

1983 THUNDERBIRD



**The 1983 Thunderbird:
A story we're proud
to tell.**

Drive this Thunderbird. On the road, not in the showroom, is where the story unfolds. It's a story of sound engineering and design — one we're proud to tell.

At Ford, we think the new Thunderbird is to the 1980's what its celebrated predecessor was to the 1950's. It has the most aerodynamic shape Thunderbird has ever taken and, we think, one of the most beautiful.

The '80's call for a fuel efficient engine. Thunderbird's standard V-6 was the choice for power with economy.* It's linked with a modern automatic transmission with a locking torque converter for a near-mechanical linkup between engine and transmission in all three forward gears. This reduces slippage and helps fuel efficiency.

Ride and handling are important concerns, too. Thunderbird's shock absorbers contain a low charge of nitrogen gas to suppress hydraulic foaming. They're able to handle a range of driving situations from the normal to the rougher-than-normal. The suspension and steering systems were chosen for their proven contribu-

tions to a smooth ride and good road manners.

Finally, we wanted this Thunderbird to be as efficient inside as it was aerodynamic outside. Careful thought and study were given to your place in the vehicle and the environment of your passengers. The placement of instruments and controls, the design of the seats, choice of fabric — these decisions were made based on comfort.

**Turbo Coupe: The
first turbocharged
Thunderbird.**

Thunderbird drivers aren't all the same. For those who are more performance oriented, the Thunderbird Turbo Coupe is well endowed with the kind of equipment that makes for a world class touring car.

It has a 2.3 liter electronic fuel injected (EFI) turbo engine capable of 145 horsepower at 4,600 rpm.** It's run by a fourth-generation microchip engine control system capable of thousands of operations per second. The transmission is a carefully calibrated 5-speed.

Read about the Turbo Coupe in more detail. Begin to see where technology and advanced engineering are taking Thunderbird. In Turbo Coupe, perhaps, the new spirit of Thunderbird is most readily seen.

**Heritage: Special
equipment for a special
Thunderbird.**

Just as there are performance-minded drivers, there are also those who prefer a sophisticated road car without all the muscle. If you are one of these, Thunderbird Heritage has what you want in an automobile. The interior is comfort oriented. Electronic instrumentation reports driver information. Conveniences and special appointments are all around, setting this Thunderbird apart and making it a pleasant car to drive or ride in.

We hope that what you see and learn of the 1983 Thunderbirds through this catalog will convince you to test-drive one soon. It's the best way to know, firsthand, the new spirit of Thunderbird.

*See mileage information, page 16.

**Based on SAE standard J 1349.



Thunderbird w/Exterior Accent Group



Thunderbird Heritage



Thunderbird Turbo Coupe

The 1983 Thunderbird: The driver's car.

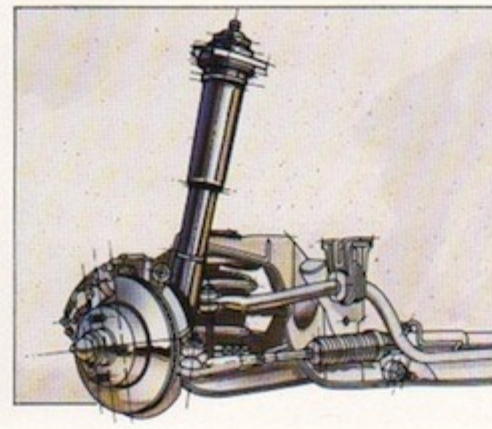
At the heart of the new Thunderbird are the engineering and design features discussed on these pages. They reveal why Thunderbird is the driver's car. **An interior that received close attention.**

The driving environment was carefully designed to suit the requirements of its occupants. The positioning of every component, the placement of every control were thoroughly planned. There is individual seating up front so the driver has the room he needs to drive and his passenger can enjoy the ride. Each seat is reclinable for comfort. The padded console is situated at the driver's right elbow. Inertia seat back releases are included to make it easier for rear seat passengers to get in and out.



New gas-filled shock absorbers to help you over the rough spots.

Thunderbird's shock absorbers contain a low-pressure charge of nitrogen gas. This pressurization suppresses foaming of the hydraulic fluid due to rapid bumps or similar agitation. Basically, it means that the ride doesn't have to be overly stiff under normal circumstances to be stiff enough under stress.



Modified MacPherson front suspension: another smooth ride factor.

The MacPherson design is recognized for the quality of its ride characteristics and its contribution to vehicle handling. It's combined with a four-bar link rear suspension and new suspension geometry in Thunderbird. These are the benefits: improved stability on the



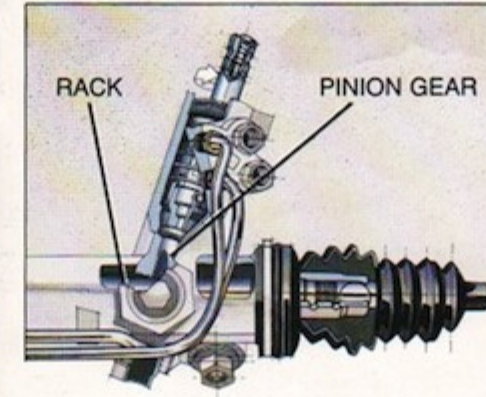
highway and over rough roads as well as enhanced steering and handling.

