

# 1964 **ACADIAN**



BEAUMONT SPORT DELUXE  
BEAUMONT CUSTOM  
BEAUMONT  
CANSO  
INVADER



**Introducing** the thrilling new line-up of 16 Acadian models in 5 different series for '64. Most sensational news of all is the introduction of 3 all-new **Beaumont Series** this year . . . with new dimensions, new dash and dramatic new beauty! You'll agree they're the most exciting new arrivals ever to appear on the Canadian scene. And when you add in the tremendously popular, stylish **Invader** and **Canso** series, you can see '64 Acadian has more to offer you . . . whatever your preference!

## **Acadian for 1964**

**The all-new Beaumonts.** New in their superbly beautiful styling. New in their extra size and spaciousness inside. New in the elegance and luxury of their interiors. New in their pioneering engineering. New in their choice of high performance engines (standard, 120 hp 6 or 195 hp V8! And optional at extra cost, a plus-performance 155 hp 6 or breathtaking 220 hp V8!) New every way . . . see them and you'll say, "Everything I've ever wanted in a car has just come true!"

**The Beaumont Sport Deluxe series** takes pride of place in the all-new Beaumont choice. It combines sportiness and glamour in a magnificent new style. Comes in a rakish Convertible or a handsome Sport Coupe, choice of 15 modern exterior colors, 11 two-tone combinations.

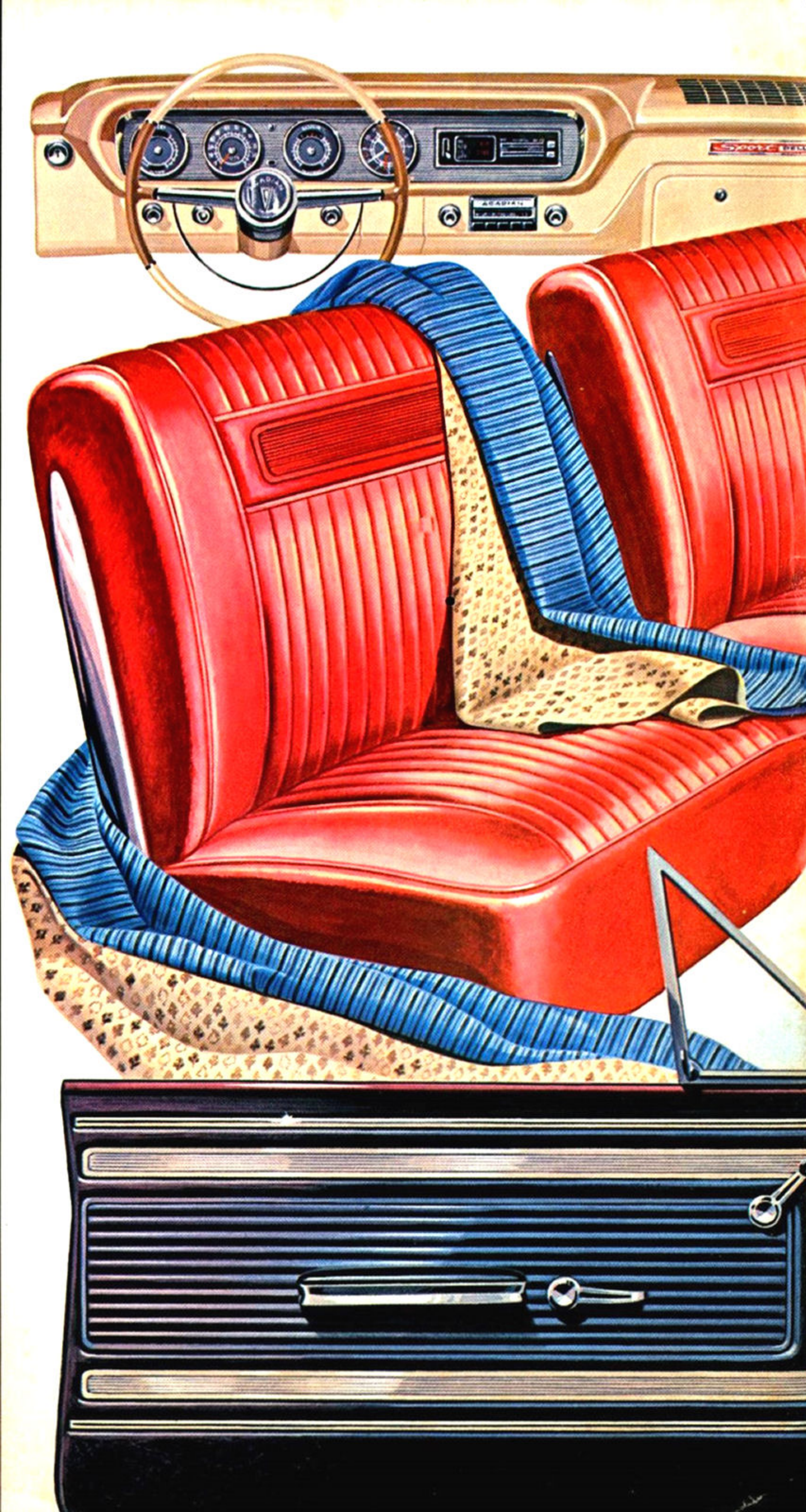
**The Beaumont Custom series** offers you five very beautiful, very exciting models—Convertible, Sport Coupe, 4-Door Sedan, and 6- and 9-passenger Station Wagons . . . 14 fresh and fashionable solid exterior colors, 11 glamorous two-tone finishes.

**The Beaumont series** is another beautiful new arrival for '64. Easiest Beaumont series to own, it comes in your choice of 4-Door or 2-Door Sedans and a 4-Door 6-passenger Station Wagon with an amazing number of luxury features in its extra spacious, family-planned interior. Same exterior color choice as the Beaumont Custom series.

**The Canso series** continues the Acadian tradition of combining spirit, savings and functional size in a superbly-styled 110" wheelbase family car. Three model choices; 2- or 4-Door Sedans, and a 4-Door, 6-passenger Station Wagon. A total of 14 exterior colors, 11 two-tones. Big news for '64 is the addition of a 195 hp V8.

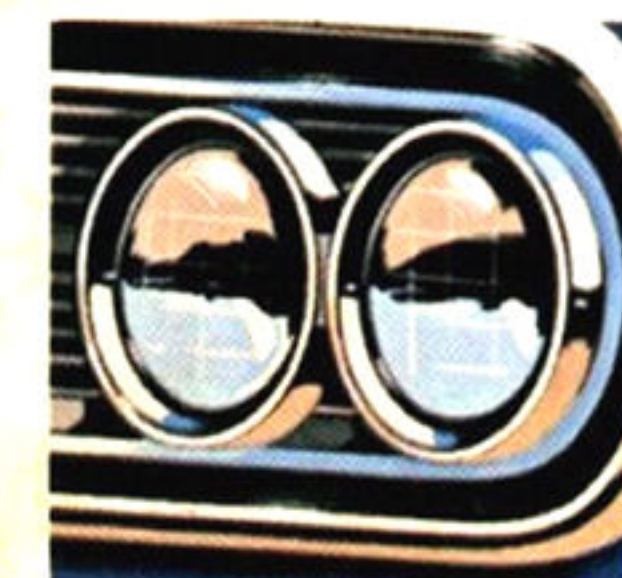
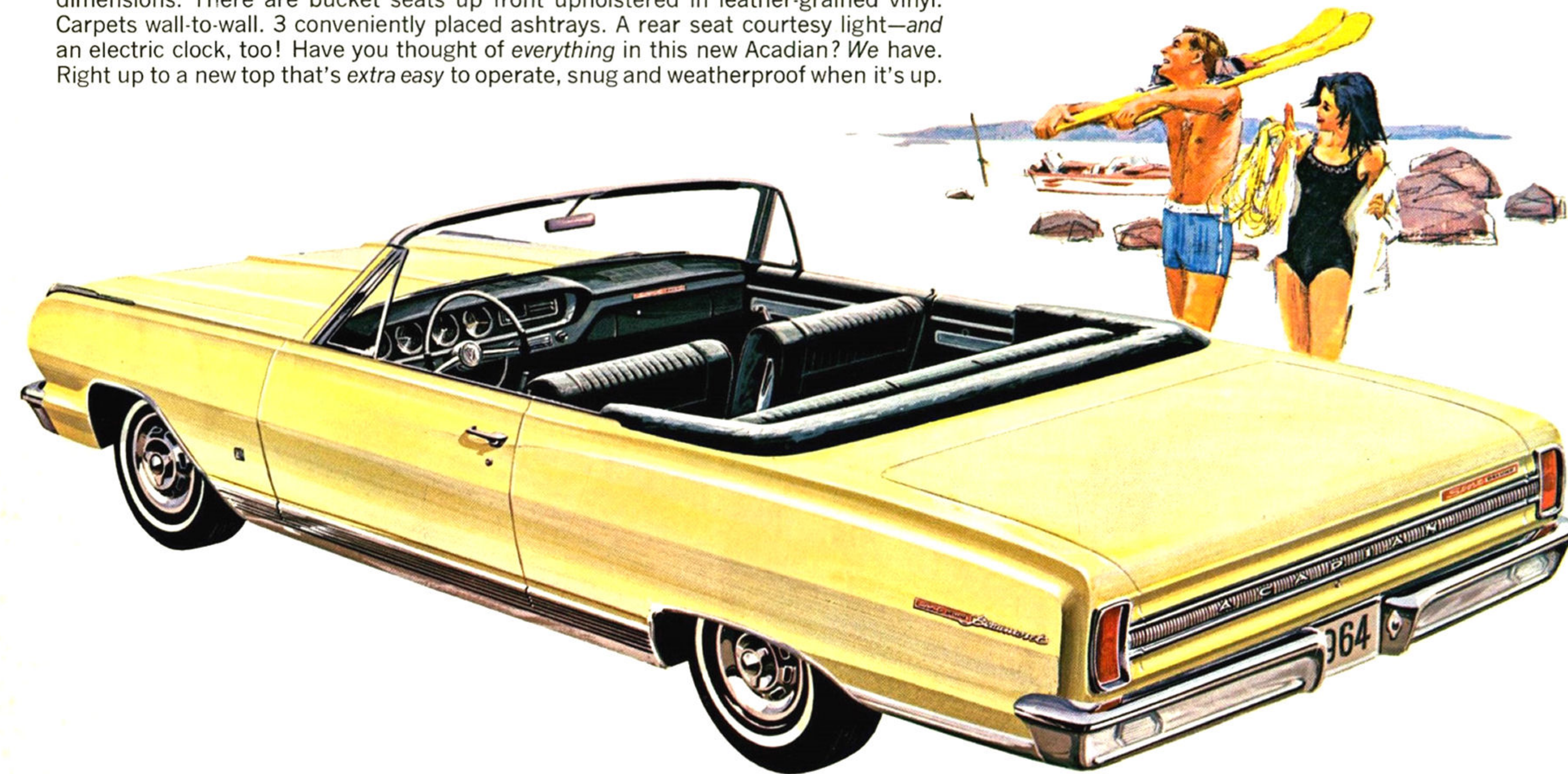
**The Invader series** is here to prove economy and pride-pleasing style are completely compatible! Three model selections; 2- or 4-Door Sedan or the 4-Door, 6-passenger Station Wagon. Same smart exterior color choice as the Canso series.



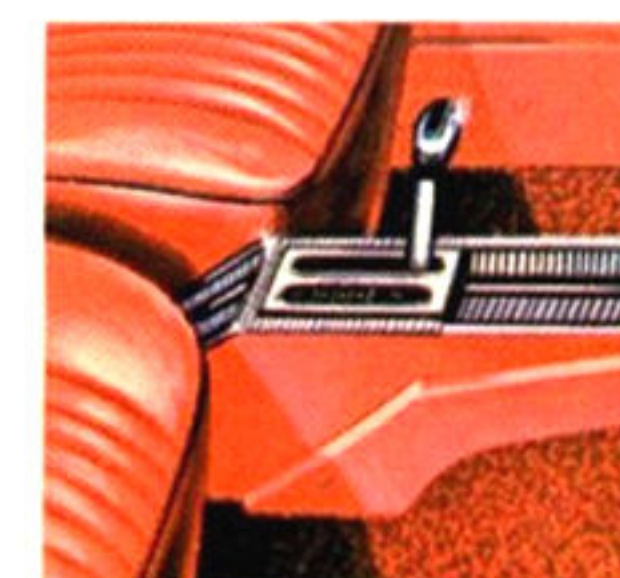


## BEAUMONT SPORT DELUXE SERIES

**Beaumont Sport Deluxe Convertible** in Goldwood Yellow. *All-new and beautiful, too!* Here's the car that can set you to doing handstands, whether you're fifteen or fifty. It's *that* kind of exciting new car! Its style is exceptionally beautiful (as you can readily see). Once inside, you'll discover brand new luxury and king-size dimensions. There are bucket seats up front upholstered in leather-grained vinyl. Carpets wall-to-wall. 3 conveniently placed ashtrays. A rear seat courtesy light—and an electric clock, too! Have you thought of *everything* in this new Acadian? We have. Right up to a new top that's *extra* easy to operate, snug and weatherproof when it's up.



An important part of the all-new Acadian Beaumont's distinctive styling is its twin headlight arrangement. Set in gleaming metal, they blend perfectly with the Beaumont's clean-lined grille.



Order Powerglide\* automatic or a 4-speed transmission\* and you get a sporty centre console between the front bucket seats. The shift lever is placed for smooth changes every time.

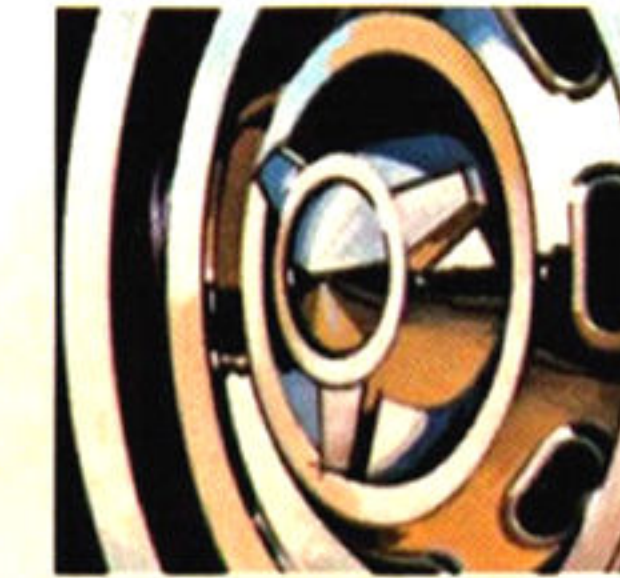
\*optional at extra cost.



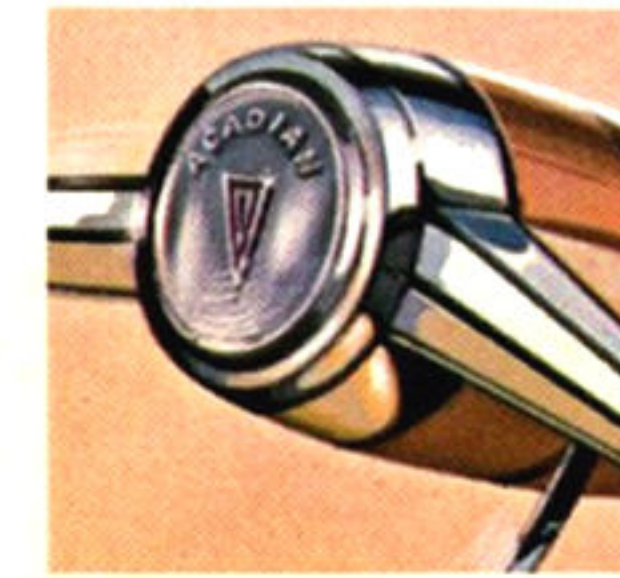
Beaumont Sport Deluxe models have luxurious bucket seats as standard equipment. Foam-cushioned for full and comfortable support they add a special note of sportiness to the interior.



