

CHRYSLER

Newport
VIP Offer

A Special Buy From
CHRYSLER CORPORATION
thru the Chrysler Direct Factory
Military Sales Program



A limited offering to a select
number of military families
who wish the ultimate in
comfort and prestige.
Chrysler Newport four
door Sedan - V8, Radio,
Heater, Automatic
Transmission, Ft. Seat
Belts, VIP Courtesy Price
\$ 2699 MSTs



Valiant

Dodge

CHRYSLER

Plymouth

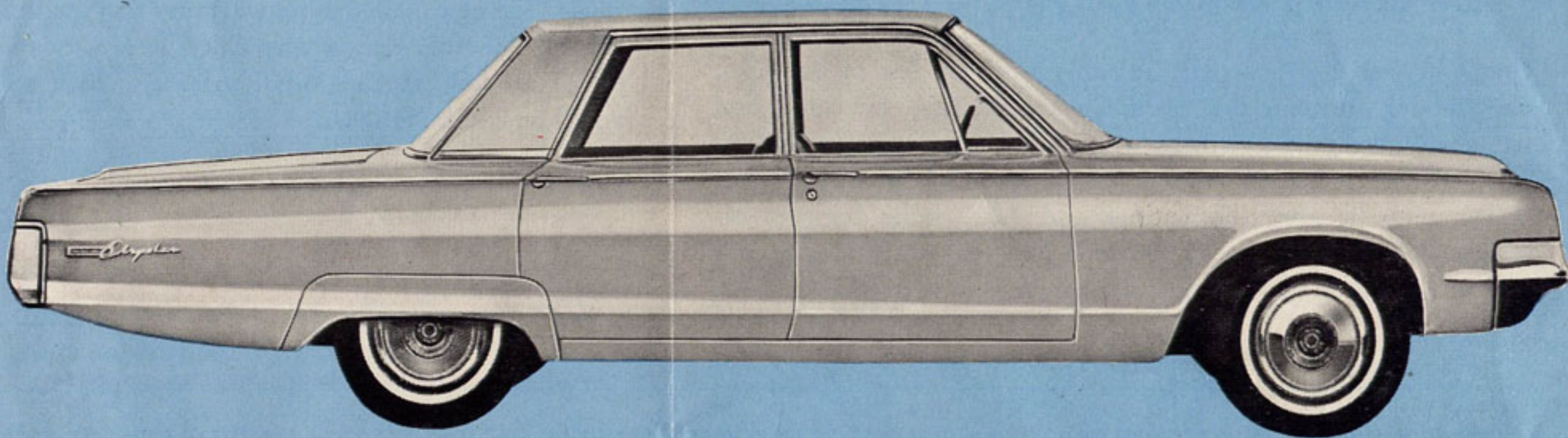
NOW — For less money than you would expect to pay for some Ford or Chevrolet Models, you can move up to a Chrysler

If you are a ranking commissioned or noncommissioned officer in the U.S. Armed Forces and normally purchase automobiles in the medium price field, we are pleased to offer you an outstanding opportunity to own one of the world's most luxurious automobiles. You have probably always wanted to own a Chrysler, but considered it out of

your range. This special offer makes it possible for you to own a Newport for what you would normally pay for many cars below the Chrysler class.

You can now purchase a luxurious, yet economical Chrysler Newport four door sedan for the special VIP Courtesy Price of \$ 2699 MSTs.

Price
\$ 2699
MSTs



**Radio, Heater, V8, Torqueflite, Ft. Seat Belts
Prepared and Ready to Go**

**Wheelbase 124", Overall length 218.2"
Overall Width 79.5"**

Newport Features

- Standard engine — 383 cu. in. V 8 with 2-barrel carburetor and standard camshaft, 270 HP
- Two ashtrays in rear compartment
- Center dome light
- Ignition switch light
- Safety door latches
- Safety rim wheels
- Low profile tires 8.25x14"
- Thick, nylon-blend carpeting, color keyed
- Three spoke steering wheel with horn ring, chrome plated spokes
- 6 way custom-positioned front seat, manual
- curved glass side windows
- Crank-operated vent windows
- Anti-windlift electric windshield wipers, parallel-operating 18" blades
- Built-in side cowl fresh air inlets
- Glove box with tissue dispenser, sliding map tray and cup recesses on the door
- Water-resistant, non-staining polipropylene interior cowl side trim panels
- Acoustical vinyl head lining
- Instrument panel drawer, dual ashtrays, cigar lighter, coin holder and light
- Instrument panel safety padding

Check these dollar and cents saving

Initial savings on your Chrysler

You'll be purchasing your Newport through the Chrysler Direct Factory Military Sales Program. That means huge discounts and the security of having your Chrysler available when and where you need it. This special VIP OFFER is designed to make it possible for FORD and CHEVROLET buyers to move up to a Chrysler.

Low upkeep of your Chrysler

Your Chrysler Newport will not only cost you less to buy than many models of cars in the Ford, Chevrolet Class, but you'll find that your upkeep costs will be well within your military budget. The '65 Chrysler burns regular gas in its powerful V-8... goes 32,000 miles between lubrications and 4,000 miles between oil changes. In addition, the 50,000 mile five-year warrantee goes a long way towards making Chrysler a breeze to maintain.

You'll drive your Chrysler longer

Chrysler construction, Chrysler workmanship, Chrysler Engineering and Chrysler Quality Control... add up to a car where everything works, fits and last longer... your Chrysler cost you less to drive. Most people who own Chryslers drive them for years and years. That means the annual depreciation cost is considerably less than with other cars that might have to be traded after only a few short years.

