





#### BASE

All the key features that make a Bronco a Bronco. Plus, 35" tires in the available Sasquatch™ Package. Ripe for personalization by a full line of factory-backed accessories.



#### BIG BEND™

Interested in some creature comforts? Big Bend gets a leather-wrapped steering wheel and aluminum wheels. Available heated front seats, 110V power outlet, remote start and more.



#### BLACK DIAMOND™

Next-level outdoor driving experience: locking rear differential, steel bumpers, rock rails, heavy-duty steel bash plates and 7 G.O.A.T. Modes.™ Plus, marine-grade vinyl seat trim and a washout interior.



#### OUTER BANKS™

Mounted on 18" aluminum wheels, Outer Banks gets LED signature lighting and taillamps, body-color fender flares and powder-coated tube steps. Also available: a 12" LCD touchscreen and B&O™ Sound System.



#### BADLANDS

The most capable Bronco in the lineup: BILSTEIN™ shocks, a front stabilizer bar disconnect and locking differentials. Available 35" or 33" mud- or all-terrain tires. Seats in marine-grade vinyl or available leather trim.



#### WILDTRAK™

Take thrills head on with the standard Sasquatch Package: 35" tires, 17" beadlock-capable wheels, locking differentials, and BILSTEIN shocks. Also standard: the 2.7L twin-turbocharged EcoBoost® V6, 10-speed automatic, black grille and unique hood graphics. Developed and tested in legendary racing locations like Johnson Valley, California.

**2-DOOR BADLANDS.** Shadow Black. Available equipment. **4-DOOR BADLANDS.** Area 51. Available equipment. **2-DOOR BLACK DIAMOND.** Cyber Orange Metallic Tri-coat! Available Sasquatch Package. Available equipment.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment, and available Ford Accessories. Recreational equipment not included. Preproduction models may be shown throughout. 1. Additional charge.

## BUILT WILD"

When it was introduced, the original Ford Bronco™ helped launch a whole new class of thrilling off-road vehicles. Now, it has returned.

Here to take you back into the mountains, the woods, and remote locations that the adventurous call home. Available as a heritage-true 2-Door and first-ever Bronco 4-Door, with 6 unique models and an array of available Ford Accessories to choose from,

there are plenty of ways to build an adventure-seeking beast that fits your lifestyle. So get ready to mount up. Ford Bronco is back.









A MODE TO MATCH THE ENVIRONMENT Terrain Management System™ with G.O.A.T. Modes™ Goes Over Any Type of Terrain. These driving modes give you the ability to match performance to the terrain, weather, or whatever the roads and trails throw your way, at the simple turn of a dial. You can take advantage of up to 7 available modes – from Normal to Baja – depending on the model.

**4-DOOR WILDTRAK.™** Cactus Gray. Available equipment.

 $Always \, consult \, the \, Owner's \, Manual \, before \, off-road \, driving, \, know \, your \, terrain \, and \, trail \, difficulty, \, and \, use \, appropriate \, safety \, gear.$ 

#### G.O.A.T. MODES

#### All models

#### NORMAL.

For everyday driving. A perfect balance of excitement, comfort and convenience.

#### ECO

Tuned to help reduce fuel consumption.

#### SLIPPERY\_

Enables confident driving on slippery surfaces, helps make Bronco easier to control.

#### SAND \_

For off-road use only. Fun driving in soft, dry sand.

#### All models except Base

#### MUD/RUTS \_

For off-road use only. Adapts systems to give optimum experience on muddy or uneven terrain.

#### All models except Badlands

#### SPORT\_

Sporty driving with improved performance.

Quicker shifts, enhanced powertrain sound.

#### Black Diamond™ and Badlands only

#### ROCK CRAWL \_

For off-road use only at very low speed and controlled crossing of uneven terrain that can include large rocks.

#### ABAJA

For off-road use only. Vehicle response tuned for high-speed off-road performance.



