

2012-2013 CADILLAC



ATS

**BUILT FROM THE GROUND UP TO CHALLENGE  
THE WORLD'S BEST SPORT SEDANS.**

Our mission: To create a new world standard in compact sport sedans. So, naturally, we tested and perfected the Cadillac ATS on the most demanding testing ground on earth: Germany's famed Nürburgring. The result? A driver-focused luxury sport sedan that delivers world-class performance with exceptional handling and control.

Under its taut profile, weight has been minimized with a near-perfect 50/50 balance, making the ATS astonishingly nimble and responsive. Available road-sensing Magnetic Ride Control and a sophisticated limited-slip rear differential add to its extraordinary agility and composure, while available race-proven Brembo® brakes provide remarkable stopping power.

The ATS is as efficient as it is powerful, with three engine choices—including a new torque-rich 2.0L turbo, a refined direct-injection 3.6L V6 and a direct-injection 2.5L I-4. There's the option of precise six-speed manual or automatic transmissions, combined with performance-tuned Rear-Wheel Drive or the all-weather capability of All-Wheel Drive.

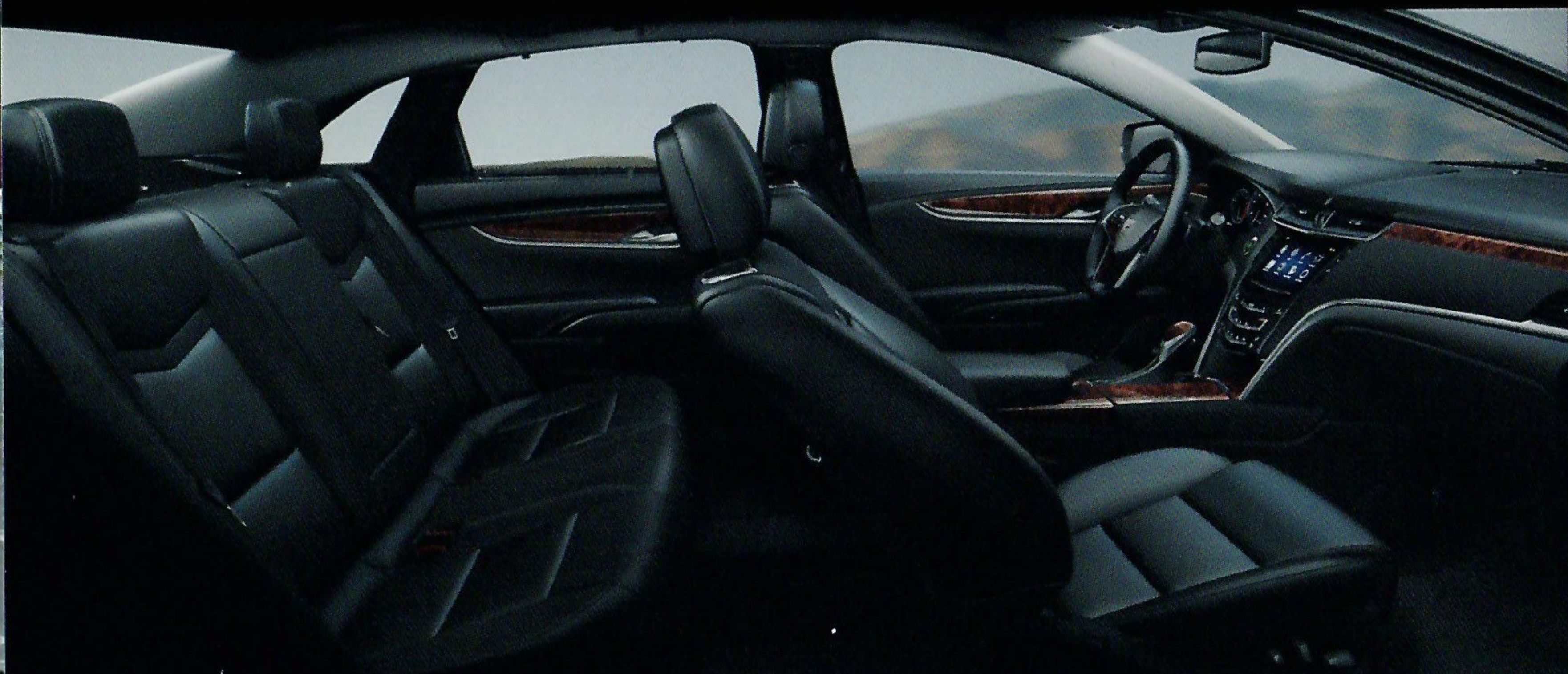


Inside the meticulously handcrafted interior—with a choice of seven distinct environments featuring exotic woods and aluminum or carbon fiber trim—you'll find the available Cadillac CUE driver interface. CUE offers intuitive access to a world of information and entertainment with just a swipe of your finger or the natural sound of your voice. It seamlessly and simultaneously connects with up to two digital devices and can be paired with up to ten. And, with updateable apps and software, CUE will be cutting-edge far into the future.

