

**Mustang II...
the sporty, personal way to Free Wheel...**



...road machines with spirit and style.

Free Wheelin'. A state of mind, a state of being and doing, in a choice of cars that offer you the styling, performance and handling that help set you apart from the crowd. That's Mustang II, from MPG to Cobra II. Each offers you a different way to be you. And to enjoy it!

Low starting price... high resale value.

Being frugal isn't all bad, especially when it's fun. Our Mustang II MPG starts you that way early. Sticker price? As low as \$3,525 MSRP.*

Low initial price isn't all Mustang II offers, either. Mustang II's popularity and value pay off at trade-in time. A 1974 Mustang II, base 2-Door model, for example, has retained as much as 78% of its original sticker price.** That's resale value.

*Manufacturer's suggested retail price, excluding title, taxes and destination charges.
**Trade-in value, NADA Official Used Car Guide, average of nine regions, March, 1976.

A lot of time between fuel stops.

An economical price is just the

beginning for Mustang II. This mileage chart tells more.

Your actual mileage may be different and depends on the type of driving you do, your driving habits, your car's condition, and optional equipment.

General EPA Estimates	Hwy./City*
Mustang II MPG 2.3 liter 2V 4-cyl., 4-spd. man. trans.	34/24 A
Mustang II MPG 2.3 liter 2V 4-cyl., auto trans.	31/22 B
Mustang II 2.8 liter 2V V-6, 4-spd. man. trans.	25/17 C
Mustang II 2.8 liter 2V V-6, auto trans.	23/17 D
Mustang II 302 CID 2V V-8, auto. trans.	19/15 E
Mustang II** 302 CID 2V V-8, 4-spd. man. trans.	21/15

*NOTE: EPA figures for California: A—31/20, B—32/21, C—24/15, D—20/15, E—18/12.

**Not available in California.

Standard features that add up to more product value.

Standard features like rack and pinion steering, front disc brakes, 2.3 liter 4-cylinder overhead cam engine, a fully synchronized 4-speed floor-mounted

transmission, and full instrumentation, including tachometer, fuel, ammeter and temperature gauges, help Mustang II deliver driving enjoyment and dependability mile after mile.

Few scheduled pit stops.

Mustang II keeps its value and economy story alive and well with more time between scheduled lube jobs and spark plug changes. Compared to 1973, oil changes are now scheduled every 5,000 miles instead of every 4,000 miles; spark plug changes every 20,000 miles instead of every 12,000 miles. Tune-ups are simpler, too. Ford's solid state ignition eliminates points and condenser from the picture.

These are just some of the features that make Mustang II the value that it is. For what makes it the "fun" car it is, read on.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.
PRODUCT CHANGES. Information presented was correct when approved for printing. Ford Division reserves the right to change specifications any time without incurring obligations.

**The score for '76:
Mustang II—Boredom 0.**

LOOKING FOR EXTRA VALUE...

Mustang II MPG

The Mustang II to come to when you want Mustang looks and sportiness. Available in Hardtop and 2+2 versions, Mustang II MPG is the lowest priced Mustang II. Standard equipment includes color-keyed urethane bumpers; wheel covers; low-back bucket seats; integral armrests; cut-pile carpeting; burl walnut woodtone appliques. And all for a base sticker price as low as \$3,525*.

Mustang II Limited Edition. \$137 worth of extras at no extra charge!

Right now your Ford Dealer offers you a new Mustang II 2-Door Hardtop or 2+2 model with such appearance items as: special lower body Tu-Tone paint combination · dual accent bodyside tape stripes · styled steel wheels with trim rings · unique seat inserts · brushed aluminum instrument panel applique... a regular \$137 retail value*... at no extra charge... and you can order sporty aluminum wheels on your Limited Edition Mustang II for only \$97. (Regular sticker price \$182.)

*Based on manufacturer's suggested retail pricing.



LOOKING FOR DRIVING EXCITEMENT, ROAD-WISE WAYS...

