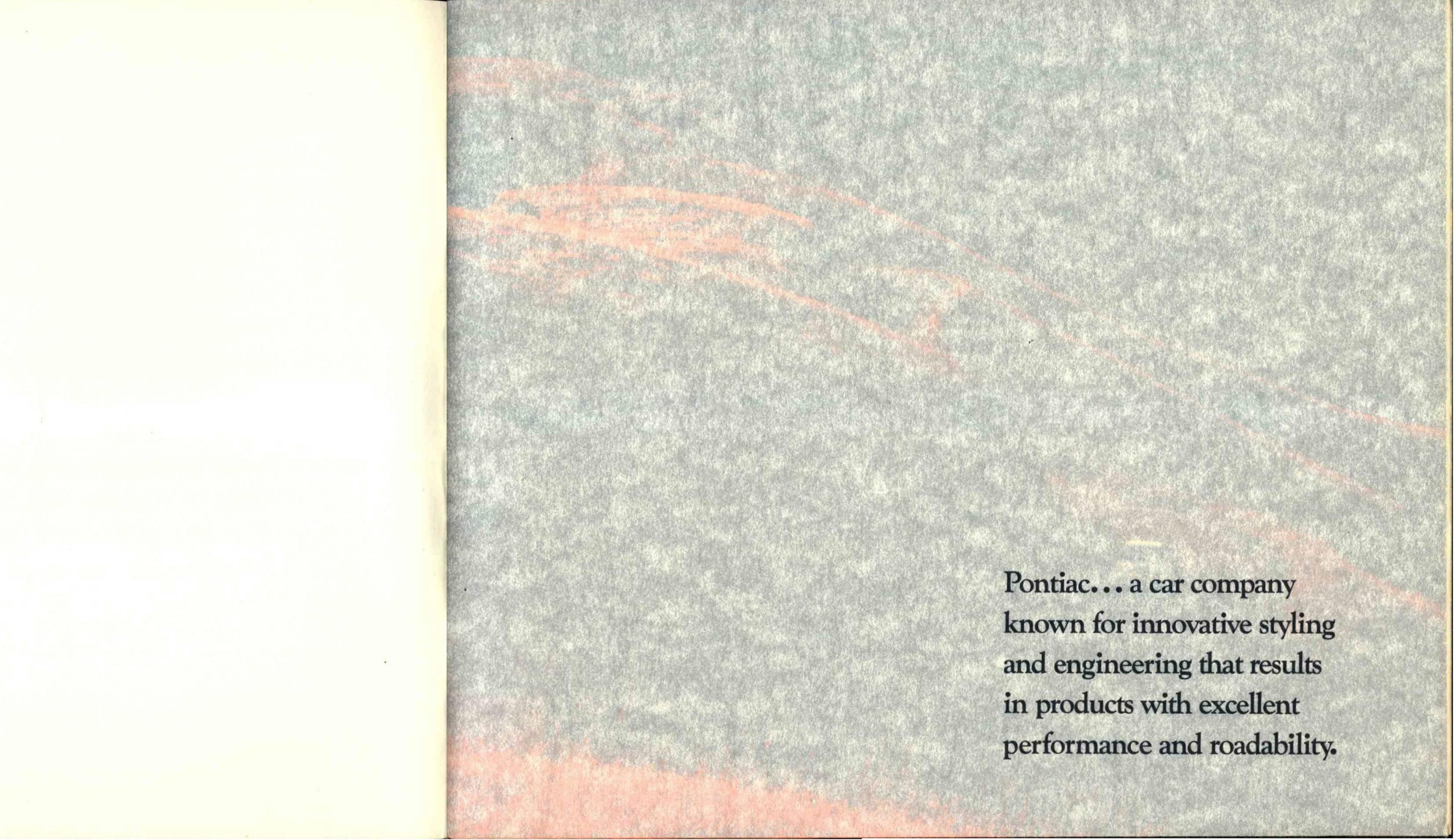
PONTIAC

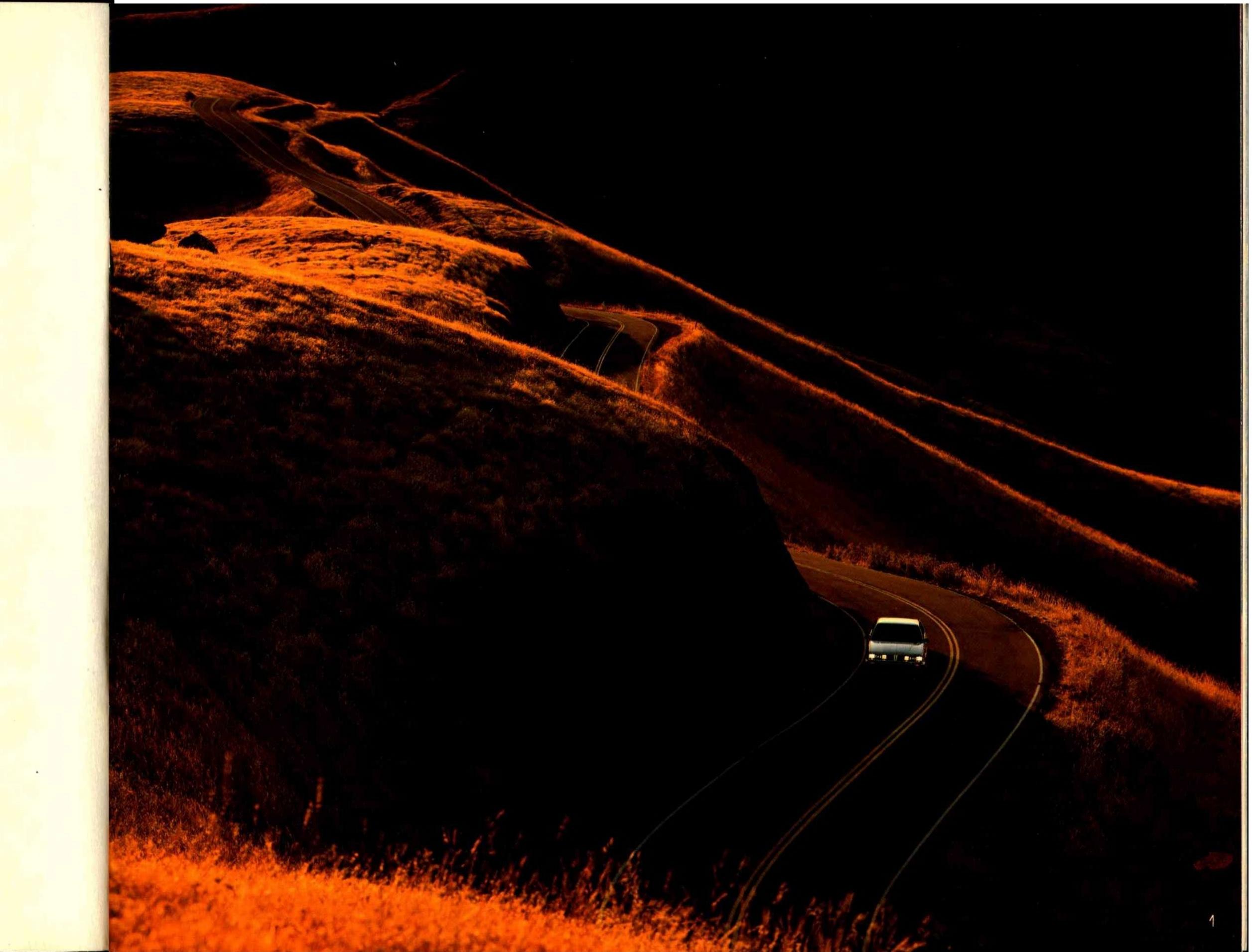


LIMINED PROBLEMENT MODES!

PONTIAC 6000







Pontiac... a car company known for innovative styling and engineering that results in products with excellent performance and roadability.



Since the first horseless carriage sputtered crudely about the countryside, Americans have found the lure of the open road irresistible. Suddenly, our endless horizons were reachable, and the idea of mobility became an exciting new dimension in personal freedom.

Through the years, road machines have left a permanent mark on the American scene. Of course, flamboyant sports cars garnered much of the attention. But for many, luxurious and powerful American sedans represented the true zenith of our automotive love affair.

To no one's surprise, Pontiac contributed many of the great cars and much of the magic. From the days of the majestic "Wide-Track" Bonnevilles, to the thundering era of the Grand Am, Pontiac earned a reputation for exciting and innovative performance sedans.

Today this tradition continues. Using the advantages of modern technology, Pontiac has created the definitive American sedan for the '80s. Introducing the 1983 Pontiac 6000 Special Touring Edition: not only the most technically advanced Pontiac ever built, but the new

heir to the luxury performance throne.

IMPORTANT: A WORD ABOUT THIS

CATALOG. We have tried to make this catalog as comprehensive and factual as possible. Since the time of printing, however, some of the information may have been updated. Some of the equipment shown or

