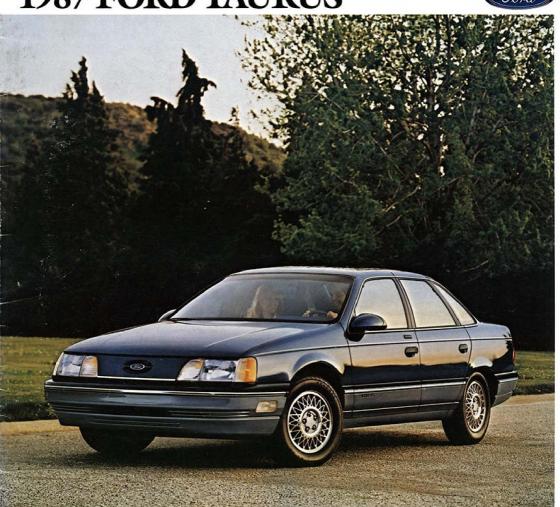
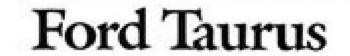
1987 FORD TAURUS







Best-built American cars six years running

"Quality is Job 1." In fact, for the past six consecutive years, Ford quality has led all other American car companies. This is based on an average of owner-reported problems in the first three months of service on '86 models, and in a sixmonth period on '81-'85 models designed and built in North America.

Leading the way into the future

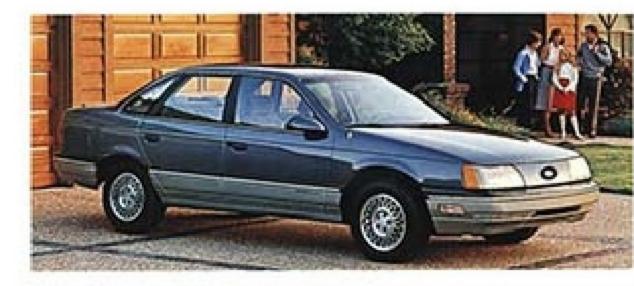
In its first year, Taurus has captured numerous prestigious automotive awards as well as the attention and admiration of the American car driving public. The awards and accolades are nice but what matters most is how Taurus is accepted in the marketplace. And based on what we have seen so far from current sales all over America, Ford Taurus is being very well received. Taurus is more than just a car. It is the product of a new philosophy that has been taking shape at Ford. A philosophy that will lead it into the future.

Taurus LX is the most luxurious Taurus with luxury cloth seat materials and a unique sew style. A V-6 engine, automatic overdrive transaxle and a host of convenience items make owning this Taurus a pleasure.

Taurus Wagon models offer you the attributes of good wagon design in driveability, comfort and versatility plus the added ingredient of an outstanding dynamic design. Taurus Wagons are available in L, GL, LX and MT-5 trim levels.

Taurus GL is the mid-series
Taurus with plenty of comfort and
convenience items. Choose from
reclining split bench or bucket
seats. Electronic AM/FM stereo
search radio, dual electric mirrors
and interval wipers are among the
many standard features.

Taurus MT-5 illustrates another side of Taurus. It's perfect for your growing tastes and your growing family. MT-5 combines all of the room and comfort of a 4-door family sedan or wagon with the driving fun of a 5-speed manual transaxle, front and rear stabilizer bars, bucket seats and center console.

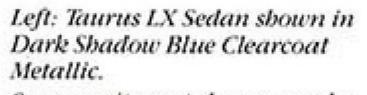








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Some equipment shown may be optional. See options list on page 21.



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Ford Taurus LX

Left: Taurus LX Sedan shown in Medium Grey Clearcoat Metallic.

Right: Taurus LX Wagon shown in Oxford White. See Ford Taurus Wagons on pages 14-15.

Below: Taurus LX Sedan luggage compartment with cargo net. Some equipment shown may be optional. See options list on page 21.



Elegant performance

Taurus is dramatic proof that a sedan that can carry up to six passengers still can be clean and elegant in the process. Taurus LX goes well beyond that concept of what a 6-passenger sedan should provide.

Driver convenience

Taurus LX provides many driver conveniences. Like the tilt steering column, 6-way power driver's seat, power door locks and windows. Outside rearview mirrors that are

Driver and passenger comfort

Taurus LX comes with standard luxury cloth split bench front seats (or optional leather seating surfaces) that feature reclining seat backs, inflatable lumbar supports and 4-way adjustable headrests. If you prefer, LX sedans are also available with front bucket seats and center console (no extra cost). To provide for the comfort of rear passengers, heating ducts are integrated into the floor. And stationary headrests are



electrically operated. Trunk and fuel door releases that are conveniently located and lockable for extra security. The tactile controls for the windows, door locks and mirrors that allow you to operate them by feel, are integrated into conveniently located panels on the driver's

In addition, Taurus LX provides standard air conditioning, tinted glass all around, dual illuminated visor mirrors, secondary visors for simultaneous front and side sun screening and an electronic AM/FM stereo search radio.

incorporated into the rear seat backs. The sedan rear seat also includes a fold-down center armrest.