Precise, power rack and pinion steering with variable ratio.

Many cars noted for performance use rack and pinion steering. It's a very precise system that contributes to ease of handling. That's why it's used for Thunderbird, with the added convenience of power. It also has a variable ratio feature. Variable ratio means that the gearing changes as the wheel is turned. On straightaways, the gearing is "loose" for a stable steering center feel. In a situation like a tight parking maneuver, though, the gearing "tightens" so that progressively fewer steering wheel turns are required. These

three elements — rack and pinion, power, and variable ratio — combine to form a steering system that's appreciated in all driving situations.

Rack and pinion steering: At the end of the steering column is a single "pinion gear" connected to a "rack" of gear teeth linked to the steering arms. Just a slight turn of the steering wheel rotates the pinion gear one notch, which moves the rack one notch.



Aerodynamics becomes airflow management.

Aerodynamic design is important for several reasons. First, the more aerodynamic a car is, the easier it is to push through the air. Wind resistance is expressed by the car's coefficient of drag (CD). For economy, the lower the drag, the better. Thanks to hundreds of hours in the wind tunnel and hundreds of investigated design configurations, Thunderbird achieves a CD of .35. But economy is not the only consideration. Aerodynamics also affects the way a car behaves. Thunderbird uses the wind to help hold the road firmly. It reduces lift on the hood for directional stability; reduces lift on the rear for cornering agility. And Thunderbird's smooth lines even contribute to reduced wind noise. At Ford, we're concerned with all of the benefits of aerodynamics. We call it airflow management.



Thunderbird's concealed drip moldings contribute to its aerodynamics. They also provide a built-in rain trough, as well as increased head clearance to facilitate entry and exit.



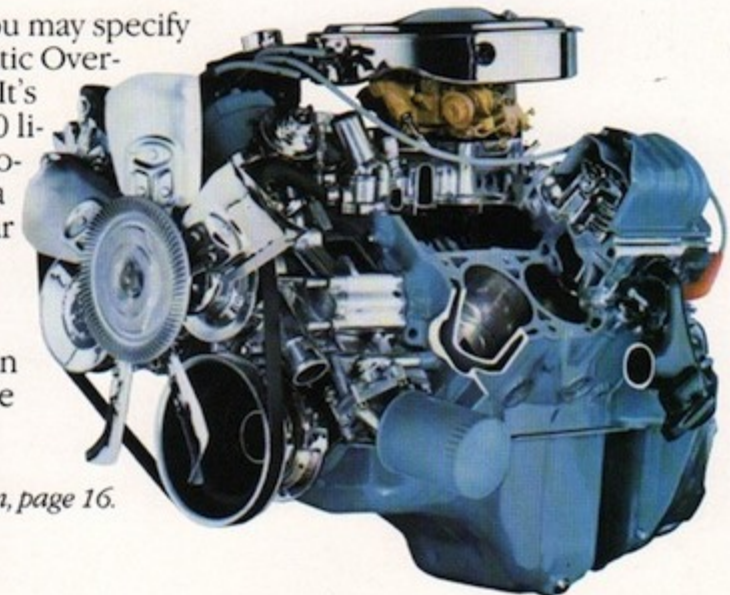
A powertrain with the accent on efficiency.

The standard 3.8 liter V-6, with its advanced combustion chamber design and valve porting, achieves impressive fuel efficiency.* It's teamed with an automatic transmission designed for efficiency, too. This automatic is different from most. It has a locking torque converter which, unlike conventional automatics, provides a near-mechanical lockup between engine and transmission in all three forward gears. This results in considerably less torque converter slippage for more efficient use of the engine's power.

If you choose, you may specify the optional Automatic Overdrive Transmission. It's included with the 5.0 liter EFI V-8. AOD automatically shifts into a fourth overdrive gear at about 40 mph, allowing the engine to turn one-third more slowly. This can substantially improve highway fuel economy.

*See mileage information, page 16.

Some of the most advanced automated vehicle design equipment in the world is at Ford's Engineering Computer Center. Computer-aided graphics techniques like Finite Structural Analysis and Modal Analysis allow engineers to construct mathematical models on computer screens and simulate vehicle and component behavior as if under actual operating conditions.





Thunderbird

Thunderbird Heritage: Equipped with information.

A glance through the standard equipment list on page 16 tells you that Heritage is indeed well equipped. You may already be acquainted with many of these features, but several are sophisticated driving aids and deserve explanations in detail.

One that will serve you well in

kilometers per hour. The fuel gauge reports the gas supply with a fast reading "bar graph" display. The digital clock offers three kinds of information with a touch of a button: 1) the current date, 2) the correct time (to the second) or 3) the elapsed trip time.

