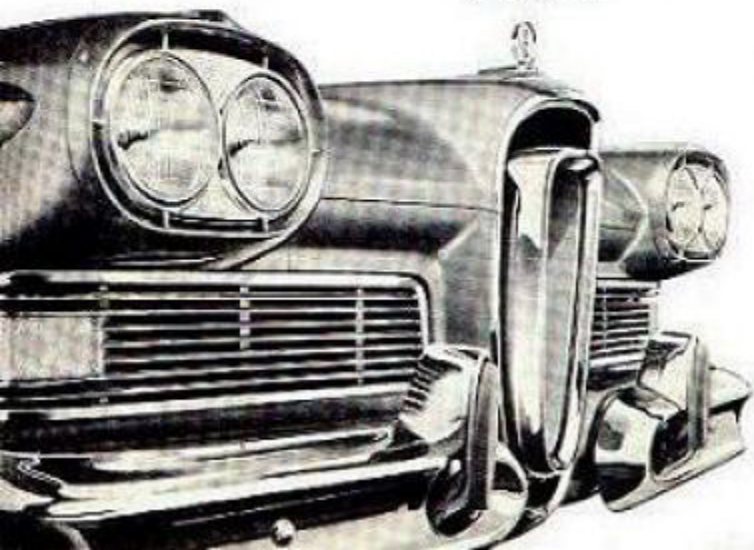




ACCESSORIES
FOR
YOUR
FIRST
ESEL



accessories for the
interior
of your
EDSEL





EDSEL RADIOS

9-tube Station-Seeking radio

This transistor-powered Station-Seeking radio provides outstanding reception when driving in town—brings in distant stations when driving in the country. Two bars are located immediately above the dial face—one marked "town" and the other "country". The station-selecting control automatically provides separate circuits for local or distant reception. A touch of the "town" bar automatically causes the set to pick up the next local station. When touring, the "country" bar is used to pick up the next audible station. The set may also be tuned with the five pre-set station buttons or with the manual station selector dial.

8-tube radio

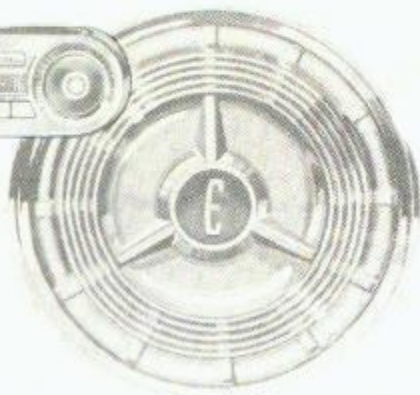
This model is a high-quality transistor-powered hi-fi radio. There are five pre-set station buttons and an "off" button. The pre-set station buttons, when individually pressed, turn the radio on and select the station. Additional stations may be tuned in manually by turning the knob at the right side of the set. Volume and tone control may be regulated by two integral knobs at the left side of the radio dial face. The set is turned off by pressing the "off" button.





accessories make the Edsel

your own personal car

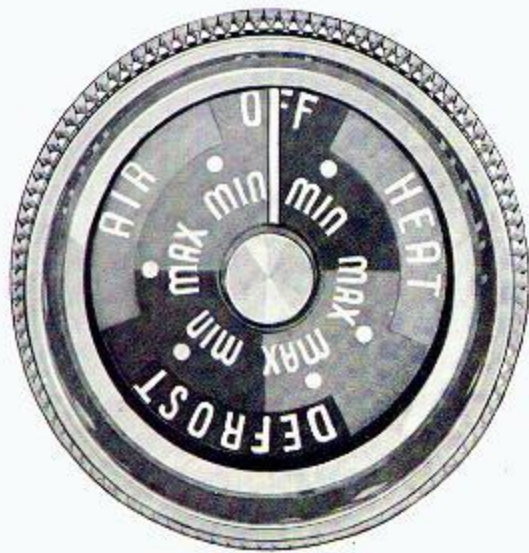


These handsome Edsel accessories are styled to add to the luxurious interior appointments, accent the longer, lower Edsel silhouette, blend smoothly with every elegant Edsel line.

And, these accessories are designed to be functional, too. They are all planned to enable you to custom-fit your new Edsel to your very own driving needs. Some enable you to add appearance touches to make your Edsel more personally distinctive. Others make driving more comfortable and relaxing. You will even find accessories that make servicing or maintaining your car easier and more convenient, either for yourself or for those to whom you entrust its care. But all of them are designed to meet Edsel's standards of automotive quality—the newest and most advanced in the industry today.

Look through the whole array of Edsel exterior and interior accessories and choose the ones that suit you best. They'll give your first Edsel even more individuality, making this car truly your personal car. All are elegantly designed, finely engineered and simply arranged for convenience and safety. Your Edsel dealer will be glad to show them to you.