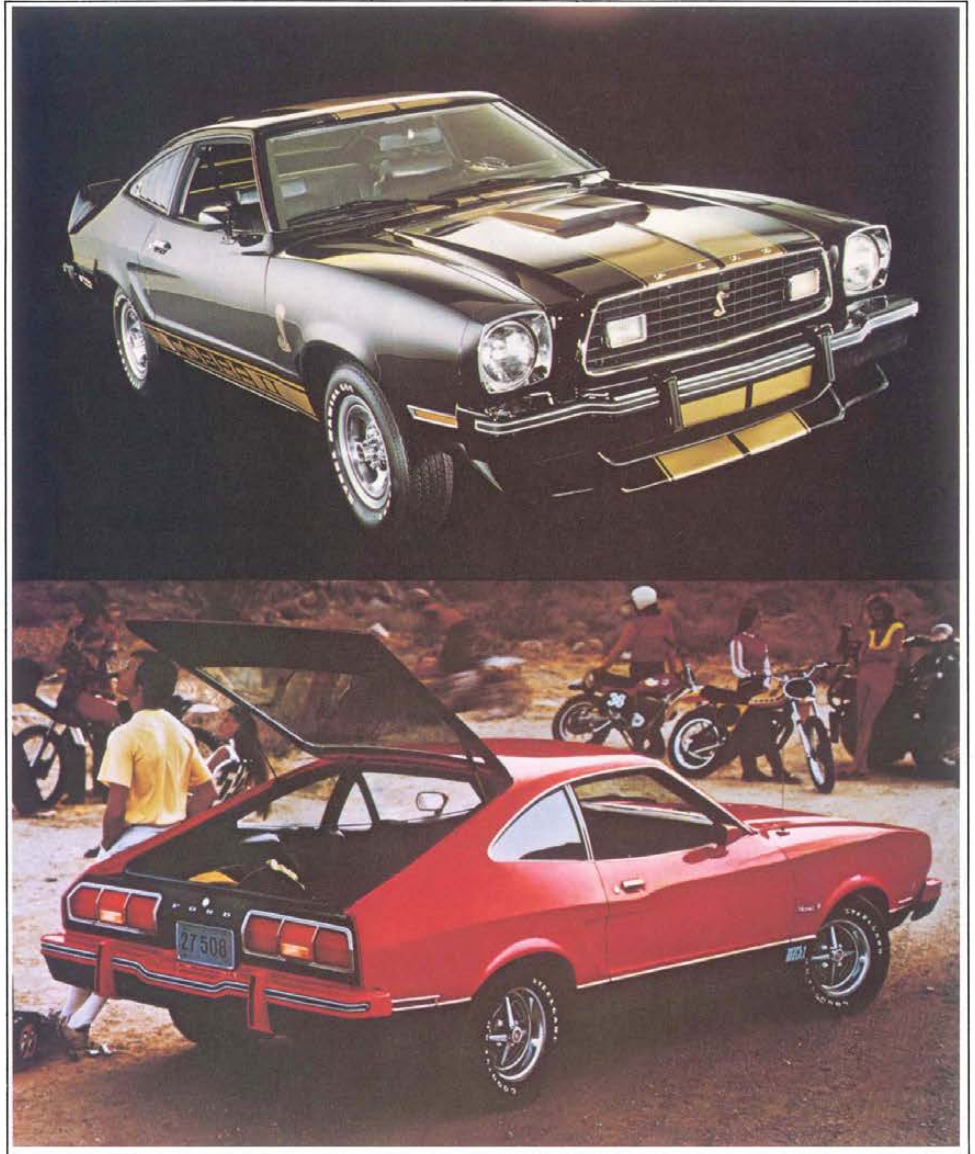
Mustang II Cobra II: Driving excitement lives again!

In 1965 Carroll Shelby introduced the performance world to a machine that was to become a legend: the Shelby Cobra. Based on Mustang's solid roadability, the Cobra included refinements that made it one of road racing's most popular and overwhelming performers. Now, welcome the 1976 Cobra II, a today version of its forebearer with the same looks and "make something happen" appearance.

And Cobra II "happens": bold racing stripes, blackout grille, racing mirrors, quarter window louvers, front air dam, decklid spoiler, brushed aluminum instrument panel and door appliques, Cobra insignia. On the road, Cobra II puts down styled steel wheels with Cobra logo and trim rings, plus BR70 steel-belted radials. Colors? White-and-blue or the new black-and-gold look. Cobra II: Uncoil one! (Shown with optional forged aluminum wheels.)

Mustang II Mach I: a flair for the road.

