambler
Smartest Car for Town and Travel



1955 Metropolitan
A New and Different Kind of Car





Nash-Healey Convertible, rated one of the world's 10 most beautiful cars, inspired the new Nash distinctive front-end styling.

Again, in 1955, Nash shows a new styling trail.

You've seen it happen before. You saw Nash start today's longer, lower lines with Pinin Farina styling, the cowl-high air intake, the sweepback rear window pillars, the curved one-piece windshield on all models, the low continental hood, the one-piece, die-cast grille—the whole "1955 look" of other cars.

Now you see another new style trend from Nash—the custom "sports car look" of the Nash-Healey for the first time in a family sedan—years-ahead styling that will put you money ahead—assures you higher resale value with Nash.



Only Nash and the world's most-
best custom cars bear the good
Pinin Farina name—the hallmark of
advanced automotive styling.

World's Most Advanced Styling is reflected
in every brilliant inch of the new 1955
Nash Ambassador and Fourcousan models.



Nash leads the world in visibility with the new Screen-Rearr-Wrap-Around Windshield, the widest on any car. Combined with the low Nash hood, you see more of the road ahead and at the sides. Note the Nash-planned fresh air intake above the hood, now being copied by the industry's highest-priced cars.



Custom instrument panel has new safety and convenience features. Dials and controls intelligently grouped for driving safety. Patented steel "H.S.V." Twin Radio Speakers. Pull-Out Glow Horns. Twin Ash Receptacles.

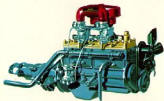


Reflecting the genius of Nash styling, the smooth, clean 1955 Nash flows gracefully through to the distinctive rear end. The smart Continental wire tire mount is standard equipment on all Nash models at no extra cost.





New 1954 Nash Statesman Super Four-Door Sedan—The ideal car for large families. Here is America's big economy car.



You get two engine choices in the new 1954 Statesman—Powerflyte, the Nash engine that's famed the world over for dependability and economy, or, at slight extra cost, the extra performance of the Dual Powerflyte twin-carburetor engine. You have your option of silent Synchromesh Transmission, Automatic Overdrive and Dual-Range Hydra-Matic Drive with both great engines.

Here is America's No. 1 big car value—the ideal family car.

You get so much more in the new Statesman—seating room, headroom, legroom that can only be compared with America's most expensive cars—a new Screen-Flamie windshield that's widest of all—luggage space for all the family's baggage and vacation gear.

Best of all, you have the exclusive Nash features that add so much to driving enjoyment, that make travel so much more comfortable—that give you more value today—higher resale value tomorrow.

Compare before you buy. You get more room per dollar in the new Nash Statesman than in any other car on the road today. And you get a car that will save you money every mile you drive.



New 1954 Nash Statesman Custom Country Club Hardtop—Glamorous hardtop styling by Peter Farrow at a budget price.

OTHER NASH ENGINEERED ACCESSORIES FOR YOUR SAFETY AND CONVENIENCE



New Nash hood ornament designed by Itzy, a beautifully sculptured to add to the overall "custom-car look" of the Nash hood and grille.



Nash spotlight with rear view mirror. Guide control lets you throw a beam-powered beam of light where you desire.



Nash-O-Matic lights give wide-angle, long-distance illumination to the rear of the car, for extra backing.



Nash automatic windshield wiper erases danger of foggy, wet or snow through windshield. Just press a button to set the windshield and wipe it clean of mud or dust.



Super-Smooth Radio, with "Hi-Fi" balanced tone reproduction built into dial, gives you concert-hall reception. Listen and discover the difference between

the Nash radio and any you've heard in any other car. With optional power-operated antenna, you just touch a button inside the car to raise or lower