described is available at extra cost. Before ordering, you should be brought up to date. Pontiac Motor Division reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Pontiac dealer for complete information.

PONTIAC 6000 STE. Our most exciting high-performance front-wheel-drive sedan is an eloquent rebuttal to those who think driver's sedans are the private domain of Europe. The subtle but striking tone-on-tone

paint highlights the Pontiac 6000 STE's sophisticated character. Four halogen headlamps, two inboard-mounted driving lamps and the front air dam contribute to its serious road stance.

Eagle GT tires are mounted on ventilated cast aluminum wheels. A Pontiac 6000 STE exclusive, these new wheels minimize unsprung weight and aid in brake cooling. Shock absorbers, springs, bushings, front

The result is nothing short of a revelation.

ride and handling.

and pinion steering were precisely tuned

to take advantage of the tire capabilities

and extract an impressive combination of

its agility to the fullest. And the Pontiac 6000 STE handles road imperfections with ease, keeping its composure even over harsh surfaces. A refined 2.8 liter High Output V-6, combined with a three-speed

response, eagerly propelling STE down the road.

The 1983 Pontiac 6000 STE. Possibly the most exciting high-performance 4-door sedan to hit America's streets in a long,



The sophisticated look of the new Pontiac 6000 STE extends to the blacked-out tail lamps and the beautiful dual outlet, stainless-steel exhaust pipes.

