

ENGLISH EDITION

**For '67
Move up...
enjoy the
CHRYSLER
way of life!**

Gordon Johnson Motor Sales Ltd.
1159 BANK STREET, OTTAWA, ONT.



300 2-Door Hardtop

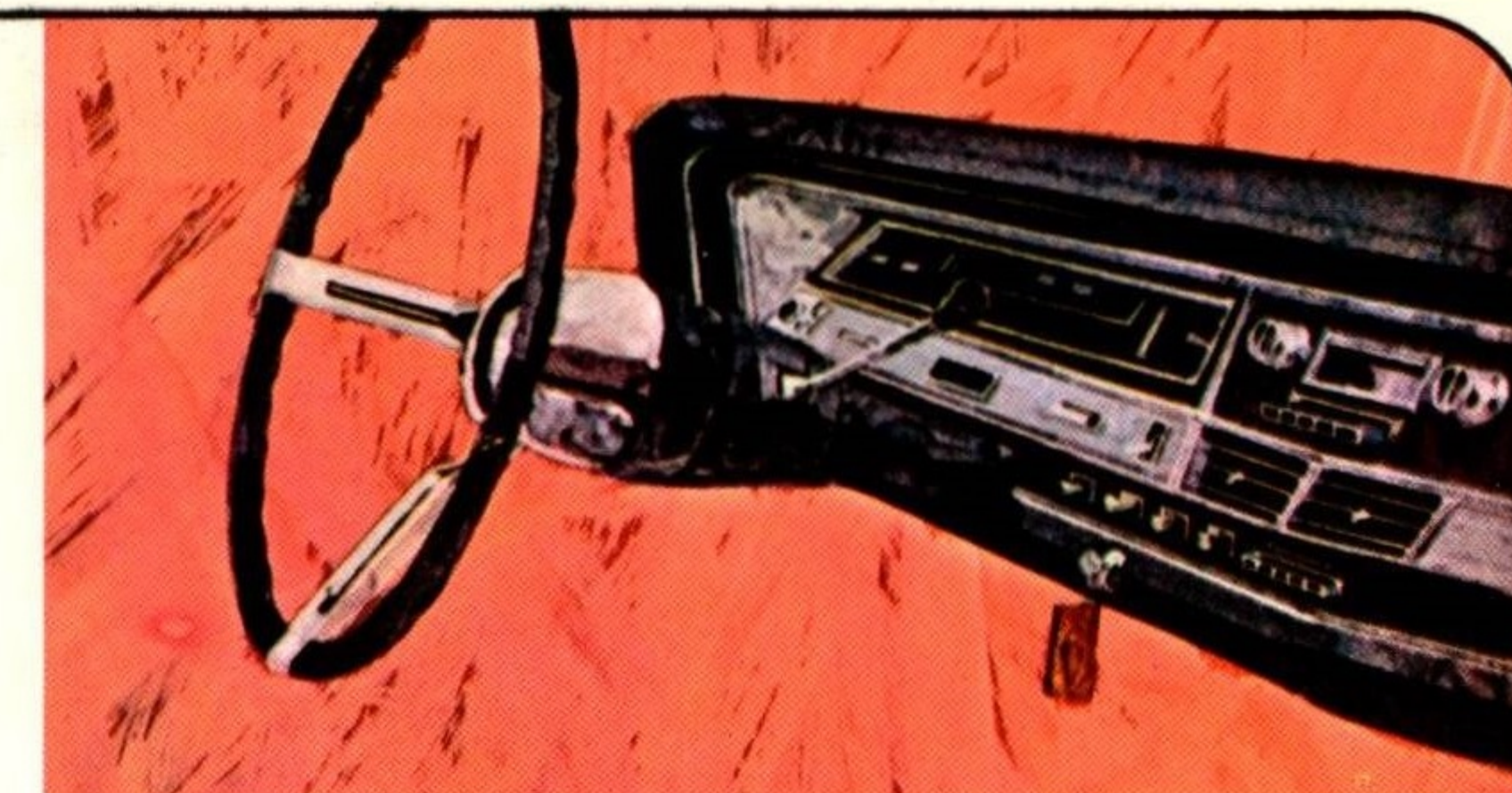
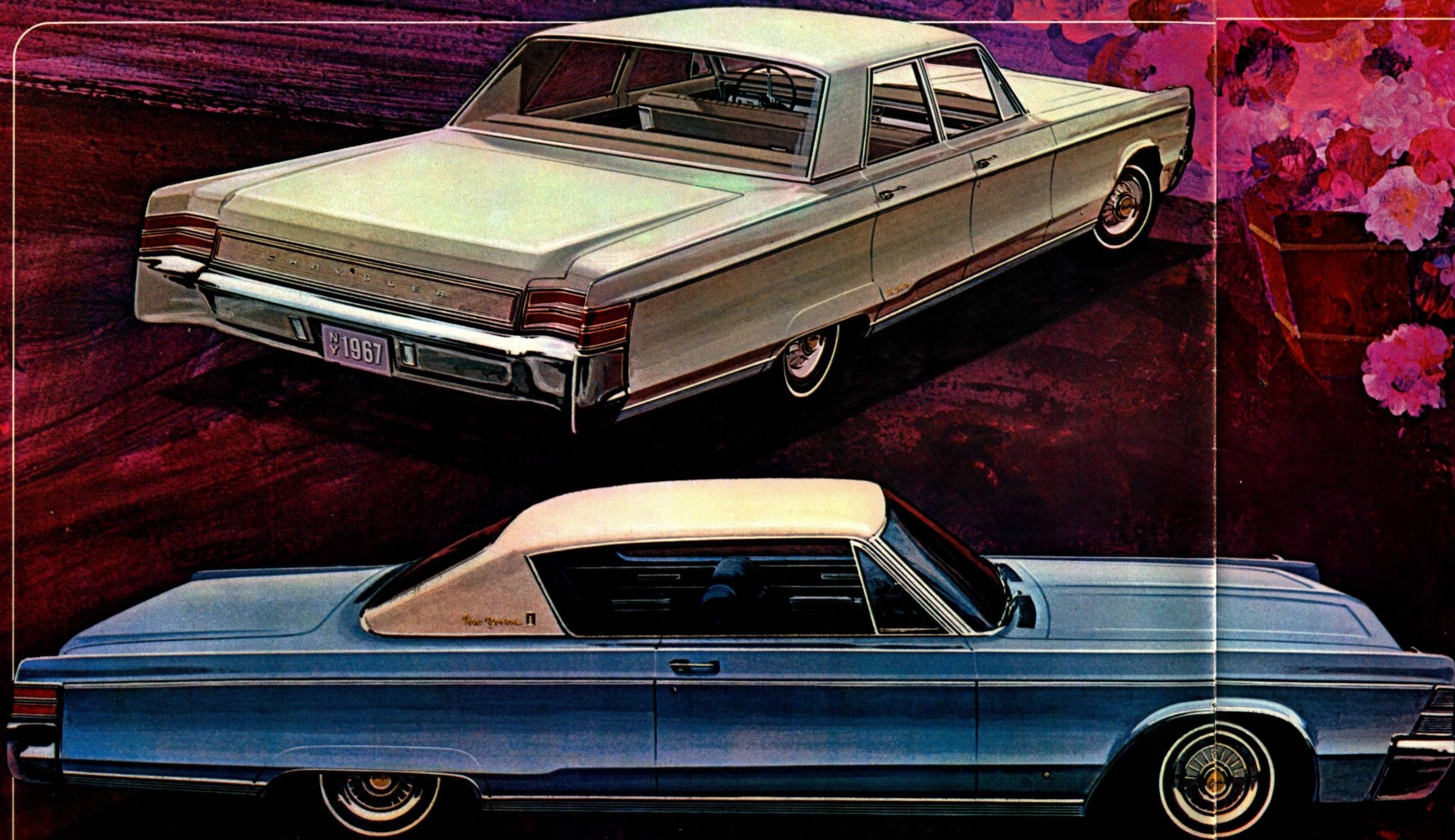
Chrysler New Yorker

This year Chrysler is the one the others have to live up to. Chrysler '67 takes charge all down the line. Start with New Yorker—the most luxurious Chrysler we build. Wrap-around taillights in back. Wrap-around cornering lights up front. Coming or going, it's out to impress. There are three New Yorkers to consider, 4-door sedan. 2-door hardtop. Or, the 4-door hardtop pictured here. Now consider the inside. Power brakes. Power steering. Automatic transmission. Flow-Through ventilation system for hardtops. A 440 cubic inch V8. All standard, of course.

