

DODGE '79

LeBARON

SENSIBLY YOURS.



Meet the LeBarons.

How to use this book to choose your LeBaron. Take your time going through the pages of this catalog. Look at the pictures. Read the words. And choose your LeBaron. Now equip it to your personal taste by turning to the Ready-to-Order Form in back and selecting your preferences. Be as practical—or as extravagant—as you like. But be yourself.



It was only a matter of time before you got to know them: Medallion, the new Salon series, and LeBaron. All handsomely styled and handsomely equipped. Items you'd expect to pay extra for are already yours. Standard on LeBaron. And that, as you can see from these pages, makes things a lot easier for you.

Luxurious crushed velour seats come standard on Medallion models. So do such accommodating features as folding center armrests and door assist straps. A fully padded vinyl roof is standard on 4-door Medallion and Salon models, while reading lamps that are mounted to the windshield header are standard on 2-door Medallions and Salons. And all LeBarons come with power steering and power brakes. The list goes on

and on. Inside and out. Rich woodtone trim on the instrument panel and glove-box door. Color-keyed carpeting. Rear bumper guards with protective inserts. Bright window and wheel-opening moldings. Fiberglass-belted radial-ply tires. Premium wheel covers standard on Medallions and Deluxe on Salons. A space-saving, compact spare tire for 2- and 4-door models. A remote-control left outside mirror on Medallions. There's even a carpeted luggage compartment in Medallions. All standard. All LeBaron. All yours.

Some LeBaron options pictured on these pages: landau vinyl roof, digital clock, AM/FM radio, leather-wrapped steering wheel, and power windows.

Shown on the cover is the LeBaron 2-door Medallion in Ensign Blue Metallic.



Medallion 2-door.
The sensible sport.



The sporting life. Either you have the taste for it or you don't. You have it. Your interest in the Medallion 2-door proves it. It also says you're more sensible than anyone would believe.

Who would ever suspect that a car that looks like the Medallion 2-door could be as practical as it is? For 1979, that look has been enhanced by a handsome new grille and wraparound taillamp lenses. The optional vinyl roof has also been redesigned and now incorporates a formal style opera window. A very nice effect.

The car's tastefulness extends to its interior.

A 60/40 front seat of

leather and vinyl with passenger-side recliner is available at extra cost. But if you should decide on Medallion's standard offering, you'd hardly be wanting in your choice: individual 60/40 seats of luxurious Verdi II cloth with passenger-side recliner.

Other tasteful touches abound: sun visors that are recessed into the header panel, door pillar assist straps, and a wide array of courtesy lights, to name just a few.

Shown is the LeBaron Medallion 2-door in Sable Tan Sunfire Metallic, and the optional 60/40 split-back bench seat (with center armrest and passenger-side recliner) in cashmere leather and vinyl.



Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.

Medallion 4-door. A matter of confidence.

Making the right moves and making them look easy. That's you. It comes with self-assurance. The same could be said for Medallion 4-door. If ever a car looked confident, this one does.

With all the things the Medallion 4-door has going for it, it's only natural. Look over the seats of crushed velour with their fold-down center armrests. Too, the separate full track adjustment and recliner for your front seat traveling companion. The premium door trim with pull straps and woodtone molding accents. And the long-pile, color-keyed carpeting.

There are other merits. Medallion's attractive, woodtone-finished instrument panel. With deepset gauges to help eliminate reflections. Then there are the conveniently placed controls: operational type on your left, comfort type on your right. And, to protect your luggage, the spacious trunk is fully carpeted. Fancy but functional.

Shown below is the LeBaron Medallion 4-door in Teal Frost Metallic, and the standard Medallion 60/40 split bench (with center armrest) in Teal Green Verdi II cloth.



LeBaron Salon. The new look of a winner.

Once you've known the feeling of coming in first, nothing else will do. Introducing the Salon, the latest in the winning LeBaron tradition. Yet, with a style and affordability all its own.

Everything about the Salon is top-class. The distinctive exterior striping. The comfortable Whittier II cloth bench seats or the new optional individually adjustable cloth-and-vinyl bucket seats. Even the door trim panels are premium.

What is equally gratifying is how little time it takes to become accustomed to the ways of your LeBaron Salon. The quiet response of its 225-cubic-inch six-cylinder engine. Or the more powerful 318 and 360 V-8 engines that are optional. And, of course, the smooth feel of the optional

TorqueFlite automatic transmission.

