

IMPERIAL... and its 1966 Competitors

HERE'S HOW OUR 5-YEAR/50,000-MILE WARRANTY ON THE ENGINE AND DRIVE TRAIN PROTECTS YOU:

Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1966 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage. The warranty on all other parts manufactured or supplied by Chrysler Corporation is for 12 months or 12,000 miles, whichever comes first, excluding only tires and normal maintenance services such as replacing spark plugs, condensers, ignition points, filters, etc.

Information used in this Comparagram is based on official specifications supplied by each manufacturer. The specifications are considered to be accurate as of November 1, 1965, but cannot be guaranteed.

		CADILLAC DeVILLE	LINCOLN CONTINENTAL (4-Door Sedan)	BUICK ELECTRA 225	IMPERIAL	OLDS 98
Page No.						
I-22	Engine (std. V-8)					
	Displacement.....				440	425
	Horsepower.....				350	365
	Torque.....				480	470
I-27	Automatic transmission—type.....				3-speed	3-speed
I-40	Breakaway ratio—V-8.....				4.90 to 1	4.56 to 1
4-DOOR HARDTOP BASIC DIMENSIONS	Wheelbase.....				129.0"	126.0"
	Overall length.....				227.8"	223.0"
	Overall width.....				80.0"	80.0"
	Overall height.....				55.8"	54.7"
	Headroom—front.....				38.4"	38.5"
	—rear.....				38.7"	37.7"
	Legroom—front.....				41.5"	41.0"
	—rear.....				40.4"	38.2"
	Hiproom—front.....				61.0"	63.7"
	—rear.....				60.2"	62.9"
	Shoulder-room—front.....				64.0"	62.2"
	—rear.....				62.0"	61.2"
	Trunk capacity—cu. ft. (usable).....				18.5	23.4
WARRANTY—basic (years/miles).....					1/12,000	2/24,000
—engine and drive train (years/miles)...					5/50,000	2/24,000

Imperial

PULL OUT

OVER

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	CADILLAC DeVIL	IMPERIAL	BUICK ELECTRA 225	OLDS 98
Page No.				
I-22	Engine (std. V-8) Displacement..... Horsepower..... Torque.....	440 350 480	401 325 445	425 365 470
I-27	Automatic transmission—type.....	3-speed	3-speed	3-speed
I-40	Breakaway ratio—V-8.....	4.90 to 1	5.51	4.56 to 1
4-DOOR HARDTOP BASIC DIMENSIONS	Wheelbase.....	129.0"	126.0"	126.0"
	Overall length.....	227.8"	223.4"	223.0"
	Overall width.....	80.0"	80.0"	80.0"
	Overall height.....	55.8"	54.9"	54.7"
	Headroom—front.....	38.4"	38.4"	38.5"
	—rear.....	38.7"	37.8"	37.7"
	Legroom—front.....	41.5"	42.2"	41.0"
	—rear.....	40.4"	38.9"	38.2"
	Hiproom—front.....	61.0"	63.7"	63.7"
	—rear.....	60.2"	62.7"	62.9"
	Shoulder-room—front.....	64.0"	62.2"	62.2"
	—rear.....	62.0"	61.2"	61.2"
	Trunk capacity—cu. ft. (usable).....	18.5	17.4	23.4
WARRANTY—basic (years/miles).....		1/12,000	2/24,000	2/24,000
—engine and drive train (years/miles)...		5/50,000	2/24,000	2/24,000

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		IMPERIAL	LINCOLN CONTINENTAL (4-Door Sedan)
Page No.			
I-22	Engine (std. V-8) Displacement..... Horsepower..... Torque.....	440 350 480	462 340 485
I-27	Automatic transmission—type.....	3-speed	3-speed
I-40	Breakaway ratio—V-8.....	4.90 to 1	5.17
4-DOOR HARDTOP BASIC DIMENSIONS	Wheelbase.....	129.0"	126.0"
	Overall length.....	227.8"	220.9"
	Overall width.....	80.0"	79.7"
	Overall height.....	55.8"	55.0"
	Headroom—front.....	38.4"	39.4"
	—rear.....	38.7"	38.6"
	Legroom —front.....	41.5"	41.0"
	—rear.....	40.4"	40.5"
	Hiproom —front.....	61.0"	62.0"
	—rear.....	60.2"	62.0"
	Shoulder-room—front.....	64.0"	59.8"
	—rear.....	62.0"	59.8"
Trunk capacity—cu. ft. (usable).....		18.5	18.0
WARRANTY—basic (years/miles).....		1/12,000	2/24,000
—engine and drive train (years/miles)...		5/50,000	2/24,000

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	OLDS 98
	425 365 470
	3-speed 4.56 to 1
	126.0" 223.0" 80.0" 54.7"
	38.5" 37.7" 41.0" 38.2" 63.7" 62.9" 62.2" 61.2"
	23.4
	2/24,000 2/24,000

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		IMPERIAL	CADILLAC DeVILLE
Page No.			
I-22	Engine (std. V-8) Displacement..... Horsepower..... Torque.....	440 350 480	429 340 480
I-27	Automatic transmission—type.....	3-speed	3-speed
I-40	Breakaway ratio—V-8.....	4.90 to 1	4.96 to 1
4-DOOR HARDTOP BASIC DIMENSIONS	Wheelbase.....	129.0"	129.5"
	Overall length.....	227.8"	224.0"
	Overall width.....	80.0"	80.0"
	Overall height.....	55.8"	55.6"
	Headroom—front.....	38.4"	38.5"
	—rear.....	38.7"	37.5"
	Legroom—front.....	41.5"	41.0"
	—rear.....	40.4"	39.5"
	Hiproom—front.....	61.0"	61.9"
	—rear.....	60.2"	62.7"
	Shoulder-room—front.....	64.0"	59.7"
	—rear.....	62.0"	61.1"
	Trunk capacity—cu. ft. (usable).....	18.5	17.1
	WARRANTY—basic (years/miles).....		1/12,000
—engine and drive train (years/miles)...		5/50,000	2/24,000

Imperial

	BUICK ELECTRA 225	OLDS 98
	401	425
	325	365
	445	470
	3-speed	3-speed
	5.51	4.56 to 1
	126.0"	126.0"
	223.4"	223.0"
	80.0"	80.0"
	54.9"	54.7"
	38.4"	38.5"
	37.8"	37.7"
	42.2"	41.0"
	38.9"	38.2"
	63.7"	63.7"
	62.7"	62.9"
	62.2"	62.2"
	61.2"	61.2"
	17.4	23.4
	2/24,000	2/24,000
	2/24,000	2/24,000

OVER

PULL OUT