Luggage compartment

Like the rest of Taurus LX, the sedan luggage compartment is equally well-finished with the following: full carpeting; two covered storage compartments; a cargo tiedown net; a Convenience Kit that includes a 7-in-1 fluorescent lantern with cigarette lighter adapter and cord, tire pressure gauge, cotton mesh gloves, orange vinyl poncho, cotton shop towel, a vinyl "Call Police" distress flag, a replacement headlamp bulb and a vinyl pouch to keep it all in.



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Left: Electronic Instrument Cluster. Optional on L, GL and LX models.

Below: The rear window ledge package bin, standard in GL, LX and MT-5 sedans, is just right for storing small carry on items.
Bottom: Door panel power controls are located at your fingertips. Far right: Secondary visors provide sun protection from the front and side.

Some equipment shown may be optional. See options list on page 21.





Sophisticated Design. Complete Control.

A lot of thought went into the interior design of Ford Taurus. In fact, the Taurus design was actually developed from the inside out. That meant putting the needs of the driver and passengers first.

Driver control

The electronic instrument cluster is one example of the attention paid to helping the driver maintain control. The cluster is optional on all Taurus models and includes the following: electronic digital speedometer/odometer; electronic tachometer; mechanical fuel and temperature gauges; English/metric conversion functions; Tripminder® computer that calculates and displays trip average fuel economy, instantaneous fuel economy, distance to empty, cumulative trip distance, low fuel alert, low oil alert, speed alarm and service interval reminder; Diagnostic System Scanner that checks the following each time the car is started: Door ajar, liftgate ajar (wagons), headlamp out, taillamp out, brakelamp out, and low washer fluid. If all systems are operating properly, the scanner displays "NORMAL." If a problem is found, the system will display a message alerting you to the area where the malfunction has occurred.

Driver and passenger comfort

The seats of Taurus are designed to help eliminate fatigue during prolonged riding situations. Their final design is the result of over three years and 100,000 miles of testing. The seats are covered with a cloth tri-laminate fabric for comfort and an excellent fit. High-density foam pads provide even comfort with no hard or soft spots.

Driver and passenger convenience

Taurus interiors are loaded with many conveniences, all designed to do away with many everyday driving annoyances.

For instance, the non-power front seats, split bench, flight bench and buckets, incorporate 11-inch wide seat track release bars making it easy to adjust the seats with either hand, from inside or outside the car.

Careful attention was paid to the design of the safety belts, too. For instance, the inboard safety belt buckles on the front seats are anchored to the seat tracks to minimize belt adjustment should you move the seat forward or backward after you've buckled up. In addition, the safety belts incorporate plastic covered buckles that stay cool in a hot car, and they feature side-mounted releases for easy one-hand operation.

Also standard on LX are dualilluminated visor mirrors and sec-



ondary visors for both driver and passenger. The passenger side mirror slides down from inside the visor and has a special joint that allows it to be adjusted close to the face. The secondary visors provide extra coverage from bright sunshine when driving down a winding road for example. One visor offers sun protection from the side while the other protects you in front.

The inside-out design of Taurus makes a lot of sense when you stop and think about it. And, it makes even more sense when you drive it.

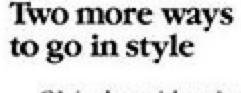
Ford Taurus GL and L

Left: Taurus GL Sedan shown in Silver Clearcoat Metallic.

Right: Taurus L Sedan shown in Sandalwood Clearcoat Metallic. Right bottom: Standard analog instrumentation. Below: Taurus GL interior shown

in Scarlet Red. Some equipment shown may be

Some equipment shown may be optional. See options list on page 21.



GL is the mid-series model but, like all Taurus models, it excels in the areas of style and comfort. And the L-Series is close behind.

GL and L sedans come with a 2.5 liter 4-cylinder engine and 3-speed (CLC) automatic transaxle. Wagon models include the 3.0 liter V-6 engine and automatic overdrive transaxle.

Driver and passenger comfort

Interior comfort in GL is provided in your choice of either split bench front seats or bucket seats with center console. The split bench seats feature fold-down center armrests. Both buckets and split bench seats have reclining seat backs and 4-way adjustable headrests. In L-Series models the front flight bench seat includes a folddown center armrest and a reclining seat back for the driver.

In the GL sedan, the rear seat also has a fold-down center armrest and handy map pockets located on the backs of the front seats. There is also a convenient rear window ledge storage bin on GL sedans, complete with a magnetic latching cover. To provide a warm environment for rear passengers, heat ducts have been incorporated under the front seats of all Taurus models.

GL and L-Series Wagons

When the designers and engineers put together the GL and L wagons, they thoughtfully considered what a wagon ultimately would be used for. So there's lots of cargo space inside and a standard luggage rack on top for carrying-capability outside. And the second seat is a split/fold 60/40 design for extra cargo carrying versatility.

For more on Taurus Wagons, turn to pages 14 and 15 of this catalog.



Driver and passenger convenience

Taurus GL includes all the niceties required to make your drive a pleasurable one.

The electronic AM/FM stereo search radio with four speakers is standard as are the dual electric remote control outside mirrors. Interval wipers, electronic digital clock and trip odometer are also standard.

