



Campers & Recreational Vehicles





Fleetside with Siesta camper by Pickup Tops—Sunnyvale, Cal.

Versatile Chevrolet trucks are ideal for all kinds of camping fun.

No two families are exactly alike when they're going places. That's why Chevrolet makes so many different kinds of recreational vehicles.

Look them over and consider all the things you want in a camper, then pick the Chevy that precisely fits your needs. You can be sure there's one just right.

Chevy pickups come in different styles—Fleetside or Stepside. And in different lengths to handle most any size camper body you might have in mind.

Pick from comfortable Sportvans, Step-Van Kings or chassis-cab models for a luxurious all-in-one camper. Or if you've got a trailer, both the car-like El Camino

and the handy nine-passenger Chevy Suburban have truck muscles for effortless towing.

Then, when you've narrowed your model choice down, there's still Chevrolet's bumper-to-bumper list of special camping options and accessories to put the finishing touches on the one Chevy camper that's exactly right for you.



Stepside with Vacationeer Shell by Sheldon Mfg.—Sun Valley, Cal.



Longhorn with Open Road camper by Open Road Inc.—Redondo Beach, Cal.



Series 30 Chassis-Cab with Open Road Frame mounted camper body



Chevy-Van camper conversion by Red-E-Kamp—Mira Loma, Cal.



El Dorado Motor Home by Ward Mfg.—Hamilton, Ohio.



Step-Van King conversion by Parsons Mobile Products—Parsons, Kan.



Suburban with Breeze Travel Trailer By Travel-Eze—Sun Valley, Cal.



El Camino with Nimrod Camping Trailer by Ward Mfg.—Hamilton, Ohio



Series 20 Fleetside pickup with El Dorado over-cab camper body

Chevy pickups:

**America's
most comfortable
camping sites.**

Chevrolet pickups are the first choice of campers year after year because they best blend what people look for in a recreational vehicle.

On the one hand, they offer the toughness and ruggedness of a truck—thanks to their beefier components and construction. On the other, you get the comfort and smoothness of a family car—

thanks to their specially engineered suspensions.

Pick the body style best for you: practical Stepside or sleek Fleetside, including the all-new Longhorn built for extra-roomy camper bodies. Then go over Chevrolet's long list of easy-to-order special camping equipment—covering everything from compasses to auxiliary



Series 20 Stepside pickup with Dreamer over-cab camper body, Travel Industries Inc.—Otsego, Kan.

Series 10 Fleetside pickup with Sports Liner Shell camper body, Sports Liner Inc.—San Jose, Cal.

batteries to air conditioning.

And just as you'd expect, Chevrolet Fleetside and Stepside pickups come in the widest range of lengths and sizes you'll find anywhere. So that whatever type or size camper body you pick, you can bet there's a Chevy that'll take it in easy stride—and in 1969 Chevrolet style.





Series 20 Longhorn pickup with Open Road over-cab camper body

Longhorn

A new breed of camper.

The new Chevy Longhorn is the first pickup ever designed especially with you, the camper, in mind.

It has a big 8½-ft. box accommodating camper bodies up to 12 ft. Result:

A new kind of spaciousness and convenience is brought to pickup camping and traveling.

Because it'll be carrying larger loads than other pickups, it's been specially

engineered for extra support and better balance all along its 133-inch wheelbase. Its rear suspension, for instance, is built around tough two-stage leaf springs for steadier going and surer handling.

Pick from five different engines—whether Six or V8, they all use regular gas. Plus five different transmissions. And, of course, all kinds of camping options and accessories.

Longhorn Long on features.

Big 8½-ft. box

Plenty large enough to handle a spacious 12-foot camper body. Wood floor has nine steel skid strips for easy camper installation and removal.

Leaf spring rear suspension

Engineered to handle the extra weight of a well-equipped extra-large camper body. Teams with coil spring independent front suspension for a smooth, controlled ride. **Extra-long 133-inch wheelbase**

Designed to give solid

support to the biggest camper bodies available for pickups. Improved weight distribution gives surer, easier handling, plus longer life.