Beaumont Sport Deluxe models wear a superbly simple rear end styling. Bright metal moulding extends full width. Taillights are set in sparkling anti-rust metal.



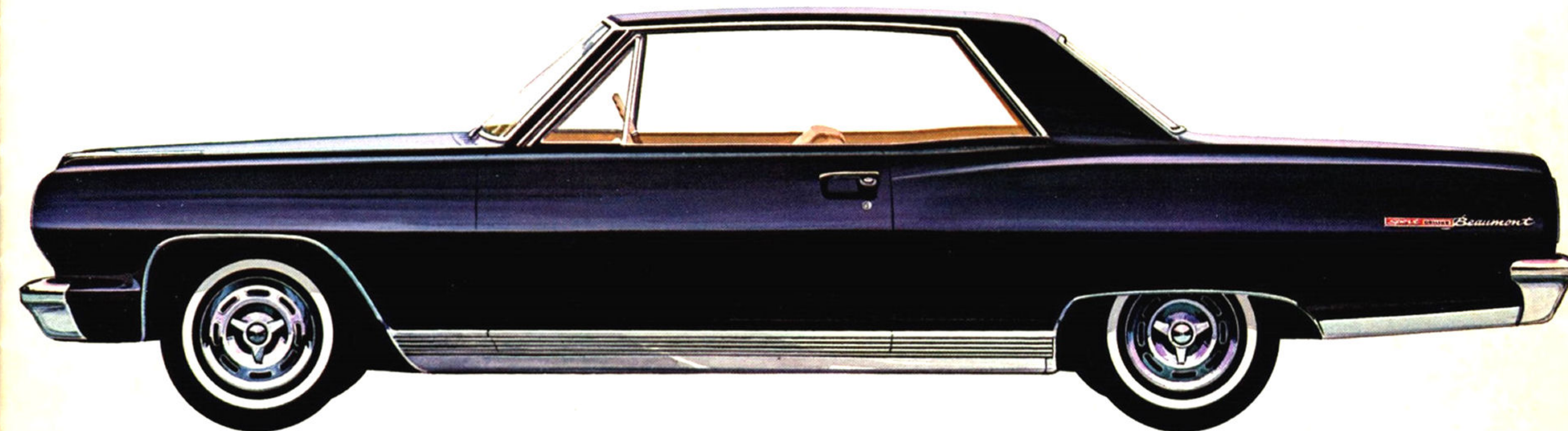
Beaumont Sport Deluxe models are beautiful right down to the standard wheel discs shown. Note the three smart spokes radiating out to create an arresting effect.



A deep-dished, dual-spoke steering wheel is standard on every Acadian Beaumont. In two-tone color effect on Sport Deluxe and Custom models. Acadian emblem on hub.



BEAUMONT SPORT DELUXE SPORT COUPE INTERIOR IN FAWN.  
This series also available in Aqua, Red, Blue, Black and Saddle.



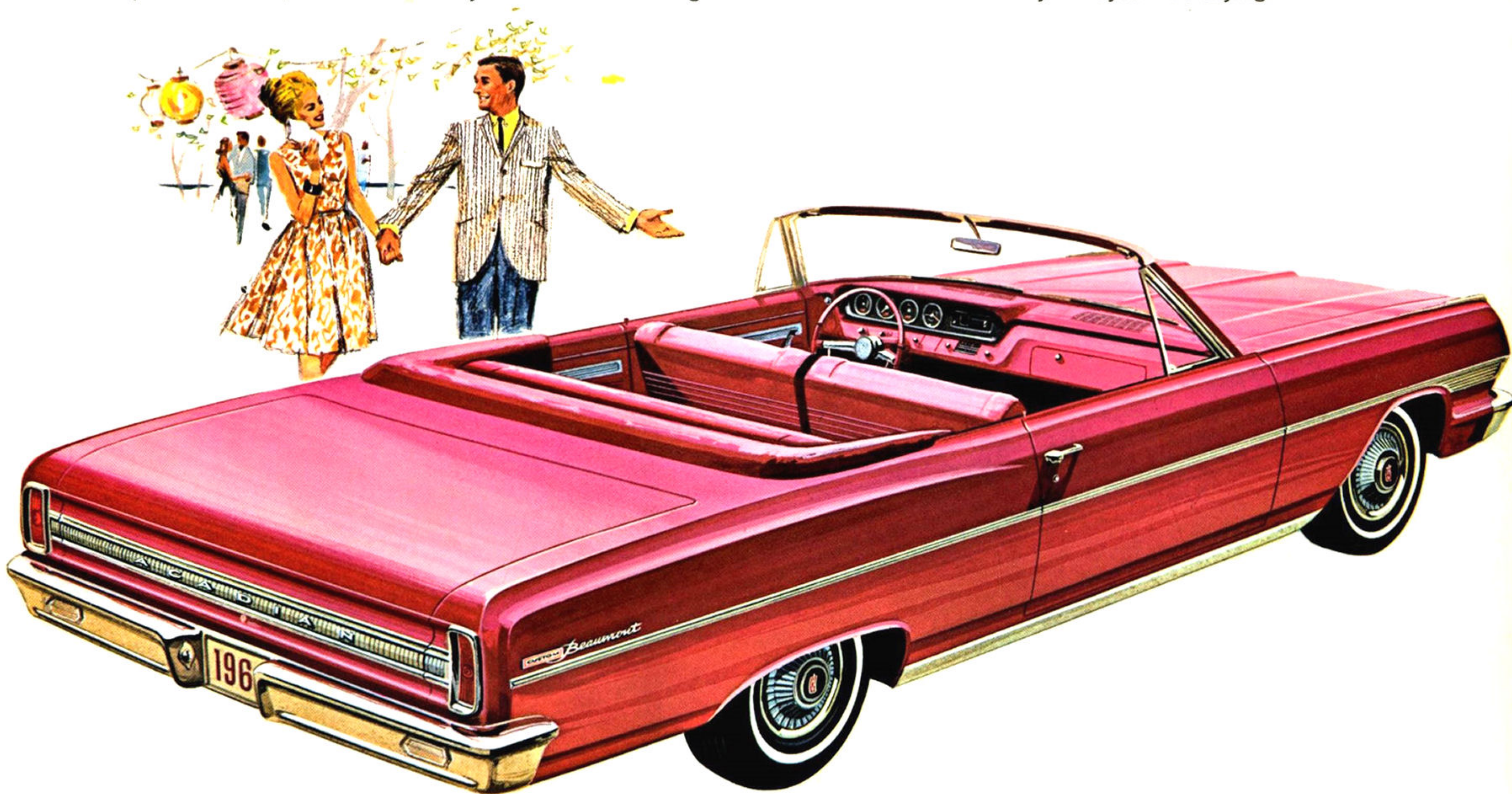
**Beaumont Sport Deluxe Sport Coupe** in Tuxedo Black. *Full of more happy surprises than a Christmas stocking!* Pardon our enthusiasm, please, but when a new car's *this* beautiful it's easy to go overboard! You will too, we'll wager, once you've made acquaintance with this all-new Sport Coupe. It has *everything* you want, built in. Things like lots of living room . . . six can stretch without getting in each other's way! The all-vinyl interiors are trim, tailored and tasteful, coming in your choice of six handsome colors. The thoughtful selection of appointments includes full carpeting, dual sunshades, an electric clock and a beautifully organized instrument panel that's recessed for safety.



## BEAUMONT CUSTOM SERIES

**Beaumont Custom Convertible** in Ember Red. *Rakish, roomy and really new!* Bent on fun and soaking up the sun? There's no smarter way to pursue the two! And without sacrificing an ounce of comfort on route! Slip into this neat, new Acadian and you'll find the following:

a tight-fitting top; deep-twist carpeting; easy-care, all-vinyl interiors . . . in five fashionable colors; armrests and ashtrays front and rear; cigarette lighter in front and—luxury touch—an electric clock! *How about that room?* That's exactly what *you'll* be saying!



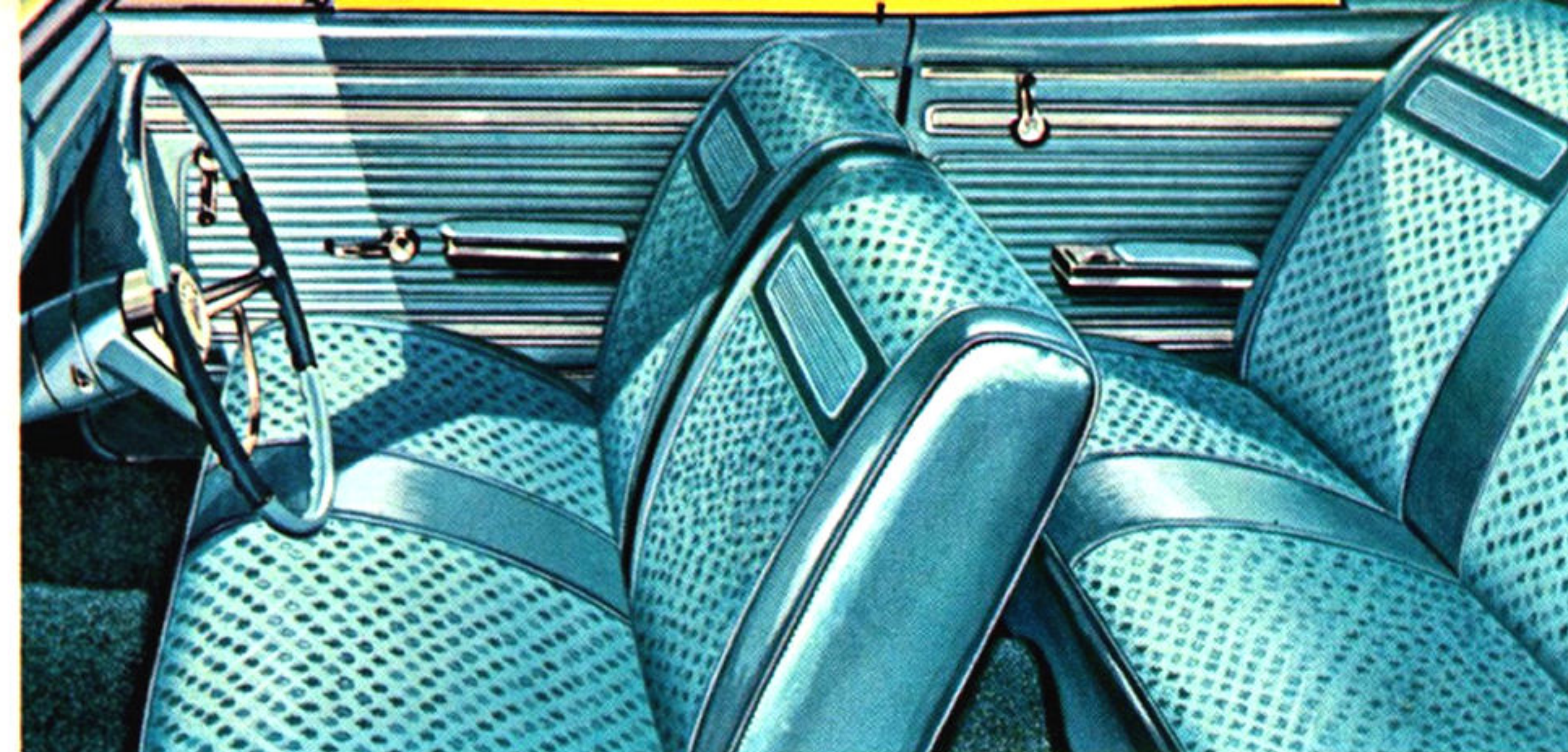
This stylish Acadian hood emblem tells the world you're driving the best looking car in this class. Behind the emblem a metal moulding provides a decorative touch to the hood-dividing windsplit.



Slim windshield pillars provide better visibility for the Acadian Beaumont driver. Slightly curved, they follow the new curving of the side windows. It's another distinctive style touch of the 1964 Beaumonts.



Styled for greater distinction, these optional-at-extra-cost wheel discs are well worth the modest price. They enhance the overall appearance of your Beaumont, give it an extra elegance.



BEAUMONT CUSTOM SPORT COUPE INTERIOR IN AQUA.  
This series also available in Fawn, Red, Blue and Saddle.

**Beaumont Custom Sport Coupe** in Lagoon Aqua. *Fresh new beauty that doesn't cost a pretty penny!* Get a crack designer to create a truly outstanding looking car. Make sure it will accommodate six in blissful comfort within the handy measure of a parkable 115" wheel-base. Finally, have him add every conceivable convenience feature. When he's all through, you'll have a good idea of the all-new Acadian Beaumont Custom Sport Coupe's appeal! Vinyl and Pendant cloth interior in five decorator colors, full floor carpeting and an electric clock are just part of this Acadian's luxury features. And all Beaumonts have a *big* heater/defroster as standard equipment, too!



See how the Acadian Beaumont's sleek rear window styling is in complete harmony with the rest of its stylish shape? It's how we planned it, to blend smoothly into the rear deck.



Every Acadian has two big sunshades to fight Winter glare and tame Summer sun, plus an all-vinyl headlining that needs no more attention than a wet cloth once-in-a-while to keep it attractive.



Here's a thoughtful touch from the people who designed the Acadian Beaumont interiors for you—rear armrests with color-keyed vinyl pads are smart and convenient. Ashtrays are also standard!



## BEAUMONT CUSTOM SERIES

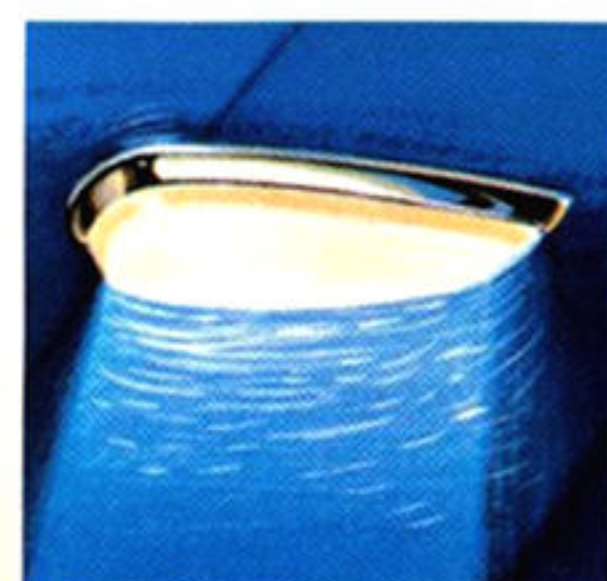


**Beaumont Custom 4-Door Sedan** in Silver Blue metallic. *Your friends will be lining up to admire it!* So will the family and anyone else who happens to be in the neighbourhood. But sensational, eye-pleasing style is only part of the exciting news. In common with all

Acadians, it has one of the softest, *quietest* rides six husky passengers could ever imagine! Four generously-sized coil springs are ably abetted by flexible shock absorbers front and rear . . . s-m-o-o-t-h- going is the order of the day, everyday!