The GL trunk is fully carpeted and includes a cargo net and built-in tie-down hooks to help secure grocery bags or other small packages in upright positions.



10



Ford Taurus MT-5

Left: Taurus MT-5 sbown in Black.

Right: Standard 5-speed manual transaxle. Available only with MT-5.

Below: MT-5 interior shown in Sand Beige. Some equipment shown may be optional. See options list on page 21.

5-speed, 5-passenger

Taurus MT-5 is designed to let you have a little driving fun along with the room of a 5-passenger, 4-door sedan (or up to 7 passengers in the MT-5 wagon).

Driving fun

Because MT-5 is built for those who enjoy their driving, it includes a few features that come in handy on the road. For instance, MT-5 includes a uniquely designed instrument cluster that adds a tachometer, trip odometer and upshift indicator light to the standard fuel and temperature gauges to help you monitor the 2.5 liter high swirl combustion (HSC) fuel-injected 4-cylinder engine. You also will appreciate the standard 5-speed manual transaxle, front and rear stabilizer bars and gaspressurized front struts and rear shocks.

Driver and passenger comfort

The MT-5 interior seats five passengers* in comfort. In front are bucket seats with reclining seat backs and 4-way adjustable headrests. The standard center console includes a flip-up padded armrest with clamshell lid, a storage bin with removable black vinyl mat. A coin holder and depressions for beverage containers. The front seat



backs include map pockets. The sedan rear seat has a fold-down center armrest and integral headrests.

Some of the more notable comfort and convenience items include air conditioning, tilt steering column, interval wipers, electronic AM/FM stereo search radio, secondary driver's visor, visor mirrors (covered on the driver's side).

Taurus MT-5. A combination of performance fun and driving luxury that adds up to an outstanding value.

*Seven in wagon models with the optional rear facing third seat.



12



Ford Taurus Wagons

Left: Taurus LX Wagon shown in Silver Clearcoat Metallic.

Right: Taurus GL Wagon shown in Black.

Right bottom: The optional rear facing third seat. It's just right for two children.

Below: The two-way liftgate gives convenient access for small package loading with the window up and large package or passenger loading with the whole tailgate up. The optional foldout picnic table is perfect for a tailgate outing with family or friends.

Some equipment shown may be optional. See options list on page 21.





Changing the way America thinks about wagons

Driveability, family-size comfort and a versatile cargo area are the basics of every good wagon design. Taurus has combined all those attributes, refined them, and added an extra ingredient a lot of other wagons can't — the good looks of an outstanding dynamic design.

Taurus Wagon driveability

The way Taurus performs on the road says a lot about its personality. Responsive powerteams provide good acceleration and efficient highway cruising." A specially designed rear suspension system provides sedan-like ride characteristics while at the same time maximizing useable cargo area. Power rack and pinion steering adds a quick, crisp feeling. These are all desirable traits in any automobile. And they're all standard in Taurus wagons.

Family-size comfort

All Taurus Wagons mirror their sedan counterparts in the areas of comfort and convenience. In the LX Wagon you'll find the same luxurious split bench front seats with dual recliners and power adjustable lumbar supports. Power windows and locks. Air conditioning, tinted glass. All standard.

In fact, virtually every comfort and convenience item found in the sedans will be found in the wagons. It's from the front seat back that the difference occurs. The second seat is a 60/40 split/ fold design that seats three across comfortably. For more seating capacity, you can order the optional rear facing third seat. It's the perfect place for two children to enjoy the ride.

A versatile cargo area

Since Taurus Wagons are going to be called on to carry cargo from area, the luggage rack is standard. It is also corrosion proof and features an adjustable rear bar and six flip-up cargo tie-downs.

Ford is changing the way America thinks about wagons. And Taurus is leading the way.

*See Gas mileage on page 16.

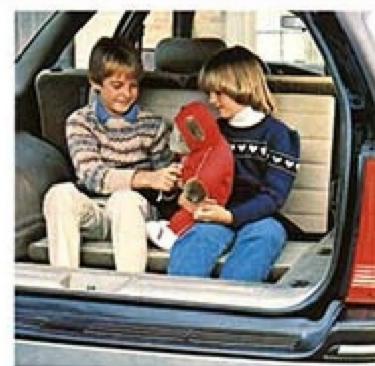
 *Based on 1987 MVMA passenger car specifications.



time to time, this area was given special attention.

The 60/40 split/fold second seat is one example. It allows you to carry long cargo (skis for instance) and still have room for two rear seat passengers. Fold both seat backs down and the cargo area is a large 81.0 cubic feet.* * The load floor and seat backs are carpeted and there is an additional locking storage space under the load floor for tools or small packages. Cargo tie-downs, suitable for fairly heavy-duty bunge cord applications, are built into the load floor to aid in securing loose packages. On GL, LX and MT-5, an elasticized cargo net is also provided.

And because all wagons inevitably are asked to carry something that won't fit easily into the cargo



The electronically fuel injected V-6 engine, standard in LX and all wagon models except MT-5, was designed for simplicity and responsiveness. And the automatic overdrive transaxle is so well designed that it requires zero scheduled maintenance under normal use.

