

TO HELP BUILD YOUR TRUCK TO YOUR HAULING SPECIFICATIONS



# CUSTOM FEATURE ACCESSORIES FOR CHEVROLET PROPERTY OF THE PROPE

**FOR 1967** 



## CHEVROLET ENGINEERING CENTER

In the complex technology of today's modern industry, it is not enough to have an idea. The vital job of creating new products for more driving comfort must be transposed from an idea to a satisfactory finished product. Chevrolet has brought together these skills and talents under one single roof. The engineering job does not end here . . . after the idea is transposed to working models, many months of testing and evaluation of the performance of the product is done at the Milford, Michigan and Phoenix, Arizona Proving Grounds to assure better products for more driving comfort.

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All vehicles in this literature are shown with extra cost options. All illustrations and specifications in this literature are based on the latest product information available at time of publication. The right is reserved to make changes at any time without notice in colors, materials, equipment specifications and models; also to discontinue items or models.

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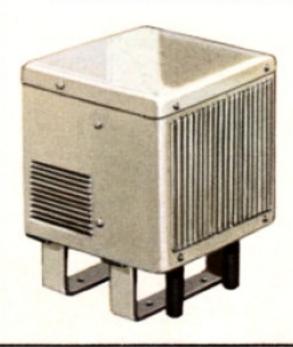
Chevrolet Motor Division General Motors Corporation Detroit, Michigan 48202

# DELUXE PUSH BUTTON RADIO AND ANTENNA



A solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. Incorporates all the latest advancements in modern radio circuitry.

# **AUXILIARY REAR SEAT HEATER**



An ideal heater for additional heat in the rear of Chevyvan and Sportvan. The auxiliary heater can be operated in conjunction with the regular heater or independently.





12 x 13" "Day Glo" Antenna Flag

A 2 B.C. Rated Fire Extinguisher.

> 5 Assorted Fuses 5-9-10-14-20 ampere.







A handy emergency kit for road emergencies. The U.L. approved fire extinguisher will handle small fires. The tire inflator and sealer will inflate and seal punctures without removing the tire, and the emergency repair can be driven up to 100 miles. The "Day Glo" flag is to signal for help. The two fifteen minute fusees can be used when the vehicle is disabled. Two pressure sensitive strips on bottom of carton will keep the carton from slipping around when firmly pressed to the floor storage area.

# **CUSTOM FEATURE ACCESSORIES FOR THE CHEVY-VAN**

# RIGHT OR LEFT HAND STAINLESS STEEL REAR VIEW MIRRORS







**Driving Position** 

Swung-In Position

A 6 x 11 inch mirror with the "Swing Lock" feature incorporated in the mirrors. Driver can select locking position to his personal driving position. Once the "Swing Lock" is tightened, mirrors can be swung in towards the cab. Ideal for entering narrow passages, car washes and parking lots. When mirrors are swung out, they return to the original position.

# Dependable CHEVROLET Quality

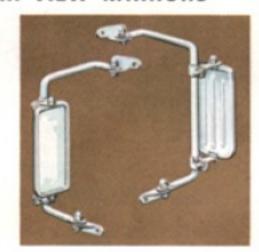
THE CHIEWROLLET WAY

# **HEATER AND DEFROSTER**



Heated air is controlled by a three speed centrifugal blower. The high heating and defrosting capacity assures comfortable driving in severe weather.

# REAR VIEW MIRRORS



The 6" x 11" mirror with first surface chrome coated glass will not fog or discolor. The "Swing Lock" feature is incorporated in the mirrors. Driver can select locking position to his personal driving position. Once the "Swing Lock" is tightened, mirrors can be swung in towards the cab. Ideal for entering narrow passages, car washes and parking lots. When mirrors are swung out, they return to the original position.

# ARM REST



For right or left hand use, reduces driver fatigue and makes an ideal door pull for closing cab doors.

# RIGHT HAND SUN VISOR



Identical to the left hand production padded sun visor in both size and color.

# LOCKING GASOLINE TANK CAP CIGARETTE LIGHTER AND LIGHT!



Prevents gasoline from being contaminated or siphoned from the tank.



Lighter element releases automatically when ready for use, the lamp lights the receptacle for easy replacement.



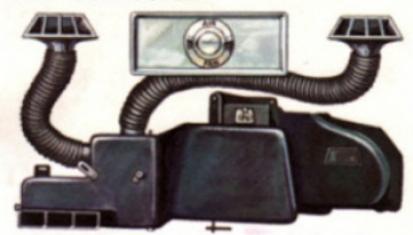
# CUSTOM FEATURE ACCESSORIES FOR CHEVROLET PICKUPS

# **DELUXE HEATER AND DEFROSTER**



A deluxe heating system using 100% outside air, to help reduce window fogging and help force smoke and odors from the cab. The heating capacity is controlled by the "heat" lever in the control panel. The heated air is regulated by a three speed centrifugal blower system for both heating and defrosting.