Plus all this

Double-wall sides and tailgate • Self-adjusting brakes • Dual master cylinder brake system • Backup lights • Side marker reflectors • 2-speed windshield wipers and washers • Heater and defroster.

Longhorn options

Power steering for easier

maneuvering of larger loads • Power brakes for smooth, effortless stops • Air conditioning for traveling comfort • Camper wiring harness for hooking into camper body • Auxiliary battery for camper power • Heavy-duty cooling for extreme heat or extra-heavy loads • Custom Sport Truck—CST—for luxury inside and even handsomer looks outside • Plus dozens of other options and accessories to make Longhorn camping and traveling fun and easy.

RECOMMENDED EQUIPMENT FOR SLIDE-IN CAMPER BODIES

Chevrolet Series	CE 10 (½ Ton)		CE 20 (¾ Ton)		CE 30 (1-Ton)
	Shell	Cab-Over Without Rear Overhang	Cab-Over With Rear Overhang	Cab-Over With Rear Overhang	Cab-Over With Rear Overhang
GVW Ratings (lbs.)	5000	7000	7500	7500	7800
Max. Body Length (ft.)	6	8	10-11	10½-11½	11-12
Approx. Body Weight (lbs.)	200	300	2000	2100	2300
Passenger & Equipment Weight (lbs.)	900	1000	1100	1200	1300
Total Body, Passenger & Equipment Weight (lbs.)	1100	1300	2800	3100	3600
Recommended Chevrolet Models	CE 10704 CE 10904 CE 10734 CE 10934 Pickups		CE 20904 CE 20934 Pickups	CE 21034 Longhorn Pickup	CE 31004 Stepside Pickup CE 31034 Longhorn
Engine	*307 V8	350 V8	350 V8	350 V8	350 V8
Transmission ▲	Turbo Hydra-Matic	Turbo Hydra-Matic	Turbo Hydra-Matic	Turbo Hydra-Matic	Turbo Hydra-Matic
Rear Axle—Cap. (lbs.)	3500	5200	5200	5200	7200
—Ratio	3.73	4.10	4.10	4.10	4.10
Front Suspension	—	Recommended	Recommended	Recommended	Recommended
Stabilizer Bar	—	1350 Standard	1350 Heavy-Duty	1350 Heavy-Duty	1500 Heavy-Duty
Rear Suspension	—	2000 Standard	2000 Heavy-Duty	3100 Heavy-Duty	3100 Heavy-Duty
Springs—Cap. (lbs.)	2000	2000	3000	3100	3100
Aux. Springs—Cap. (lbs.)	—	500	500	—	—
Shock Absorbers	Standard	Standard	Heavy-Duty	Heavy-Duty	Heavy-Duty
Tires	8.00-16 5.8 pr.	8.75-16 5.8 pr.	9.50-16 5.8 pr.	9.50-16 5.8 pr.	9.50-16 5.8 pr.
Power Steering	—	Recommended	Recommended	Recommended	Recommended
Power Brakes	—	Recommended	Recommended	Recommended	Recommended
Generator	—	42 amp	42 amp	42 amp	42 amp
Camper Wiring Harness	—	Recommended	Recommended	Recommended	Recommended
Auxiliary Battery	—	Recommended	Recommended	Recommended	Recommended

Equipment shown in blue optional at extra cost.

*Standard on V8 models.

▲HD cooling included with Turbo Hydra-Matic Transmission.



Series 30 Chassis-Cab with Open Road frame mounted camper body

Chassis-Cabs

Big on room and handling ease.

A camper mounted on a Chevy chassis-cab has a lot going for it. Like size—available for camper bodies up to a full 14 ft. With plenty of room for things like a dinette and completely equipped kitchen. Lots of

extra storage space for long trips. And because it's mounted right down on the chassis, there's headroom to spare, and room for a full-height side entrance. Other advantages of chassis-

cab campers: They're built to form one solid integral unit. And because they have such a low center of gravity, they're extremely stable and easy to handle—on or off the road. Camper-recommended ¾- and 1-ton Chevrolet chassis-cabs can be topped off with all kinds of available camping equipment—from heavy-duty suspensions to dual rear wheels. All adding up to everything you could ask for in a home-away-from-home—and more.