Centered below the clock is an independent diagnostic system containing seven warning lights. They are lighted only when certain conditions should be noted.



Thunderbird's individually reclining front seats are body contoured for comfortable back and thigh support. They have deep foam cushions with Flex-o-lator spring support.



Examples: "door ajar," "low beam (headlamp) out," "brake lamp out." The Autolamp On/Off/Delay system automatically turns headlamps on at night and off in daylight. It can be set to keep the

all your driving is the Electronic Instrument Cluster. Usual gauges and dials are replaced by small screens powered by light-emitting diodes (LEDs). Light intensity adjusts automatically to light conditions in the passenger compartment. Centered over the top of the wheel is the digital speedometer. As speed increases (or decreases), large numerals indicate precise speed in miles per hour. Push a button and speed is converted to



headlamps on for up to four minutes after you park the car to light your way into the house.

The focal point of Heritage.

The Interior Luxury Group, standard in Heritage, is well worth a brief description. The seats are trimmed in soft velour cloth. Front seats include carpeted cushion side facings, a map pouch for the driver, and seat back map pockets. In back, the center area between rear seating positions is carpeted. There are soft cloth inserts in the door panels and the coved area of the quarter trim panels. Courtesy lights are in the door and quarter trim panels, too, with an on/off switch for the latter located in the console. The floor is covered with 16-oz. carpeting.

The instrument panel has special woodtone appliques and the steering wheel has a matching insert. There's even carpeting in the luggage compartment. Convenience items are all around: The diagnostic warning lights and digital clock already mentioned, power side windows, dual illuminated visor vanity mirrors, the light group, interval windshield wipers, automatic parking brake release and tinted glass.



Also available is an intelligent traveling companion.

The Tripminder® computer is optional with all Thunderbirds except Turbo Coupe. It's an on-board information center which puts all kinds of travel data at your fingertips. It can tell you your average trip speed at the touch of a button. Another touch: the distance covered per gallon of fuel



used on your trip. Another: instantaneous fuel economy. Another: the total fuel used. You can get this information in either the English or Metric system. And there are other readouts that will tell you the date, the time, and the elapsed time and distance of your trip.

Above: Heritage 4-passenger seating shown with optional ultrasoft leather trim.



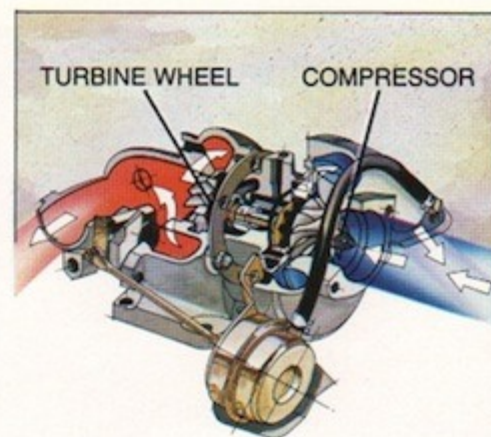
Thunderbird Heritage

Thunderbird Turbo Coupe is built to perform. A world class touring car.

Turbo Coupe is for those who believe driving should be more than getting from one place to another. It's equipped with our best in performance equipment and electronic technology. For Turbo Coupe, a test drive will tell you more — and say it better —

At full boost (10 pounds), around 4,600 engine RPM, the engine achieves 145 horsepower based on SAE standard J 1349. More power than most of today's V-8s.

Turbocharging: Hot exhaust gasses (red) turn the turbine wheel to power the compressor. Outside ambient air (blue) is drawn into the compressor and driven through the induction system to the combustion chambers.



Tires that stick to the road.

Turbo Coupe mounts Goodyear Eagle P205/70HR 14 performance tires on lightweight cast aluminum wheels. The tires feature an aggressive tread pattern, performance compound rubber, and low profile design for a wide footprint. Result: excellent traction and cornering power on wet or dry pavement.



An interior designed with the driver in mind.

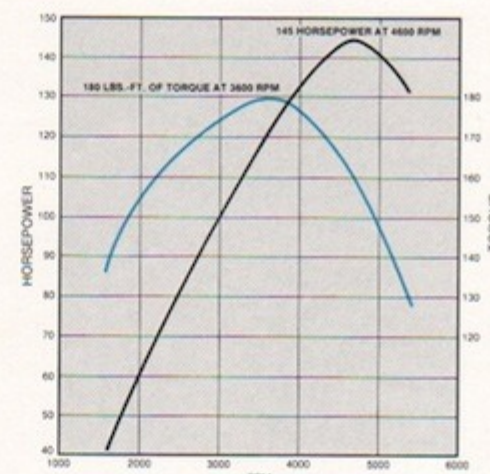
The driver environment of Turbo Coupe locates the steering wheel, light controls and shift lever right where your hands want them to be. Radio and climate controls are a comfortable reach away. Controls for standard and optional electrical equipment are in a pod next to your right thigh.



than all the words we could put to paper.