All do-it-yourself fluid checks are arranged for easy access and are color-coded for easy identification.

The Taurus bood features gascharged struts which assist in raising the bood and bolding it open without the use of a prop rod.

20-inch windshield wipers have an articulated arm that sweeps close to the driver's side roof pillar to aid visibility:

Flush glass all around aids aerodynamic efficiency; reduces wind noise and adds to overall appearance.

Front seat beadrests in MT-5, GL, LX adjust four ways: up, down, forward and back. Seat backs recline in 3/4-degree increments for individualized comfort.

Ford Taurus—The Technical Side

Rear seat passengers bave their own beat ducts. Plus 161/4-inch spacing between seat tracks for extra foot room and added comfort.

All doors include reflectors and operate the interior courtesy light. Front door panels feature curb lights and map pockets; rear doors include child-proof door locks.

A covered storage compartment in GL, MT-5 and LX sedans holds magazines and other personal items neatly out of the way:

Engineering systems unified to work beautifully

Ford Taurus brings new meaning to the word performance. Of course, it still identifies with the traditional areas of acceleration and superb handling. But, also in other less conspicuous areas.

Front end alignment (caster/cam-

ber) is preset at the factory and

needs no periodic adjustment.

Almost every aspect of Taurus speaks performance in some way or another. Whether it's in the angled

rear floor that gives additional rear passenger foot comfort or in the advanced dynamic shape that lets Taurus slip efficiently and quietly through the air, Taurus speaks performance and speaks

Measure Taurus performance with a different ruler

When you see and drive the new Taurus for the first time, look it over closely. Check the fit and finish as well as the acceleration and handling. As a guide, we've called out (above) a few of the many items that make Taurus performance far out of the ordinary and something you're sure to appreciate.

Gas mileage

1987 EPA mileage estimates were not available at the time this catalog was approved for printing. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

Taurus powerteams

Engine	Transaxle	Final transfer ratios
2.5L	5-speed	3.73
2.5L	CLC	3.26*
3.0L	AX00	3.37

*NA on wagons or with High Altitude Emissions

Lower bodyside cladding on LX and wrethane coating on GL, L and MT-5 belp Taurus ward off the damaging effects of loose gravel and road salt, too.

Side door guard beams for added protection from side impacts.

Taurus utilizes 4-wheel independent suspension systems with front struts and rear shocks all gas-pressurized for a firm, comfortable ride.

Sedans and wagons have fullycarpeted cargo areas. In GL, MT-5 and LX there are built-in cargo tie-downs and an elasticized net to belp bold packages in place.

The 5-mile-per-bour front and rear polycarbonate bumpers are shaped to help manage the flow of air around and under the car. They are resilient, rust-proof, scuffresistant and smooth with no sharp edges.



An Easy Way To Buy

Preferred Equipment Packages

The Taurus GL Sedan pictured at left includes Preferred Equipment Package 204A. Preferred Equipment Packages are combinations of options that have proved popular with many car buyers, usually at a substantial savings. And they simplify the ordering procedure.

Selecting your automobile

Here's how it works: (1) Choose your bodystyle (sedan or wagon). (2) Select the Preferred Equipment Package with the features you want from the charts at right. You save money on virtually every package compared to the price if the items were purchased separately.

Individual features and options are listed on page 21. Preferred Equipment Packages are subject to change. For the latest information, consult your Ford Dealer.

	L		3L		X	MT-5		
Taurus	201A	203A	204A	207A	208A	212A	213A	
Air Conditioning				•			0	
Electronic climate control air conditioning			1000	THEFTERS				
Tinted glass		0	HO H	-	SO H			
Electronic digital clock		0						
Rear window defroster (1)			OF CHARLES	1000	O	NECES	-	
Dual electric remote control mirrors						MICO BILL		
Rocker panel moldings			10		TON		SECORE	
Electronic AM/FM stereo search radio				BOSTER II	137/03/07/1			
Electronic AM/FM stereo search radio with cassette tape player		19/19/19	-	CHI		THE CENT	A TOPIC	
Reclining passenger seat						ALCOHOL:		
Speed control		•	0		O			
Interval windshield wipers			SECORE .	0		ALCOHOL: N	0	
Light Group (2)			0	0	NO.	RICH	0	
Tilt steering column			HE COME	NEC SE		ALC: N	THE COLUMN	
Paint stripe (3)				NEO SE				
Finned wheel covers		•		1200	1-4-04			
Styled road wheels				SECTION.				
P205/70R14 BSW tires			THOUSE .		CO			
Floor mats, front and rear	The second second	A state of						
Remote fuel door and decklid releases (4)	元四单用户	5,99			SCORE !			
6-way power driver's seat		ESC.		0	BEFORE	5 11 11 11		
Power side windows				0				
Power door locks				100		HEOSES		
Cornering lamps				Ö			30	
Illuminated Entry System (2)					SECOM	193201	0	
Dual illuminated visor mirrors		L SERVICE	Total I	•			•	
Autolamp System (2), (5)		1421446	100		SO	THE REAL PROPERTY.		
Premium Sound System (2)			2 12 110	HEO SHI	STATE OF STREET			
Leather-wrapped steering wheel	BEER		MALE		100		0	
Extended range fuel tank				17730		1327		
Diagnostic alert lights			7772				0	
Electronic instrument cluster (6)		7 415	The least	INCOME.	CONTRACTOR OF THE PARTY OF THE	THE REAL PROPERTY.	- Interes	
Keyless Entry System (2)		MERCH	9 6 6 6 9		0			
Power radio antenna	(St. 19 (St. 19)		1		THE CHARLES			

