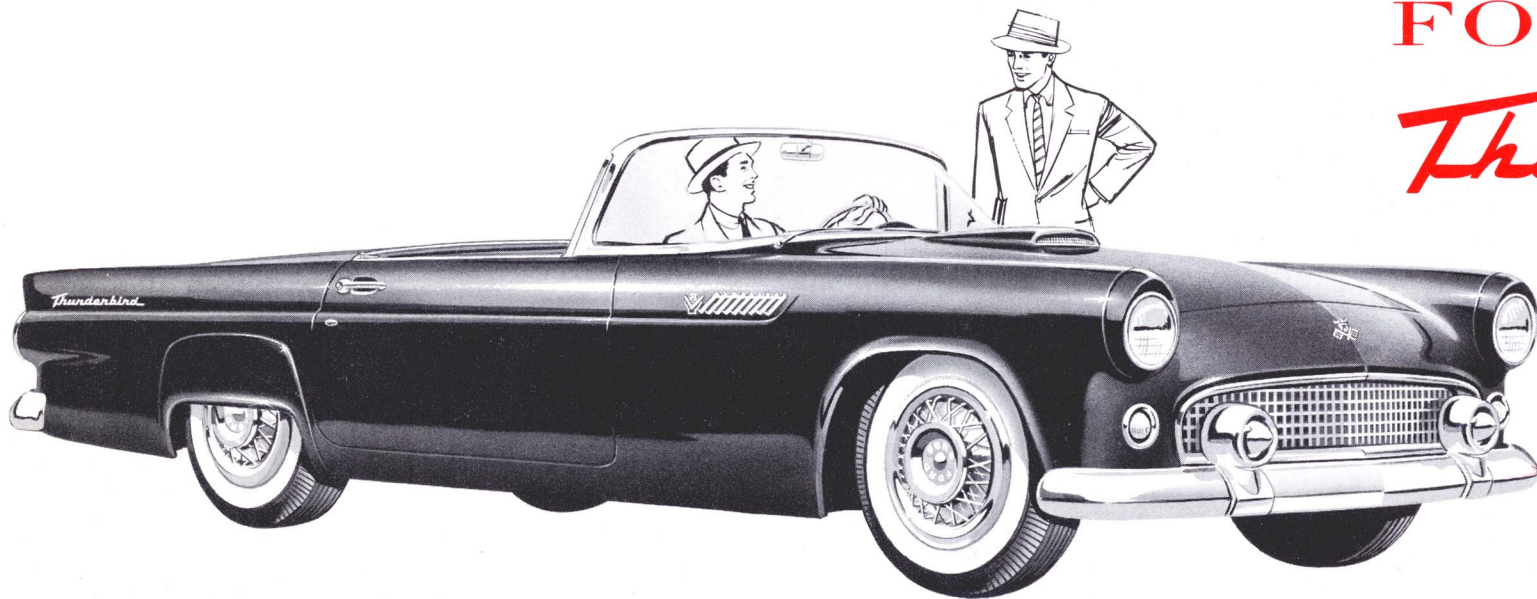
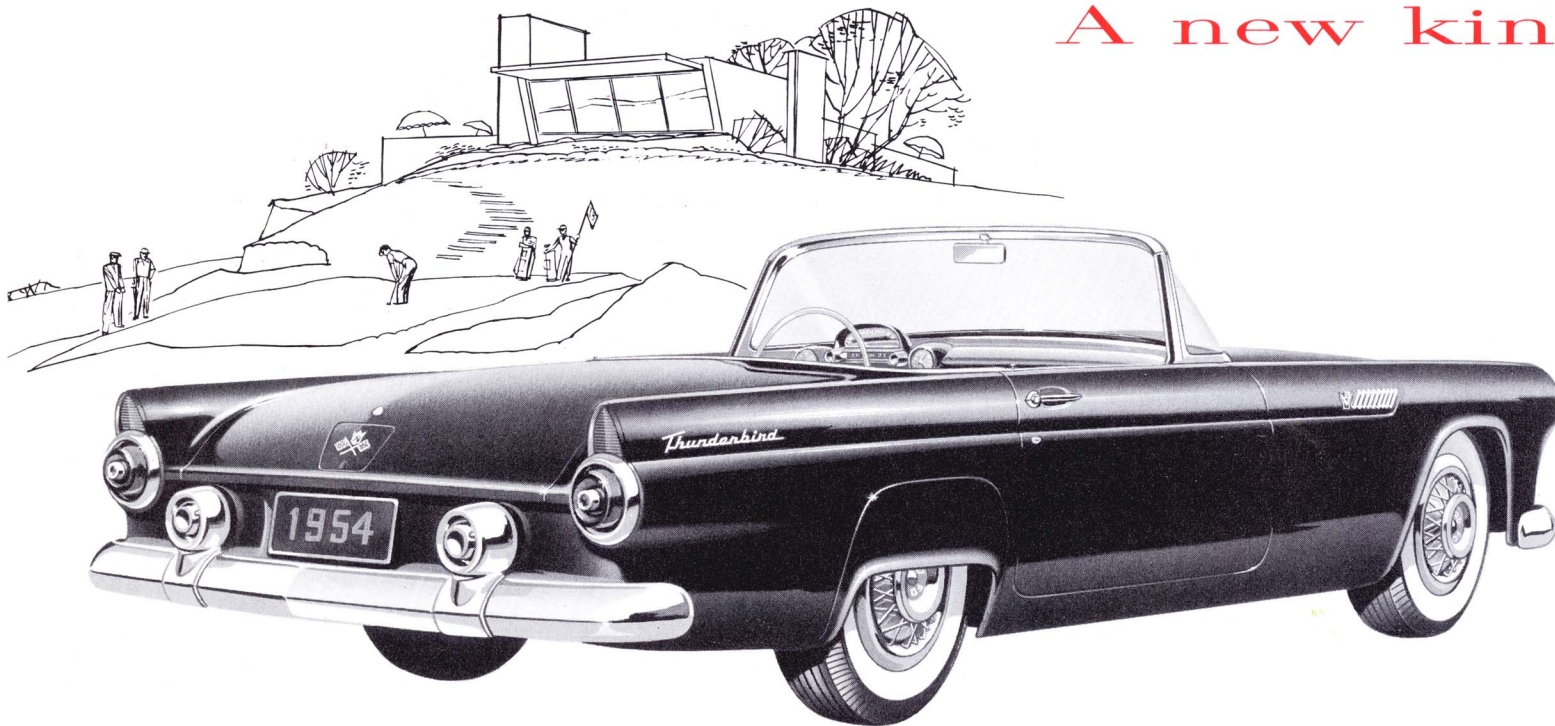