A new 3-in-1 front seat makes sport of luxury. Presto. And the sumptuous 5-foot seat becomes 2 individually adjustable seats. Presto again. The passenger side reclines. Or, if you're an out-and-out hardtop fan, get contoured buckets. Your option. Even New Yorker's little luxuries show a lot of thought. Like the 16 different convenience lights. They illuminate the instrument panel, the electric clock, the panelled interior, the compartmentalized glove box, the carpeted trunk.

New Yorker 4-Door Hardtop





With the flick of a switch, the turn of a dial, the twist of a knob or the flip of a lever, you quickly control dozens of standard and optional New Yorker conveniences. Things like the Roadside Warning flashers, Auto Pilot, Flow-Through Ventilation, Air Conditioning, Automatic Trunk release, Rear Heat and Defrost system... to name just seven.



Here you see New Yorker's optional 3-in-1 front seat in a comfortable bucket seat mood. Note that each is individually adjustable and has its own armrest. And the passenger's seat reclines. Passenger headrest is required with this seating option. It's called the "50/50 split bench" and permits 3-passenger front seating.

ALL OF THESE FEATURES ARE STANDARD EQUIPMENT ON NEW YORKER MODELS—440 cu. in. V8 engine • 3-speed automatic transmission • Deluxe wheel covers • Parking brake warning light • Fender-mounted turn signals • Torsion bar suspension • Heater and defroster • Armrests front and rear • Battery-saving alternator • Glove box light • Coat hanger • Aluminum side moulding • Formed carpet covering passenger area • Courtesy lights • Instrument panel cigar lighter • High beam, oil pressure and signal indicator lights • Bench-type seats • Stainless drip mouldings • Dual headlamps • Electric clock • 3-spoke steering wheel • Torque-Flite column-mounted control • Centre armrest—front and rear • Wheel opening lip moulding • Flow-Through ventilation (hardtops) • Rear seat cigar lighter • Carpeting in luggage compartment • C-pillar courtesy light (hardtops) • Dome courtesy lights (4-door sedans) • Ignition switch light • Map and courtesy light • Power steering • Ash receiver front and back • Hood insulator • Power brakes • Trunk light • Exclusive New Yorker grille • Trunk lamp, glove box lamp • Wrap around taillights and turning lights • Padded-vinyl applique on 4-door hardtops (outside) • Deluxe steering wheel with woodgrain applique • Trip odometer • Exterior finish Acrylic Super Enamel • Carpeting lower door panel • Crank operated vent windows • Plus a complete package of standard safety equipment features listed on back cover.

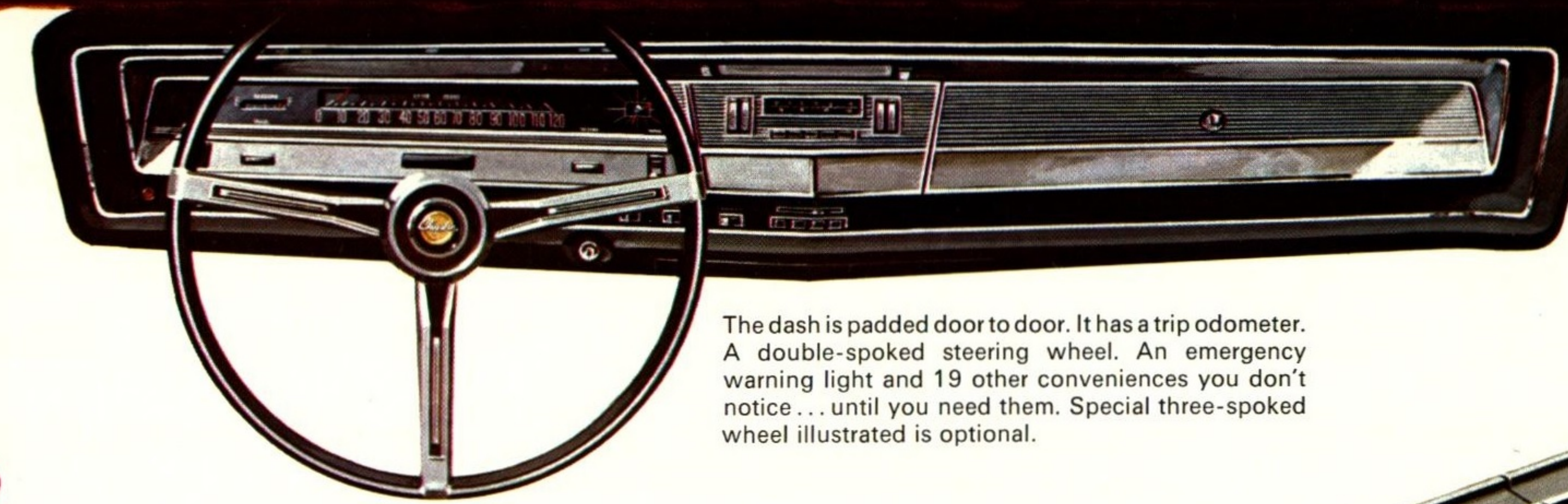
Chrysler 300

If they built sports cars big,
they'd look like this



Officially, our performance series is Chrysler 300. This year they're more beautiful. More powerful, too. They've got a 440 cubic inch V8 with a 4-barrel carb. You can't get an engine that big in most cars. No matter how much extra you're willing to pay. In a 300, you get it at no extra charge. Torque-Flite automatic transmission is also standard. And you get a special suspension system. The cars that race at Indianapolis use the same principle. Makes 300's handle like cream. Cling like ivy. Torsion bars and leaf springs take the place of mushy coils. Only standard suspension like it in Chrysler's class. The 2-door and 4-door hardtops have Flow-Through ventilation. Lets you change inside air up to 4 times a minute... when you want to. The convertible comes with special tempered-glass rear windows and your choice of vinyl tops. You can order every 300 with disc brakes in front, and the Super 440 TNT engine. Biggest in its class. With a 4-barrel carb. Twin exhausts. Twin snorkels. Chrome-plated valve covers. There are also some things we give you without asking. An extra measure of safety. See back cover.