AVAILABLE FORD PERFORMANCE HEAVY-DUTY MODULAR FRONT BUMPER

AVAILABLE BRUSH GUARD

**AVAILABLE FRONT STABILIZER BAR DISCONNECT** 

MAXIMUM CRAWL RATIOS:

MANUAL 94.75:1 AUTOMATIC 67.8:1

**AVAILABLE ROCK RAILS** 

AVAILABLE HEAVY-DUTY STEEL BASH PLATES

FULLY BOXED HIGH-STRENGTH-STEEL FRAME

AVAILABLE SPICER® PERFORMA-TRAK™ FRONT AND REAR ELECTRONIC-LOCKING DIFFERENTIALS

DANA ADVANTEK® INDEPENDENT FRONT AXLE ASSEMBLY

DANA 44™ ADVANTEK SOLID REAR AXLE

**AVAILABLE 35" LT315/70R17 MUD-TERRAIN TIRES** 

FRONT AND REAR TOW HOOKS

**AVAILABLE HOSS SYSTEM WITH BILSTEIN™ POSITION-SENSITIVE SHOCKS** 

AVAILABLE ADVANCED 4x4 WITH AUTOMATIC ON-DEMAND ENGAGEMENT













INNOVATIVE TRAIL MAPPING Ford Bronco™ offers you the first-ever all-in-one app for rugged SUVs: the available FordPass™ Performance App with class-exclusive Off-road Navigation.¹ It's your go-to for electronic trail content from pro trail guide providers such as Trails Off-Road and FunTreks. Download topo maps and satellite imagery for offline use. Record video and vehicle telemetry to your dash-mounted mobile phone, and play it back when stopped to see customized overlays of your GPS, speed, rpm, pitch, yaw and more. The app even makes it easy to share trip summaries to your social media.

**FORD POWER-UP SOFTWARE UPDATES** From new features to minor software enhancements, we can continuously help keep your vehicle on the forefront of technology. Software updates are delivered wirelessly – directly to your vehicle via standard FordPass Connect<sup>2</sup> or Wi-Fi. So we can make sure your Bronco has the very latest without missing a beat.

**SYNC**® 4 The latest communications system from Ford is available on every Bronco model, and brings new levels of intelligence, available conversational voice command recognition and computing power to help make navigation, music and connecting your vehicle to your smartphone quick and easy.<sup>3</sup> SYNC 4 is viewable on either the standard 8" or an available 12" touchscreen. Available Connected Navigation Systems<sup>2,4</sup> offer up real-time weather, traffic and construction information along your route, plus business hours, ratings and more in the Points-Of-Interest when connected.

Also, offered with the 12" version is an available 360-Degree Camera. With class-exclusive off-road spotter views, this camera provides additional visibility when you're engaged in technical maneuvers such as rock crawling.

BRING THE DEVICES ALONG An available wireless charging pad<sup>5</sup> lets you leave the cords at home. You can also bridge the gap between your smartphone and your Bronco thanks to standard wireless compatibility with Apple CarPlay<sup>®</sup> and Android Auto.<sup>™6</sup> With the available 4G LTE Wi-Fi hotspot and FordPass Connect,<sup>2</sup> you're able to connect up to 10 devices at once from inside the vehicle or up to 50' away. And with the FordPass App and FordPass Connect, you'll have access to complimentary remote features like start<sup>7</sup>/stop,<sup>7</sup> lock/unlock, schedule a start,<sup>7</sup> locate your vehicle and vehicle status check.



Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible.

1. Available late summer 2021, Requires available factory-installed navigation system. Navigation subscription not required. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear, 2. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details), Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/ vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 3. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 4. Navigation services require SYNC 4 and FordPass Connect, complimentary connect service and the FordPass App (see FordPass Terms for details). Eligible vehicles may receive a complimentary 90-day trial of navigation services, or if applicable, a 3-year trial of built-in navigation services that begin on the new vehicle warranty start date. Customers must unlock the navigation service trial by activating the eligible vehicle with a FordPass member account. If not subscribed by the end of the complimentary period, the navigation service will terminate, or depending on vehicle, the built-in connected navigation service will terminate. Built-in navigation system will revert to embedded offline navigation after termination, FordPass App. compatible with select smartphone platforms, is available via download. Message and data rates may apply. 5. Qi wireless charging may not be compatible with all mobile phones, 6. Requires phone with active data service and compatible software. SYNC 4 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. **7.** Automatic transmission only.