Shown below is the LeBaron Salon 2-door in Chianti Red with optional T-bar and Sport Appearance Package, and the LeBaron Salon 4-door in Dove Gray. Optional LeBaron Salon bucket seats are shown in red Whittier II cloth with center cushion and fold-down armrest. At right: standard LeBaron Salon split-back bench (with center armrest) in gray Whittier II cloth and vinyl.



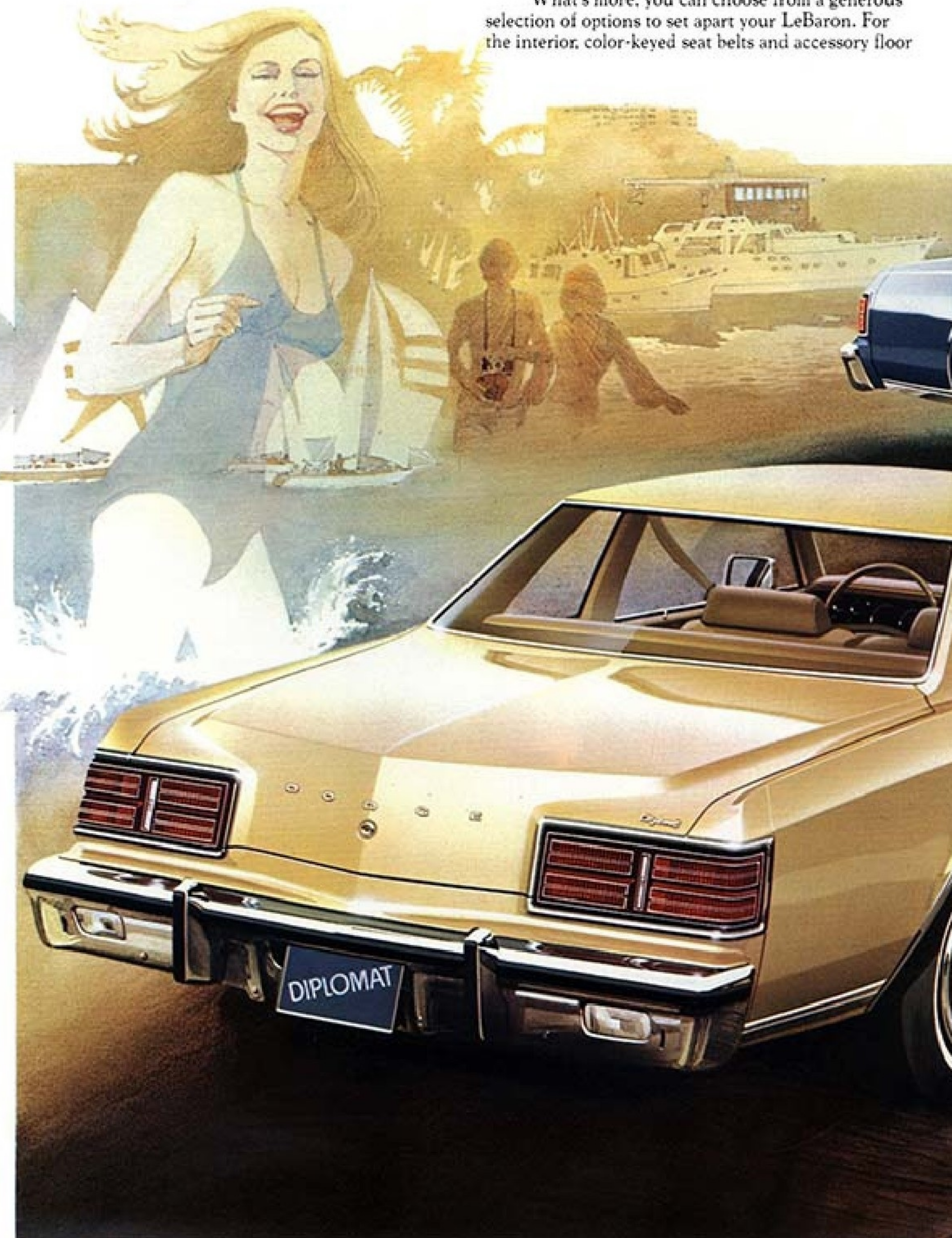
LeBaron.
Easily within reach.
And reason.