Pontiac designers reinforced the STE's clean, contemporary appearance with extensive use of black-finished trim, even down to the door lock cylinders. The soft fascia front and rear bumpers of the STE feature integral guards and rub strips,

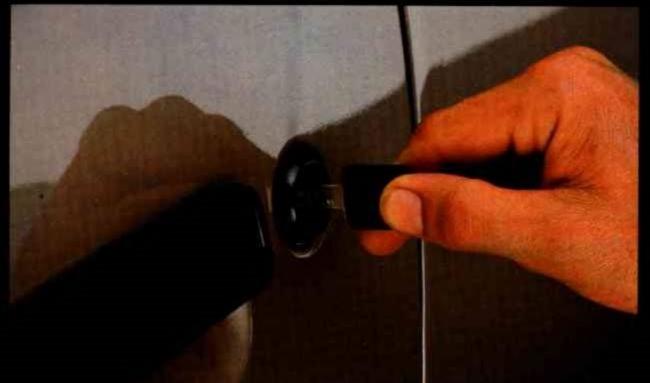
giving the design total continuity and additional impact protection. Other STE features shown include a locking fuel door and a rear mounted power antenna.

But the beauty of the STE is more than skin deep. Advancements like computeraided design, robotic welding and comprehensive anti-corrosion treatments emphasize a commitment to technical innovation and engineering thoroughness.





The total design concept of the Pontiac 6000 STE called for the most thoroughly equipped car in Pontiac's history. The moment you operate the door locks from



the driver's door, you'll know this is a very special Pontiac.

The interior of the STE promotes driver efficiency, and the attention to detail indicates just how far Pontiac engineers were willing to go to create a pleasingly comfortable environment. The beautiful carpeting features a low, premium nap that's luxurious without being gaudy. The matching floor mats are edgebound for a tailored look. And the integrated map pockets on the front door panels are conveniently placed.

A partial list of STE standard features includes air conditioning, tinted



windows, power windows, cruise control, rear window defogger, remote trunk release, intermittent wiper control and electrically controlled twin outside rearview mirrors.

A true driver's car of the STE's caliber must have comfortable and supportive seating. Pontiac design personnel paid particular attention to every aspect of the

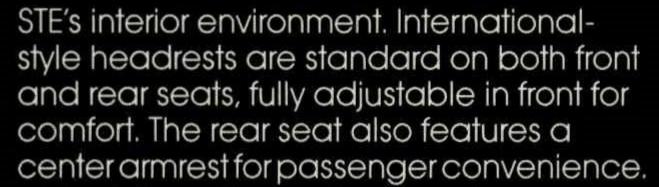


6000-STE ACCESSORY KIT

Another STE exclusive is the Accessory Kit, including a flare, a raincoat and a highway emergency packet.



A unique feature of the STE is the Inflator mounted in the trunk. Working off the air-pressure system for the Electronic Ride Control, this unit can be used for checking tire pressures, or inflating recreational equipment.

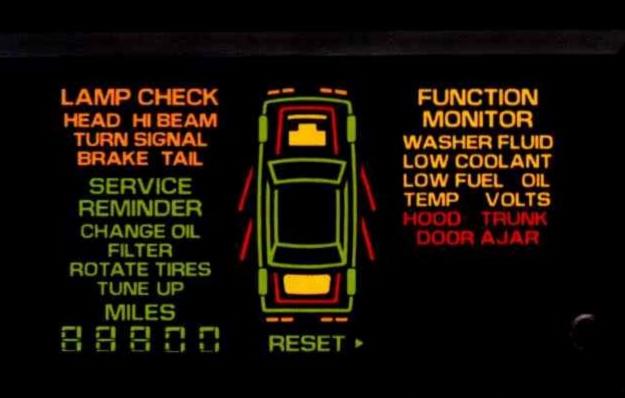


The fully reclining driver's seat, exclusive to the STE, adjusts manually six ways, featuring lumbar support control and fine fabric.

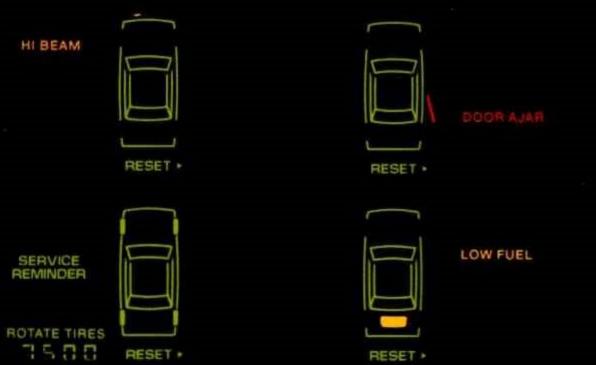


Dominating the Pontiac 6000 STE's instrument panel is a finely crafted sport steering wheel, eye-catching instrument graphics and optically soothing red light-

ing. Consistent with its international character, a convenient "flash-to-pass" feature is







integrated into the STE's turn signal lever. The standard high-performance sound system is a Delco-GM ETR AM/FM stereo cassette with a 5-band graphic equalizer.*

An important part of the STE's instrumentation is the Driver Information Center. This system graphically monitors important engine functions, lamp operation, and signals if a door is ajar.