Engine and turbocharger: an action combination.

The engine is an efficient, high-performance cross-flow head, overhead cam four-cylinder displacing 2.3 liters with a compression ratio of 8.0 to 1. It employs five main bearings, forged aluminum pistons, high-temperature alloy valve materials, oil cooler and tuned intake manifold. A "blow through" turbocharger is positioned upstream from the injectors and throttle plate. Unlike other turbocharging arrangements, this "blow through" system pressurizes on demand. Which in turn gives the driver crisp, immediate throttle response.



Net horsepower and torque as measured by SAE standard J 1349.

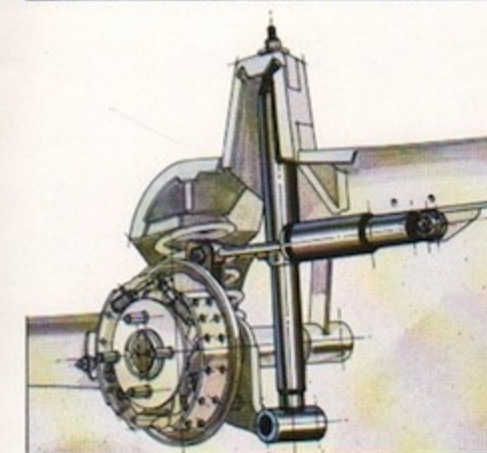
An electronic fuel injection system with EEC-IV.

The fuel injection system, fed by an electric fuel pump, is port type — with an injector ahead of each intake valve for precise metering. The system is run by a computer called EEC-IV, a fourth-generation, state-of-the-art, micro-

processor-based engine control system capable of thousands of operations per second. At one extreme, it will immediately set up air/fuel mixture and timing for a quick cold start. At the other extreme, it will help the engine push to its safe limits. In between, it senses by the millisecond what you are asking the car to do, and balances the engine's air/fuel mixture and ignition timing for optimum power, response and efficiency.

A five-speed manual transmission is standard.

The free-revving powerplant is mated to a 5-speed gearbox. The ratios are carefully calibrated so there is a proper gear for any turn, any straightaway. Accomplished drivers will appreciate the pedal design. The brake and accelerator pedals are positioned to facilitate true heel-and-toe downshifting.



An extra set of longitudinally mounted rear shocks mean additional stability through turns for Turbo Coupe.

Gas-filled struts and shocks for ride and handling. Plus two additional rear shocks for pure handling.

The front struts and rear shocks on Turbo Coupe contain a low-pressure charge of nitrogen. This suppresses foaming of the hydraulic fluid due to rapid bumps or exuberant driving. In turn, this means the ride doesn't have to be overly stiff in normal driving to be stiff enough when you, or the road, demand.

Turbo Coupe has a second set of rear shocks mounted in a unique and interesting position — longitudinally between the rear axle and the body. These help maintain the car's geometric integrity for a positive, "car-on-rails" feel through a turn.



Seats you sit in. Not on.

Turbo Coupe's front seats reward the demanding driver. (1) The under-thigh support adjusts. (2) The side-thigh support adjusts. (3) The seat back angle adjusts. (4) The lumbar support adjusts with (5), an infinitely adjustable pneumatic actuating pump. In addition, the (6) firm side supports help hold you in place. Considering that a Turbo Coupe is capable of .81G in a turn, seats that support you laterally as well as up and down are essential (shown with optional ultrasoft leather trim).





Thunderbird Turbo Coupe

SPECIFICATIONS

MEASUREMENTS

Wheelbase	104.0"
Length	197.6"
Height	53.2"
Width	71.1"
Front Tread	58.1"
Rear Tread	58.5"
Trunk Space	14.6 cu. ft.
Fuel Capacity	21.0 gal.*
Curb Weight	3,076 lbs. (approx.)
Passengers	4

*18.0 gallons with Turbo Coupe; 20.7 gallons with 5.0L V-8.

SCHEDULED MAINTENANCE

Ford wants to reduce the frequency and cost of scheduled maintenance on its cars to an absolute minimum. Here are some examples of scheduled maintenance intervals for the 1983 Thunderbird. For complete maintenance recommendations, refer to the Thunderbird Owner's Guide.

Engine Oil Change	each 7,500 miles*
Spark Plug Change	each 30,000 miles
Air Filter Replacement	each 30,000 miles

Engine Coolant Replacement	each 30,000 miles or 3 years (52,500 miles or 3 years with 2.3L Turbo and 5.0L V-8)
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*5,000 miles with Turbo Coupe.

GAS MILEAGE

Thunderbird: 29 est. hwy. (2) EPA est. MPG. For comparison. Your mileage may differ depending on speed, distance and weather. Actual highway mileage probably will be lower. California estimates differ slightly.

A WORD ABOUT OPTIONS

Today, optional equipment is available that would have been unthinkable just a few years ago. An example is the new anti-theft system for Thunderbird. This sophisticated electronic device will flash headlamp low beams and taillamps, sound the horn intermittently and cause interruption of the start circuit when actuated by unauthorized entry.