Pre-production model shown. Actual production model may vary. Available Summer 2012.

XTS

STATE OF THE ART  
MEETS HIGH ART.



The all-new Cadillac XTS ushers in new standards with every ingenious detail. A bold combination of breakthrough innovation, pioneering safety advancements and world-class craftsmanship, expressed in a way that only Cadillac can. Technologically, it leaps two generations ahead with CUE, the Cadillac User Experience, which seamlessly integrates vehicle controls and entertainment into a remarkably intuitive and beautifully designed interface. And it continues with available technology that provides 360 degrees of warning to alert you to hazards you may not even see.

Pre-production vehicle shown. Production model may vary.  
Available Spring 2012.



Under its provocative profile and artfully sculpted hood, the 3.6L direct-injection V6 delivers refined power with surprising fuel efficiency.<sup>1</sup> Revolutionary dual-mode Magnetic Ride Control and available torque-vectoring All-Wheel Drive provide the perfect blend of agility and control, while renowned Brembo<sup>®</sup> brakes deliver tenacious stopping power. And, inside the spacious cabin, even the fine points have their finer points. Rich leather seating surfaces and exotic woods are all brought dramatically to life with available ambient LED lighting. The XTS. Luxury and technology elevated to an art form.

1. Official EPA fuel economy estimates not available. Based on preliminary GM testing, estimated 17 mpg city / 28 mpg hwy, FWD; 17 mpg city / 27 mpg hwy, AWD.

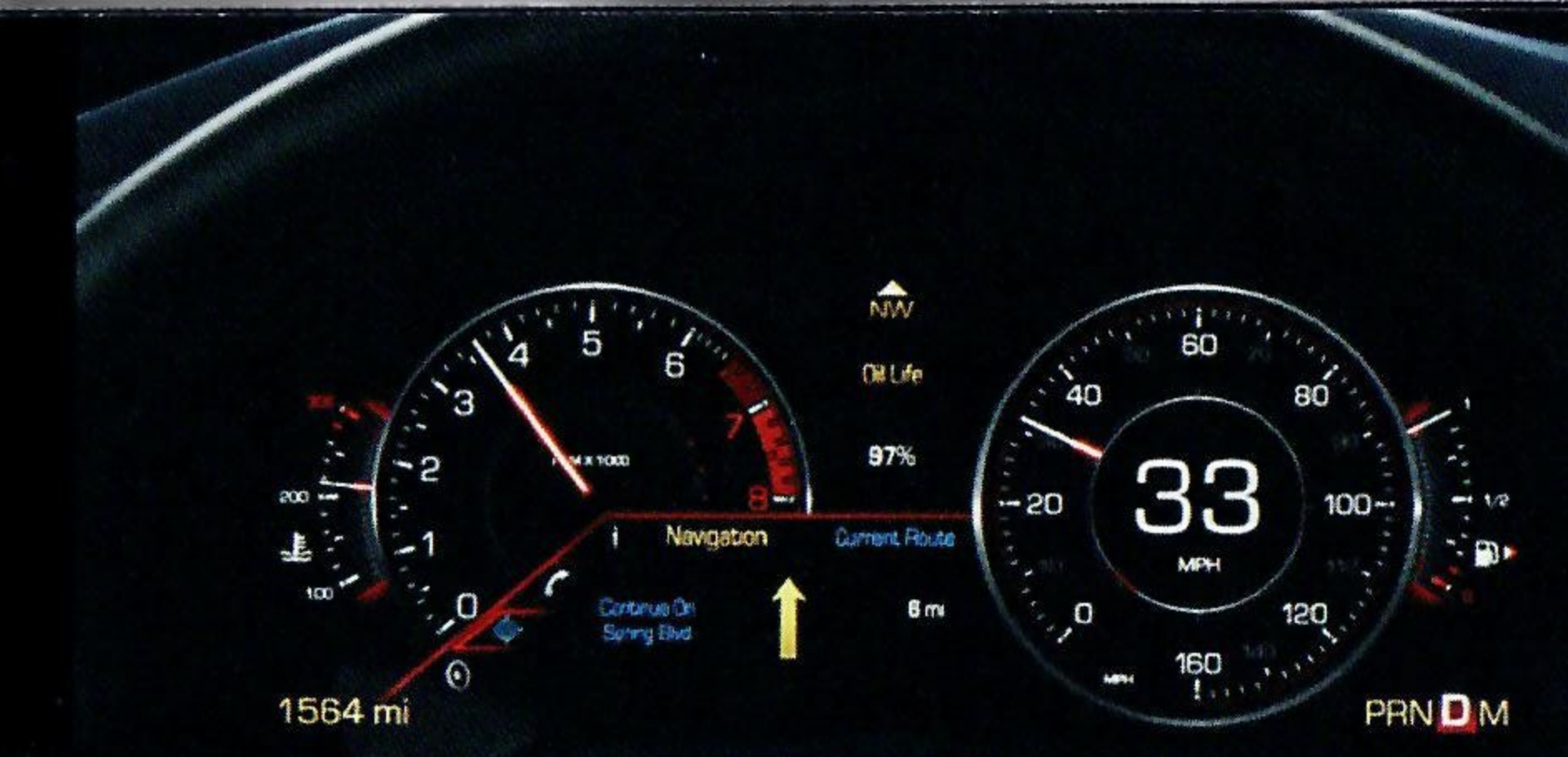
Pre-production vehicle shown. Production model may vary. Available Spring 2012.