RECOMMENDED EQUIPMENT FOR FRAME-MOUNTED CAMPER BODIES

Chevrolet Series	CE 20 (¾-Ton)		CE 30 (1-Ton)	
	Frame Mounted		Frame Mounted	
Camper Body Type				
GVM Ratings (lbs.)	7500		7800	
Max. Body Length (ft.)	11		12	
Approx. Body Weight (lbs.)	2100		2300	
Passenger & Equipment Weight (lbs.)	1800		1700	
Total Body, Passenger & Equipment Weight (lbs.)	3900		4000	
Recommended Chevrolet Model	CE 20903 Chassis-Cab	CE 31003 Chassis-Cab	CE 31403 Chassis-Cab	
Engine	350 V8	350 V8	350 V8	
Transmission ▲	Turbo Hydra-Matic	Turbo Hydra-Matic	Turbo Hydra-Matic	
Rear Axle — Cap. (lbs.) — Ratio	4.10	4.10	4.57	
Front Suspension Stabilizer Bar Spring—Cap. (lbs.) Shock Absorbers	Recommended 1350 Heavy-Duty	Recommended 1500 Heavy-Duty	Recommended 1750 Heavy-Duty	
Rear Suspension Spring—Cap. (lbs.) Aux. Springs—Cap. (lbs.) Shock Absorbers	3000 500 Heavy-Duty	3100 — Heavy-Duty	4150 — Heavy-Duty	
Tires Front Rear	9.50-16.5 8 pr. 9.50-16.5 8 pr.	9.50-16.5 8 pr. 9.50-16.5 8 pr.	8.00-16.5 8 pr. 8.00-16.5 10 pr. Dual Rear	
Power Steering	Recommended	Recommended	Recommended	
Power Brakes	Recommended	Recommended	Recommended	
Generator	42 amp.	42 amp.	42 amp.	
Camper Wiring Harness	Recommended	Recommended	Recommended	
Auxiliary Battery	Recommended	Recommended	Recommended	

▲ Equipment shown in blue optional at extra cost.
▲ HD cooling included with Turbo Hydra-Matic Transmission.

Custom Camper Equipment

Series 10 (¾-ton) Custom Camper Pickup (With Standard Rear Suspension)—Special Custom Camper Nameplate; Front Stabilizer Bar; 2000-lb. Rear Coil Springs or 500-lb. Auxiliary Rear Springs, Heavy-Duty Rear Shock Absorbers; Choice of Tire Sizes: 7.00-15 6pr. or 8.00-16.5 6pr.

Series C 10 (¾-ton) Custom Camper Pickup (With Optional Leaf Spring Rear Suspension)—Special Custom Camper Nameplate; Front Stabilizer Bar; Heavy-Duty Front Shock Absorbers; 1750-lb. Rear Leaf Springs; Choice of Tire Sizes: 7.00-15 6pr. or 8.00-16.5 6pr.

Series C 20 (¾-ton) Custom Camper Pickup (With Standard Rear Suspension)—Special Custom Camper Nameplate; Front Stabilizer Bar; 3000-lb. Rear Coil Springs or 500-lb. Auxiliary Rear Springs; Heavy-Duty Rear Shock Absorbers; Choice of Tire Sizes: 7.50-16 8pr., 8.00-16.5 10pr., 8.75-16.5 8pr., 9.50-16.5 8pr., 10-16.5 6pr.

Series C 20 (¾-ton) Custom Camper Pickup (With Optional Leaf Spring Rear Suspension)—Special Custom Camper Nameplate; Front Stabilizer Bar; Heavy-Duty Front Shock Absorbers; 1500-lb. Front Springs; 2750-lb. Rear Leaf Springs; Choice of Tire Sizes: 7.50-16 8pr., 8.00-16.5 10pr., 8.75-16.5 8pr., 9.50-16.5 8pr., 10-16.5 6pr.

Series C 20 (¾-ton) Custom Camper Chassis-Cab (With Standard Rear Suspension)—Special Custom Camper Nameplate; Front Stabilizer Bar; 3000-lb. Rear Coil Springs or 500-lb. Auxiliary Rear Springs; Heavy-Duty Rear Shock Absorbers; Choice of Tire Sizes: 6.50-16 6pr. Dual Rear, 8.00-16.5 6pr. Dual Rear, 8.00-19.5 10pr. Dual Rear.