The LeBaron is the most affordable of the line. But while it's reasonably priced, it is by no means a compromise in values. Far from it. Standard features include everything from power steering and power front disc brakes to dual rectangular headlamps and simulated Brazilian rosewood instrument panel applique; color-keyed carpeting to smooth-riding transverse torsion-bar front suspension.

What's more, you can choose from a generous selection of options to set apart your LeBaron. For the interior, color-keyed seat belts and accessory floor

mats. For your luggage, the trunk dress-up option. And for the view, an electric rear window defroster. The LeBaron. Sensibly yours.

Shown below is the LeBaron 4-door in Ensign Blue Metallic with optional vinyl roof, LeBaron 2-door in Light Cashmere, and the optional all-vinyl bench seat with center armrest in cashmere. At right is the standard Whittier II cloth-and-vinyl bench seat in blue.



LeBaron Wagon. Beautiful workmate.

The LeBaron wagon can be whatever you want it to be. A comfortable, elegant car. A hard-working station wagon. It's ably qualified for both.

The LeBaron wagon as elegant car. The role comes easy. Credit the clean, understated styling—set off by the attractive simulated woodgrain exterior panels. The convenience of four doors. Spacious six-passenger seating. And an exacting regard for detail and decor.

The LeBaron wagon as workmate. Start at the back. The liftgate opens easily and can be ordered with power release. Inside, stainless-steel floor strips make loading easier while protecting the fully carpeted cargo area. Lockable storage bins for safekeeping valuables are incorporated

into the rear quarter panels. Conventional spare tire and jack are concealed under the floor and out of the way of cargo.

Other qualifications include rugged transverse torsion-bar front suspension, special station wagon rear springs, and four-speed manual overdrive transmission. Still more LeBaron attributes can be uncovered readily enough. Via a test drive.

Shown below is the LeBaron wagon in Medium Cashmere Metallic with woodgrain, and the optional 60/40 split-back bench seat in

cashmere leather and vinyl with passenger-side recliner and color-keyed seat belts. Directly below is the luxurious standard split-back bench with center armrest in red all-vinyl.





LeBaron Options.

1. Heavy-Duty Trailer-Assist Package. 2. Automatic speed control maintains the speed you select. (Optional TorqueFlite transmission required at extra cost.) 3. Electronic clock with vacuum fluorescent digital display. 4. Illuminated vanity mirror on passenger's sun visor. 5. Power door locks permit easy locking and unlocking of side doors. 6. Steering wheel can be ordered with tilt and leather-wrap options. (Optional TorqueFlite required at extra cost.) 7. Intermittent windshield wiper feature permits timed automatic wiper use in light rain. 8. Air-conditioning unit features this control panel that permits convenient adjustments of temperature and air flow. 9. This is the power-operated tinted glass sun roof. (Requires optional vinyl roof at extra cost. NA wagon.) 10. Six-way power seat adjusts driving position to personal preference. (Driver's side only with bucket and individual 60/40 seats.) 11. Solid-state Electronic Search Tune AM/FM stereo radio eliminates the need for manual line tuning. (40-channel CB transceiver set with fixed tri-band antenna. Integral with an AM or AM/FM stereo radio.) 12. Forged aluminum road wheels. 13. Power window switches ready at hand. 14. T-bar roof lets you feel the wind in your hair when the tinted glass panels are removed.

Selected Optional Packages

Basic Group: Contains those options most popular with comfort-minded owners

- ☐ Air conditioning
- ☐ TorqueFlite automatic transmission
- ☐ Tinted glass, all windows
- ☐ Landau vinyl roof (two-door only)
- ☐ AM radio
- ☐ Standard size whitewall tires
- ☐ Remote-control mirror, left (standard on Medallion)
- ☐ Light Package
- ☐ Deluxe (Intermittent) Wiper/Washer Package
- ☐ Undercoating
- ☐ Hood silencer pad (standard on Medallion)
- ☐ Deluxe wheel covers (standard on Salon and wagon)
- ☐ Day/night mirror (standard on Salon and Medallion)
- ☐ Dual horns (standard on Salon and Medallion).

Light Package*: Proves a little light can make your driving much more convenient.