OPTIONS AVAILABILITY

Thunderbird options are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Options designated by an asterisk (*) are offered either in combination with other options or are subject to additional ordering requirements or limitations. Availability of some features may be subject to delay.

EXPLANATORY NOTES FOR FEATURES AND OPTIONS

*Offered either in combination with other options or subject to additional ordering requirements or limitations.

S = Standard, **O** = Optional, **NA** = Not Available

(1) Turbo Coupe features 15:1 non-variable ratio. (2) Special Handling Package included and only available with BSW performance tires. (3) Included with Exterior Accent Group. (4) Cast aluminum wheels (15.3") in a different style are available. (5) See page 8 for contents. (6) Also included in Interior Luxury Group. (7) Storage bins replaced with fishnet map pockets when Articulated Seats (standard on Turbo Coupe) are ordered. (8) Leather-wrapped luxury steering wheel with Fingertip Speed Control. (9) Includes wide bodyside moldings, bumper rub strip extensions, dual electric remote-control mirrors, dual accent bodyside and decklid stripes, and luxury wheel covers. (10) Includes dual beam map light, instrument panel courtesy lights and engine compartment light. (11) See page 8 for contents. (12) Includes power door locks and remote-control electric decklid release in glove box. (13) See your dealer for information on available tires.

THUNDERBIRD FEATURES

ENGINEERING

	Thunder- bird	Heri- tage	Turbo Coupe
3.8 liter 2V V-6 engine	S	S	NA
2.3 liter OHC Turbocharged engine with Electronic Fuel Injection (EFI)	NA	NA	S
SelectShift automatic transmission with locking torque converter	S	S	NA
5-speed manual overdrive transmission	NA	NA	S
Variable ratio power rack and pinion steering	S	S	S(1)
Power front disc/rear drum brakes	S	S	S
DuraSpark Electronic Ignition	S	S	S
Electronic voltage regulator	S	S	S
Maintenance-free battery	S	S	S
Modified MacPherson strut front suspension with gas-filled struts	S	S	S
Four-bar link rear suspension with gas-filled shocks (Turbo Coupe includes unique suspension with four rear shock absorbers)	S	S	S
Special Handling Package	O(2)	O(2)	S
Fluidic windshield washer system	S	S	S
Tachometer with boost and overboost lights	NA	NA	S
Traction-Lok axle	O	O	S
P195/75R14 all-season WSW tires	S	S	NA
P205/70HR14 BSW performance tires	O(2)	O(2)	S
Automatic parking brake release	O	S	NA

EXTERIOR

Concealed drip moldings	S	S	S
Depressed park windshield wipers	S	S	S
Quad rectangular halogen headlamps	S	S	S
Left-hand remote-control mirror	S	NA	NA
Dual electric remote-control mirrors	O(3)	S	S
Soft, urethane-covered front and rear bumpers	S	S	S
Charcoal bumper rub strips	S	S	S
Bumper rub strip extensions	O(3)	S	S
Charcoal vinyl insert bodyside moldings (narrow)	S	NA	NA
Wide bodyside moldings	O(3)	S	S
Front cornering lamps	O	S	O
Hood stripes	O	S	O
Bodyside and decklid accent stripes	O(3)	S	S
Electro-luminescent coach lamps	NA	S	NA
Unique front fascia with air dam and fog lamps	NA	NA	S
Deluxe wheel covers	S	NA	NA
Styled road wheels	O	S	NA
14" aluminum wheels	NA(4)	NA(4)	S

INTERIOR

Individually reclining seats in knit cloth and vinyl trim	S	NA	NA
Articulated seats	O	NA	S
Interior Luxury Group	O(5)	S(5)	NA
Padded console with illuminated and flocked interior, removable litter bin and rear footwell courtesy lights	S	S	S
Tunnel-mounted shift with leather-wrapped knob	NA	NA	S
10-oz. color-keyed cut-pile carpeting	S	NA	NA
Luxury Carpet Group	O(6)	S	S
All-vinyl door trim panels with assist straps and storage bins	S(7)	NA	S(7)
4-spoke luxury steering wheel with woodtone rim insert	S	S	NA
Leather-wrapped sports steering wheel	NA	NA	S(8)
Trip odometer	S	S	S
Self-regulating, illuminated quartz electric (sweep-hand) clock	S	NA	NA
Electronic digital clock	O	S	S
Lockable glove box with flocked bin	S	S	S
Glove box and ashtray lights	S	S	S
Color-keyed cloth covered headlining and sun visors	S	S	S
Utility strap on driver's visor	S	NA	S
Inertia seat back releases	S	S	S
Color-keyed deluxe belts with comfort regulator feature	S	S	S
Seat belt reminder chime	S	S	S
Carpeted package tray	S	S	S
AM radio (may be deleted for credit)	S	NA	NA
Electronic AM/FM stereo search radio	O	S	O
AM/FM stereo radio	O	NA	S
Premium sound system	O	S	O
Power lock group	O	S	O
Tilt steering wheel	O	S	O
Autolamp On/Off/Delay System	O	S	O
Illuminated Entry System	O	S	O
Electronic Instrument Cluster	O	S	NA
Diagnostic warning lights	O	S	S
Light Group	O	S	S
Deep-well trunk	S	S	S