High resale

When you do decide to trade, you'll find that your Chrysler brings considerably more trade-in value than cars in the lower price range. The new 50,000 miles warranty stays with the car when you trade... another reason why Chrysler is way ahead on resale value. Your low, special initial price and high resale value means you'll be hundreds ahead!

You'll make these savings plus you'll be driving a car that handles like no other

THE 50,000 MILE/5 YEAR WARRANTY ON YOUR CHRYSLER CAN SAVE YOU HUNDREDS OF DOLLARS ON MAINTENANCE OVER COMPETITIVE TWO YEAR WARRANTEES.

To dramatically illustrate the dollars and cents protection that Chrysler's 5 year/50,000 mile warranty offers for 2 1/2 times as long as other manufacturers, we list below just 10 items and their cost of overhaul or replacement (taken from work sheets of three and four year old cars). Only Chrysler Corporation warrantees a car during the third, fourth and fifth year of its use. These are just some of the items covered by the Chrysler Corporation warranty which pays for the complete costs of parts and labor. You get this money saving extra protection during the years when you need it most!

	Parts	Labor	Total
Transmission overhaul	\$ 150	\$ 55	\$ 205
crankshaft replacement	200	125	325
ring job	50	75	125
rear end overhaul	150	60	210
drive shaft and U-joint replacement	75	25	100
water pump replacement	25	10	35
head gasket placement	7	15	22
torque converter	175	40	215
rear axle bearings replacement	30	20	50
ball joint replacement	40	25	65

Official price list — VIP Offer

Chrysler Newport Four Door Sedan

Equipped with V-8, Golden Tone Radio, Heater and Defroster, Torqueflite, Automatic Transmission, Ft. Seat Belts — Preparation included —

Mfgr's List Price (Incl. Tax) — N.Y.C.	Special CHRYSLERAMA Price — MST'S	Savings
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\$ 3533.70	\$ 2699	\$ 834.70
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Factory Installed Extra Options (Partial List)

Power Steering	\$ 85.00
Power Brakes	\$ 37.75
Undercoat	\$ 25.00
Light Package	\$ 31.20
Vari. Speed Wipers and Washers	\$ 15.60
Tinted Glass (all windows)	\$ 34.00
Tinted Windshield	\$ 22.80

Commercial Freight. Special Low Shipping Rates are available if MST'S is not authorized.

Example: Delivered Bremen or Antwerp \$ 2999.00

This low price includes inland freight, ocean freight, marine insurance, and all clearing and port handling charges.

Price up your Newport — exactly the way you want it

Then compare its price and value against any smaller medium price car.

At this special price — it's easy to move up to a Chrysler. **Warning:** Once you move up to a CHRYSLER, you'll never want to go back to a lighter, smaller car.

Price — including V 8, Radio, Heater, Automatic Transmission, Ft. Seat Belts, Preparation

\$

ADDITIONAL EXTRAS DESIRED:

**TOTAL
DELIVERED
PRICE**

\$

NOW-through the Cooperation of a Prominent U.S. Bank, the Lowest Cost Bank Financing Available in Europe

Compare these low Bank rates for overseas delivery

Amount advanced	30 months	36 months
\$ 1200	\$ 46.75	\$ 40.38
1700	66.22	57.25
2000	77.92	67.39
2500	97.39	84.19

Due to the low Special Military Selling Prices Available through this Direct Factory Military Sales Program and the High Resale Value of Chrysler Corporation Automobiles, special financing terms and bank interest rates are now being made available to our military customers.

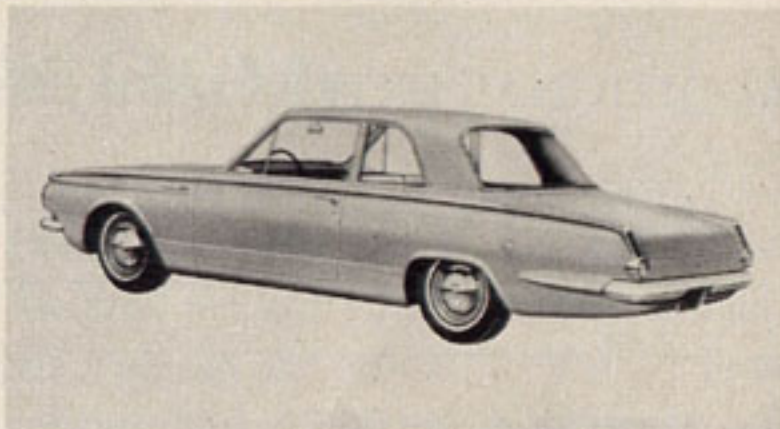
Any statement of acceptable finance arrangements to customers, by contractor in discussing customer's ability to finance payments due on purchase of a car shall not be construed as an endorsement by the contractor of any finance company.

5 SPECIAL BUYS from Chrysler Corporation thru the Chrysler Direct Factory Military Sales Program



Plymouth Barracuda
The Sports Car with
Station Wagon
Convenience
\$ 2249 MSTs
Radio, Heater, Defroster,
Ft. Seat Belts

Budget Special Valiant V100,
2-Door Sedan Ft. Seat Belts
Heater, Defroster,
\$ 1699 MSTs —
\$ 149 Down
\$ 59.92 per month
including insurance*



Plymouth Family Sedan
Radio, Heater,
Side View Mirror
\$ 1975 MSTs

Dodge Family
Furlough Wagon
(not a compact)
\$ 2249 MSTs
Radio, Heater,
Ft. Seat Belts



Chrysler VIP Offer
Newport four door Sedan
\$ 2699 MSTs
V 8, Radio, Heater
Automatic Transmission
Ft. Seat Belts

All prices shown are for MSTs — Prepared and Ready to Go —
No tag-on extras * based on E 5, married, over 25, Germany

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