(1) Premium sound is an allowable substitution except in packages 207A, 208A and 213A. (2) See the options list for content/description. (3) May be deleted with no price credit but still qualify for package discount. (4) Decklid release on sedans only. (5) Rear window wiper/washer or Insta-Clear* windshield are allowable substitutions on wagons. (6) See description on page 9.

Taurus 2.5L Special Value

When you purchase a Taurus L, GL or MT-5 sedan equipped with a 2.5L engine, certain options (Clearcoat Metallic paint, etc.) will be included at no extra charge. See your Ford Dealer for all the details.



Well-Equipped Cars and Personalized Options



Illustrated options: (A) Electronic AM/FM stereo search radio with cassette tape player (B) Dual illuminated visor mirrors (C) Keyless Entry System (includes Illuminated Entry System) (D) 6-way power driver's seat (shown with standard LX power adjustable lumbar support) (E) Rear window defroster (F) Insta-Clear windshield (G) Cast aluminum wheels (H) Locking spoked wheel covers (1) Styled road wheels (1) Finned wheel covers (K) Tot-Guard (for children 20-50 pounds, available at your Ford Dealer)

options for each Taurus series are listed on the facing page. In selecting the options you want, compare your choices with the Preferred Equipment Packages on page 19. You're likely to find most of the equipment you want is already included for you in a particular package. Options and their availability are subject to change during the year. Your Ford Dealer can advise you of current status.

Electronic AM/FM stereo search radio with cassette tape player

This electronic radio includes: memory for six AM and 12 FM stations; electronic search both up and down the scale; FM muting; local/ distant sensitivity switch; 24-watts of RMS power; Auto-reverse cassette player; Dolby® noise reduction and

Insta-Clear™ Windshield

This Taurus option is available on models equipped with the 3.0L V-6 engine. It is an electrically heated windshield capable of removing 1/10 of an inch of frost at 0 degrees F in two to three minutes.

Notable standard features and

= Standard

2.5L 4-cylinder/CLC transaxle (1)

Power front disc/rear drum brakes Power rack and pinion steering Gas-pressurized shocks and struts

Four wheel independent suspension

Permanent set front alignment

3.0L V-6/AOD transaxle (1)

2.5L 4-cylinder/5-speed manual transaxle

ENGINEERING

Front wheel drive

Front stabilizer bar

Rear stabilizer bar

Gas cylinder hood assists

Maintenance free battery

Child-proof rear door locks

Two-way liftgate (Wagons)

Luxury Sound Insulation Package

P195/70R14 BSW all season tires

P195/70R14 WSW all season tires

P205/70R14 BSW all season tires

P205/70R14 WSW all-season tires

P205/65R15 BSW all-season tires

P205/65R15 WSW all-season tires

5-mph polycarbonate bumpers

Single aero-style halogen headlamos

Aerodynamic corrosion-proof luggage rack with adjustable rear crossbar and six integral

Conventional spare tire

tie-downs (Wagons)

EXTERIOR

16-gallon fuel tank with tethered gas cap

== Optional

GL

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LX MT-5

Single aero-style nalogen neadlamps		100,200	100.400	11034_01
Dual electric remote control mirrors		IIIO SI	SECOMINA DE LA COMPTENZA DE LA	WO!
Shingled one-piece doors with concealed drip moldings			0	
Urethane coating on lower doors and rocker panels	0			NO.
Rocker panel moldings		1 To	HICOSH	BOX (18)
Lower bodyside cladding		10.00	III CHI	
Cornering lamps	9		HICKS.	
Full wheel covers		2000	MARKET STREET	SECON
Finned wheel covers			HORE	100 mg/l
Tinted glass		SOR	NAC SHI	BSCH
INTERIOR				
Flight bench front seat with fold-down center armrest and driver's side recliner		1411		
Dual reclining split bench front seats		ESC YOU	NO.	5900)
Luxury cloth reclining split bench front seats with power adjustable lumbar supports		Mai		10
Reclining bucket seats with center console (optional on LX sedan only, no cost)				10
Front seat-back map pockets		CON	HICKE	RESIDE
Rear seat fold-down center armrest (Sedans)		SCOME.	ECH!	
4-way adjustable front headrests		ECW!	THO III	IIIICH)
Integral rear seat headrests (Sedans)		III COM	III CHE	
60/40 split fold-down second seat (Wagons)		EXCUSE	NICOSH	MICH CHI
Soft-feel color-keyed safety belts	80	OW		SHOW:
Safety belt reminder chime		HCM	HICOSH	HECOR.
Driver-oriented instrument panel with swept- away design, side window demisters and positive shut-off climate control registers				
Tilt steering column			BECOM:	SECORE .
Multi-function stalk-mounted control for turn signals, wipe/wash, high beam and flash-to-pass				
Interval windshield wipers		BICON!	NECK!	PEOS
Magnetic fuel and temperature gauges with 90-degree pointer movement			0	NO.
Trip odometer	1000	III CHI	CHC COS	
Electronic digital clock		SECRE	TO SE	TOTAL DE
Unique instrument cluster with tachometer and upshift indicator light	BAR			10