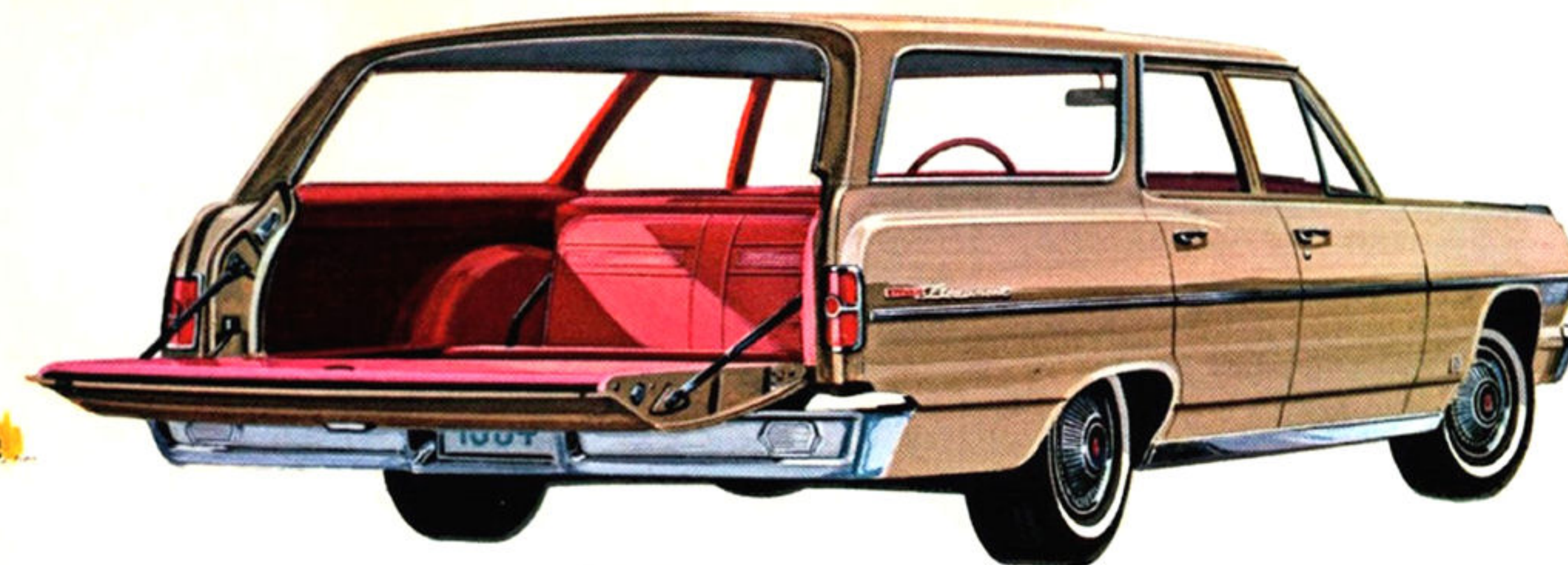
You control the amount of clean, fresh air you want inside with your Acadian's friction-type ventipanes. A quick adjustment and you can close out rain, snow and dust.



Open either front door of your Acadian Beaumont and instantly and automatically you have the bright illumination of an overhead dome light. A real must for after dark.



Power windows are an extra cost option you can have on any Acadian. Simply press a button and the windows move up or down electrically. Driver has a master control.



**Beaumont Custom 9-passenger Station Wagon** in Desert Beige. *Fishing, fetching or doing any chore, this one's tops!* No Station Wagon's smarter, that's for sure! Or more practical . . . with a super-sized cargo area that takes 86 cubic feet of what-have-you. Unfold the rear-facing seat and you can take 9 passengers along. Tailgate window is power operated from front seat. Durable all-vinyl interior and sidewalls, carpeted floor in passenger area.



**Beaumont Custom 6-passenger Station Wagon** in Palomar Red. *Designed to do double duty . . . beautifully!* This Acadian's a rugged load-hauler boasting 86 cu. ft. of cargo area when the back seat is folded flat.

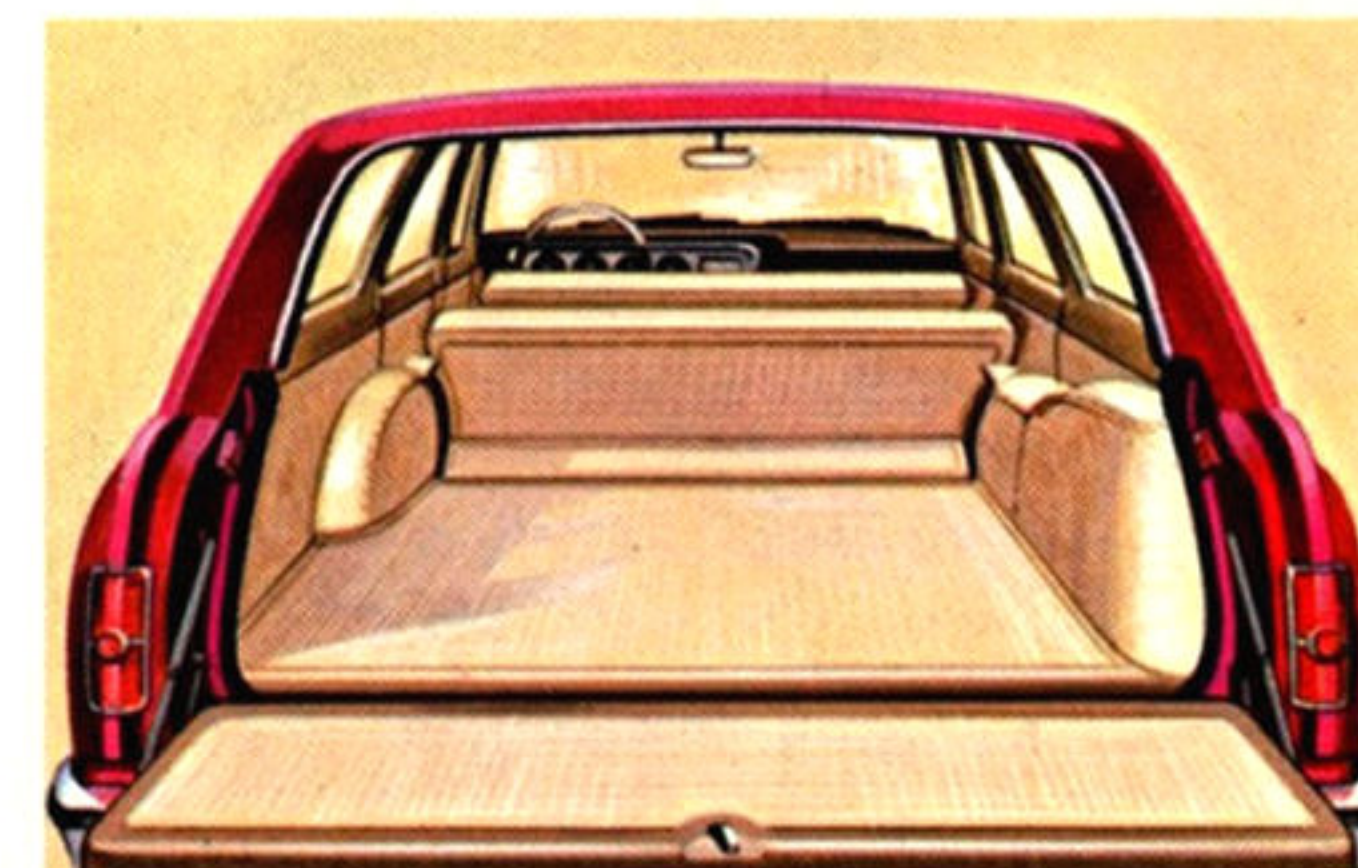
Flip up the back seat and you're ready to go socializing with a party of six! An all-vinyl interior, passenger floor carpeting, 4 armrests, 3 ashtrays, an electric clock, and a cigarette lighter are all standard.



An option you're almost sure to want is a radio, and Acadian offers a choice of two. One's push-button, the other is manually operated. Both are fully transistorized, available at extra cost.



A power-operated tailgate window is mighty handy, particularly when it's controlled from the driver's seat with the flick of a switch. Standard on the 9-passenger Beaumont Custom Wagon, optional-at-extra-cost on others.

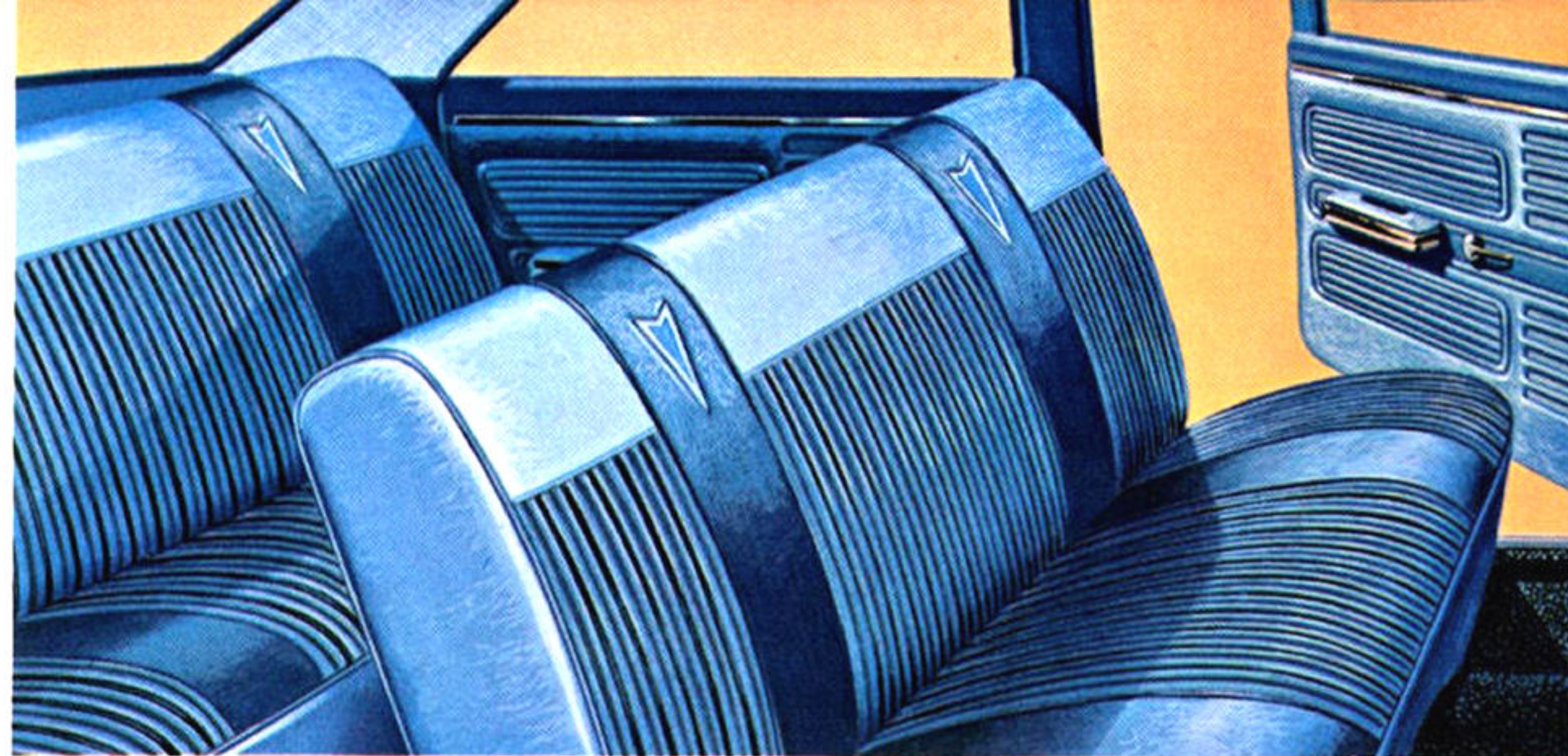


Look at the cavernous capacity of the Beaumont Custom 6-passenger Station Wagon. With back seat folded you can load 86 cubic feet of cargo through the big, wide rear opening. Vinyl-coated textured metal on the folding seat-back and tailgate stands up to the roughest handling.

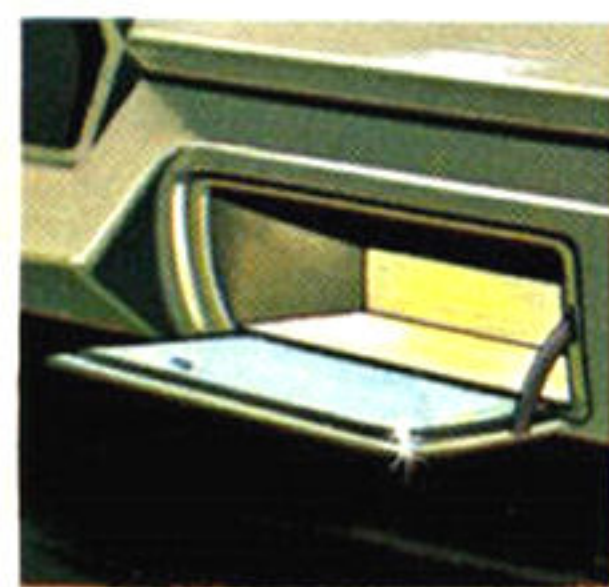
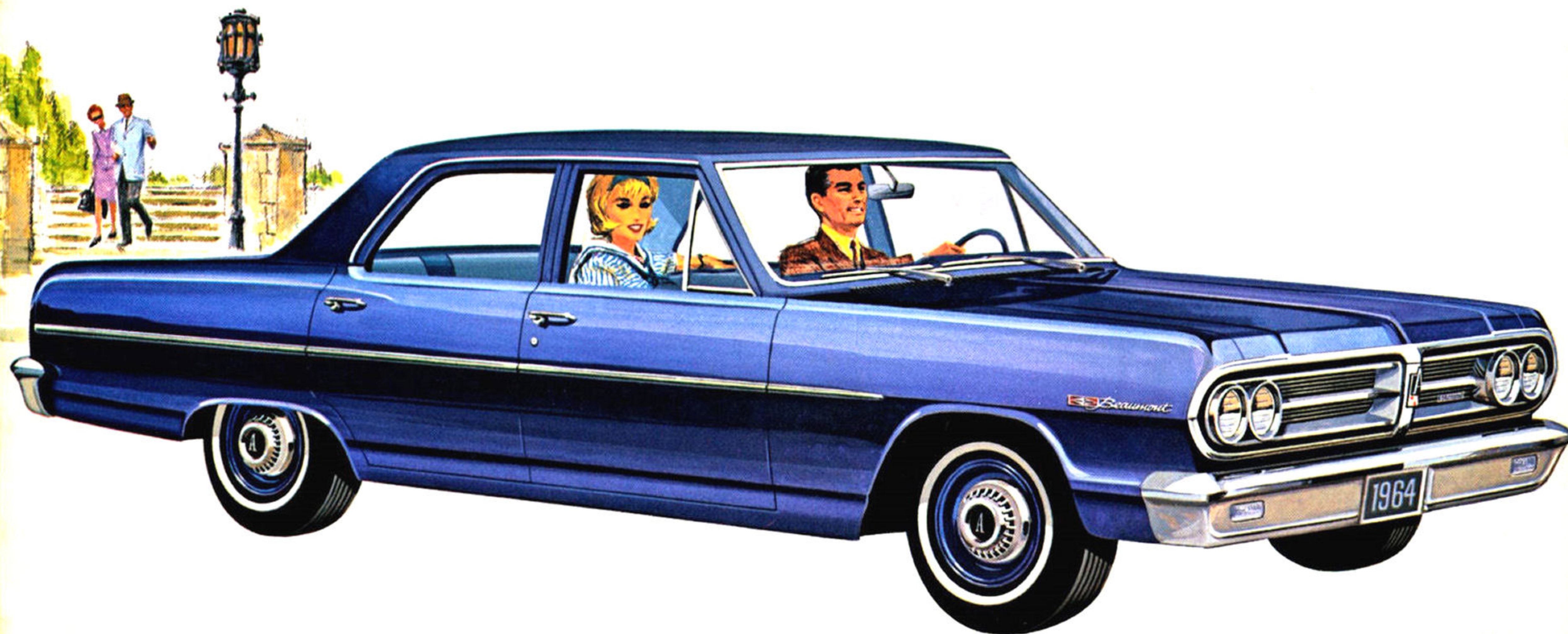


## BEAUMONT SERIES

**Beaumont 4-Door Sedan** in Diplomat Blue metallic. *Dashing! Delightful! Decidedly new!* Come on inside! Those door openings are big and wide. The interior luxury creates a completely new charm. But then, what else would you expect when a car's this stylish outside? Yes, it's ideal for the family . . . with room galore for relaxing in? Plus 21.4 cu. ft. of trunk space . . . and appointments that include ash-trays, front and rear armrests, dual sunshades and colorful, easily-cared-for interiors of patterned cloth and vinyl.