Preproduction screens shown are simulated and are subject to change. Source of content is NeoTreks,™ Trails Offroad and FunTreks.

# A FAMILY WITH ATTITUDE GO TO EXTREMES BILSTEIN™ position-sensitive monotube shocks, a front stabilizer bar disconnect, and front and rear locking differentials help make the Badlands™ ultra-capable. And then some. Choose between standard 33" all-terrain tires or available 33" or 35" mud-terrain tires, and enjoy an interior that offers you a full range of features from easy-to-clean vinyl to a leather-trimmed option. Race Red. Available equipment. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.









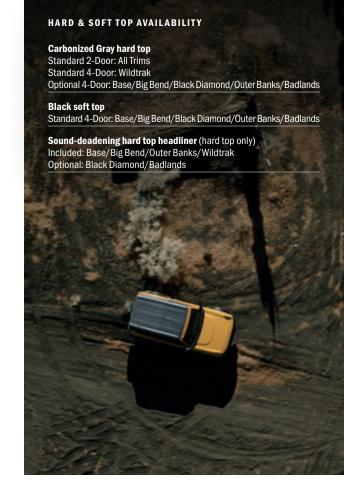


#### EXTERIOR & INTERIOR



WHEELS & TIRES





A. BASE	Standard	16" Bright Polished Silver-Painted Steel and 30" P255/70R16 A/S
B. BIG BEND™	Standard	17" Carbonized Gray-Painted Aluminum and 32" P255/75R17 A/T
C. BLACK DIAMOND™	Standard	17" Black Gloss-Painted Steel and 32" LT265/70R17 A/T
D. BLACK DIAMOND	Optional	17" Black High Gloss-Painted Aluminum and 32" LT265/70R17 A/T
E. OUTER BANKS™	Standard	18" Bright Machined Black High Gloss-Painted Aluminum and 32" P255/70R18 A/T
F. BADLANDS™	Standard	17" Machined Carbonized Gray-Painted Aluminum and 33" LT285/70R17 A/T
G. BADLANDS	Optional	17" Black High Gloss-Painted Aluminum and 33" LT285/70R17 A/T (included); 33" LT285/70R17 M/T (optional)
H. WILDTRAK™	Standard	17" Black High Gloss-Painted Aluminum with Black Beauty Rings and 35" LT315/70R17 M/T
I. SASQUATCH™ PACKAGE	Included	17" Black High Gloss-Painted Aluminum with Warm Alloy Beauty Rings and 35" LT315/70R17 M/T

#### STANDARD FEATURES

#### MECHANICAL

Electric power-assisted steering

Electronic parking brake

Power disc brakes with Anti-Lock Brake System (ABS)

#### FORD CO-PILOT360™ TECHNOLOGY

Auto High-Beam Headlamps

Hill Descent Control™ (7-speed manual transmission only)

Hill Start Assist

Post-Collision Braking

Pre-Collision Assist with Automatic Emergency Braking (AEB)

Rear View Camera with Backup Assist Grid Lines

#### EXTERIOR

Easy Fuel® capless fuel filler

LED headlamps

Rear carrier with full-size spare wheel and tire

Removable roof and doors

Tow hooks (2 front, 1 rear)

#### INTERIOR

Split-fold rear seat (recline and armrest on 4-Door)

12V powerpoints (2)

Carpeted front floor mats

Configurable daytime running lamps

Driver and front-passenger grab handles

Locking center floor console

Manual-tilt/-telescoping steering column

Power windows with front one-touch-up/-down feature

#### **CONNECTIVITY & ENTERTAINMENT**

FordPass™ Connect¹ with 4G LTE Wi-Fi hotspot capability² SiriusXM® with 360L with 3-month Platinum Plan trial subscription3

#### **SAFETY & SECURITY**

Personal Safety System<sup>™</sup> for driver and front passenger includes dual-stage front airbags4