Chrysler 300 Convertible



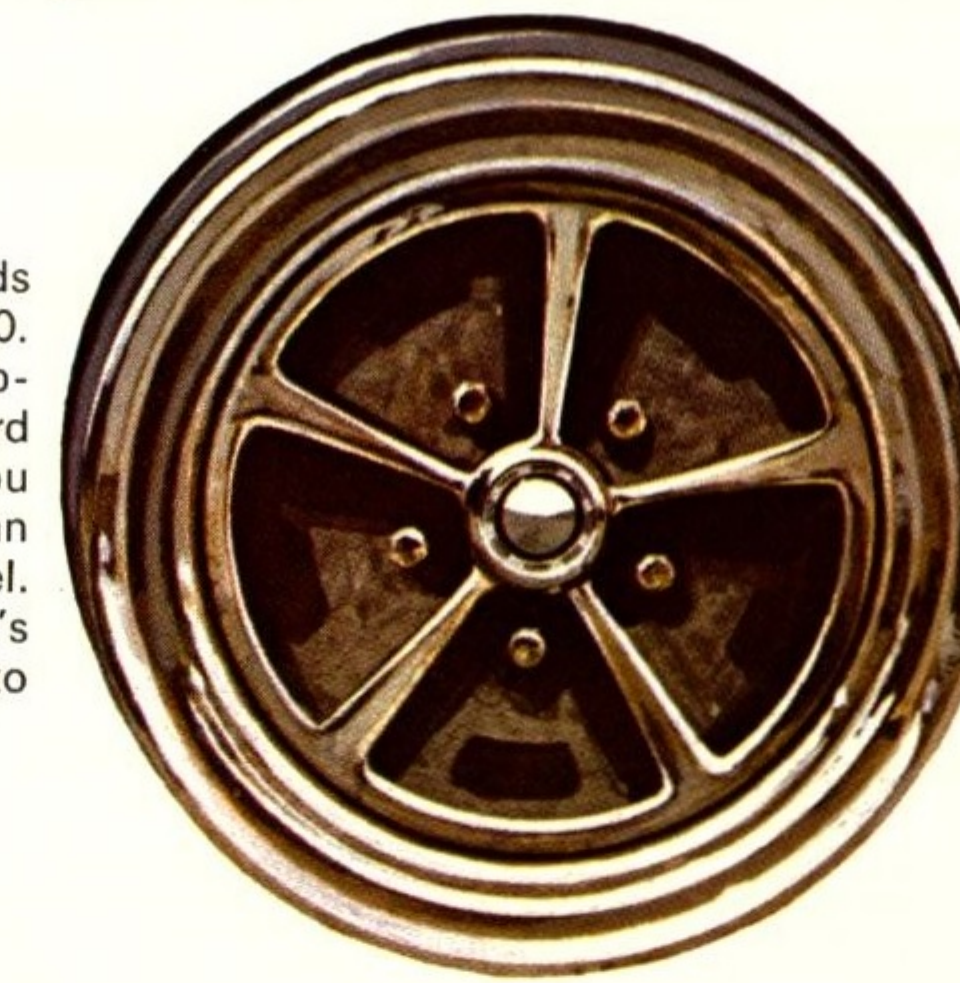
The dash is padded door to door. It has a trip odometer. A double-spoked steering wheel. An emergency warning light and 19 other conveniences you don't notice... until you need them. Special three-spoked wheel illustrated is optional.

The 300 console has a performance indicator at one end, an extra-large storage compartment at the other—and the slickest, quickest automatic transmission made, smack in the middle.



These handsome contoured bucket seats were designed by anthropometry—the study of human body measurements. They're among the most comfortable in the world. All-vinyl bucket seats are standard. Leather optional. Passenger headrest is optional with vinyl trim and standard with leather.

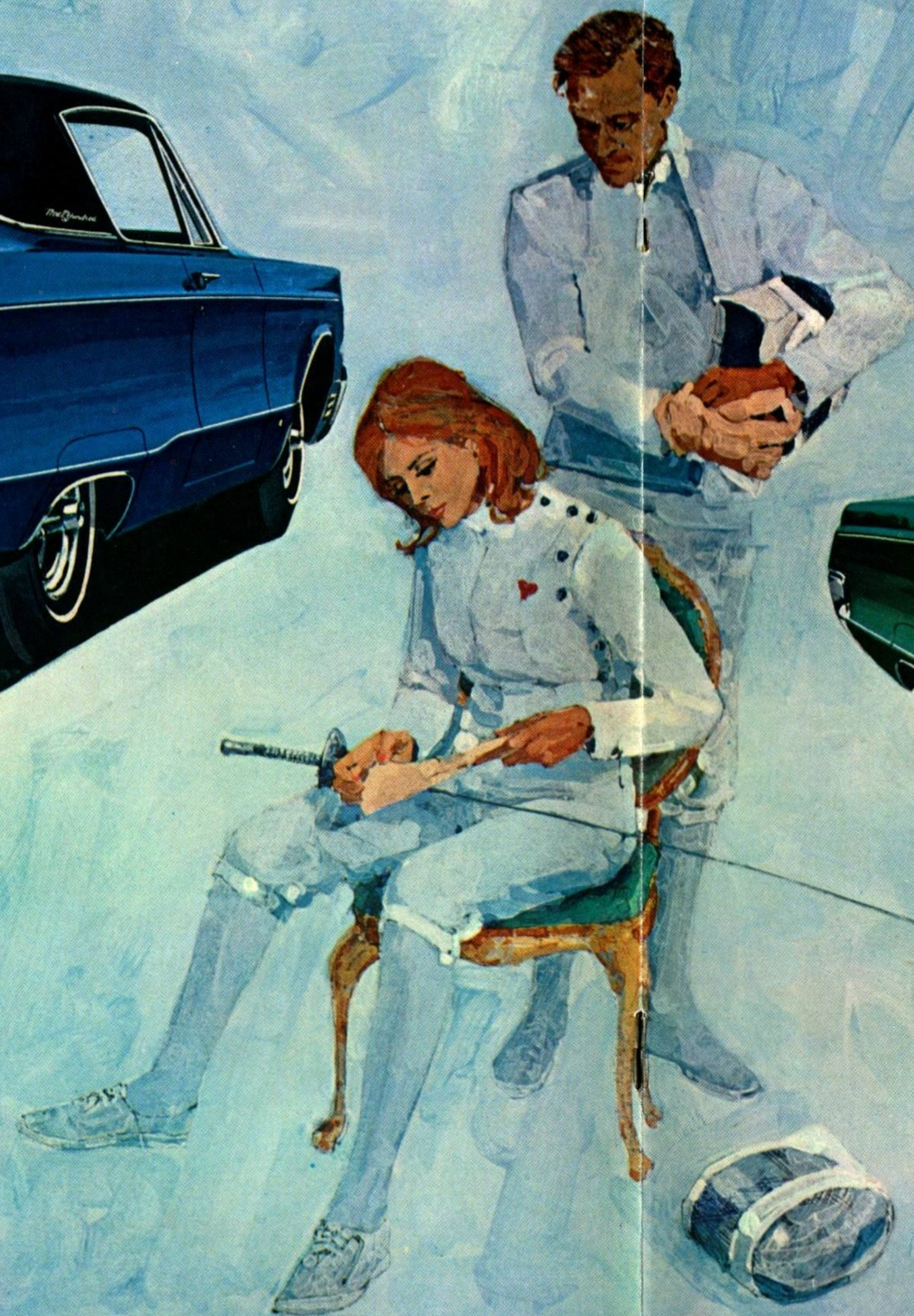
You can get 3 different kinds of wheel covers with your 300. One is ribbed. Another a sculptured deep dish. And a third says DISC BRAKES (if you order that option). Or you can order this special road wheel. Like a mag wheel except it's chrome-steel. Bolts right to the hub. No cover needed.



Next time you're some place special, look at the cars around you. Take a good look at the features they include as standard equipment. They tell you a lot about a luxury car. For the person looking at your Chrysler 300, for example, the features opposite would be discovered as standard equipment.