A highlight of the Driver Information Center is the Service Interval Display. This display

*May be deleted for credit.

reminds the driver of certain maintenance requirements on the STE. Intervals for oil and filter changes, tire rotation and tuneups are displayed at the bottom left corner of the panel. The odometer number represents the distance to go before the indicated maintenance should be done. The driver calls up this display by pressing

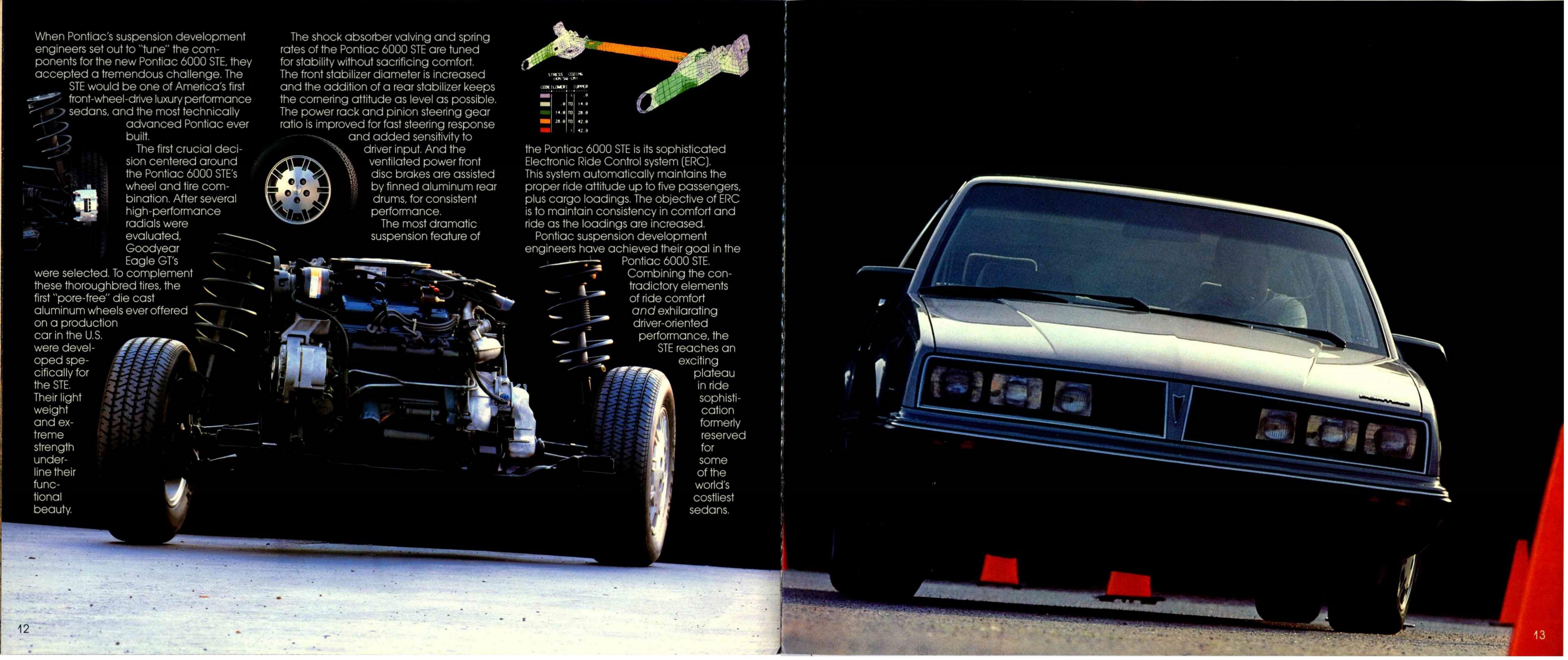
the reset button in the lower right corner. Another advanced feature of the Pontiac 6000 STE is the heating, ventilation and air

conditioning system. This sophisticated control system, designed to keep you comfortable in all seasons, uses advanced electronics, LED (Light Emitting Diode) locators

THE MAN ALDERS BLIEF WHAT HEATER CIR.