CUE

INTUITIVELY CONNECTED.



Introducing CUE—Cadillac User Experience.<sup>1</sup> CUE blends its first-of-its-kind technology to seamlessly connect you to a world of information and entertainment. It accesses every contact and song on your Bluetooth-enabled smartphone. Its available 3-D GPS navigation system<sup>2</sup> has map-integrated Doppler weather reports. And you can preset up to 60 favorites from music, to points of interest, addresses, maps and more.



CUE is as intuitive to use as it is breakthrough. Spread your fingers to zoom in closer on a map. Swipe to breeze through your music. Use the steering wheel control or simply speak, and let the natural voice recognition help you effortlessly place a phone call and change your music.

Considering that it can even detect your hand as it approaches the vibrant touch screen, interacting with CUE couldn't be easier. And, when an icon is touched, the screen pulses to acknowledge the command, letting you keep your eyes safely on the road. Configure the gauge cluster (select models) to find the layout of information that suits you. With CUE, the future has arrived, and it's better than you could have possibly imagined. You'll find CUE on the 2013 XTS and ATS.

1. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity.  
2. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.

CTS

CTS COUPE



CTS SPORT SEDAN



CTS SPORT WAGON



**AN EXAMPLE OF FORM NOT FOLLOWING ANYBODY.**

Each represents one vision, purposefully executed. And, beneath each angular silhouette, the available direct-injection 3.6L V6 delivers potent power while offering exceptional fuel economy.<sup>1</sup> Further enhancing CTS's driver-focused style is an available 10-speaker Bose® surround sound system. There's also an abundance of technology at your disposal, including an available glide-up touch-screen navigation system.<sup>2</sup> But, with a performance-based Rear-Wheel Drive chassis, it's on demanding roads where the refined CTS truly comes alive.

1. Based on EPA-est. mpg 18 city / 27 hwy.

2. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.

CTS-V

**IS IT MORE CAR THAN YOU TRULY NEED?  
WE CERTAINLY HOPE SO.**



We set out to challenge the world's best. We ended with the world's fastest family of production cars. The CTS-V Series centers on a 556 HP supercharged V8 channeled through a track-tuned Rear-Wheel Drive chassis, covering 0-60 in the time it takes to ask "How fast is this?" What's more, every beveled inch of the CTS-V Sedan, Coupe and Wagon is packed with performance technology, from our revolutionary dual-mode Magnetic Ride Control to massive Brembo® brakes and available RECARO® seats. We issued a definitive challenge with the CTS-V Series; we're still waiting for a response we can print.



ESCALADE

HOW ICONS BECOME ICONS.

Escalade continues to redefine the category. And no matter which model you choose—Escalade, the larger Escalade ESV or the reconfigurable Escalade EXT—each offers tremendous power delivered by a 6.2L V8 with 403 HP or the highly efficient<sup>1</sup> 6.0L V8 found in the Escalade Hybrid. Inside, you'll find exceptional cargo versatility, along with French-stitched leather seating surfaces and a Bose® 5.1 surround sound system. By any measure—power, performance or technological sophistication—Escalade continues to be the most-acclaimed luxury SUV ever.

1. EPA-est. 20 city / 23 highway, FWD.

SRX

IT DOESN'T SIT  
ON THE FENCE.

In a world of look-alike crossovers, the SRX stands deliberately, daringly apart. It features the most powerful standard engine in any luxury crossover—a dynamic and efficient<sup>1</sup> 308 HP, direct-injection V6. Its available torque-vectoring All-Wheel Drive system provides a direct connection with the road, while its available expansive UltraView sunroof illuminates a perfectly crafted interior. Luxury is evident in every detail, including available Adaptive Remote Start that ensures you enter a perfectly cooled or heated environment. Bold, refined and ingenious, the SRX is a crossover that steadfastly refuses to follow.

1. EPA-est. 17 city / 24 highway, FWD; 16 city / 23 highway, AWD.



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