Front-seat side airbags4

Safety Canopy® System with side-curtain airbags4 and rollover sensor

AdvanceTrac™ with RSC® (Roll Stability Control™)

Individual Tire Pressure Monitoring System (TPMS; excludes spare) Perimeter alarm

													1
BASE	BIG BEND™	BLACK DIAMOND™	OUTER BANKS™	BADLANDS"	WILDTRAK"		BASE	BIG BEND	BLACK DIAMOND	<b>OUTER BANKS</b>	BADLANDS	WILDTRAK	
S	s	s	S	s		MECHANICAL  2.3L EcoBoost® engine with 300 hp @ 5,700 rpm5 and 325 lbft. of torque @ 3,400 rpm5 (275 hp @ 5,700 rpm and 315 lbft. of torque @			s		s	0	Underbody Protection Full-vehicle steel bash plates (requires heavy-duty modular front bumper)
						3,400 rpm with regular fuel)	Α	Α	S	Α	S	Α	Front-end bash plate (included with heavy-duty modular front bumper)
0	0	0	0	0	S	<b>2.7L EcoBoost engine</b> (requires 10-speed automatic transmission) with 330 hp @ 5,250 rpm <sup>5</sup>			S		S		Rock rails
_						and 415 lbft. of torque @ 3,100 rpm <sup>5</sup> (315 hp @ 5,500 rpm and 410 lbft. of torque @ 3,250 rpm with regular fuel)	A	A	A	s	A	s	Trail Tool Box  Trail Control™ and Trail Turn Assist (requires 10-speed automatic transmission)
S	S	S	•	S	S	7-speed manual transmission with crawler gear <sup>6</sup>	Α	Α	Α	Α	Α	S	Trail 1-Pedal Drive (requires 2.7L EcoBoost engine
A	A A	Α	S	Α	5	10-speed automatic transmission <sup>6</sup> 3.73:1 final drive ratio <sup>6</sup>	^	^	^	^	^	3	and 10-speed automatic transmission)
^	A	-	A			4.27:1 final drive ratio <sup>6</sup>							EXTERIOR
S	S	S		S		4.46:1 final drive ratio <sup>6</sup>	s	s	s		s		EXTERIOR  Black door handles, fender flares and sideview
Α	Α	Α	Α	Α	S	4.7:1 final drive ratio <sup>6</sup>		3	ľ		ľ		mirror caps
				S		Front stabilizer bar disconnect				S			Body-color-painted door handles, fender flares
	0	0	0	0	0	Towing capability							and sideview mirror caps
0	0	0	0	0	0	Engine block heater  4x4 Systems						S	Black-painted sideview mirror caps; body-color- painted door handles; and Wildtrak hood graphic
S	S	S	S			4x4 with Part-Time Selectable Engagement (2-speed electronic shift-on-the-fly)	0	0	S	0	S	0	Heavy-duty modular front bumper (deletes LED fog lamps)
Р	P	0	0	S	S	Advanced 4x4 with Automatic On-Demand Engagement		S		S		S	LED fog lamps
						(2-speed electromechanical transfer case) <sup>6</sup>			S		S		Powder-coated steel rear bumper
s						Terrain Management System™ with G.O.A.T. Modes™ 5 G.O.A.T. Modes – Normal, ECO, Sport, Slippery		S	S	S	S	S	Privacy glass on all rear windows
3						and Sand						0	Wildtrak bodyside graphics
	S		S			6 G.O.A.T. Modes including Mud/Ruts		0		S	S	S	LED signature lighting and taillamps
		S				7 G.O.A.T. Modes including Mud/Ruts and Rock Crawl		0	6	S		0	Powder-coated tube steps
				S		7 G.O.A.T. Modes including Mud/Ruts, Rock Crawl and Baja (Sport mode not available)	s	s	s	S	s	s	INTERIOR  6 way manual driver and front passanger seats
					S	7 G.O.A.T. Modes including Mud/Ruts and Baja	0	0	S	0	S	S	6-way manual driver and front-passenger seats
						High-Performance, Off-Road, Stability, Suspension (HOSS) System							Auxiliary switches with pre-run accessory wires located in overhead console
S	S	S	S			HOSS System	-	S	S	S	S	S	Front-passenger grab handle on center floor console
P	P	Р	P	S	S	HOSS System with BILSTEIN™ position-sensitive shock absorbers		3	S	3	S	S	Leather-wrapped steering wheel and gear shift knob
						Axles <sup>6</sup>			S				Front seat back MOLLE strap system
s	s	s	s			M190 Dana AdvanTEK® independent front			3		S		Rubberized flooring with drain plugs (washout capable)
Р	P	Р	P	S	S	M210 Dana AdvanTEK independent front				S	S	S	Carpeted front and rear floor mats (4-Door only)
S	S	S	S	S	S	M220 Dana 44 AdvanTEK solid rear				Α	Α	Α	10-way power driver's seat, 8-way power front-
P	P	P	P	S	S	Spicer® Performa-TraK™ electronic-locking front differential							passenger seat and rear seat armrest with 2 beverage holders (4-Door only; included and only available
Р	0/p	S	0/p	S	S	Spicer Performa-TraK electronic-locking rear differential							with optional leather seating)