# THRIFT AIR HEATER AND DEFROSTER



A heating system using 100% outside air, to help reduce window fogging. A three speed centrifugal blower system is used to control the volume of air from the heater or defroster.

# CIGARETTE LIGHTER AND LIGHT



Lighter element releases automatically when ready for use, the lamp lights the receptacle for easy replacement.

# FIRE EXTINGUISHER

A 2 and 1/2 pound size extinguisher approved by Underwriters Laboratories, I.C.C., meets U.S. Coast Guard regulations for Marine use.





A low pedal power brake that will bring the truck to a smooth, positive stop.

Available for %, % and 1 ton trucks.

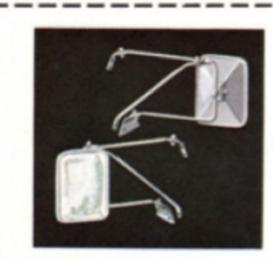


FLEETSIDE PICK UP

# WHEEL COVERS



A set of four stainless steel covers finished with a chrome flash that retains a bright finish indefinitely.



# **DELUXE REAR VIEW MIRRORS**

A 7% x 10% mirror with chrome coated glass. An ideal mirror for pick-ups with camper body. Has excellent vision with bodies up to 92 inches wide.

# LITTER CONTAINER

A plastic container that fits to the edge of the instrument panel. Snaps off and on for easy disposing of litter, can be pushed up under instrument panel when not in



# RIGHT AND LEFT HAND REAR VIEW MIRRORS



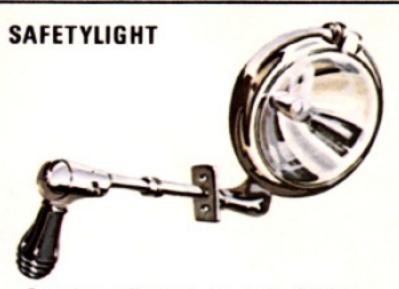




Driving Position

Swung-In Position

A 7x16 inch mirror with the "Swing Lock" feature incorporated in the mirrors. Driver can select locking position to his personal driving position. Once the "Swing Lock" is tightened, mirrors can be swung in towards cab to clear 96 inch width. Ideal for entering narrow passages, car washes and parking lots. When mirrors are swung out, they return to original position.



Can be adjusted to any driving position from inside the truck. Casts a bright beam of light up to 1000 feet.

# PUSH BUTTON RADIO AND



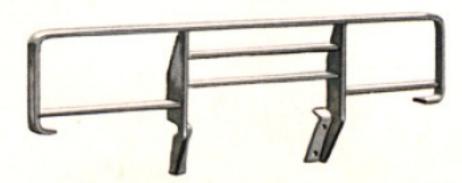
A solid state six transistor radio with three diodes and five push buttons designed for truck use. All the latest electronic developments are incorporated including printed circuit board and modern circuitry.

# LOCKING GASOLINE TANK CAP



Prevents gasoline from being contaminated or siphoned from the tank.

# CHEVROLET TRUCK GRILLE GUARD



Commonly known as the brush or military type grille guard.

# ARM REST



For right or left hand use, reduces driver fatigue and makes an ideal door pull for closing cab doors.

# RIGHT HAND SUN VISOR



Identical in size and color to the left hand production padded visor.

# PICK-UP SIDE STEP



Permits easy access to the cargo in the front load space of the Fleetside pick-up box.

# FRONT BUMPER GUARDS CHROME

Steel guards that attach to the bumper face bar. Available in chrome or painted to match bumper face bar.

PAINTED

# "all weather" TRUCK AIR CONDITIONER



A factory engineered air conditioner designed exclusively for Chevrolet trucks. Factory installed units included a "DELUXE" heater and defroster. Dealer installed units can use either the Deluxe or Thrift Air heater and defroster.

# FEATURES OF TRUCK AIR CONDITIONING:

- The quieter ride with less wind roar as you ride with "ALL WINDOWS" closed.
- The "Bi-Level" feature of warm air on the floor and cool air at the breath level on the in-between days of spring and fall.
- The conditioned air with the excess "MOISTURE" and 98% of the irritating "POLLEN" removed from the air.
- Your favorite radio program in a quiet, tension free ride with the windows closed.
- The outside air "GENTLE PRESSURIZATION" inside the cab that helps force out smoke and odors.
- General Motors proven quality, reliability and dependable low maintenance and operating costs.

Available as a factory or dealer installed option.