8.00-16.5 10pr., 8.75-16.5 8pr., 9.50-16.5 8pr., 10.00-16.5 6pr., 7.50-16 8pr.

Series C 20 (¾-ton) Custom Camper Chassis-Cab (With Optional Leaf Spring Rear Suspension)—Special Custom Camper Nameplate; Front Stabilizer Bar; Heavy-Duty Front Shock Absorbers; 1500-lb. Front Springs; 2750-lb. Rear Leaf Springs; Choice of Tire Sizes: 6.50-16 6pr. Dual Rear, 8.00-16.5 6pr. Dual Rear, 8.00-16.5 10 pr., 8.75-16.5 8pr., 9.50-16.5 8pr., 10.00-16.5 6pr., 7.50-16 8pr.

Series CS/CE 31003-04-34 (1-ton) Custom Camper Pickup & Chassis-Cab—Special Custom Camper Nameplate; Front Stabilizer Bar; Heavy-Duty Rear Shock Absorbers; 3100-lb. Rear Springs; Choice of Tire Sizes: 7.50-16 8pr., 9.50-16.5 8pr., 7.00-16 6pr. Dual Rear, 8.00-16.5 8pr. Dual Rear, 8.00-16.5 10pr. Dual Rear, 8.00-19.5 10pr. Dual Rear, 7.00-18 8pr. Dual Rear.

Series CS/CE 31403 (1-ton) Custom Camper Chassis-Cab—Special Custom Camper Nameplate, Front Stabilizer Bar, Heavy-Duty Rear Shock Absorbers, 4150-lb. Rear Springs, Choice of Tire Sizes: Dual Rear, 7.00-18 8pr. Dual Rear, 8.00-16.5 10pr. Dual Rear, 8.00-19.5 10pr. Dual Rear, 8.00-16.5 8pr. Dual Rear, 7.50-16 8pr. Dual Rear, 7.00-16 6pr. Dual Rear.

Series CS/CE 31403 (1-ton) Custom Camper Chassis-Cab (With 11,000-lb. Rear Axle)—Special Custom Camper Nameplate, Front Stabilizer Bar, Choice of Tire Sizes: 7.00-18 8pr. Dual Rear, 8.00-19.5 10pr. Dual Rear.

El Camino

There's nothing else like it on the road.

Take half of the most luxurious car you can imagine. Add a rugged pickup body. And you've got a 1969 El Camino. Nothing else even comes close.

After you've ordered all the luxury you want up front—road-eating power to a 396 V8, Strato-bucket seats, center console, tach—load up the back with a half ton of anything you want.

And despite its elegance and refinement, El Camino is still all truck with trailer towing muscles perfect for camping and traveling fun.



El Camino



Series 10 Sportvan camper conversion by Red-E-Kamp.

Sportvans

Compact-sized fun.

Chevy Sportvans come in two sizes—one just right for you. Take your pick between the big Sportvan 90 or the larger Sportvan 108. Both come ready-made to be easily converted into handy-sized campers. Just add

beds, stove, sink, icebox—you name it.

The ½-ton Sportvan 90 has a 90-inch wheelbase with 204 cu. ft. of camper space inside—with a full 9 feet from front seats to rear doors. The Sportvan 108 comes in ½- or ¾-ton editions, with

252 cu. ft. of usable space waiting to be converted into room for camping.

Extra comforts found on both models: foam-cushioned bucket seats up front; tough, easy-to-clean vinyl upholstery; easily removable optional rear seats; 4 ft. x 4 ft. opening side and rear doors; panoramic-sized windshield; swing-out side windows; six coordinated interior colors and fifteen exterior colors to choose from; and lots more.



