

1971

Nova





Nova fits neatly into garages. It's not too big.

Garage too snug around the hips? Perhaps now it's time to reduce. Nova measures just 72.4 inches across the beam and 189.4 inches from end to end.



In those impossible parking spaces it's an easy fit.

Nova slides in where other cars fear to tread. The turning circle is just 41.4 feet, and the manual steering ratio is 28.3:1 overall.



In city driving you'll like the economy.

Either Nova's standard Six or V8 works a gallon of gas to the last drop. Also available with the Six: low-cost Torque-Drive for no-clutch driving. Another way that putting you first, keeps us first.

Cover; Nova Coupe with Custom Exterior



Nova fits into highway driving. It's not too small.

Nova takes a healthy grip on the road, rebuffing crosswinds and negotiating turns easily. We point to Nova's hefty weight, 111-inch wheelbase and wide tread.



When the going's rough, Nova isn't.

Nova's uncanny smoothness is a matter of superior engineering, like rugged front frame section cushion-mounted to body and springs matched to weight and equipment.



On shopping trips it fits in plenty.

There are 12.7 cubic feet of luggage capacity in the sedan, 13.8 in the coupe means room for a whole family's luggage. Or a weekly load of family supplies.

Some of the equipment illustrated is optional at extra cost.



For family gatherings Nova seats six.

Six in the sedan. The coupe seats five. Five or six full-size, active, robust adults. Generous space for stretching out such things as legs, arms and heads.



As a second car it's a first choice.

All the second-car virtues—economy, reliability, manoeuvrability—people find in abundance in Nova. Housewives, particularly, like the way it complements their busy schedule.

Start with the basics: Nova Coupe or Sedan.

You've changed. We've changed. And change makes news. But when a car is so good people don't want it changed, that's even bigger news.

So the big change in Nova is the fact that it hasn't changed much—a tribute to its style, comfort, quality and, most of all, reliability. Of

course, there have been a few refinements for 1971, which we plan to bring to your attention.

But practically all the things you've told us you like are still there. Things like anti-theft steering column lock, foot-operated parking brake, automatic ignition key alarm and cargo-guard trunk

that puts a protective steel barrier between passenger and luggage compartment.

There are still two basic models, coupe and sedan, but there the story just begins. As nearly as possible, we give you the opportunity to decorate to suit.

You can have the basic interior two ways. In cloth and vinyl in your choice of black, dark blue or dark jade. Or at slight extra cost, in all-vinyl in black, dark blue, dark jade or sandalwood.

Outside, you can adorn your Nova in any one of 15 colors (plus six two-tone combinations).

Nova offers you something extra in the way of performance at no extra cost, too. The base Six is now 145 horsepower to give you extra responsiveness along with superb economy. Or you can choose the base V8 and start off with 200 horsepower.

You even get something new and interesting in

the way of the standard steering wheel. It has a cushioned centre and looks astonishingly deluxe.

Do you begin to see how much you get in Nova without even leaving the ground floor? Flip the page and see how much more you can get by investing just a few extra dollars.

Nova Sedan and Nova Coupe (with Exterior Decor)

Some of the equipment illustrated is optional at extra cost.



Standard cloth-and-vinyl interior



Torque-Drive



Custom Interior



All-vinyl seat trim available for standard interior



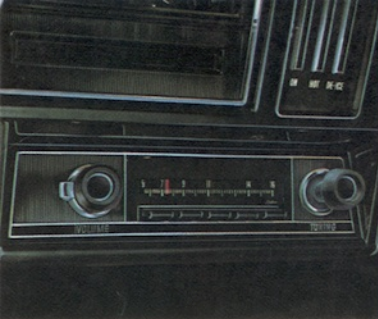
Custom Wheel Covers



Custom Exterior rear trim

Some of the equipment illustrated is optional at extra cost.





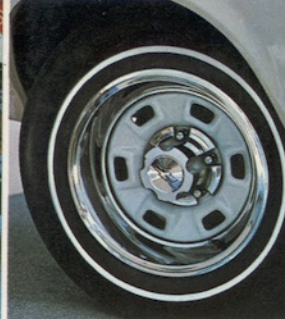
AM and AM/FM Radios



Four-Season
Air Conditioning



Power Disc/Drum Brakes



Rally Wheel



Rear Deck Luggage Rack

1971 SPECIFICATIONS — NOVA

Body Styles		2-Door Coupe	4-Door Sedan
Engines	Standard (6 cyl.)	250	250
	Optional (8 cyl.)	307	307
	Optional (8 cyl.)	350	350
	Optional (8 cyl.)	350	350
Transmission	Standard	3-spd. manual	3-spd. manual
	Optional	4-spd. manual	Torque-Drive
		Torque-Drive	Powerglide
		Turbo	Hydra-matic
Brakes	Disc/Drum	9.5 Frt Drum 9.5 Rr Drum	11.00 Frt Disc 9.5 Rr Drum
		155.2 sq. ins.	106.1 sq. ins.
	Eff. Area	28.3:1	28.3:1
	Overall — Standard	19.3:1-15.5:1	19.3:1-15.5:1
Steering Ratio	Overall — Standard	28.3:1	28.3:1
	Power — Variable Ratio	19.3:1-15.5:1	19.3:1-15.5:1
	Turning Radius (ft.)	41.4	41.4
	Turner Radius (ft.)	41.4	41.4
Energizer	Std. 6 cyl.	45 amp	45 amp
	Std. 8 cyl.	61 amp	61 amp
	Front	Coil	Coil
	Rear	Leaf Springs	Leaf Springs
Suspension	Front	Coil	Coil
	Rear	Leaf Springs	Leaf Springs
	Frame	Unitized body with partial sub-frame	Unitized body with partial sub-frame