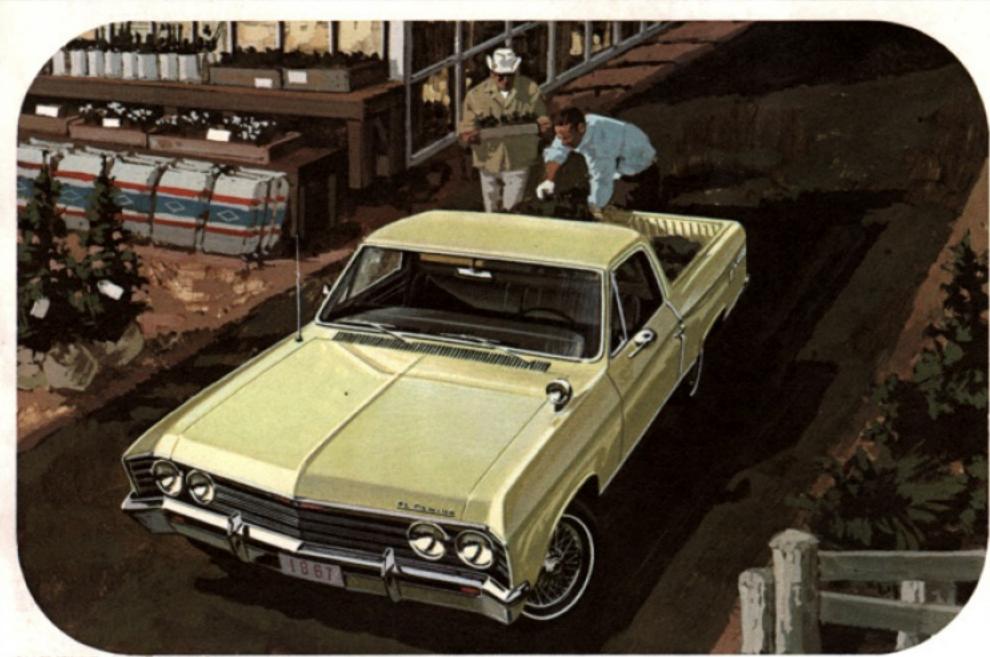
# REAR STEP BUMPER



A sturdy step bumper with provisions for installing a standard trailer hitch ball. The bumper braces are attached to the frame side rails making the bumper an integral part of the vehicle.

Available for Fleetside and Stepside Pickups.

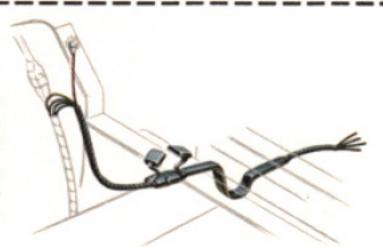
# CUSTOM FEATURE ACCESSORIES FOR THE EL CAMINO



CHEVELLE EL CAMINO

# TRAILER WIRING HARNESS

A wiring harness designed to be adapted to the car main wiring harness in the rear of the vehicle and extended to the front of the trailer. The harness incorporates leads to accommodate tail lights, stop lights, direction signals, license plate light and electric trailer brakes. The harness includes a master connector with cover for quick disconnect from trailer.



# TRAILER HITCH



Ideal for light utility or boat trailers, designed to handle a 2000 pound load with a 200 pound vertical tongue load.

# WIRE WHEEL COVERS



Simulated covers that look like real wire wheels.

# MAGNESIUM WHEEL COVERS



Magnesium wheel covers that are difficult to distinguish from the real magnesium wheels.

# FRONT BUMPER GUARDS



Steel guards with rubber cushion inserts, chrome plated to add to the appearance and protection of the El Camino.

# DOOR EDGE



Guards prevent nicks and paint chipping on door edges.

# REMOTE CONTROL SAFETYLIGHT



The light can be adjusted to any driving position from inside the El Camino. The four inch sealed beam lamp casts a bright beam of light up to 1000 feet.

# "CUSTOM" G.M. CHEVROLET AIR CONDITIONER FOR EL CAMINO'S



The G.M. Chevrolet air conditioner is designed to become an integral part of the car. With a factory heater and air conditioner, the air can be tempered and dehumidified in the spring and fall seasons. The air outlets are designed to distribute cool air throughout the car. The volume of cool air is controlled by three speed centrifugal twin blowers.

# DRIVING COMFORTS YOU WILL ENJOY:

- Arriving relaxed with no perspiration damp or wrinkled clothing.
- The clean refreshing air, with 98% of irritating "POLLEN" removed.
- The reduced driving tension on hot and high humidity days.
- Your favorite radio programs with no wind roar.

Available as a dealer installed option only.

# **POWER BRAKE**



Low pedal type brake, about same level as accelerator pedal for effortless positive braking.

# FLOOR MATS



Colors to match all El Camino interiors



# CRUISE-MASTER SPEED CONTROL



An automatic pilot that can be set to any desired speed for highway driving.

