

THE NEWEST ADVENTURES IN

# Station Wagon Living



Your Ford guide to an exciting way of life

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Something new in the land—

## Station Wagon Living

“WAGON LIVING” is a new term in the language. To understand what it means, take a fast trip over the country, and note the uses to which Ford wagons are put by their ingenious owners:

Rolling down the highway towards the Crossroads Community School is a Country Squire, a woman driver at the wheel, the three seats loaded with ten youngsters . . . the wagon is really a school bus.

Follow that Country Sedan, loaded down with lumber, shrubs or potted plants, into the spacious one-acre lot in Rolling Hills . . . the wagon is a workhorse for the do-it-yourself suburbanite.

Drop in at the state park campgrounds where two youngsters are putting up home-made curtains to shade the windows of the Ranch Wagon. On the floor of the wagon are air mattresses



and sleeping bags . . . the wagon is a bedroom.

Have a look at the picnicking family beside the lake, a two-burner stove and a picnic hamper on the tailgate, a cooler on the floor inside . . . the wagon is a kitchen.

Note the wagon at the drive-in theater. Mother and Dad are in the front seat. The rear of the wagon is padded. Toys are strewn around. Under a coverlet, two tots are sound asleep . . . the wagon is a traveling nursery, and Mom and Dad are their own baby sitters.

See the other wagons variously filled with boats, fishing tackle, bulky skin divers' equipment, outboard engines, skis . . . the wagon is a rolling recreation center.

We know a retired couple who have elaborately outfitted the interior of a Ford wagon with storage wall, kitchen and double bed . . . this wagon is an entire mobile home!

All these uses add up to something more than transportation, convenience or utility. Americans, in their use of the wagon, have extended and enriched their activities in a way that is best described by the term "station wagon living."

Great changes, barely noticed, have been taking place in the nation since World War II:

The flight to the suburbs from the central cities has accelerated. The sociologists say our cities have "exploded." People are moving out where they can cultivate a garden, build a patio, pour cement. The wagon fits a life like that.

There has been a flight to the outdoors as well—to the beaches, the mountains, the woods and lakes. Our national and state parks and forests are jammed with vacationers.

Family camping has come into its own. Today, Dad, Mom and the youngsters pack their stoves and tents and are off to the nation's 6,000 prepared campgrounds. Family camping doubled between 1950 and 1955. It is doubling again.

The station wagon fits this life, too. It is the handy vehicle for our vast annual migration to the woods and waters.

No wonder, then, that the industry-wide production of station wagons has grown from a paltry 29,000 in 1946 to an impressive 890,000 in 1957, and that today sixteen per cent of passenger car production is in wagons.

With Ford, the percentage is even larger. In 1958, twenty

percent of Ford production was in wagons. Ford offered the nation's first mass-produced station wagons in 1929, and Ford wagons have dominated the scene ever since.

During the past five years, in its Station Wagon Living program, the Ford Motor Company has encouraged the growth of a hundred small industries, all of them inspired by the generous dimensions of the station wagon. Backyard inventors are producing kitchens that slide out of the rear of the wagon, car-top tents, double-deck bunks, shelters that enclose the opened tailgate, lightweight collapsible chairs, tables, cabanas, lounges, baby cribs and playpens that can be stowed in the wagon and hauled to beach, cabin and camp.

In its two books, *Ford Treasury of Station Wagon Living, Volume I* and *Volume II*, the Company has reported on over three hundred of these new inventions.

All this is part of the changing pattern in American life—a life in which people are living outdoors as much as indoors. In this new life, the station wagon has come into its own. ■





## TRAVELING WITH YOUNGSTERS

**T**O THE FAMILY with children, the station wagon is a heaven-sent carryall. With all the seats up, Mom or Dad can carry from eight to a dozen youngsters to school, playground, or skating rink. For a winter frolic, a wagon will swallow an incredible load of sleds and small fry.

With the rear seat laid flat and the deck properly padded, the rear of the wagon becomes a play area where children can romp without climbing over the man behind the wheel. Parents bound for the drive-in theater often convert the rear of the wagon into a bedroom, thus saving the cost of a baby sitter and the worry over whether "things are all right at home."