Body Styles		2-Door Coupe	4-Door Sedan
Wheelbase (ins.)		111.0	111.0
		189.4	189.4
		52.5	53.9
		72.4	72.4
Length (Overall) (ins.)		189.4	189.4
		52.5	53.9
		72.4	72.4
		3158	3182
Height (ins.)		58.9	50.0
		58.9	58.9
		58.9	58.9
		58.9	58.9
Width (ins.)		58.9	50.0
		58.9	58.9
		58.9	58.9
		58.9	58.9
Weight (lbs.) (Curb) (V8)		58.9	50.0
		58.9	58.9
		58.9	58.9
		58.9	58.9
Tread (ins.)	Front	58.9	50.0
	Rear	58.9	58.9
		58.9	58.9
		58.9	58.9
Tires		E78 x 14	E78 x 14
		14 x 5	14 x 5
		5.1	5.1
		37.6	38.8
Road Clearance (ins.)	Front	5.1	5.1
	Rear	36.5	37.3
		41.0	41.0
		32.6	35.7
Legroom (ins.)	Front	41.0	41.0
	Rear	32.6	35.7
		56.5	56.5
		55.3	56.6
Shoulder Room (ins.)	Front	56.5	56.5
	Rear	55.3	56.6
		56.3	56.3
		56.4	56.4
Hiproom (ins.)	Front	56.3	56.3
	Rear	56.4	56.4
		14.2	14.2
		13.8	12.7
Fuel Tank Capacity (Imp. gals.)		14.2	14.2
		13.8	12.7
		13.8	12.7
		13.8	12.7
Usable Luggage Space (cu. ft.)		13.8	12.7
		13.8	12.7
		13.8	12.7
		13.8	12.7

ENGINES		Turbo-Thrift 250 Six	Turbo-Fire 307 V8	Turbo-Fire 350 V8 Opt. L65	Turbo-Fire 350 V8 Opt. L48
Displacement (cu. in.)		250	307	350	350
		145 @ 4200	200 @ 4600	245 @ 4800	270 @ 4800
		110 @ 3800	140 @ 4400	165 @ 4000	175 @ 4000
		230 @ 1600	300 @ 2400	350 @ 2800	360 @ 3200
Torque @ rpm. (gross)		185 @ 1600	235 @ 2400	280 @ 2400	290 @ 2400
		8.5:1	8.5:1	8.5:1	8.5:1
		1 bbl.	2 bbl.	2 bbl.	4 bbl.
		3.875 x 3.53	3.875 x 3.25	4.00 x 3.48	4.00 x 3.48
Compression Ratio		Regular	Regular	Regular	Regular
		3.3 qts.	3.3 qts.	3.3 qts.	3.3 qts.
		10	12.5	13.3	13.3
		Single	Single	Single	Dual
Oil System (Less Filter—Imp. Qts.)		Hydraulic	Hydraulic	Hydraulic	Hydraulic
		9.12	10.34	10.34	11.00
Cooling System (Imp. Qts.)		3.08	3.08	3.08	N.A.
		N.A.	N.A.	N.A.	3.31
		3.08	3.08	N.A.	N.A.
		3.08	3.08	N.A.	N.A.
Exhaust System		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
Valve Lifters		3.08	3.08	3.08	N.A.
		N.A.	N.A.	N.A.	3.31
		3.08	3.08	N.A.	N.A.
		3.08	3.08	N.A.	N.A.
Clutch Diameter (ins.)		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
BASE AXLE RATIO (WITHOUT AIR COND.)		3.08	3.08	3.08	N.A.
		N.A.	N.A.	N.A.	3.31
		3.08	3.08	N.A.	N.A.
		3.08	3.08	N.A.	N.A.
3-speed manual		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
4-speed manual		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
Torque-Drive		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
Powerglide		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
Turbo Hydra-matic		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07
		N.A.	2.56	2.56	3.07

All Nova engines have been designed to operate efficiently on the new no-lead or low-lead gasolines. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasolines with the research octane number of 91 or higher may be used.

The illustrations in this catalogue do not necessarily show standard colors, materials and equipment. General Motors of Canada Limited, reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. This right may be exercised without incurring any responsibility with regard to cars previously sold.

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1971 Nova Safety and Security Features

Occupant Protection Features

Seat belts with pushbutton buckles for all passenger positions • Shoulder belts with pushbutton buckles—driver and right front passenger • Two front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks with forward-mounted lock buttons • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat back tops • Contoured windshield header • Thick-laminate windshield • Padded sun visors • Safety armrests • Safety steering wheel • Cargo-guard luggage compartment

Accident Prevention Features

Side marker lights and reflectors (front side marker lights flash with direction signal) • Parking lights that illuminate with headlights • Four-way hazard warning flasher • Backup lights • Lane-change feature in direction signal control • Windshield defroster, washers and dual-speed wipers • Wide-view inside day-night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Dual-action safety hood latches

Anti-Theft Features

Anti-theft ignition key warning buzzer • Anti-theft steering column lock •