BEAUMONT 4-DOOR SEDAN INTERIOR IN BLUE.  
This series also available in Fawn, Aqua, and Red.



Acadian supplies you with a really super-sized glovebox. And lockable, too, for extra security. Automatic glovebox light is also standard on the Sport Deluxe and Custom models.



Acadian's powerful Heater warms front and back compartments with ease. Equally instantaneous is the way the Defroster starts melting ice and snow. In hot weather, you can enjoy a cool air flow.

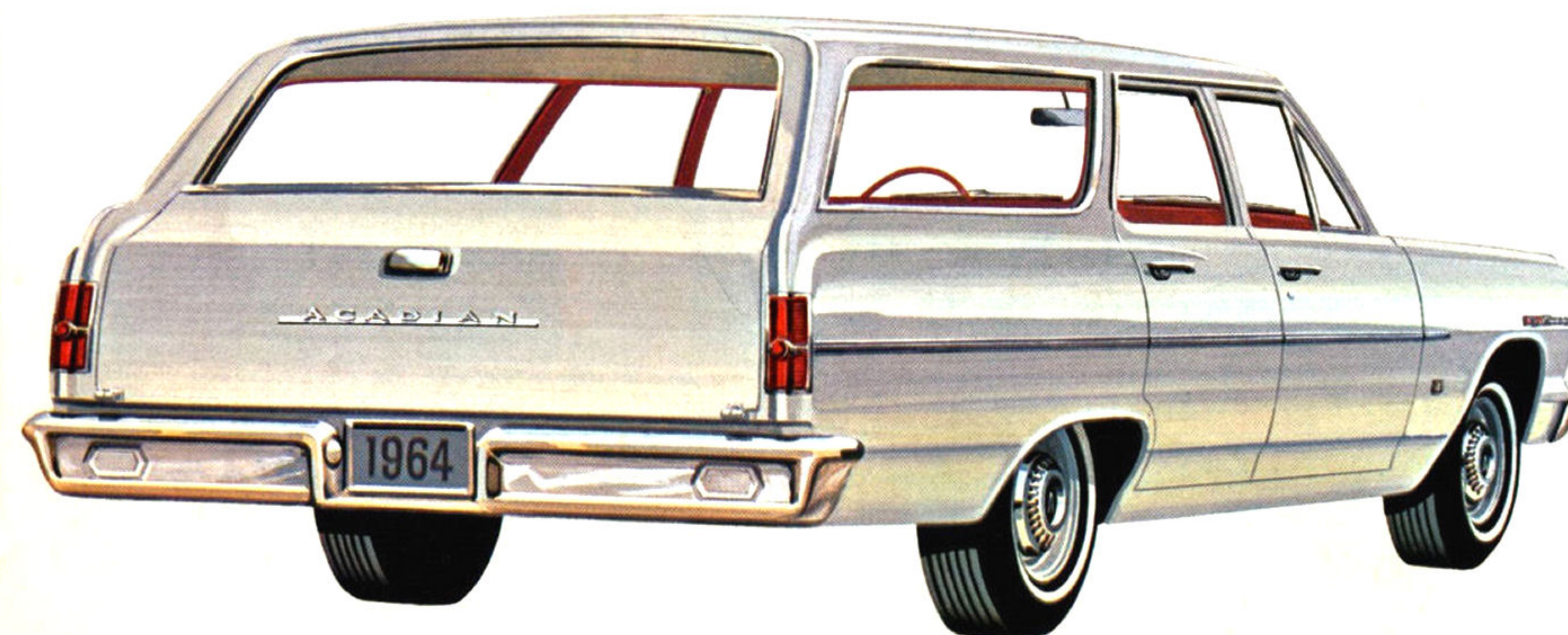


Large, specially-styled Station Wagon taillights are designed so that they can be seen from the side as well as from the rear. The circle reflector is an extra safety feature.



**Beaumont 2-Door Sedan** in Bahama Green. *Glamour and luxury that's unusually easy to come by!* No, there's no mistake. This is the easiest of all Beaumonts to own. The beautiful style certainly gives no clue to its modest price. Nor, when you move inside, does the

lavish interior. And when you've totalled up all the standard equipment, you'll probably have to pinch yourself before you'll believe the low price. But that's Acadian for you, laying solid value on the line . . . time after time.



**Beaumont 4-Door, 6-passenger Station Wagon** in Satin Silver. *Smartest way to save on everything but load space!* Take along the gang, the gear and still have room to spare in this stylish Station Wagon. Loading is extra easy! Rear opening is 55.3" wide, 28.5" high . . . conveniently low too; 20" from the ground to the top of the lowered tailgate. Roll-down rear window is manually operated, the power-operated window is a modestly-priced option. What else? Your choice of four interior colors in an eye-appealing combination of patterned cloth and leather-grain vinyl.

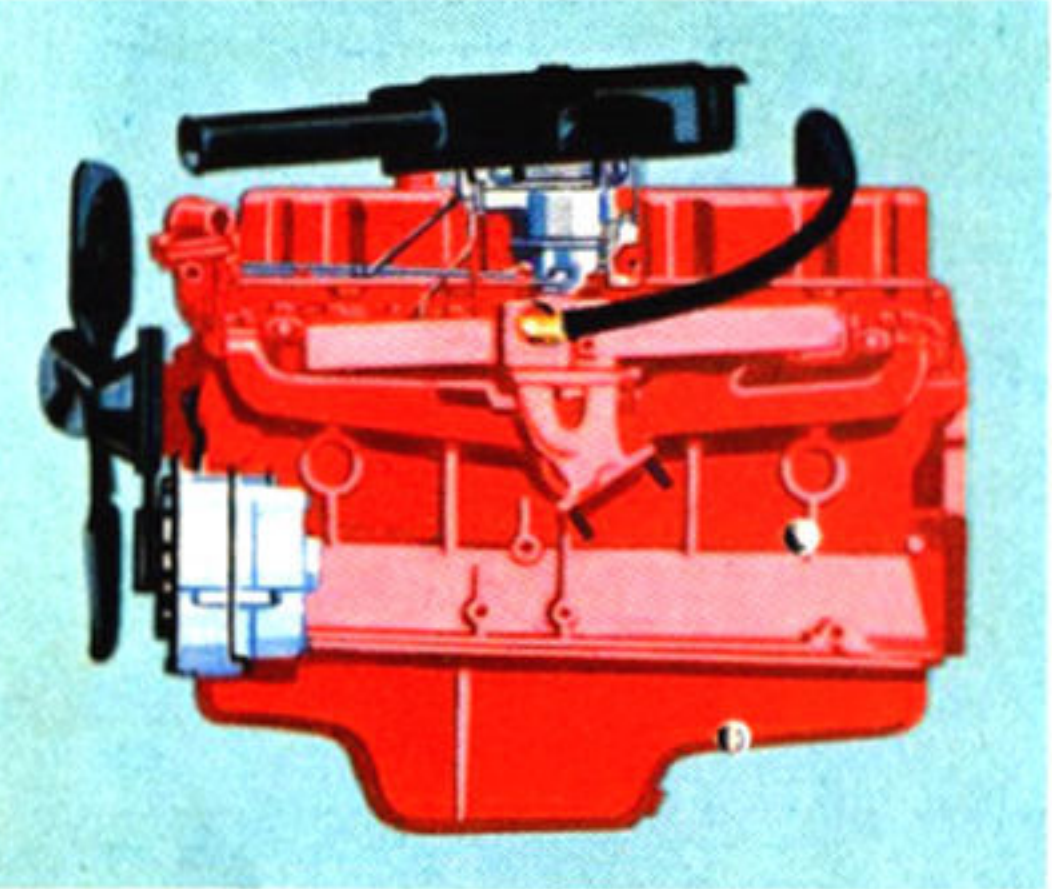


THE '64 ACADIAN BEAUMONT SERIES' ENGINEERING STORY

NEW CHASSIS, NEW POWER TRAINS PROVIDE IMPROVED RIDE, EXCELLENT HANDLING, AND MORE SATISFYING PERFORMANCE.

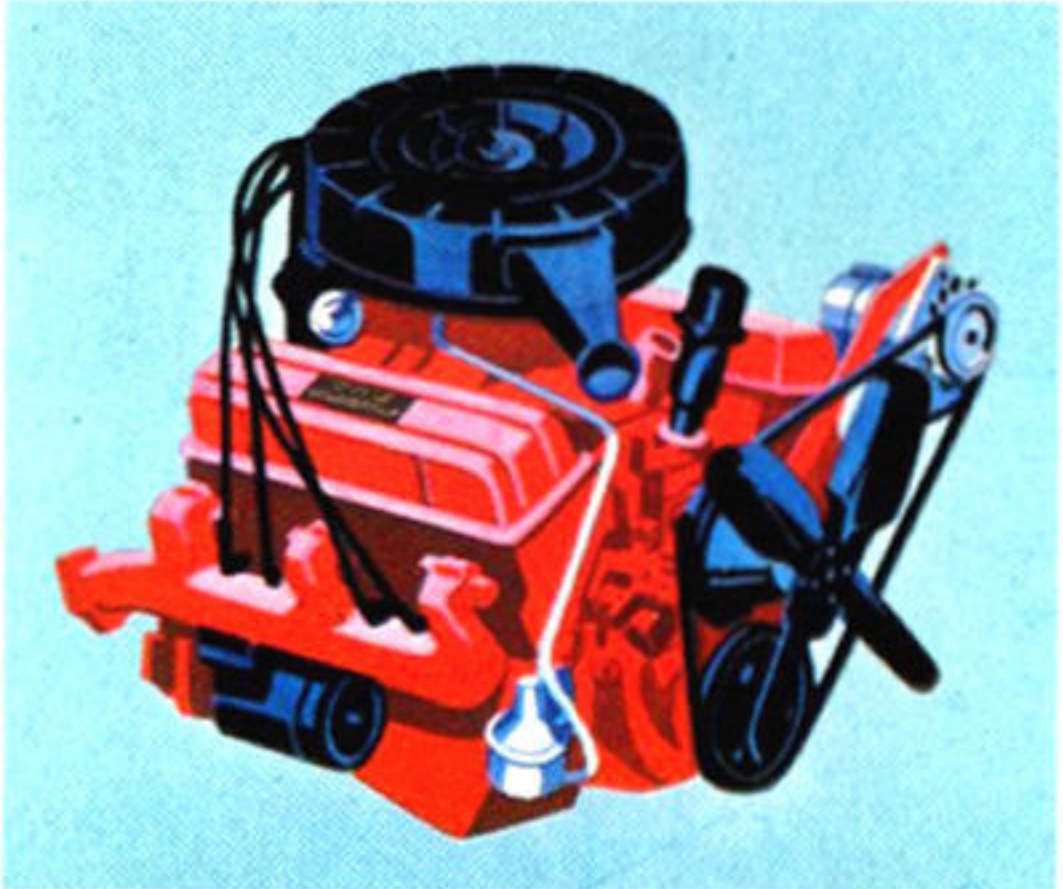
The Acadian Beaumont has every performance and durability feature you want. You'll get an improved ride, longer car life as a result of the newly designed chassis. Full coil spring suspension and a separate

frame structure make riding smooth. Large brakes assure safe, sure stopping. Power? There are 4 engines to choose from plus 3 transmissions for 10 power-train combinations. (see chart bottom left)



**THRIFTY ECONOFLAME 6.** Beaumont's peppy, economical, 120-hp Econoflame 6 goes great on regular gas. A 7-main-bearing crankshaft, hydraulic valve lifters, down-draft carburetor and over-square design account for its ultra-smooth, quiet running. Delcotron generator keeps battery charging even when engine is idling. Automatic choke is standard. Compression ratio—8.5:1, Displacement—194 cubic inches. A brand-new engine is also available as an option at extra cost. It is the **155-hp, 230-cu.-in. 6 cylinder.**

**POWERFUL ECONOFLAME V8.** 195-hp engine runs on regular fuel, breathes

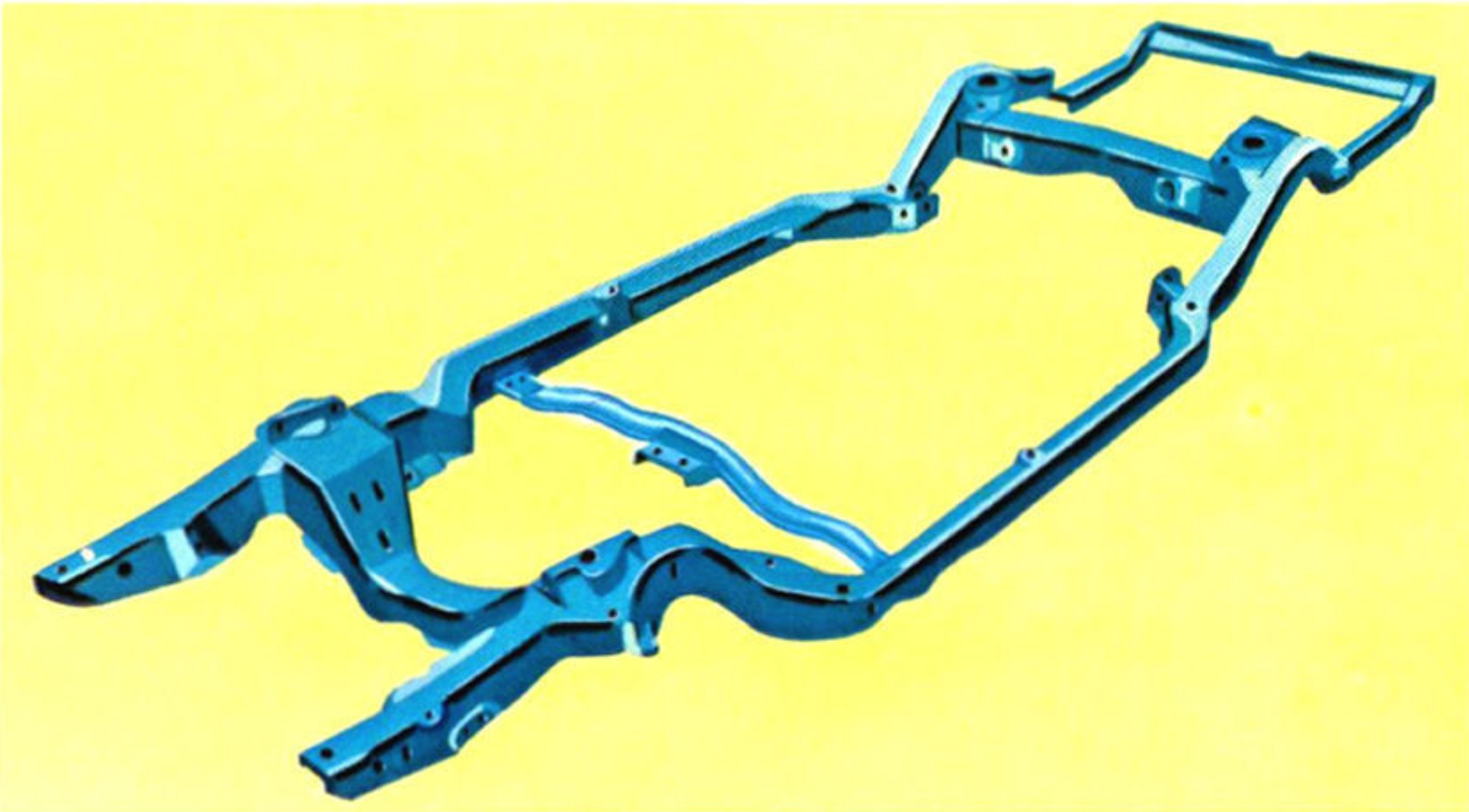


better with higher lift camshaft that opens intake and exhaust valves farther, gives greater flow of fuel-air mixture to the combustion chambers. Two-barrel carburetor, full-pressure lubrication, displacement—283 cubic inches, compression ratio 9.25:1, dry-element air cleaner, damper springs in valves.