300 2-Door Hardtop



300 4-Door Hardtop

ALL OF THESE FEATURES ARE STANDARD ON 300 MODELS—440 cu. in. V8 engine • 3-speed automatic transmission • Front bucket seats • Deluxe wheel covers • Parking brake warning light • Heater and defroster • Armrests front and rear • Battery-saving alternator • Formed carpet covering passenger area • Courtesy lights • Electric convertible top lift • Instrument panel cigar lighter • High beam, oil pressure and signal indicator lights • Stainless drip mouldings • Dual headlamps • 2-spoke steering wheel • Torque-Flite column-mounted control • Convertible pocket panel • Wheel opening lip moulding • Upper and lower body side paint stripes • Flow-Through ventilation (hardtops) • Rear-seat cigar lighter • C-pillar courtesy light (hardtops) • Ignition switch light • Ash receiver front and back • Exclusive 300 Grille • Pull down centre arm rest rear • Trip odometer • Exterior finish Acrylic Super Enamel • Carpeting lower door panel • Crank operated vent windows • Coat hanger • Torsion bar suspension • Plus a complete package of standard safety equipment features listed on back cover.

Each Chrysler series offers its own individualized grille styling. This one belongs exclusively to the Newports.



This unique triple-tiered taillight assembly is distinctive to the Newport series.



Here's another in Newport's handsome front-end design.

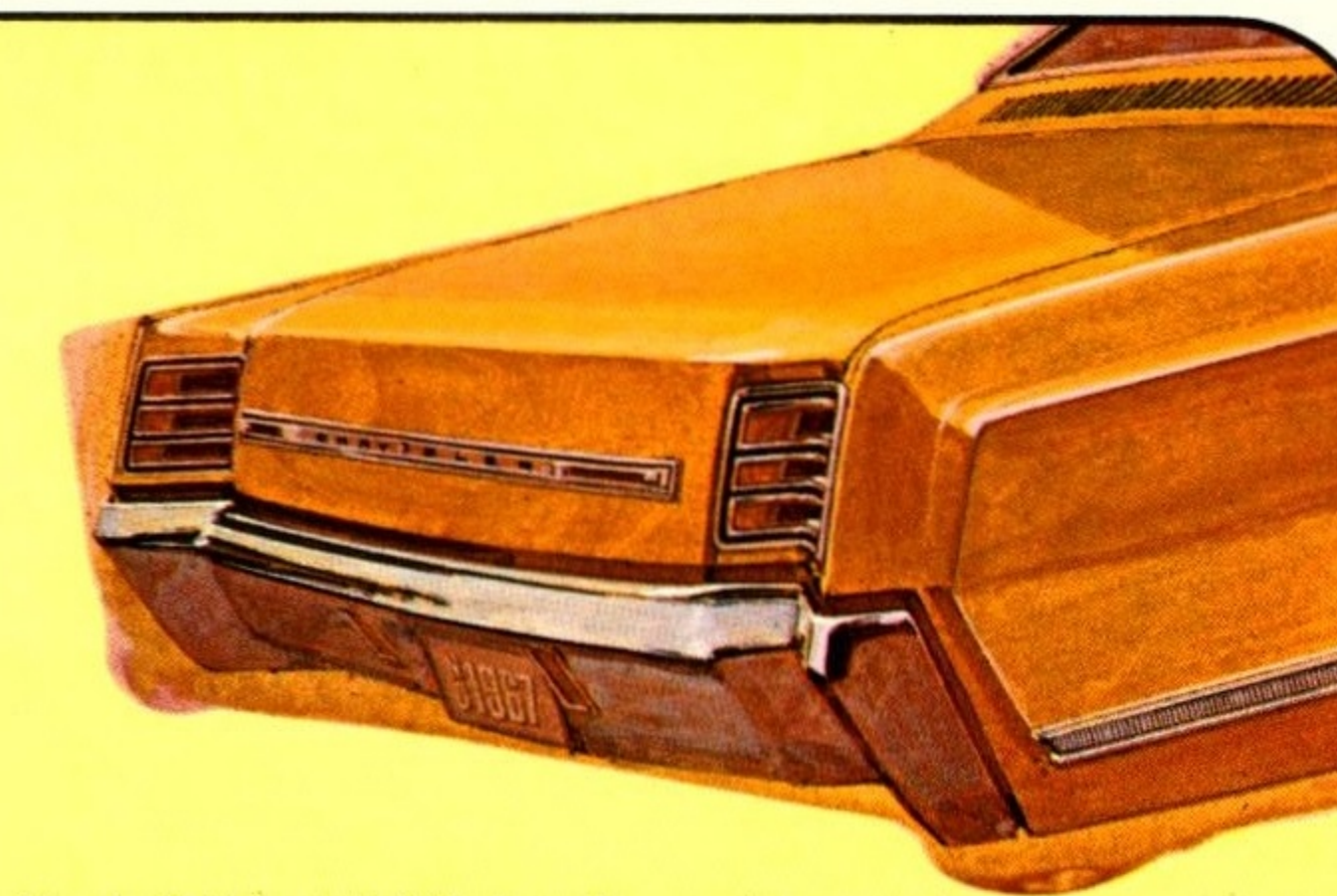
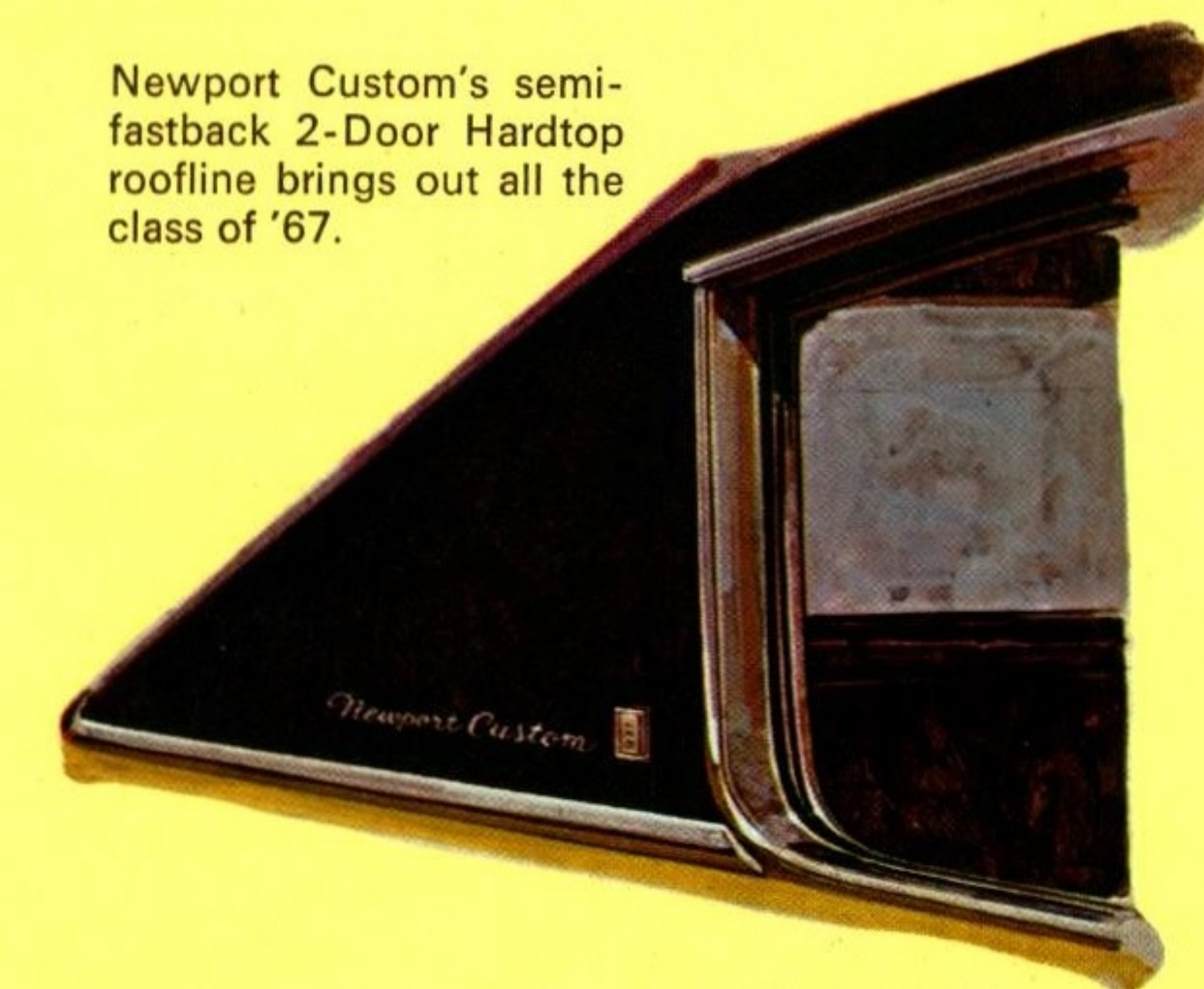