INTERIOR	L	GL	LX	MT-5
Electronic AM radio with dual front	16 All	SPA	5003	
speakers (2) Electronic AM/FM stereo search radio with				
4 speakers			1000	1900
Door trim panels with cloth inserts, padded	1000	1955	1000	CARR
armrests, formed front door map pockets				100
and curb lights Courtesy light switches and reflectors	NAME OF TAXABLE PARTY.	100,000	Contract of	5000 AN
(all doors)	EO.	No.		NO.
Carpeted rear window ledge (Sedans)	ESOR:		1000	HE CI
Rear window ledge storage bin (Sedans)		SEC SE	SECORE	RECH
Right hand visor mirror	15 7 15	EEOE	1	SECTION
Left hand covered visor mirror				HECOIL
Dual illuminated visor mirrors with	To a second		TOP	200
secondary visors			200,200	
Secondary driver's side visor			10000	HIC. (8)
Carpeted luggage compartment/cargo area	163,360	100,200	100,000	100,00
Luggage compartment storage bins with hinged lids (sedans)	10 10	333		100
Lockable, carpeted under-floor storage	MAN I	NESS.	I I I	BPG
compartment (Wagons) Luggage compartment/cargo area				
Luggage compartmenucargo area light(s)	80			10
Built-in cargo tie-downs (Wagons)	STORE	100	10	HECO!
Elasticized cargo tie-down net				
APPEARANCE	Barrier B			2 2 2 2
Cast aluminum wheels				
Finned wheel covers			THE COLUMN	
Locking spoked wheel covers				
Styled road wheels				
Paint stripe				25000
COMFORT AND CONVENIENCE				
Air conditioning				THOS.
Electronic climate control (3)				
Electronic instrument cluster				120
Electronic AM/FM stereo search radio with				
cassette tape player Premium Sound System (4)				
Power radio antenna Rear window defroster				
THE RESIDENCE OF THE PARTY OF T				
Insta-Clear* heated windshield (5)				
Power driver's seat, 6-way Power driver and passenger seats, 6-way			-	
Power side windows			3,700	
Power door locks	Section 2			
Autolamp System (6)			-	
Keyless Entry System (7)			100 miles	
Light Group (8)			100	- 1
Diagnostic alert lights (9)		-	100	ALC:
Remote fuel door release			THE OW	
Remote decklid release (Sedans)				100
Automatic parking brake release				
Speed control		-		100
Leather-wrapped steering wheel				
Rear window wiper/washer (10)	100		_	
Rear facing third seat (10)				
Fold-out picnic table (10)				
Cargo area cover, window shade-type (10)				
PERFORMANCE	The state of	-	1 -	
	100			
Extended range fuel tank (18.6-gal) Heavy-duty (load-carrying) suspension (10)			- 12	100.0

 3.0L V-6/AOD transaxle standard on Wagons (except MT-5).
 May be deleted for credit. (3) Includes automatic temperature control, digital display of both inside and outside temperatures. dual sunload compensation sensors, electronic pushbutton controls for desired temperature and mode selection, full manual override capability for blower speed and mode selection, infinitely variable rotary blower speed control. (4) Includes six premium speakers, power amplifier/booster. (5) See explanation on page 20. (6) Autolamp, system automatically turns headlamps on and off and delays shut-off of the headlamps for a preset amount of time. (7) Keyless Entry System utilizes a preset code which allows you to lock and unlock your car doors without the use of a key. (8) Includes dual beam map light, engine compartment light, courtesy light under instrument panel. headlamps "ON" reminder buzzer or chime. (9) Includes alert lights for headlamp out, low fuel, low oil level, low washer fluid level and door ajar. (10) Wagon only.

Colors & Trims

Interior Trim Colors

14	14	3/2	9/3		Exterior Paint Colo
201	X	X	X	X	Black
够	X		X		Medium Caberne
	12	X		16 =	Taupe
X			200	E .	Spinnaker Blue
	H			Х	Sand Beige
X	X	X	X	X	Oxford White
	X	X	X	123	Silver Metallic
	X		X	16,12	Medium Grey Metallic
35	X	28	X	18 5	Medium Red Metallic
Х		550		10 10	Silver Blue Metallic
	11.5		X	(2)	Medium Aegean Metallic
				X	Driftwood Metallic
	101	X	73.2	DIE	Dark Taupe Metallic
X	134	430	X	98	Dark Shadow Blue Metallic
	100			X	Sandalwood Metallic

(a) NA on L series or wagon models *Clearcoat Metallic Paints:

Clearcoat Metallic paint is an extra cost special finish option achieved by applying two coats of highly pigmented low-gloss enamel over the primer. Then, two final "clear" coats of tough acrylic enamel are applied for a deep, glossy finish.