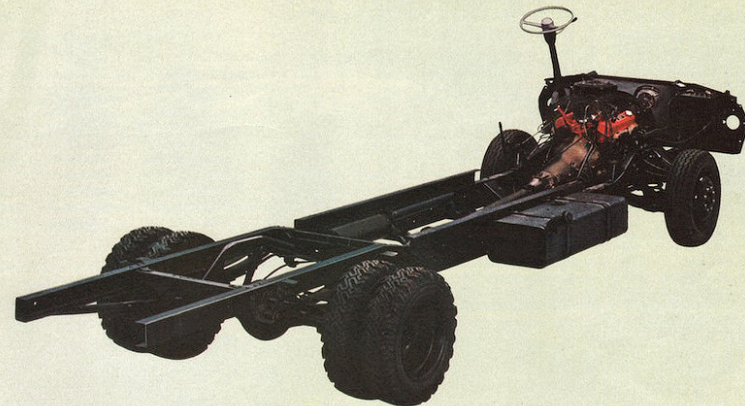
Open Road motor home



El Dorado motor home



Beechwood motor home
Beechwood Industries—Hemet, Cal.



Chevrolet motor home chassis

Motor Homes

Furnish yours as comfortably as you would a vacation home.

Choose a Chevrolet motor home chassis and then pick your motor home body as carefully as you would any vacation home. Chevrolets come in 2 separate series, in 2 different wheelbases,

to handle all the luxury you could ask for in a camper.

Just about anything a vacation home can have, so can your Chevy motor home. Wall-to-wall carpeting, drapes, paneling, built-in

kitchen. About the only thing that's different is the changing scenery from the picture windows of your motor home.

Take a look, too, at Chevy Step-Vans and Step-Van Kings that easily convert into spacious camping homes. Offering up to 576 cu. ft. of fun-on-the-go room. Bred from a long line of tough, proven delivery vehicles, you can't beat them for dependable, economical going, trip after trip.



Series 20 Suburban with Airstream trailer—Airstream Inc.—Jackson Center, Ohio

Suburban

Takes over where ordinary station wagons leave off.

For moving people (up to nine) or cargo, nothing on the turnpike or trail can beat a Chevy Suburban for elbow-room and riding comfort.

Take your pick of ½- or ¾-ton models. And of engines—

available in a wide range of V8's and Sixes. When it comes to optional equipment, you can add almost anything you can imagine—from heavy-duty shocks to air conditioning. Or pick a 4-wheel drive model, if you like.

Suburbans are built truck-tough, which makes them camping-right. Their strength pays off on long trips, off-road roughing and the easy way they haul even the largest trailers. Yet they're also built car-comfortable, with Chevrolet's exclusive deep coil spring ride all around. Which makes them a pleasure traveling and perfect super-handly second cars around home.

Specifications

Recommended Equipment on Suburbans & Pickups for Trailer Towing

Chevrolet Series	C5/CE 10			C5/CE 20		
	2000 lbs.	4000 lbs.	6000 lbs.	2000 lbs.	4000 lbs.	6000 lbs.
Trailer Hitch Type	Frame Mounted	Frame Mounted or Equalizer	Equalizer	Frame Mounted	Frame Mounted or Equalizer	Equalizer
Front Suspension	Standard	Standard	Standard	Standard	Standard	Standard
Rear Suspension	Standard	2000 lb. Springs	2000 lb. Springs	Standard	Standard	Standard
Brakes	Power	Power	Power	Power	Power	Power
Engines	See Engine & Rear Axle Ratio Chart					
Transmission	Powerglide	Turbo Hydra-Matic	Turbo Hydra-Matic	Turbo Hydra-Matic	Turbo Hydra-Matic	Turbo Hydra-Matic
Electrical Generator Battery	42 amp. 70 amp.-hr.	42 amp. 70 amp.-hr.	42 amp. 70 amp.-hr.	42 amp. 70 amp.-hr.	42 amp. 70 amp.-hr.	42 amp. 70 amp.-hr.
Tires Front Rear	8.25-15 4 pr. 8.25-15 8 pr.	8.25-15 8 pr. 8.25-15 8 pr.	8.25-15 8 pr. 8.25-15 8 pr.	8.00-16 5 8 pr. 8.00-16 5 8 pr.	8.00-16 5 8 pr. 8.00-16 5 8 pr.	8.00-16 5 8 pr. 8.00-16 5 8 pr.