Touring vacations, camping trips, and afternoon outings are family affairs, today, and the station wagon plays an important part in making the outing come off smoothly. Quiz these wagon owners about the art of vacationing with youngsters, and you'll come up with a host of ideas . . .

"The way to get acquainted with your family," said the sales executive, "is to go camping with them."

This man, with his wife and his two boys aged eleven and thirteen, were camping in a north-woods state park area. Father and mother slept in a roomy camping trailer. The two boys bedded down at night in a Ford wagon, with home-made curtains shading the windows.





*This youngster is wearing something new—a coverall playsuit with a buoyant material called “Ensolite” sewn into leg and jacket area. It is not intended as a substitute for a life jacket but will support a child in water. Has large pockets for stowing objects. Rugged fabric. By Corporate Research, Ann Arbor, Michigan.*

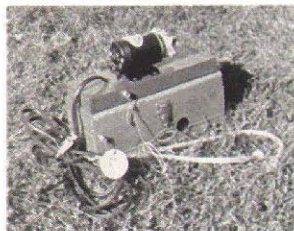
“I figure it this way,” he went on. “In a few years the boys’ll have their own interests. They’ll start dating and running with their own crowd. Meanwhile, I intend to have fun with them.”

Family life is at its best in camp, where home tensions are absent and fun is the goal. Camping is an adventure.

As you tour the state and national park campgrounds of the nation, you will find youngsters of all ages, many of them getting their first taste of outdoor living away from home. You’ll discover infants in cribs, protected by mosquito netting. You’ll see a five-year-old wheeling a year-old baby in a stroller down a park path. There’ll be teen-agers in the park



*Power shower uses current from car battery. Pumps water from lake for showers, car washer, wading pool. Write Rudolph Sides, 212 E. Harrison, Royal Oak, Michigan.*



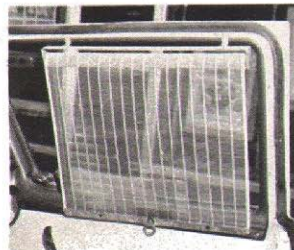
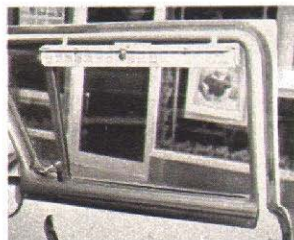
community house, getting acquainted with teen-agers from other towns, and boys in the ball park batting fungoes with their dads.

Parents have learned much about touring and camping with children. They value such equipment as playpens, strollers and baby seats that fold or collapse into compact packages for easy stowing in the car or wagon.

Parents of very small children face special problems when they set out on a vacation trip. They must take certain precautions to safeguard the health and well-being of the tot. This means taking along in the car a supply of prepared baby foods and milk that is reliable.

The mother of a small child has learned to look with doubt on the milk served in a small-town or wayside restaurant, knowing that it may be obtained unpasteurized from a local farmer. She prefers to give her child treated milk bought in a market, and this means buying two or more quarts at a time and keeping it cold in a car cooler. She must also carry some type of plug-in bottle warmer or coffee maker to heat milk and formula.

Travelwise parents have these further



*Car screens for all the windows of your Ford wagon are made by Sidles Manufacturing Company, P. O. Box 3537, Temple, Texas.*



*Child-size pack sacks (top right) are available in sports stores. Portable playpens with nylon sides that fold flat (center) is a Cosco product of the Hamilton Manufacturing Co., Columbus, Indiana. Jungle rugs (bottom) are from F. A. O. Schwarz, New York City.*

suggestions for the beginner:

Carry cleansing tissue and a damp washcloth for sticky fingers.

Keep rear doors locked to prevent the small fry from falling out.

If you stack luggage in the rear of a station wagon, lash it down. In case of sudden stops, free luggage can wreak serious injury.

Even though you're a schedule-follower and a mileage hound, resign yourself to an occasional roadside stop for a game of tag.

Children have more fun on a trip if they have gear that they can call their own. One family, experienced in traveling with two boys, aged five and seven, provides the boys with their own backpacks and canteens. The backpacks are more successful than suitcases because they require less skill to pack, and they have an air of romance that no suitcase possesses.