- ☐ Fender-mounted turn signal indicators
- ☐ Trunk or cargo light
- ☐ Glove box light
- ☐ Ash receiver light
- ☐ Map/courtesy light (standard on Medallion)
- ☐ Ignition switch light with time delay
- ☐ Headlight and wiper switch light with time delay
- ☐ Low fuel, high temperature, and low electrical system voltage warning lights
- ☐ Door-ajar warning lights
- ☐ Headlights-on warning buzzer
- ☐ Courtesy light under instrument panel, left side (standard on Medallion).

Heavy-Duty Package (Trailer-Assist): Ideal choice for the trailering devotee

- ☐ High-capacity radiator*
- ☐ Heavy-duty suspension: including HD rear springs and HD shock absorbers (2-door coupe and 4-door sedan models only)
- ☐ Variable-load turn signal flasher*
- ☐ Auxiliary transmission oil cooler*
- ☐ Power steering oil cooler*
- ☐ Performance axle ratio, 3.2
- ☐ HD 65-amp alternator*
- ☐ 500-amp Long-Life battery
- ☐ Seven-wire harness with jumper*

(Note: Heavy-duty 360-4 barrel V-8 engine, TorqueFlite automatic transmission, FR78x15" WSW steel-belted radial tires, and conventional spare tire are required extra-cost options, though not included in this package.)

Deluxe Insulation Package:

- ☐ Undercoating
- ☐ Special sound insulation*
- ☐ Trunk dress-up* (standard on Medallion, NA wagons)
- ☐ Hood silencer pad (standard on Medallion).

Deluxe Wiper/Washer Package:

- ☐ Intermittent wipers
- ☐ Windshield washer low fluid level indicator light on instrument panel.

Sport Appearance Package:

- ☐ Dual remote-control sport-styled mirrors
- ☐ Luxury 3-spoke steering wheel
- ☐ Sport road wheels.*

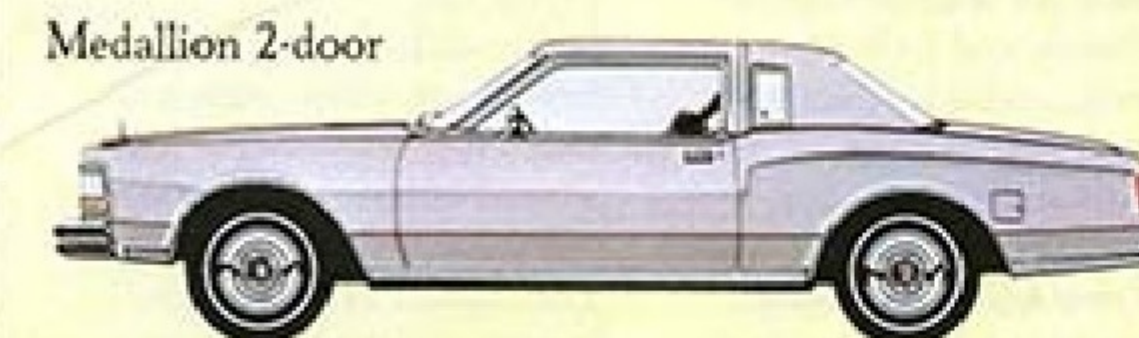
*Available in package only.

LeBaron Ready-To-Order Form

Medallion 4-door



Medallion 2-door



LeBaron wagon



Models

- | | |
|---|---|
| <input type="checkbox"/> Medallion 4-door | <input type="checkbox"/> Salon 4-door |
| <input type="checkbox"/> Medallion 2-door | <input type="checkbox"/> LeBaron 2-door |
| <input type="checkbox"/> LeBaron wagon | <input type="checkbox"/> LeBaron 4-door |
| <input type="checkbox"/> Salon 2-door | |

Leaded Fuel Engines

- ☐ 225-2 6-cyl.
- ☐ 318-2 8-cyl.
- ☐ 318-4 8-cyl.
- ☐ 360-2 8-cyl.
- ☐ 360-4 8-cyl.

Transmission

- ☐ Automatic

Consult your dealer for Unleaded Fuel Engine availability.