# **TACHOMETER**



A transistorized tachometer that mainains a high degree of accuracy at all engine speeds.

# TISSUE DISPENSER



A handy dispenser attached to the lower edge of the instrument panel, complete with standard box of tissues.

# four season AIR CONDITIONER FOR EL CAMINO



The "FOUR SEASON" factory installed air conditioner is a modern heating, cooling and ventilation system. The unit can be operated on outside air, recirculated air or a mixture of both to control the temperature and reduce humidity to create pleasant driving "COMFORT" 365 days a year.

# DRIVING COMFORTS YOU WILL ENJOY:

- The quieter ride with less wind roar as you ride with "ALL WINDOWS" closed.
- The conditioned air with the excess "MOISTURE" and 98% of the irritating "POLLEN" removed from the air.
- The warm air on the floor and cool air at the breath level on the in-between days of spring and fall.
- The smoke and odor-free air when using outside air with either the air conditioner or heater. General Motors proven quality, reliability and dependable low maintenance and operating costs.

# **CUSTOM MANUAL TUNED** RADIO AND ANTENNA

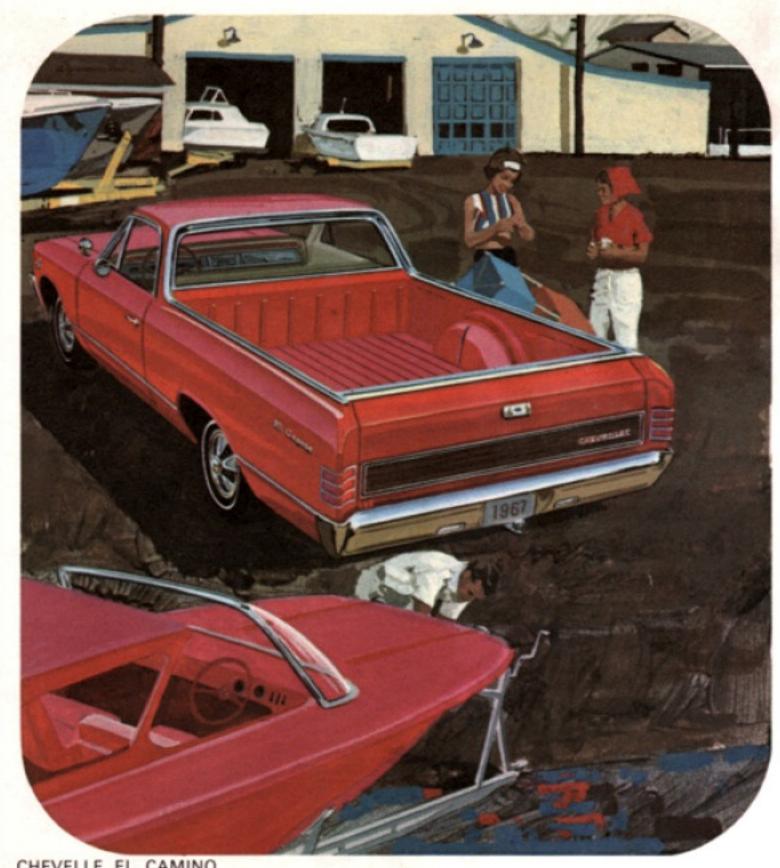


A solid state six transistor radio with three diodes using all the latest electronic developments in modern radio circuitry.

# AM-FM RADIO AND ANTENNA

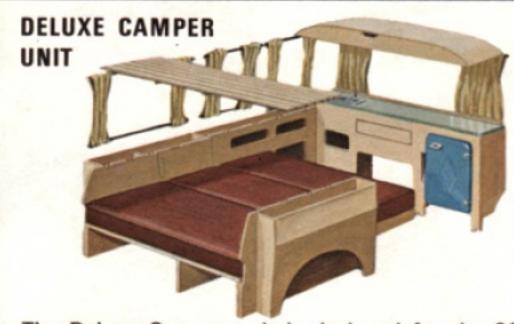


A solid state eleven transistor radio with nine diodes, virtually free of atmospheric and electrical static on the FM band. A push button and manual tuned radio are also available for the El Camino.