Exclusive styling feature is carried through in the rear-view—distinctive to the Newport series.

Introducing the Newport Custom: a brand-new Chrysler line

Giant step in luxury. Small step in price. Positioned between the 300 and our lowest-priced Newports. Luxury wrapped 3 different ways. 2-door hardtop. 4-door hardtop. And 4-door sedan. Take the standard Custom seat. Jacquard fabric. Cologne vinyl. With pull-down centre armrest. Or take Custom conveniences. From the pull-out vanity to the compartmentalized glove box. Or safety features. From the special steering column that gives in when it must, to giant dual brakes that won't ever give in. All standard, no extra cost. Even the details make this car special. There's a special emerald green upholstery found in no other Chrysler. A tray that holds 3 cups. 21 gold crown medallions and 1800 chrome accents that make your Custom recognizable at a glance. Now add luxury to luxury. And you find your Newport Custom is very custom.

Newport Custom's semi-fastback 2-Door Hardtop roofline brings out all the class of '67.



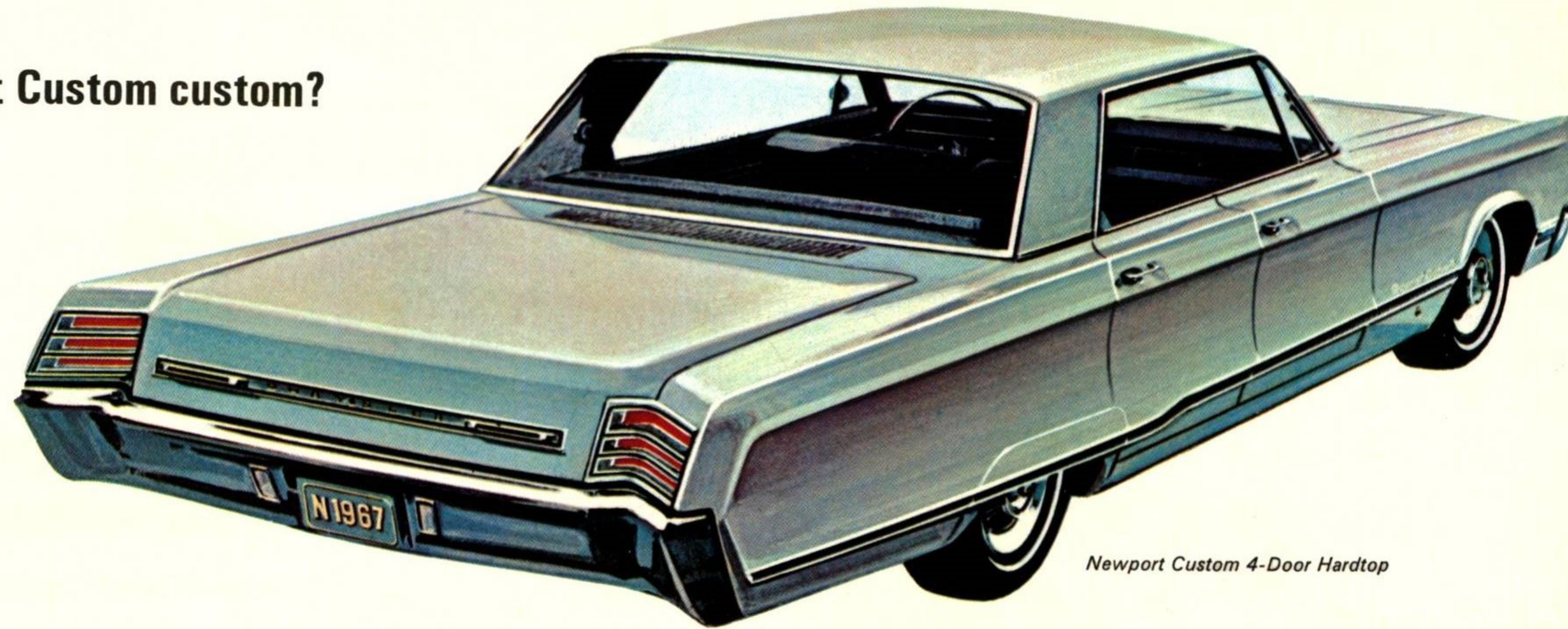
Vinyl-clad deck lid lift handles are integrated into the Custom's distinctive rear-view design.



Newport Custom 2-Door Hardtop

What makes the Newport Custom custom? You do

With an optional 3-in-1 seat, for example. Most versatile comfort around. Seats 3 one minute. Pampers 2 the next. The passenger side reclines. Available in Custom sedans. In hardtops—get contoured buckets. With optional power, you can adjust both these seats every way but sideways. Raise them. Lower them. Advance them. Retract them. And tilt them. How could you ask for anything more? Easy. Just ask.



Newport Custom 4-Door Hardtop



Newport Custom 4-Door Sedan

NO NEED TO ASK ABOUT ANY OF THESE FEATURES. THEY COME STANDARD ON EVERY NEWPORT CUSTOM • 383 cu. in. V8 engine • 3-speed automatic transmission • Parking brake warning light • Torsion bar suspension • Heater and defroster • Armrests front and rear • Coat hanger • Battery-saving alternator • Aluminum side moulding • Formed carpet covering passenger area • Courtesy lights • Instrument panel cigar lighter • High beam, oil pressure and signal indicator lights • Bench-type seats • Stainless drip mouldings • Dual headlamps • 2-spoke steering wheel • Torque-Flite column-mounted control • Flow-Through ventilation (hardtops) • C-pillar courtesy light (hardtops) • Dome courtesy lights (4-door sedans) • Ignition switch light • Ash receiver front and back • Exclusive Newport Grille • Pull down centre armrest front • Trip odometer • Exterior finish Acrylic Super Enamel • Carpeting lower door panel • Crank operated vent windows • Plus a complete package of standard safety features listed on back cover.

Chrysler Newport

Lowest-priced Chrysler we build. Yet it's every inch a Chrysler. All 18 feet of it. Priced just a few dollars a month more than the most popular smaller cars, comparably equipped. And by comparably equipped we mean with standard 383 cu. in. V8 engine, automatic transmission, radio, heater, and whitewalls. See what a few dollars more a month will get you. Well, you haven't seen anything yet.



