

## THE MARGIN OF DIFFERENCE

Genuine Ford Truck Accessories can add greatly to your pride and pleasure in owning a new Ford Light Truck, Bronco or Econoline. They're often the margin of difference between just owning the vehicle and making it personally yours. One reason is quality performance. Because Ford accessories are specifically engineered for Ford vehicles, you can be sure they'll fit right, work right and deliver long-term satisfaction.

Another reason is selection. Highlighted in the following pages are just a few of the many of Ford Truck accessories you have to choose from. Your Ford Truck salesman can show you all the rest. (In many cases, accessory items are readily at hand in stock at the dealership.)

And your Ford salesman will gladly answer any questions you may have. You'll soon appreciate that the margin of difference Ford Truck accessories offer you is really a margin of added value.

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### Ford Parts and Service Division

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### AM/FM MULTIPLEX STEREO RADIO

(For Ford F100/350 Trucks and Econoline)

Excellent high fidelity sound from an all-transistor unit. Offers full band AM reception plus the pleasure of full-dimensional FM Stereo.



### AM/FM MULTIPLEX STEREO RADIO 8-TRACK TAPE SYSTEM

(For Econoline)

Offers all the benefits of the AM/FM Multiplex Stereo Radio above, plus the added enjoyment of listening to 8-track tapes while on the road. Operation is easy . . . just pop in your favorite tape.

### AM RADIO

(Available for all Ford Light Trucks, Econoline and Bronco)

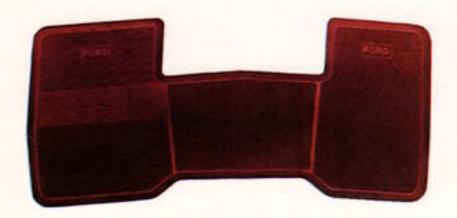
Pushbutton operation (except Bronco) allows easy station selection. AM broadcasts come through crisp and clear. All-transistor reliability.

Radios - Basic Part Number - 18806



Set the vehicle speed, then take your foot off the accelerator for comfortable cruising. Compensates for hills. Touch brake pedal to disengage control. Push "Resume" button to signal control to take over again.

Basic Part Number - 9A818



### FULL FLOOR MATS

(For Ford F100/750 Trucks)

Rubber mats add durable protection and are easy to wash, clean and maintain. Color choice includes black, brown, blue or red. May be cut to form twin mats if desired. Handsome carpet insert floor mats are also available for most Ford Light Trucks.

Basic Part Number - 13086



### CIGAR LIGHTER

(For F100 thru 350, Econoline, Bronco)

Enjoy the convenience of a quick light-up while on the move. Flameless lighter is safe, easy to use. Lighter receptacle provides a handy electrical outlet for other accessories such as trouble lights and 12-volt electric razors.

Basic Part Number - 15A044



### ENGINE BLOCK HEATER

(For all Ford Trucks)

Heating element will raise coolant temperature about 55 degrees above outside temperature. Helps fast cold-weather starts that can save battery drain, gas. Grillemounted plug connects to extension from any 110-volt outlet.

Basic Part Number - 6A051

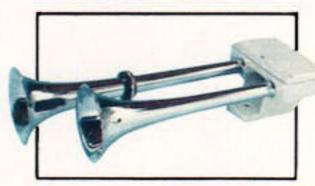


### EMERGENCY REFLECTOR KIT

(For all Ford Light Trucks)

This handy self-storing kit helps protect you in case you're disabled on the road. Day or night the three fluorescent and reflective triangles are highly visible to warn oncoming traffic from either direction. Meets requirements of Federal Motor Vehicle Safety Standard 125.

Basic Part Number - 19E500



### DUAL AIR HORNS

(For many Ford Light Trucks)

These "loud-voiced" strong horns speak out boldly to provide an effective warning signal. Durable chrome finish. Available with or without air compressor.