BASE	BIG BEND	<b>BLACK DIAMOND</b>	<b>OUTER BANKS</b>	BADLANDS	WILDTRAK		BASE	BIG BEND	<b>BLACK DIAMOND</b>	<b>OUTER BANKS</b>	BADLANDS	WILDTRAK	O: OPTIONAL A: AVAILABLE P: PACKAGED
			P	Р	Р	CONNECTIVITY & ENTERTAINMENT 12" LCD capacitive touchscreen with swipe capability		0	0	S	0	S	Mid Package: 2-Door Intelligent Access with lock/unlock; 110V/150W AC power outlet; ambient
S	S	S	S	S	S	AM/FM stereo with 6 speakers							footwell lighting; auto-dimming rearview mirror;
S	S	S		S		SYNC® 4 with 8" LCD capacitive touchscreen with swipe capability, wireless phone connection, 911 Assist, AppLink® with App Catalog, wireless Apple CarPlay® and Android Auto™ compatibility, digital Owner's Manual, and Ford Power-Up software updates							dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System (automatic transmission only); Reverse Sensing System; Connected Navigation <sup>7</sup> with pinch-to-zoom capability, live traffic, predictive destinations and route guidance, one box search, and 90-day trial; SYNC 4 with Enhanced Voice Recognition; and Ford
	P	P	S	P	S	SYNC 4 with Enhanced Voice Recognition? 8" LCD capacitive touchscreen with swipe capability, conversational voice command recognition, wireless phone connection, 911 Assist, AppLink with App Catalog, wireless Apple CarPlay and							Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane- Keeping System, Auto High-Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines
						Android Auto compatibility, digital Owner's Manual, Ford Power-Up software updates, and SiriusXM with 360L³				0	0	0	High Package: Mid Package content, plus: 12" center stack touchscreen; additional sound deadening; sideview mirror LED approach lamps
	0	0	0/p	0/р	0/p	to-zoom capability, live traffic, predictive destinations, route guidance and 3 years of service (requires				0	0	0	and spotlights; and Driver-Assistance Technology: 360-Degree Camera and Forward Sensing System <b>Lux Package:</b> High Package content, plus:
						Mid Package; replaces Connected Navigation)							B&O™ Sound System with 10 speakers including a subwoofer; heated steering wheel; universal
0	0	0	0	0	s	PACKAGES  Sasquatch™ Package: 17" black-painted aluminum beadlock-capable wheels with 35" LT315/70R17 BSW mud-terrain tires, electronic-locking front and rear axles, 4.7 final drive ratio, high-clearance suspension, BILSTEIN position-sensitive shock absorbers, and high-clearance fender flares							garage door opener; 2 additional front-row smart- charging USB ports; wireless charging pad; and Ford Co-Pilot360 Technology: Adaptive Cruise Control, Evasive Steering Assist and Voice-Activated Touchscreen Navigation System