And colorful, too. Go red like the Mach I shown. Or in a full array of sporty colors all fronted by a bright grille and moldings. Mach I also moves out with black lower bodysides, bumpers and back panel; styled steel wheels and trim rings; RWL wide-oval steel-belted radials. And that liftgate opens up on 22.8 cubic feet of cargo space with the rear seat folded down. If you have a flair for going, take a Mach I along.



Mustang II Stallion: just for the "kicks" of it.

And "kicks" is what Mustang II Stallion is all about. Decidedly different Stallion trim and ornamentation set it apart in the available Hardtop and 2+2 versions. Special blackout body panels; blackout grille, wiper arms, window moldings, lower front and rear bumper; special Stallion ID, and styled steel wheels. Mustang II Stallion can add to your free wheelin' times. Try one for "kicks!" (Shown with optional forged aluminum wheels.)

Mustang II Ghia: top of the breed for luxury.

This is the Mustang II to turn to for luxury and sportiness. Imagine Mustang II's sporty ways tuned in with your choice of a full- or half-vinyl roof; opera windows; dual accent paint stripes; color-keyed vinyl insert bodyside moldings; deluxe wheel covers; steel-belted radials. Inside you have a choice of cloth-and-vinyl trim; deluxe door trim; cut-pile carpeting; special soundproofing. Imagine all that and Mustang II! Ghia makes it happen.





Options can mean a lot. And do.

A big part of the fun involved in picking out a Mustang II, in addition to the number of models available, is the wide array of options to help you make Mustang II fit your individual ideas of looks, luxury, comfort and performance. A few of them are listed here. (Your Ford Dealer has the complete picture.)

1. Console—Stores personal items, serves as an armrest and adds to Mustang II's sporty interior appearance. Color-keyed to the interior trim.

2. Moonroof. Manually operated. Lets the outdoors in. Looks good, too. (2-Door models. Sunroof also available.)

3. Styled steel wheels and trim rings. Bright, good looking, distinctive. Put your style show on the road.

4. AM/FM stereo and tape player is just one of the fine Ford sound systems engineered for your Mustang II. Eight-track automatic or manual tape channel indexing, plus ten channel settings (five AM

and five FM).

5. Rallye Package for more moves with Mustang II. Includes Traction-Lok differential (delivers engine power to rear wheel with the most traction to get out of slippery spots), competition suspension, extra cooling package, and more. Includes dual chrome exhaust extension.

6. Leather-wrapped steering wheel is more than looks—more comfortable and a surer grip.

7. Vinyl half roof and fixed opera window add an extra touch of styling distinction (Ghia only).

8. Luggage rack for rear deck. Lets you take more of what you want with you. Neat looking, too.



1.



2.



3.



4.



5.



6.



7.



8.

SOME TRUCKS THAT ARE MORE THAN TRUCKS.

Ford's new Cruising Van.

Ford, first in vans since vans began, presents a van specially crafted and customized by Ford, a choice Limited Production E-150 Econoline Van (124" wheelbase). Consider: special multicolor "Rainbow" paint treatment with silver metallic upper and rear panels and black lower side panels; black hood and roof treatment; side porthole windows with black glass. And those are just for openers.

Inside, more of the same.

Chateau van trim and equipment level in driver's compartment in a unique silver velour fabric; Captain's Chairs that swivel; fully carpeted cargo area including floor, walls, ceiling, side and rear doors; rear door privacy glass; and much more. The Limited Production van: one of Ford's van ways.

All Ford vans lend themselves to your tastes in special paint, carpeting, whatever. Going your way is what a Ford van is all about.

"Shorty" lives again.

"Shorty's" back. Ford's short-box half-ton Flareside Pickup in sixteen regular colors plus 375 optional factory paints. "Shorty" sports a 300 CID 2V 6-cylinder or 360 CID V-8 engine, 3-speed manual, 4-speed manual or Cruise-O-Matic automatic transmission, and front disc brakes. You'll like "Shorty's" color-keyed molded door trim panels and in-cab storage area, too. Ford's "Shorty": pick up your drivin' ways. Shown with the optional pin stripe accent package. (Shown with dealer installed white wheels.)



Mustang II...
the sporty, personal way to Free Wheel...



The closer you look,
the better we look.





**The closer you look,
the better we look.**