Basic Part Number - 13800



### ALL WEATHER SAFETY LIGHTS

(For all Ford Heavy Trucks)

Light up the road for better visibility in poor weather without glare to bother you or oncoming drivers. Kit comes complete with two lamps, all related hardware and wiring.

Basic Part Number - 15200



### FIRE EXTINGUISHER

(For all Ford Light Trucks, Econoline, Bronco)

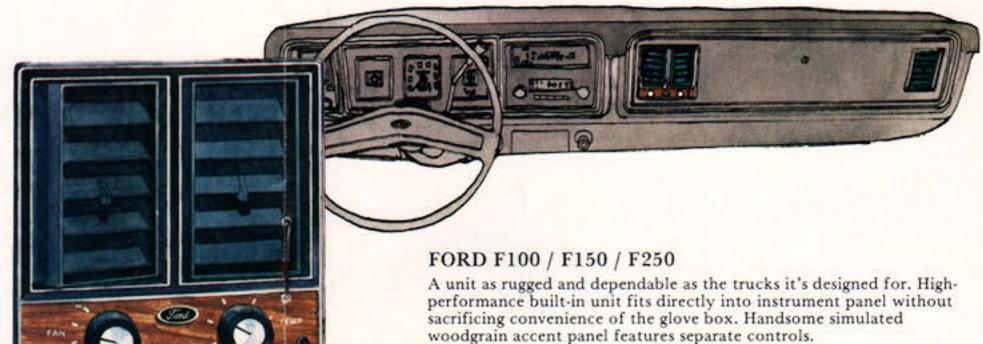
This dry-chemical extinguisher can mean the difference between minor damage and a complete loss in a fire. Prepare for an emergency before it happens. Easy to install and operate. Includes heavy-duty clamp to hold it securely in place.

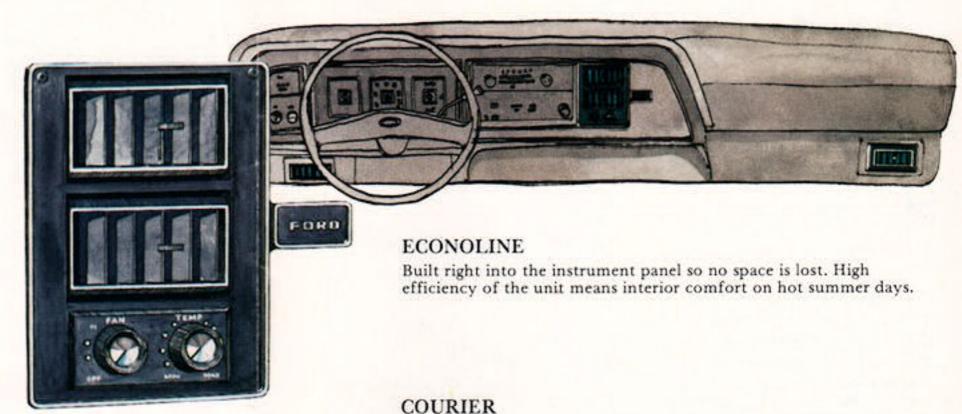
Basic Part Number - 19B540



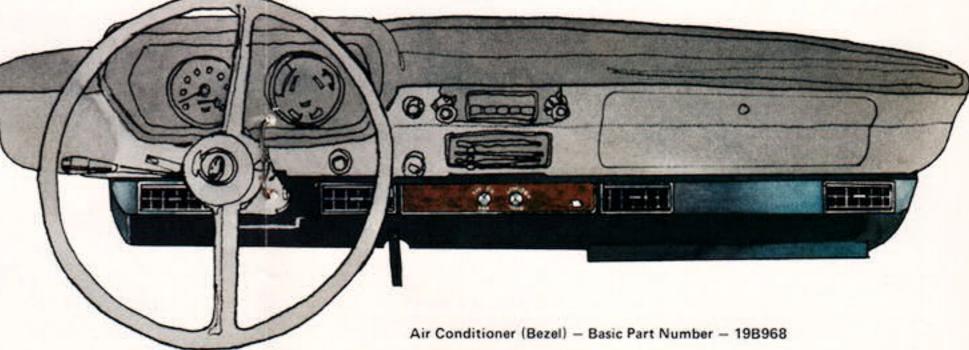
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Enjoy total driving comfort with these efficient units. Featuring manually adjustable thermostatic temperature controls, 3-speed blowers and individually controlled air registers.