2-Door 4-Door Ground clearance (in.) 8.4/11.6 8.3/11.5 Base/Sasquatch Package Suspension travel (total mm) Front/Rear Front/Rear 200/215 200/215 Badlands 240/261 240/261 Approach angle Base/Sasquatch Package 35.5°/43.2° 35.5°/43.2° Breakover angle Base/Sasquatch Package 21.1°/29.0° 20.0°/26.3° Departure angle 29.8°/37.2° Base/Sasquatch Package 29.7°/37.0° Ramp travel index with stability bar Connected/disconnected 560/700 500/620 (projected) Badlands only Maximum water-fording (in.) 33.5 33.5 Sasquatch Package **EPA-ESTIMATED FUEL ECONOMY RATINGS** Actual mileage will vary. City Hwy Comb 2.3L EcoBoost Transmission MPG MPG MPG Base, Big Bend 7-speed manual 20 22 21 Base, Big Bend, Outer Banks 10-speed automatic 20 22 21 7-speed manual Black Diamond 17 19 18 10-speed automatic 18 Badlands 16 18 7-speed manual 10-speed automatic 18 Sasquatch Package-equipped Base, Big Bend, Black Diamond, Outer Banks, Badlands 10-speed automatic 18 18 18 2.7L EcoBoost Base, Big Bend, Black 10-speed automatic 18 20 19 Diamond, Outer Banks **Badlands** 10-speed automatic 17 18 17 Wildtrak, First Edition and Sasquatch Package-equipped Base, Big Bend, Black Diamond, Outer Banks, Badlands 10-speed automatic 17 17 17

1. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 2. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. To activate, go to www.att.com/ford. 3. All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement & Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit http://www.siriusxm.com/FAQS for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. Radio features, content, and display may vary by vehicle. Some features may not be available while driving. 4. Always wear your safety belt and secure children in the rear seat. 5. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 6. Restrictions may apply. See your dealer for details. 7. Navigation services require SYNC 4 and FordPass Connect, complimentary connect service and the FordPass Terms for details). Eligible vehicles may receive a complimentary 90-day trial of navigation services, or if applicable, a 3-year trial of built-in navigation services that begin on the new vehicle warranty start date. Customer's must unlock the navigation service trial by activating the eligible vehicle with a FordPass member account. If not subscribed by the end of the complimentary period, the navigation service will terminate, or depending on vehicle, the built-in connected navigation service will terminate. Built-in navigation system will revert to embedded offline navigation after termination. Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass App. compatible with select smartphone platforms, is available via download. Message and data rates may apply.

S: STANDARD

OFF-ROAD CAPABILITY

Horsepower, torque and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

DIMENSIONS				
Exterior (in.)	2-Door Hard Top	4-Door Soft Top		
Wheelbase	100.4	116.1		
Length	173.7	189.4		
Height	71.9	73.0		
Width - Mirrors folded	75.9	75.9		
Track width (front/rear)	65.0/65.0	65.0/65.0	100	
Interior (in.) (front/rear)				
Head room	41.0/39.8	43.3/41.1		
Leg room	43.1/35.7	43.1/36.3		
Hip room	56.3/43.3	55.9/54.8		
Shoulder room	57.1/51.8	57.1/56.5		
Capacities (cu. ft.)	F 18 18	A COLUMN		
Cargo volume behind front seats	52.3	83.0		
Cargo volume behind rear seats	22.4	38.3		
Fuel tank (gal.)	16.9	20.8		
Capability Ratings (lbs.)				
Max. towing <sup>1</sup>	3,500	3,500		VI-3/16
Max. payload <sup>2</sup>	1,170	1,370		
Max. dynamic roof load	110	110		THE REAL PROPERTY.
Max. static roof load	450	450³		

Dimensions and capacities shown for Base Bronco model without options. Dimensions and capacities vary by model. See your Ford Dealer for complete details. Towing and payload are independent attributes and may not be achieved simultaneously. 1. When properly equipped with available towing capability. Max. towing varies based on accessories and number of passengers. 2. Max. payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle. 3. Where offered, not available on 4-Door model with 315/70R17 tires.