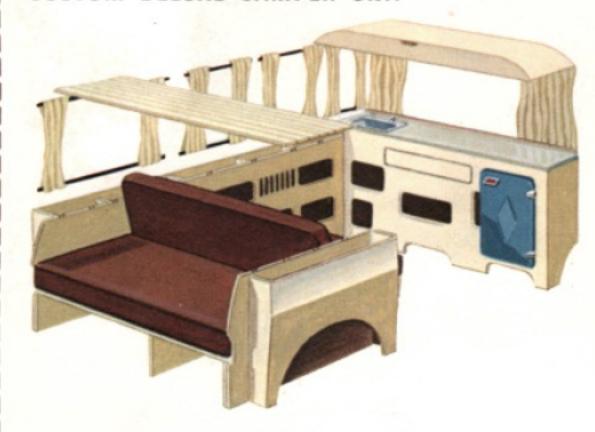
CHEVELLE EL CAMINO

# CHEVROLET ACCESSORIES EQUIPMENT FOR THE SPORTVAN



The Deluxe Camper unit is designed for the 90 inch wheel base Sportvan. The unit consists of a built-in ice chest, sink with pump and water storage tank, storage compartment above the sink, table and blanket rack. Additional storage space is built in on both sides of the seat or bed, plus additional storage space in the rear under bed unit. The table can be used both inside and outside the vehicle. The four inch polyfoam seat cushion, back rest and bed cushion folds down in seconds to make a 48 x 72 inch comfortable bed. A set of eight drapes and rods are also included. All exposed surfaces are finished in select white birch.

# CUSTOM DELUXE CAMPER UNIT



The unit is designed for the 108 inch wheel base Sportvan. This unit has all the features of the deluxe unit plus an additional storage compartment space along the left side of the bed unit. All exposed surfaces are finished in select white birch.

# SLEEPER AND DRAPE UNIT



The sleeper has several stowage compartments around bed unit, seat and bed cushions are polyfoam with fabric covering. All exposed area surfaces are finished in select white birch. Includes the drape unit.

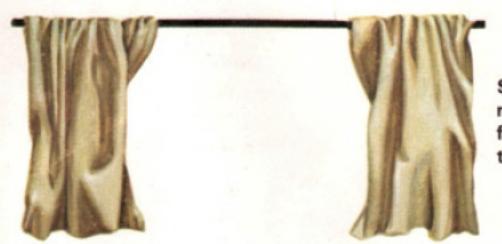


# CAR TOP SLEEPER



was with collapsible metal supports and plywood base. The unit is 6½ feet long, 4 feet wide and 33 inches high. Includes a two section ladder. Folds neatly for traveling. Mattress and bedding not included.

# DRAPERY UNIT



Set of eight drapes, rods and hangers for all windows in the Sportvan.

## RIGHT OR LEFT HAND STAINLESS STEEL REAR VIEW MIRRORS







DRIVING POSITION

SWUNG IN POSITION

A 6 x 11 inch mirror with the "Swing Lock" feature incorporated in the mirrors. Driver can select locking position to his personal driving position. Once the "Swing Lock" is tightened, mirrors can be swung in towards the cab. Ideal for entering narrow passages, car washes and parking lots. When mirrors are swung out, they return to the original position.

## REAR VIEW MIRRORS



A 6 x 11 inch mirror with the "Swing Lock" feature incorporated in the mirrors. Driver can select locking position to his personal driving position. Once the "Swing Lock" is tightened, mirrors can be swung in towards cab. Ideal for entering narrow passages, car washes, and parking lots. When mirrors are swung out, they return to original position.



A five inch round mirror with first surface chrome coated mirror glass that assures good undistorted rear vision. The glass will not fog or discolor.

CUT-AWAY OF THE SPORTVAN SHOWING COMPLETE DELUXE CAMPER UNIT

CHEVY SPORTVAN 90" WHEELBASE

## HEATER AND DEFROSTER Dependable



Heated air is controlled by a three speed centrifugal blower. The high heating and defrosting capacity assures comfortable driving in severe weather

## RIGHT HAND



Identical in size and color to the left hand production padded sun visor.

## WINDOW SCREENS



A set of three screens for the two left windows and one for the right front double door. A fourth screen is also available for the rear double door. The frames and screens are aluminum.

## PUSH BUTTON RADIO AND ANTENNA



A solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning.

## **AUXILIARY HEATER**



An ideal heater for additional heating in the rear of the van. The auxiliary heater can be operated in conjunction with the regular heater or independently.



## CHILD BED

A comfortable bed that can be assembled over the front seats for additional sleeping space. Can be guickly and easily assembled.

# **CUSTOM FEATURE ACCESSORIES FOR MEDIUM DUTY TRUCKS**



## -----

DELUXE HEATER AND DEFROSTER

A deluxe heating system using 100% outside air, to reduce window fogging and help force out smoke and odors from the cab. The high capacity heating from the copper hot water heater core assures comfortable heating and defrosting in the most severe weather. A three speed centrifugal blower system controls the volume of air from the heater or defroster.

# THRIFT AIR HEATER AND DEFROSTER



The heater operates on 100% outside air that is heated by a copper hot water heater core. The heated air is circulated and controlled by a three speed centrifugal blower system. The defroster control lever is located on the air duct assembly within easy reach of the driver.