The Distinctively New
FORD
Thunderbird



Introducing a completely new kind
of sports car... a truly fine car... with
low-silhouette styling... road-hugging
stability... and high performance...
plus the conveniences and all-weather
protection of today's modern automobile

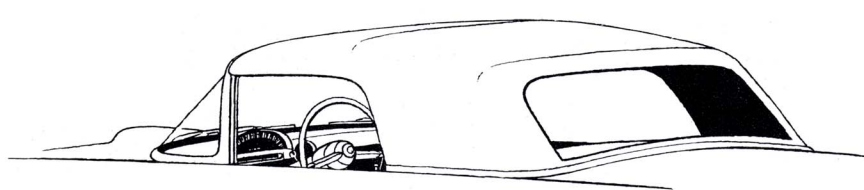
A new kind of sports car



Ford Division of Ford Motor Company presents the Thunderbird . . . a new concept in sports cars developed expressly for those who desire something unusual in personal transportation. It's custom-designed for the American Road. And, unlike conventional American sports cars, its body is all-steel — with dependable, time-tested construction. Most of its major parts are interchangeable with those of other advanced and modern Ford models. And, though the Thunderbird is distinctively new and different, it is so engineered and built that it can be serviced by Ford Dealers — everywhere.

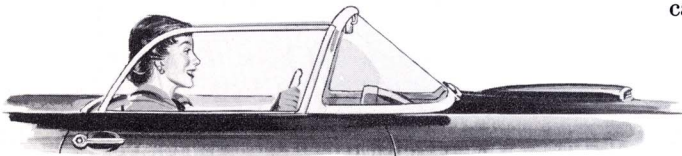
NEW FORD *Thunderbird*
a distinguished original by Ford... available this fall

with built-in comfort and convenience!



SNUG COMFORT FOR ALL CLIMATES

To suit your personal car both to the seasons and to your tastes, there are two interchangeable tops . . . *an exclusive Thunderbird feature!* A smart, snug-fitting fabric top is built into the car, like a regular convertible. This top has a very large rear window for all-around visibility. And if you wish, you can have a handsome glass-fibre hard top that is color-matched to the car's body finish. This smartly finished top can be put on or removed with ease.