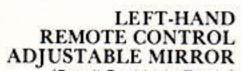
With sleek lines and woodtone styling, this unit installs neatly under the dash to bring cool comfort throughout the interior of the vehicle.



### OUTSIDE RIGHT-HAND/ LEFT-HAND MIRROR

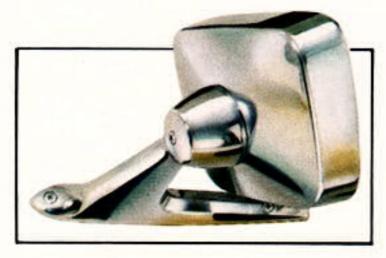
(Ford Light Trucks and Bronco)

This chrome finished mirror matches standard left-hand mirror. May be used with the remote control left-hand mirror (below). Adjustable and fits on either left or right side.



(For all Ford Light Trucks)

This car-type mirror has been specially adapted for truck use. Provides you easy inside control for exact adjustment. Bright chrome finish.



### SWING LOCK PAINTED MIRROR

(For Econoline)

Big 6 x 10 inch mirror swings out of the way when maneuvering gets tight . . . swings back quickly to locked position when you're ready to move again. Available in right and left-hand models.

### CONVEX "STICK-ON" MIRROR

(For Bronco right-hand installation only)

Same size mirror face as RH/LH mirror shown above, but with greatly increased width of view. Adhesive backing makes it easy to attach permanently to existing mirror face.



### LOW PROFILE STAINLESS MIRROR

(Styles to fit Ford F100/350 Trucks, Econoline)

Rugged Stainless steel mirror mounts on the door. Swings in to allow clearance for greater maneuverability. Adjustable, fits left or right side of truck.



### PANORAMIC MIRROR

(For all Ford Light Trucks)

A chrome-finished mirror which installs on standard mirror brackets for wider field of vision. Easily adjustable.

### SWING-OUT GOOSENECK TYPE MIRROR

(Available in chrome for Light Trucks; in chrome or painted for Econoline)

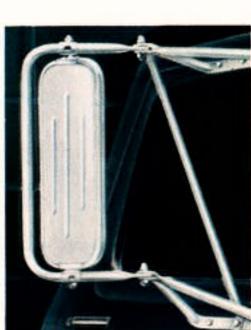
May be used for permanent or semipermanent camper installations. Can be adjusted in close to cab when camper is removed, out to view around camper when installed. Eliminates need for extra, hang-on mirrors.



### STAINLESS CAMPER MIRROR

(For Ford Light Trucks)

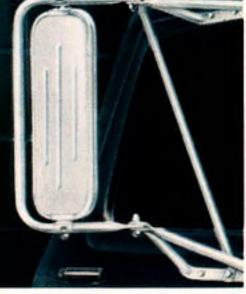
Designed for campers up to 71/2 feet wide, this stainless steel door-mounted mirror improves wide angle visibility. A 3-point vertical mounting assures rigidity, yet is easily adjustable.



### WESTERN PAINTED MIRROR

(For Ford Light Trucks)

This large, sturdy, adjustable mirror provides an undistorted view from right or left side. Popular with owners of trucks of all sizes. A big help for truck owners who expect to be doing regular hauling.



Mirrors - Basic Part Number - 17696

### EXTERIOR EXTERIOR





### FRONT BUMPER GUARDS

(For Ford F100/350 Trucks and Courier)

Get extra front end protection and protect yourself from bumper override when pushing. Heavy steel construction, chrome-plated for durability. Molded rubber pads are deep-mounted to help absorb shock. Guards also help protect bumpers from deep scratches and marring.