Some of these paint and trim colors are shown in this catalog. On the printed pages, of course, colors are at best only representative of the originals. Your Ford Dealer can show you actual samples of paint colors and trim materials, as well as Taurus color and trim availability



Medium Red Clearcoat Metalli

Medium Cabernet

Silver Blue Clearcoat Metallic

Medium Aegean Clearcoat Metallic

Spinnaker Blue

Sand Beige

Taupe

Driftwood Clearcoat Metallic

Dark Taupe Clearcoat Metallic

Dark Shadow Blue Oxford White Clearcoat Metallic

Sandalwood Clearcoat Metallic Clearcoat Metallic

Medium Grey Clearcoat Metallic

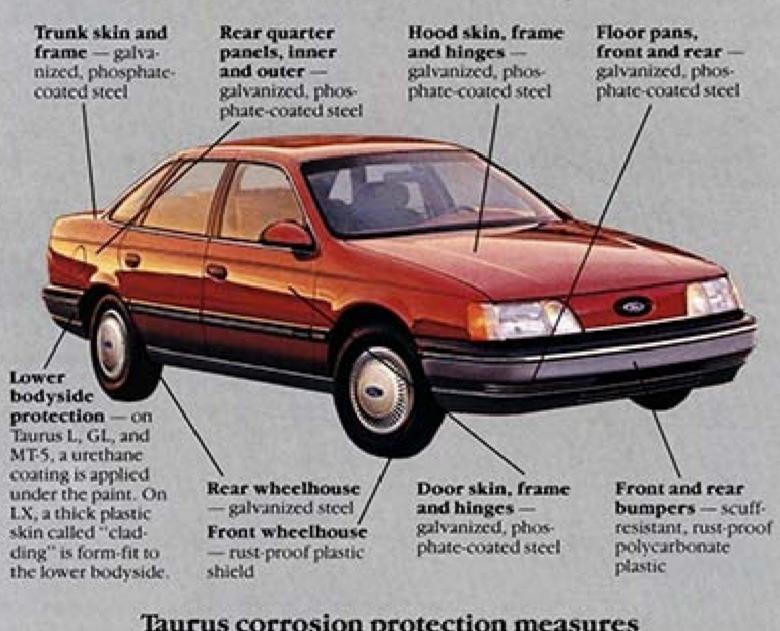




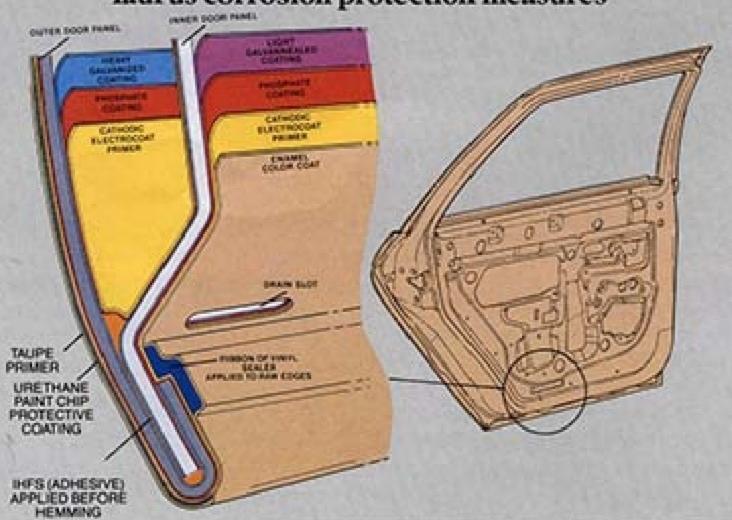
Special quality steps: corrosion protection

All Ford Taurus models undergo extensive anti-corrosion treatments to help extend body life. Major body panels such as hood, trunk and door skins are constructed from galvanized steel then topped with a phosphate coating. Cathodic electrocoat primer and sealers are then applied to form a substantial protective barrier. On Taurus, even the hinges for doors, hood, and wagon liftgate are made of galvanized steel.

In addition, major chassis components on Taurus are either manufactured from pre-galvanized steel, powder epoxy coated, or painted with an anodic or cathodic electrocoat. Some examples of these are: front and rear suspension arms; coil springs; stabilizer bars; and wheels. Nickel-plated terne-coated steel fuel tanks and stainless steel exhaust systems are also examples of the emphasis being given to anti-corrosion.



Taurus corrosion protection measures



Safety and Owner Benefits

The Ford Quality Commitment

The Ford Quality Commitment is built on a basic and simple concept: Integrity. Integrity in the way we build our products, integrity in our dealerships' service and integrity in the treatment of our customers.

Together we can save lives

Ford Motor Company strongly encourages all passengers to use their safety belts.

In all Ford cars, outboard front seat lap and shoulder belts have automatic retractors and comfort regulators. Outboard rear seat positions also have lap belts with retractors.

Ford urges the use of child and infant restraints, as required by law in all states. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) and Infant Carrier (for children up to 20 pounds) are available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for attachment of an anchor at each rear outboard seating position, and all three rear seating positions in the case of Taurus.