The two canteens (from an Army surplus store) proved their worth by saving innumerable stops at service stations for "a drink of water." At the beginning of the trip, each boy was permitted to fill the canteen with a drink of



his choice—pop, milk or water. He drank when the spirit moved, and since he used no cup there was little spilling. To satisfy those sudden, small hungers, the mother also took along a basket of snacks, plus vacuum bottles filled with the liquids the children had *not* chosen.

This idea of child-sized gear that the youngster can consider his own can be carried further, and often is, by the camp-wise parent. There are, for example, small baskets, small stools, and “jungle rugs” that serve as small sleeping bags.

Parents who have camped more than one year find it wise to provide children with their own “bedroom” in the form of small extra tents. A small Army pup tent will house two children in comfort and leave room for their personal gear besides.

A satisfactory spare bedroom that will accommodate three children in comfort is the Pop Tent, a dome-shaped affair seven feet in diameter that can be set up in a few minutes and requires no ropes or stakes.

If the family outing is beside a lake, as most of them are, a “must” is the inflatable mat or inner tube that can be used as a float. There’s a whale-shaped float that actually spouts water! If you go boating with your children, put life jackets on them.

One camping father made ingenious use of an inflated inner tube. He hung it by a rope from the limb of a tree, thus making an excellent impromptu swing for his five-year-old.

In camp, assigned duties have a better chance of being carried out than is the case at home, where the competition for the child’s time is greater. Assignments can be made before the trip begins.

Watch an arriving family unload at the Yellowstone or

*Teeterbabe is a child’s bouncing chair. Folds up for easy carrying. By National Products Co., 4561 St. Jean, Detroit, Michigan.*





*Kiddie Auto Ride is adjustable in width and height for any sedan. Converts rear seat into safe play area. By Appen Co., Box 66301, Los Angeles 66, California.*

*Jonah's Whale, center, is a fun float for children that actually spouts water. From Adorn Plastic Specialists, Inc., Chicago 12, Illinois.*

*Ensolite safety pad, bottom, tailored to fit floor of wagon. Less bulky than most wagon mats, yet with excellent cushioning qualities. Protects small fry from bumps. Rolls into small package. Corporate Research, Ann Arbor, Michigan.*

Glacier National Park campgrounds, and you'll see a bustle of activity taking place, much along the lines of the above paragraph. The responsibility of youngsters toward chores isn't always consistent, but performance in camp usually exceeds that at home.

Parents say that camping and outdoor excursions bridge the age gap. Nobody is in a hurry in camp. Nobody is greatly concerned about schedule. Even the chores of living—washing dishes, cooking—are different. The activities offered are the kind that father and son can share naturally. Putting the kicker on the boat and going for an afternoon of fishing, swimming and snorkeling in the lake or ocean, hiking and collecting—these activities know no age.







## DON'T OVERLOOK THE TRUNK

**J**UST HOW MUCH gear can you stow into the trunk of a car? The question came up last fall while researchers for Recreation Unlimited were testing new outdoor equipment at a Michigan lake. Somebody had wondered out loud whether it



would be possible to load a comfortable camping outfit for a family of four into the trunk of a '59 Ford sedan, without straining the sides.

With some doubt, the staff began assembling equipment. For shelter they selected a Pop Tent, 7½ feet in diameter, large enough to sleep two or three, and a pocket camper, ample for two children. To shade the dining and cooking area they added a seventeen-foot Para-Wing shelter plus two sectioned poles to support it.

For bedding they assembled two cots, two sleeping bags, four air mattresses, and several blankets. For the cook, they gathered a six-man aluminum camp kit, plastic pail, plastic dishpan, Coleman two-burner stove and high stand, kit of kitchen tools, large cooler, vacuum jug and a wicker hamper. For furniture, a folding table and four stools. Someone thought of a white gas mantle lamp. Someone else, for good measure, added a large suitcase for personal luggage.

Spread out over the ground, the duffle looked a bit awesome. "It'll never go in," one staffer murmured.

The pictures show in dramatic fashion what happened. The top picture shows the outfit set up, tents in the background, table, stools and cooking gear under the wing, one of the cots showing, and the rest of the duffle piled near the bumper—palatial quarters for four people!