THUNDERBIRD OPTIONS

ENTERTAINMENT SYSTEMS

	Thunder- bird	Heri- tage	Turbo Coupe
AM/FM Stereo Radio*	O	NA	S
AM/FM Stereo Radio with Cassette Tape Player*	O	NA	O
AM/FM Stereo Radio with 8-Track Tape Player*	O	NA	O
Electronic AM/FM Stereo Search Radio	O	S	O
Electronic AM/FM Stereo Search Radio with Cassette Tape Player and Dolby™ Noise Reduction System	O	O	O
Premium Sound System (stereo radios only)	O	S	O

APPEARANCE

Wide Bodyside Moldings*	O	S	S
Bumper Rub Strip Extensions*	O	S	S
Exterior Accent Group*(9)	O	NA	NA
Luxury Carpet Group	O	S	S
Dual Bodyside and Decklid Accent Stripes*	O	S	S
Hood Stripes*	O	S	O
Tu-Tone Paint/Tape Treatment*	O	O	NA
Charcoal Lower Accent Treatment*	NA	NA	O
Clearcoat Metallic Paint	O	O	O

ASSISTS/ELECTRONIC DRIVING AIDS

Autolamp On/Off/Delay System (See page 8)	O	S	O
Diagnostic Warning Lights (See page 8)	O	S	S
Electronic Instrument Cluster (See page 8)	O	S	NA
Tripminder™ Computer* (See page 9)	O	O	NA
Electronic Voice Alert*	O	O	NA
Traveler's Assistance Kit	O	O	O

COMFORT AND CONVENIENCE

Front Cornering Lamps	O	S	O
Electric Rear Window Defroster*	O	O	O
Remote-Control Locking Fuel Door	O	O	O
Dual Electric Remote-Control Mirrors	O	S	S
Pivoting Front Vent Windows*	O	O	O
Keyless Entry System* (includes Illuminated Entry System)	O	O	O
Illuminated Entry System	O	S	O
Interval Windshield Wipers	O	S	O
Flip-Up/Open-Air Roof	O	O	O
SelectAir® Conditioner with Automatic Temperature Control	O	O	O
SelectAir® Conditioner with Manual Temperature Control	O	O	O
Automatic Parking Brake Release	O	S	NA
Electronic Digital Clock* (See page 8)	O	S	S
Tinted Glass, Complete*	O	S	O
Light Group(10)	O	S	S
Fingertip Speed Control*	O	O	O
Electronic Dimming Day/Night Rearview Mirror	O	O	O
Leather-Wrapped Luxury Steering Wheel*	O	O	O
Tilt Steering Wheel	O	S	O

INTERIORS

Interior Luxury Group*(11)	O	S	NA
Articulated Seats* (See page 13)	O	NA	S
Ultrasoft Leather Trim*	O	O	O

PROTECTION

Anti-Theft System*	O	O	O
Lower Bodyside Protection	O	O	O
Bright Rocker Panel Moldings	O	O	NA
Front Floor Mats	O	O	O
Front License Plate Bracket*	O	O	O
License Plate Frames*	O	O	O
"Tot-Guard" (available at your Ford Dealer)	O	O	O