Bronco Nation is not affiliated with Ford Motor Company. Ford and Oval Device, 911 Assist, AdvanceTrac, AppLink, Badlands, Big Bend, Black Diamond, BLIS, Bronco, Built Ford Proud, Built Wild, Easy Fuel, EcoBoost, Ford Co-Pilot360, Ford Credit, Ford Protect, FordPass, FordPass, Built to Keep You Moving, G.O.A.T. Modes, Hill Descent Control, Outer Banks, Personal Safety System, Roll Stability Control, RSC, Safety Canopy, Sagquatch, SYNC, Terrain Management System, Trail Control, Wildtrak and related marks are trademarks of Ford Motor Company.

Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Licensed by Harman Becker Automotive Systems Manufacturing Kft. All rights reserved. Sirius XM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries.

Comparisons based on competitive models (class is Medium Traditional Utility), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.



### YOU'RE INVITED TO A **ONCE-IN-A-LIFETIME EXPERIENCE**

An off-roading and outdoor adventure playground for all skill levels – the Bronco Off-Roadeo is designed to build your confidence, expand your skills and immerse you in the Bronco lifestyle. Enjoy incredible driving experiences at your choice of 4 epic destinations, while creating unforgettable memories and celebrating community, adventure and the great outdoors. As the original owner of a qualifying allnew 2021 Bronco,™ you'll have one calendar year from the date of vehicle delivery to register and attend. Additional reservations will be available for purchase on a first-come, first-served basis. Find out more and register today at broncooffroadeo.com.



At Ford, this is our mission to empower our organization, our dealer network and our communities to connect people to the outdoors, responsibly. It's about access and preservation. Inspired by the epic return of the legendary Ford Bronco SUV we want to encourage people to go deeper into the outdoors. And motivate them to actively protect and enhance our public lands. Join us on our journey at broncowildfund.com.



Bronco Nation is the first nationwide community for the all-new 2021 Ford Bronco, Built by a passionate and knowledgeable gathering of enthusiasts, Bronco Nation celebrates an iconic brand and encourages everyone who loves Bronco to join. Check them out for curated content, community forums, events, interactive maps, and more – visit thebronconation.com.



Ford Credit® Get the ride you want. Whether you Ford Protect™ Extended Service Plans. plan to lease or buy, Ford Credit has the option that's Whether you purchase or lease your Ford vehicle, right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

**Ford Insure.** Insurance that lets you earn discounts for safe driving, offering a maximum discount of 40% off your auto insurance. Ford Insure works with your 2021 Bronco to gauge driving habits and calculate a discount based on how you drive. Visit fordinsure.com to learn more.

American Road Services Company LLC (a Ford affiliate) is the licensed insurance agency offering Ford Insure and is underwritten by Nationwide Mutual Insurance Company and affiliates. Home Office: Columbus, OH, Ford Motor and Ford Credit are not insurance companies or agents. Subject to underwriting guidelines, review and approval. Details and availability varies; program criteria differ in California. Discounts do not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes.

#### Ford Licensed Accessories (FLA) are

warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty.

insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

New Vehicle Limited Warranty. We want your Ford Bronco ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage (whichever comes first), 5-year/60,000mile Powertrain Warranty coverage (whichever comes first), 5-year/60,000-mile safety restraint coverage (whichever comes first), and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage (whichever comes first) – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles (whichever comes first), so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.







Meet FordPass.™ The app that lets you access complimentary remote features including start¹/stop¹ and lock/unlock, monitor your fuel level and oil life,² and puts Rewards, Roadside Assistance³ and more in the palm of your hand.

#### Learn more at FordPass.com

1. Automatic transmission only. 2. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 3. Roadside Assistance is included for certain owners and available to everyone for a per-service fee. Ford reserves the right to change program details without obligations. Ford Roadside Assistance is a complimentary offering to all Ford owners for up to 5 years or 60,000 miles (from the date of sale), whichever comes first.