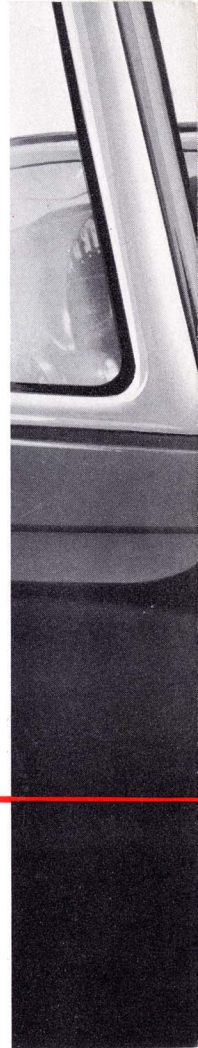


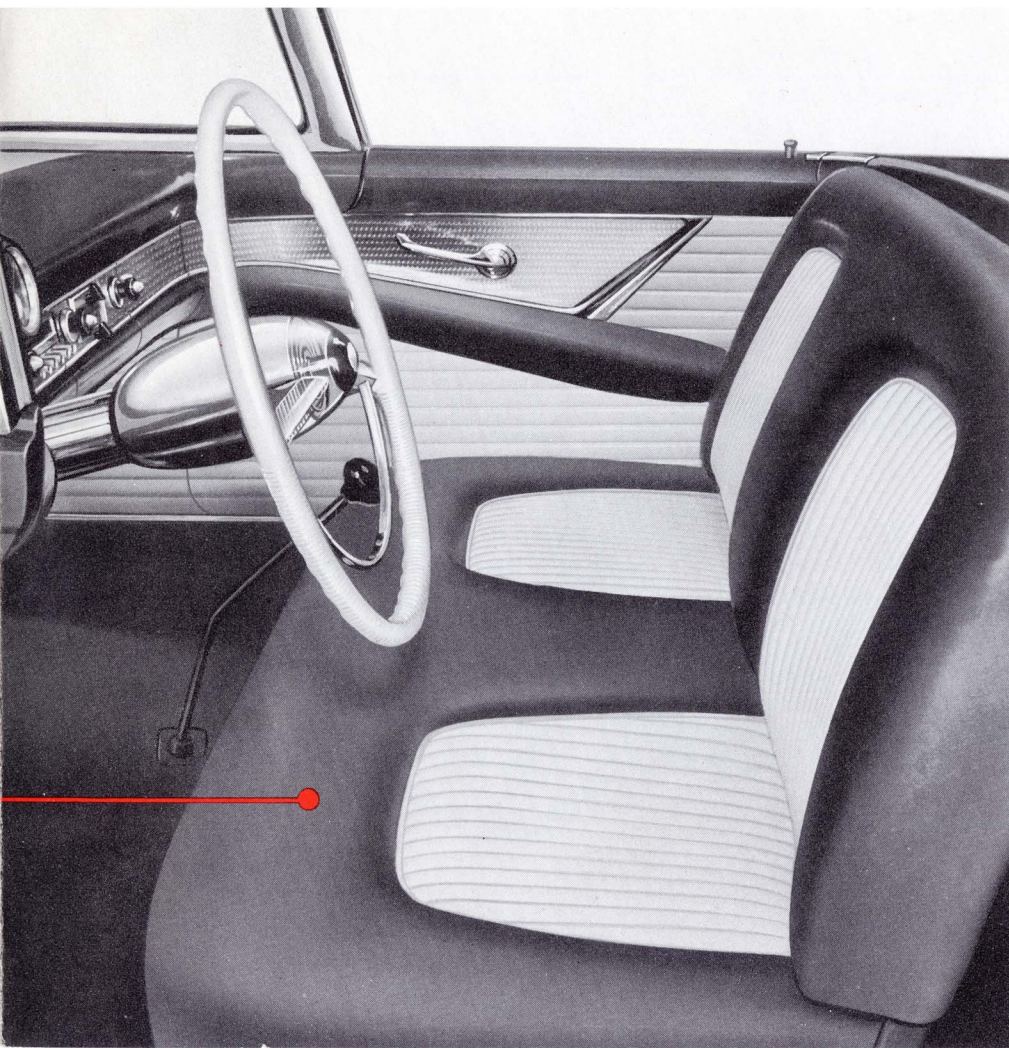
SAFETY-GLASS ROLL-UP SIDE WINDOWS

There is no need to sacrifice comfort for smartness in the Thunderbird. The all-glass side windows are the wind-up type and may be adjusted as easily as the windows in a sedan. Power-Lift Windows are available at extra cost.

CUSTOM-HARMONIZED INTERIORS

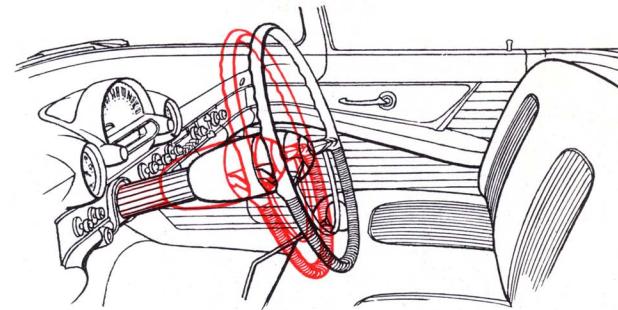
The interior of the Thunderbird is skilfully designed to reflect the distinctive beauty of the exterior lines. The big seat has more than enough room for two. And it's built for comfort . . . with thick foam-rubber cushions