Options

- | | | | |
|--|--|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Illuminated vanity visor mirror¹ <input type="checkbox"/> Remote-control mirror, left (standard on Medallion) <input type="checkbox"/> Remote-control mirror, right (Medallion only) <input type="checkbox"/> Remote-control mirrors, left and right (NA on Medallion) <input type="checkbox"/> Remote-control mirrors, left and right, dual, sport-styled <input type="checkbox"/> Door-edge protectors <input type="checkbox"/> Pedal dress-up <input type="checkbox"/> Luggage rack (wagon) <input type="checkbox"/> Power seat (left side only with 60/40 or bucket seats) <input type="checkbox"/> Power deck-lid release <input type="checkbox"/> Power deck-lid/liftgate release (automatic transmission required, wagons)** <input type="checkbox"/> Power door locks <input type="checkbox"/> Power windows <input type="checkbox"/> Radios, AM, AM/FM, AM/FM stereo (includes four speakers: two front, two rear) <input type="checkbox"/> AM/FM stereo with | <ul style="list-style-type: none"> eight-track tape (includes four speakers: two front, two rear) <input type="checkbox"/> AM/FM stereo with Electronic Search Tune (includes four speakers: two front, two rear) <input type="checkbox"/> AM radio with CB transceiver and fixed tri-band antenna <input type="checkbox"/> AM/FM stereo with CB transceiver and fixed tri-band antenna (includes four speakers: two front, two rear) <input type="checkbox"/> Single rear speaker for AM, AM/CB or AM/FM <input type="checkbox"/> Power antenna (NA with CB transceivers) <input type="checkbox"/> Automatic speed control (TorqueFlite required) <input type="checkbox"/> Leather-covered two-spoke (tilt steering required) or leather-covered three-spoke steering wheels <input type="checkbox"/> Tilt steering wheel (TorqueFlite required)** <input type="checkbox"/> Luxury three-spoke steering wheel | <ul style="list-style-type: none"> <input type="checkbox"/> Power-operated glass sun roof in five color tints (requires vinyl roof, NA wagons)** <input type="checkbox"/> T-bar roof (two-door only) <input type="checkbox"/> Heavy-duty suspension (NA wagons) <input type="checkbox"/> Undercoating and hood silencer pad* <input type="checkbox"/> Premium wheel covers (standard on Medallion) <input type="checkbox"/> Deluxe wheel covers (standard on Salon) <input type="checkbox"/> Wire wheel covers <input type="checkbox"/> Forged aluminum road wheels <input type="checkbox"/> Air conditioning, tinted glass recommended <input type="checkbox"/> Air deflector (wagon) <input type="checkbox"/> Sure Grip differential axle <input type="checkbox"/> 500-amp Long-Life battery <input type="checkbox"/> Color-keyed passenger restraint system belts (standard on Medallion and with 60/40 seat option in wagon) <input type="checkbox"/> Front bumper guards <input type="checkbox"/> Bumper protective rub | <ul style="list-style-type: none"> strips, front and rear <input type="checkbox"/> Fluorescent display digital clock <input type="checkbox"/> Rear window defroster, electrically heated <input type="checkbox"/> Locking gas cap <input type="checkbox"/> Tinted glass, all windows <input type="checkbox"/> Cornering lights <input type="checkbox"/> Halogen headlamp system <input type="checkbox"/> Color-keyed floor mats <input type="checkbox"/> Hood tape stripes (Medallion) <input type="checkbox"/> Vinyl body-side moldings with color-keyed inserts (NA wagons) <input type="checkbox"/> Dual horns (LeBaron model only; standard all others) <input type="checkbox"/> Day/night mirror (LeBaron model only; standard all others) <input type="checkbox"/> Conventional spare tire (standard on wagon) <input type="checkbox"/> Delete woodgrain exterior ornamentation (wagon) |
|--|--|---|---|

Ask your dealer about other LeBaron options.

¹Not available on standard LeBaron model.

*Hood silencer pad standard on Medallion.

**At extra cost.

LeBaron Standard Equipment

Alternator: 60 amperes;
65 ampere included with
optional electrically heated rear
window defroster or optional
H D Pkg. Trailer-Assist.
Ash Receiver: Front,
instrument panel.
Ash Receivers: Dual rear.
Battery: 325 amperes
(430 ampere Maintenance-
Free standard with optional
360 V-8's only).
Battery Test Indicator.
Belts, Safety: Black on
LeBaron and LeBaron Salon;
color-keyed on Medallion
models or with 60/40 seat
option on wagon models.
Brakes: Power front disc,
rear drum 10" x 2 1/4".
Bumper Guards: Rear.
Carpeting and Stainless-
Steel Skid Strips on Cargo
Floor and Second Seat-Back
(station wagon).
Cigarette Lighter.
Cleaner Air System.
Coat Hooks.
Coolant Recovery System.
Directional Signals.