Equipment shown in blue optional at extra cost.

Trailers with over 1200 lbs. weight (trailer and load) require separate trailer brakes.

Engine and rear axle ratio chart

RECOMMENDED ENGINE, REAR AXLE RATIOS AND GCW FOR TRAILER TOWING.
GCW—COMBINED WEIGHT OF LOADED TRUCK AND TRAILER—LBS.

	4000	5000	6000	7000	8000	9000	10,000	11,000	12,000
ENGINE C-10									
250 L-6			3.73	4.11					
292 L-6				3.73	4.11				
307 V8			3.07	3.73	4.11				
350 V8			3.07		3.73	4.11			
396 V8			3.07			3.54			
ENGINE C-20									
250 L-6			4.10	4.57					
292 L-6				4.10	4.57				
307 V8				4.10	4.57				
350 V8						4.10	4.57		
396 V8							3.54		

Ask yourself these important camper questions:

How many people will usually be going along?

Before you pick your camper, consider how many people you'll probably be accommodating. Think not only about the number of beds, but also about enough room so that every one will be comfortable in day-to-day activities.

How far will I be going?

If you're planning some long trips, or even a lot of frequent short ones, there are some extras that can make a lot of difference in your traveling fun. Like air conditioning—or even a radio to help while away the hours.

How long will I stay?

The longer you'll be away from home, the more stuff you'll have to take along. If your trips are likely to average longer than a week on the road—seriously consider a Longhorn, chassis-cab model or other larger sized camper.

Where will I camp?

If you'll be staying in State Parks or other regular camping areas, Sportvan conversions and ordinary pickups are fine. But if you'll be getting off the road in search of adventure, heavy-duty-equipped models are your best bet by far.

How much can I invest?

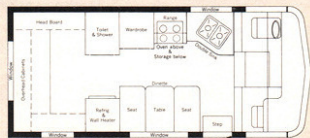
Budget is largely relative to how you'll be using your camper and how many people will be going along. A limited budget might point to a Sportvan or 1/2-ton pickup with shell body. While a little larger investment spread over the years of planned travel might make the luxuries of a motor home well within your reach.



Shell camper interior by Vacationeer



Motor Home by Open Road



Over-cab camper interior by Sesta



Sportvan interior by Red-E-Kamp



Check List of Options

- ☐ All-weather air conditioning. Not only cools the air, but cleans and dehumidifies it all year round.
- ☐ Air cleaner. Oil bath type increases engine protection in off-road use and in dusty areas.
- ☐ Automatic transmission. Keeps the engine in the right power range automatically. Makes driving a breeze.
- ☐ Heavy-duty battery. Rated at 70 amp. hr. for the extra power called for by increased camping loads.
- ☐ Power brakes. Makes stopping even the biggest loads easy. Low pedal-type for extra smoothness.
- ☐ Power steering. Makes parking camping rigs easy. Cuts trip fatigue. A "must" where women share the driving.
- ☐ Pushbutton radio. Exceptional range. Easy tuning. Helps long trips fly by.
- ☐ Tinted glass. Tinted windshield and side windows cut glare and reduce eye strain.
- ☐ Heavy-duty radiator. For the extra cooling capacity your engine needs under large loads or hot weather driving.
- ☐ Floor carpeting. Adds an extra measure of comfort and good looks to your home-away-from-home.
- ☐ Heavy-duty generator. High capacity Delcotron AC HD-type for increased electrical reserve with camping equipment and lights.
- ☐ Front Stabilizer bar. Contributes better stability and driving ease to high center of gravity loads like camper bodies.
- ☐ Speed and cruise control. Just set the speed you want to maintain. Makes driving safer. Perfect for long trips.
- ☐ Leaf-type rear springs. Available for 1/2- and 3/4-ton pickups and chassis cabs to meet camping requirements.
- ☐ Heavy-duty shock absorbers. Extra-large to better handle increased loads more comfortably.
- ☐ Floatation-type tires. Extra-size and extra-tread for back roads and off-road going.
- ☐ Custom camper equipment. The one, easy-to-order option that includes the most necessary equipment for your camper. See details on page (9).
- ☐ Custom comfort and appearance equipment. Again, an easy way to order a complete package of comfort and appearance items for your camper.