over super-resilient springs. A variety of smart upholstery patterns is available to harmonize perfectly with the beautiful body colors.





ADJUSTABLE STEERING WHEEL

Another fine comfort feature of the Thunderbird is the telescopically-adjustable steering column that lets every driver select his favorite wheel position.

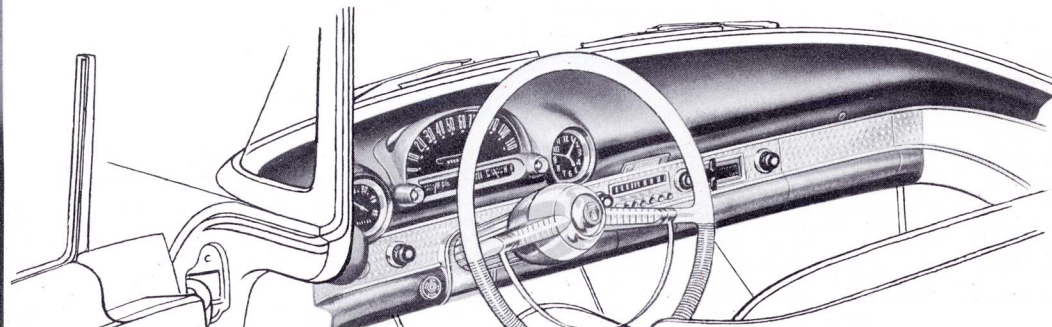


AMPLE LUGGAGE SPACE

The exceptionally long rear deck of the Thunderbird gives you luggage space back of the seat that is more than ample for your personal luggage and sports equipment. The compartment deck lid is equipped with counterbalanced hinges for easiest opening.