**SUPER ECONOFLAME V8.** Puts out 220-hp. A four-barrel carburetor and corresponding inlet manifold replace regular production components in standard V8. Larger dual exhaust system. Compression ratio 9.25:1. Displacement 283 cubic inches. Optional at extra cost.

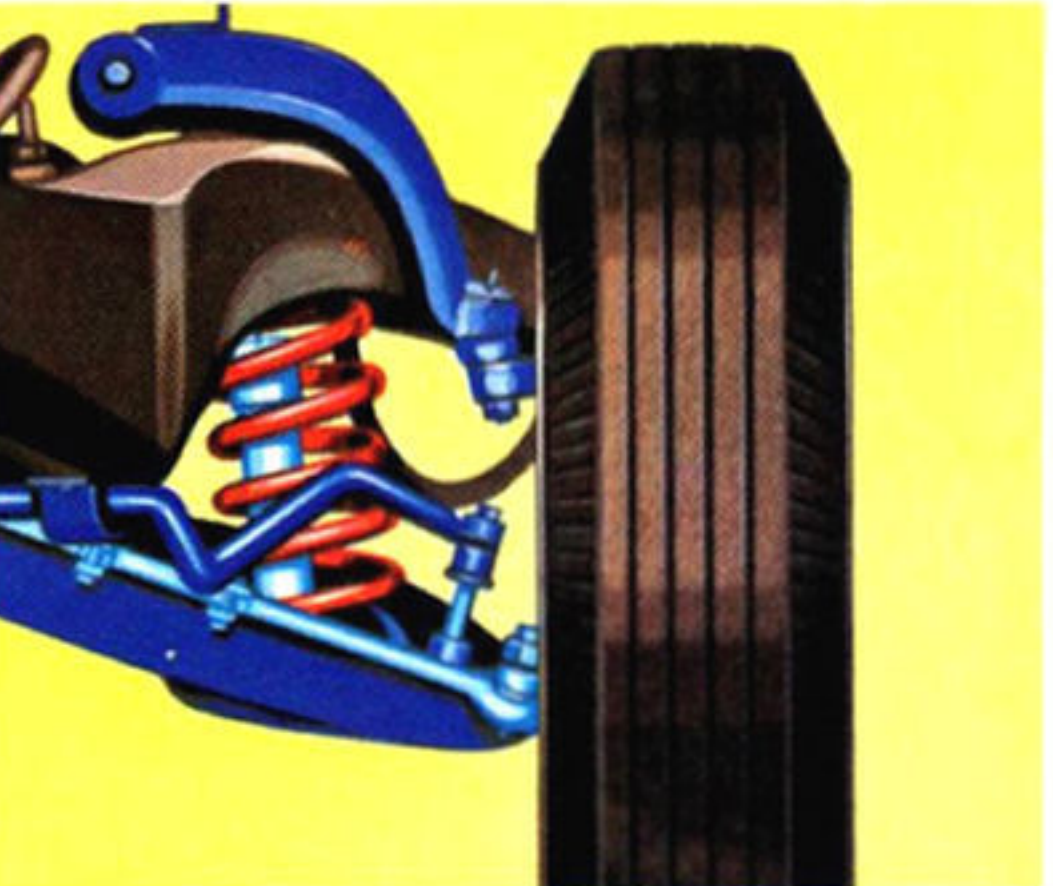
ACADIAN BEAUMONT SERIES POWER TEAMS			
ENGINE	TRANSMISSION	REAR AXLE RATIO** GENERAL PURPOSE SPECIAL PURPOSE OR MOUNTAIN	
120-hp Econoflame 194 6-cylinder	3-Speed	3.08:1***	3.36:1
	Powerglide*		
155-hp Econoflame 230* 6-cylinder	3-Speed	3.08:1***	3.36:1
	Powerglide*		
195-hp Econoflame 283* V8	3-Speed	3.08:1	3.36:1
	Powerglide*		
	4-Speed		
220-hp Super Econoflame 283* V8	3-Speed	3.08:1	N.A.
	Powerglide*		
	4-Speed*		

\* optional at extra cost  
\*\* also available in Positraction  
\*\*\* 3.36:1 for Station Wagons  
N.A. Not available

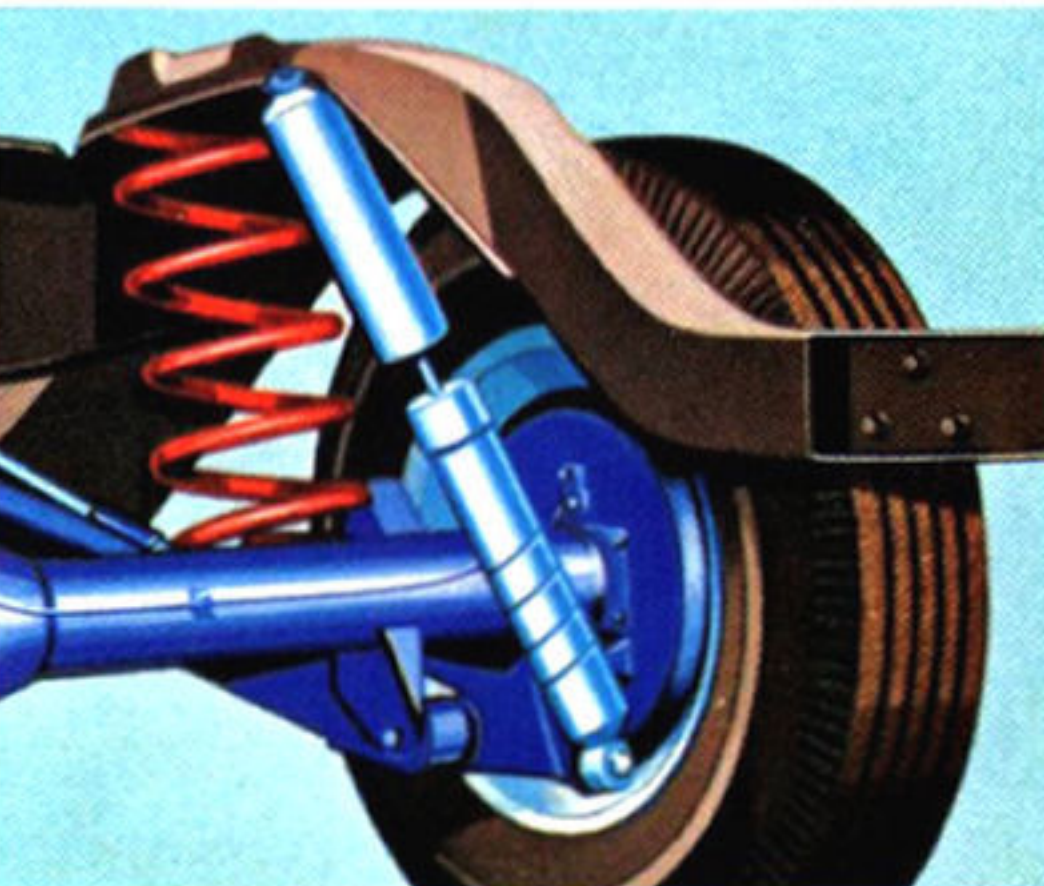


**ALL-NEW, ALL-WELDED STEEL FRAMES.** There's improved riding qualities, better passenger compartment insulation, and more versatility since there are 4 frames engineered exactly to support the size and

weight of Beaumont's 4 models—sedan, coupe, station wagon, convertible. Frames are of all welded steel construction, similar in shape but different in metal gauge, size and parts.



**BEAUMONT FRONT SUSPENSION—**sturdy coil springs combine with double-acting shock absorbers to provide you with a super-smooth ride. Front stabilizer bar gives you the needed levelizing action when you turn into corners and curves. Another plus—coil springs are built to last. They don't squeak. You ride pleasantly, relaxed and quietly over the roughest roads when you let Beaumont's front coils take out the jolts.



**BEAUMONT REAR SUSPENSION—**here again, tough coil springs make a comfort-cushion between you and the road. They're coupled with double-acting shock absorbers to give you even greater riding ease. Acadian Beaumont rear suspension is quiet, engineered to give a more even ride on any surface. It's strong, safe and durable to stand up under every driving condition. And it assures precise, positive handling.

ACADIAN BEAUMONT SPECIFICATIONS

**BODY—**High-Level cowl ventilation through dual vents in front compartment kick panels (individual knob controls for each); push-button outside door handles; rearview mirror; enclosed steering column, rheostat-controlled light instrument cluster including dial speedometer, odometer and fuel gauge, plus oil pressure, engine temperature and generator indicator lights; 5-position ignition switch (Accessory, Lock, On, Off, Start), directional signal indicators, ashtrays, radio speaker grille (in top of instrument panel), glove box with lock. Rear deck lid, hood and wagon tailgate are counterbalanced. Extra-heavy pillars and roof rails, reinforced floor, double-walled front structure and water-washed, airdried rocker panels, Zinc-O-Bond Rust Protection, electric parallel-action windshield wipers, safety belt attachment provision, Magic-Mirror finish in 14 exterior colors and 11 two-tone combinations, (15 exterior colors for Beaumont Sport Deluxe series).

ENGINES

**120-HP ECONOFLAME 194—**this economical 6 is loaded with power...short-stroke design gives better efficiency. Single-barrel carburetor with automatic choke runs engine on regular fuel. Hydraulic valve lifters; 7-bearing crankshaft; 194-cu.-in. displacement; compression ratio 8.5:1, dry element air cleaner; full-flow oil filter.

**155-HP ECONOFLAME\* 230 6-CYLINDER—**really goes on regular gas. Thin-walled construction for high power-to-weight ratio. Short-stroke design. Compression ratio 8.5:1, 7 main-bearing crankshaft; full-pressure lubrication; displacement 230 cu. in.; single-barrel carburetor; full-flow oil filter.

**195-HP ECONOFLAME 283—**V8 power that gives you top performance on regular grade gas. Hydraulic valve lifters. Compression ratio 9.25:1; displacement 283 cu. in.; two-barrel carburetor; dry-element air cleaner.

**220-HP ECONOFLAME 283 V8\*—**Modified version of Beaumont's standard V8 offers exceptional performance. Four-barrel carburetor; twin exhaust system.

TRANSMISSIONS

**3-SPEED SYNCHRO-MESH—**standard on all Beaumonts. Smooth and dependable with new gear design for easy shifting.

**POWERGLIDE\*—**The ultimate in automatic shifting. Efficient two-speed three-element torque converter with planetary gears. Positive parking lock. New version of

Powerglide (available on Sport Deluxe) features floor-mounted selector stick with straight-line shift pattern. Spring loaded button on shift knob guards against accidental shifts.

**4-SPEED SYNCHRO-MESH\*—**for sports car manoeuvrability. All forward gears fully synchronized. New fingertip lock-out on floor-mounted shift lever prevents wrong shifts. 4-Speed Synchro-Mesh available only with V8 engines.

**CHASSIS—**Clutch: Diaphragm spring type. Single dry disc with two facings, spring-cushioned, sealed-in lubricant for release bearing. 9.12" diameter disc with 120-hp Econoflame 194 engine, 10.0" with 195-hp Econoflame 283 and 3-Speed Synchro-Mesh. 10.4" with 195-hp Econoflame 283 and 4-Speed Synchro-Mesh. Wheels and tires: 14" wheels, 6.50 x 14" blackwall tubeless tires on all models except Station Wagons: 7.00 x 14" on Station Wagons. Steering: Precision Ball-Race gear, overall ratio 26.2:1. Electrical: 12-volt system; 9- to 37-ampere capacity. Delcotron charging circuit. (Optional Delcotron units of 12- to 42-, 5- to 55- and 23- to 62-ampere capacity available.)\* Battery: 54 plates; capacity rating, 53 ampere hours.

**SUSPENSION—**Strong coil at each wheel works with double acting shock absorber to cushion the ride. Front stabilizer bar provides built-in leveling action.

**DIMENSIONS—**Wheelbase, 115"; overall length of Station Wagons, 198.8", all other models 193.9"; height, Sedans, 54.5", Station Wagons, 54.9", Sport Coupe and Convertible, 54.0"; wheel tread, front and rear, 58", width, 74.6".

**SELF-ADJUSTING SAFETY-MASTER BRAKES—**Brakes adjust automatically to compensate for normal lining wear. Automatic mechanism makes adjustment. Thick-bonded brake linings; air-cooling stops fade.

**LONG-LIFE EXHAUST SYSTEM—**Beaumont mufflers are completely aluminized to resist against internal and external corrosion—longer life.

**DELCOTRON GENERATOR—**Delcotron diode-rectified generator delivers current at low engine speeds, charges even at idle...quick starts, extended battery life.

**BLENDED-AIR HEATER—**Heater evenly distributes large volumes of heat throughout the car. Blanket-type defrosters clear windshield fast.

**LUBRICATION—**Long interval oil change and improved chassis lubrication means lower running costs.

**BODY-BY-FISHER—**Superb quality and attention to detail are standard in every Body-by-Fisher. Roof sides and floor are welded together, form a strong single unit. Vibration-absorbing rubber body mounts at strategic locations isolate road shock. Acoustic insulation throughout. Extensive rust and corrosion protection.

BEAUMONT STANDARD FEATURES

Tasteful trim and identification, deep-dish, dual-spoke steering wheel with half-circle horn ring, foam-cushioned front and rear seats, front and rear armrests with ashtrays included in the rear armrests, twin and adjustable sun shades, glove-compartment lock, cigarette lighter, centre dome light with instrument panel switch. Distinctive color-keyed pattern cloth and vinyl seat upholstery plus vinyl headlinings and vinyl-coated rubber floor mats are offered in a. Beaumont sedans and station wagons. Interior colors are fawn, aqua, red and blue.

BEAUMONT CUSTOM ADDITIONAL FEATURES

Electric clock in dash. Distinguished trim and identification. Two-tone steering wheel. Interior color selection of fawn, aqua, red, blue and saddle. Convertible and Station Wagons have all-vinyl interiors. Floor covering is deep-twist carpet.

BEAUMONT SPORT DELUXE ADDITIONAL FEATURES

Deluxe identification and trim. Six interior colors—fawn, aqua, red, blue, black and saddle; front bucket seats with ribbed leather-grain vinyl flanked by smooth side bolsters plus inner and outer metal moldings. (With Powerglide automatic and 4-Speed Synchro-Mesh transmissions, a between-the-seat console and floor-mounted transmission shift lever is standard).

OPTIONAL EQUIPMENT\*

Air conditioning system; 4-way power seat; power windows; power operated folding top for Convertibles; Station Wagon split second seat; seat belts; simulated wire wheel covers; vented full-wheel covers; whitewall and oversized tires; 14" wheels; heavy-duty springs and shock absorbers\*\* 3.36:1 and 3.55:1 axle ratios\*\*; Positraction rear axle; heavy-duty clutch; heavy-duty radiator; padded instrument panel; heavy-duty battery; two-speed windshield wipers and push-button washers.

\*optional at extra cost  
\*\*availability determined by either model or equipment

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Whitewall tires and wheel discs illustrated are optional at extra cost on some models.