Camper Options



Bright Metal Hub Cap



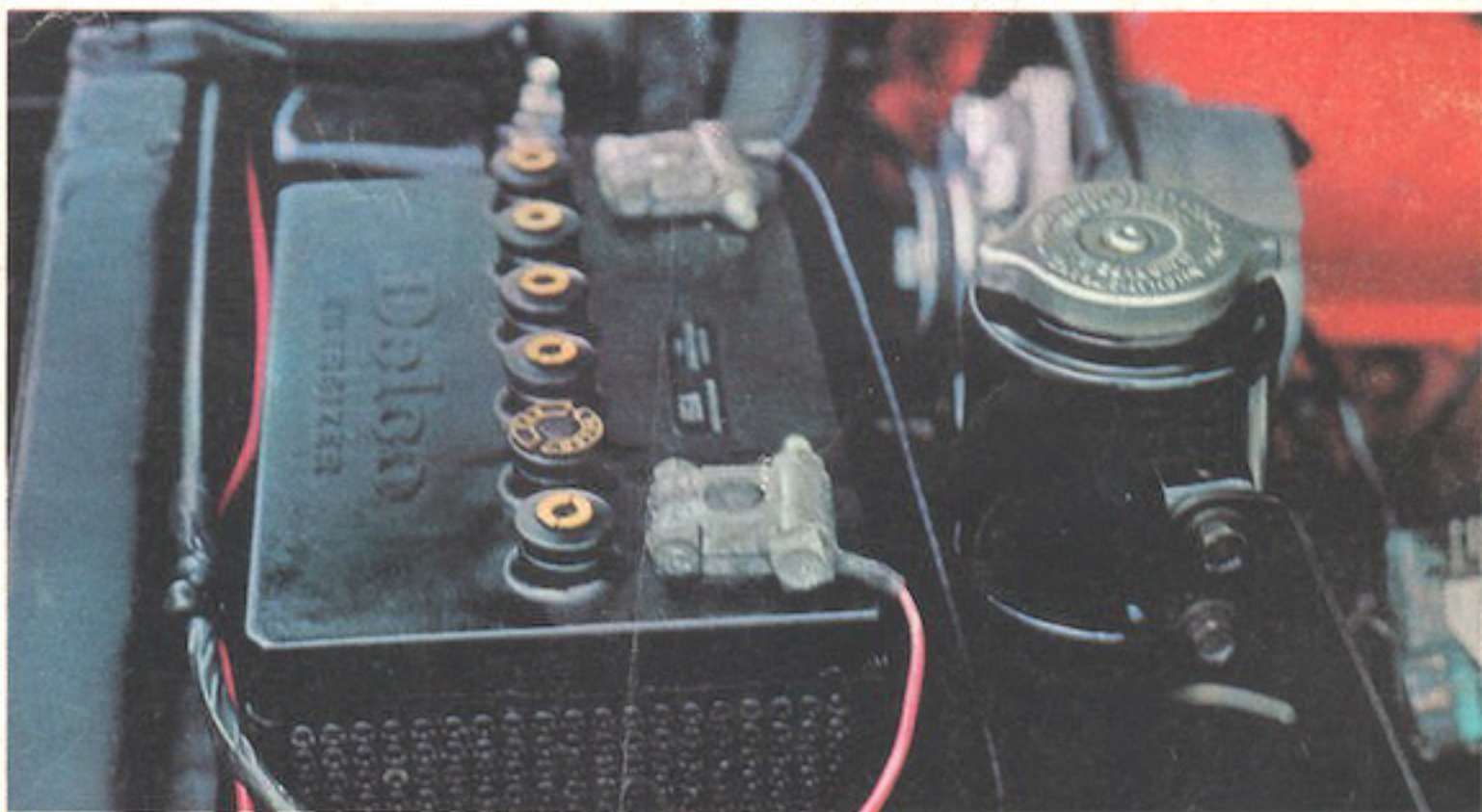
Camper Wiring Harness



Junction Wiring Box



Camper Rearview Mirror



Auxiliary Battery



Custom Camper Nameplate

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