BEAUTIFUL WRAP-AROUND CONTROL PANEL

The unique Astra-Dial Control Panel is typical of the new Thunderbird's accent on "beauty with a purpose." It has smartness with accessibility. It sweeps across the car in a graceful curve and blends into arm rests on the door side panels. The speedometer and tachometer are positioned for easiest reading—greatest safety.

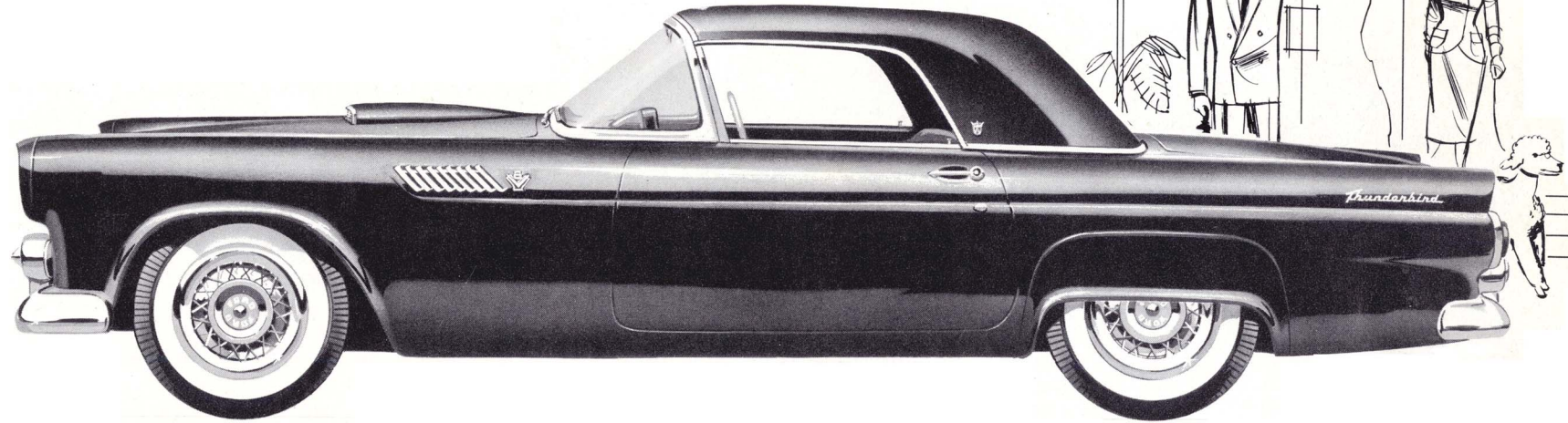


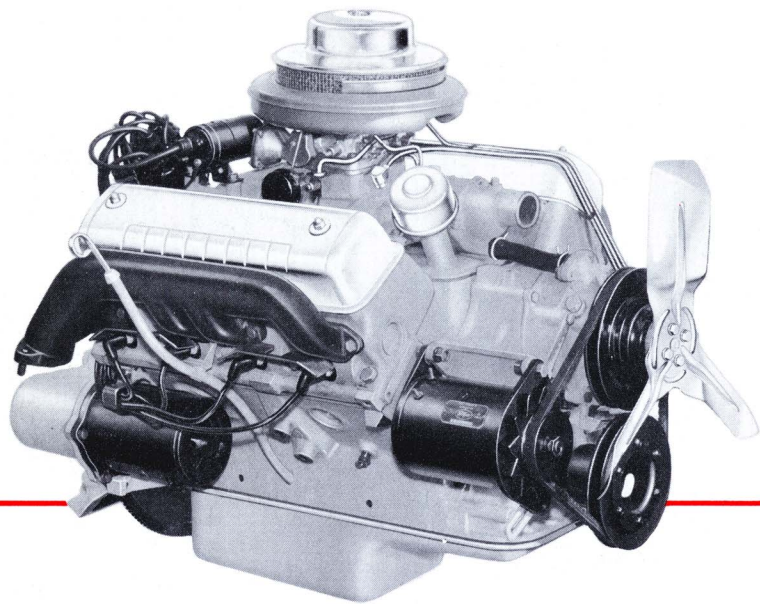
custom-designed

for the American Road !

Among the many features
that make the Thunderbird unique
on the American Road are:

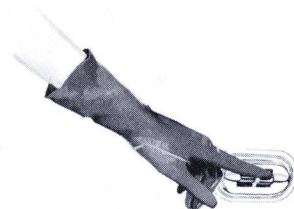
- » Thunderbird Special 160-h.p. Y-block V-8 with four-barrel carburetor
- » Durable, all-steel body
- » Choice of two tops—a built-in, convertible-type top and an easily-removable hard top
- » Wide-angle windshield
- » Roll-up side windows
- » Telescopically-adjustable steering wheel
- » One-piece, form-contoured seat
- » Ball-Joint Front Suspension
- » Recessed door handles
- » Choice of Conventional Drive, Fordomatic or Overdrive
- » Choice of all power assists





THUNDERBIRD SPECIAL 160-H.P. Y-BLOCK V-8

This great new engine was developed especially to deliver sparkling performance in keeping with the character of the Thunderbird. Its deep-throated tone bespeaks abundant, responsive power. And its most modern, high-compression, low-friction design brings you an added measure of efficiency that will more than fulfill your every expectation—both on the road and in city traffic.



AS AUTOMATIC AS YOU WANT IT WITH THE LATEST POWER ASSISTS!