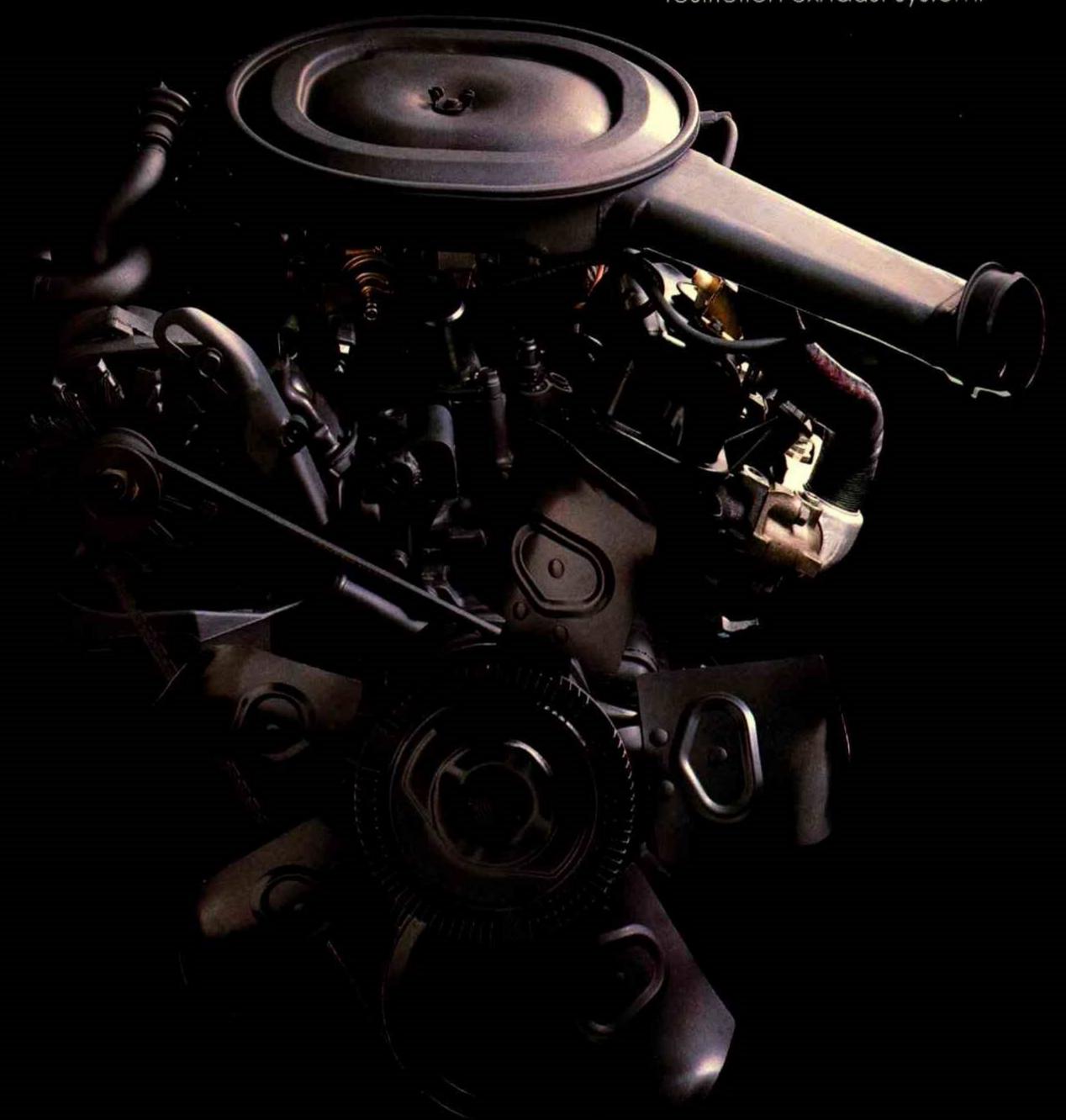
and convenient push buttons for accurate climate control.



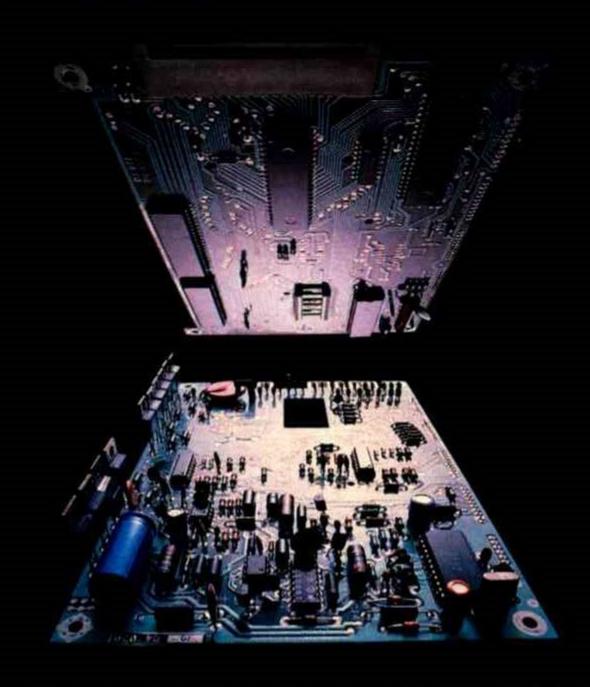


The secret to any high-performance luxury sedan is a smooth, responsive engine. Pontiac selected a 2.8 liter High Output V-6 to get the job done in the new Pontiac 6000 STE. The lightweight, compact design of this 60 degree V-6 generates substantial power for its size, which is exactly what the engineers were looking for.

The valve timing is revised with a higher lift, longer duration camshaft for good high RPM performance. Larger intake and exhaust valves are used for better breathing. And a relatively high compression ratio and special pistons help boost performance even further. To top it all off, the STE features a large diameter, low restriction exhaust system.



Like all gasoline-powered Pontiacs, the STE's V-6 benefits from GM's Computer Command Control. The focus of this system is a tiny on-board computer designed to receive inputs from sensors throughout the car. Upon receiving this information, which is updated many times per second, Computer Command Control monitors the precise regulation of the engine's air/fuel mixture in all types of driving conditions, and at all altitudes.



The 2.8 liter High Output V-6 is a sophisticated power source that makes the Pontiac 6000 STE driving experience that much better. You'll appreciate the response on the very first freeway ramp you enter.



PONTIAC 6000 STE FACTS & FIGURES

The new 1983 Pontiac 6000 Special Touring Edition (STE) is a car with just about every feature you could want as standard equipment. In fact, as you can see by the chart below, the exciting new STE only has two optional features. Popular equipment such as air conditioning, power windows and door locks, power steering and brakes, rear window defogger, Electronic Ride Control, stereo radio with cassette, and cruise control are just the beginning of a long list of standard equipment that help make the STE one of the most exciting cars in the world.

