



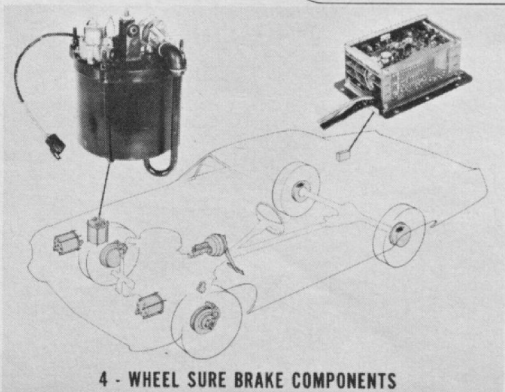
For Release After 6 P.M. (E.S.T.) Saturday, September 12, 1970

**SAFETY AND LUXURY --** New levels of safety and luxury are reached in the 1971 Imperial, which brings an industry first to market -- an optional four-wheel anti-skid brake system, the first on any American car. Improved riding qualities, greater comfort and convenience and luxurious new interiors also are featured.

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# BRAKE SYSTEM



4 - WHEEL SURE BRAKE COMPONENTS