To match your personal car to your driving tastes, you can have all the latest power assists in your Thunderbird. Master-Guide power steering . . . does up to 75% of the work of turning for you. Power-Lift Windows go up or down at the touch of a switch. Swift Sure Power Brakes reduce braking effort to a toe-touch. 4-Way Power Seat moves back-and-forth and up-and-down electrically.

BASIC SPECIFICATIONS:

Exterior Dimensions: 102" wheelbase; 56" front and rear treads; over-all length, 175.2"; over-all width, 70.1"; over-all height, fabric top to ground, 51.9"; ground clearance, 5.5" min.

Interior Dimensions: leg room, 45.8"; hip room, 60.2"; shoulder room, 55.6".

Engine: Thunderbird Special Y-block V-8, 160-h.p.; 256 cu. in. displacement; 4-barrel carburetor; dual exhausts; rotating overhead valves; super-fitted aluminum pistons; short-stroke, low-friction design; full-flow oil filter; oil bath air cleaner.

Body: All steel construction, 2-door design; full-width seat; one-piece, wrap-around type windshield.

Chassis: I-beam X-member frame with box-type side rails; Ball-Joint Front Suspension. Steering ratio, 20 to 1. 11" x 2 1/4" front with 11" x 1 3/4" rear duo-servo hydraulic brakes. 3-speed conventional drive and semi-centrifugal clutch standard; Fordomatic and Overdrive optional at extra cost.

Wheels and Tires: Five 6.40 x 15 4-ply tires on standard type steel wheels; bright-metal simulated wire wheel covers, or full wheel covers, optional at extra cost.

The specifications contained herein were in effect at the time this folder was approved for printing. The Ford Division of the Ford Motor Company, whose policy is one of continuous improvement, reserves the right, however, to discontinue models at any time, or change specifications, design, or prices without notice and without incurring obligation.