EXTERIOR FEATURES:	STI
Air dams: Front	S
Lower, black-finished	S
Antenna, power, rear mounted	S
Bumpers, soft fascia, front/rear with integral mini-guards and black rub strips	S
Door window frames, black-finished	S
Door handles: Black tape inserts	S
Lock cylinders, black	S
Fuel filler door, locking	S
Grille, specific six-lamp with fog lamps	S
Headlamps, halogen dual rectangular	S
Moldings: Pillar, black-finished	S
Rocker panel, black-finished	S
Body side with black vinyl insert, wide	S
Roof drip, bright on black	S
Windowsill, bright on black	S
Paint, two-tone	S
Rocker panel area, black-finished	S
Tires (radials): 195/70R14 steel-belted blackwall	S
Compact spare tire	S
Wheel, specific cast aluminum, (14" size)	S
INTERIOR FEATURES:	
Accessory kit (flare, raincoat, first aid kit)	S
Air conditioning	S
Assist straps, overhead, three	S
Belts, seat/shoulder, custom, color-keyed	S
Carpeting: Floor mats, front/rear	S
Door panels, lower	S
Cigar lighter	S
Console with specific trim plate	S
Control lever, multi-function	S
Cruise control, resume-speed feature	S
Defoggers: Electric rear window	S
Side window	S
Door locks, power, key activated	S
Driver Information Message Center	S
Gages, rally with trip odometer	S
Glass, Soft Ray all windows	S
Glove compartment with lock	S
leadliner, deluxe foam backed	S
lood release, inside	S
Homs, dual	S
nflator, spare tire	S
nsulation, deluxe acoustical	S

INTERIOR FE	ATURES (CONT.):					STE
Lamps: Do	oor switches, front					S
Dome and reading					S	
Lamp group					S	
Luggage	compartment trim					S
Map pocl	kets:					
Back of	front seatbacks					S
Door						S
Mirrors: Da	y/night rearview					S
Electric-	operated LH, RH					S
Visor var	nity					S
	co-GMETRAM/FM ste					
	d 5-band graphic ed	Service Services - Charles	er n. e. a.	10,012,000,000,000,000		S
Seats: 45/4 lumbar s	45 reclining front seat support	s with six-w	ay manuc	al adjustme	ent and	S
Rear sec	at with fold-down cen	ter armrest				S
Steering w	heel, sport four-spoke	e, tilt				S
īrim, luxury	cloth					S
Windows, p	power					S
Windshield	d wipers, controlled c	ycle				S
MECHANICA	Ŀ					
Anti-corros	ion protection, extens	sive				S
Battery, De	lco-GM Freedom* II					S
Brake syste	em, power, front disc/r	rear drum				S
ngine co	plant recovery system					S
xhausts, a	lual outlet					S
ront-whee	el drive					S
Seneral M	otors Continuous Prot	ection Plan	1			S
3M Comp	uter Command Cont	rol				S
Steering, p	ower rack and pinior	with incre	ased stee	ering ratio		S
Suspension	ns: Electronic ride cor	ntrol				S
MacPhe	rson strut front suspen	sion				S
Rally tune	ed suspension					S
Trailing a	rm and beam rear so	uspension (with ride st	labilizer bo	ar	S
OPTIONS:						
	faces, leather					Α
ent roof, v	rista					Α
=STANDARE	A=AVAILABLE					
NGINE/TRAN	ISMISSION					
ngine Ordering Code	Engine	Std./Opt. Engine	Avail.	Trans.	Hwy. Est.	EPA Est. MPG
H7 (1)	2.8 liter (173 CID)		Fed.	0.00	34	62
	High Output	Std.	1	Auto.	187.1260	6

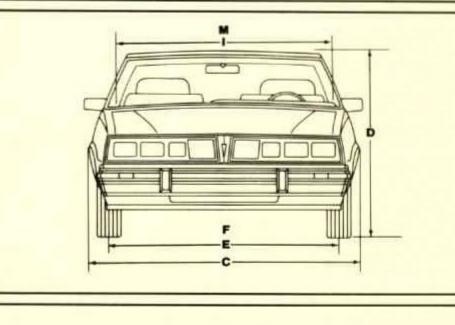
High Output V-6 2-bbl.	Std.	Calif.	Auto.	31	22
Note: All Pontiac 6000 STE models are	equipped v	with standard	automatic tr	ransmissio	on with

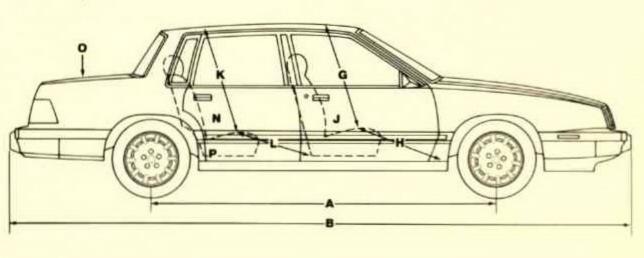
Produced by GM: (1) Chevrolet. Use estimated mpg for comparison. Your mileage may differ depending on speed, distance, weather. Actual highway mileage lower.