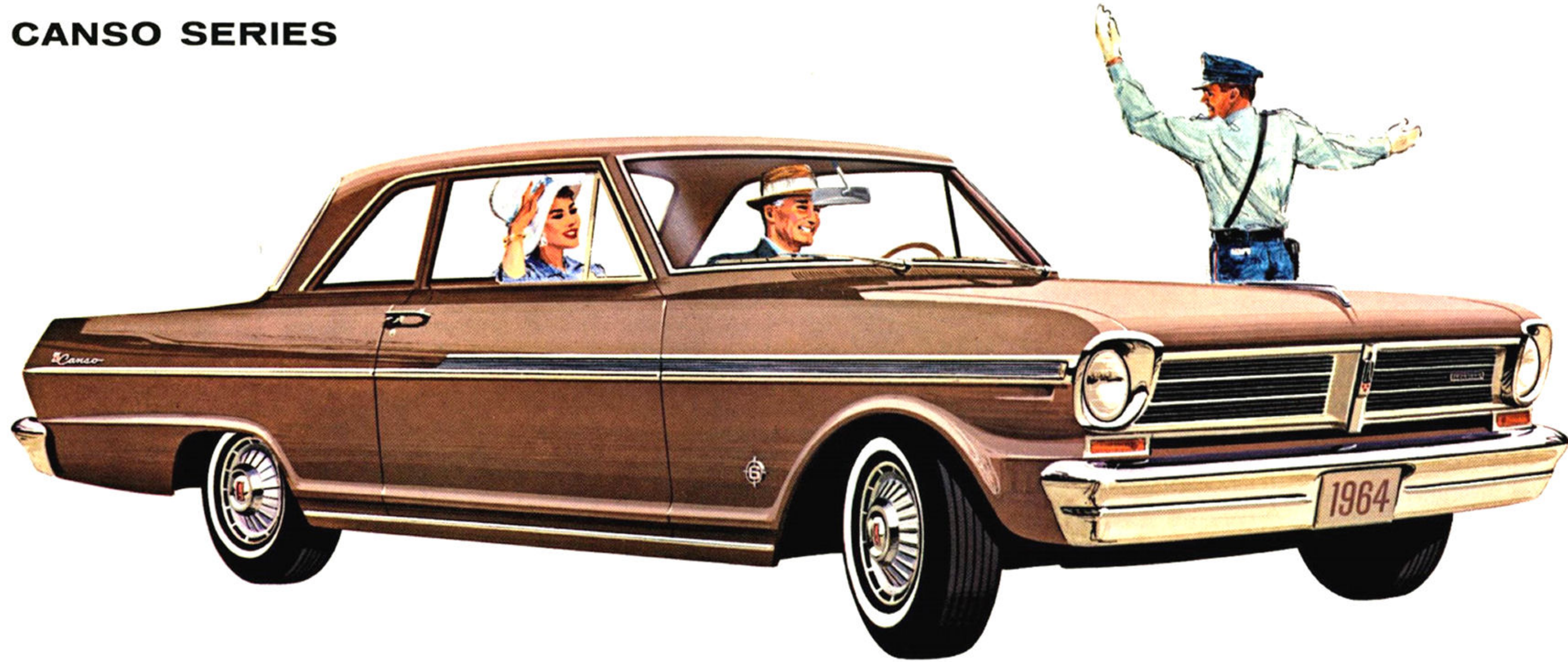


## NEW CANSO AND INVADER SERIES... sporty, spirited and superbly styled for '64

Proven and practical, the popular Canso and Invader Series are further refined in beauty and improved in engineering for '64. Once more, these two stylish series represent the best possible value in a car that's trimly proportioned and planned for families like yours. The Canso

and Invader are offered this year in six models and are available with V8 power for the very first time! One is sure to delight your sense of value... and please you with its unexpectedly low price, its savingful maintenance-free features and its outstanding operating economy.

### CANSO SERIES



**Canso 2-Door Sedan** in Saddle Tan. Keen to show off your sense of high style! Sparkling chrome and a tasteful grille design highlight the new, clean lines of this Canso. Standard are luxury and comfort unparalleled at the low price. Interiors come in a colorful combination

of patterned cloth and vinyl. Dual sunshades, ashtray, front and rear armrests and foam-cushioned front seat plus full floor carpeting are among the many luxurious standard features that add to the comfort and elegance of the Acadian Canso.



There's a new look of elegance to the new Acadians. Here, vertical bands of bright metal stretch from taillight to taillight to give the rear end a rich distinction.



Single key locking is a feature many motorists do without. Not the Acadian owner. One key starts the car, opens everything—all doors, glovebox, trunk and Station Wagon tailgate.

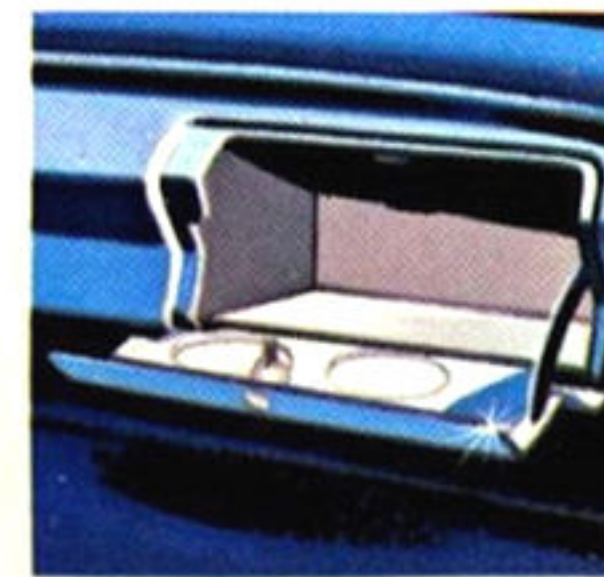
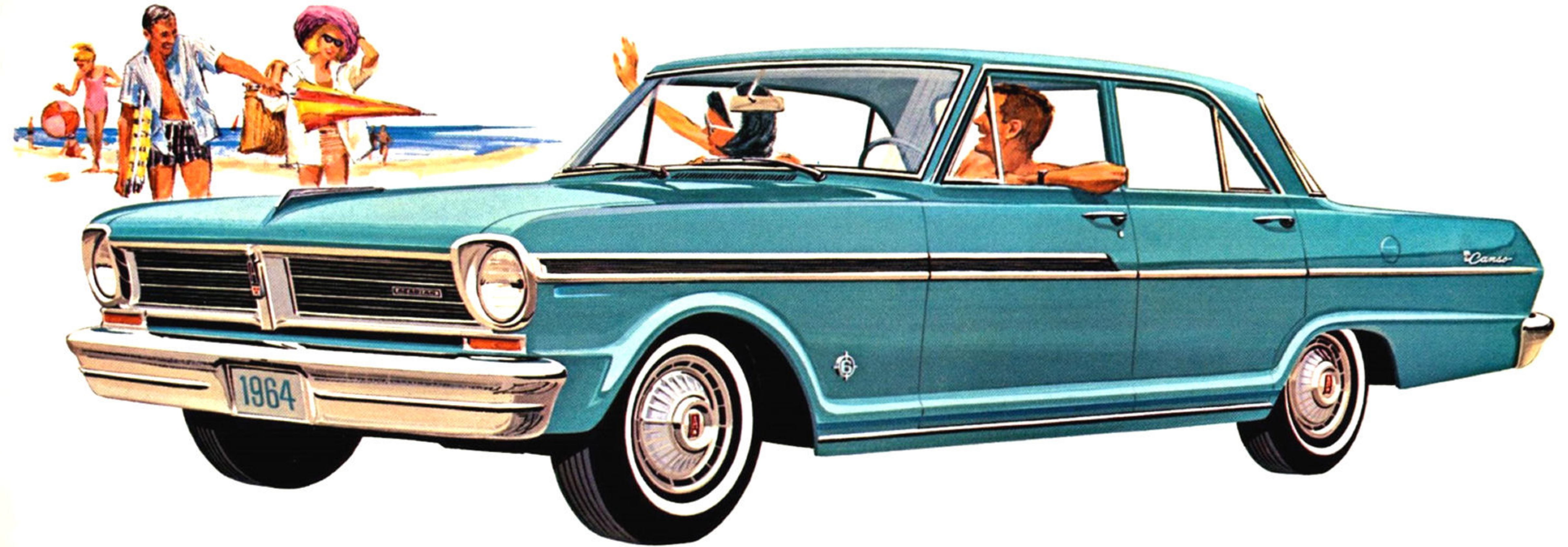


Here's a beauty secret of the completely new Acadian grille. Clean parallel lines of bright metal give an uncluttered effect. A new Acadian nameplate is another stylish change.



CANSO 4-DOOR SEDAN INTERIOR IN AQUA. This series also available in Fawn, Red, Blue and Saddle.

**Canso 4-Door Sedan** in Azure Aqua. Bright new beauty with built-in economy! Try this exciting new Acadian for size and you'll find it seats six with remarkable ease. Start counting the savings, and you'll have to come up for breath... there's *that* many! Yes, Canso's smart new styling is more enticing than ever this year. So is the long, long list of no-extra-cost appointments. Floor carpeting, cigarette lighter and ashtray, twin sunshades and foam-cushioned front seat are standard!



It's big, it's lockable, and it comes as standard equipment in every Acadian. This glovebox is great for maps, accommodation directories and other paraphernalia you want handy in your car.



Every control is within fingertip reach on the Acadian instrument panel. The color-keyed steering wheel has the distinctive Acadian emblem identification in centre and a smart, half-circle horn ring.



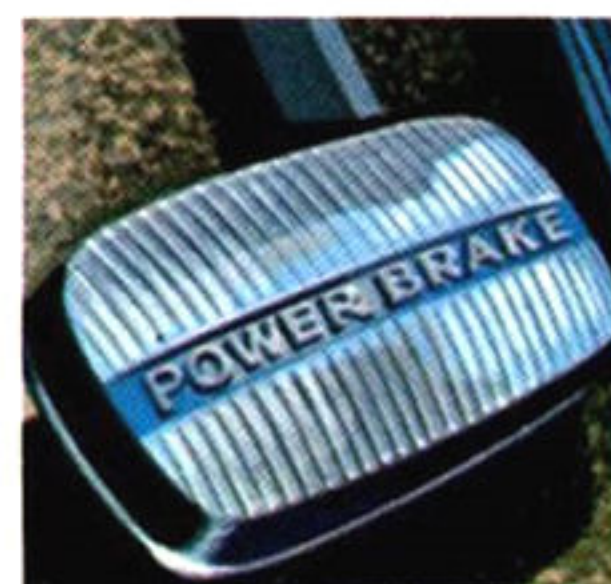
Sports-minded motorists will want to add these optional-at-extra-cost wheel discs. They are modestly priced and newly designed to give your Acadian a rakish look all its own.



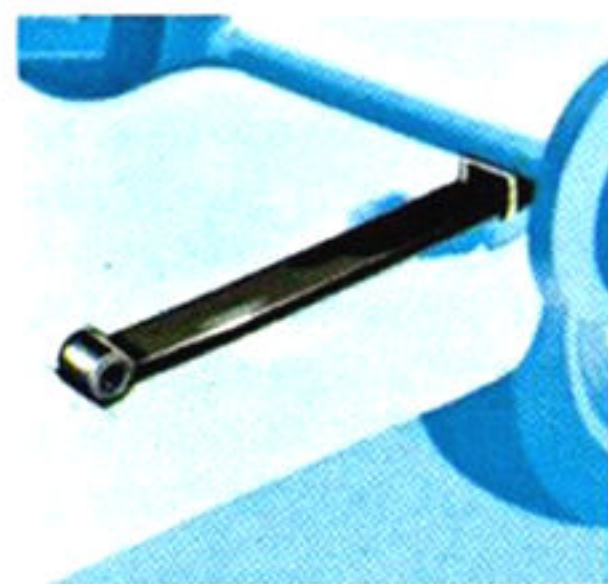
## CANSO SERIES

**Canso 4-Door, 6-passenger Station Wagon** in Silver Blue. *Makes practicality a pleasure!* Now—your search for a Station Wagon that comes with everything you want has just ended! See this one, and find all the attributes you hoped for but didn't really expect at

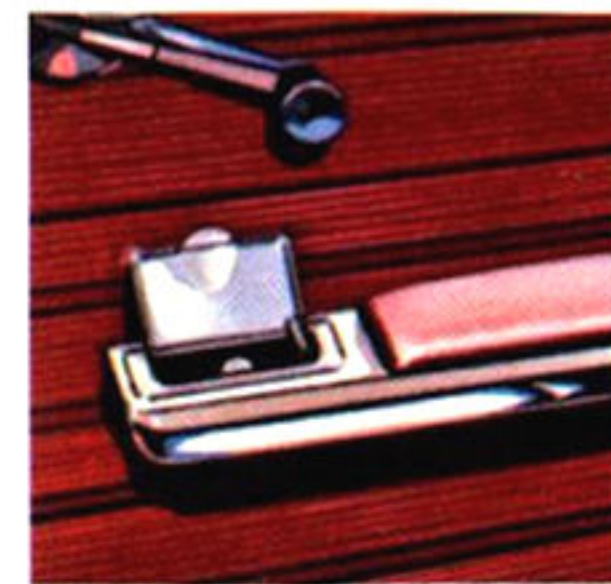
such a low, low price. Examples? An all-vinyl interior in five color choices. Passenger compartment floor carpets. Vinyl-coated textured metal for the wheel houses and sidewalls of the load surface with a color-keyed rubber floor mat. Armrests front and rear. And much, much more!



Acadian's power brakes offer you an extra margin of stopping power on any surface. Just the lightest pressure on the pedal and you come to a stop pronto! Optional at extra cost.



Mono-Plate rear springs are one single piece of super-strong steel. Gone are the days of one leaf noisily squeaking against another. Gone too, are the regular and expensive greasing jobs.



Standard on the Canso series and optional at extra cost on the Invaders, rear armrests are a boon to back seat passengers! Full-sized and padded for comfort they have bright plastic bases.

## INVADER SERIES

**Invader 4-Door Sedan** in Tuxedo Black. *Steady economy perfectly complements its outstanding style!* You quickly get into the habit of saving here. Brakes are bigger for '64, and self-adjusting for savings. The Delcotron Generator keeps your battery stronger for long-

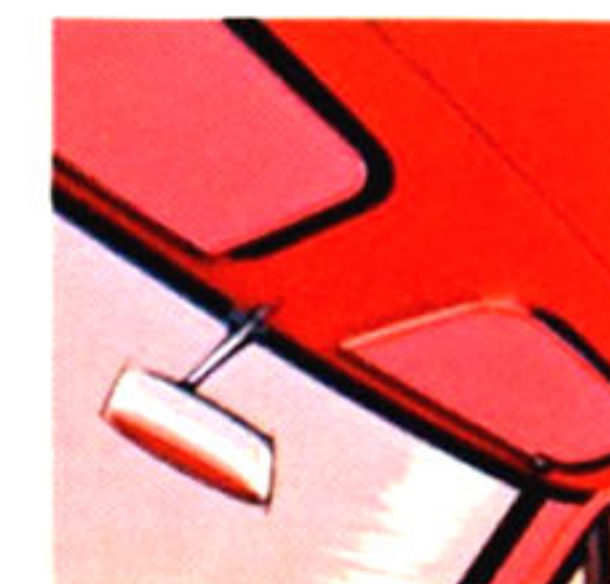
er, by charging even at idle. Mono-Plate rear springs never need a grease job. The extra miles per fuel gallon would delight Scrooge himself. Standard equipment includes ashtray, cigarette lighter, dual sunshades and, naturally, Body-by-Fisher quality.



A giant-sized, full-width trunk lets you take along all the things you want. Load level is just 21" from the ground for easy loading. Capacity is an impressive 19.0 cubic feet.



The dependable pleasure you'll get with an all-transistorized Acadian radio will outweigh the slight extra cost a thousand times over. Choice of manual or push-button models.



Acadian's designers were thinking of you again when they made dual sunshades and a cigarette lighter standard equipment on every model. Sunshades swing sideways as well as down.



## INVADER SERIES

**Invader 2-Door Sedan** in Meadow Green. Great new value in the lowest priced Acadian of all! In common with all Acadians, this Invader Sedan offers 6-passenger comfort with no shortage of hip, leg or shoulder room. And it stays comfortable, too, thanks to Acadian's superior suspension system that takes the rough and tumble out of the worst terrain. Stylish interior of patterned cloth and vinyl in any of three modern colors. Powerful Heater/Defroster keeps everyone warm, come Winter.