The photos at the bottom show the gear ready for packing and the trunk fully packed. Small stuff went on the rear shelf. By loosening the spare tire mounting and pushing the tire to a vertical position, the packers made room between the tire and the side of the trunk for the big cooler and a couple of sleeping bags. Pails, dishpan and cooking kit were nested. Folding table with stools inside lay flat on the bottom. Small, soft packages were tucked here and there.

When everything was stowed snugly inside, the packers looked at each other in amazement. There was still room for, say, a small outboard motor and a bit of personal luggage!

"I wouldn't have believed it if we hadn't done it," one man said.

"Add a car-top carrier and put an aluminum boat up there," said another, "and you've got everything." ■





## Meet the Tailgate Diners

**T**AILGATE EATING is a growing fad that reaches its climax during the football season. Visit the parking lots near the Michigan Stadium any football Saturday, at twelve noon. The wagons will be there and the food spread out.

The fans above were dining in style. The rooters at the left were serving nothing less than boiled lobster, French bread, fine cheeses, and fruit. The party at the right had chicken, rolls, and hot spiced tomato juice. Note the coolers, fitted hampers, stools, and tables. Elsewhere in the parking lot was a portly graduate in a chef's hat, turning hamburgers on a hot plate. Literally hundreds of picnickers had arrived at the stadium early to enjoy a pre-game repast on the green. ■



# **Take Your Electricity to Camp**



**S**OME STATE and national parks provide electricity for the camper, but many do not. One way to carry your own supply of electricity anywhere in the United States is to use the Bendix portable generator, shown in both photographs. Power is supplied by a small outboard-type engine burning a gas-and-oil mixture.

The two pictures on this page show some of the conveniences a portable generator makes possible. You can bring your hot plate, mixer, iron, even your library lamp to camp with you. To avoid overload, it's best to use just one appliance at a time.

An even better use of the portable generator is to supply power to such tools as saws, drills and sanders. With a generator, you can turn the tailgate of your Ford wagon into a workshop at cabin, deer camp or any other spot far removed from electrical outlets.

The Bendix portable generator can be obtained from retail stores, or by writing direct to Bendix Aviation Corporation, North Hollywood, California. ■



*Tents, wing, sleeping bags, station wagon boot, all made of the new paper-plus material.*

**Newest  
Outdoor Novelty  
Paper-Plus  
Camping**



**C**AMP IN A PAPER TENT? Sit down to the evening meal under a paper tarp? At night, with the moon's silver disc fracturing itself on the tops of the pine trees, crawling into a paper sleeping bag for a night's sleep?

Yes, indeed. Incredible as it sounds, it can be done and indeed it is being done, now, in this year of 1959. The tents, Para-Wing, sleeping bag and station wagon boot shown in the picture on these pages are all made of paper. To give credence to this statement of fact, however, you have to understand

that there is considerable variation in the meaning of "paper."

When you utter the word, you think of the evening *News*, or the grocery sack from the supermarket that rips open and dumps the canned goods onto the floor. The "paper" in the camping outfit is considerably more than that, and therefore is described as "paper-plus." It has tensile strength. It sheds water. You can sit under the Para-Wing and listen to the rain pounding the roof with every confidence that none of it will drip down onto your shoulders. The material is fire retardant,



meaning that it wouldn't be easy to burn, even if you touched a match to the corner.

The camping outfit shown on these pages was developed as a cooperative project between the Kimberly-Clark Paper Company, Corporate Research of Ann Arbor, Michigan, and the Ford Publications. It was the research department of Kimberly-Clark that developed "Kaycel" material and came to the Ford Publications Department, knowing of Ford's interest in camping and outdoor recreation in general. Very soon, C. William Moss Associates, well-known designers of camping and recreation equipment, were coming forth with the items shown.

Kaycel is described as a paper-plus material, the base of which is a net of nylon, cotton, dacron or other thread. For the tents and Para-Wing shown here, the net is a high-tenacity nylon. The net is coated with cellulose fibers, to which fire-retarding and waterproofing materials are added. Kaycel material can be sewn, glued, dyed, painted and silk-screened.

Kaycel's chief resemblance to the material we think of as "paper" is that it is turned out on high-speed paper-making machinery, and is therefore inexpensive. A complete camping outfit consisting of tent, wing, boot and sleeping bag can be produced for considerably less than you would pay for one low-cost canvas tent.