Dial-temp air system



Dial-temp is the most convenient, easiest-to-operate fresh air heating and ventilating system ever put in any automobile. One simple control makes all the adjustments, eliminates a confusing array of knobs and levers. High-level air intake at base of windshield supplies interior with air above road dust and most exhaust fumes. Thus, Dial-temp gives greater all-season comfort. You enjoy plenty of ventilation for hot summer driving, and quick comfortable warmth during cold weather. For more detailed information about Edsel Dial-temp, please refer to the Owner's Manual, "Your First Edsel".

air conditioning system

Edsel's Dial-temp air conditioning is designed for quick, efficient operation and easy control. It will cool your Edsel interior amazingly fast. This outstanding air conditioning system is installed with part of the unit in the engine compartment and the remainder behind the instrument panel. Result: no sacrifice of luggage or passenger comfort space. To operate, you simply close windows and turn the Dial-temp control to the "Cool" range and locate dial at temperature point desired. Dust, smoke, excess moisture, and irritating pollen are eliminated—you ride in the comfort of cool, clean air. The compressor for the air conditioning unit is automatically disconnected to conserve engine horsepower and save unnecessary wear on the compressor when the air conditioner is turned off. For detailed information on operation, please refer to your Owner's Manual.

Edsel also offers a separate air conditioner at lower cost. This unit, which mounts under the instrument panel, is also ideal for owners who already have a heater unit installed, or who simply wish air conditioning at a more economical cost.





special instrument panel accessories

To the long list of known and wanted accessories, Edsel brings not only many new ones, but also a new idea. In the Edsel, you can design these accessories into the model you choose to give it a truly personal touch and make it yours alone.

The Edsel instrument panel is designed for a whole group of helpful, useful new accessories. You can select a tachometer, a compass, oil *low* and fuel *low* warning lights, or a precision clock—and the instrument panel already provides a handsome setting for their installation.

AUTOMOBILE COMPASS

An important convenience accessory, this drum type magnetic compass may be installed in the extreme left pod of the instrument group in place of the tachometer. It is illuminated at night for easy reading.



TACHOMETER

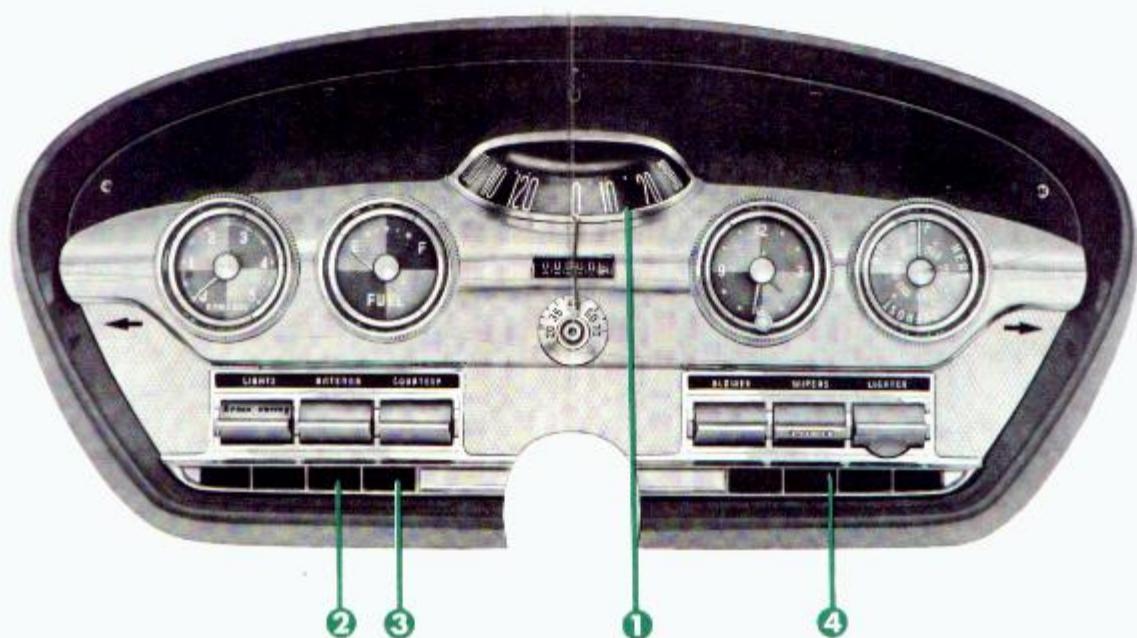
Actual engine speed in r.p.m.'s may be checked accurately with this Edsel tachometer. This accessory is handsomely mounted in the extreme left pod of the instrument group.