Mm. (in.)	
2664 (104.9	
4780 (188.2)	
1732 (68.2)	
1394 (54.9)	
1491 (58.7)	
1447 (56.9)	

Interior—front:				
G	Head room	981 (38.6)		
H	Leg room	1073 (42.2)		
ī	Shoulder room	1427 (56.2)		
J	Hip room	1339 (52.4)		

Interior—rear:				
K Head room	966 (38.0)			
L Leg room	909 (35.8)			
M Shoulder room	1429 (56.2)			
N Hip room	1346 (53.0)			
O Trunk capacity liters (cu. ft.)	456 (16.1)			
P Fuel tank capacity liters/(gallons)	62.1 (16.4)			
	CONTRACTOR OF THE PROPERTY OF			





The color combinations available with the Pontiac 6000 STE were selected to help enhance the sophisticated character of this exciting new road car.





White with the lower accent color of Silver Sand Metallic. The seats are Light Sand Gray Pallex cloth.





Silver Sand Metallic with the lower accent color of Medium Sand Gray Metallic.* The seats are Light Sand Gray Pallex cloth, or available with Light Sand Gray suede leather in the seating areas.





Light Green Gray Metallic with the lower accent color of Medium Green Gray Metallic.* The seats are Medium Green Gray Pallex cloth.





Light Brown Metallic with the lower accent color of Dark Brown Metallic. The seats are Dark Brown Pallex cloth, or available with Dark Brown suede leather in the seating areas.





Light Royal Blue Metallic with the lower accent color of Medium Royal Blue Metallic.* The seats are Dark Royal Blue Pallex cloth.

STANDARD SAFETY FEATURES ON 1983 PONTIAC 6000 STE

Occupant Protection

- · Manual lap shoulder belts with cush-button buckles indriver and right from possenger lanver side iniciades visual and dechins warning system
- · Normalian belt will push button buckles of rear x ations including center
- The way absorbing steering column Presenger guardir side cuar lacks
- High strength safety door laidnes PRI WAGES
- naigh obsorbing instrument is and and front seatback tops
- ammated safety alass which held ampered safety glass windows
- kathly contries is
- trandardized identification reviools for controls and displays
- Front sacretical restraints for Javer and right front passenger ladjust able or integral)
- Slove box door latch and console dover of the
- Smooth door window handles
- Pressure lock rad afor cap

Accident Avaldance

- . State nyewer lighth and reflective
- . Parking tamps that womings kill
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- · Hickey ghis
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- * Self-adjusting tricks

Anti-Thett

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OTHER STANDARD PEARWES

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ing extended repair buttle mon faver and above the usual Pantial Ilmitina warrantes) against the council UNEXPECTED REPAIRS DIUS ON DIAM ance for towing expenses during and after the GM New Venue in that Warranty period and its maniferable

The plan covers up to lea trajar disemblies, real most sent some poskets.

The Plan often an allowing ce toward the cost of a Rewn. THICLE should your car be mapped as and kept overnight for equits covered by the GM Costriuous Frotection Plan. See your Point or dealer has a for

cornected details on the exercisin GM. Commuous Protection Plan JAvanciale in United States and Catagori privil

A WORD ABOUT ENGINEE.

Some Pontions are equipmed with engines produced by other 1-ivi divisions, sut retaries, or em cred a ompaintes wordwide. See Folds grad Eigures programmer provinceder for details.

Be sure to visit EPCOT and Gittis World of Makes of Florida & Disney World.

LET'S GET IT TO GETHER & BUCKLE UP.



A WORD ABOUT ASSEMBLY, COMPONENTS AND OFFICIAL PRINCIPAL PRINCIPAL SHOTHERS POMPLAG PRODUCTS.

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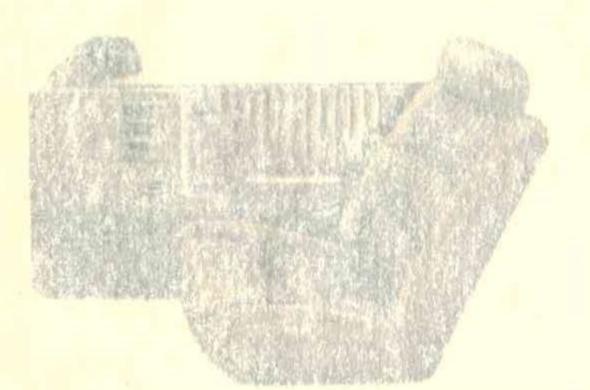
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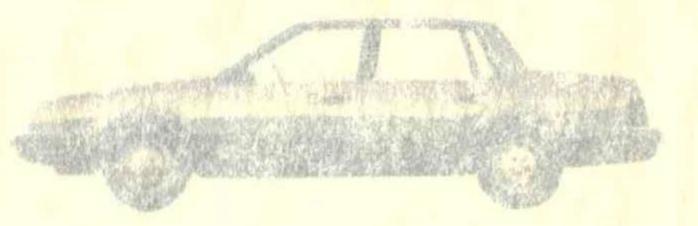