Floor Covering: Color-keyed
carpeting all models.
Fuel Tank: 19.5 gallons.
Gauges: Engine temperature,
alternator and fuel.
Glove Box Lock.
Hazard Warning Flashers.
Head Restraints: Right and
left front.
Heater and Defroster.
Hood Release, Inside.
Hood Silencer Pad.
Medallion models.
Horn, Single (LeBaron
model only; dual all others).
Hubcaps: LeBaron only.
Ignition Lock, Anti-Theft.
Instrument Panel Safety
Padding.
Instrument Panel Trim:
Glossy Brazilian rosewood
woodtone.
Keyless Door Locking.
Lane-Change Feature
(with turn-signal lever).
Lights: Brake warning
system; backup; parking brake
warning; liftgate warning
(station wagon); instrument
panel ashtray; side

marker lights and reflectors;
light switches, interior,
map/courtesy and under
instrument panel left side
(Medallion only).
Mirrors: Inside rearview
(nonprismatic LeBaron, day/
night on all others),
outside left manual chrome
(LeBaron and LeBaron
Salon), outside left remote
chrome (Medallion).
Moldings: Drip rail;
wheel opening, full; belt, sill
and rear fender extension;
sill and front fender extension
(except LeBaron model);
windshield; rear window;
side windows.
Power Steering.
Reading Lamps (Salon and
Medallion 2-door models)
deleted with optional sun roof.
Seat Cushion, Front: Foam.
Seat Cushion, Rear: Foam.
Starter: High-speed.
Steering Wheel: Two-spoke
with woodtone trim and
padded center.
Storage Bins in Cargo

Area with Lockable Covers
(station wagon).
Stripes, Color-Keyed:
Body-side on 2- and 4-door
Salon and Medallion
models. Deck on Medallion
2- and 4-door models.
Lower deck panel on Medallion
4-door models.
Suspension: Transverse
torsion bar, front, with anti-
sway bar; leaf spring, rear.
Tires, FR78x15": Glass-belted
radial-ply, black sidewall.
Tire, Spare: Compact type
(wagon, conventional type).
Transmission: Overdrive-4.
Trip Odometer.
Trunk Dress-Up
(Medallion models).
Upper-Level Ventilation.
Vinyl Roof: Full padded
style (Salon and Medallion
4-door only).
Wheel Covers: Deluxe on
LeBaron Salon and wagon,
Premium on Medallion models.
Windshield Washers, Electric
2-Speed.

Exterior Colors*

Choice of 11 exterior colors for two- and four-door models. Choice of seven for wagon.



Dove Gray



Chianti Red



Medium Cashmere Metallic
(Wagon only)



Cadet Blue Metallic



Teal Green Sunfire Metallic



Light Cashmere



Ensign Blue Metallic



Teal Frost Metallic



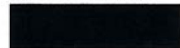
Eggshell White



Regent Red Sunfire Metallic



Sable Tan Sunfire Metallic



Black

*Due to occasional printing
irregularities, the colors shown may
vary slightly from actual hues.
See your Dodge Dealer for accurate
color chips.

All product illustrations and
specifications are based on authorized
information. Although all
descriptions are believed correct at
publication approval, accuracy
cannot be guaranteed. Some of the
equipment shown on product
illustrations is optional at extra cost.
Dodge reserves the right to make
changes from time to time, without
notice or obligation, in prices,
specifications, colors and materials,
and to change or discontinue models.

Vinyl roof in eight different
colors (NA on wagons) is stan-
dard as full-padded vinyl
roof on Salon and Medallion
four-door models.

Landau-style vinyl roof with
formal quarter window
is available on all two-doors
at extra cost.

Gray, Blue, Teal Green,

Red, Black, Brown, Cream,
or White vinyl roof colors can
be selected, depending
on exterior body and interior
colors.

Body-side moldings
also available in eight colors
on 2- and 4-door models
at extra cost.

Tape stripes in nine

different colors are standard
on Salon and Medallion
models (not available on
wagons). Silver, Blue, Green,
Red, Cashmere, Tan, White,
Black, or Gold tape stripe
colors can be selected depend-
ing on exterior body color.

Buy or lease a LeBaron and say
"Hey that's my Dodge!"