Ford Lifeguard Design Safety Features

Vehicle operation

☐ Split service hydraulic brake system with warning light ☐ Corrosion-resistant brake lines ☐ Flash-to-pass headlamps ☐ Turn indicator with lane-changing signal feature

Hazard warning flasher ☐ Backup lights ☐ Parking lights coupled with headlamps

Highmount stop lamp

Two-speed or variable speed windshield wipers ☐ Windshield washers ☐ Outside

rearview mirror, driver's side □ Glare-reduced instrument panel, windshield wiper arms and windshield pillars

Uniform transaxle shift quadrant (on all cars equipped with automatic transaxle) □ Continuously variable control illumination intensity (instrument cluster lighting)

Safety hood latch system
Responsive windshield defroster system

Tamper-resistant (non-reversing) odometer □ Speedometer with highlighted 55 mph (on cars with analog speedometer)

Occupant protection

□ Safety-designed front end

structure

Safety-designed roof structure

Steel guard rails in side doors

Safety-designed door hinges and double yoke safety door latches

Integral lap and shoulder belts with automatic retractors for outboard occupants of front seats ☐ Seat belt fastening reminder light and chime for the driver's seat □ Lap belts with retractors for rear seat occupants and optional rear

facing third seat in wagons □ Energy-absorbing steering column

Energy-absorbing arm-

rests and safety-designed door handles □ Energy-absorbing instrument panel with padding □ Energy-absorbing sun visors □ Energy-absorbing front seat back

tops

Head restraints for front outboard occupants

Safety glove box latch □ Inside yieldaway rearview mirror Impact-absorbing laminated safety glass windshield

☐ Flame-resistant interior materials ☐ Safety-designed coat hooks

☐ Safety-designed radio control knobs and push buttons □ Rear door child-proof locks

Anti-theft

□ Locking steering column with key reminder chime (with "Park" interlock or push button for key release) □ Visible vehicle identification number

A combination unmatched by any other American manufacturer: the three-year unlimited mileage powertrain warranty

Most powertrain warranties don't cover you for an unlimited number of miles. Those that do don't cover you for a full 3 years. Ours does both. It's a combination unmatched by any other American manufacturer. The warranty covers major powertrain components on 1987 Ford cars. Limited warranty and certain deductibles apply. Ask to see this warranty at your Ford Dealer.

Scheduled Maintenance

Here are some examples of scheduled maintenance intervals for the 1987 Taurus. For complete recommendations, refer to the Maintenance Schedule and Record

Engine oil and filter change	each 7,500 miles or 6 months
Spark plug change	each 30,000 miles
Air filter replacement	each 30,000 miles
Engine coolant replacement	each 30,000 miles or 3 years

Measurements	Sedan	Wagon
Wheelbase	106"	106"
Length	188.4"	191.9"
Height	54.3"	55.1"
Width	70.6*	70.7*
Tread: front	61.5"	61.6"
Tread: rear	60.5*	59.9"
Trunk/cargo volume index (cu. ft.)	17	81
Fuel capacity (gal.)*	16	16
Curb weight (lb.)	2,863	3,186
Passenger capacity**	6	6
	Committee of the Commit	

*18.6 with optional extended range tank.
**5 with bucket seats. 8 in wagons with optional rear facing third seat. 7 in wagons with front buckets and optional rear facing third seat.

5-mile-per-hour bumpers

Bumper systems on Ford Taurus are designed to protect lamps, cooling system, exhaust and other body components in the event of a minor impact. While some manufacturers equip their cars with bumpers that

just meet the 21/2-mph federal standard, Ford equips the new Taurus and every other car it makes with bumpers designed to absorb impacts of 5-mph.



Participating Ford Dealers are now offering the Lifetime Service Guarantee, which guarantees their work on your Ford vehicle for as long as you own it. This means that the covered repair is paid for once - and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor Even if the car is kept a lifetime. It doesn't matter where it was purchased, or whether it's new or used; the work is still covered by the repairing dealer.

This limited warranty covers vehicle in normal use. Items not covered are routine maintenance parts, belts, hoses, sheet metal, and upholstery. Ask to see this guarantee when you visit your participating Ford Dealer.



The optional Ford Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost of this added protection is so moderate that it could pay for itself the first time you need it. Your Ford Dealer has full details.

Motorcraft @ QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.

They are your best assurance of quality and long-term satisfaction.



Ford Motor Credit Company is interested in helping to fill the transportation needs of every qualified buyer of a Ford product. A participating dealer can arrange financing terms or a Red Carpet Lease® tailored to your circumstances. Ford Credit has offices conveniently located throughout the United States.

Ford-paid repair programs after the warranty period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska/ Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at: Ford Customer Information System Post Office Box 95427 Atlanta, Georgia 30347

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical service bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or trans-

mission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these technical service bulletins and explanations for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at: Ford Customer Information System Post Office Box 95427 Atlanta, Georgia 30347

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Options availability

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Product changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.

"Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-todate information.

Buy or lease a new Ford Taurus

Buy or lease a new Ford Taurus