Basic Part Number - 17996



(For Ford Light Trucks, Courier and Econoline)

Protect your door edges from mars in parking lot situations. Also add attractive brightmetal highlights. Easily installed.

Basic Part Number - 20910





### SPLASH GUARDS

(For Ford Light Trucks)

Heavy-duty rubber guards protect both vehicle and those following from mud and water splash. Quick installation.



(For Ford Light Trucks and Ford Camper Cover)

Versatile accessory can be used to provide cab ventilation or allow air flow into campers. Makes it easy to pass items between cab and camper. Tinted glass reduces glare.

Basic Part Number-10422B30





PICK-UP BOX RAILS

(For Ford F100/260 6- and 8-foot Styleside Trucks)

On Styleside pickups these combination chrome-plated and bright metal pick-up box rails provide convenient tie-down for light cargo. Add smart styling flair.

Basic Part Number - 9932230



TONNEAU COVER

(For Ford F100/250 Trucks and Ranchero)

A sturdy, good-looking cover for all cargo. Easy to attach, remove or store. Available in either black or white. Fits pickups with 8-foot Styleside boxes and Ranchero.

Basic Part Number - 99501A42

### REAR STEP BUMPER

(For Ford F100/250 Trucks)

Makes climbing in or out of pick-up box easier. Heavy gauge steel construction provides good rear-end protection. Available in standard and deluxe models. Both have built-in area for mounting a trailer hitch ball.

Basic Part Number - 17906



### GLIDE-OUT STEP

(For Ford Light Trucks)

All-steel step glides out, makes it easy to enter or leave truck by reducing step-up height. Glides out of the way under vehicle when door closes. Surface is perforated for added traction. Mounts on right or left side.

Basic Part Number - 9920042



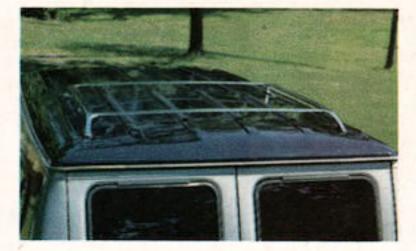
### ROOF VENT

(For Econoline)

Econoline owners will appreciate this efficient exhaust fan. Clears away hot or stale air. All-steel vented unit can be painted to match body color.

Basic Part Number - 89018





### ECONOLINE LUGGAGE RACK

(For Econoline)

Durably constructed of stainless steel, bright metal and chrome components to maintain its attractive appearance with minimum care. Frees up a substantial amount of space inside the vehicle.

Basic Part Number – 55100



### SPARE TIRE LOCK

(For Ford Light Trucks)

Locks spare tire and wheel firmly in place. Attaches directly to spare tire mounting bolt. Strong weatherproof lock.

Basic Part Number - 1386

### FREE RUNNING AUTOMATIC LOCKING HUBS

(For Bronco and Ford Light Trucks with part-time 4-wheel drive)

Increase drive train life by allowing front wheels to "free-wheel" when 4-wheel drive traction is not needed. When added traction is required, hubs automatically re-engage. Reduced tire wear, fuel savings are additional benefits.

Basic Part Number - 1104

### SPARE TIRE CARRIERS – FRONT BUMPER MOUNT

(For Ford F100/250 Trucks)

Gets the spare tire out of the way to give you extra cargo space. Easy access to spare. Easy to install on bumper and to hood latch support — no drilling required. Durably zinc-plated.



### REAR SLIDE-OUT

(For F100/250 Trucks)

Allows under-frame storage of tire at rear of truck. It's completely out of the way until you need it. Tire slides down and out of carrier for easy access.



### REAR-MOUNTED \

(For Econoline)

Mounts on rear door easily to provide extra interior space. Includes spare tire lock with key.

> Spare Tire Carriers — Basic Part Number — 1440





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