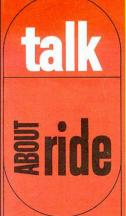
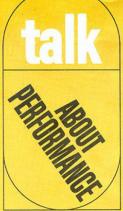
what's all the talk about?

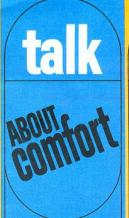
TAKE A TEST DRIVE TODAY

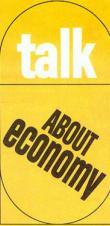
Inside this mailer are a few of the many documented facts on the proven best pickup in America. There are a lot more in our show-room. Why not stop by and talk it over? However, no matter how much we talk, the only way you can prove it to yourself is to take a test drive. You really should be driving the proven best pickup . . . the pickup with the exclusive Twin-I-Beam.

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FORD PICKUPS



talk about ride

Ford pickups with exclusive Twin-I-Beam front suspension were proved* by an independent testing institute to ride better than Chevy, Dodge, IHC and GMC pickups. A scientific Dynamic Ride Computer proved it!

TEST DRIVE

Ford's ride and FEEL for yourself!

talk about performance

Ford's 1966 standard 6-cvlinder 150-hp engine was proved* by an independent testing institute to outperform Chevy's 1966 standard 6-cylinder 155-hp engine. Ford F-100 pickups took the performance advantage in five out of five tests.

TEST DRIVE

Ford's 6 or 8 and FEEL for vourself!

talk about comfort talk about economy

Ford's pickup comfort is more than just talk . . . it's a fact! The Dynamic Ride Computer proved* it. Under normal, everyday driving conditions Ford recorded a more comfortable ride than Chevy, Dodge, IHC and GMC pickups.

TEST DRIVE

Ford's comfort and FEEL for yourself!

Economy is something every pickup owner likes to talk about. That's why you'll hear a lot of "economy" when you hear about the '66 F-100 pickups, Independent test also proved* Ford has the edge in MPG over Chevy.

TEST DRIVE

Ford TODAY and SEE for yourself!