Newport Convertible



Newport 2-Door Hardtop

Remember—a Newport is first of all a Chrysler. And in every Chrysler, everything's bigger. Newport's standard 383 cubic inch V8 is bigger than the biggest standard engine in most cars sold today. Biggest there is that uses regular gas. Its brakes are bigger. Biggest there are on any car in Chrysler's price class. Big model selection, too. 4-door sedan. 4-door hardtop. 2-door hardtop. And convertible. Even the little things are bigger. You get floors that are carpeted door-to-door. A dash that's padded wall-to-wall. A heater that warms at 4 different speeds. A trip odometer that calculates the mileage of every trip, of every tank of regular gas. And what doesn't come standard with Newport, you can get optional. From air conditioning to a Super 440 TNT with a 4-barrel carb, twin snorkels and twin exhausts. You can afford a Chrysler! Don't sell yourself short!

Chrysler Newport

EVERY NEWPORT MODEL COMES STANDARD-EQUIPPED WITH THE FOLLOWING FEATURES:

- 383 cu. in. V8 engine • 3-speed automatic transmission • Parking brake warning light • Torsion bar suspension • Coat hanger • Heater and defroster • Armrests front and rear • Battery-saving alternator • Aluminum side moulding • Formed carpet covering passenger area • Courtesy lights • Electric convertible top lift • Instrument panel cigar lighter • High beam, oil pressure and signal indicator lights • Bench-type seats • Stainless drip mouldings • Dual headlamps • 2-spoke steering wheel • Torque-Flite column mounted control • Convertible pocket panel • Wheel opening lip moulding • Flow-Through ventilation (hardtops) • C-pillar courtesy light (hardtops) • Dome courtesy lights (4-door sedans) • Ignition switch light • Ash receiver front and back • Exclusive Newport Grille • Trip odometer • Exterior finish Acrylic Super Enamel • Carpeting lower door panel • Crank operated vent windows • Plus a complete package of standard safety equipment features listed on back cover.



Newport 4-Door Sedan



Newport 4-Door Hardtop

Chrysler Town & Country Wagon

Unless you look back, you forget you're riding in a wagon. That's because up front, our wagons are luxury cars. We build them that way. With the same kind of interiors found in all our luxurious Chryslers. One difference. They're all-vinyl for the extra durability you need in a wagon. You get the same kind of standard seat. With the same pull-down centre armrest. The same number of coil springs (43). The same thick foam (2 layers).

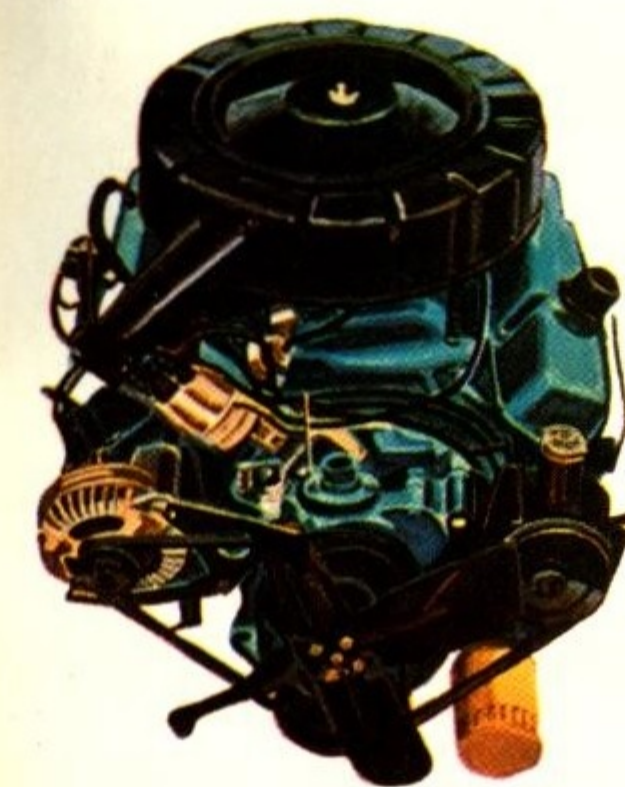
Our biggest wagon feature is what isn't there. 97 carpeted cubic feet of nothing. Enough carpeted cargo space to carry a 4 x 8 piece of plywood. Enough length to haul 10-foot long 2 x 4's with the tailgate (also carpeted) closed.

Don't worry about damaging the carpet. Stainless steel ribs keep cargo 1/2" away. This wagon even has a trunk. 10-cubic feet of lockable space. Hidden in the floor. (That's in our 2-seat model.) Our 3-seat wagon has 3 seats. The rear one faces backwards so passengers can see more and get in more easily. Convenient steps and two assist handles help them out. Fold that same seat into the floor and you get 97 cubic feet of carpeted cargo space. Which wagon you choose depends on what you carry more: people or things. To find out more about both—eyes right! Town and Country Wagons standard equipment includes most of the features listed for the New Yorker and add front disc brakes, passenger side rear-view mirror, tailgate power window lift, 15 inch wheels. Ask your dealer for the complete list.