INVADER 2-DOOR SEDAN INTERIOR IN FAWN.  
This series also available in Aqua and Red.



Every Acadian comes into the world with the added protection of Magic-Mirror finish. It's beautiful, yes, but more important—very durable. Stands up better to weather extremes with minimum care.



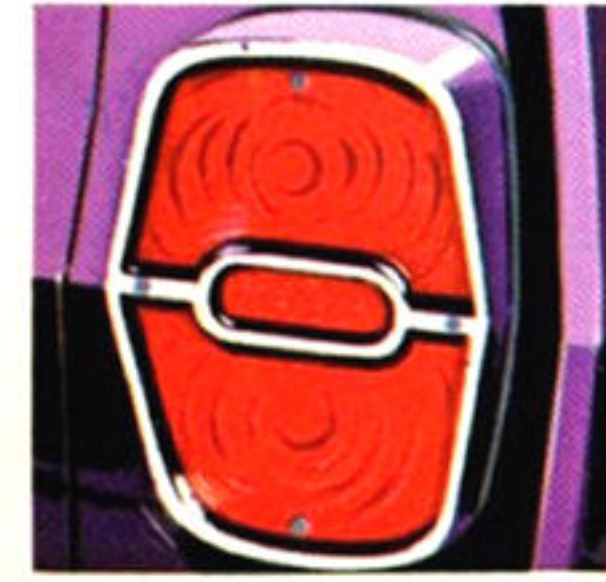
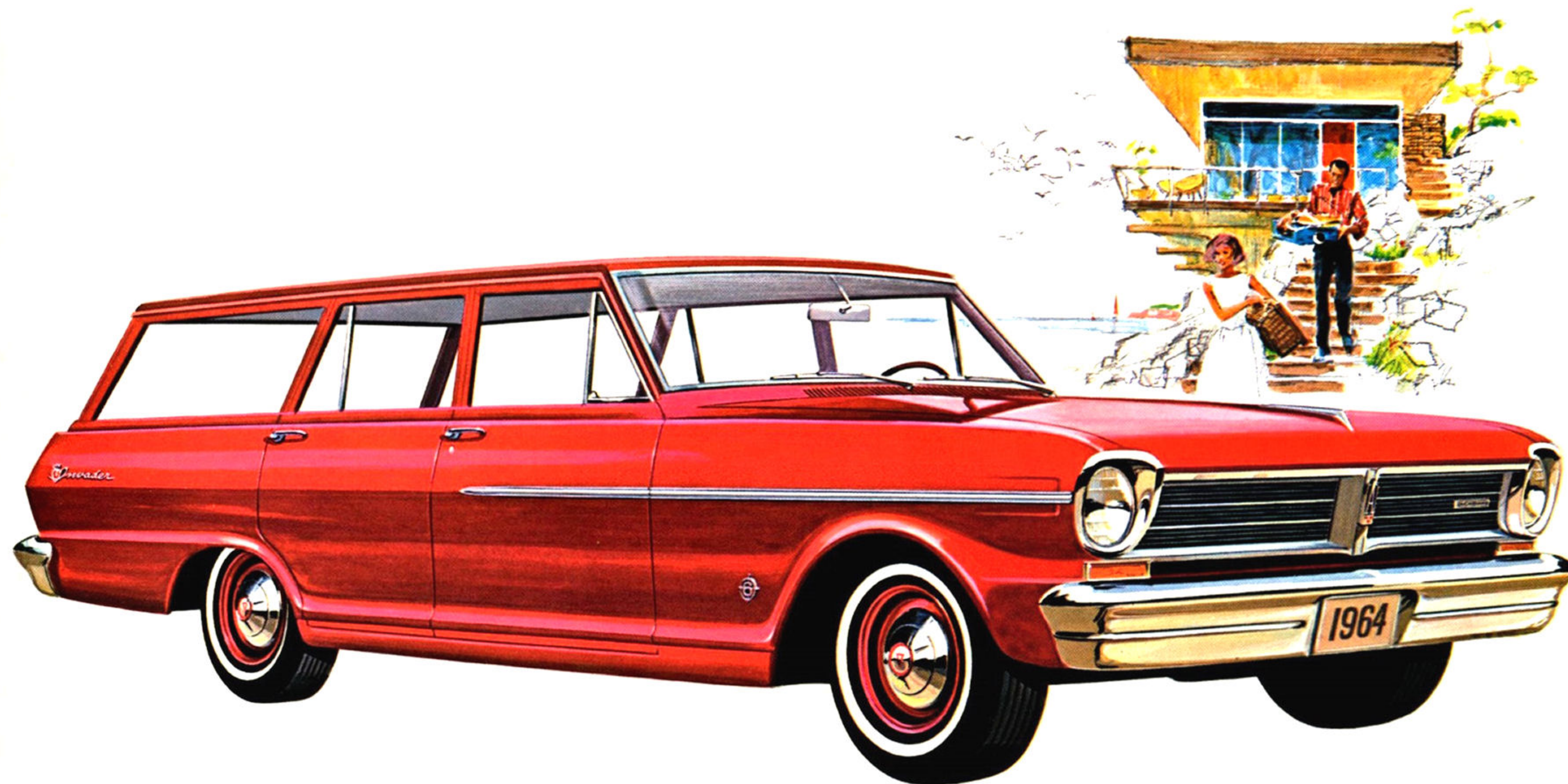
Try planning an ideal instrument panel sometime. Chances are good it will come out looking like *this*. All the instruments can be read at a glance. Controls are grouped, for maximum comfort in handling.



Dividing the hood front and centre, is an elegant chrome ornament that adds to Acadian's already stylish looks. It blends beautifully with other tasteful touches of trim you see on every Acadian.

**Invader 4-Door Station Wagon** in Ember Red. Lots of cargo space, loads of style! Here's a Station Wagon that's as smart as it's serviceable. Ideal for business or family jaunts. With the back seat folded flat, it takes 86 cu. ft. of anything you've got to carry. Or accom-

modates 6 comfortable passengers, with plenty of cargo room in the area behind the rear seat. Practical, stylish all-vinyl interior in the passenger area needs next to no care. A long-wearing rubber mat covers the fixed load floor and the passenger floor.



This will become a familiar sight to envious motorists following Acadian Wagons down the highway. It's the distinctive and functional taillight. A fine hallmark of Acadian quality.



This year, Acadian wears a bright new nameplate that identifies the new '64 Acadians to everyone. It identifies you, too, as a motorist who appreciates complete value in a car.



Nothing beats the safety and convenience of push-button door locking. You can lock the car without having to fiddle with a key every time. You're also safeguarded against doors opening accidentally.



THE '64 ACADIAN INVADER AND CANSO ENGINEERING STORY

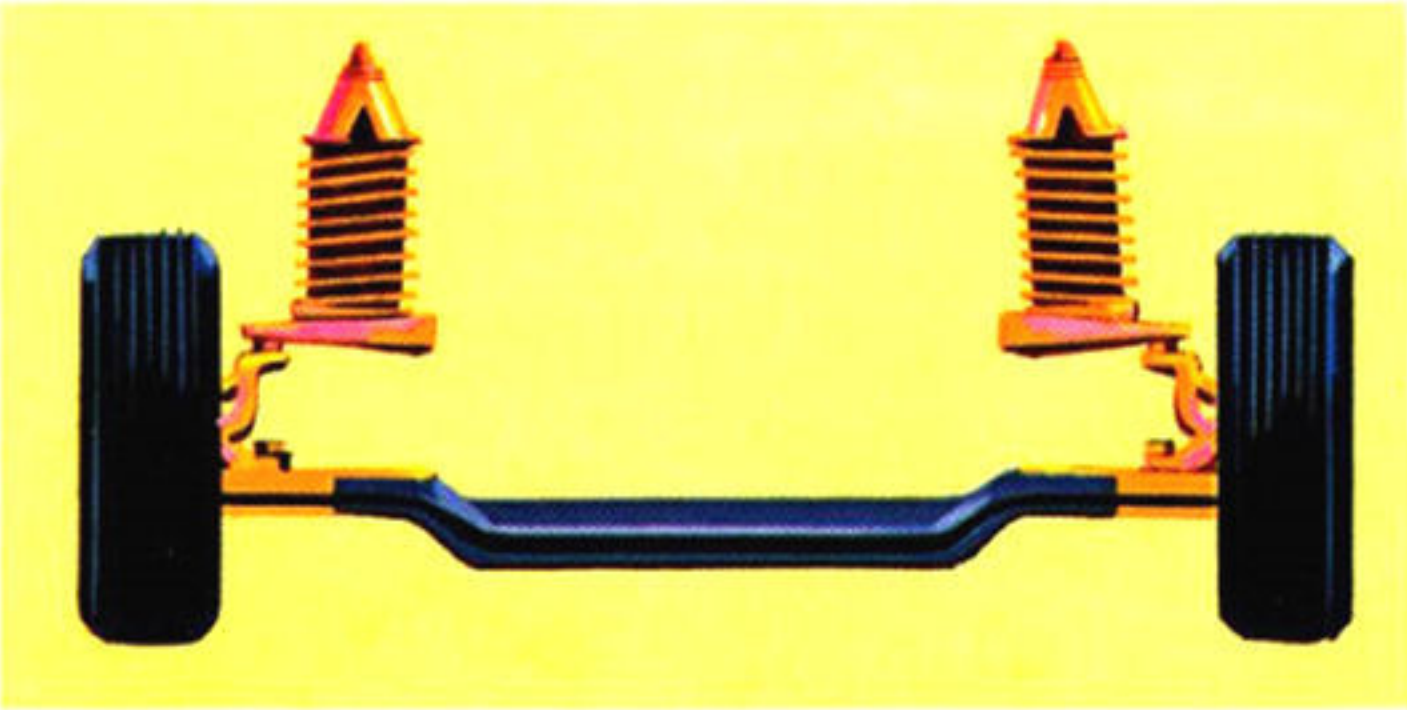
BUILT WITH CARE AND CRAFTSMANSHIP TO SAVE YOU MONEY AND KEEP YOUR NEW CAR INVESTMENT PAYING PLEASURABLE DIVIDENDS IN THE YEARS AHEAD.

The Acadian Invader and Canso Series have all the built-in values you've come to expect from a General Motors car with famous Fisher Body. The emphasis is on a minimum amount of maintenance and therefore the most service-free kind of motoring. At the same time, care has been taken to ensure your comfort and convenience. You'll come to appreciate this as you drive your new Canso and Invader. You'll congratulate yourself on the wise move you made to Acadian . . . the Canadian car built expressly for Canadians by General Motors.

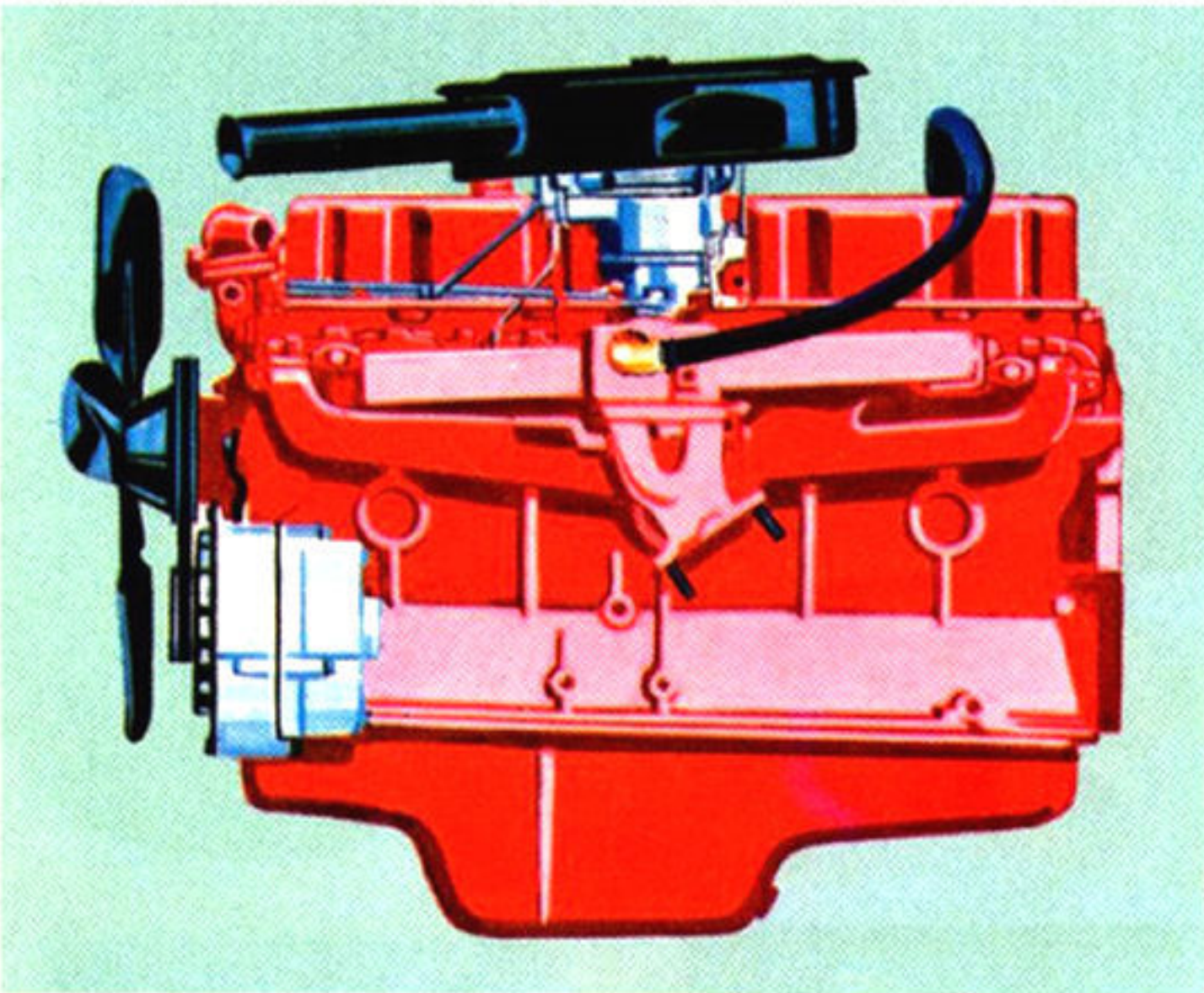
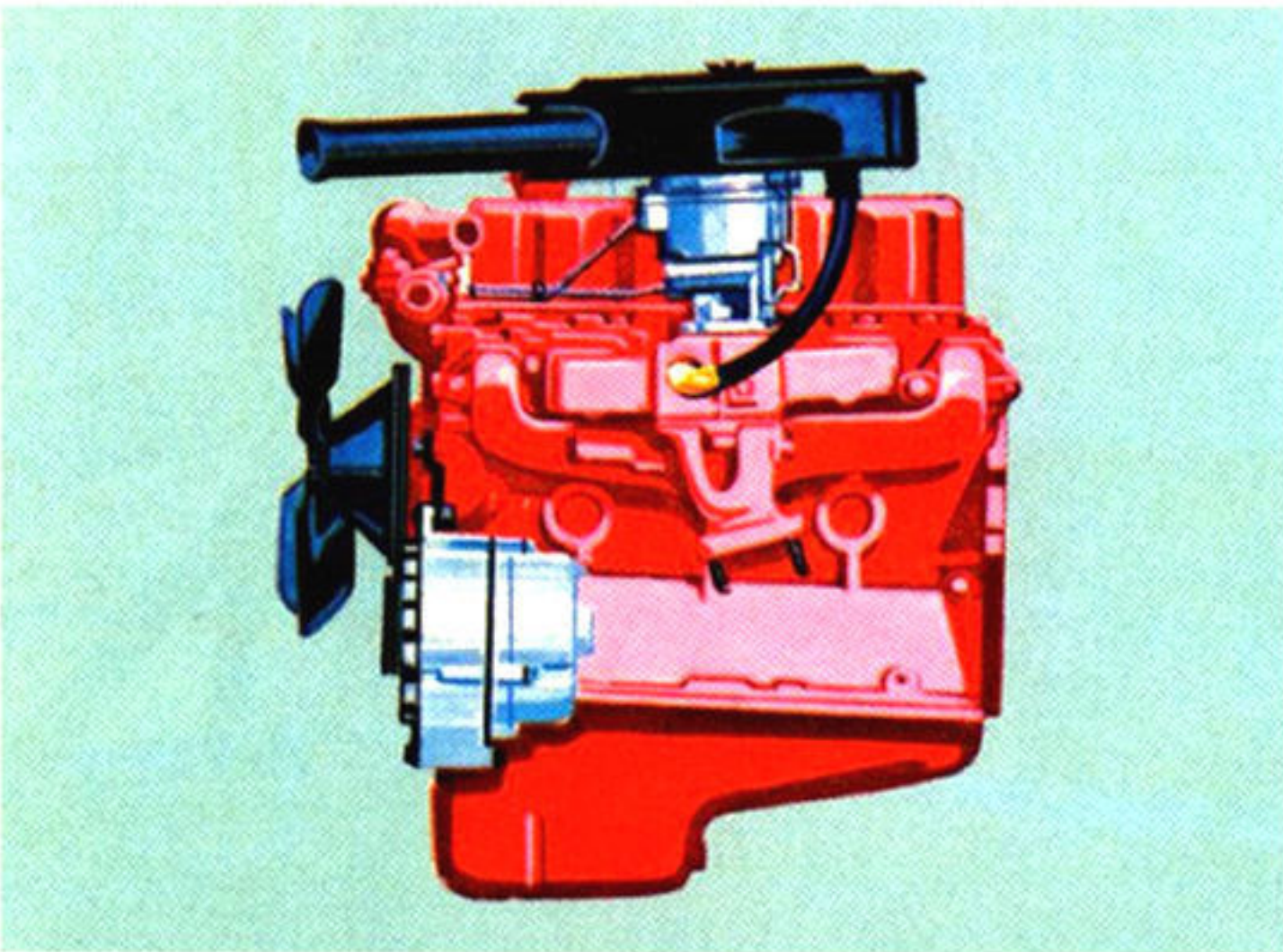
**BODY-BY-FISHER HEADS THE ACADIAN LIST OF QUALITY FEATURES.** Here's your guarantee of a sound, solid buy in an automobile. With Body by Fisher everything that opens and closes has a reassuring feel to it. Special care is taken to keep quality and workmanship at an uncompromising level of excellence.