# RIGHT AND LEFT HAND REAR VIEW MIRRORS







DRIVING POSITION

SWUNG IN POSITION

A 7 x 16 inch mirror with the "Swing Lock" feature incorporated in the mirrors. Driver can select locking position to his personal driving position. Once the "Swing Lock" is tightened, mirrors can be swung in towards cab to clear 96 inch width. Ideal for entering narrow passages, car washes and parking lots. When mirrors are swung out, they return to the original set position.

# FIRE EXTINGUISHER

A 2 and ¾ pound size extinguisher approved by Underwriters Laboratories, I.C.C., meets U.S. Coast Guard regulations for Marine use.

# REFLECTOR

The diminishing lens in the mirror provides wide-angle vision in any direction through a ball adjustment. The reverse side of the mirror has an amber reflector lens.

# AIR HORNS AND COMPRESSOR



Can be installed on trucks without air brakes. Horns only are available for trucks equipped with air brakes.

# CAB CLEARANCE LIGHT



A streamlined lamp that can be installed in pairs, or three in the center of cab and one at each outer corner of the cab.

# **HOSE TENNA**

A fully adjustable unit that bends in any direction except toward the cab. Prevents air hoses and electric cables from dragging on any tractortrailer job.



# LOCKING GASOLINE TANK CAP



Prevents gasoline from being contaminated or siphoned from the tank.

# SAFETYLIGHT

Sealed beam lamp that can be adjusted to any driving position from inside the cab. Casts a bright light up to 1000 feet.

# SPARE WHEEL AND TIRE LOCK



Lock assembly helps prevent spare tire and wheel from being removed without a key.

# CHEVROLET TRUCK GRILLE GUARD



Steel straps welded into a rigid one piece guard, securely fastened to the bumper.

# ARM REST



For right or left hand use, reduces driver fatigue and makes an ideal door pull for closing cab doors.

# DELUXE PUSH BUTTON RADIO AND ANTENNA

A solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. Incorporates all the latest advancements in modern radio circuitry.





An exclusively designed factory engineered air conditioner for Chevrolet trucks. Factory installed units include a Deluxe heater and defroster. Dealer installed units must be made with either the Deluxe or Thriftair heater and defroster. The air conditioner can be installed on most gasoline and diesel Chevrolet trucks, except tilt cab trucks.

# FEATURES OF TRUCK AIR CONDITIONING:

The clean refreshing air, with 98% of irritating "POLLEN" removed.

The warm air on the floor and cool air in the upper level of the car with both the heater and air conditioner operating on the in-between days of spring and fall.

The reduced driving tension on hot and high humidity days.

The outside air "GENTLE PRESSURIZATION" inside the car that helps force out smoke and odors.

Available as a Factory or Dealer installed option.



# **CUSTOM FEATURE ACCESSORIES FOR ALL TRUCKS**

# HAND PORTABLE SPOTLIGHT

A handy trouble lamp with a 12 foot cord that can be used in any 12 volt cigarette lighter.



# SPARE WHEEL AND TIRE LOCK



Lock assembly helps prevent spare tire and wheel from being removed without a key.

# COMPASS



A dependable liquid type compass that is attached to the windshield glass by a special type vacuum cup.

# PLASTIC LITTER CONTAINER



A plastic container that fits to the lower edge of the instrument panel. Snaps off and on easily for disposing of the litter, can be pushed up under instrument panel when not in use.

# CIGARETTE LIGHTER AND LIGHT



Lighter element releases automatically when ready for use, the lamp lights the receptacle for easy replacement.

# GLOVE COMPARTMENT LIGHT



Automatically lights the entire glove compartment area when the glove compartment door is opened.

# SEAT BELT RETRACTORS



Keeps belts from accidentally hanging out the door. Keeps the belt clean and rolled into a neat roll at the floor level near the front seat.

# AIR HORNS AND COMPRESSOR



Can be installed on trucks without air brakes. Horns only are available for trucks equipped with air brakes.

# CAB CLEARANCE LIGHT



A streamlined lamp that can be installed in pairs, or three in center of cab and two at each outer corner of cab.

# ARM REST



A sturdy vinyl covered arm rest, reduces driver fatigue, also ideal as a door pull for closing door. Available for all standard cabs and panel trucks.

## RIGHT HAND SUN VISOR



Identical in size and color to the left hand production padded visor.

Available for all standard cabs.

# LOCKING GASOLINE TANK CAP



Prevents gasoline from being contaminated or siphoned from the tank.

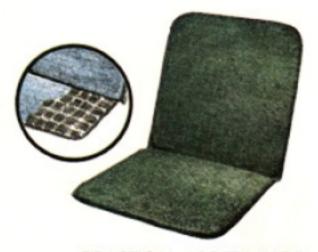
# VENTILATED SEAT CUSHIONS



FLAT SPRING CONSTRUCTION

Cool open weave fiber allows air to circulate around user, ideal for automobiles, easy chairs at home and office. Helps keep clothes wrinkle free.