ELECTRIC CLOCK

A dependable time-keeper, this precision-built electric clock automatically adjusts time gain or lag whenever hands are reset. Styled to be integrated into the instrument panel.





special warning light accessories

SPEED WARNING LIGHT

1 This speed warning light is a valuable safety accessory. It casts a red glow over the speedometer if you exceed your pre-set miles-per-hour limit. Installed at a nominal price on any Edsel, the speed warning light may be set by turning a simple calibrated dial just below the speedometer.

PARKING BRAKE WARNING LIGHT

2 This parking brake signal saves wear on the rear brakes. As soon as the ignition is turned on, a red light warns the driver that the parking brake has not been released.

FUEL WARNING LIGHT

3 This fuel level signal lights up automatically to warn you of low fuel level when the tank is down to four gallons of gasoline or less.

OIL LEVEL WARNING LIGHT

4 No need to check oil level in an Edsel equipped with this unusual accessory. The oil level signal lights up red if oil level is one quart low.

other interior accessories

automatic luggage compartment opener

Now you can open the Edsel deck lid automatically from inside the car. Panel-mounted key-lock switch controls this accessory. All Edsels (except station wagons) may be equipped with this luggage compartment opener. However, the trunk may still be opened from the outside.



traffic light reflector

Traffic signals are easily seen with this prism type traffic light reflector, which is mounted on top of the instrument panel.



inside rear-view mirror

Fully adjustable, this non-glare "flip type" rear-view mirror allows you to cut down glare from following cars by directing their light beams up and away from your eyes.



rear door safety locks

For Edsel owners with small children, rear door safety locks are available. On models with up-and-down operating door lock buttons, a lock may be installed which can only be opened with the ignition key. Specially designed safety locks are also available for Edsel models equipped with the sliding type inside locks.



power brakes

You ease to a stop surely, safely at the touch of a toe with optional Edsel power brakes. Manifold vacuum does most of the pedal pushing for you. Direct mechanical linkage to the master cylinder has been retained for added safety.

power steering

With Edsel optional power steering, you maneuver and park with an absolute minimum of effort—with practically a featherlight touch. Yet, as a safety factor, you retain the positive feel of the road.

windshield washer

This vacuum-powered windshield washer is an important safety accessory. Press bar marked "washer" on wiper control and two jets spray water onto windshield. If the wipers are not already turned on, the washer control also activates them to clear the windshield.



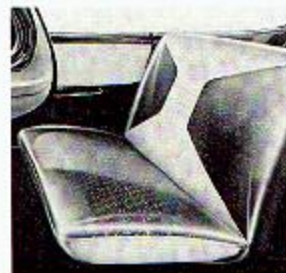
glove compartment light

A time and trouble saver, this glove compartment light illuminates the glove box interior when it is opened.



seat covers

Your seats will always look new with these transparent plastic seat covers. They go on quickly, fit snugly and stay in place. Dirt whisks off with a damp cloth or sponge, so your upholstery's beauty shines through.



courtesy lights

Special courtesy lights are located under each end of the instrument panel. These lights are operated automatically by either front door. They are also controlled by a toggle bar switch in the instrument panel.



seat belts

Designed to hold driver and passengers safely in their seats, these strong box-weave nylon-rayon seat belts are available on all Edsels. They are attached with heavy reinforced steel plates underneath the steel floor panel, have quick release type buckles.

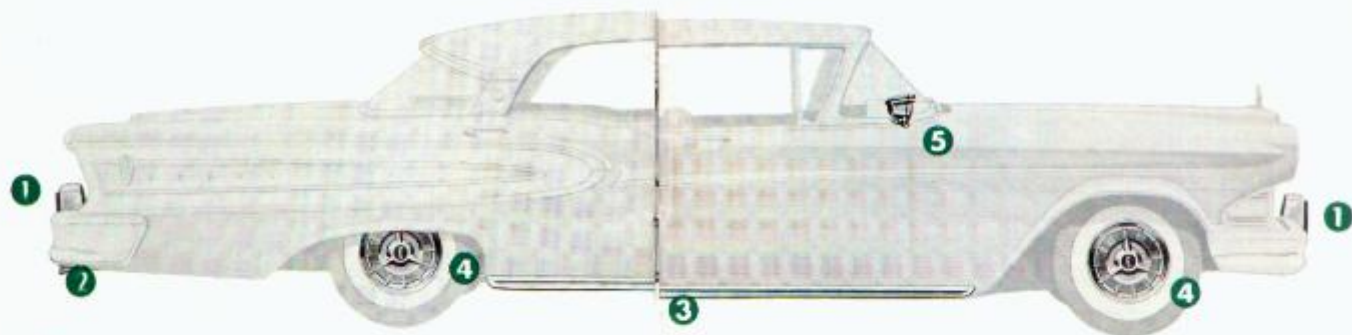


contour floor mats

These twin mats are patterned to fit floor areas at both sides of the front compartment. Easy to clean, they provide special protection against slush, mud and dirt. Available for front or rear in choice of five colors: red, green, blue, black, and white.

accessories for the
exterior
of your
EDSEL





1 bumper guards—front and rear

You can protect your new chrome bumpers from unsightly scratches with these specially designed front and rear bumper guards with rubber insert pads. Rubber inserts easily replaceable. (Not available for rear bumper on Station Wagon models.)