**SAFETY FEATURES THAT GUARD YOU AND YOURS . . .** The Canso and Invader's all-welded unitized body is the essence of rigidity. The single-section front end bolts on to produce a rattle-free unit. Bolt-on front fenders can be taken off in a trice to repair or replace. Doors shut tight to avoid dust and dirt. Directional signals light up in brilliant amber to make your turning intention clear to everyone. Safety-Master brakes are bigger this year, ensure quick positive stops. They have 9.5" brake drums, bonded 172.7 square inch linings. Positive crank-case ventilation reduces exhaust gases, cuts air pollution.

**THE RIDE IS AN EXPERIENCE IN SMOOTHNESS!** You'll be surprised how smoothly things go in the Invader and Canso. The reason? An advanced suspension system silently working away underneath you. Front coil springs, Mono-Plate rear springs and two sets of shock absorbers keep things quiet.



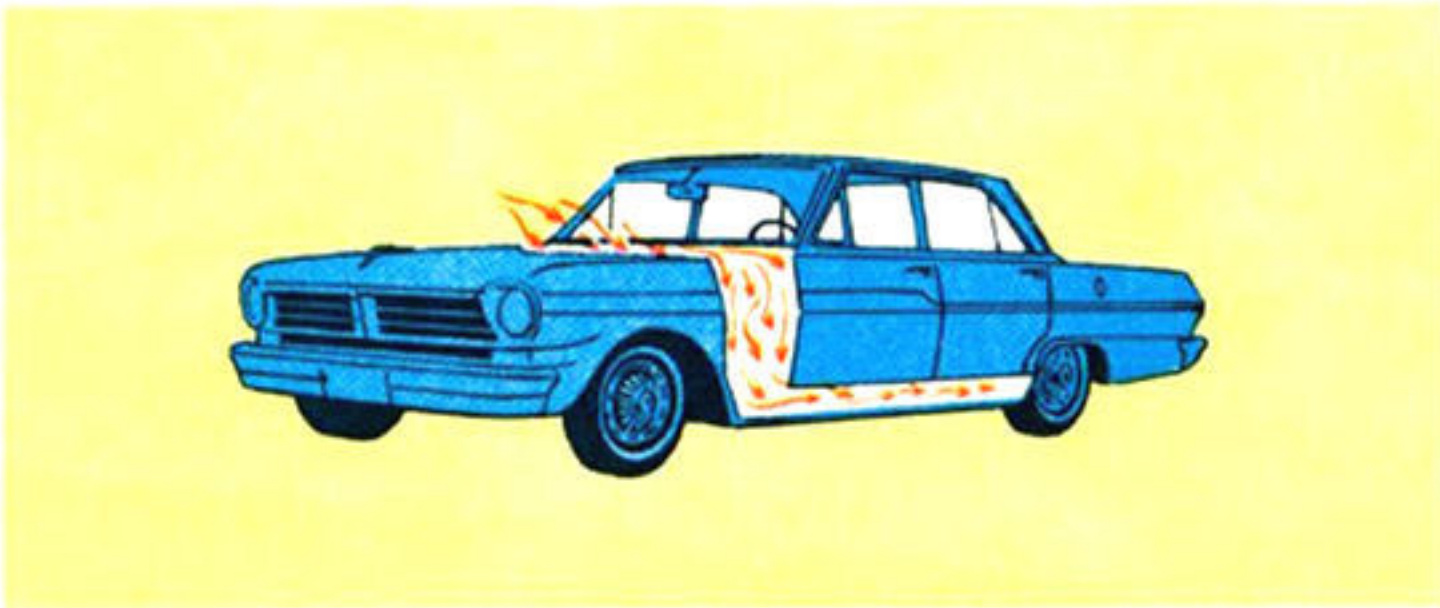
**ECONOMICAL ECONOFLAME 4.** Savings and sassy performance! 5 main bearing crankshaft and hydraulic valve lifters provide a smooth-running power plant. It has a 153-cu.-in. displacement and a 8.5:1 compression ratio that turns out a lively 90 rated horsepower. Delcotron generator charges whenever the engine is running to boost battery life . . . Single barrel carburetor, manual choke. Has the same stronger clutch housing as other larger Acadian engines. Available on Invader 2- and 4-Door Sedans and Station Wagon.



**PEPPY ECONOFLAME 6.** Plenty of power on regular gas with this 120-hp performance star. Smooth running with 7 main bearing crankshaft, hydraulic valve lifters and over-square design. Automatic choke is standard along with single barrel carburetor. Delcotron Generator standard on all Canso and Invaders.

**SPIRITED ECONOFLAME V8 195-HP** engine runs on regular fuel. Two barrel carburetor, full pressure lubrication, 283-cubic-inch displacement.

**MAGIC-MIRROR FINISH MEASURES ITS BEAUTY IN YEARS!** Tough enough to stand up to the worst possible weather and come through looking its best . . . that's Magic-Mirror finish. It needs nothing more than an occasional wash and polish, from a maintenance point of view—stays beautiful for years.



**THE FIGHT AGAINST RUST CONTINUES . . . AND WE'RE WINNING!** We keep taking new steps to stop rust in its tracks. And, wherever possible, to exclude it completely. All body sections are thoroughly sprayed with rust preventatives. (Tests show that's the most effective way to apply them). This Zinc-O-Bond process means better protection against rust and corrosion than any other system. Water-washed, air-dried rocker panels are another ingenious way Acadian cuts expensive corrosion and rust damage. The rocker panels are flushed of harmful rust-inducing elements by rain (and tapwater when you wash your car). Then, as you drive, air is forced down into the rocker panel chamber, drying away any collected moisture. The Acadian muffler is *aluminized* for longer life, too.

**THREE TRANSMISSIONS, ALL SMOOTH AND DEPENDABLE—3-SPEED SYNCHRO-MESH** with sturdy construction and easy manual gear-shifting. It's an advanced design with the uncomplicated conventional "H" pattern. 3 forward speeds and reverse with steering column shift lever—standard. **4-SPEED SYNCHRO-MESH\*** is only available for the V8 engine. Especially sporty and responsive, it has the shift lever on the floor. Fully synchromeshed on all forward gears. **POWERGLIDE\*** automatic transmission teams well with all 3 engines to give you greater driving enjoyment. Liquid cooled and aluminum housed, it has low weight, compact size. Very dependable and engineered for smooth performance. Selector sequence, P-R-N-D-L.

ACADIAN CANSO AND INVADER SERIES SPECIFICATIONS

**POPULAR OPTIONS THAT ADD TO YOUR DRIVING ENJOYMENT AND COMFORT.** **POWER STEERING\*** brings great new ease to steering without letting you lose the "feel of the road." Parking and manoeuvring require far less effort. Very responsive, and convenient. **POWER BRAKES\*** stop your Acadian smoothly with greatly reduced braking effort. Helps you meet every driving situation with an extra margin of safety. Power brakes are only available for 6 cylinder or V8 models. **POSITRACTION** is that wonderful invention that transfers power from the slipping rear wheel in snow, sand or mud to the rear wheel that's gripping. You get out of the stickiest spots with ease. With Positraction, you go when others are stuck. Only available for 6 cylinder and V8 models.

Note: See "OPTIONAL EQUIPMENT" section on this page for a complete list of the many options you can have for your Acadian.

ACADIAN CANSO AND INVADER SERIES POWER TEAMS				
ENGINE	MODEL AVAILABILITY	TRANS-MISSION	REAR AXLE RATIO† GEN. PURPOSE	SPEC. PURPOSE
Standard 90-hp EconoFlame 153	Invader 2- and 4-Door Sedans	3-Speed	3.08:1	3.55:1
		Powerglide*	3.08:1	N.A.
Standard 120-hp EconoFlame 194	Invader and Canso 2- and 4-Door Sedans	3-Speed	3.08:1	3.36:1
		Powerglide*	3.08:1	N.A.
	All Station Wagon Models	3-Speed	3.36:1	N.A.
		Powerglide*	3.36:1	N.A.
Optional* 195-hp EconoFlame 283	All Models and Series	3-Speed	3.08:1	3.36:1
		4-Speed*	3.08:1	3.55:1
		Powerglide*	3.08:1	N.A.

†Also available in Positraction

N.A. Not available

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GENERAL MOTORS PRODUCTS OF CANADA, LIMITED, OSHAWA, ONTARIO

Whitewall tires and wheel discs illustrated are optional at extra cost on all models.

**BODY**—Unitized design, with body-frame unit and separate front end unit combined into single structure of exceptional strength and rigidity. Extra-heavy pillars and roof rails, reinforced floor, double-walled front structure, and water-washed, air-dried rocker panels. High-level ventilation and built-in blended-air heater and defroster system. Thoroughly sealed and insulated. Zinc-O-Bond Rust Protection. Friction-type ventipanes. Single-key locking system; push-button outside door handles. Single-unit headlights. Electric parallel-action windshield wipers, directional signals, front ashtrays, enclosed steering column. Safety belt attachment provision. Magic-Mirror finish in a total of 14 solid colors, 11 two-tones.

**INVADER STANDARD FEATURES**—Tasteful trim and identification, dual-spoke steering wheel with horn button, foam-cushioned front seats, front armrests, dual adjustable sun shades, glove compartment lock, centre dome light with instrument panel switch. Color-keyed pattern cloth and vinyl upholstery in Fawn, Aqua and Red, and vinyl head-lining in all models except station wagons which have all vinyl interiors. Black rubber floor mats. Cigarette lighter.

**CANSO ADDITIONAL FEATURES**—Distinctive trim and identification. Deep hub dual solid spoke steering wheel with horn ring. Combinations of pattern cloth and vinyl upholstery in Fawn, Aqua, Red, Blue and Saddle for all models except station wagons which have all-vinyl interiors. Ashtrays in rear armrests. Floor carpeting.

**ENGINE**—120-hp EconoFlame 6: 6-cylinder, 194-cu.-in. displacement, 8.5:1 compression ratio, single-barrel carburetion, automatic choke, single exhaust. 90-hp EconoFlame 4: 4-cylinder, 153-cu.-in. displacement, 8.5:1 compression ratio, single-barrel carburetion, manual choke, single exhaust. 195-hp V8: 8-cylinder, 283-cu.-in. displacement, 9.25:1 compression ratio, two-barrel carburetion; automatic choke. All engines feature valve-in-head design, aluminum pistons, forged steel crankshaft, on 4-cylinder and V8—cast nodular iron on 6-cylinder. Positive-Shift starter, hydraulic valve lifters, dry element type air cleaner, full-flow filter and positive crankcase ventilation.

**TRANSMISSION — 3-SPEED SYNCHRO-MESH**—All-helical gear design with steering column control. Gear ratios 2.94:1 first, 1.68:1 second, 1:1 third, 2.94:1 reverse.

**POWERGLIDE\***—Two-speed three-element torque converter with hydraulically controlled planetary gears. Positive parking lock. Selector sequence P-R-N-D-L.

**4-SPEED SYNCHRO-MESH\***—Floor-mounted gear shift. Gear ratios: 2.56:1 first, 1.91:1 second, 1.48:1 third, 1.1 fourth, 2.64:1 reverse. Available with V8 engine only.

**CLUTCH**—Diaphragm spring type single-plate dry disc with two facings, spring-cushioned, permanently lubricated release bearing. 8.0-inch diameter disc with 90-hp EconoFlame 4 engine, 9.12-inch with 120-hp EconoFlame 6. 10-inch with V8 and 3-speed 10.4-inch with V8 and 4-speed.

**CHASSIS-SUSPENSION**—Independent front suspension with high-mounted coil springs, built-in levelling action. Mono-Plate rear springs. Double-acting shock absorbers. 60-day or 6,000-mile oil change and increased mileage between chassis lubes. Wheels and Tires: 13" wheels, 6.00 x 13 4-ply rating blackwall tubeless tires on Invader and Canso 2-Door and 4-Door Sedan models—6.50 x 13 4-ply rating on Station Wagons, 6.50 x 14 4-ply rating on V8. Safety-Master Brakes: 9.5" self-adjusting, hydraulic, bonded linings. Hand-operated mechanical parking brake. Steering: Precision Ball-Race gear, overall ratio 25.4:1. Rear axle Salisbury-type: Hypoid, semi-floating, three ratios tailored to power teams. Fuel Capacity 13½ gallons. Electrical: 12-volt system, 9/37 ampere Delcotron Generator and 42-amp.-hour 54-plate battery.

**DIMENSIONS**—Wheelbase, 110". Front and rear tread: Station Wagons 56.3" and 55.8", other models 56.8" and 56.3". Overall length—Station Wagons 187.6", other models 183"; width—70.8"; height—Sedans and Station Wagons 55.0".

**OPTIONAL EQUIPMENT\***—Power steering\*\*. Power brakes\*\*. Power tailgate window for Station Wagons. Heavy-duty front and rear springs. 3.36:1 and 3.55:1 axle ratios\*\*. Positraction rear axle. 14" wheels with 6.50 x 14 tires. Heavy-duty clutch. Shade-Lite glass. Padded instrument panel. Rear armrests\*\*. Two-tone finish\*\*. Backup lights. 2-speed windshield wiper with windshield washer. Push-button, all-transistor radio. 3 heavy-duty Delcotron Generators\*\*. Heavy-duty battery. Special Police or Taxicab equipment\*\*. Full line of Custom Feature accessories.

\*Optional at extra cost.

\*\*Availability determined by either model or equipment.