Available in four colors: BLUE, CHARCOAL, GREEN AND RED



PRACTICAL "SOFT" WIRE VENTILATED CUSHION.

# FIRE EXTINGUISHER



A 2 and ¾ pound size extinguisher approved by Underwriters Laboratories, I.C.C., meets U.S. Coast Guard regulations for Marine use.

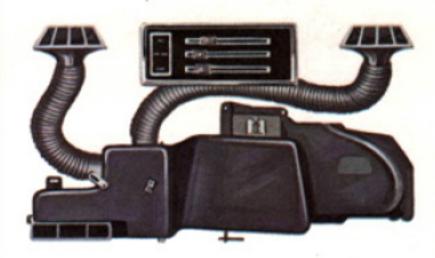
# FIRE EXTINGUISHER RECHARGE KIT



A "Do-It-Yourself" kit that anyone can safely recharge the fire extinguisher in just a few minutes.

# **CUSTOM FEATURE ACCESSORIES FOR TILT CAB TRUCKS**

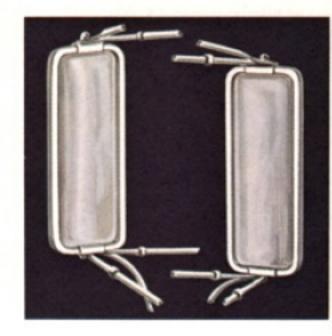
# DELUXE HEATER AND DEFROSTER



A deluxe heating system using 100% outside air, to reduce window fogging and help force out smoke and odors from the cab. The high capacity heating from the copper hot water heater core assures comfortable heating and defrosting in the most severe weather. A three speed centrifugal blower system controls the volume of air from the heater or defroster.

CHEVROLET TRUCK GRILLE GUARD

# RIGHT OR LEFT HAND **REAR VIEW MIRRORS**



A large 7x16 inch mirror that can be used as a right or left hand mirror. The chrome coated glass assures good undistorted vision and will not fog or dis-

# **CUSTOM MANUAL RADIO** AND ANTENNA



A modern solid state six transistor radio with three diodes designed especially for truck

# CAB CLEARANCE LIGHT



A streamlined lamp that can be installed in pairs, or three in center of cab and two at each outer corner of cab.



# **HOSE TENNA**



AIR HORNS FOR TRUCKS **EQUIPPED WITH AIR BRAKES** 



A pleasant, strong horn warning for highway driving. The air supply for the horns is taken from the air brake system. Compressor available for trucks without air brakes.



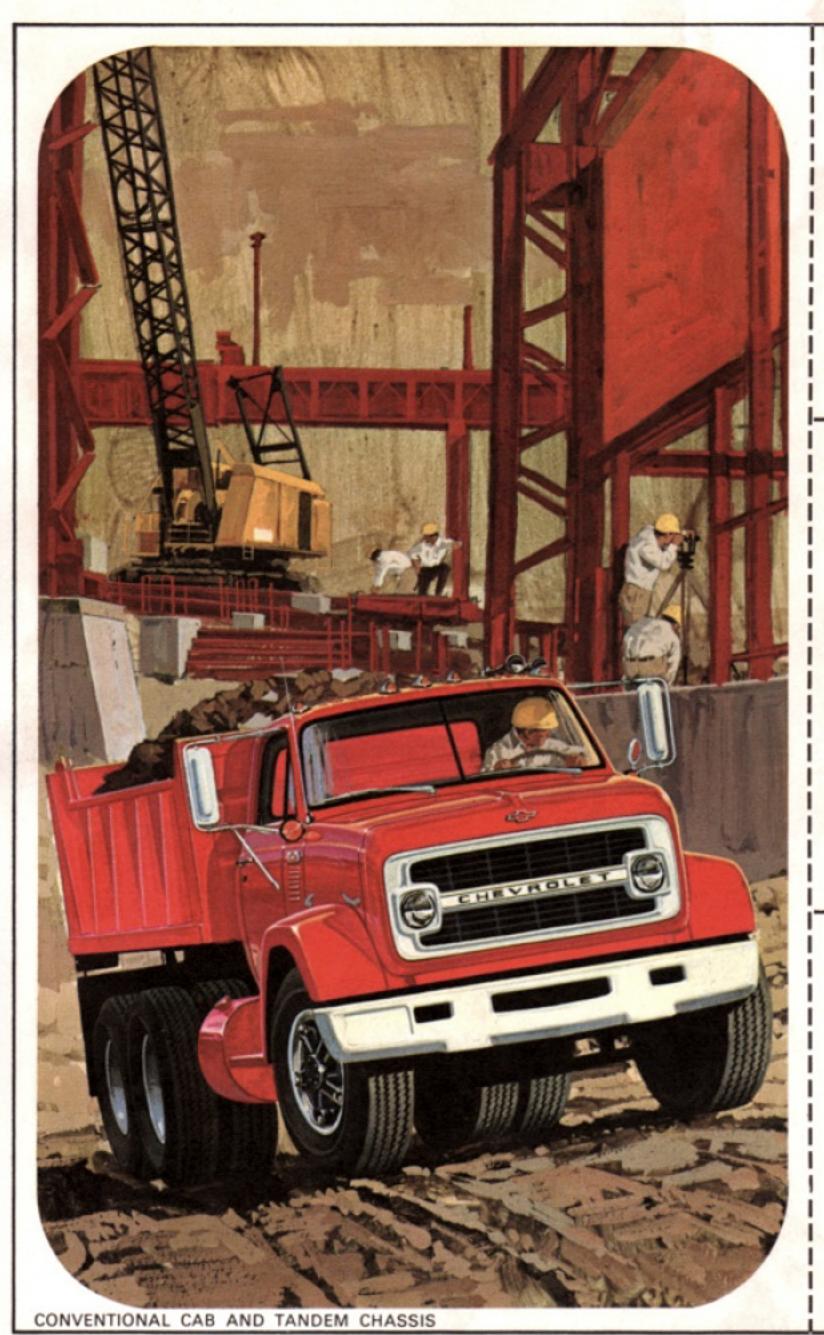
Can be adjusted to any driving position from inside the truck. Casts a bright beam of light up to 1000 feet.