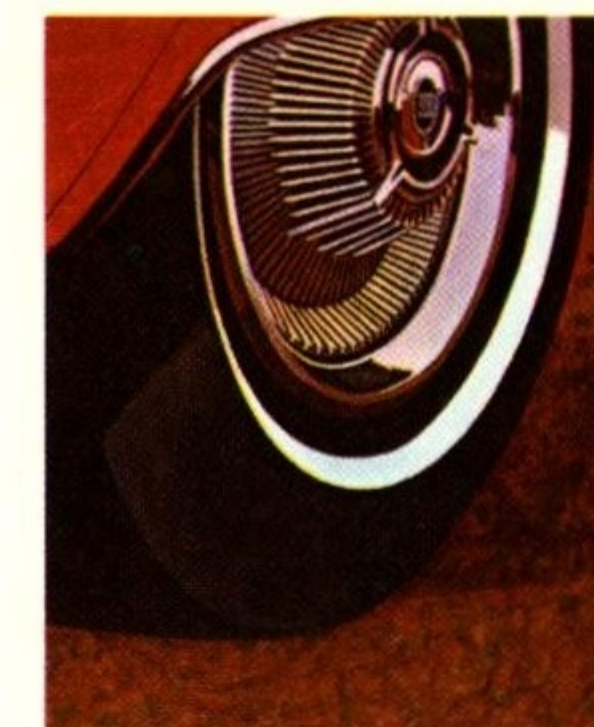
Chrysler Town & Country 3-seat Wagon

Let's talk performance

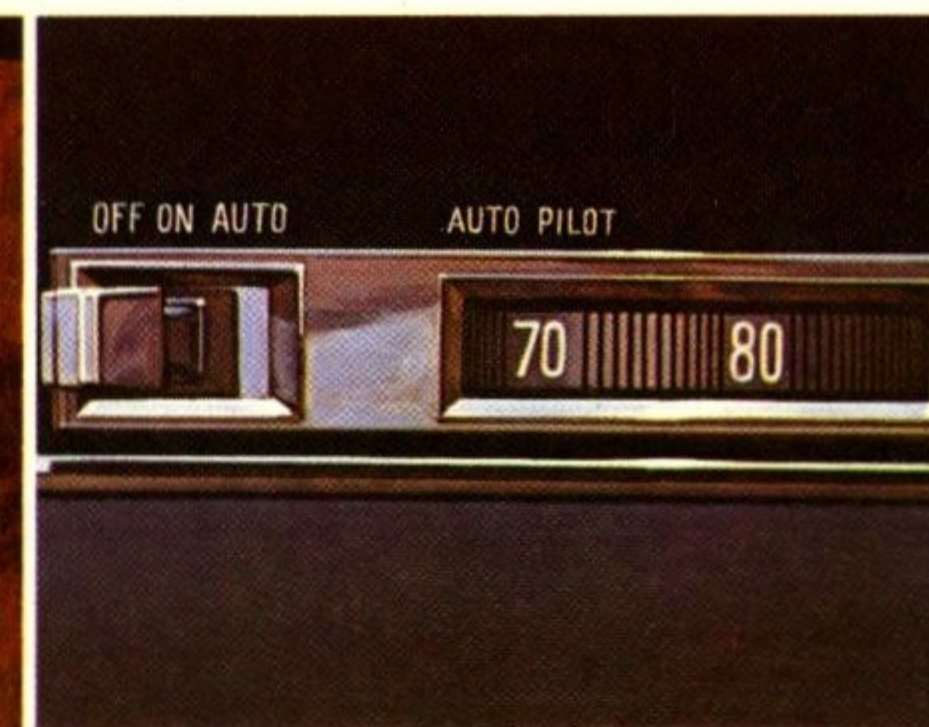


A 383 cubic inch V8 is the smallest Chrysler engine we make. Yet it's the biggest there is that uses regular gas. Standard in Newports, Newport Customs, Town and Country Wagons. The 383 with a 4-barrel carb boosts power output by 55 horsepower. Optional for Newports, Newport Customs, Town and Country Wagons. New Yorker and 300 come with the 440 cubic inch V8 (optional on Town and Country). The only other cars with engines that big cost considerably more. Or, get the new Super 440 TNT. Most potent we make. Most potent hi-performance engine in Chrysler's class, period. 4-barrel carb. Twin snorkels. Twin exhausts. Just as important to performance is a transmission that really transmits. Ours is Torque-Flite. Puts power to work faster than any automatic in the business. Suspension, too, is vital. Ours is superb. Torsion-Aire. Smooth, level, solid ride. And brakes that brake big. For Chryslers, nothing but the best. For you, too.

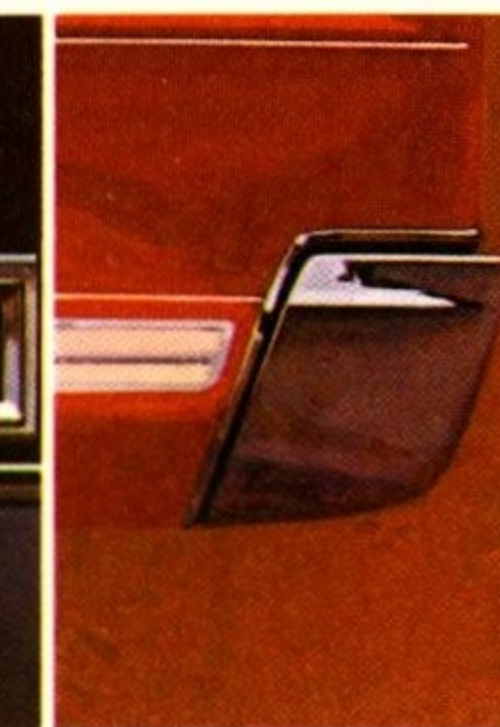
... and Chrysler luxury features



Wheel covers and chrome-steel road wheels. You can choose from several different types.



Auto-pilot automatically maintains desired speed. Even in hilly terrain. Gets better gas mileage on trips. Warns when you exceed the speed limit.



A cornering light mounted behind the bumper is available.



Power windows. Just one of many power-assist options available for your driving convenience.



Power disc brakes up front. Self-adjusting. Fade-resistant. Available on all models. Standard on Town & Country Wagons.



Air conditioner is powerful Air-Temp unit. Cools fast. Drops temperature approximately 45° in 10 minutes. When it's 110° outside. Special dual unit system is available for Town & Country Wagons.



6-way power seat adjustment. Raise, lower, advance, retract, tilt it two ways.



Automatic headlight dimmer dims light when cars approach. Returns them to high when they pass.



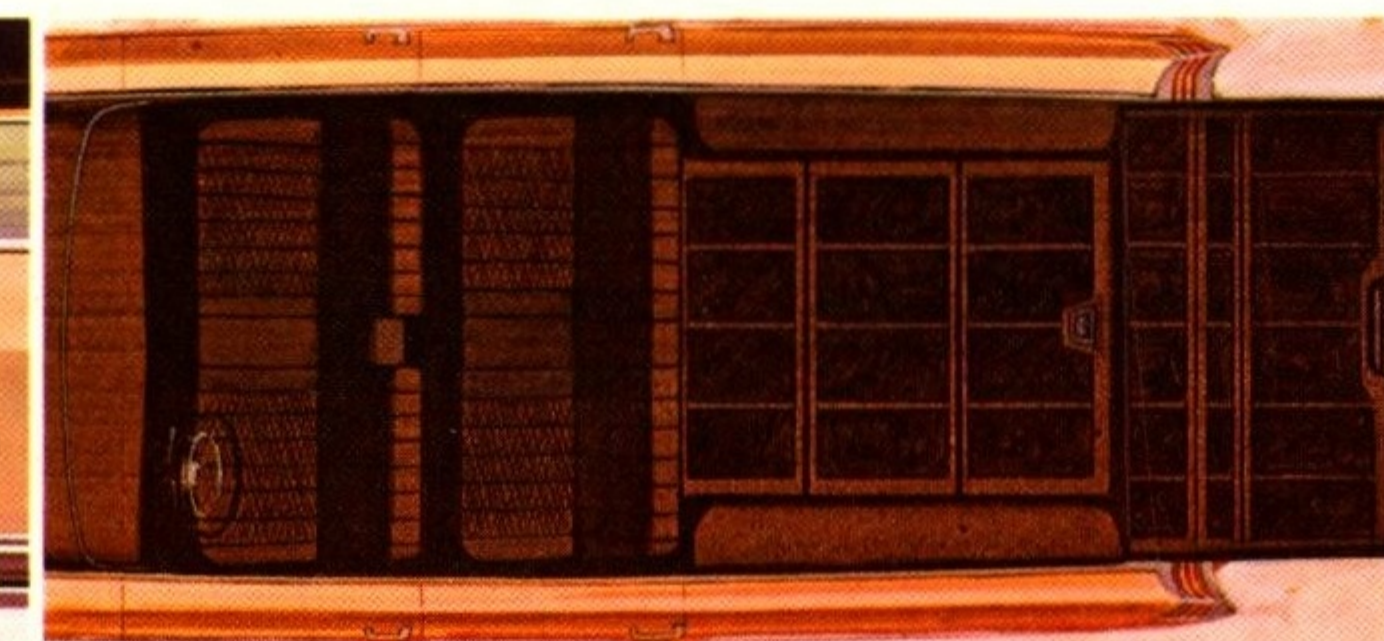
The trunk lid on all Chrysler models opens high, wide and handsome. Low, too, which is just as important. Easy to load heavy baggage without undue strain. How big is the trunk space? Generous.



Centre console with selector lever and performance indicator, puts you right on top of the action.



Wrap-around taillights and power-operated tailgate window—standard on wagons.



When we say space, we mean it. 97 cubic feet of it from the rear of the front seat on back. Big enough? It's the biggest wagon cargo area in the country. Or the city. Most luxuriously-appointed, too.