POWER ASSISTS

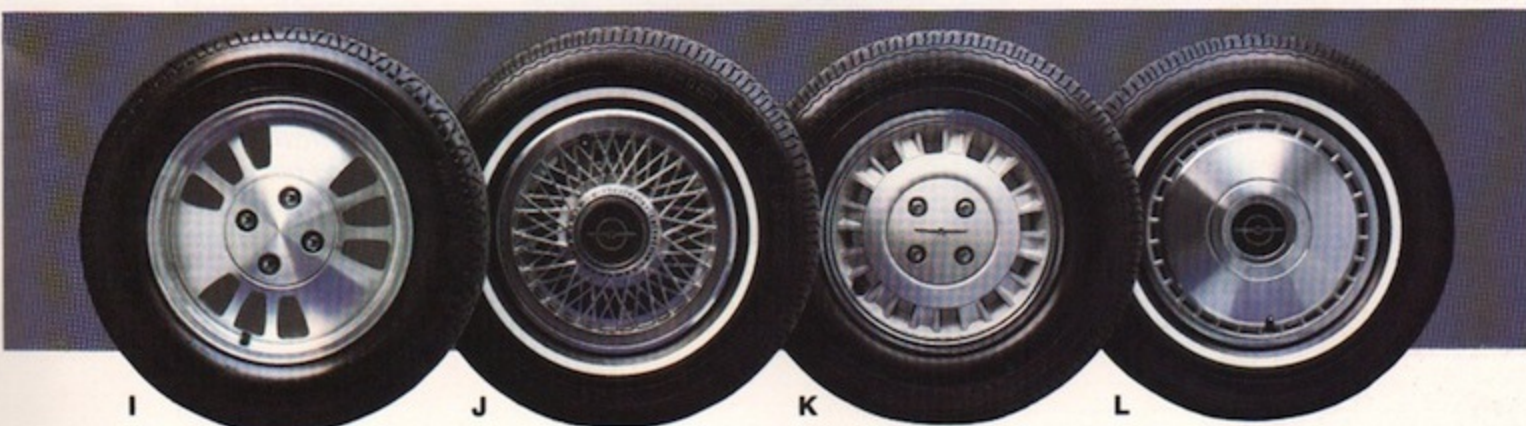
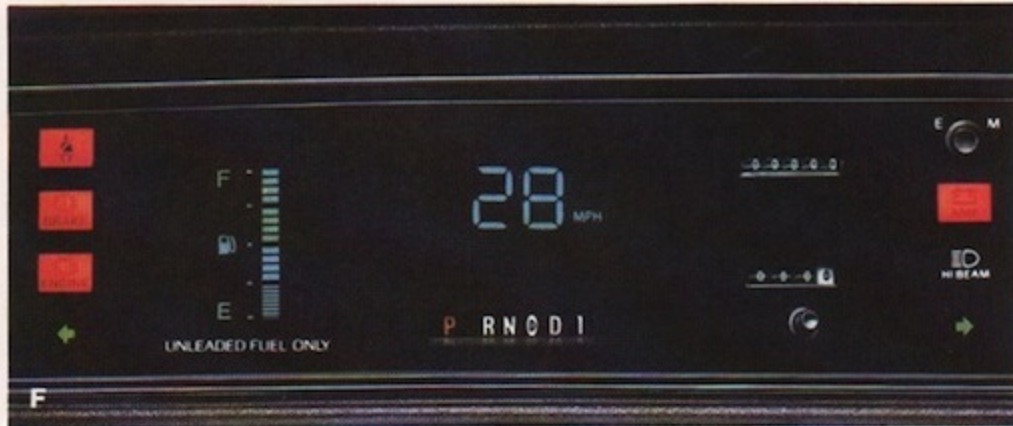
Power Lock Group(12)	O	S	O
Power Radio Antenna*	O	O	O
6-Way Power Driver's Seat	O	O	O
Dual 6-Way Power Seats*	O	O	NA
Power Side Windows*	O	S	O

WHEELS/WHEEL COVERS(13)

Luxury Wheel Covers*	O	NA	NA
Wire-Style Wheel Covers*	O	NA	NA
Locking Wire-Style Wheel Covers*	O	O	NA
Styled Road Wheels	O	S	NA
TRX Aluminum Wheels* (include BSW Michelin TRX tires)	O	O	O

PERFORMANCE

5.0 Liter V-8 Engine with Electronic Fuel Injection (EFI)*	O	O	NA
Automatic Overdrive Transmission* (See page 5)	O	O	NA
Traction-Lok Axle	O	O	S
Medium-Duty Trailer Towing Package*	O	O	NA
Heavy-Duty Battery	O	O	O
Heavy-Duty Suspension*	O	O	NA
Special Handling Package*	O	O	S
Engine Block Immersion Heater	O	O	O
California Emissions System*	O	O	O
High Altitude Emissions System*	O	O	O



COLORS AND TRIMS

Interior Trim Colors											
	Charcoal	Medium Red	Academy Blue	Walnut	Desert Tan	Opal w/Charcoal	Opal with Red	Opal with Blue	Opal with Tan		
Exterior Paint Colors											
Black	D	D	B		U	P					
Polar White	A	D	Q	C	U	A	D	Q	U		
Pastel Charcoal	A	D				A					
Red	A	W			U	W					
Lt. Academy Blue			Q					Q			
Pastel Vanilla				C	C			C			
Desert Tan				C	C			C			
Lt. Desert Tan				C	C			C			
Dark Charcoal*	P	D				P					
Silver*	A	D	Q								
Medium Red*	A	W			U	W					
Midnight Academy Blue*		D	B		U			P			
Walnut*				U	U			U			

*Optional Clearcoat Metallic Paint Colors.

Paint Stripe Colors:
A. Black, B. Light Academy Blue, C. Copper, D. Medium Red, P. Light Grey, Q. Dark Academy Blue, U. Tan, W. White



Interior Trim Colors			
	Charcoal	Medium Red	Desert Tan
Turbo Coupe			
Exterior Paint Colors			
Black	1	1	1
Pastel Charcoal	1	1	
Bright Red	2	2	2
Light Desert Tan	3		3
Silver*	1	1	
Dark Charcoal*	1	1	1
Medium Red*	2	2	2

*Optional Clearcoat Metallic Paint Colors.