installation that permits it to be tilted with the cab. Steel straps welded into a rigid one piece guard, securely fastened to the bumper.

# **CUSTOM FEATURE ACCESSORIES FOR HEAVY DUTY TRUCKS**



# CAB CLEARANCE LIGHT



A streamlined lamp that can be installed in pairs, or three in the center of the cab and one at each outer corner of the cab.

# AIR HORNS FOR TRUCKS EQUIPPED WITH AIR BRAKES



A pleasant, strong horn warning for highway driving. The air supply for the horns is taken from the air brake system. A compressor is available for trucks without air brakes.

# DELUXE HEATER AND DEFROSTERS



A high capacity heater and defroster with outside air for excellent temperature control, defogging and windshield defrosting. The internal temperature of the heater core remains constant, the outside air and heated air are blended to provide a comfortable temperature in the cab.

# EXTINGUISHER



A 2 and ¼ pound extinguisher. Approved by Underwriter Laboratories, I.C.C. and meets U.S. Coast Guard regulations for Marine use.

# FIRE EXTINGUISHER



A "Do-It-Yourself" kit that anyone can easily recharge the fire extinguisher in just a few minutes.

# RIGHT HAND STOP OR DIRECTION SIGNAL LIGHT



Complete with wiring and terminals to match production vehicles. Lamp has a sealed back to eliminate corrosion.



# REFLECTOR MIRROR



The diminishing lens in the mirror provides wide-angle vision in any direction through a ball type adjustment. The reverse side of mirror has an amber reflector lens.

# CAB ASSIST HANDLE



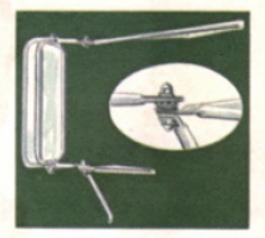
An assist handle that can be installed on the right or left hand side of cab for easier entrance and exit from cab.

# **HOSE TENNA**

A fully adjustable unit that bends in any direction except towards the cab. Prevents air hoses and electric cables from dragging on any tractor-trailer job.



# RIGHT AND LEFT HAND REAR VIEW MIRRORS







Mirror In Driving Position Mirror In Swing-In Position

A 7 x 16 inch mirror with the "Swing Lock" feature is incorporated in the mirrors. Driver can select locking position to his personal driving position. Once the "Swing Lock" is tightened, mirrors can be swung in towards cab to clear 96 inch width. Ideal for entering narrow passages, car washes and parking lots. When mirrors are swung out, they return to the original set position.

# CUSTOM MANUAL RADIO AND ANTENNA

A solid state six transistor radio with three diodes designed for truck use. All the latest electronic developments are incorporated including printed circuit board and radio circuitry.





# HAVE A HAULING JOB? CHEVROLET HAS THE RIGHT TRUCK





# May we serve you for all your TRUCK needs?

As your friendly Chevrolet truck dealer, we are at your service to assist you with the right new or used truck to meet your truck transportation requirements. Our staff of "FACTORY" trained sales and service personnel know Chevrolet trucks best and offer prompt, courteous attention at all times. A complete stock of "GENUINE" Chevrolet parts and accessories are maintained to serve you promptly.