

Ford presents the Liveliest of the Lively Ones!



The new Command Performance cars—fresh from
their world premiere in the Principality of Monaco



Overlooking Monaco: 63 1/2 Super Torque Ford Sports Hardtop, 63 1/2 Falcon Sprint, 63 1/2 Fairlane Sports Coupe.



Presenting the 63½ Super
Torque **Ford** Sports Hardtop
—brand new hardtop that
looks like a convertible!

Monaco is headquarters for the historic Monte Carlo Rallye—and for some of Europe's most sophisticated automotive types. Only great flair can turn heads in Monaco, but eyes followed this sleek shape wherever it went. A hardtop with the true convertible lilt, cushioned in foam and soft vinyl, gleaming in lustrous chrome. Under the hood, V-8 velvet that ranges up to a new achievement of 425 horsepower. The Ford Sports Hardtop (above) has bucket seats, a console, and a central console shift lever for both manual and automatic drive. There is also a bench seat model available.

PRODUCTS OF
Ford
MOTOR COMPANY



Presenting the 63½ Falcons
Lively new scatback hardtops!
Lively new Sprints!

The new Falcon Sprint (above) won its wings in Europe's toughest winter test, the Monte Carlo Rallye. A stunning new kind of high-performance car, the Sprint proved itself in the world's fastest company by flashing over 2,600 miles of snow, freezing fog, zigzag Alpine grades and glare ice. MORE FALCON NEWS: Now you can have the Sprint's scatback styling in Falcon Futura hardtops, too! Try the liveliest of the Lively Ones at your Ford Dealer's soon!



Presenting the 63½ Fairlane Sports Coupe — new vinyl roof, new 4 speed punch for the hot new middleweight.

With its blend of full-scale luxury and easy-handling size, this one took to savage Alpine roads like a native. There are two gem-like V-8's to choose from, an optional new console-mounted four-speed floor shift, an elegant vinyl-covered roof.

America's liveliest,
most care-free cars
FORD
FALCON • FAIRLANE • FORD • THUNDERBIRD