With the seats folded down, your wagon's empty. Except for all that massive stowage area. Every inch carpeted.



Name a wagon that lays it on this luxurious! Optional 3-in-1 front seat. Each half adjusts individually. Passenger side reclines—further back than first-class seats on a jet.



Town & Country interiors feature hard-wearing, all-vinyl upholstery. All you choose is the colour—blue, red, black or tan.

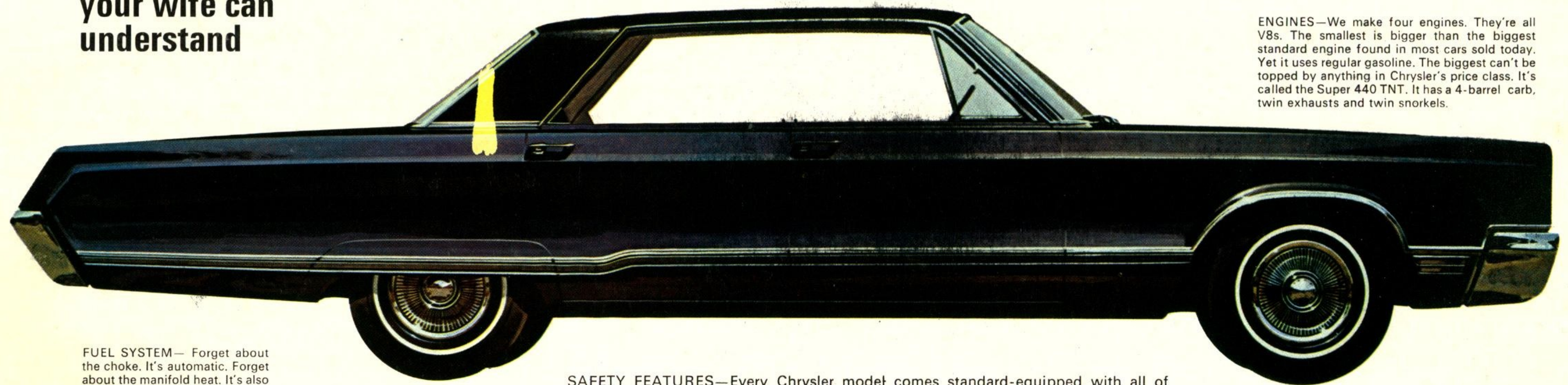


In addition to many other safety features, every Town & Country Wagon comes equipped with a passenger-side rear-view mirror.



Wide-open—for business, or strictly pleasure.

At last— car specifications your wife can understand



SUSPENSION—Most cars have 4 coil springs (like the kind you have in your sofa). But not Chrysler. It has two chrome-steel torsion bars in front. Two leaf springs in back. You get a steadier ride and greater traction.

COOLING SYSTEM—Chrysler's 14-quart capacity (with heater) cooling system takes care of itself. That's what the thermostatic bypass control and pressure vent radiator cap are all about. There's really only one way you can help. Just give it something cool to drink every once in a while.

ENGINES—We make four engines. They're all V8s. The smallest is bigger than the biggest standard engine found in most cars sold today. Yet it uses regular gasoline. The biggest can't be topped by anything in Chrysler's price class. It's called the Super 440 TNT. It has a 4-barrel carb, twin exhausts and twin snorkels.

FUEL SYSTEM—Forget about the choke. It's automatic. Forget about the manifold heat. It's also automatic. Forget about the muffler wearing out. It's fully aluminized. Forget about stopping at gas stations so often. Chrysler holds 20.8 gallons (18.3 in wagons). In other words—forget about the fuel system entirely.

SAFETY FEATURES—Every Chrysler model comes standard-equipped with all of these safety items: Impact absorbing steering column • Dual braking system with self-adjusting feature • Hazard light flasher system • Padded instrument panel with safety-styled controls • Prismatic inside rear-view mirror • Remote-control driver's side mirror (RT mirror—Town & Country) • Padded sun visors • Lap seat belts on all seats • Back-up lights • Electric three-speed windshield wipers • Windshield washers • One-piece Unitized Body construction • Safety-design door handles • Safety-Rim wheels

ELECTRICAL SYSTEM—Here are 2 reasons why Chrysler's electrical system is vastly superior to those in most other cars. (1) A very big battery helps you start in the morning (70 amps). (Std. 300 & New Yorker) (2) A very big alternator (a lot of cars don't even have little ones) keeps the battery from getting weak—even in the winter.

DIMENSIONS

Numbers can't tell you much, unless you have a mathematical mind. The only way most of us can size up a Chrysler is to get inside. But in case you happened to major in mathematics, here are the dimensions.

WHEELBASE—124.0" all models except wagons (122"). Overall length: Newports and New Yorkers, 219.3". Town & Country Station Wagons, 219.5" (2-seat); 220.3" (3-seat). 300 models, 223.4". Overall width all models 78.7". Height: 2-Door Hardtops: Newport, 54.6", 300, 55.1". New Yorker, 54.9". 4-Door Hardtops: Newport, 55.7". 300, 56.1". New Yorker, 55.9". Convertibles: Newport, 55.5". 300, 55.1". Tread Front: 62.0", Rear 60.7". Town & Country, Tread Front 62.2", Rear 61.0". Station Wagon Loading Dimensions: Load length from back of front seat to lowered gate, 128.9"—to closed gate, 95.7". Maximum width at floor 55.0". Maximum cargo height at axle, 31.8". Tailgate width at beltline, 54.2". Tailgate height from ground, 22.5".

BRAKES—Chryslers have dual brakes (that means they have 2 separate hydraulic systems). If one stops stopping, the other still functions. Chrysler brakes are big and smooth in action. Effective lining area—223.4 sq. in. on Newports, 234.1 sq. in. on 300's and New Yorkers. Except for Chrysler Town & Country Wagons. Their front wheels don't have any lining at all. They have something better. Disc brakes.

NOTE: Chrysler Canada Ltd. reserves the right to change prices, specifications and standard equipment without notice, and without obligation to make changes on vehicles already produced. Vehicles pictured, in some cases, show optional equipment available at extra cost. MAJOR POWER-TRAIN COMPONENTS ON EVERY CHRYSLER ARE WARRANTED FOR 5 YEARS OR 50,000 MILES (WHICHEVER FIRST OCCURS) IN ADDITION TO THE NORMAL 12-MONTH OR 12,000-MILE (WHICHEVER FIRST OCCURS) VEHICLE WARRANTY. YOUR DEALER HAS FULL DETAILS.

THE BIG PLUS...5-YEAR—50,000-MILE POWER-TRAIN WARRANTY

Solidly behind the beauty and eye-appeal of all the Chrysler models shown in these pages lies the solid engineering tradition that is exemplified in Chrysler's 5-year/50,000-mile Power-Train Warranty. Quite simply, this warranty means what it says: should any major power-train component fail through defect in materials or workmanship, within 5 years or 50,000 miles driving, it will be repaired or replaced free of charge. This includes both parts and labour. (Any Chrysler dealer will be glad to explain how easy it is to comply with the simple steps necessary to maintain this warranty.)

The warranty covers all the main power-train components including engine block, head and internal engine parts, intake manifold, water pump, transmission case and internal parts, drive shaft, universal joints, torque converter, rear axle and differential and rear wheel bearings.

It will be honoured by any Chrysler dealer anywhere in Canada or the United States. This warranty tells you two important things about Chrysler dealers: how much confidence they have in the way Chryslers are built... and how much concern they feel for those who buy a Chrysler.

This warranty is the Big Plus you get only on Chrysler-built cars. Ask your dealer about it.

NOTES



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