

SPECIAL WHITE SALE PRICE-BRAND NEW FULL SIZE FORD-ONE OF THE WORLD'S QUIETEST CARS-SPECIAL WHITE SALE PRICE-240 cid BIG SIX ENGINE-SPECIAL WHITE SALE PRICE-VINYL UPHOLSTERY WALL TO WALL CARPETING-WHITEWALLS-SPECIAL WHITE SALE PRICE







1966 FORD WHITE SALE

SPECIAL

Specially priced...specially

equipped... Our White Sale Special is just that—special! Special equipment inside. Special equipment outside. Special in price. It's our once-a-year sale that offers you a full-size Ford at an unbelievably low price.

What do you get on our White Sale Special? In addition to all of the basic "Quiet Quality" Ford virtues, you get • deluxe all-vinyl seat upholstery • wall - to - wall carpeting and • white sidewall tires. And that's not all. Standard equipment also includes • a 240-cu. in. Big Six • full wheel covers • fully synchronized 3-speed manual transmission • bright seat side shields • and bright-metal frames for door windows, center pillars and quarter windows. Comes in 2- or 4-door models.

And you can have your pick of options like

Cruise-O-Matic Drive • a 289- or 390-cu. in.

V-8 engine • solid-state AM radio • tinted
glass all around • SelectAire conditioner and

power steering.

Our supply of White Sale cars is limited, so hurry! This is the sale you've been waiting for! The car you're driving right now will probably cover the down payment! Stop by our showroom today. Check this very special unit and our very special price.

We have 49 different ways to help you get more for your car money in '66





Standard on '66 Ford and Fairlane wagons (optional on Falcon) is the new Magic Doorgate. It swings out as a door for people, down as a tailgate for cargo.



The exciting 1966 Ford Country Squire is one of 10 new Ford models for '66. New features include the 428-cu. in. V-8, new power front disc brakes, new 7-Litre series and exclusive new Stereo-Sonic Tape System that plays your favorite music.



A couple of stylish scorchers for '66 are the Fairlane GT and GT/A. Both feature 390-cu. in. V-8's. The GT/A has a Sport Shift that's fully automatic or lets you shift for yourself. Convertible (above) is new model in the 13-car Fairlane line.



There are 3 great new Mustangs for '66... Hardtop (above), Convertible and 2+2. All include bucket seats, full carpeting, floor shift and much more as standard equipment and you can choose from more than 70 GT performance and luxury options. More than ever Mustang is designed to be designed by you.



This youthful Falcon Sports Coupe (shown with optional vinyl roof) is just one of 10 sporty Falcon models for 1966. Here is the newest compact on the market . . . roomier, stronger, more stylish, but still with traditional Falcon economy. Options include 200-hp V-8 engine, Cruise-O-Matic Drive, air conditioning.

VISIT OUR SHOWROOM TODAY

FORD DEALERS 3RD ANNUAL

WHITE SALE!

from now until Feb.28 only
GET A BRAND-NEW
FULL-SIZED WHITE SALE
SPECIAL FORD

specially equipped at our SPECIAL PRICE P.O. BOX 1000, DEARBORN, MICHIGAN