2 exhaust deflector

This exhaust deflector has a bright chrome-plated finish. Gives added protection to chrome bumper and paint finish by directing exhaust away from these areas.

3 curb mouldings

These bright chrome curb mouldings accentuate the long, low Edsel silhouette. They stretch completely along the car base from the front wheel opening to the rear wheel opening. (Not available on station wagons.)

4 wheel covers with appliques

Sculptured in stainless steel, these wheel covers with a unique applique are accented by a color area behind the three-spoke center, painted to match the body color. Optional on any Edsel model.

5 spotlight and mirror

This double-duty unit is completely adjustable from inside the car. You can direct its 1000-foot beam or quickly position the mirror to your needs with a twist of the wrist. Available for either side of the car.

6 wheel covers

These beautifully designed stainless steel wheel covers will give your Edsel a note of distinction. They're easy to keep clean—easy to install.

7 side-view mirror

Large-size mirror provides a sharp, clear image—features an off-center ball joint for a wide range of adjustment.

8 hooded side-view mirror

Strikingly advanced in design, this beautiful mirror with the distinctive Edsel grille design on its reverse side features a graceful hood. You'll like the ease with which it adapts to your viewing angle on the driver's side or, as a pair, on both sides of your new Edsel.



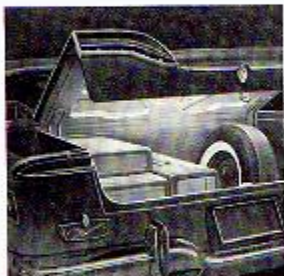
engine compartment light

This engine compartment light makes night-time inspections and service checks more convenient. It lights the engine compartment when hood is raised.



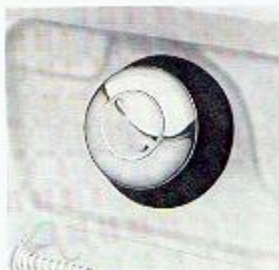
luggage compartment light

Brightly illuminating the total trunk area, light automatically goes on whenever the deck lid is opened.



license plate frames

These license plate frames will add to the neat appearance of your Edsel. They are specially designed to enhance the appearance of the car. They are made of stainless steel with weatherproof plastic windows.



fuel tank lock

This practical key-operated fuel tank lock guards against tampering with fuel supply.



back-up lights

Located above the rear bumper, these distinctive lights illuminate the area behind car when backing up. In Station Wagon models, provision is made for optional back-up lights as a built-in part of taillight assemblies.



curb signals

Chrome-finished, these flexible curb signals vibrate loudly whenever they come in contact with the curb, thus warning you in time to prevent scuffed tires.

accessories to help
maintain
your
EDSEL





Edsel lubricator

Automatically lubricates the chassis when the engine is started. May also be operated manually by pressing button on instrument panel. A special lubricating oil is metered to each lubrication fitting. A white light flashes on when system is operating, and glows constantly when reservoir is empty.



Edsel cleaning and
polishing materials

Body Cleaner

Cleaner and Polish

High Gloss Wax

Porcelainize

Chrome Cleaner

Polishing Cloth—Wax
Treated

Foam Upholstery
Cleaner

Leather and
Vinyl Cleaner

Spot Remover

White Sidewall Tire
Cleaner

Special Edsel lubricants,
fluids and compounds

Chassis Lubricant for
Automatic Chassis
Lubricator

Wheel Bearing Grease
Automatic Transmis-
sion Fluid

Windshield Washer
Fluid

Rust Inhibitor
Radiator Anti-leak
Pellet

White Waterproof
Lubriplate

Regular Antifreeze
Permanent Type Anti-
freeze

Hydraulic Brake Fluid
—Heavy-Duty

Rubber Cement
Perfect Seal—Sealer
Compound

Body Undercoating



EDEL TOUCH-UP HELPS. Either charged spray can or easy-flow pencil-brush, containing exact Edsel exterior finish paints, lets you touch up chips and scratches quickly and easily.

The specifications contained herein were in effect at the time this Catalog was approved for printing. Edsel Division of Ford Motor Company reserves right to discontinue accessories at any time or change specifications or designs, without notice and without incurring obligation.