As these facts were brought out to the cooperators, a bright new possibility offered itself. Why not produce a one-season camping outfit for the neophyte? There are many families in the United States that have been tempted to go camping in a state or national park but have been deterred by the thought of spending several hundred dollars on an outfit and then discovering that camping was not for them.

If, however, these beginners could acquire a fairly complete outfit for less than, say, forty dollars, they would be risking little. The phrases, "disposable tent," and "use once and throw away," come to mind.

But the items shown here are considerably more than disposable. With care, the tents, boot and wing will survive a two-week vacation, and might even go through a second year. As for the sleeping bags, it will be surprising if they



*Pocket Camper at right has a seven-by-four-foot floor, big enough for two. Two criss-crossed Fiberglas rods are bowed in place to support roof. The walls "breathe."*



*Para-Wing above is seventeen feet long. Para-Camper, right, has 7½-foot floor. Supported by three criss-crossed rods. It has a double-flap door and window.*



don't last several seasons. Furthermore, the material can be quickly patched with tape, or by sewing.

All the gear shown here has undergone actual weather tests. The tent, for example, was pitched outdoors in winter weather and was left there during a sleet storm. The weight sagged the structure slightly, but it stood the ordeal nicely.

A raincoat made of the same material has been in use for over a year. Every time it rains, the researcher puts it on and goes outside. The only effect of all this use is to make the material more pliable—more like fabric. The Army quartermasters have been testing clothing made of Kaycel material in the field and the results thus far have been good.

Paper-plus sleeping bags have been in use for months. The average person's reaction, when invited to try out the sleeping bag for a few nights, is negative and distrustful. Somehow, the idea doesn't seem sensible. Then, after a night of it, he discovers that the material is remarkably soft on contact, and that if anything, the bag keeps him *too* warm. Two hunters used paper-plus bags in November with the thermometer outside the tent registering in the low twenties. They were snug. Paper is an excellent insulator.

Obviously, then, paper-plus camping isn't as incredible as it sounds. You just have to get used to the idea. And when you pitch a paper-plus outfit by some lake this summer, you can be confident you'll have a gallery of surprised and interested fellow campers.

Many Ford dealers throughout the country are now displaying paper-plus kits in their showrooms. If you'd like to have a closeup look at this novel approach to camping, call on your nearest Ford dealer.

Some time, soon, it is anticipated that paper-plus kits will be available in retail sports stores. Meanwhile, you can write the producer, Corporate Research, Inc., 2361 East Stadium Blvd., Ann Arbor, Michigan. You will receive catalogue information and a price list not only on tents, Para-Wing and sleeping bags, but on a variety of paper clothing. Corporate Research is producing coveralls (for changing tires), beach robes, aprons, gloves, and—hold everything—ladies' swim suits!

Outdoor living in brilliant paper-plus has arrived! ■



*The paper sleeping bag shown here takes liberties with conventional sleeping bag design. There are wide wings at the head end that can be tucked around your shoulders at night, and at the bottom an extra fold provides plenty of foot room. There are no zippers. The multi-ply insulation "breathes." Color, green outside, white inside. Bag is adult size. With care a paper bag should last several seasons.*



*Shown at bottom right is a full length raincoat and a pair of gloves, both of them made of Kaycel paper-plus material, and surprisingly durable. Raincoats have been tested for over a year, and indications are that they will last several seasons, if cared for properly.*

*In the large picture that leads off this discussion of paper-plus camping gear, you will note the station wagon boot, designed to fit snugly around the open tailgate of your wagon. By use of the boot, you add a couple of feet to the interior of the wagon and give slumbers protection from rain and bugs. Thus rigged, a wagon can sleep two adults lengthwise and one child crosswise.*

*The boot attaches to the rear bumper by means of cords and hooks. Upper cords reach to specially designed clips that fasten to the rain gutter of the car. A rear window gives ventilation. It is screened and in case of rain a paper-plus drop can be tied down to cover the screen and keep out the weather.*





*The Pugsley Sky-Camp is an amazing aluminum package of outdoor living. Here the inventor is pulling it out (it rides on rubber rollers). Though it weighs 250 pounds fully loaded with five gallons of water, stove, food and furniture, the balance is such that one person can handle it. A bumper bar protects the side of the car.*