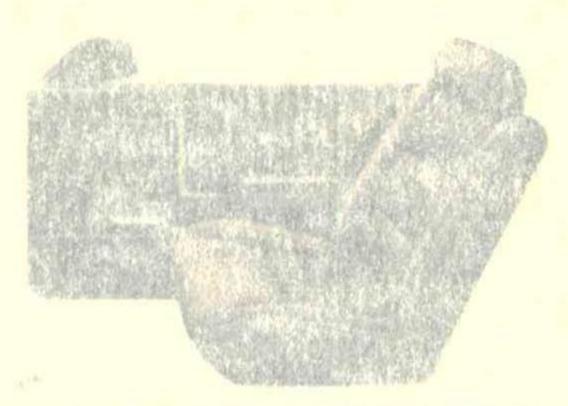
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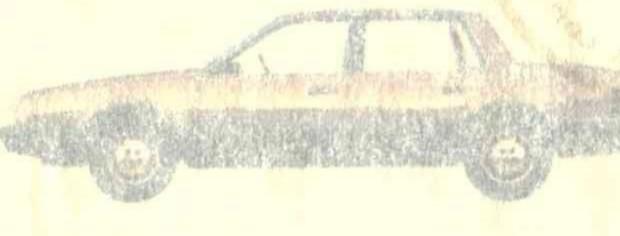


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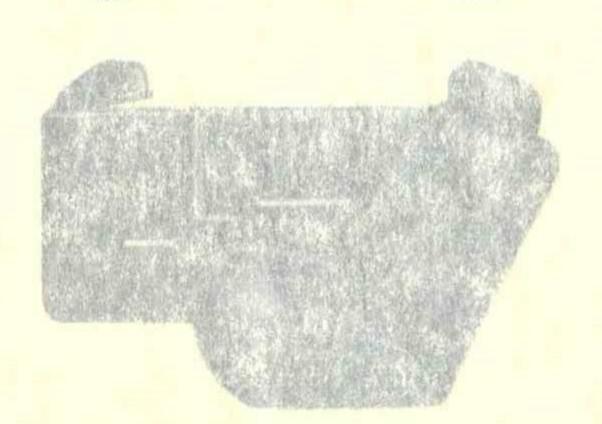


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color of Medium Royal Blue Metallic. The separate Date Royal Royal Blue Metallic. The separate Date Royal Ro

STANDARD SAFETY FEATURES ON 1983 PONTIAC 6000 STE

Occupant Protection

- Manual lap/shoulder belts with push-button buckles for driver and right front passenger (driver side includes visual and audible warning system).
- Manual lap belts with pushbutton buckles at rear positions including center.
- Energy-absorbing steering column
- Passenger-guard inside door locks
- High strength safety door latches and hinges
- Energy-absorbing instrument panel and front seatback tops
- Laminated safety glass windshield, tempered safety glass windows
- Safety armrests
- Standardized identification symbols for controls and displays
- Front seat head restraints for driver and right front passenger (adjustable or integral)
- Glove box door latch and console cover latch
- Smooth door/window handles
- Pressure lock radiator cap

Accident Avoidance

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Backup lights
- Lane change feature in direction signal control
- Windshield defrosters, washer and dual-speed wipers
- Vinyl-bonded inside mirror glass
- Outside left and right rearview mirrors
- Dual master cylinder brake system with warning light
- Starter safety switch
- Dual-action safety hood latch
- Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel
- Safety wheel rims
- Front disc brakes with audible wear indicators
- Self-adjusting brakes

Anti-Theft

- Audible anti-theft ignition key reminder
- Anti-theft steering column lock

Inside hood release

- Anti-theft key system (one key for ignition only, second key for doors, trunk and glove compartment)
- Visible vehicle I.D. number

OTHER STANDARD FEATURES

- Body by Fisher
- Heater/defroster system
- Carburetor air preheater
- Evaporative emission system
- Foam seat cushions
- Full-flow oil filter
- Labeled instrument panel switches
- Radio interference-suppression ignition
- GM's Computer Command Control with catalytic converter
- On-board "check engine" light on instrument panel
- High-energy ignition
- Speedometer graduated in kilometers per hour as well as miles per hour (odometer registers miles)

THE GM CONTINUOUS PROTECTION PLAN

The GM Continuous Protection Plan is available to anyone purchasing a new Pontiac. It is one of the most extensive programs of its kind, provid-

ing extended repair protection (over and above the usual Pontiac limited warranties) against the cost of UNEXPECTED REPAIRS plus an allowance for towing expenses during and after the GM New Vehicle Limited Warranty period. And it's transferable.

The plan covers up to ten major assemblies, plus most seals and gaskets.

The Plan offers an allowance toward the cost of a RENTAL VEHICLE should your car be inoperable and kept overnight for repairs covered by the GM Continuous Protection Plan.

See your Pontiac dealer today for complete details on the exciting GM Continuous Protection Plan. (Available in United States and Canada only.)

A WORD ABOUT ENGINES:

Some Pontiacs are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See Facts and Figures page or your dealer for details.

Be sure to visit EPCOT and GM's World of Motion at Florida's Disney World.

LET'S GET IT TOGETHER A BUCKLE UP.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE PONTIAC PRODUCTS.

The Pontiacs described in this brochure are assembled at facilities of General Motors Corporation operated by Pontiac, GM Assembly Division or GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Pontiac products with different components or differently sourced components than initially scheduled. All such components have been

approved for use in Pontiac products and will provide the quality performance associated with the Pontiac name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer.

Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered or if there are changes, that they are acceptable to you.

We Litho Excitement in the USA