Paint Stripe Colors
1. Medium Grey, 2. Maroon, 3. Dark Tan

CHARCOAL LOWER ACCENT TREATMENT

A special Turbo Coupe paint scheme features Dark Charcoal accent paint below the bodyside moldings and bumper rubstrips. It's available with Bright Red, Silver and Medium Red exterior paint.

Some of these paint and trim colors are shown in this catalog. On the printed page, of course, colors are at best only representative of the originals. Your Ford Dealer can show you actual samples of the paint colors and trim materials presented above as well as Tu-Tone Paint/Tape combinations. See him for available Tu-Tone paint schemes.

A. Fingertip Speed Control **B.** Electronic AM/FM Stereo Search Radio with Cassette Tape and Dolby® Noise Reduction System **C.** Electric Rear Window Defroster **D.** Illuminated Entry System **E.** Pivoting Front Vent Windows **F.** Electronic Instrument Cluster **G.** Remote-Control Electric Decklid Release (Power Lock Group) **H.** "Tot-Guard" **I.** TRX Aluminum Wheels **J.** Wire-Style Wheel Covers **K.** Styled Road Wheels **L.** Luxury Wheel Covers **M.** Tu-Tone Paint/Tape Treatment

Ford Lifeguard Design Safety Features

Vehicle Operation

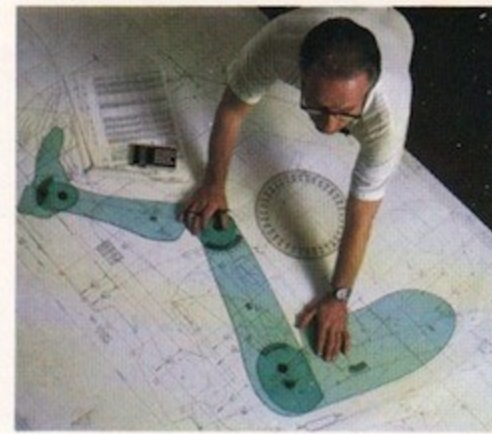
☐ Safety rim wheels and load-rated tires ☐ Dual service hydraulic brake system with warning light ☐ Corrosion-resistant brake lines ☐ Turn indicator lever with lane-changing signal feature ☐ Hazard warning flasher ☐ Back-up lights ☐ Side marker lights ☐ Parking lights coupled



with headlamps ☐ Two-speed or variable speed windshield wipers ☐ Windshield washers ☐ Outside rearview mirror, driver's side ☐ Glare reduced instrument panel, windshield wiper arms, and windshield pillars ☐ Uniform transmission shift quadrant (on all cars equipped with automatic transmission) ☐ Continuously variable control illumination intensity (instrument panel lighting) ☐ Safety hood latch system ☐ Impact resistant front and rear bumper systems

Occupant Protection

☐ Safety-designed front end structure ☐ Safety-designed roof structure ☐ Steel guard rails in side doors ☐ Double yoke safety door latches and safety hinges ☐ Integral lap and shoulder belts with automatic retractors for front outboard occupants ☐ Positive seat belt fastening reminder warning light and buzzer or chime for the driver ☐ Lap belts with mini-buckles for center front (where



absorbing instrument panel with padding for right and center (where three-passenger front seat is provided) front passengers ☐ Padded sun visors ☐ Energy-absorbing front seat back tops with padding ☐ Self-locking front seat backs on two-door vehicles ☐ Head restraints or high back seats for front outboard occupants ☐ Safety glove box latch ☐ Inside yieldaway rearview mirror ☐ Impact-absorbing laminated safety glass windshield ☐ Flame-resistant interior materials ☐ Safety-designed coat hooks ☐ Safety-designed radio control knobs and push buttons (on all cars equipped with radios)

Anti-Theft

☐ Locking steering column with key warning buzzer (or chime) reminder ☐ Visible vehicle identification number ☐ Separate keys for ignition and door entry

As many as 350 crash tests involving cars and trucks for durability and occupant safety are conducted annually in the Crash Barrier Building located at Ford's Dearborn, Michigan, Proving Ground. The facility has two crash-test barriers and highly sophisticated equipment to measure and analyze data in the areas of acceleration, force and displacement.



Ford-Paid Repair Programs After the Warranty Period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:

Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical Service Bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

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Ford Lifetime Service Guarantee

Participating Ford and Lincoln-Mercury Dealers are now offering the Lifetime Service Guarantee, which guarantees their work for as long as you own your car. It means that you pay for a covered repair on your Ford or Lincoln-Mercury car or Ford light truck once — and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. Even if you keep your car a lifetime. It doesn't matter where you bought your car, or whether it's new or used; the work is still covered by the repairing dealer.

This limited warranty covers vehicles in normal use. Items not covered are routine maintenance parts, belts, hoses, sheet metal and upholstery. See any participating Ford or Lincoln-Mercury dealer for details.

Also Well Worth Considering...



Ford Motor Company's optional Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the plan for you. Available on all cars and most light trucks, it is honored by more than 6,300 Ford and Lincoln-Mercury dealers nationwide and in Canada.

"Ask Your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Product Changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.



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