*Raise the lid, lower the table, and you have a roadside picnic setup. In addition to the table, there's a stove, sink, four aluminum chairs, and a water hose from tank to sink! Here's everything you need to prepare and eat a hot meal. You can even wash the dishes without begging water from the nearest farm house.*



*Pull out some telescoping tubing, rig up the canvas and you have an 8 by 12½ tent with sewn-in floor and screening. There's room to stow cots and sleeping bags. The tent can be unhooked from the car, so that you can drive the car to town. For information write Pop Tent Corporation, Clinton, Michigan.*





*In the new Batwing tent, two wings provide lots of shelter for tables and folding chairs. Pop Tent Corp., Clinton, Michigan.*

## **"Bring Your Own Bedroom"**

**W**E'LL EXPECT YOU, then, some time Friday, August 7,  
*and be sure to bring your own bedroom."*

Everything considered, that's an odd phrase: bring your own bedroom. It hardly sounds like an item a man would have in his pocket, or even in the back of his station wagon.

Yet that's exactly where it is—not in the pants pocket, but in the back of the wagon or the trunk of the car. Or on top of the car. The practice of bringing your own traveling guest house when you visit your friend at his small cottage on Crystal Lake is becoming a familiar one. Even in Suburbia, when a squadron of relatives descends on you for a weekend, a tent or two in the backyard is a good way to house the overflow. It makes sense.

In this section are shown some of the traveling guest houses available in 1959. They're strictly contemporary, bearing little resemblance to the tents of our fathers.



*Double-wall import from France makes a handsome shelter*

French tents have features seldom found in tents of American design; for example the roomy castle shown here, by Andre Jamet, Grenoble, France. It is supported by a sectioned aluminum frame, has ample porch and awnings, and a nine by seven bedroom. It has two walls, separated by about five inches of space, and a double roof, making it a tent within a tent and therefore cool in summer. The porch can be fully enclosed. A large sporting goods store should be able to order a Jamet tent for you.

The tent below goes by the name of Wonderwal Draw-Tite by Champion Canvas Co., St. Louis 1, Missouri. The Wonder-

*Wonderwal has an exterior framework of aluminum tubes*





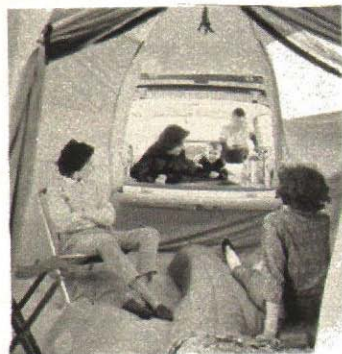
wal has an exterior aluminum frame to which the canvas is attached by elastic cords. Has picture windows at side, seven-foot headroom, floor space almost nine by nine. Screened porch can be added at front.

In 1958, a number of tent manufacturers simultaneously brought out umbrella-type tents designed especially to be attached to the rear end of a station wagon. These tents all feature a rear wall that can be lifted up and stretched over the opened tailgate, fully enclosing it in a reasonably airtight envelope. Shock cords and hooks, attached to bumper and eaves, stretch the canvas tight.

The great advantage in this design is that the interior of the wagon and interior of the tent are connected, forming a kind of two-bedroom shelter. Parents usually bed the children down in the wagon, since youngsters are more agile in climbing over the tailgate. In the wagon, the children have their own bedroom, yet the parents can hear them if anything goes wrong at night. Connecting bedrooms are a great comfort. The tailgate, incidentally, makes a convenient dressing room table, for lamps, toilet articles and the like. The tent at the top of the page, attached to the 1959 Country Squire, is by Ames Harris Neville of San Francisco, California. It is umbrella type with four corner poles and no center pole. All station wagon tents have sewn-in ground cloths, mosquito netting and porches. The bottom picture shows the interior arrangement, cots in tent, sleeping bags in wagon.



*Umbrella wagon tent*



*Interior of wagon tent*





*Tent at upper left is Vagabond DeLuxe Station Wagon model by Champion Canvas Company, St. Louis, Missouri. Tent at center is wagon model of the Pop Tent, by Pop Tent Corporation, Clinton, Michigan. Two tents at the bottom are by Seattle Tent and Awning Company, Seattle, Washington, and Ames Harris Neville of San Francisco, California.*

The tent shown at the top, left, is the DeLuxe Vagabond station wagon model by Champion, and it differs from all the others in that it has the unique exterior Drawtite aluminum frame. The tubular frame members, uniform in length, are put together with enough tension to make the frame rigid, and the canvas is hooked to the frame by means of elastic shock cords with hooks, thus drawing the canvas tight and giving the tent its name, Drawtite. The extra cap at the top forms a second roof, forming an insulating layer to keep out summer heat and also to keep the interior warm in fall weather. It's a deluxe job, but not as expensive as you might suspect.

The center picture, showing the interior, is a station-wagon version of the popular Pop Tent. Seen from the outside the Pop Tent is dome-shaped. Unlike any other tent, it is supported by six sectioned Fiberglas ribs, which are inserted in exterior tunnels in the canvas. In the process of putting the tent up, there's a stage when the tent pops open, hence the name. After some practice, the tent can be erected in very few minutes. It's merely a matter of inserting ribs, then pressing down on the ribs until they automatically lock in place. The interior is a hexagon measuring nine feet across at the narrowest point. Headroom is six and one-half feet.

At bottom you see an arrangement often adopted by two congenial families. Here, on the shore of a Michigan lake are two station-wagon tents, an Ames Harris Neville and a Rainier (see caption above for full address) attached to two Ford wagons. The tents are facing each other and the porch roofs joined at the center to form a double-length shelter long enough to protect the dining and cooking area from rain and sun. In all station-wagon tents, you can drive the car away after loosening the fastenings and dropping the wall, which can be tied down to make it weatherproof. ■

## New Equipment for Cookouts

**E**ACH YEAR, along about May, the great American pastime of outdoor dining gets under way for the summer. Outdoor lovers load the baskets, the charcoal, the edibles and the potables into their Ford wagons and are off to the woods.

Herewith, some of the new gadgetry to add style and convenience to the cookout. Top left is a fitted picnic hamper with handsome service for four. Note the cutting block with magnetic knife clinging to its side. Note also the wicker ice pail and cooler. These are standard items, available in most large sports stores.

The suitcase picnic kit shown below is something different. It's an imported kit, from Denmark. The plates and cups are an ivory-colored plastic. The kit includes service for four, sandwich box, two vacuum bottles, two jars with screw lids, salt and pepper shakers and carving knife. The outfit is compact and light in weight. The trade name of the kit is Visco. Look for it in stores handling imported goods. ■





*The array of cooking utensils at top right is known as the Porta Galley. In addition to knives, forks and spoons, the kit has a potato masher, large spoons, dipper, pancake turner and a metal gripper. It all rolls up inside a neat canvas cover and there are two aluminum poles to use in erecting the kit in the cooking area. It's by Porta Co., Inc., Canton, Massachusetts.*



*Many a picnicker has burned his lips on an aluminum cup containing barely hot coffee. The six-man aluminum camp kit shown center right has six plastic cups. It also has knives, forks and spoons. All the items shown, except the silverware, nest in the largest pail. The silverware is in a pocket in the cloth bag that comes with the kit. The brand is Mustang, available in sports stores.*



*On your next picnic, bake hot rolls in a portable camp oven. The oven shown here folds flat for carrying. Set it over any camp stove, or a wood or charcoal fire. There's a thermometer in the door and the shelf has several positions. If the fire gets too hot, rake out some of the coals, or shift the oven to a new position. Watch the thermometer! The brand is Coleman, available in most stores.*





▲ **Ranch Wagon**—Lowest-priced wagon of the most popular three, with 2-door safety for small children. ▲



▲ **Country Sedan**—A beautiful way to economize, yet enjoy the 6-passenger comfort and luxury of a fine sedan. ▲

▲ **Country Squire**—The distinguished 9-passenger wagon with all-weather paneling that looks like mahogany, wears like steel. ▲





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### **Fordor Ranch Wagon**

Smart solution for the family that wants 4-door convenience at lowest cost. Roomy comfort for 6 big passengers. And the extra doors provide handy loading of cargo from the side as well as the rear.



### **Fordor 6-passenger Country Sedan**

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For families who want four doors and full room for three extra passengers at reasonable cost. Soft foam padding in all seats. Second and third seats stow away in a jiffy for full cargo carrying.



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